Council’s Top Three Priorities for the Strategic Plan from the Meeting on August 12, 2014 (Organized)

Expanded Opportunity: Input Priorities

- **Readiness**
  - Improve academic preparation in high school
  - Better student mentoring/advising/counseling
  - Secondary/postsecondary collaboration

- **Access**
  - Adjust to changing demographics
  - Focus on “access” institutions (HBCUs and CCs)
  - Pathways

- **Affordability**
  - Improve financial aid (generally & for neediest students)
  - Improve state funding (generally & for non-elite insts)
  - Address needy students’ net-price discrepancies
  - Mitigate increases in in-state tuition

Efficient Excellence/Quality: Process Priorities

- **Student Success**
  - Improve completion/graduation rates
  - Focus on student success (advising, interventions)
  - Curricular relevance

- **Costs and Competitiveness**
  - Control/equalize/reduce, esp administrative
  - Make strategic investments (faculty, research, instructional tech, facilities)

- **Productivity**
  - Better/more efficiency in academics and non-academics
  - Research
  - Distance learning

Effective Results: Output Priorities

- **Economic Development/Prosperity**

- **Workforce Development**
  - Meet employer needs for talent/skills
  - Meet student needs for internships/apprenticeships

- **Board Development**
  - Governance and advocacy
  - Trust and credibility – integrity
  - Succession planning

- **“Higher Ed Appreciation” Development**
  - Articulate/communicate the value proportion
  - Highlight Va’s excellence (and shortcomings)
  - Project/publicize job needs/workforce demand
  - Market results/opportunities