



State Council of
Higher Education for Virginia

Agenda Book

March 18-19, 2013

Location:

Longwood University
Farmville, VA



State Council of Higher Education for Virginia
Advancing Virginia through Higher Education

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

**Longwood University
Lancaster Hall, Stallard Board Room, 1st floor
Farmville, Virginia
March 18, 2013
2:00 – 3:30 p.m.**

Council Discussion:

Assessment of SCHEV Roles and Responsibilities

Page D1

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

**Longwood University
Lancaster Hall, Room 223, 2nd floor
Farmville, Virginia
March 18, 2013
3:30 p.m. – 5:00 p.m.**

TJ 21 Implementation Task Force

1. Call to Order and Announcements
2. Approval of Minutes (January 14, 2013) Page TF1
3. Update on the Enrollment Projection Process Page TF4
4. Update on the Six-Year Plan Process for 2013 Page TF5
5. Update on Student Financial Aid Reporting Study Page TF8
6. Update Higher Education Advisory Committee Page TF10

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

**Longwood University
Lancaster Hall, Stallard Board Room, 1st floor
Farmville, Virginia
March 18, 2013
3:30 p.m. – 5:00 p.m.**

Academic Affairs Committee

1. Call to Order
2. Approval of Minutes (January 14, 2013) [Page A1](#)
3. Liaison Report
4. Action on Programs at Public Institutions [Page A6](#)
5. Action on Private and Out-of-State Post-secondary
Education Institutional Certifications [Page A10](#)
6. Action on Provisional Certification of Appalachian
College of Optometry [Page A13](#)
7. Action on Course Registration Policies for
Military-Related Students [Page A19](#)
8. Annual Report from the Office of Private and
Out-of-State Postsecondary Education (POPE) [Page A23](#)

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
Longwood University
Lancaster Hall, Stallard Board Room, 1st floor
Farmville, Virginia
March 19, 2013
9:00 a.m.

Meeting Agenda

(Note: Some items from the March 19 meeting agenda may be addressed before adjournment of the March 18 meetings)

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|--|------------|---------------------------|
| Call to Order and Announcements | 9:00 a.m. | |
| 1. Public Comment Period | | |
| 2. Approval of Minutes:
January 15, 2013 meeting | | Page 1 |
| 3. Remarks by Interim President Marge Connelly | 9:10 a.m. | |
| 4. Director's Report | 9:35 a.m. | |
| 5. Briefings and Discussion: | 9:50 a.m. | |
| a. Update on General Assembly Budget Actions | | Page 11 |
| b. Update on the 2013 Legislation | | Page 24 |
| c. Update on Memorandum of Understanding with
the Virginia Economic Development
Partnership (VEDP) | | Page 28 |
| BREAK | | |
| 6. Action/Discussion Items from Academic Affairs
Committee: | 10:45 a.m. | |
| a. Action on Programs at Public Institutions | | Page A6 |
| b. Action on Private and Out-of-State Post-
Secondary Education Institutional Certifications | | Page A10 |
| c. Action on Provisional Certification of Appalachian
College of Optometry | | Page A13 |
| d. Action on Course Registration Policies for
Military-Related Students | | Page A19 |
| e. Annual Report from the Office of Private and
Out-of-State Postsecondary Education (POPE) | | Page A23 |
| 7. Action/Discussion Items from TJ21 Implementation
Task Force: | 11:30 a.m. | |
| a. Update on the Enrollment Projection Process | | Page TF4 |
| b. Update on the Six-Year Plan Process for 2013 | | Page TF5 |
| c. Update on Student Financial Aid Reporting Study | | Page TF8 |
| d. Update Higher Education Advisory Committee | | Page TF10 |
| 8. Items Delegated to Staff | 12:10 p.m. | Page 30 |

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|-----------------|------------|
| 9. New Business | 12:15 p.m. |
| 10. Adjournment | 12:30 p.m. |

NEXT MEETING: May 20-21, 2013 (Marymount University)

NOTE: All meeting times are approximate and may vary slightly.

NOTE:

Materials contained in this Agenda Book are in draft form and intended for consideration by the Council at its meeting (dated above), and may not reflect final Council action. For a final version of any item contained in these materials, please visit the Council's website at www.schev.edu or contact Lee Ann Rung at LeeAnnRung@schev.edu.

State Council of Higher Education for Virginia Agenda Item

Item: Council Discussion – Assessment of SCHEV Roles and Responsibilities

Date of Meeting: March 18, 2013

Presenter: Peter Blake, Director
PeterBlake@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background/Summary of Major Elements:

The 2013 General Assembly passed HB2311, which amends the purpose and composition of the Council. Governor McDonnell may direct the Council to review SCHEV roles and responsibilities in light of these amendments, the Higher Education Opportunity Act (TJ21) and the future needs of the Commonwealth.

In response to the new legislation, and in advance of both the potential executive directive and SCHEV's work on the 2014-2020 statewide strategic plan for higher education, chair Gil Bland and strategic-planning lead Joey Smith requested that the full Council be briefed on these matters and afforded opportunity to discuss the activities, procedures and organization of the Council and the agency.

Materials Provided:

- HB2311ER
- Summary of SCHEV Duties

Financial Impact: None

Timetable for Further Review/Action:

Follow-up discussion and progress reports will appear on the agenda of the May 21 Council meeting.

Resolution: None

VIRGINIA ACTS OF ASSEMBLY — CHAPTER

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An Act to amend and reenact § 23-9.3 of the Code of Virginia, relating to the State Council of Higher Education.

[H 2311]

Approved

Be it enacted by the General Assembly of Virginia:
1. That § 23-9.3 of the Code of Virginia is amended and reenacted as follows:
§ 23-9.3. State Council of Higher Education for Virginia created; purpose; membership; terms; officers.

(a) A. There is hereby created a State Council of Higher Education for Virginia, hereinafter sometimes referred to as the Council. The purpose of the Council shall be, through the exercise of the powers and performance of the duties set forth in this chapter, to *advocate and* promote the development and operation of an educationally and economically sound, vigorous, progressive, and coordinated system of higher education in the Commonwealth of Virginia *and to lead state-level strategic planning and policy development and implementation based on research and analysis and in accordance with § 23-38.87:10 and subsection B of § 23-38.88. The Council shall also seek to facilitate collaboration among institutions of higher education that will enhance quality and create operational efficiencies and shall work with institutions of higher education and their boards on board development.*

B. The Council shall be composed of persons selected from the Commonwealth at large without regard to political affiliation but with due consideration of geographical representation. *Appointees shall have demonstrated experience, knowledge, and understanding of higher education and workforce needs.* Appointees shall be selected for their ability and all appointments shall be of such nature as to aid the work of the Council and to inspire the highest degree of cooperation and confidence. No officer, employee, trustee, or member of the governing board of any institution of higher education, ~~no~~ employee of the Commonwealth, ~~except the Superintendent of Public Instruction, or~~ member of the General Assembly, or member of the State Board of Education shall be eligible for appointment to the Council except as ~~hereinafter~~ *specified in this section.* All members of the Council shall be deemed members at large charged with the responsibility of serving the best interests of the whole Commonwealth. No member shall act as the representative of any particular region or of any particular institution of higher education.

~~(b)~~ C. The Council shall consist of ~~eleven~~ *13 members: 12 members appointed by the Governor and subject to confirmation by the General Assembly at its next regular session and one ex officio member. At least one appointee shall have served as a president or chief executive of a public institution of higher education in the Commonwealth. At least one member shall be a sitting Virginia school superintendent, either at the state or local level. The President of the Virginia Economic Development Partnership shall serve ex officio with voting privileges.* All terms shall begin July 1. Members shall be appointed for four-year terms, except that appointments to fill vacancies occurring shall be for the unexpired term.

~~(c)~~ D. No person having served on the Council for two terms of four years shall be eligible for reappointment to the Council for two years thereafter.

~~(d) [Repealed.]~~

~~(e)~~ E. The Council shall elect a chairman and a vice-chairman from its own membership and appoint a secretary and such other officers as it deems necessary or advisable, and shall prescribe their duties and term of office.

F. *At each meeting, the Council shall involve the presidents of the public institutions of higher education in its agenda. The presidents shall present information and comment on issues of common interest. The presidents shall choose presenters to the Council from among themselves who reflect the diversity of the institutions.*

At each meeting, the Council may involve other groups, including the presidents of private, nonprofit institutions of higher education in its agenda.



State Council of
Higher Education for Virginia

The State Council of Higher Education for Virginia

Established in 1956, SCHEV is the coordinating board for postsecondary education in the Commonwealth of Virginia. Virginia's system of public higher education includes 15 public four-year colleges and universities, a public two-year junior college, and 23 community colleges of the Virginia Community College System. In addition, there are more than 350 private postsecondary institutions operating in Virginia, including non-profit, proprietary, degree-granting, and career-technical schools.

Virginia has the 11th largest system of higher education in the nation. Higher education in Virginia serves more than 600,000 traditional and non-traditional students. Public institutions enroll more than 410,000 students and private institutions of all types serve approximately 200,000.

SCHEV's Mission

To promote the development of an educationally and economically sound, vigorous, progressive, and coordinated system of higher education in Virginia.

SCHEV fulfills its mission by performing the following functions, according to duties and responsibilities described in the Code of Virginia:

Data Collection and Dissemination. The Council maintains a comprehensive data system designed at the student level to meet the Council's need for information to inform policy decisions and budget recommendations. This data system comprises the core of the postsecondary component of the Virginia Longitudinal Data System and provides 20 years of data on Virginia college students. These data provide the raw material behind the extensive public reporting of student data on the SCHEV website.

Academic Policy and Approval Authority. The Council approves public institutions' new degree programs, instructional sites, degree escalations, and mission statements. It also coordinates state policy on transfer, student learning assessment, military-related students, and other topics. The Academic Affairs staff communicates and works with institutions on academic policy through the Instructional Program Advisory Committee, which consists of chief academic officers of public institutions and one private institution representative.

Finance Policy Analysis and Recommendations. The Council makes recommendations to the Governor and General Assembly for state support for public higher education operations and capital needs. In addition, data analysis and policy recommendations are provided on an ongoing basis, especially to the Appropriations and Finance committee staffs of the General Assembly. The Finance Policy staff communicates and works with institutions through the Finance Advisory Committee, which consists of chief finance officers of public institutions.

Oversight of Financial Aid Programs. The Finance Policy section also administers most of the Commonwealth's programs for need-based financial aid and other state-funded student assistance. In this capacity, over \$70 million passes through SCHEV to public institutions for need-based aid, to qualified Virginia residents attending in-state private non-profit institutions, and to qualified students in non-need-based assistance programs. The guidelines and regulations governing nearly all state-funded and state-authorized student assistance are issued by SCHEV, which also makes aid/assistance funding recommendations.

Institutional Performance Review. The Council is responsible for monitoring institutional performance in meeting the goals and objectives of the Restructured Higher Education Financial and Administrative Operations Act of 2005 and the Virginia Higher Education Opportunity Act of 2011. SCHEV determines whether institutions are eligible to receive financial benefits specified in the Acts based on institutional performance based on measures developed by SCHEV and approved by the General Assembly. SCHEV also coordinates activities, such as the review of institutional Six-Year Plans, mandated in the Acts.

Authorization of New and Out-of-State Institutions. The Council authorizes certain private and out-of-state postsecondary institutions to operate in Virginia through SCHEV's office of Private and Out-of-state Postsecondary Education (POPE). POPE staff examines applications from institutions seeking certification, conducts institutional audits to ensure compliance with Virginia regulations, and investigates and responds to student complaints. POPE administers the Student Tuition Guaranty Fund (STGF), which provides refunds to students—subject to certain conditions—when certified institutions close. POPE staff communicates and works with institutions through the Career College Advisory Board.

Grant and External Program Administration.

Grant Administration: SCHEV administers two U.S. Department of Education grants, the College Access Challenge Grant (CACG) and the Improving Teacher Quality/No Child Left Behind Grant (ITQ/NCLB). These grants support statewide educational goals and initiatives for college access, adult degree completions, student achievement, college and career readiness, teacher preparation, and STEM-H. Both programs foster partnerships among federal, state and local governments, and with the K-12, higher education, and the non-profit communities in the Commonwealth.

External program administration: The Academic Common Market (ACM) provides access and affordability to students seeking specialized degree programs not available at any of

Virginia's four-year public institutions. Eligible students who meet residency requirements are granted discounted tuition by participating public institutions in other southern region states.

Government Relations. SCHEV creates and advocates for legislation that supports the agency's mission. Staff members respond to requests from the Governor and Secretary of Education for analysis of individual bills in the form of Legislative Action Summaries and Enrolled Bill Reports. Various staff members are also called upon to testify before General Assembly committees as their areas of expertise dictate. Government Relations personnel respond to individual legislators' requests for information and coordinate reports mandated by legislation.

Communications. SCHEV provides information regarding Virginia higher education and its mission to external stakeholders via the agency website, newsletter, and in response to individual inquiries via email and telephone. The Communications staff also provides information to internal stakeholders, including Council members and staff, via the agency intranet and a weekly news summary.

About the Council

The Council is a coordinating board consisting of 11 members appointed by the Governor for a four-year term. The Council appoints the agency Director, and the Director leads a staff that comprises the following sections:

- Academic Affairs and Planning**
- Communications/Government Relations**
- Executive and Council Affairs**
- Finance Policy**
- Higher Education Restructuring**
- Policy Research and Data Warehousing**
- Policy Studies**

The Council meets six times per year and all meetings are open to the public. Three meetings are held in Richmond at the SCHEV offices; two are held on a public college campus on a rotating basis; and one is held at a private institution. In addition, the Council typically holds a joint meeting once a year with the public college presidents.

The Council operates under a committee structure, determined by the Council Chair. Current standing committees:

- Executive Committee**
- Academic Affairs Committee**

In addition, the Chair may appoint members to serve on task forces to address specific areas of interest for a limited time. Recent task force topics have included Budget Recommendations and Economic Opportunity Metrics.

Current Council Members

Gilbert T. Bland

Virginia Beach, VA

Chair

Appointed: July 9, 2007

Re-appointed: July 1, 2008

Re-appointed: July 1, 2012

Current Term Expires: June 30, 2016

G. Gilmer Minor III

Richmond, VA

Vice Chair

Appointed: July 1, 2009

Current Term Expires: June 30, 2013

Katharine M. Webb

Richmond, VA

Secretary

Appointed: July 1, 2009

Current Term Expires: June 30, 2013

Johanna Chase

Charlottesville, VA

Appointed: July 1, 2011

Current Term Expires: June 30, 2015

Hon. Whittington W. Clement

Richmond, VA

Appointed: June 1, 2005

Re-appointed: July 1, 2009

Current Term Expires: June 30, 2013

Joann P. DiGennaro

Oakton, VA

Appointed: July 1, 2010

Current Term Expires: June 30, 2014

Mary C. Haddad

Suffolk, VA

Appointed: October 27, 2008

Re-Appointed: July 1, 2010

Current Term Expires: June 30, 2014

Stephen D. Haner

Richmond, VA

Appointed: July 1, 2011

Current Term Expires: June 30, 2015

H. Eugene Lockhart

Keswick, VA

Appointed: July 1, 2012

Current Term Expires: June 30, 2016

Gary Nakamoto

McLean, VA

Appointed: July 1, 2012

Current Term Expires: June 30, 2016

Julious P. Smith, Jr.

Richmond, VA

Appointed: July 1, 2010

Current Term Expires: June 30, 2014

For more information about SCHEV and Virginia higher education, go to www.schev.edu.

-- D U T I E S --

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

SELECTED DUTIES ASSIGNED FROM TITLE 5 - CHAPTER 23 OF THE CODE OF VIRGINIA

Purpose

The purpose of the Council shall be, through the exercise of the powers and performance of the duties set forth in this chapter, to promote the development and operation of an educationally and economically sound, vigorous, progressive, and coordinated system of higher education in the Commonwealth of Virginia. (23-9.3)

Duties

Coordinating council for state-supported institutions of higher education. The Council shall constitute a coordinating council for the College of William and Mary in Virginia, George Mason University, Longwood University, James Madison University, Mary Washington College, Norfolk State University, Old Dominion University, Radford University, the University of Virginia, Virginia Commonwealth University, Virginia Military Institute, Virginia Polytechnic Institute and State University, Virginia State University, Christopher Newport University and the Virginia Community College System, branches, divisions or colleges of any of the foregoing, and such other state-supported institutions of higher education as may in the future be established. (23-9.5)

Duties Generally (23-9.6:1)

In addition to such other duties as may be prescribed elsewhere, the State Council of Higher Education shall:

- 1. Develop a statewide strategic plan that (i) reflects the goals set forth in subsection B of § [23-38.88](#) or (ii) once adopted, reflects the goals and objectives developed pursuant to subdivision B 5 of § [23-38.87:20](#) for higher education in the Commonwealth, identifies a coordinated approach to such state and regional goals, and emphasizes the future needs for higher education in Virginia at both the undergraduate and the graduate levels, as well as the mission, programs, facilities and location of each of the existing institutions of higher education, each public institution's six-year plan, and such other matters as the Council deems appropriate.** The Council shall revise such plans at least once every six years and shall submit such recommendations as are necessary for the implementation of the plan to the Governor and the General Assembly.
- 2. Review and approve or disapprove any proposed change in the statement of mission of any presently existing public institution of higher education and to define the mission of all public institutions of higher education created after the effective date of this provision. The Council shall, within the time prescribed in subdivision 1, make a report to the Governor and the General Assembly with respect to its actions hereunder.** No such actions shall become effective until 30 days after adjournment of the session of the General Assembly next following the filing of such a report. Nothing contained in this provision shall be construed to authorize the Council to modify any

mission statement adopted by the General Assembly, nor to empower the Council to affect, either directly or indirectly, the selection of faculty or the standards and criteria for admission of any public institution, whether related to academic standards, residence or other criteria; it being the intention of this section that faculty selection and student admission policies shall remain a function of the individual institutions.

3. Study any proposed escalation of any public institution to a degree-granting level higher than that level to which it is presently restricted and to submit a report and recommendation to the Governor and the General Assembly relating to the proposal. The study shall include the need for and benefits or detriments to be derived from the escalation. No such institution shall implement any such proposed escalation until the Council's report and recommendation have been submitted to the General Assembly and the General Assembly approves the institution's proposal.

4. Review and approve or disapprove all enrollment projections proposed by each public institution of higher education. The Council's projections shall be in numerical terms by level of enrollment and shall be used for budgetary and fiscal planning purposes only. The Council shall develop estimates of the number of degrees to be awarded by each institution and include those estimates in its reports of enrollment projections. The student admissions policies for the institutions and their specific programs shall remain the sole responsibility of the individual boards of visitors; however, all four-year institutions shall adopt dual admissions policies with the community colleges, as required by § [23-9.2:3.02](#).

5. Review and approve or disapprove all new academic programs which any public institution of higher education proposes. As used herein, "academic programs" include both undergraduate and graduate programs.

6. Review and require the discontinuance of any undergraduate or graduate academic program that is presently offered by any public institution of higher education when the Council determines that such academic program is (i) nonproductive in terms of the number of degrees granted, the number of students served by the program, the program's effectiveness, and budgetary considerations, or (ii) supported by state funds and is unnecessarily duplicative of academic programs offered at other public institutions of higher education in the Commonwealth. The Council shall make a report to the Governor and the General Assembly with respect to the discontinuance of any such academic program. No such discontinuance shall become effective until 30 days after the adjournment of the session of the General Assembly next following the filing of such report.

7. Review and approve or disapprove the creation and establishment of any department, school, college, branch, division or extension of any public institution of higher education that such institution proposes to create and establish. This duty and responsibility shall be applicable to the proposed creation and establishment of departments, schools, colleges, branches, divisions and extensions, whether located on or off the main campus of the institution in question. If any organizational change is determined by the Council to be proposed solely for the purpose of internal management and the institution's curricular offerings remain constant, the Council shall approve the proposed change. Nothing in this provision shall be construed to authorize the Council to

disapprove the creation and establishment of any department, school, college, branch, division or extension of any institution that has been created and established by the General Assembly.

8. Review the proposed closure of any academic program in a high demand or critical shortage area, as defined by the Council, by any public institution of higher education and assist in the development of an orderly closure plan, when needed.

9. Develop a uniform, comprehensive data information system designed to gather all information necessary to the performance of the Council's duties. The system shall include information on admissions, enrollments, self-identified students with documented disabilities, personnel, programs, financing, space inventory, facilities and such other areas as the Council deems appropriate. When consistent with the Government Data Collection and Dissemination Practices Act, the Virginia Unemployment Compensation Act, and applicable federal law, the Council, acting solely or in partnership with the Virginia Department of Education or the Virginia Employment Commission, may contract with private entities to create de-identified student records for the purpose of assessing the performance of institutions and specific programs relative to the workforce needs of the Commonwealth. For the purposes of this section, "de-identified student records" means records in which all personally identifiable information has been removed.

10. Develop in cooperation with institutions of higher education guidelines for the assessment of student achievement. An institution shall use an approved program that complies with the guidelines of the Council and is consistent with the institution's mission and educational objectives in the development of such assessment. The Council shall report the institutions' assessments of student achievement in the biennial revisions to the state's master plan for higher education.

11. Develop in cooperation with the appropriate state financial and accounting officials and to establish uniform standards and systems of accounting, record keeping and statistical reporting for the public institutions of higher education.

12. Review biennially and approve or disapprove all changes in the inventory of educational and general space that any public institution of higher education may propose, and to make a report to the Governor and the General Assembly with respect thereto. No such change shall be made until 30 days after the adjournment of the session of the General Assembly next following the filing of such report.

13. Visit and study the operations of each of the public institutions of higher education at such times as the Council shall deem appropriate and to conduct such other studies in the field of higher education as the Council deems appropriate or as may be requested by the Governor or the General Assembly.

14. Provide advisory services to private, accredited and nonprofit institutions of higher education, whose primary purpose is to provide collegiate or graduate education and not to provide religious training or theological education, on academic, administrative, financial and space utilization matters. The Council may also review and advise on joint activities, including contracts for services between such

public and private institutions of higher education or between such private institutions and any agency of the Commonwealth or political subdivision thereof.

15. Adopt such rules and regulations as the Council believes necessary to implement all of the Council's duties and responsibilities as set forth in this Code. The various public institutions of higher education shall comply with such rules and regulations.

16. Issue guidelines consistent with the provisions of the federal Family Education Rights and Privacy Act (FERPA), 20 U.S.C. § 1232g requiring public institutions of higher education to release a student's academic and disciplinary record to a student's parent.

17. Require that each institution of higher education formed, chartered, or established in the Commonwealth after July 1, 1980, shall ensure the preservation of student transcripts in the event of institutional closure or revocation of approval to operate in the Commonwealth of Virginia. An institution may provide for the preservation of student transcripts by binding agreement with another institution of higher education with which it is not corporately connected or in such other way as the Council may authorize by regulation. In the event an institution closes, or has its approval to operate in the Commonwealth revoked, the Council, through its Director, may take such action as is necessary to secure and preserve the student transcripts until such time as an appropriate institution accepts all or some of the transcripts. Nothing in this section shall be deemed to interfere with the right of a student to his own transcripts; nor shall this section authorize disclosure of student records except as may otherwise be authorized by law.

18. Require the development and submission of articulation, transfer, and dual enrollment and admissions agreements between two- and four-year public institutions of higher education in Virginia, including programs for qualified students to be simultaneously accepted by a community college and a four-year public institution of higher education and, upon successful completion of an associate degree program from the community college, to be automatically enrolled in the four-year institution of higher education. Dual admissions agreements shall set forth (i) the obligations of the students accepted in such programs, including grade point average requirements, acceptable associate degree majors, and completion timetables; and (ii) the student's access to the privileges of enrollment in both institutions during the time enrolled in either institution. Such agreements shall be subject to the admissions requirements of the four-year institutions, except as provided in § [23-9.2:3.02](#).

19. Provide periodic updates of base adequacy funding guidelines adopted by the Joint Subcommittee Studying Higher Education Funding Policies for the various public institutions.

20. Develop a uniform certificate of general studies program, in consultation with the Virginia Community College System and Virginia public institutions of higher education, to be offered at each community college in Virginia. Such program shall ensure that a community college student who completes the one-year certificate program shall be able to transfer all credits earned in academic coursework to a four-year public institution of higher education in the Commonwealth upon acceptance to the institution.

In carrying out its duties and responsibilities, the Council, insofar as practicable, shall preserve the individuality, traditions and sense of responsibility of the respective institutions. The Council, insofar as practicable, shall seek the assistance and advice of the respective institutions in fulfilling all of its duties and responsibilities.

Assessment of institutional performance (23-9.6:1.01.) The State Council shall develop and revise from time to time, in consultation with the respective chairmen of the House Committees on Education and Appropriations and the Senate Committees on Finance and Education and Health or their designees, representatives of public institutions of higher education, and such other state officials as may be designated by the Governor, objective measures of educational-related performance and institutional performance benchmarks for such objective measures. At a minimum, the State Council shall develop objective measures and institutional performance benchmarks for the goals and objectives set forth in subdivisions B 1 through B 10 of § [23-38.88](#).

Higher Education Advisory Committee (23-38.87:20.) The Chair of the State Council of Higher Education designates a representative to serve on the HEAC. The Advisory Committee shall submit its recommendations to the Council, which shall review the recommendations and report its recommendations to the Governor and the Chairs of the House Committees on Appropriations and Education and the Senate Committees on Finance and on Education and Health.

Policies addressing student loan vendors (23-4.3:2) The State Council of Higher Education for Virginia, with the advice and input of the governing boards of each public institution of higher education, shall develop policies and procedures for disclosing certain information to students on student lending practices. This information shall include (i) the criteria used to determine which lenders, if any, are recommended or endorsed by the school, or included on a preferred lender list made available to students, and (ii) explicit notification that students are free to borrow from any lender of their choosing and are not limited to any lender or lenders suggested by the school.

Participation in or eligibility for state-supported financial aid programs. (23-7.1:02) Persons who have completed a program of home school instruction in accordance with § [22.1-254.1](#) and persons who have been excused from school attendance pursuant to subsection B of § [22.1-254](#) shall be deemed to have met the high school graduation requirements for purposes of eligibility for any state-supported financial aid or other higher education programs. When a high school grade point average, class rank, or other academic criteria is specified as a condition of participating in a program, the State Council of Higher Education for Virginia shall develop empirical alternative equivalent measures that may be required for such programs.

Determinations of eligibility; appeals and guidelines. (23-7.4:3) To ensure the application of uniform criteria in administering this section and determining eligibility for in-state tuition charges, the State Council of Higher Education shall issue and from time to time revise guidelines, including domiciliary status questions to be incorporated by all state institutions of higher education in their admissions applications. These guidelines shall not be subject to the Administrative Process Act....An advisory committee, composed of at least ten representatives of higher education, shall be appointed by the

Council each year to cooperate with the Council in developing guidelines for determining eligibility or revisions thereof the Council of Higher Education shall consult the Office of the Attorney General and provide opportunity for public comment prior to issuing any such guidelines.

Education program on meningococcal virus and hepatitis (23-7.5) SCHEV shall, in cooperation with the Board and Commissioner of Health, encourage private colleges and universities to develop a procedure for providing information about the risks associated with meningococcal virus and hepatitis and the availability and effectiveness of any vaccine against both diseases.

Articulation agreements; admission of certain community college graduates (23-9.2:3.02)

Beginning with academic year 2006-2007, the governing board of each four-year public institution of higher education shall develop additional articulation and transfer agreements with uniform application to all institutions within the Virginia Community College System that (i) meet appropriate general education and program requirements at the four-year institutions; and (ii) provide additional opportunities for associate degree graduates to be admitted and enrolled. The State Council of Higher Education, consistent with its responsibility to facilitate the development of articulation agreements set forth in § [23-9.6:1](#) and [23-9.14:2](#) shall develop guidelines for such agreements.

Authority to establish incentives for voluntary early retirement; eligibility; contents of plans. (23-9.2:3.1) The Governor may establish, with the assistance of the SCHEV, uniform criteria for such compensation plans.

Education program on human immunodeficiency virus infection. (23-9.2:3.2)

Virginia public colleges and universities, in cooperation with SCHEV and the Department of Health, shall develop and implement education programs for college students on the etiology, effects and prevention of infection with human immunodeficiency virus. The Council shall also encourage private colleges and universities to develop such programs.

Student Advisory Committee (23-9.3:1). The State Council of Higher Education shall appoint a student advisory committee comprised of students enrolled in public institutions of higher education in the Commonwealth. Appointments shall be made in a manner to ensure broad student representation from among such public institutions.

Tuition relief, refunds, and reinstatement for certain students. (23-9.6:2) The Council shall issue and from time to time revise guidelines for tuition relief, refunds, and reinstatement for students whose active military duty during a defense crisis has required their sudden withdrawal or prolonged absence from their enrollment in a public institution of higher education and shall provide for the required reenrollment of such students by the relevant institution. These guidelines shall be excluded from the provisions of the Administrative Process Act pursuant to § [2.2-4002](#).

Cooperation with State Board of Education (23-9.8). The Council shall cooperate with the State Board of Education in matters of interest to both the public schools and the state-supported institutions of higher education, particularly in connection with coordination of the college admission requirements and teacher training programs with the public school

program. In accomplishing this responsibility, the Council shall consult with the Board on its Six-Year Educational Technology Plan for Virginia and shall encourage the public institutions of higher education to design programs which include the skills necessary for the successful implementation of the Plan.

State Council of Higher Education to advise the Brown v. Board of Education Scholarship Awards Committee. (23-9.8:1)

Preparation of budget requests; submission of budget requests to Council; coordinating requests; submission of recommendations to Governor and General Assembly (23-9.9). The Council of Higher Education shall develop policies, formulae and guidelines for the fair and equitable distribution and use of public funds among the public institutions of higher education, taking into account enrollment projections and recognizing differences as well as similarities in institutional missions. Such policies, formulae and guidelines as are developed by the Council shall include provisions for operating expenses and capital outlay programs and shall be utilized by all public institutions of higher education in preparing requests for appropriations. The Council shall consult with the Department of Planning and Budget in the development of such policies, formulae and guidelines to insure that they are consistent with the requirements of the Department of Planning and Budget.

Nothing herein shall prevent any institution from appearing through its representatives or otherwise before the Governor and his advisory committee on the budget, the General Assembly or any committee thereof at any time.

Reports of Expenditures (23-9.9:01). The governing body of each public institution of higher education shall provide the State Council of Higher Education annual data indicating the apportionment and amounts of expenditures that the relevant institution expends by category, including academic costs, administration, research, and public service, as defined by the Council. The Council shall compile and submit a report of such data annually to the Governor and the General Assembly.

Funds for graduate marine science consortium (23-9.9:1). Funds for any consortium created by the College of William and Mary, Old Dominion University, the University of Virginia and Virginia Polytechnic Institute and State University for the purpose of promoting graduate marine science education may be included in the budget request of and the appropriations to the State Council of Higher Education.

Coordinating agency for post-secondary educational programs for health professions and occupations (23-9.10:1). The State Council of Higher Education is hereby designated the planning and coordinating agency for all post-secondary educational programs for all health professions and occupations. The Council shall make recommendations, including those relating to financing, whereby adequate and coordinated educational programs may be provided to produce an appropriate supply of properly trained personnel. The Council is authorized to conduct such studies as it deems appropriate. All state departments and agencies shall cooperate with the Council in the execution of its responsibilities under this section.

Advisory services to private nonprofit colleges and universities; Private College Advisory Committee continued as Private College Advisory Board (23-9.10:2).

The Council shall provide advisory services to, and with respect to, the private, accredited, nonprofit colleges and universities within the Commonwealth on academic and administrative matters. The Council may also review and advise on joint activities, including contracts for services, between private and public colleges and universities and between private colleges and universities and any agency of the Commonwealth or political subdivision thereof. The Council may collect and analyze such data as may be pertinent to such activities.

Authorization for Commonwealth or any political subdivision thereof to contract to furnish or to obtain educational or other related services to or from certain nonprofit institutions of higher education (23-9.10:3).

No contract for services between private colleges on the one hand and public colleges or educational agencies of the Commonwealth, including but not limited to the State Board of Education, on the other, shall be valid unless approved by the State Council of Higher Education.

Cooperating with and utilizing facilities of existing state departments, etc. (23-9.13).

In making the studies herein directed and in the performance of its duties hereunder the Council shall, insofar as possible, seek the cooperation and utilize the facilities of existing state departments, institutions and agencies.

Institutes for training teachers, administrators and librarians; guidelines to be developed by the State Council of Higher Education (23-9.13:1).

The State Council of Higher Education shall, in consultation with the Virginia Department of Education and the accredited teacher education programs of the Commonwealth's institutions of higher education, develop guidelines to seek to ensure that all students matriculating in teacher-training programs meet the standards embodied in Virginia's Technology Standards for Instructional Personnel and have the requisite skills for the implementation of the Board of Education's Six-Year Educational Technology Plan for Virginia.

Effect upon powers of governing boards of institutions; endowment funds (23-9.14).

The powers of the governing boards of the several institutions over the affairs of such institutions shall not be impaired by the provisions of this chapter except to the extent that powers and duties are herein specifically conferred upon the State Council of Higher Education. The Council shall have no authority over the solicitation, investment or expenditure of endowment funds now held or in the future received by any of the public institutions of higher education.

Educational programs for governing boards (23-9.14:1).

From such funds as are appropriated for such purpose, the Council shall develop, in consultation with public institutions of higher education and members of their governing boards, educational programs for the governing boards of such institutions. New members of such governing boards may participate in the programs, which shall be designed to address the role, duties, and responsibilities of the governing boards and may include in-service programs on current issues in higher education. In developing such programs, the Council may consider similar educational programs for institutional governing boards in other states.

State Transfer Module (23-9.14:2)

A. The Council shall develop, in cooperation with the governing boards of the public two- and four-year institutions of higher education, a State Transfer Module that designates those general education courses that are offered within various associate degree programs at the public two-year institutions that are transferable for credit or admission with standing as a junior (third year) to the public four-year institutions.

In developing such Module, the Council shall also seek the participation of private institutions of higher education in the Commonwealth.

B. The Council shall also facilitate the development of dual admissions and articulation agreements between the Commonwealth's public and private two- and four-year institutions of higher education. Such agreements shall be subject to the admissions requirements of the four-year institutions.

The Council shall also develop guidelines for the articulation agreements required by § [23-9.2:3.02](#).

C. The Council shall develop and make available to the public information identifying (i) all general education courses offered at public two-year institutions and designating those that are accepted for purposes of transfer for course credit at four-year public and private institutions of higher education in Virginia; and (ii) those two- and four-year public institutions that have entered into articulation agreements as required by § [23-9.2:3.02](#).

Unfunded Scholarships. (23-31) Each institution named herein shall make an annual report to the State Council of Higher Education showing the number and value of scholarships awarded under this section according to each student classification.

Virginia Teaching Scholarship Loan Program. (23-38.10:1) ...the State Council of Higher Education shall work collaboratively with the Board of Education in the development and implementation of the Virginia Teaching Scholarship Loan Program...

Two-Year College Transfer Grant Program created; State Council of Higher Education for Virginia to promulgate regulations. (23-38.10:9) The Council shall promulgate regulations for the implementation of the provisions of this chapter and the disbursement of funds consistent therewith and appropriate to the administration of the program.

Tuition Assistance Program, TAG (23-38.12, 13, & 18) The State Council of Higher Education is hereby designated as the administering agency for the program established by this chapter and authorized to promulgate regulations consistent herewith and appropriate to the administration of the program. The State Council of Higher Education shall monitor the domiciliary status decisions of these institutions, and shall make final decisions on any disputes between the institutions and grant recipients. The Council shall report to the Governor and General Assembly, as the Council deems necessary, on issues related to domiciliary status determinations for students receiving tuition assistance grants.

College Scholarship Assistance Program. (23-38.45-52) There is hereby created a scholarship assistance program to be administered by the State Council of Higher Education. The Council shall develop and administer a statewide program of financial aid to eligible undergraduate students. An award under this section normally shall be made only to a student who has an exceptional need, as defined by the criteria established by the State Council of Higher Education. The participating institution, under regulations issued by the State Council of Higher Education.

Virginia Guaranteed Assistance Program. (23-38.53:4-6) The Council shall promulgate regulations for the implementation of the provisions of this chapter. The fund shall be disbursed for the purpose of making grants to be determined by the use of a needs analysis methodology approved by the Council. The amount of the Guaranteed Assistance Program grant awarded students shall be determined annually by the State Council of Higher Education.

Senior Citizen Higher Education Act. (23-38.56) A senior citizen shall be permitted, under regulations as may be prescribed by the State Council of Higher Education... The Council of Higher Education shall establish procedures to ensure that tuition-paying students are accommodated in courses before senior citizens participating in this program are enrolled.

Southwest Virginia Higher Education Center. (23-231.2) Develop, in coordination with the State Council of Higher Education specific goals for higher education in Southwest Virginia.

Roanoke Higher Education Authority. (23-231.14) Develop, in coordination with the State Council of Higher Education, specific goals for higher education access and availability in the Roanoke Valley.

Military Education. (23-9.2:3.7) The governing boards of each public institution of higher education shall, in accordance with guidelines developed by the State Council of Higher Education for Virginia, implement policies for the purpose of awarding academic credit to students for educational experience gained from service in the armed forces of the United States. The governing boards of each public institution of higher education shall, in accordance with guidelines developed by the State Council of Higher Education for Virginia, implement policies that recognize the scheduling difficulties and obligations encountered by active duty members of the United States armed forces.

Council responsible for federal programs. (23-261) SCHEV shall have full authority to prepare plans, administer federal programs, and receive and disburse any federal funds in accordance with the responsibilities assigned to it by federal statutes or regulations. It shall also undertake other duties as may be additionally assigned to it by the Governor in response to agency designations requested by the federal government.

Certification of certain private and out-of-state institutions. (23-276.4.) Council certification required for the conferring of certain degrees and other awards or the offering of certain programs.

A. Without obtaining the certification of the Council or a determination that the activity or program is exempt from such certification requirements, no postsecondary school subject to the provisions of this chapter shall:

1. Use the term "college" or "university" or abbreviations or words of similar meaning in its name or in any manner in connection with its academic affairs or business;
2. Enroll students;
3. Offer degrees, courses for degree credit, programs of study leading to a degree, or nondegree credit courses, either at a site in Virginia or via telecommunications equipment located within Virginia; or

4. Initiate other programs for degree credit or award degrees, certificates, or diplomas at a new or additional level.

(Academic Common Market) Eligibility for in-state or reduced tuition for students not domiciled in Virginia (22.1-358) Any person enrolled in one of the institution's programs designated by the State Council of Higher Education who is domiciled in and is entitled to reduced tuition charges in the institutions of higher learning of any state which is a party to the Southern Regional Education Compact which has similar reciprocal provisions for persons domiciled in Virginia. **22.1-358**
(Editor's note: This is a SCHEV duty that falls outside of Chapter 23)

SCHEV DUTIES ASSIGNED IN THE APPROPRIATION ACT

Tuition and Fee Policies (Item 4-2.01 b)

For institutions charging nonresident students less than 100 percent of the cost of education, the State Council of Higher Education for Virginia may authorize a phased approach to meeting this requirement, when in its judgment, it would result in annual tuition and fee increases for nonresident students that would discourage their enrollment.

Each institution and the State Council of Higher Education for Virginia shall monitor tuition, fees, and other charges, as well as the mix of resident and nonresident students, to ensure that the primary mission of providing educational opportunities to citizens of Virginia is served, while recognizing the material contributions provided by the presence of nonresident students. The State Council of Higher Education for Virginia shall also develop and enforce uniform guidelines for reporting student enrollments and the domiciliary status of students.

The State Council of Higher Education for Virginia shall report to the Governor and the Chairmen of the House Appropriations and Senate Finance Committees no later than August 1 of each year the annual change in total charges for tuition and all required fees approved and allotted by the Board of Visitors. As it deems appropriate, the State Council of Higher Education for Virginia shall provide comparative national, peer, and market data with respect to charges assessed students for tuition and required fees at institutions outside of the Commonwealth.

Except as provided in Chapters 933 and 943 of the 2006 Acts of Assembly, each institution shall work with the State Council of Higher Education for Virginia and the Virginia College Savings Plan to determine appropriate tuition and fee estimates for tuition savings plans.

In coordination with the institutions, the State Council of Higher Education for Virginia shall report no later than August 1 of each year on the estimated amount of revenue each institution expects to collect from tuition and mandatory educational and general fees during the fiscal year.

This report shall serve as the foundation for any administrative increase in nongeneral fund appropriations within the institutions' educational and general programs that is approved by the Director, Department of Planning and Budget, pursuant to the authority provided in § 4-1.04 of this act.

Each institution must notify the Director, State Council of Higher Education for Virginia, prior to requesting an administrative increase to the nongeneral fund appropriation for tuition and fee revenue within its educational and general program. Within 30 days of receiving such notification, the Director of the State Council of Higher Education for Virginia shall review and provide comment, as necessary, to the Director, Department of Planning and Budget. The Director, Department of Planning and Budget, shall evaluate the

institution's request along with any comments received from the Director, State Council of Higher Education for Virginia, prior to taking action on the requested administrative increase.

In consultation with the Director, Department of Planning and Budget, the Director, State Council of Higher Education for Virginia, shall include a summary of all requested and approved administrative increases to nongeneral fund appropriations for tuition and fee revenue within the educational and general programs of the institutions of higher education as part of the annual nongeneral fund revenue report.

In consultation with the Department of Planning and Budget and the State Council of Higher Education for Virginia, the Governor shall reconcile actual nongeneral fund expenditures with nongeneral fund appropriations included in the act and recommend technical adjustments, as he deems appropriate, in submitting his budget amendments prior to the next General Assembly session.

Capital Projects (Item 4-4.01, j.2) By August 15 of each year, institutions shall also prepare and submit copies of financial feasibility studies to the State Council of Higher Education for Virginia for 9(d) obligations where debt service is expected to be paid from project revenues or revenues of the institution. The State Council of Higher Education shall identify the impact of all projects requested by the institutions of higher education, and as described in § 4-4.01 j.1. of this act, on the current and projected cost to students in institutions of higher education and the impact of the project on the institution's need for student financial assistance. The State Council of Higher Education for Virginia shall report such information to the Secretary of Finance and the Chairmen of the House Appropriations and Senate Finance Committees no later than October 1 of each year.

Student Financial Assistance. (Item 4-5.01, a). The State Council of Higher Education for Virginia shall annually review each institution's plan for the expenditures of its appropriation for undergraduate student financial assistance prior to the start of the fall term to determine program compliance. The institution's plan shall include the institution's assumptions and calculations for determining the cost of attendance, student financial need, and student remaining need as well as an award schedule or description of how funds are awarded. For the purposes of the proposed plan, each community college shall be considered independently.

Off-Campus Sites of Institutions of Higher Education. (Item 4-5.03, c). A public college or university seeking to create, establish, or operate an off-campus instructional site, funded directly or indirectly from the general fund or with revenue from tuition and mandatory educational and general fees generated from credit course offerings, shall first refer the matter to the State Council of Higher Education for Virginia for its consideration and approval. The State Council of Higher Education for Virginia may provide institutions with conditional approval to operate the site for up to one year, after which time the college or university must receive approval from the Governor and General Assembly, through legislation or appropriation, to continue operating the site.

Six-Year Capital Outlay Plan. (Item 146) The State Council of Higher Education for Virginia, in consultation with the House Appropriations Committee, the Senate Finance Committee, the Department of General Services, and the Department of Planning and Budget, shall develop a six-year capital outlay plan for higher education institutions including affiliated entities. As a part of this plan SCHEV shall consider (i) current funding

mechanisms for capital projects and improvements at the Commonwealth's institutions of higher education, including general obligation bonds and other viable funding methods; (ii) mechanisms to assist private institutions of higher education in the Commonwealth with their capital needs.

Outstanding Faculty Awards (Item 145) The State Council of Higher Education for Virginia shall annually provide a grant to faculty members selected to be honored under this program from such private funds as may be designated for this purpose.

Assignments To Authorities, Boards, Commissions, And Committees Mentioned In Code

SCHEV Specific

- Student Advisory Committee
- Private College Advisory Board
- Career College Advisory Board

SCHEV Membership Required

- Higher Education Advisory Committee
- The Virginia College Building Authority
- Virginia College Savings Plan Board
- Southwest Virginia Higher Education Center
- Roanoke Higher Education Authority
- Southern Virginia Higher Education Center
- Advisory Board on Teacher Education and Licensure

Last update: Aug 2012

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
TJ21 IMPLEMENTATION TASK FORCE
JANUARY 14, 2013
MINUTES**

Mr. Haner called the meeting to order at 4:00 p.m. in the Godwin Hamel board room, VCCS System Office, 15th floor, 101 North 14th Street, Richmond, Virginia. Council members present: Stephen Haner, G. Gilmer Minor, and Gary Nakamoto.

Task Force members absent: Whittington Clement, Katharine Webb

Staff members present: Jim Alessio, Peter Blake, Alan Edwards, Tod Massa, and Lee Ann Rung.

APPROVAL OF MINUTES

On motion by Mr. Nakamoto and seconded by Mr. Minor the minutes from the November 19, 2012, Budget Recommendations Task Force meeting were unanimously approved as submitted.

DISCUSSION OF ENROLLMENT PROJECTION PROCESS FOR 2014-2020

Mr. Blake introduced Mr. Massa, who provided a follow up to the discussion at the November meeting regarding enrollment projections. He indicated that the process will be handled differently this year to better align it with the Governor's goal of 100,000 additional degrees in the Top Jobs Act (TJ21). Mr. Bland had requested that this item be discussed at the task force level prior to its presentation to the full Council.

Mr. Massa provided background about the process, which SCHEV has been managing since 2003. Though institutions will need to enroll approximately 353,000 in-state undergraduate students by 2020 in order to meet the 100,000 degree goal in TJ21, Mr. Massa indicated that the system appears to be on track for meeting the goal. His staff is in the process of validating the targets and mapping out the aging of the population of degree recipients.

On the question of graduate degrees, Mr. Massa indicated that while graduate degrees were not included in TJ21's 100,000 degree goal, staff recognizes the importance of graduate education. It was recommended that institutions undertake a sustained approach to enrolling students in graduate programs, particularly in science, technology, engineering, math, and health and other high-demand areas. Mr. Massa reminded members that institutional targets should be available for preliminary review by Council at the May and/or July meetings. Final action is anticipated at the September 2013 meeting.

On motion by Mr. Nakamoto and seconded by Mr. Minor the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the Council directs staff to collaborate with institutions to produce a package of enrollment projections and degree estimates that ensures the Commonwealth is on track to meet the target of 100,000 additional in-state undergraduate degrees at public institutions by 2024-25 and a comparable increase for private nonprofit institutions; and

BE IT FURTHER RESOLVED that the enrollment projection and degree estimate process shall follow the schedule below as closely as possible:

- 1. Discussion with GPAC – January 27th**
- 2. Kickoff Webinar – February 4th**
- 3. Optional Training Webinars February 5th – 15th**
- 4. Submission Due Dates:**
 - a. Public Institutions – April 1**
 - b. Private Institutions – May 1**
- 5. Staff Update – May Council Meeting**
- 6. Staff Update – July Council Meeting**
- 7. Meetings with Institutions (as part of six-year plan review) – Summer Council Action – September Council Meeting**

Mr. Nakamoto thanked Mr. Massa for his good work in managing this process, and Mr. Massa answered questions from members. It was mentioned that changing demographic trends need to be taken into account, including the effects that an increase in the Hispanic population could have on college enrollments.

Mr. Blake reminded members that SCHEV has a statutory responsibility to approve enrollment projections from institutions, but the Council also has authority to deny approval of the projections. Mr. Blake explained that the process is highly collaborative and includes meetings with a substantial number of people from various sectors involved in the process.

UPDATE FROM THE HIGHER EDUCATION ADVISORY COMMITTEE

Mr. Blake reported that no additional recommendations have been received from the Higher Education Advisory Committee. A copy of the November 27 HEAC agenda was provided. It was expected that Secretary Fornash could provide an update at the January 15 Council meeting.

NEW BUSINESS

The meeting was adjourned at 4:45 p.m.

Steve Haner
Chair

Lee Ann Rung
Manager, Executive & Council Affairs

State Council of Higher Education for Virginia Agenda Item

Item: TJ21 Implementation Task Force Item #3 – Update on the Enrollment Projection Process

Date of Meeting: March 18, 2013

Presenter: Tod Massa, Director of Policy Research and Data Warehousing
todmassa@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: January 14, 2013

Action: Mr. Massa provided a briefing on SCHEV's biennial enrollment projection process to recommend a calendar and action plan. The Task Force endorsed both and presented the proposed resolution to the full Council.

Background Information/Summary of Major Elements:

Since the January meeting, Mr. Massa conducted three kick-off webinars on February 4th to ensure representatives from each four-year institution, Richard Bland College, and the VCCS system office had the opportunity to participate. Two workshop webinars were also conducted, as the proposed schedule indicated.

To assist institutions in preparing their enrollment projections, staff developed new tools using actual enrollment data and prior projections. These will be presented to the Task Force along with previews of two new suites of reports under development that focus on student success.

Financial Impact: Financial impacts are dependent upon final statewide targets established.

Timetable for Further Review/Action: Institutional targets should be available for preliminary review by Council at the May and/or July meetings. Final action is anticipated at the September 2013 meeting.

Resolution: None

State Council of Higher Education for Virginia Agenda Item

Item: TJ21 Implementation Task Force Item #4 – Update on the Six-Year Plan Process for 2013

Date of Meeting: March 18, 2013

Presenter: James Alessio
jamesalessio@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information:

The Higher Education Opportunity Act of 2011 reaffirmed institutional six-year plans that were first adopted in the Restructured Higher Education Financial and Administrative Operations Act of 2005:

§ 23-38.87:17. Institutional six-year plans.

A. The governing board of each public institution of higher education shall develop and adopt biennially and amend or affirm annually a six-year plan for the institution and shall submit that plan to the Council, the Governor, and the Chairs of the House Committee on Appropriations and the Senate Committee on Finance no later than July 1 of each odd-numbered year, and shall submit amendments to or an affirmation of that plan no later than July 1 of each even-numbered year or at any other time permitted by the Governor or General Assembly.

B. The Secretary of Finance, Secretary of Education, Director of the Department of Planning and Budget, Executive Director of the Council, Staff Director of the House Committee on Appropriations, and Staff Director of the Senate Committee on Finance, or their designees, shall review each institution's plan or amendments and provide comments to the institution on that plan by September 1 of the relevant year. Each

institution shall respond to any such comments by October 1 of that year.

C. Each plan shall be structured in accordance with, and be consistent with, the purposes of this chapter set forth in § 23-38.87:10 and the criteria developed pursuant to § 23-38.87:20, and shall be in a form and manner prescribed by the Council, in consultation with the Secretary of Finance, Secretary of Education, Director of the Department of Planning and Budget, Executive Director of the Council, Staff Director of the House Committee on Appropriations, and Staff Director of the Senate Committee on Finance, or their designees.

D. Each plan shall address the institution's academic, financial, and enrollment plans, to include the number of Virginia and out-of-state students, for the six-year period and shall include:

1. Financial planning reflecting the institution's anticipated level of general fund, tuition, and other nongeneral fund support for each year of the next biennium. The plan also shall include the institution's anticipated annual tuition and educational and general fee charges required by (i) degree level and (ii) domiciliary status, as provided in § 23-38.87:18, and shall indicate the planned use of any projected increase in general fund, tuition, or other nongeneral fund revenues. The plan shall be based upon any assumptions provided by the Council, following consultation with the Department of Planning and Budget and the staffs of the House Committee on Appropriations and the Senate Committee on Finance, for funding related to state general fund support pursuant to §§ 23-38.87:13, 23-38.87:14, 23-38.87:15, and 23-38.87:16, and shall be aligned with the institution's six-year enrollment projections;

2. Plans for providing financial aid to help mitigate the impact of tuition and fee increases on low-income and middle-income students and their families as described in § 23-38.87:15, including the projected mix of grants and loans;

3. Degree conferral targets for Virginia undergraduate students;

4. Plans for optimal year-round use of the institution's facilities and instructional resources;

5. Plans for the development of an instructional resource sharing program with other institutions of higher education in the Commonwealth;

6. Plans with regard to any other incentives set forth in § 23-38.87:16 or to any other matters the institution deems appropriate; and

7. The identification of (i) new programs or initiatives including quality improvements and (ii) institution-specific funding based on particular state policies or institution-specific programs, or both, as provided in subsection C of § 23-38.87:18.

E. In developing such plans, each public institution of higher education shall give consideration to potential future impacts of tuition increases on the Virginia College Savings Plan (§ 23-38.75 et seq.) and shall discuss such potential impacts with the Virginia College Savings Plan. The chief executive officer of the Virginia College Savings Plan shall provide to each institution the Plan's assumptions underlying the contract pricing of the program.

The institutions submitted their first Six-Year Plans under TJ21 in 2011 (<http://www.schev.edu/Restructuring/sixyearplans2011.asp>) with updates in 2012 (<http://www.schev.edu/sixyearplans.asp>). SCHEV staff is in the process of reviewing 2013 plan format with the institutions and the review group outlined in the Act. Staff will brief the Council on its progress at the meeting.

Materials Provided: None.

Financial Impact: None.

Timetable for Further Review/Action:

- Staff will brief Council at subsequent meetings.

Resolution: None.

State Council of Higher Education for Virginia Agenda Item

Item: TJ21 Implementation Task Force Item #5 – Update on Student Financial Aid Reporting Study

Date of Meeting: March 19, 2013

Presenter:

Dan Hix, Director of Finance Policy

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: November 19, 2012

Action: Resolution regarding the use of tuition revenue for financial aid

Background Information/Summary of Major Elements:

For many years – even decades – Virginia’s colleges and universities have dedicated some portion of tuition revenue for student financial aid. The practice took on additional prominence more recently as institutions sought ways to keep up with student need and as a means to supplement state general fund appropriations.

The use of tuition for financial aid has broad policy implications. As recently as 2009, SCHEV recommended that institutions dedicate between 5 percent and 30 percent of tuition increases to need-based financial aid. In November 2012, SCHEV recommended that institutions use general tuition revenue for student financial aid under the following policy parameters:

1. In-state student tuition will not subsidize out-of-state students.
2. Students receiving this aid must be making satisfactory academic progress.
3. Awards made to students should be based primarily on financial need.
4. Institutions should make larger awards to students taking the number of credit hours necessary to complete a degree in a timely manner.
5. SCHEV and institutions should work cooperatively to refine and improve the reporting of this approach to providing financial aid.

On February 27, SCHEV staff convened a work group of institutional representatives and state policy makers to address reporting, definitional, and possible administrative inconsistencies associated with unfunded scholarships, tuition waivers, and tuition and fee revenues set aside for financial aid. In a broad sense, these three categories of student assistance are variations of the same aid model.

The initial meeting helped define the scope of the issue and establish a work plan for reporting and policy making relative to this practice. Subsequent meetings will serve to develop recommendations for institutional reporting and definitional clarification. Depending on the work group's progress, it could recommend policy and budget changes. The work group will meet as needed, with regular reports to SCHEV's Finance Advisory Committee, until a final set of recommendations is ready for Council review later this year.

Materials Provided:

None

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A

State Council of Higher Education for Virginia Agenda Item

Item: TJ21 Implementation Task Force Item #6 – Update on Higher Education Advisory Committee

Date of Meeting: March 19, 2013

Presenter: Peter Blake, Director
peterblake@schev.edu

Most Recent Review/Action:

No previous Council review/action

Previous review/action

Date: October 2011, November 2011, January 2012, May 2012, July 2012, September 2012, November 2012, January 2013

Action: Receive resolutions and other information relative to the Higher Education Advisory Committee

Background Information/Summary of Major Elements:

The 2011 General Assembly passed the Higher Education Opportunity Act. The Act creates a Higher Education Advisory Committee and assigns to it a number of responsibilities relating to making recommendations on funding, performance criteria, nonpublic institutions, administrative restructuring, six-year plans, and student financial aid, among others.

The Act directs the advisory committee to submit its recommendations to the Council, “which shall review the recommendations and report its recommendations” to the Governor and the General Assembly.

To date, in 2012, the advisory committee submitted recommendations relating to performance measures used to certify a college or university to be eligible for limited financial benefits.

The advisory committee last met November 27. It will begin meeting again later this year.

Materials Provided:

None.

Financial Impact:

None.

Timetable for Further Review/Action:

The Council will review and make recommendations as needed.

Resolution:

None.

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
JANUARY 14, 2013
MINUTES**

Ms. Haddad called the meeting to order at 3:33 p.m. in the SCHEV main conference room, 101 North 14th Street, Richmond, Virginia. Committee members present: Johanna Chase, Joann DiGennaro, Mary Haddad, Gene Lockhart, and Julious Smith.

Committee members absent: none.

Staff members present: Beverly Covington, Joseph DeFilippo, Darlene Derricott, Paula Fisher, Monica Osei, and Sylvia Rosa-Casanova.

APPROVAL OF MINUTES

On motion by Mr. Smith and seconded by Ms. Chase, minutes from the November 19, 2012, meeting were unanimously approved.

LIAISON REPORT

Dr. DeFilippo provided thoughts in commendation of Ms. Linda Woodley, SCHEV's Director of Private & Postsecondary Education, who passed away January 10.

Dr. DeFilippo gave the liaison report, as follows:

College Access

- College Application Week (CAW) was held 11/26-30 at 16 public high schools. 2,954 high school seniors were served. CAW was supported by the College Access Challenge grant and GEAR UP, and sponsored by the Secretary of Education, the Council of Independent Colleges in Virginia (CICV), and SCHEV.
- SuperSaturday 2013 will be held February 9, in cooperation with the Virginia Association of Student Financial Aid Administrators (VASFAA), with support from the College Access Challenge Grant.
 - Ms. Haddad asked whether students were advised of financial aid during college application week. Ms. Paula Fisher confirmed that students are given USB drives that have financial aid checklists. She also highlighted the Super Saturday event, where they get hands-on help.
 - Ms. DiGennaro asked about the GEAR UP grant and Dr. DeFilippo answered that we can apply in 2014.

- Mr. Lockhart asked about how the high schools were selected and about the geographical dispersion. Dr. DeFilippo said they were the GEAR UP schools and that 26 of the schools met the criteria.

Outstanding Faculty Awards (OFA)

The final review panel met in Richmond December 6 and conducted deliberations to identify the OFA recipients. Thanks to panel members (including Ms. Chase and Ms. Haddad) for their service, which required a very substantial commitment of time. The 2013 recipients will be announced publicly on January 23rd.

Distance Education Reciprocity

The Southern Regional Education Board (SREB) has initiated the process of developing a southern regional reciprocity agreement for authorizing institutions in one SREB state to offer distance education in other SREB states. Parallel processes are being initiated by the other three regional compacts. SCHEV has invited institutions—public and private—to participate in a task force to examine Virginia's participation and develop enabling legislation if such proves feasible.

POPE Regulations

Following Governor's approval in the fall, the public comment period ended on December 10th. The POPE staff is preparing revisions, after which the final regulations will be posted for review (Department of Planning and Budget, Secretary of Education, Governor) later this month.

Veterans Working Group

Secretary of Veterans Affairs & Homeland Security Terrie Suit has established a multi-agency Veterans Working Group, on which SCHEV is represented by Ms. Covington and Mr. Andes.

Digital Learning Resources

Planning continues for the meeting to occur at the University of Mary Washington March 7. Ms. Haddad asked about invitations to Council and an agenda. Dr. DeFilippo confirmed that he would provide the agenda when available.

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

Dr. Gabriella Petrick, Assistant Professor, College of Health and Human Sciences, Ms. Robin Parker, Director of Compliance, Office of the Provost, and Dr. Lisa Pawloski, Professor and Chair, Department of Nutrition and Food Studies, were guests from George Mason University. Dr. DeFilippo provided a summary of the proposed program, as described in the materials.

Ms. DiGennaro asked how the program would be funded. Dr. DeFilippo explained that the language regarding the required resources does not mean there is not a cost to the program, but that the institution will not seek additional funding to initiate and maintain the program.

On motion by Ms. DiGennaro and seconded by Mr. Smith, the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Nutrition (CIP: 51.3102), effective fall 2013.

ACTION ON PRIVATE AND OUT-OF-STATE POST-SECONDARY EDUCATION INSTITUTIONAL CERTIFICATIONS

Mr. Marshall Whaling, Owner and CEO of the Peak Institute, and Mr. Robert Rife, Director of Education of the Peak Institute, were present. Dr. DeFilippo provided a summary of the information provided regarding the proposed institution. On motion by Ms. Chase and seconded by Mr. Lockhart, the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Peak Institute to operate a postsecondary institution in the Commonwealth of Virginia, effective January 15, 2013.

ACTION AFFIRMING THE EXEMPT STATUS OF VIRGINIA THEOLOGICAL SEMINARY

Dr. DeFilippo explained that according to federal regulation exempt institutions must be specifically exempted by name, rather than automatically upon reaching a specific threshold (in Virginia, ten years). The institution was mistakenly omitted from the list of institutions whose exempt status was recognized in a blanket resolution in July 2011. On motion by Mr. Lockhart and seconded by Ms. DiGennaro the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that, pursuant to § 23-276.4 (C) of the Code of Virginia, the State Council of Higher Education for Virginia affirms that Virginia Theological Seminary is

- (i) authorized to operate educational programs beyond secondary education in the Commonwealth of Virginia; and**
- (ii) exempt from the requirement of certification.**

DISCUSSION ON COURSE REGISTRATION POLICIES FOR MILITARY-RELATED STUDENTS

Dr. DeFilippo provided an overview of the draft policy on course registration policies for military students, which is on the agenda as a discussion item, with action anticipated in March. SCHEV was given the responsibility of developing guidelines to govern institutional policies by the 2012 General Assembly. The approach taken was not to specify a precise single method of providing a priority, since institutions have widely varying populations. Some institutions have so many military-related students that they need a standardized process and some are small enough that they can use a high-service, ad hoc approach. Following Council approval in March, staff will promulgate the guidelines to institutions and review institutional policies for compliance. Ms. DiGennaro asked whether the guidelines will require that there be similarities among institutions in their policies and also asked about credit for experiential learning. Dr. DeFilippo advised that guidelines governing credit policies are still in process; that was a separate bill and is a more difficult issue. As far as the priority registration, how similar they are will depend on how similar institutions are in their student populations. The ones that have very small numbers of military-related students may well have a customized approach.

DISCUSSION OF REPORT ON TRANSFERS FROM COMMUNITY COLLEGES AT VIRGINIA PUBLIC UNIVERSITIES

Dr. DeFilippo described information contained in the report, which SCHEV has been preparing under a General Assembly mandate since 2007. The report breaks down transfers to public four-year institutions into three categories: Transfers with baccalaureate credit associate degrees; transfers with occupational/technical credit associate degrees; and transfers without degrees. Dr. DeFilippo pointed to examples from the charts and explained the data.

In response to committee members' questions about variable outcomes by student and institution, Dr. DeFilippo pointed out that there is a wide range in the preparation of students, and that if an institution takes only a small number of transfers, it can focus services on them. Ms. Haddad said she would like to see the graduation rates. Mr. Smith said a comparison of native students graduating to the rates for transfers would be informative. Ms. Haddad said she would also want to know how many of the transfers had an articulation agreement.

Ms. Haddad expressed an interest in promoting information about effective transfer practices. Dr. DeFilippo said that is a conversation that we could have with VCCS. To give a perspective on this report, most transfers do so without the degree. However, those who transfer with a baccalaureate credit associate degree graduate at a greater rate. Mr. Lockhart asked if the major difference in growth was an admissions policy decision, or a matter of qualified students, noting that some figures have almost doubled. Dr. DeFilippo said that Virginia has had growing enrollment overall during the time of the report. The noticeable growth in the number of students transferring with degrees could be explained by better advisement at all levels, the community college system's concentration on student success, and the work of the State Committee on Transfer.

NEW BUSINESS

Ms. Haddad mentioned a proposal that she authored regarding services for students with learning disabilities, and her interest in having information on this topic presented to the committee. According to this proposal, institutions would be surveyed on the extent of services for students with learning disabilities, and information from the survey used to consider methods of disseminating useful information to prospective students. She said that she would work with staff to proceed with this effort, including possible reports to the committee on learning disability issues at a future committee meeting.

Ms. DiGennaro expressed an interest in three topics for the academic affairs committee and SCHEV to take up in some fashion: research and development at Virginia public institutions; distance learning technology and its likely effect on the future of higher education; and recruitment and enrollment of international students. Committee discussion focused largely on the possibility of SCHEV hosting a forum on research and identifying ways to help institutions foster greater corporate investment in higher education based research. Concerns were expressed about scaling any efforts to funding and SCHEV's staffing capacity. Dr. DeFilippo reminded committee members that SCHEV would soon be undergoing a reorganization review as a result of legislation and executive order, as well as planning for the next statewide strategic plan for higher education. He indicated that he would confer with Mr. Blake and Ms. Haddad about how to coordinate these interests with SCHEV's upcoming planning responsibilities.

Ms. Haddad adjourned the meeting at 5:23 p.m.

Mary Haddad
Chair, Academic Affairs Committee

Beverly Covington
Academic Policy Analyst

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs committee, Item #4 – Action on Programs at Public Institutions

Date of Meeting: March 18, 2013

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements:

One public four-year institution (George Mason University) is requesting Council action on one proposal for a new academic degree program. Staff's review of the proposal finds that it meets the criteria established by Council for program approval.

Materials Provided:

George Mason University

- Master of Science (M.S.) in Biostatistics (CIP: 26.1102).

Financial Impact:

The institution affirms that the proposed program will be funded through tuition and other internal allocations and that additional state resources will not be sought to initiate and sustain the program.

Timetable for Further Review/Action: N/A

Resolution:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Biostatistics (CIP: 26.1102), effective fall 2013.

George Mason University
Master of Science (M.S.) in Biostatistics
(CIP: 26.1102)

Program Description

George Mason University (GMU) is proposing the creation of a Master of Science (MS) degree program in Biostatistics to be initiated in fall 2013. The proposed program would be located in the Volgenau School of Engineering, Department of Statistics. Designed to prepare graduate-level professionals to apply statistical techniques to biological and health-related data, the proposed program would require students to complete coursework in statistics, biology, epidemiology, and research. The program would provide students with technical training in statistics and train students to design and analyze health-related and biological studies. Students would have the opportunity to consult with biologists and medical and public health scientists in the field to solve real-world data issues. Graduates will possess knowledge and skills to: 1) apply statistical tools to health care issues; 2) solve quantitative problems in public health, biology, and clinical trials; 3) organize large scale databases; 4) analyze the effectiveness of prevention and treatment approaches; and 5) conduct risk analysis and evaluate diagnostic tests and treatment efficacy.

The proposed degree program would require 36 credit hours of graduate coursework: nine credit hours of statistics coursework; nine credit hours of biology coursework; three credit hours of coursework in research methods; 12 credit hours of elective coursework; and three credit hours for a research project.

Justification for the Proposed Program

GMU contends that the demand for biostatisticians will grow as the need for trained personnel to extract and analyze data in the healthcare and pharmaceutical industry grows. In 2011, in a report from Virginia's Secretary of Health and Human Resources, it was noted that the Health Benefit Exchange (HBE) is required under the Patient Protection and Affordable Care Act (PPACA) and as a result, about 520,000 Virginians will gain insurance coverage—approximately 420,000 individuals through the expanded Medicaid program, another 100,000 through private insurance (<http://www.hhr.virginia.gov/initiatives/healthreform/docs/letterandhb2434report2011.pdf>). GMU contends that biostatisticians will be needed to analyze confidential data and conduct probabilistic risk analysis as the number of people with access to medical insurance grows. In a column on *AMSTATNEWS*, it was stated that “medical research heavily relies on the application of appropriate statistical methods” [and] “an effective collaboration between clinical researchers and biostatisticians is an essential aspect of a successful statistical analysis” (http://magazine.amstat.org/blog/2012/08/01/masterbiostatistician8_12/). In 2012, the federal government indicated its intention to invest in new research and development efforts in order to “to glean insights from large and complex collections of digital data.” Moreover, “the government would try to expand the number of workers who are able to sift through huge piles of digital data to find scientific or business insights” (<http://blogs.wsj.com/digits/2012/03/29/the-united-states-of-big-data/>). Graduates with

training in biology, statistics, mathematics, and computational skills and who can conduct risk analysis will be needed to address industry needs.

Student Demand

In spring 2012, GMU surveyed undergraduate students enrolled in a 300-level statistics course. Of the 23 respondents, five (approximately 22%) indicated that they would be “very interested” in enrolling in the proposed program; six (approximately 26%) indicated that they were “somewhat interested” in enrolling in the proposed program.

In fall 2012, GMU surveyed undergraduate and graduate students enrolled in an upper division statistics course. Of the 11 respondents, five (approximately 45%) indicated that they would be “very interested” in enrolling in the proposed program; four (approximately 36%) indicated that they were “somewhat interested” in enrolling in the proposed program.

Emails from potential students indicate student interest in the program. Students primarily inquired about admission requirements and wanted to know when the degree program would be available.

Enrollment projections for the proposed program show a full-time equated student enrollment (FTES) of 5 in the program’s first year (2012-13). The projections continue as follows: FTES 2014-15, 9.0; 2015-16, 12.0; and 2015-16, 12.0. GMU anticipates having nine graduates each year beginning in 2017-18. If these projections are met, this program will meet Council’s productivity/viability standards within five years, as required.

Market/Employer Demand

GMU asserts that graduates of the proposed program will be prepared to address the needs of government, academia, and the healthcare and pharmaceutical industries. In a letter of support, it was stressed that graduates of the proposed program “should be immediately employable in the pharmaceutical industry, contract research organizations, and small biotech companies.” Data specific to future employment demand were not available as the Bureau of Labor Statistics (BLS) and the Virginia Workforce Connection (VAWC) do not have a job category for biostatistician. However, data from the BLS for statisticians indicate demand is anticipated for professional occupations. The BLS projects that between 2010 and 2020 employment of statisticians is expected to grow 14%. The BLS notes that “as pharmaceutical companies develop new treatments and medical technologies, biostatisticians will be needed to do research and conduct clinical trials” (<http://www.bls.gov/ooh/Math/Statisticians.htm>). Moreover, according to a 2008 article in the BLS’s Occupational Outlook Quarterly, most jobs require biostatisticians to have a master’s or doctoral degree (<http://www.bls.gov/opub/ooq/2008/summer/art03.pdf>). The VAWC projects that between 2008 and 2018 employment of statisticians is expected to increase 14% or 1.3% annually (available at: <http://www.vawc.virginia.gov/analyzer/default.asp>).

Issues of Duplication

One institution in Virginia (VCU) offers a similar program and three institutions (GMU, UVA, and VA Tech) offer a related program. GMU, UVA, and VA Tech offer a Masters in Statistics. The degree programs primarily require statistics courses. The proposed program will require courses in statistics, biology, and clinical medicine. The proposed program is similar to VCU's in that clinical coursework is required. However, GMU's program requires an additional course in biology and calculus-based statistical courses, and will not offer courses in social and behavioral health. GMU's program is designed to serve students residing in Northern Virginia and the Washington DC metropolitan area. GMU asserts that the program will provide a less expensive alternative for residents in Northern Virginia.

Resource Needs

The proposed program will be funded primarily through reallocations within the Department of Statistics and the institution. The institution will not seek additional state resources to initiate and sustain the program.

Board Approval

The GMU Board of Visitors approved the proposed program on October 3, 2012.

Staff Recommendation

Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to the Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Biostatistics (CIP: 26.1102), effective fall 2013.

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee Item #5 – Private and Out of State Postsecondary Education (POPE) Institutional Certifications

Date of Meeting: March 18, 2013

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Ms. Sylvia Rosa-Casanova
Compliance Manager, Private and Out-of-State Postsecondary Education
SylviaRosaCasanova@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements:

One postsecondary institution, Dental Assisting Institute of Virginia, is seeking certification to operate in Virginia.

Materials Provided:

- The Dental Assisting Institute of Virginia application summary

Financial Impact:

The institution has submitted the required certification fee to operate a postsecondary educational institution in Virginia.

Timetable for Further Review/Action: N/A

Resolutions:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies The Dental Assisting Institute of Virginia, Inc. to operate a postsecondary institution in the Commonwealth of Virginia, effective March 19, 2013.

The Dental Assisting Institute of Virginia, Inc.
Application Summary

School Overview

The Dental Assisting Institute of Virginia, Inc. is a newly formed private, vocational institution owned and operated as a limited Liability Corporation by Thomas Schleicher, DDS. The institution prepares students for entry level positions as chairside assistants in a dental office.

School Officer

Thomas Schleicher is the owner/president and is responsible for the oversight of all functions of the Dental Assisting Institute of Virginia.

School Mission Statement

The school's mission statement is as follows:

Everything we do is inspired by our commitment to our students:

- *To instill personal responsibilities in oral health care*
- *To enhance personal worth, self sufficiency and positive self-esteem*
- *To provide quality service to the dental profession*

Proposed Educational Programs and Credentials Conferred

Certificate - Dental Assisting

Proposed Location

Dental Assisting Institute of Virginia will operate from the following address:

3630 Boulevard
Colonial Heights, VA 23834

Financial Stability Indicator

Dental Assisting Institute of Virginia, Inc. submitted the Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school's financial composite score as 3.0 out of a possible 3.0, which indicates that the institution demonstrates overall financial health, as defined by the U.S. Department of Education.

Guaranty Instrument

Dental Assisting Institute of Virginia, Inc submitted a \$41,640.00 Irrevocable letter of Credit, which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the school closure, pursuant to 8 VAC 40-31-160 (I).

Evidence of Compliance

Dental Assisting Institute of Virginia provided the appropriate evidence to demonstrate compliance with each of the following requirements of the *Virginia Administrative Code*.

<u>Virginia Administrative Code Citation</u>	<u>Area of Compliance</u>
8 VAC 40-31-30	Advertising/Publications
8 VAC 40-31-160 (E) (5)	Maintenance of Student Records
8 VAC 40-31-140 and 150	Faculty Qualifications
8 VAC 40-31-160	Student Services
8 VAC 40-31-160 (M)	Library Resources and Services
8 VAC 40-31-160 (E)	Student Admissions Standards

Staff Recommendations

Dental Assisting Institute of Virginia has demonstrated compliance with § 23-276.3 (B) of the *Code of Virginia*, which outlines the minimal standards for operating a postsecondary institution in the Commonwealth of Virginia. Accordingly, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Dental Assisting Institute of Virginia to operate a postsecondary institution in the Commonwealth of Virginia, effective March 18, 2013.

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee Item #6 – Action on Provisional Certification of
Appalachian College of Optometry

Date of Meeting: March 18, 2013

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Ms. Sylvia Rosa-Casanova
Compliance Manager, Private and Out-of-State Postsecondary Education
SylviaRosaCasanova@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements:

Appalachian College of Optometry is a newly formed, private, non-profit institution that will provide a four-year professional program in optometry. After a feasibility study commissioned by the Buchanan County Industrial Development Authority revealed an optometry college had the potential to succeed in Buchanan County, the Board of Supervisors committed \$6 million to support the founding of the college. In addition, the Virginia Coalfield Economic Development Authority approved a \$5.6 million loan to the Buchanan County Industrial Development Authority to be used for building renovations and equipment for the college. The college plans to enroll its first class of students in the fall of 2014.

As Appalachian College of Optometry will not be enrolling its first class for eighteen months, the renovation of the building that will house the college has not begun. As such, the site visit cannot be conducted at this time. In accordance with the regulations governing the certification of private and out-of-state postsecondary institutions, Appalachian College of Optometry may not engage in any postsecondary education activities—including advertising, recruitment, and enrollment of students—until it has obtained certification.

Appalachian College of Optometry has requested that it be granted a provisional certification that would allow the school to market and solicit for enrollment during the period of facility renovation, so as to minimize the period of time between the school's final construction and the beginning of instruction. This consideration would facilitate the school's ability to recruit and admit a cohort of students for fall 2014.

Staff recommends that Appalachian College of Optometry be granted provisional certification to operate in Virginia for one (1) calendar year. The terms of this provisional certification, which are spelled out in the resolution, would allow the school to be introduced to the community, while protecting potential students in the event circumstances prevent the school from opening. Upon satisfaction of SCHEV's site visit review of the completed facility, the school would be immediately eligible for full certification and thereafter able to engage in instruction. The proposed resolution delegates to the Executive Director authority to confer full certification in this instance.

Materials Provided:

- Appalachian College of Optometry application summary

Financial Impact:

Appalachian College of Optometry has submitted the required certification fee to operate a postsecondary institution in Virginia.

Timetable for Further Review/Action:

Appalachian College of Optometry must successfully complete a site visit by March 31, 2014, in order to achieve full certification to operate in Virginia.

Resolution:

BE IT RESOLVED that the State Council of Higher Education for Virginia provisionally certifies Appalachian College of Optometry to operate a postsecondary institution in the Commonwealth of Virginia, effective immediately and for a period of one (1) year, in accordance with the conditions enumerated below:

- 1. that, during the period of provisional certification, Appalachian College of Optometry shall be allowed to advertise and receive student applications, but not actually enroll or instruct students.**
- 2. that, during the period of provisional certification, Appalachian College of Optometry may not collect tuition from prospective students, though it may collect initial non-refundable fees of no more than \$100, as per 8 VAC 40-31-160 (N) (2) of the *Virginia Administrative Code*.**

3. that, during the period of provisional certification, all publicity, advertisement, and promotional material must include a statement that the school is provisionally certified to operate in Virginia by SCHEV.
4. that, prior to the expiration of the period of provisional certification (March 31, 2014), Appalachian College of Optometry shall satisfy a site visit conducted by SCHEV staff demonstrating that the facility conforms to all federal, state and local building codes and that it is equipped with classrooms, instructional and resource facilities, and laboratories adequate for the size of the faculty and student body and adequate to support the educational program to be offered by the school.
5. that, prior to the expiration of the period of provisional certification, Appalachian College of Optometry will submit a surety instrument which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the school closure.
6. that Appalachian College of Optometry's provisional certification shall lapse if the school does not satisfy condition #4 by March 31, 2014. In the event of such lapse, the school may reapply for certification.

BE IT FURTHER RESOLVED that Council delegates to the Executive Director authority to confer full certification on Appalachian College of Optometry upon the school's successful completion of the site visit.

Appalachian College of Optometry **Application Summary**

School Overview

Appalachian College of Optometry is a newly formed, private, non-profit institution that will provide a four-year professional program in optometry. The institution will prepare students to be Doctors of Optometry. The school has designed its curriculum in conjunction with the standards of the Association of Schools and Colleges of Optometry (ASCO).

School Officers

President/CEO - Brian D. Looney, O.D., F.A.A.O.

Vice President/Dean - Dr. Scott Schatz, PhD, O.D.

School Mission Statement

The school's mission statement is as follows:

Appalachian College of Optometry is to provide the highest-quality optometric education to students and residents through adherence to the highest standards in teaching, patient care, research and scholarship and service to the community.

Proposed Educational Programs and Credentials Conferred

Doctor of Optometry

Proposed Location

Appalachian College of Optometry will operate from the following address:

4447 Slate Creek Road
Grundy, VA 24614

Financial Stability Indicator

Appalachian College of Optometry submitted the Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school's financial composite score as 1.8 out of a possible 3.0, which indicates that the institution demonstrates overall financial health, as defined by the U.S. Department of Education.

Guaranty Instrument

At the time of the site visit and prior to receiving full certification, Appalachian College of Optometry will submit a surety instrument to SCHEV, which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the institution's closure, pursuant to 8 VAC 40-31-160.

Evidence of Compliance

Appalachian College of Optometry provided the appropriate evidence to demonstrate compliance—or a satisfactory plan for compliance pending construction of the school facility—with each of the following requirements of the *Virginia Administrative Code*.

<u>Virginia Administrative Code Citation</u>	<u>Area of Compliance</u>
8 VAC 40-31-30	Advertising/Publications
8 VAC 40-31-160 (E) (5)	Maintenance of Student Records
8 VAC 40-31-140 and 150	Faculty Qualifications
8 VAC 40-31-160	Student Services
8 VAC 40-31-160 (M)	Library Resources and Services
8 VAC 40-31-160 (E)	Student Admissions Standards

Other Relevant Information

Appalachian College of Optometry is seeking accreditation from the Accreditation Council on Optometric Education (ACOE) and Southern Association of Colleges and Schools (SACS).

Staff Recommendation:

Appalachian College of Optometry has demonstrated a satisfactory plan for compliance with § 23-276.3 (B) of the *Code of Virginia*, pending construction of the school facility, which will allow for a full site review in accord with standard SCHEV practice. As such, staff recommends that Council adopt the following resolution:

BE IT RESOLVED that the State Council of Higher Education for Virginia provisionally certifies Appalachian College of Optometry to operate a postsecondary institution in the Commonwealth of Virginia, effective immediately and for a period of one (1) year, in accordance with the conditions enumerated below:

- 1. that, during the period of provisional certification, Appalachian College of Optometry shall be allowed to advertise and receive student applications, but not actually enroll or instruct students.**
- 2. that, during the period of provisional certification, Appalachian College of Optometry may not collect tuition from prospective students, though it may collect initial non-refundable fees of no more than \$100, as per 8 VAC 40-31-160 (N) (2) of the *Virginia Administrative Code*.**
- 3. that, during the period of provisional certification, all publicity, advertisement, and promotional material must include a statement that the school is provisionally certified to operate in Virginia by SCHEV.**
- 4. that, prior to the expiration of the period of provisional certification (March 31, 2014), Appalachian College of Optometry shall satisfy a site visit conducted by SCHEV staff demonstrating that the facility conforms to all federal, state and local building codes and that it is equipped with**

classrooms, instructional and resource facilities, and laboratories adequate for the size of the faculty and student body and adequate to support the educational program to be offered by the school.

5. that, prior to the expiration of the period of provisional certification, Appalachian College of Optometry will submit a surety instrument which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the school closure.
6. that Appalachian College of Optometry's provisional certification shall lapse if the school does not satisfy condition #4 by March 31, 2014. In the event of such lapse, the school may reapply for certification.

BE IT FURTHER RESOLVED that Council delegates to the Executive Director authority to confer full certification on Appalachian College of Optometry upon the school's successful completion of the site visit.

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee Item #7 – Action on *Guidelines on Course Registration Policies for Military-Related Students at Virginia Public Higher Education Institutions*

Date of Meeting: March 18, 2013

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:
Action:

Background Information/Summary of Major Elements:

Pursuant to Virginia Code §23-9.2:3.7 C, established by the 2012 General Assembly,

The governing boards of each public institution of higher education shall, in accordance with guidelines developed by the State Council of Higher Education for Virginia, implement policies that recognize the scheduling difficulties and obligations encountered by active duty members of the United States armed forces.

SCHEV staff has worked with the Military Education Advisory Committee (MEAC) to develop the attached *Guidelines on Course Registration Policies for Military-Related Students at Virginia Public Higher Education Institutions*. A prior draft version of the *Guidelines* was presented to Council for discussion at its January 2013 meeting, and to both the Instructional Programs Advisory Committee (IPAC) and the General Professional Advisory Committee (GPAC) for final discussion in January. The version of the *Guidelines* presented here for Council approval incorporates no substantive changes to the draft discussed in January.

Materials Provided:

- *Guidelines on Course Registration Policies for Military-Related Students at Virginia Higher Education Public Institutions*

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the *Guidelines on Course Registration Policies for Military-Related Students at Virginia Public Higher Education Institutions*, and that staff is authorized to promulgate the *Guidelines* immediately.



State Council of Higher Education for Virginia

Guidelines on Course Registration Policies for Military-Related Students at Virginia Public Higher Education Institutions

The State Council of Higher Education for Virginia has found the following, through consultation with its Military Education Advisory Committee (MEAC):

- Active-duty military members have current responsibilities for national defense that affect the educational pursuit of the individual.
- Reservists and Virginia National Guard members are subject to short-notice military assignments affecting their ability to plan and pace their educational pursuits.
- In order to receive the full range of educational benefits, veterans must be enrolled full-time in courses applicable to their degree program and benefits are limited to just 36 months.
- Students in the above circumstances may be adversely affected by the incompatibility between their military service and/or education benefit restrictions and the course registration schedule or policy of the institution in which they are enrolled.
- Institutions should have policies and procedures in place that provide students with sufficient flexibility and accommodation to ensure that they are able to complete their educational plans in a timely manner and manage dual responsibilities as students and members of the military.

The 2012 General Assembly established Virginia Code § 23-9.2:3.7 C, which states:

The governing boards of each public institution of higher education shall, in accordance with guidelines developed by the State Council of Higher Education for Virginia, implement policies that recognize the scheduling difficulties and obligations encountered by active duty members of the United States armed forces.

Accordingly, the guidelines promulgated herein require institutions to establish course registration policies that provide reasonable accommodation to students who are active duty military, reservists, veterans (as defined by Virginia Code § 23-7.4¹), and members of the Virginia National Guard. Such policies may include strategies such as, but are not limited to, priority registration, priority wait-listing, and waiver of course enrollment caps.

¹ "Veteran" means an individual who has served at least one day of service in the active military, naval or air service and who was discharged or released therefrom under conditions other than dishonorable.

Elements of Institutional Policies

Each institution of public higher education shall implement a policy or policies addressing the scheduling difficulties and obligations encountered by military-related students, to be approved by its governing board. Such policies shall incorporate the following elements, as well as any other provisions deemed necessary to promote the welfare of military-related students and the effective management of the institution:

1. Must be effective and provide reasonable accommodations.
2. Must describe how the availability of accommodation will be communicated and made transparent to students who may benefit from the policy.
3. Must describe how responsible staff will be trained in the application of the policy.
4. Must have explicit timeframes and deadlines by which a student must act so as to benefit from the policy.
5. Must set reasonable conditions on how a student may demonstrate eligibility to benefit from the policy.
6. May have broad application to an established class of students and/or be narrowly based for case-by-case basis utilization. If an institution intends to use a case-by-case approach, it must provide for a clear communication of the availability of the process to students.
7. May extend to other circumstances not indicated above.
8. May include spouses and dependents of active-duty military students or veterans. Such spouses and dependents may be subject to additional eligibility requirements in order to demonstrate that scheduling difficulties are caused by military- or benefit-related circumstances.

Implementation

- A. These guidelines become effective immediately upon approval by the State Council of Higher Education for Virginia (SCHEV).
- B. As provided in Virginia Code § 23-9.2:3.7 C, policies in accordance with these guidelines shall be passed by the governing boards of all public institutions of higher education. Institutional policies shall take effect with the beginning of the 2013-14 academic year or as soon thereafter as feasible.
- C. Each institution shall submit a copy of its policy or policies to SCHEV staff for review within 30 days after approval by its governing board. Upon request, SCHEV staff will review draft policies prior to institutional board approval.
- D. Each institution shall designate a staff member or office to serve as the responsible party in matters regarding requests for course registration accommodations by military-related students. Contact information for this function shall be made available to students, preferably through posting on an appropriate page on the institution's website.
- E. Institutions shall promptly notify SCHEV staff of any future amendments to the policy or policies governed by these guidelines
- F. SCHEV staff will perform periodic reviews of these guidelines and of institutional implementation with the assistance of the Military Education Advisory Committee.

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee Item #8 – Annual Report of the Office of Private and Out-of-State Postsecondary Education (POPE)

Date of Meeting: March 18, 2013

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Sylvia Rosa-Casanova
Compliance Manager, Private and Out-of-State Postsecondary Education
SylviaRosaCasanova@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: January 10, 2012

Action: No action

Background Information/Summary of Major Elements:

Pursuant to §23-276.1 – 23-276.12 of the Code of Virginia, SCHEV is required to certify certain institutions to operate in the Commonwealth of Virginia. The Office of Private and Out-of-State Postsecondary Education (POPE) prepares an annual report of institutional statistics, enrollment, graduation/completion, audit activities, constituent inquires and other staffing functions related to SCHEV's responsibility to certify institutions to operate in the Commonwealth of Virginia.

Materials Provided:

- 2012 Annual Report of the Office of Private and Out-of-State Postsecondary Education

Financial Impact: N/A

Timetable for Further Review/Action: The 2013 annual report from the Office of Private and Out-of-State Postsecondary Educational will be presented in 2014.

**State Council of Higher Education for Virginia
Office of Private and Out-of-State Postsecondary Education
Annual Report: 2012**

A. Institutional Statistics – Institutions Certified to Operate in Virginia

Authorized Locations of Institutions in Virginia*	2008	2009	2010	2011	2012
Out-of-state, Public	26	28	26	26	19
Out-of-state, Non-Profit	76	74	76	70	62
Out-of-state, For-Profit	53	60	58	59	57
Out-of-state, Vocational	16	13	4	3	3
In-state, Non-Profit	18	22	22	25	25
In-state, For-Profit	33	37	34	44	31
In-state, Vocational	118	109	117	120	113
Totals	340	343	342	347	310

* Note: This includes all main locations and branches certified to operate in Virginia as well as sites of instruction.

Accredited Institutions 184

Non-accredited Institutions 126

Out-of-State Agent Permits 265

(An uncertified institution must have a permit for each agent soliciting on behalf of the school in the Commonwealth of Virginia.)

Religious Exempt Institutions 138

(The Code of Virginia permits exemptions to postsecondary institutions whose programs of study are purely religious or theological in nature. This total includes main branches and instructional sites. All institutions granted a religious exemption after July 1, 2002 must reapply for an exemption every five years.)

Status Changes in 2012

Newly Certified Institutions 12

New Branches/Locations Opened 7

Institutions Withdrawn/Closed 14

Branches/Locations Closed 41

Achieved 10-Year Exemption 1

(The 10-year exemption applies only to in-state, degree-granting institutions.)

B. Institutional Enrollment/Graduation/Placement Data – Institutions Certified to Operate in Virginia

All certified institutions submit enrollment and graduation data with their annual recertification application. Degree-granting institutions use the most recent fall headcount to record the total number of enrolled students claiming Virginia residence. Non-degree granting institutions report their enrollment from the end of the most recent full academic/calendar year. Please note that these enrollment figures are self-reported by institutions in the aggregate (i.e., they are not unit record data).

Total Enrollment by Degree Program Type

Degree Type	2010	2011	2012
Diploma/Certificate	16,889	21,659	17,073
Associate Degree	11,006	13,426	10,624
Baccalaureate Degree	16,814	19,950	20,592
Undergraduate Certificate	171	108	139
Graduate	11,138	11,843	10,457
Graduate Certificate	251	253	296
First Professional	427	616	640
Totals	56,696	67,855	59,821

Enrollment by Ethnicity

Ethnicity	2010	2011	2012
American Indian/Alaskan Native	326	379	236
Asian	3,343	2,678	2,835
Black/African American	20,052	24,625	21,145
Hispanic of any race	3,835	3,781	4,153
Native Hawaiian/Pacific Islander	198	147	181
Non-Resident Alien	1,997	3,635	2,110
White	18,113	19,528	17,535
Race/Ethnicity Unknown	8,467	11,853	10,307
2 or More Races	365	1,229	1,065

Enrollment by Age

Age Category	2010	2011	2012
Traditional Students (18-24)	14,459	16,898	13,821
Non-Traditional Students (25+)	42,237	50,957	45,766

Enrollment by Institution Type

Institution Type	2010	2011	2012
In-State, Degree Granting	10,371	13,627	9,509
In-State, Vocational	8,773	9,470	7,620
Out-of-State, Degree Granting	37,034	44,259	42,039
Out-of-State, Vocational	518	499	415

Total Graduates/Completers by Institution Type

Institution Type	2010	2011	2012
In-State, Degree Granting	4,520	5,911	5,013
In-State, Vocational	6,286	6,755	6,835
Out-of-State, Degree Granting	9,365	10,059	11,016
Out-of-State, Vocational	143	332	395

Total Graduates/Completers by Credential Earned

Credential Earned	In State Institutions		Out-of-State Institutions	
	Degree Granting	Vocational	Degree Granting	Vocational
Certificate	1,514	6,176	602	296
Diploma	1,274	659	2,338	99
2-Year Undergraduate	626	-	2,335	-
4-Year Undergraduate	329	-	3,259	-
Graduate Certificates	58	-	182	-
Masters	977	-	2,211	-
Doctoral	235	-	89	-
TOTALS	5,013	6,835	11,016	395

C. Institutional Audit Summary – Institutions Certified to Operate in Virginia

Number of Audits in 2012: 56

Types of Institutions Audited

- Out-of-State Degree Granting Institutions – 17
- In-State Degree Granting Institutions – 16
- Vocational – 23
- Accredited – 27
- Unaccredited – 29

Types of visits conducted

- Full audits – 54
- Site visits – 1
- Shadow audit with accrediting agency – 1

Reason for Audit

- Random – 49
- POPE concern – 5
(e.g., US Department of Education sanction, low composite score, complaints, etc)

Audit Findings

- Audits with no findings – 23
- Audits with one finding – 16
- Audits with two findings – 4
- Audits with more than two findings – 11

Types of Audit findings

- Total findings – 76
- Records maintenance – 17
(Student eligibility for enrollment, student financial records, faculty files)
- Faculty qualification – 25
- Refund policy – 4
(Wrong policy cited and/or incorrect application)
- Curriculum issues – 3
(Industry standards/quality, content or length issues)
- Student disclosures – 14
- Other – 13

D. Constituent Inquiries

Pursuant to the *Virginia Administrative Code* (8 VAC 40-31-100), SCHEV is required to investigate and attempt to resolve all written and signed complaints regarding institutions certified to operate in Virginia. In addition, as of July 1, 2011, SCHEV has voluntarily accepted responsibility to respond to student complaints for all institutions in the Commonwealth with the exception of those that come under the jurisdiction of another State agency. Constituent inquiries are also forwarded to POPE from the Governor and the Secretary of Education.

- Number of complaints received – 92
- Number of complaints received in writing – 75
- Nature of complaints received in writing
 - Academic – 34 (e.g., grading policies)
 - Financial /Financial Aid – 24 (e.g., refunds due; incorrect charges; Title IV issues)
 - Other – 17 (e.g., not in our purview)

Note that the number of written complaints increased from 44 in 2011 to 75 in 2012, a 70% increase. Of these 75 complaints, POPE researched and prepared responses to 58 students. Seventeen complaints were handled by other SCHEV staff members.

E. Uncertified Institutions Operating in Virginia

POPE sent letters to 11 institutions discovered to be operating in Virginia without certification. As of 2/15/13:

- 1 has been certified to operate
- 1 has submitted a certification application
- 3 have attended training but have not yet sent in certification applications
- 4 ceased offering classes that require certification
- 2 have been issued cease and desist letters

F. POPE Initiatives

- In 2010, POPE submitted proposed changes to its regulations via the Virginia Regulatory Town Hall. The “proposed” phase of the regulatory process was completed on December 10, 2012, following the Governor’s approval. The regulations have been submitted to the Town Hall for the final phase.
- POPE proposed a bill for the 2013 General Assembly, HB 2088, to strengthen student protections. The bill requires closing institutions to submit a teach-out plan and arrange for transfer of student records. The bill also requires that future certification be denied to owners or senior administrators of a closed institution that does not satisfy the provisions of the bill. The General Assembly has passed HB 2088 and it will become law on July 1, 2013.

G. Goals for 2013

- Review, modify and improve the annual re-certification process to ensure institutions meet required deadlines for submission of records.
- Prepare and distribute guidance documents to clarify regulatory requirements.
- Institute new regulations and notify institutions of changes.

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
JANUARY 15, 2013
MINUTES**

Mr. Bland called the meeting to order at 9:05 a.m. in the SCHEV main conference room, 101 North 14th Street, Richmond, Virginia. Council members present: Gilbert Bland, Johanna Chase, Joann DiGennaro, Mary Haddad, Stephen Haner, Gene Lockhart, G. Gilmer Minor, Gary Nakamoto, Julious Smith, and Katharine Webb.

Council member absent: Whittington Clement

Staff members present: Jim Alessio, Lee Andes, Peter Blake, Beverly Covington, Joseph DeFilippo, Alan Edwards, Dan Hix, Tod Massa, Kirsten Nelson, Sylvia Rosa-Casanova, Lee Ann Rung, Diane Vermaaten, and Yan Zheng. Jake Belue from the Office of the Attorney General was also in attendance.

PUBLIC COMMENT

No requests for public comment were received in advance of the meeting.

APPROVAL OF MINUTES

On motion by Ms. Haddad and seconded by Mr. Haner, the minutes from the November 19, 2012, meeting were unanimously approved.

Mr. Bland indicated that due to meetings at the General Assembly session, the order of the agenda needed to be adjusted to accommodate some of the presenters.

DIRECTOR'S REPORT

Mr. Blake distributed a copy of his report and highlighted the following items:

SCHEV budget for 2013-14: The Governor's introduced budget amendments provided \$135,000 to support the Virginia Longitudinal Data System and \$600,000 for the Virginia Military Survivors and Dependents Program; transferred \$3.7 million from FY 2013 to FY 2014 for the Tuition Assistance Grant program; and eliminated outdated language for the federal Leveraging Educational Assistance Partnership program.

Outstanding Faculty Awards: The 27th annual Outstanding Faculty Awards ceremony is scheduled for February 12, 2013, at the Jefferson Hotel, in Richmond.

School Safety Task Force: The Governor's School Safety Task Force will review school safety, including established policies and procedures, crisis and emergency management plans, threat assessment protocols, as well as share best practices and identify resource challenges. Mr. Blake serves as the Council's representative on the task force.

Digital learning resources conference: This conference, sponsored by the Secretary of Education, SCHEV and the Virginia Community College System, is scheduled for March 7 at the University of Mary Washington. The program will showcase practices at Virginia institutions and identify new innovations for promotion and policy emphasis.

Career Pathways: SCHEV staff participated in a meeting of the Career Pathways Executive Committee. The committee provides guidance on statewide efforts to coordinate education, workforce development, and economic development efforts. Mr. Blake showed a video about the Career Pathways program that was available on the Secretary of Education's website.

Prompt pay, supplier diversity: The Virginia Department of Accounts prompt pay report for FY 2012 shows that SCHEV was fully compliant for the year, which means that we paid 100% of our invoices by the due date. SCHEV also received a 2012 Supplier Diversity Award for our work with small, women, and minority owned businesses.

Excellence in Government: The Virginia Excellence in Government Awards committee presented a posthumous award to Tom Daley, SCHEV's deputy director, who died in June. He was honored at a luncheon attended by hundreds of Virginia public officials.

Linda Woodley: SCHEV's director of private and out-of-state postsecondary education, Linda Woodley, passed away January 10, 2013. An assiduous worker, tireless student advocate, devoted wife, steadfast family member and loyal friend, Linda never stopped giving of herself, most times thinking of others' needs before her own. Mr. Bland requested that Ms. Rung send condolences to the family from the Council. Mr. Blake introduced Sylvia Rosa-Casanova and reported that she has assumed many of the roles in the POPE section. Ms. Rosa-Casanova was thanked for her efforts.

Office of the Attorney General: Mr. Blake informed the Council that Jake Belue will be leaving SCHEV to work as counsel to Virginia Commonwealth University. Members expressed their thanks to Mr. Belue for his service to the Council.

Mr. Blake distributed a revised schedule of Council meetings for 2013 and reported that the location of the May meeting will be Marymount University.

BRIEFINGS AND DISCUSSION

Update on Governor's Introduced Budget

Mr. Hix distributed a revised copy of the Governor's Introduced Budget Amendments and discussed each item. At the last Finance Advisory Committee (FAC), the summary was reviewed and a few additions were made as a result. Ms. Haddad indicated that the report was much improved over last year's report. Mr. Haner requested that staff review the information that was recently presented by the State Treasurer Manju Ganeriwala, related to bonds at the federal level, which could impact the state's borrowing costs.

Ms. Webb requested that staff arrange to have a presentation by the colleges that are more engaged in distance learning in order to provide a breakdown of costs and determine the impact on capital space planning.

Members requested that a copy of Mr. Andes presentation to the Senate Finance Committee be made available on the SCHEV website.

Mr. Bland requested that staff keep Council members apprised of items of importance during the session.

Preview of the 2013 General Assembly Session

Ms. Nelson distributed a copy of her report and discussed the bills of interest to higher education. She discussed them in block and asked for members' reaction to a few of the bills. A link to all higher education bills was provided and members were encouraged to review them at their convenience.

Discussion of Higher Education Governance

Mr. Bland thanked Secretary Fornash for attending and for providing an update on pending legislation related to SCHEV, commonly referred to as SCHEV 2.0. Ms. Fornash thanked the Council and staff and said the Governor wanted to impact higher education and has had many partners in the process, including SCHEV. Mr. Bland and Mr. Minor represented the Council in several meetings that have taken place over the past few months. Ms. Fornash reported that the Governor's interest in SCHEV 2.0 was to ensure that as the Commonwealth moves forward, it will meet the goals of Top Jobs (TJ21) legislation. She indicated that SCHEV plays an important role in meeting these goals and as a result, the Governor felt that the composition of the Council should include certain stakeholders. The proposed legislation would likely include adding members to the Council, including the president of Virginia Economic Development Partnership (VEDP). She indicated that college presidents have expressed an interest in more collaboration and interface with the Council, and the Governor's office is exploring various ways to engage these constituencies as they draft the legislation. The Governor is also considering an executive order that will call for a review of SCHEV's current duties to ensure there is a focus on state and federal level challenges.

Mr. Minor expressed his gratitude for the administration's confidence in the Council and indicated that the review of SCHEV's duties is timely since Council is beginning

the process of updating its strategic plan. Mr. Bland reported that Mr. Smith has agreed to chair the strategic planning efforts for the Council.

Members expressed their thanks to Secretary Fornash for providing Council the opportunity to explore these issues. Mr. Blake said there are a number of ways to involve the institutional and other voices. Members agreed that involving other stakeholders to the Council would be beneficial.

BREAK

The chair called for a break at 10:30 a.m. The meeting resumed at 10:40 a.m. Ms. Webb did not return to the meeting following the break.

REMARKS BY DR. WRIGHT

Mr. Bland introduced Dr. Patricia Wright, Superintendent of Public Instruction. Dr. Wright expressed her appreciation to the staff for the many collaborative efforts with the Department of Education over the years. She presented the research-based college and career readiness initiative and said it could not have been possible without the data from the VLDS. She reviewed the key components of the initiative, and informed the Council that Virginia is one of only a few states to have a collaborative agreement among three agencies (K12, the community colleges, and higher education). Dr. Wright discussed future policy considerations and members expressed an interest in scheduling a joint meeting with the State Board of Education.

REPORT FROM ACADEMIC AFFAIRS COMMITTEE

Dr. DeFilippo provided a copy of his liaison report to the Academic Affairs Committee at its January 14 meeting and briefly discussed each item in the report.

Action on Programs at Public Institutions

Ms. Haddad introduced representatives from George Mason and thanked them for attending. She discussed the recommendations from the Committee and the following resolution was seconded by Minor and unanimously approved (9-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Nutrition (CIP: 51.3102), effective fall 2013.

Action on Private and Out-of-State Post-secondary Education (POPE) Institutional Certifications

Ms. Haddad introduced the program from Peak Institute. The following resolution was seconded by Mr. Minor and unanimously approved (9-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Peak Institute to operate a postsecondary institution in the Commonwealth of Virginia, effective January 15, 2013.

Action on Affirmation of the Exempt Status of Virginia Theological Seminary

Ms. Haddad provided information on this item and the following resolution was seconded by Mr. Minor and unanimously approved (9-0):

BE IT RESOLVED that, pursuant to § 23-276.4 (C) of the Code of Virginia, the State Council of Higher Education for Virginia affirms that Virginia Theological Seminary is

- (i) authorized to operate educational programs beyond secondary education in the Commonwealth of Virginia; and**
- (ii) exempt from the requirement of certification.**

Discussion on Course Registration Policies for Military-Related Students

Ms. Haddad provided a brief overview of the Committee's discussion and indicated that colleges and universities need to provide flexibility when dealing with military-related students. She informed the Council that this item will be discussed with the presidents at the next General and Professional Advisory Committee (GPAC) meeting. A proposal for action will be brought to the Council in March.

Discussion on Report on Transfers from Community Colleges at Virginia Public Institutions

Ms. Haddad said there was an interesting and lengthy discussion at the Committee level regarding this very informative report.

New Committee Business

Ms. Haddad indicated that the Academic Affairs Committee agreed to add the following new business items to its calendar for the coming year:

- Preparations for a new GEAR UP application in 2014
- Distance education reciprocity
- Guidelines on credit for educational experience in the military
- Learning disability programs at higher education institutions
- Advisement for prospective transfer students
- Forum to promote research at Virginia institutions

REPORT FROM TJ21 IMPLEMENTATION TASK FORCE

Discussion of Enrollment Projection Process for 2014-2020

Mr. Haner said the Budget Recommendations Task Force has completed its work and is now functioning as the TJ21 Implementation Task Force. Mr. Massa provided

a presentation to the Task Force and reviewed the impact that the TJ21 legislation will have on the enrollment projection process. The changes being made will allow institutions to have greater flexibility and reduce the number of meetings required of each institution. The final projections will be brought to the Council for action in September. Members were reminded that Council has a statutory requirement to approve and/or disapprove the projections. Mr. Massa answered questions from members and Ms. Haddad seconded the following motion which was unanimously approved (9-0):

BE IT RESOLVED that the Council directs staff to collaborate with institutions to produce a package of enrollment projections and degree estimates that ensures the Commonwealth is on track to meet the target of 100,000 additional in-state undergraduate degrees at public institutions by 2024-25 and a comparable increase for private nonprofit institutions; and

BE IT FURTHER RESOLVED that the enrollment projection and degree estimate process shall follow the schedule below as closely as possible:

1. Discussion with GPAC – January 27th
2. Kickoff Webinar – February 4th
3. Optional Training Webinars February 5th – 15th
4. Submission Due Dates:
 - a. Public Institutions – April 1
 - b. Private Institutions – May 1
5. Staff Update – May Council Meeting
6. Staff Update – July Council Meeting
7. Meetings with Institutions (as part of six-year plan review) – Summer
8. Council Action – September Council Meeting

Update from the Higher Education Advisory Committee

Mr. Haner indicated that there were no updates to report to the Task Force.

ITEMS DELEGATED TO STAFF

Mr. Blake noted the categories of recent actions taken by staff as delegated by the Council. As required, a copy of these actions is attached to the minutes.

NEW BUSINESS

Mr. Bland expressed an interest in coordinating a conference on the use of technology in higher education and asked Mr. Lockhart to explore the possibility.

Mr. Blake distributed an updated list of SCHEV priorities that was developed at the Council's planning session in 2012. This update will be provided at each meeting.

Mr. Blake reported that he and Dr. DeFilippo met with Ms. Webb to discuss healthcare education and the workforce. Discussion focused on ways in which a group of best thinkers could meet with the Council to discuss these issues.

The Council congratulated Dr. DeFilippo for completing the Lead Virginia program.

ADJOURNMENT

Mr. Blake reminded members that the next meeting is scheduled for March 18-19, 2013, at Longwood University.

The meeting was adjourned at 12:15 p.m.

Katharine Webb
Secretary

Lee Ann Rung
Manager for Executive and Council Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were reported:

Institution	Degree/Program/CIP	Effective Date
Norfolk State University	Discontinue the Master of Arts degree program in Applied Sociology (45.1101). [Program Approved: November 3, 1982].	Fall 2012
University of Virginia	Initiate Undergraduate Certificate program in Accounting (52.0301).	Fall 2012
University of Virginia	Initiate Graduate Certificate program in eMarketing (52.0208).	Fall 2012
University of Virginia	Initiate Undergraduate Certificate program in Human Resources Management (52.1001).	Fall 2012
University of Virginia	Initiate Graduate Certificate program in Information Security Management (11.1003).	Fall 2012
University of Virginia	Initiate Undergraduate Certificate program in Information Technology (11.0103).	Fall 2012
University of Virginia	Initiate Graduate Certificate program in Leadership (52.0213).	Fall 2012
University of Virginia	Initiate Graduate Certificate program in Leadership in Human Resources Management (52.1001).	Fall 2012
University of Virginia	Initiate Graduate Certificate program in Project Management (52.0211).	Fall 2012
University of Virginia	Initiate Graduate Certificate program in Public Administration (44.0401).	Fall 2012

University of Virginia	Initiate Graduate Certificate program in Technology Leadership (11.1099).	Fall 2012
Virginia Polytechnic Institute and State University	Discontinue the Doctor of Education and Doctor of Philosophy degree programs in Administration and Supervision of Special Education (13.0402). [Program Approved: 1976].	Fall 2012
Virginia Polytechnic Institute and State University	Discontinue the Education Specialist degree program in Administration and Supervision of Special Education (13.0402). [Program Approved: 1976].	Fall 2012
Virginia Polytechnic Institute and State University	Discontinue the Master of Science in Education degree program in Health and Physical Education (13.1314). [Program Approved: 1972].	Fall 2012
Virginia Polytechnic Institute and State University	Discontinue the Bachelor of Science degree program in Secondary Education (13.1205). [Program Approved: 1971].	Fall 2012

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Internal and Off-Campus Organizational Changes," the following items were approved as delegated to staff:

Organizational Changes / Off-campus Instructional Sites

Institution	Change / Site	Effective Date
George Mason University	Rename the Department of Civil, Environmental and Infrastructure Engineering to the Sid and Reva Dewberry Department of Civil, Environmental and Infrastructure Engineering.	January 1, 2013
Virginia State University	Reorganize the Department of Agriculture and Human Ecology to create the Department of Agriculture , the Department of Family and Consumer Science , and the Department of Hospitality Management.	November 1, 2012
Virginia State University	Rename the School of Agriculture to the College of Agriculture.	November 1, 2012
Virginia State University	Rename the Department of Chemistry and Physics to the Department of Chemistry.	November 1, 2012
Virginia State University	Reorganize the School of Engineering, Science, and Technology to create the College	November 1, 2012

	<p>of Engineering and Technology and the College of Natural Health Sciences. Three departments will be located in the College of Engineering and Technology: Engineering Technology; Computer and Manufacturing Engineering; and Mathematics and Computer Science. Four departments will be located in the College of Natural and Health Sciences: Biology; Chemistry; Nursing; and Psychology.</p>	
<p>Virginia State University</p>	<p>Reorganize the School of Liberal Arts and Education to create the College of Education and the College of Humanities and Social Sciences. Five departments will be located in the College of Education: Administrative and Organizational Leadership Development; School and Community Counseling; Doctoral Studies; Teaching and Learning; and Health, Physical Education and Recreation. Eight academic departments will be located in the College of Humanities and Social Sciences: Music; Art and Design; Mass Communications; Sociology, Social Work and Criminal Justice; History and Philosophy; Political Science and Public Administration; Languages and Literature; and Military Science.</p>	<p>November 1, 2012</p>

State Council of Higher Education for Virginia Agenda Item

Item: #5.a - Update on General Assembly Budget Actions

Date of Meeting: March 19, 2013

Presenter: Dan Hix, Finance Policy Director, DanHix@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: January 15, 2013

Action: Reviewed Governor's Introduced Budget

Background Information/Summary of Major Elements:

- On December 17, 2012, Governor McDonnell introduced his budget amendments for the 2012-14 biennium. The Governor provided \$33.7 million in additional general fund support to higher education for enrollment growth, degree incentives, research, student financial aid, along with other institution-specific funding in FY2014.
- On February 3, 2013, the House and Senate released their proposed budget amendments.
- On February 23, 2013, the Chairmen of the House Appropriations and Senate Finance Committees announced that an agreement had been reached on final details of the budget conference report.
- The Governor has 30 days to review the bills. The General Assembly will reconvene on April 3 to consider any items vetoed or amended by the Governor. The final budget for 2012-14 will take effect upon signing by the Governor, which occurs within seven days following the reconvened session, and the amended 2012-14 budget takes effect on July 1, 2013.
- Additional general fund for major operating budget items contained in the conference report:
 - > \$11.0 million for base operations,
 - > \$7.3 million for 1% faculty salary increase in addition to the 2% increase authorized by the 2012 General Assembly,

- > \$3.4 million for enrollment growth,
 - > \$8.6 million for in-state undergraduate financial aid,
 - > \$4.9 million for research.
- The 2013 General Assembly approved a \$936 million comprehensive capital outlay package to be financed by bond proceeds, with annual authorizations capped at \$250 million.

Materials Provided: A summary of the conference report and comparison with SCHEV and Governor's budget amendments for the 2012-14 biennium.

Financial Impact: In total, the conference funding would increase the general fund appropriation to Educational and General (E&G) programs by \$25.1 million in FY2014. Including the \$16.5 million addition in the original budget for FY2014, the total general fund support for E&G would increase by 3.3% over the 2013 level.

Timetable for Further Review/Action: None.

Resolution: None.

**Comparison of the Governor's Introduced Budget Amendments and the Conference Report
for Higher Education for FY2014
(General Fund)**

Item	Governor	Conference
<i>(A) Operating Budget for All Institutions</i>		
Enrollment Growth Funding	<p>\$4.9 million GF in FY2014.</p> <ul style="list-style-type: none"> ▪ The amount was prorated based on SCHEV recommendation for this item. 	<ul style="list-style-type: none"> ▪ Provided additional funding for new seats for in-state students at CWM, JMU, UVA and VT for a total additional funding of \$2.5 million. Adding the enrollment growth funding for these institutions in the Governor's budget, the total enrollment growth funding is \$3.4 million in FY2014. ▪ Redirect the rest of the additional funding provided in the Governor's budget toward other higher education priorities.
Degree Incentive	<p>\$7.8 million GF in FY2014.</p> <ul style="list-style-type: none"> ▪ Funding distribution was based on the incentive funding model. 	<ul style="list-style-type: none"> ▪ Redirect the additional funding provided in the Governor's budget toward other higher education priorities. ▪ Funding for this item was included in the base operations.
Base Operations	None	<ul style="list-style-type: none"> ▪ \$11.0 million additional funding in FY2014, including \$3.9 million for ODU in the Governor's budget. ▪ Funding allocation was pro-rated based on the SCHEV recommendations for enrollment growth, incentives, O & M and base adequacy with adjustment for ODU funding provided in

		the Governor's budget.
Faculty Salary Increase	None	Additional 1% salary increase for all types of faculty in FY2014 for a total of \$7.3 million.
State Employee Salary Increase	None	\$65 per year for state employees with 5 years up to a maximum of 30 years of continuous service in FY2014.
Interest Earnings and Credit Card Rebate	The original amounts were amended to be \$2.4 million GF in FY2013 and \$1.8 million GF in FY2014.	No change
Central Appropriations for Turnover and Vacancy Savings	None.	Restore \$5.7 million reduction in the original budget for FY2014.
Resource Reallocation to support TJ21 objectives	In lieu of budget reductions, institutions are required to reallocate the equivalent of 5% in FY2014 of their FY2012 E&G appropriations to programs and strategies that can advance the objectives of TJ21 legislation. 5% reallocation is the combination of 2% in the original budget and additional 3% in the amended budget,	<ul style="list-style-type: none"> ▪ Eliminate reallocation language for VIMS, VT and VSU extensions. ▪ Eliminate the additional 3% requirement in the Governor's budget. ▪ Institutions may reallocate up to 1.5% of the current E&G funds in the second year for faculty salary, O&M and institutions' initiatives and priorities.
Undergraduate Student Financial Aid	\$1.9 million GF in FY2014.	\$8.6 million GF in FY2014, an increase of 5.7% over the FY2013 level.
Tuition Assistance Grant (TAG)	<p>\$3.8 million GF transferred from FY2013 to FY2014.</p> <ul style="list-style-type: none"> ▪ Accommodate changes in enrollment and award amount; 	<ul style="list-style-type: none"> ▪ \$3 million in FY2014. ▪ Redirect \$770,783 from balances toward other higher education priorities.

	<ul style="list-style-type: none"> ▪ Increase the award level from \$2,800 to \$3,100 for undergraduate students and \$1,300 to \$1,500 for graduate and medical students in FY2014. 	
Military Survivors Program	\$600,000 GF in FY2014.	No change
CSAP/Retention and Graduation Program	<ul style="list-style-type: none"> ▪ Funding was in the original budget for 2012-14 biennium. ▪ Change language <ul style="list-style-type: none"> ▪ Deletes the paragraph that funds shall be allocated based on the need-based model. ▪ Adds that funding shall be allocated to Virginia public and eligible private non-profit institutions for purposes of addressing student retention and graduation. 	<ul style="list-style-type: none"> ▪ Eliminate the program funding in FY2014. ▪ Redirect the funding to other need-based aid priorities in higher education.
Higher Education Equipment Trust Fund	<ul style="list-style-type: none"> ▪ Additional \$2.0 million allocation to VCCS to support workforce development equipment needs in FY2014. ▪ Institutions are allowed to purchase equipment in 2013 but will not be reimbursed until at least the first quarter of 2014 because the bond issuance will be delayed in 2013. 	<ul style="list-style-type: none"> ▪ Of \$2 million allocation for workforce development, up to \$500,000 shall be used to support Machinery and Equipment Program at VCCS. ▪ No change ▪ Provide an additional \$6.2 million for a total of \$12.2 million allocation for instructional and research equipment in FY2014 to make the funding equivalent to the FY2013 level.

Line of Duty Act	\$73,745 GF in FY2014. <ul style="list-style-type: none"> ▪ Provides death and health benefits to state employees, local government employees and volunteers who hold specified hazardous duty positions and who are killed or disabled in the line of duty. ▪ This act is in <u>§9.1-401</u> and <u>§9.1-402</u> of the Code of Virginia. 	No change
Capital Fee (NGF)	None	Systemwide total amount is increased by \$380,160 in FY2014 due to increased out-of-state enrollment. But individual institution's total fee amount may be increased or decreased as a result of the change in out-of-state enrollments.
(B) Institution-Specific Operating Budget		
CWM	None	\$200,000 joint venture study with EVMS.
GMU	None	<ul style="list-style-type: none"> ▪ \$1,100,000 STEM funding in FY2014. ▪ \$250,000 applied research in simulation modeling and gaming in FY2014.
NSU	None	\$100,000 for expanding nursing program.
ODU	\$3.9 million GF in FY2014 for base operations to address the institution's high base adequacy need.	<ul style="list-style-type: none"> ▪ No change ▪ \$125,000 for public health with EVMS.
RBC	None	\$125,000 funding for distance education/online program.
UMW	None	\$10,000 for James Monroe library support.
UVA	None	<ul style="list-style-type: none"> ▪ \$1 million additional funding to establish an economic development fund to increase research and promote technology-based

		<p>business development through creation of the UVA Economic Development Accelerator.</p> <ul style="list-style-type: none"> ▪ \$1 million for cancer research. ▪ \$75,000 for Virginia Foundation of Humanities. ▪ \$454,560 for UVA health care plan effective January 1, 2013.
UVAW	None	\$150,000 for expanding summer college.
VCU	\$250,000 GF in FY2014 to support the Parkinson's and Movement Disorders Center.	<ul style="list-style-type: none"> ▪ No change ▪ \$1 million for cancer research ▪ \$175,000 for Alzheimer's and Palliative care.
VMI	None	\$275,000 additional funding for UMA.
VCCS	<ul style="list-style-type: none"> ▪ \$1.8 million GF in FY2014 to support regional career pathways. ▪ \$125,000 GF in FY2014 to support a planning grant at TNCC for advanced integrated manufacturing technologies. 	<ul style="list-style-type: none"> ▪ Eliminate the funding in the Governor's budget. ▪ No change
VT	<ul style="list-style-type: none"> ▪ \$600,000 GF in FY2014 to support enrollment growth in the Corps of Cadets of the Unique Military Activities. ▪ ▪ \$972,883 GF in FY2014 to support brain disorders research. 	<ul style="list-style-type: none"> ▪ No change ▪ Provide additional \$27,117 to make a total of \$1 million funding for the brain disorder research.
VT-Extension	None	\$413,750 O&M funding
VSU-Extension	None	\$125,000 state match for wildlife extension specialist.

SCHEV	<ul style="list-style-type: none"> ▪ \$135,295 GF in FY2014 to support the Longitudinal Data System that will track students' productivity and outcomes. 	<ul style="list-style-type: none"> ▪ Increase funding by \$25,000 for a total of \$160,295. ▪ \$50,000 for governance training and reporting required under House Bill 1952.
Southwest Virginia Higher Education Center	\$117,500 GF in FY2014 to support half of the operating and maintenance costs for the new research facility.	No change
Southside Virginia Higher Education Center	None	\$125,000 in FY2014.
VIMS	None	\$148,514 for blue crab survey
EVMS	None	\$250,000 for medical modeling and simulation.
(C) Language		
<u>§4-4.01</u>	None.	Updates language governing capital projects to be consistent with the Six-Year Capital Outlay Plan required by the Code of Virginia.
<u>§4-5.01.b.1.a</u>	Adds work study as an option for distributing financial aid appropriations.	No change
<u>§4-5.04</u>	None.	Clarifies the authority granted to institutions of higher education with regard to information technology procurement.
<u>§4-9.02</u>	Modifies language to ensure no conflict with existing language regarding assessment of institutional performance with new performance measures under the TJ21 legislation.	Modifies language to <i>incorporate performance standards recommended by HEAC and SCHEV</i> regarding assessment of institutional performance with new performance measures under the TJ21 legislation.
<u>§4-9.02.d.6</u> and <u>§4-9.02.e.6.a</u>	Provides additional VITA oversight of technology projects that are less than \$1.0 million if the project is complex, has high risks or is critical to the safety of the Commonwealth.	The additional VITA oversight language is eliminated.

Amended 2012-14 Budget for Capital Outlay		
Item		
Maintenance Reserve	\$50,000 GF in FY2014 to establish a maintenance reserve appropriation for the Institute for Advanced Learning and Research to address issues related to aging facilities.	Provides additional maintenance reserve allocation for HVAC replacement and corrects life safety issues at Norfolk State University.
Workforce Development	\$3.7 million GF in FY2014 for the expansion of the manufacturing training program at Danville Community College.	<ul style="list-style-type: none"> ▪ Eliminate the funding in the Governor's budget. ▪ The project is funded through in the new comprehensive capital outlay program (Item C-39.40).
C-38 #1c	None.	Provides a supplement to capital equipment funding for buildings coming online at GMU and New College Institute
C-38.10		Provides a supplement for the capital project of JMU's West Wing Rockingham Hospital.
Projects through Excess Bond Proceeds (Item C-38.20 paragraph A)	Provides funding through excess bond proceeds for <ul style="list-style-type: none"> ▪ Equipment for GMU's Fine Arts Building and Science Technology I and II projects. ▪ Life safety projects at: <ul style="list-style-type: none"> ▪ NSU – replace Brown Hall ▪ VSU – replace Water Storage Tank ▪ VSU – Construct Erosion and Stormwater Control Facilities ▪ GMU – Expand Central Utility Plant, Fairfax Campus 	Eliminate the funding in the Governor's budget. The projects will be funded through the new created comprehensive capital program (Item C-39.40)
Construction funding for paragraphs A, B, and C of Item C-	\$262.8 million construction funding is provided in FY2014 from bond proceeds for projects listed in paragraphs A, B, and C of Item C-39.05	Eliminate the funding in the Governor's budget. The projects will be funded through the new created comprehensive capital program (Item C-

39.05	<p>if the projects meet the following criteria:</p> <ul style="list-style-type: none"> ▪ Detailed planning has been completed; ▪ Projected construction cash needs for the project have been submitted to the DPB director, indicating the quarterly cash needs from the signing of the construction contract until its completion; ▪ The Six-Year Capital Outlay Plan Advisory Committee must review the project and grant the authorization for construction to begin; ▪ Sufficient bond authority is available to meet current cash needs as certified by the Secretary of finance. 	39.40)
Comprehensive Capital Program (C-39.40)	None.	<ul style="list-style-type: none"> ▪ Create \$936 million comprehensive capital outlay program in bond proceeds to address the projects including institutions' projects previously approved by the General Assembly, provided that the new bond authorization of no more than \$250 million per year.
Revenue Bond Authority/Nongeneral Fund	<ul style="list-style-type: none"> ▪ \$9.6 million 9(c) revenue bond authority for CWM dormitory renovation. ▪ Up to \$36 million 9(c) revenue bond authority for RU to renovate instead of construct new resident halls. ▪ \$9.5 million 9(d) revenue bond authority for GMU to expand its central utility plant. 	<p>Provide additional bond/nongeneral fund for:</p> <ul style="list-style-type: none"> ▪ \$14 million in FY2013 for CWM School of Law ▪ \$23 million in FY2013 for CWM property acquisition. ▪ (\$2,687,000) adjustment GMU's central utility plant in FY2014. ▪ \$4.25 million in FY2014 for JMU field hockey. ▪ \$10 million in FY2014 for LU Stubbs Hall. ▪ \$4 million in FY2013 for VMI post facilities improvement.

**Additional General Fund Support to Higher Education Operations in FY2014
(Conference Report of the 2013 Legislative Session)**

Institution	Enrollment Growth	Degree Incentive	Base Operations	Line of Duty Act	Faculty Salary	Institution-Specific	Total E&G	Financial Ai	Research Initiatives	Others	Tota Additions
CN	0	0	257,199	4,698	135,765		397,662	247,913			645,575
CWM	343,939	0	66,802	2,112	256,219		669,072	175,252		200,000	1,044,324
GMU	0	0	440,787	7,837	695,140	1,100,000	2,243,764	841,443	250,000		3,335,207
JM	1,397,062	0	319,539	4,249	415,823		2,136,673	401,821			2,538,494
L	0	0	192,426	2,458	117,084		311,968	226,208			538,176
NS	0	0	281,523	2,955	110,618	100,000	495,096	423,188			918,284
OD	0	0	4,599,345	4,780	443,859	125,000	5,172,984	904,121			6,077,105
R	0	0	550,586	6,686	159,181		716,453	401,689			1,118,142
UMW	0	0	189,997	2,280	132,872		325,149	98,666		10,000	433,815
UV	1,101,432	0	193,446	3,842	718,876	75,000	2,092,596	312,844	2,000,000	454,560	4,860,000
UVAW	0	0	58,915	1,135	49,510	150,000	259,560	113,736			373,296
VC	0	0	672,212	7,054	764,815	175,000	1,619,081	1,146,631	1,250,000		4,015,712
VM	0	0	118,099	84	43,495		162,441	47,168		275,000	484,609
VS	0	0	151,515	1,807	108,371		261,693	325,336			587,029
V	603,003	0	689,582	4,215	809,612		2,106,412	818,783	1,000,000	600,000	4,525,195
RB	0	0	42,759	1,017	20,204	125,000	188,980	24,596			213,576
VCCS	0	0	2,216,801	15,773	1,962,404		4,194,978	2,051,975		125,000	6,371,953
All Institutions	3,445,436	0	11,041,533	73,745	6,943,848	1,850,000	23,354,562	8,561,370	4,500,000	1,664,560	38,080,492
Interest/Credit ¹										1,789,232	1,789,232
VIMS					31,315		31,315		148,514		179,829
VT-extension					306,457	413,750	720,207				720,207
VSU-extension					16,090		16,090			125,000	141,090
EVMS									250,000		250,000
Southwest H Ed Ctr										117,500	117,500
Southern Va H Ed Ctr										125,000	125,000
SCHEV											
TAG ²										3,000,000	3,000,000
Military Survivors										600,000	600,000
Longitudinal										160,295	160,295
Transfer Grant											0
Retent&Grad Pgm ³										(4,413,750)	(4,413,750)
Agency funding										50,000	50,000
Technical adj										(4,214)	(4,214)
Central Account ⁴						5,716,311	5,716,311				5,716,311
Total	3,445,436	0	11,041,533	73,74	7,297,710	7,980,061	29,838,485	8,561,370	4,898,514	3,213,623	46,511,992

Notes

- (1) \$2,442,809 is proposed for FY2013 in the Governor's introduced budget amendments.
- (2) TAG amount is a transfer from FY2013 to FY2014.
- (3) Governor's budget came from the original budget for FY2014.
- (4) Reversion of the savings from the turnover and vacancies in the original FY2014 budget.

**Change in Amended General Fund Appropriations to E&G Programs
(2012-14 Biennium)**

Inst.	2011-12 General Fund ¹	FY13 Additions over FY12 ²		FY14 Orig Bgt	FY14 Amend.	FY14 Total Additions over FY13	
		Amount	Percent	Faculty Salary	E&G Additions	Amount	Percent
CNU	\$22,223,345	\$1,346,064	6.1%	\$299,885	\$397,662	\$697,547	3.0%
CWM	\$35,444,612	\$898,388	2.5%	\$626,769	\$669,072	\$1,295,841	3.6%
GMU	\$107,156,185	\$4,415,690	4.1%	\$1,663,143	\$2,243,764	\$3,906,907	3.5%
JMU	\$62,223,090	\$4,145,595	6.7%	\$937,447	\$2,136,673	\$3,074,120	4.6%
LU	\$21,895,145	\$1,016,911	4.6%	\$266,211	\$311,968	\$578,179	2.5%
NSU	\$37,741,418	\$1,731,690	4.6%	\$234,873	\$495,096	\$729,969	1.8%
ODU	\$90,603,180	\$6,515,030	7.2%	\$981,382	\$5,172,984	\$6,154,366	6.3%
RU	\$39,591,803	\$2,310,806	5.8%	\$567,181	\$716,453	\$1,283,634	3.1%
UMW	\$17,945,009	\$1,023,704	5.7%	\$277,268	\$325,149	\$602,417	3.2%
UVA	\$110,358,412	\$2,800,408	2.5%	\$1,661,447	\$2,092,596	\$3,754,043	3.3%
UVAW	\$11,317,653	\$1,122,580	9.9%	\$116,390	\$259,560	\$375,950	3.0%
VCU	\$142,328,431	\$6,468,488	4.5%	\$2,205,048	\$1,619,081	\$3,824,129	2.6%
VMI	\$7,397,356	\$616,876	8.3%	\$103,374	\$162,441	\$265,815	3.3%
VSU	\$27,896,253	\$1,652,317	5.9%	\$231,294	\$261,693	\$492,987	1.7%
VT	\$131,382,017	\$3,257,916	2.5%	\$1,944,313	\$2,106,412	\$4,050,725	3.0%
RBC	\$4,932,934	\$271,663	5.5%	\$46,244	\$188,980	\$235,224	4.5%
VCCS	\$318,045,618	\$17,065,719	5.4%	\$4,382,284	\$4,194,978	\$8,577,262	2.6%
Int. Earnings ³		\$2,442,809			\$1,789,232	\$1,789,232	
Total	\$1,188,482,461	\$59,102,654	5.0%	\$16,544,553	\$25,143,794	\$41,688,347	3.3%

Notes:

(1) Includes general fund appropriations for E&G and interest earnings/credit card rebates.

(2) Includes reductions resulted from administrative efficiencies. General fund appropriations for VIMS, VSU and VT extensions are also reduced for a total of \$274,038.

(3) Not allocated to institutions.

Comparison of SCHEV and Conference Budget Amendments for 2013-14
(In Millions)

Item	SCHEV	Governor's	Conference
Cost of education	\$23.8	\$3.9	\$11.0
Faculty salaries	\$10.8	\$0.0	\$7.3
Operation and maintenance of new facilities	\$10.2	\$0.0	\$0.0
Projected per-FTE enrollment-based funding	\$15.1	\$4.9	\$3.4
Fund share equity/affordability	\$1.8	\$0.0	\$0.0
Higher Education Equipment Trust Fund (debt service) ¹	\$0.0	\$0.0	\$0.0
Economic and Innovation Incentives	\$20.0	\$7.8	\$0.0
Sub-total Operating Budget	\$81.7	\$16.6	\$21.7
Undergraduate financial aid	\$27.0	\$1.9	\$8.6
Tuition Assistant Grant ²	\$3.9	\$3.8	\$3.0
Retention and Completion Fund ³	\$4.4	\$4.4	\$0.0
Sub-total Financial Aid	\$35.3	\$10.1	\$11.6
Research Initiative	\$0.0	\$1.2	\$4.9
Workforce Development	\$0.0	\$1.9	\$0.0
Military Survivors and Dependent Program	\$0.0	\$0.6	\$0.6
Others	\$0.0	\$3.3	\$7.7
Sub-total Other	\$0.0	\$7.0	\$13.2
Total Recommendations	\$117.0	\$33.7	\$46.5

Notes:

(1) SCHEV recommended an additional \$30.6 million allocation including \$4 million for VCCS workforce training equipment is recommended for FY2014. The required general fund for debt service will not begin until FY2015. The conference provides additional \$6.2 million for a total \$12.2 million allocation for instructional and research equipment and requires the \$2 million allocation in the Governor's budget for VCCS workforce development, up to \$500,000 used for VCCS workforce training equipment purchases in FY2014.

(2) The conference transfers \$3 million from FY2013 to FY2014 and redirects the balances toward other higher education priorities.

(3) Funding for this item is redirected from the current appropriation.

State Council of Higher Education for Virginia Agenda Item

Item: #5.b – Update on 2013 Legislation

Date of Meeting: March 19, 2013

Presenter:

Kirsten Nelson, SCHEV Director of Communications and Government Relations

Most Recent Review/Action:

No previous Council review/action

Previous review/action

Date: January 15, 2013

Action: Review of Pre-filed Legislation

Background Information/Summary of Major Elements:

A summary of legislation that was considered at the 2013 General Assembly session is attached. This summary includes bills and resolutions that have a potential impact on higher education in the Commonwealth.

Materials Provided:

- Bill list.

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A

Selected Higher Education Legislation Report for Council 3/19/2013

Passed both chambers

HB 1952 (Landes). Adds specific topics to be covered during mandatory educational programs for governing boards and requires such programs to be delivered by SCHEV. The bill also requires each board of visitors to adopt bylaws with certain provisions relating to the Freedom of Information Act; annually meet with the president of the institution to deliver a review of the president's performance; designate its executive committee to organize the working processes of the board and recommend best practices for board governance; and annually deliver an executive summary of its interim activities to the General Assembly and the Governor.

<http://leg1.state.va.us/cgi-bin/legp504.exe?ses=131&typ=bil&val=hb1952>

HB 2057 (Jones). Clarifies the procedure for adopting new education-related measures to be followed by institutions of higher education that seek to enter into memoranda of understanding for additional operational authority.

<http://leg1.state.va.us/cgi-bin/legp504.exe?ses=131&typ=bil&val=hb1952>

HB2088 (Tata). In the event of a postsecondary school closure, requires the school to transfer the academic and financial records of its students to SCHEV. The bill also requires a closing school develop and submit to SCHEV a "teachout plan," which is a written agreement between or among postsecondary schools that provides for the equitable treatment of students if one of those institutions stops offering an educational program before all students enrolled in that program complete the program. Council shall deny owners certification to operate another postsecondary school in the Commonwealth if the owner does not comply.

<http://lis.virginia.gov/cgi-bin/legp604.exe?ses=131&typ=bil&val=hb2088>

HB 2311 (M. K. Cox). Increases the number of Council members from 11 to 13. At least one appointee shall have served as a president or chief executive of a public institution of higher education in the Commonwealth. At least one member shall be a sitting Virginia school superintendent, either at the state or local level. The President of the Virginia Economic Development Partnership shall serve ex officio with voting privileges. At each meeting, the Council shall involve the presidents of the public institutions of higher education in its agenda. The Council shall lead state-level strategic planning and policy development and implementation based on research and analysis and seek to facilitate collaboration among institutions of higher education that will enhance quality and create operational efficiencies and shall work with institutions of higher education and their boards on board development.

<http://leg1.state.va.us/cgi-bin/legp504.exe?ses=131&typ=bil&val=hb2311>

HB 1617 (Gilbert), SB1074 (Obenshain). Permits religious or political student organizations at public institutions of higher education to determine that only persons committed to the organization's mission may conduct certain activities. The bill also

prohibits, to the extent allowed by law, public institutions of higher education from discriminating against a student organization that makes such a determination.

<http://lis.virginia.gov/cgi-bin/legp604.exe?ses=131&typ=bil&val=hb1617>

HB1461 (Lingamfelter), SB 1242 (Stuart). Makes veterans residing within the Commonwealth eligible for in-state tuition charges. Any students granted in-state tuition pursuant to this subsection shall be counted as in-state students for the purpose of determining college admissions, enrollment, and tuition and fee revenue policies.

<http://lis.virginia.gov/cgi-bin/legp604.exe?ses=131&typ=bil&val=hb1461>

HB2027 (Dudenhefer). Allows any active duty member, activated guard or reservist member, or guard or reservist member mobilized or on temporary active orders for six months or more to pay no more than the in-state tuition rate to attend a public institution of higher education if he is stationed or assigned to work in Virginia or resides in Virginia. Currently, such an individual is required to be stationed or assigned to work in Virginia *and* reside in Virginia to receive the rate of no more than in-state tuition.

<http://lis.virginia.gov/cgi-bin/legp604.exe?ses=131&typ=bil&val=hb2027>

SB857 (Blevins). Expands eligibility for in-state tuition to certain dependents of active duty military personnel, or activated or temporarily mobilized reservists or guard members, who are either assigned unaccompanied orders and immediately prior to receiving such unaccompanied orders were assigned to a permanent duty station or workplace geographically located in Virginia, or in a state contiguous to Virginia or the District of Columbia, and resided in Virginia or assigned unaccompanied orders with Virginia listed as the designated place move.

<http://lis.virginia.gov/cgi-bin/legp604.exe?ses=131&typ=bil&val=sb857>

HB 1767 (Watson). Establishes the Machinery and Equipment Donation Grant Fund for the purpose of awarding grants for qualified donations of machinery and equipment to comprehensive community colleges and vocational schools. The State Council of Higher Education for Virginia shall assist in developing guidelines.

<http://lis.virginia.gov/cgi-bin/legp604.exe?ses=131&typ=bil&val=hb1767>

Unsuccessful

HB 1543 (Tata), SB1098 (Hanger). Expanded eligibility for the Two-Year College Transfer Grant Program by including students whose Expected Family Contribution, as calculated by the federal government using the family's financial information reported on the Free Application for Federal Student Aid (FAFSA), is no more than \$12,000. Currently the program is available only to students whose Expected Family Contribution is no more than \$8,000. The additional eligibility requirements for the Two-Year College Transfer Grant Program remain the same. *Status: Left in Appropriations.*

<http://lis.virginia.gov/cgi-bin/legp604.exe?ses=131&typ=bil&val=hb1543>

HB1525 (Rust). Established that a student shall be eligible for in-state tuition if he has attended and graduated from a public or private high school in the Commonwealth, has registered as an entering student or is enrolled in a public institution of higher education in the Commonwealth; has provided an I-797 Approval Notice stating that he has been approved for Deferred Action for Childhood Arrivals by the U.S. Department of Homeland Security, and has submitted evidence that he or, in the case of a dependent student, at least one parent, guardian, or person standing in loco parentis has filed, unless exempted by state law, Virginia income tax returns for at least three years prior to the date of enrollment. *Status: Reported and Referred from the House Education Committee with a 17-4 vote, left in House Appropriations.*
<http://lis.virginia.gov/cgi-bin/legp604.exe?ses=131&typ=bil&val=hb1525>

HB1605 (Hugo). Required the BOV's of each public institution, except for Virginia Military Institute, Norfolk State University, and Virginia State University, to establish rules and regulations requiring that by the start of the 2018-2019 academic year at least 75 percent of students admitted and enrolled at the institution are domiciled in Virginia. *Status: Tabled in the Higher Education Subcommittee of House Education.*
<http://lis.virginia.gov/cgi-bin/legp604.exe?ses=131&typ=bil&val=hb1605>

SB 1344 (Peterson). Required SCHEV to certify national or regional accrediting agencies based on the following criteria: the agency (i) provides the Council with a list of its shareholders or owners and members of the governing board, (ii) a financial statement showing solvency; (iii) adopts and provides the council with a written policy on ethics; and (iv) agrees that any communication between the agency and the Council or a public university of higher education in the Commonwealth is a public record as defined in §2.2-3701 and is subject to the Virginia Freedom of Information Act (§ 2.2-3700 et seq.) *Status: Stricken by patron.*
<http://lis.virginia.gov/cgi-bin/legp604.exe?ses=131&typ=bil&val=sb1344>

HB 1940 (Landes), SB1086 (Deeds). House bill called for a non-voting faculty representative on each public BOV and the State Board of Community Colleges. It also changed the way in which non-voting student members are chosen by mandating their selection by their peers rather than the administration. Senate bill changed a BOV quorum at the University of Virginia from five members to a majority. These bills were combined into one bill with features from each, absent the faculty membership requirement for the State Board of Community Colleges. *Status: Failed to pass in Senate.*

<http://lis.virginia.gov/cgi-bin/legp604.exe?ses=131&typ=bil&val=sb1086>

HB 1777 (Filler-Corn). Established the Virginia Open Education Resources Council to identify and acquire digital open source textbooks to be used in 50 undergraduate courses in public institutions of higher education in the Commonwealth and develop the Virginia Digital Open Source Textbook Library as the digital repository of such open source textbooks. The Council shall be staffed by one faculty member from each public institution of higher education in the Commonwealth. *Status: Tabled in Science and Technology.*

<http://lis.virginia.gov/cgi-bin/legp604.exe?ses=131&typ=bil&val=HB1777>

State Council of Higher Education for Virginia Agenda Item

Item: Item #5.c - Update on Memorandum of Understanding with the Virginia Economic Development Partnership (VEDP)

Date of Meeting: March 19, 2013

Presenters: Peter Blake, Director, SCHEV

PeterBlake@schev.edu

Liz Povar, Vice President, Business Expansions, VEDP

LPovar@yesvirginia.org

Most Recent Review/Action:

No previous Council review/action

Previous review/action

Date: July 17, 2012

Action: Council received a briefing on, and a copy of, the marketing agreement between VEDP, SCHEV and the public institutions of higher education as part of the Director Report.

Background/Summary of Major Elements: A desire to improve VEDP's ability to market Virginia public colleges' and universities' strengths, assets and activities to the business community led Martin Briley, President of VEDP, to seek a formal agreement as one of his first initiatives upon becoming VEDP president and CEO in Fall 2011.

In early 2012, SCHEV facilitated discussions between VEDP and public institutions' presidents and economic-development officers (UBED – University-Based Economic Development), culminating in a formal Memorandum of Understanding being signed by all parties over the summer. A ceremonial signing and press event was held on October 22, 2012. Mr. Briley was scheduled but unable to discuss the MOU with Council due to the weather-related cancellation of the October 30 Council meeting.

Following the MOU signing, VEDP, SCHEV and UBED began to clarify the roles and responsibilities necessary to execute the agreement, to identify achievable mutually-meaningful outcomes, and to develop operationalized action plans. These activities will be summarized and pending actions will be outlined by VEDP vice president Liz Povar in today's update to Council.

Materials Provided: Marketing Virginia Partnership MOU

Financial Impact: None

Timetable for Further Review/Action: VEDP, UBED and SCHEV staff will inform Council of progress in implementing the marketing agreement during future Council meetings. Beginning July 1, 2013, the VEDP president and CEO will be an ex officio voting member of the Council.

Resolution: None

MARKETING VIRGINIA PARTNERSHIP
MEMORANDUM OF UNDERSTANDING
VIRGINIA'S PUBLIC INSTITUTIONS OF HIGHER EDUCATION,
THE STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA,
AND THE VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP

PURPOSE: Increase the pipeline of businesses that consider Virginia for expansion and growth. To align with Governor McDonnell's 2011 legislative focus on job creation and as highlighted in his "Top Jobs of the 21st Century", the Virginia Economic Development Partnership Authority (VEDP) and Virginia's public institutions of higher education will collaborate to undertake initiatives that effectively market Virginia to businesses that will create jobs and invest capital.

PARTNERS:

- A. Virginia's public colleges and universities.
Support and extend the message of Virginia's economic development advantages through the outreach activities and networks of each institution.
- B. Virginia Community College System (VCCS).
Retain the VEDP board slot which is dedicated to the Chancellor of the Virginia Community College System and represent higher education workforce development initiatives.
- C. Virginia Economic Development Partnership (VEDP).
Communicate Virginia's economic development strategy and identify opportunities to engage Virginia's public institutions of higher education for economic development.
- D. State Council of Higher for Virginia (SCHEV).
Endorse publicly, monitor regularly, and report on periodically the connectivity and partnership of the public institutions of higher education and the VEDP that will maintain an economic development focus as part of higher education strategies and outcomes.

OUTCOMES:

- A. Higher number of corporate contacts and project leads for VEDP.
- B. Increased opportunities for Virginia's public institutions of higher education to support and work with corporate entities.
- C. Compilation of the respective economic development strengths of Virginia's public institutions of higher education.
- D. Increased opportunities for corporate entities to support Virginia's public colleges and universities.

STRATEGIES:

- A. Create shared marketing messages that communicate to business clients and other internal/external audiences the core strengths, assets, and expertise of Virginia and its public institutions of higher education.
- B. Identify collaborative opportunities and conduct joint outreach to strategic clients and business leaders in ways that meet the goals of both VEDP and the institutions involved.
 - i. The public institutions of higher education and VEDP will work together to identify these opportunities and develop these strategies. In considering these opportunities and strategies, the public institutions of higher education and VEDP will look for: alignment of universities' strengths with economic development targets; differentiation of marketing messages for target markets; development of calendar outreach steps to best position VEDP and the institutions for their respective goals; methodologies for supporting the implementation of outreach marketing for VEDP and for the institutions; and methodologies for measuring results.

ii. The public institutions of higher education and VEDP will work to ensure that these opportunities and strategies are focused solely on the Outcomes set forth above.

- C. Identify and support shared legislative priorities.
- D. Designate a VEDP representative to serve as the higher education liaison and collaboratively orient the representative to the unique as well as shared institutional core strengths, expertise, and missions. The VEDP representative will participate in quarterly University Based Economic Development (UBED) meetings.
- E. Identify a designated economic development point of contact within the institutions of higher education, and SCHEV for collaborative planning, marketing and outreach. The higher education and SCHEV representative will participate in quarterly UBED meetings.
- F. Hold a semi-annual strategic conversation between the partners of this memorandum of understanding to align strategies and goals for the upcoming months and calendar year.
- G. Designate a higher education representative (UBED Chair or designee) to attend select VEDP strategy planning meetings. Establish and continue an open communications pipeline between VEDP and the General Professional Advisory Committee (GPAC), through SCHEV.
- H. VEDP and the public institutions of higher education will produce a joint annual summary report of the outcomes and results of the collaborative work done by the partners of this memorandum of understanding.

TERM: Upon signing, this memorandum of understanding will be in force from May 1, 2012 to June 30, 2014. This memorandum of understanding may be evaluated and amended upon the mutual agreement of all the signed parties on a biennial basis or as deemed necessary by the parties.

State Council of Higher Education for Virginia Agenda Item

Item: #8 – Items Delegated to Staff

Date of Meeting: March 19, 2013

Presenter: Peter Blake, Director
peterblake@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: March 20, 2002, July, 2002, September 2006

Action: The Council approved delegation of certain items to staff

Background Information/Summary of Major Elements:

Council delegated certain items to staff for approval and reporting to the Council on a regular basis.

Materials Provided:

Programs approved:

- Danville Community College
- Germanna Community College
- Lord Fairfax Community College

Program reported:

- University of Virginia

Organizational Changes / Off-campus Instructional Sites:

- George Mason University
- University of Mary Washington
- Virginia Commonwealth University

Governor's STEM Academy approved:

- Governor's STEM Academy for Agriculture and Maritime Studies

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
Danville Community College	New Program Approved: Associate of Applied Science degree program in Radiography (51.0911).	Fall 2013
Germanna Community College	New Program Approved: Associate of Applied Science degree program in Fire Science Technology (43.0203).	Fall 2013
Lord Fairfax Community College	New Program Approved: Associate of Applied Science degree program in Health Information Management (51.0707).	Fall 2013
Lord Fairfax Community College	New Program Approved: Associate of Applied Science degree program in Paralegal Studies (22.0302).	Fall 2013

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following item was reported:

Institution	Degree/Program/CIP	Effective Date
University of Virginia	Change the title of the Graduate Certificate in Information Security Management (11.1003) to the Graduate Certificate in Cybersecurity Management (11.1003).	Spring 2013

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Internal and Off-Campus Organizational Changes," the following items were approved as delegated to staff:

Organizational Changes / Off-campus Instructional Sites

Institution	Change / Site	Effective Date
George Mason University	Rename the Theater Department to the School of Theater .	August 1, 2013

University of Mary Washington	Rename the Department of Dramatic Arts and Dance to the Department of Theatre and Dance.	February 1, 2013
University of Mary Washington	Rename the Department of English, Linguistics, and Speech to the Department of English, Linguistics, and Communications.	February 1, 2013
University of Mary Washington	Rename the Department of Environmental Science and Geology to the Department of Earth and Environmental Science.	February 1, 2013
University of Mary Washington	Rename the Department of Health and Physical Education to the Department of Athletics, Health and Physical Education.	February 1, 2013
University of Mary Washington	Rename the Department of Modern Foreign Languages to the Department of Modern Languages and Literature.	August 16, 2013
Virginia Commonwealth University	Merge the Department of Epidemiology and Community Health and the Department of Family Medicine to create the Department of Family Medicine and Population Health.	February 1, 2013
Virginia Commonwealth University	Rename the Department of Oral Pathology to the Department of Oral Diagnostic Sciences.	May 15, 2013

Governor's STEM Academies

One (1) Governor's STEM Academy proposal was reviewed and approved as delegated to staff:

Title of Academy	Governor's STEM Academy for Agriculture and Maritime Studies
Location	Northern Neck Technical Center, Warsaw, VA
Name of Lead Entity	Northern Neck Technical Center
Date of Approval	January 8, 2013
Academy Initiation	2013-14