



State Council of
Higher Education for Virginia

Statewide Strategic Plan Development

Executive Committee Meeting
October 27, 2014



**Mission &
Vision**

*“purpose” &
“desired future”*

Goals

“outcomes”

Strategies

*“what we must
do well to achieve
goal”*

**Initiatives
& Measures**

*“how we do it –
programs, tasks” &
“how we will
know”*



**Mission &
Vision**
(approved)



Goals
(approved)



Strategies
(this meeting)



**Initiatives
& Measures**
(next!)



M I S S I O N

Higher education in Virginia will advance postsecondary learning, research and public service that enhance the civic and financial health of the Commonwealth and the well-being of all its people.

**Higher Education will transform the lives of Virginians,
our communities and our Commonwealth.**



VISION

Higher education in Virginia will advance postsecondary learning, research and public service that enhance the civic and financial health of the Commonwealth and the well-being of all its people.

GOAL 1

**Provide
Affordable
Access
for All**

GOAL 2

**Optimize
Student Success
for Work and
Life**

GOAL 3

**Drive Change and
Improvement
through
Investment and
Innovation**

GOAL 4

**Advance the
Economic and
Cultural
Prosperity of the
Commonwealth
and its Regions**

Mission, Vision, and Goals approved by Council on 09.16.2014

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Goal-Level Measure and Target

Draft Strategies

GOAL: Provide Affordable Access for All

Draft Strategies:

- 1.1 Expand outreach to PK-12 and traditionally underserved populations
- 1.2 Improve the college readiness of all students
- 1.3 Cultivate affordable postsecondary education pathways for traditional, non-traditional and returning students
- 1.4 Align state appropriations, financial aid and tuition and fees such that students have broader access to postsecondary education opportunities regardless of their ability to pay



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Options for Goal-level Measure:

- Number of additional students in total; number of additional students from underserved populations; and amount of student-loan debt per borrower (*target: increase by X; increase by Y; and decrease by Z*)
- % of households with some postsecondary education (*target: 100%*)

Options for Goal-level Measure:

- Level of postsecondary educational attainment in Virginia (*target: highest/first in the nation*)
- State rank on Human Development Index (health, education, wages) (*target: top tier of states*)



GOAL: Optimize Student Success for Work and Life

Draft Strategies:

- 2.1 Strengthen curricular options to ensure that graduates are prepared with the competencies necessary for employment and civic engagement
- 2.2 Provide effective academic and student services infrastructures focused on persistence and completion
- 2.3 Increase on-time completion of certificates and degrees
- 2.4 Engage adults and veterans in certificate and degree completion and lifelong learning

GOAL: Drive Change and Improvement through Investment and Innovation

Draft Strategies:

- 3.1 Identify and implement public funding strategies to sustain long-term planning and responsiveness
- 3.2 Cultivate innovations that enrich quality, promote collaboration and improve efficiency
- 3.3 Foster faculty excellence, scholarship and diversity
- 3.4 Enhance higher education leadership, governance and accountability

Options for Goal-level Measure:

- Number of institutions conducting reviews of academic, administrative, or organizational policies and processes (*target: all*)
- Number of public institutions meeting institutional performance standards (*target: all*)



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Options for Goal-level Measure:

- Unemployment rate of Virginia's college graduates three years post-completion, by region (*target: TBD*)
- Percent of graduates with wages at or above 150% of the poverty level (*target: TBD*)

Draft Strategies:

- 4.1 Build a competitive, future-ready workforce for all regions
- 4.2 Be a catalyst for entrepreneurship and a model for business incubation
- 4.3 Target funding, resources and partnerships to support research and development
- 4.4 Expand participation and engagement in public service and institutional service to the community
- 4.5 Demonstrate the impact of higher education on state and regional economic development

GOAL: Advance the Economic and Cultural Prosperity of the Commonwealth and its Regions



DISCUSSION