Agenda Book

May 18-19, 2015
Location:

Hampden-Sydney College
Hampden Sydney, VA

State Council of Higher Education for Virginia
Advancing Virginia through Higher Education
Executive Committee

1. Call to Order

2. Preliminary Discussion of 2016 Meeting Schedule and Locations

3. Appointment of Nominating Committee

4. Closed session (discussion of personnel matters related to performance of the Director)

Committee members:

G. Gilmer Minor, III, Chair
Heywood Fralin
Gene Lockhart
Steve Haner
Johanna Chase
Gil Bland
State Council of Higher Education for Virginia
Agenda Item

Item: Executive Committee Item #2 – Preliminary Discussion of Council Meeting Schedule for Calendar Year 2016

Date of Meeting: May 18, 2015

Presenter: Peter Blake, peterblake@schev.edu

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action

  Date: 
  ☒ Action: Action will be requested at the July 21, 2015, meeting

Background Information/Summary of Major Elements: The Council has been formally meeting in the months of January, March, May, July, September, and October. Additional meetings may be held with reasonable public notice for ad hoc Committee meetings and/or retreats at the call of the Council chair.

Since 2009, the Council has included in its schedule, a meeting with the public college presidents. The date of that meeting will need to be coordinated with the Council of Presidents (COP) but would likely coincide with the regular Council meeting in September, as noted below.

The General Assembly session begins on Wednesday, January 13, 2016.

The proposed schedule includes holding all meetings (committee meetings and the full Council) in one day in January and July instead of the usual day and a half schedule that is followed when traveling.

It should be noted that meetings are generally held on the third Monday/Tuesdays except as follows:

- The January date was changed because the Martin Luther King, Jr. holiday is on the third Monday (January 18, 2016).
- The October date was chosen to allow staff additional time between the September and October meetings to prepare final budget recommendations.

Proposed dates for calendar year 2016:
Briefings and/or committee meetings on Monday Afternoon - meetings on Tuesday (except where noted)

- January 12 – SCHEV Offices (Richmond)
- March 21-22 – travel to public institution (TBD)
- May 16-17 – travel to private institution TBD – May 16 would include a meeting with private college presidents)
- July 19 – SCHEV Offices (Richmond)
- September 19-20 – (travel to public institution TBD – September 19 would include a meeting with public college and university presidents)
- October 24-25 – SCHEV Offices (Richmond)

Once Council decides which campuses it would like to visit in March and September, staff will contact the institutions to be sure they can host the meetings.

**Materials Provided:** N/A

**Financial Impact:** None.

**Timetable for Further Review/Action:**

A final schedule will be provided to the Council for action in July.

**Staff Recommendation:** If Council agrees to the proposed schedule, staff will collaborate with the Council of Independent Colleges in Virginia (CICV) to determine a location for the May 2015 meeting.

**Resolution:** N/A
STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

Hampden-Sydney College
Everett Stadium Lounge
Hampden-Sydney, VA
May 18, 2015
1:30 – 3:00 p.m.

Academic Affairs Committee

1. Call to Order

2. Approval of Minutes (March 16, 2015) Page A1

3. Liaison Report

4. Action on Programs at Public Institutions Page A5


7. Updates on Certification Status of Three Institutions Page A20

8. Presentation on SCHEV Activities to Promote Student Success Page A24

9. Policy Discussion: Online Programming at Public Institutions Page A25

10. New Business

11. Adjournment

Committee members:

Gene Lockhart, Chair
Carlyle Ramsey, Vice Chair
Johanna Chase
Heywood Fralin
Pamela Moran
Bill Murray
Gene Lockhart (Chair) called the meeting to order at 3:30 p.m. in Merten Hall on the campus of George Mason University (GMU) in Fairfax, Virginia. Committee members present: Pamela Moran, Heywood Fralin, Gene Lockhart, Bill Murray, and Carlyle Ramsey.

Committee member absent: Johanna Chase.

Staff members present: Joseph DeFilippo, Sylvia Rosa-Casanova, and Carly Shields. From the Attorney General’s Office: Mike Melis, Ramona Taylor.

APPROVAL OF MINUTES

On motion by Dr. Murray and seconded by Dr. Ramsey, minutes from the January 12, 2015, meeting were approved unanimously.

LIAISON REPORT

Dr. DeFilippo provided a report on Academic Affairs activities:

I. GEAR UP Virginia (GUV).
   (i) Ms. Erin McGrath has been hired as the Senior Coordinator for GUV. Ms. McGrath has extensive experience, as a K-12 educator, GEAR UP regional manager, and grant administrator.
   (ii) Staff is working on three regional multi-day experiences for GEAR UP students at Virginia institutions this summer.

II. State Authorization Reciprocity Agreement (SARA).
   (i) On February 26, Joe DeFilippo and Darlene Derricott of SCHEV attended a national meeting of regional compacts and SARA states in Atlanta. Among topics addressed were: the status of national adoption of SARA; future data and reporting requirements for SARA states and institutions; interstate communications; and likely future federal regulation.
   (ii) Virginia now has thirteen SARA member institutions, with more in the pipeline; the most in the southern region.

III. Private and Out of State Postsecondary Education—Informational Summit: Tuesday April 7, Short Pump Hilton

IV. Outstanding Faculty Awards Workshop: Tuesday April 14, 1-4 PM, at the Capitol.
Dr. DeFilippo invited Academic Affairs Committee members to attend the workshop if interested. Mr. Minor asked whether the attendance of Council members would make it a public meeting. Mr. Melis advised that if three or more members attended to discuss Council business, public meeting law provisions would apply.

V. SCHEV Summit on Quality and Value, June 9, 2015.

VI. 2015 General Assembly: HB 1336. Dr. DeFilippo described terms of this bill, which will require SCHEV to develop guidance for credit equivalency across institutions for AP, IB, CLEP and Cambridge exams. Mr. Lockhart asked about the genesis of the bill; Dr. DeFilippo explained that it was due to perceptions of disparate treatment of students at different institutions and likely advocacy by the College Board. Dr. Ramsey asked whether other states had similar provisions; Dr. DeFilippo explained that some states had enacted such provisions, most notably Florida. Mr. Lockhart asked about the likely effect on accreditation; Dr. DeFilippo explained that SACSCOC may have difficulties with the bill, and that SCHEV would consult with Florida on how its law has been implemented.

ACTION ON SECURITY UNIVERSITY ( Substitute for agenda item AA #4)

Dr. Murray made the following motion:

That, pursuant to Virginia Code § 2.2-3711(7), the Academic Affairs Committee of the State Council of Higher Education for Virginia convene in a closed meeting for the purposes of:

- Consultation with legal counsel and briefings by staff members or consultants pertaining to actual or probable litigation, where such consultation or briefing in open meeting would adversely affect the negotiating or litigating posture of the public body, as detailed below.
- Consultation with legal counsel regarding specific legal matters requiring the provision of legal advice, as detailed below.

Review of options regarding hearing officer’s recent decision/recommendations

AND that Ramona L. Taylor, legal counsel to SCHEV, as well as staff members Joseph DeFilippo, Charlotte Shields, Sylvia Rosa-Casanova, and Mike Melis, whose presence will aid in the Council’s consideration of this matter, participate in the closed meeting.

The motion was seconded by Dr. Ramsey and approved unanimously. The Committee went into closed session at 3:45 p.m.

Upon resuming open session at 4:20 p.m., Dr. Murray moved that the Academic Affairs Committee approve the following resolution and refer it to the full Council:
That a decision on Security University be deferred to a specially scheduled meeting of Council to be held before April 10, 2015.

Mr. Fralin seconded, and the motion was approved unanimously.

**UPDATE ON BACHELOR OF SCIENCE IN MECHANICAL ENGINEERING PROGRAM AT GEORGE MASON UNIVERSITY (GMU)**

Dr. DeFilippo introduced Professor Oscar Barton of GMU to provide the update. Other GMU faculty in attendance: Dean Kenneth Ball, Dr. Colin Reagle.

Professor Barton presented information on the Volgenau School of Engineering, and the Mason-NOVA Dual Admission Compact for Mechanical Engineering. Professor Barton entertained questions from Committee members, and Dean Ball reported a high degree of interest in the dual admission program from the Accreditation Board for Engineering and Technology (ABET).

**UPDATE ON “FACILITATED APPROVAL” AND PROGRAM APPROVAL PROCESS**

Dr. DeFilippo presented information on SCHEV’s recently adopted “facilitated approval” process for approving new degree programs at public institutions. Since the middle of 2014, approximately 40% of new programs approved by SCHEV have fallen under “facilitated approval.”

Discussion:
- Mr. Minor requested assurance that the new process does not mean “blanket approval,” and that the integrity of the process is not sacrificed. Dr. DeFilippo explained that the criteria for approval have not changed; facilitated approval simply means that unique and cutting edge programs have a somewhat faster track to approval.
- Mr. Minor asked about online programs competing with face-to-face programs. Dr. DeFilippo explained that SCHEV does not have separate criteria for approving programs with an online component; issues of need and duplication must be addressed for both kinds of programs.

**PRELIMINARY REPORT ON TRANSFER**

Dr. DeFilippo presented information from the agenda item, “Preliminary Report: Aspects of Student Transfer and Post-Transfer Success at Virginia Public Institutions.” Dr. Ramsey said the chart on potential savings for transfer students was very compelling and he was impressed with progress made in the last 10 years. He asked whether dual enrollment is factored into the chart. Dr. DeFilippo explained that dual enrollment would be integrated into the final version of the report.
Mr. Lockhart reported to the Committee that he has asked Dr. DeFilippo to prepare a report at a future Committee meeting on ways in which SCHEV interacts with the public institutions’ regional accreditor.

**ADJOURNMENT**

Mr. Lockhart adjourned the meeting at 5:07 pm.

______________________________
Gene Lockhart
Chair, Academic Affairs Committee

______________________________
Charlotte Shields
Compliance Specialist
State Council for Higher Education of Virginia
Closed Meeting Procedures

Legal Matters

Motion for Closed Meeting:

I move that, pursuant to Virginia Code § 2.2-3711(7), the State Council for Higher Education of Virginia convene in a closed meeting for the purposes of: (mark one)

- Consultation with legal counsel and briefings by staff members or consultants pertaining to actual or probably litigation, where such consultation or briefing in open meeting would adversely affect the negotiating or litigating posture of the public body, as detailed below.

- Consultation with legal counsel regarding specific legal matters requiring the provision of legal advice, as detailed below.

Review of options regarding hearing officials recent decision recommendations.

AND

Ramona L. Taylor
Neille Shaw-Bell, legal counsel to SCHEV, as well as staff members:

Joseph DeFilippo
Charlotte Shields
Sylvia Rosa-Casana
Mike Helis

whose presence will aid in the Council's consideration of this matter, participate in the closed meeting.

Movant: 

Date: 5-16-15

Certification of Closed Meeting

We convened today in a Closed Meeting pursuant to a recorded vote on the motion above and in accordance with the Freedom of Information Act. Section 2.2-3711 of the Code of Virginia requires that SCHEV certify that, to the best of each member's knowledge (i) only public business matters lawfully exempt from open meeting requirements under this chapter and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered.

Any member who believes there was a departure from these requirements shall so state prior to the vote, indicating the substance of the departure that, in his or her judgment, has taken place. The statement of the departure will be recorded in the minutes.

Vote of certification: Ayes: Nays:

***Written certification attached.***
Freedom of Information Act Certification (Legal Matters)

We, the members of the State Council for Higher Education of Virginia, do hereby certify that, to the best of our knowledge, (i) only public business matters lawfully exempted from open meeting requirements pursuant to the exception in Virginia Code § 2.2-3711 of the Virginia Freedom of Information Act and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the closed meeting.

Date: 5-16-15

1. [Signature]

2. [Signature]

3. [Signature]

4. [Signature]

5. [Signature]

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State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs Committee Item #4 – Action on Programs at Public Institutions

Date of Meeting: May 18, 2015

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action
  Date: 
  Action:

Background Information/Summary of Major Elements:
Virginia Commonwealth University
  • Doctor of Nursing Practice (D.N.P.) degree program in Nursing Practice (CIP: 51.3818)

Financial Impact: The proposed program will be funded primarily through reallocations within the institution with support from tuition revenue. VCU affirms that the institution will not seek additional state resources to initiate and sustain the program.

Timetable for Further Review/Action: N/A

Resolution:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Doctor of Nursing Practice (D.N.P.) degree program in Nursing Practice (CIP: 51.3818), effective fall 2015.
Program Description
Virginia Commonwealth University (VCU) proposes the creation of a Doctor of Nursing Practice (DNP) degree program in Nursing Practice to be initiated fall 2015. Located in the School of Nursing, the proposed program will be delivered in a hybrid format with initial classes face-to-face and 95% of instruction delivered via on-line courses. The program is designed to educate nurses in advanced practice (advanced practice registered nurses and nurse administrators) to lead health care team efforts to improve quality and safety in medical settings. The program would provide education and training in the integration and application of concepts in advanced nursing practice with emphasis on quality and safety. The program will prepare students to provide leadership to promote safer, higher quality, and more effective healthcare in settings in which they practice. The curriculum will provide students with coursework in statistical methods, evaluating evidence to improve health, quality improvement in practice, health information and data management, leadership and organizational systems, and health policy leadership and advocacy. Graduates will possess the knowledge, skills, and ability to: 1) integrate health information technology and specialized nursing knowledge to support quality patient outcomes; 2) direct and evaluate care delivery programs using evidence on quality and safety; 3) write health policies on quality and safety; and 4) lead health care teams to improve the health of populations. VCU developed 10 new courses for the proposed program.

The proposed program would require a minimum of 39 credit hours beyond the Master's level: 21 credit hours of advanced practice core coursework; 12 credit hours of practice or residency coursework; and a six credit hour capstone project.

Justification for the Proposed Program
VCU contends that the proposed program is timely and will address industry needs for doctoral-level prepared advanced practice nurses. In the 2014 article "PhD or DNP: Planning for Doctoral Nursing Education," the authors wrote, “though master's prepared APRNs were performing well across settings, the evolution to the DNP was grounded in the need to enhance nurse preparation in evidence-based practice, quality improvement, and systems thinking...” (Bednash, G., et al. [2014]. PhD or DNP: Planning for Doctoral Nursing Education. Nursing Science Quarterly, 27(4), 296-301). In an article in the Journal of Pediatric Oncology Nursing, the authors note that "DNP-prepared advanced practice nurses offer an unique skill set (e.g., research, advanced technology) to foster delivery of quality care to children with cancer during oncology treatments, palliative care support, and transition to EOL care" (Hendricks-Ferguson, V. et al. [2015]. Contributions of Advanced Practice Nurses with a DNP Degree during Palliative and End-of-Life Care of Children with Cancer. Journal of Pediatric Oncology Nursing. 32(1), 36-39). In the 2014 article "The Affordable Care Act: Primary Care and the Doctor of Nursing Practice Nurse,"
the authors wrote that DNP nurse leadership is needed both at the point of care delivery and at administrative levels. Further, "the Affordable Care Act (ACA) will necessitate an increase in primary care providers ...[and] DNP advanced practice nurses are increasingly available and prepared to address the needs as expert healthcare providers" (http://www.nursingworld.org/MainMenuCategories/ANAMarketplace/ANAPeriodicals/OJIN/TableofContents/Vol-19-2014/No2-May-2014/Articles-Previous-Topics/Affordable-Care-Act-Doctor-of-Nursing-Practice.html).

The program proposal was reviewed by two experts external to VCU, who, along with a SCHEV staff member, met with faculty and administrators during a site visit. The External Reviewers endorsed the program proposal and wrote, "the degree program addresses current and anticipated future nursing and health care issues in quality and safety management. This program will serve as an exemplar for nascent DNP programs with its quality and safety focus." The external reviewers also noted that one of the key areas for improvement within healthcare involves quality and safety issues and, "these DNP graduates will be highly marketable not only within Virginia but across the country." The External Reviewers concluded that the DNP degree program should be approved without modifications and affirmed that the program "serves an unmet need in the nursing and healthcare community [and] as well serves to advance the future of nursing and healthcare."

**Student Demand**
Between February and August 2014, VCU conducted a web-based survey of nurses and nursing students. Of the 328 respondents, 152 (approximately 46%) indicated that they would "very likely" apply to the proposed program; 84 (approximately 26%) indicated they would "somewhat likely" apply to the proposed program.

Letters and emails from prospective students indicate interest in the proposed program. One candidate noted, "I will be earning my doctorate to meet the most rigorous qualifications as a nursing instructor, and hope to do so at VCU [School of Nursing]." Another potential student wrote, "I am very delighted to hear the news and I would be very interested in applying for the DNP program. There are other programs... however, VCU has been and is my first choice."

The summary of projected enrollments for the proposed program shows a headcount (HDCT) of 20 in the program’s first year, rising to a HDCT of 48 by the target year. Enrollment projections show a full-time equated student enrollment (FTES) of 14.0 in the program’s first year (2015-16). The projections continue as follows: FTES 2016-17, 24.0; 2017-18, 33.0; and 2018-19, 33.0. VCU anticipates 13 graduates per year beginning in 2019-20. If projections are met, then this program will meet Council’s productivity/viability standards within five years, as required.

**Market/Employer Demand**
Employment opportunities for graduates of the proposed program exist in the health industry and academia. Letters of support indicate demand for DNP nurses. In one letter from a local hospital, the Chief Clinical Officer wrote, "our organization wishes
to expand our advanced practice work force and will seek DNP prepared nurses…. DNP prepared nurses will facilitate our growth and are more prepared to be leaders in change…." Employment announcements indicate a need for directors, advanced practice nurses with a doctorate, faculty, and chief nursing officers. Data specific to future employment demand are not available as the Bureau of Labor Statistics (BLS) and the Virginia Employment Commission (VEC) do not have a job category for DNP-prepared nurse practitioners. However, data are available for Advanced Practice Registered Nurses (APRN). APRNs are required to have at least a master’s degree in one of the specialty roles—nurse anesthetist, nurse midwife, and nurse practitioner. The BLS projects that between 2012 and 2022 employment of nurse anesthetists, nurse midwives, and nurse practitioners will "grow much faster than average" or 31% (http://www.bls.gov/ooh/healthcare/nurse-anesthetists-nurse-midwives-and-nurse-practitioners.htm). The BLS notes that the number of individuals who have access to health insurance will increase due to federal health insurance reform legislation, and APRNs can perform many of the same services as physicians and may be needed to provide primary care services. Moreover, as states change their laws governing APRN practice authority, APRNs are being allowed to perform more services. They are also becoming more widely recognized by the public as a source for primary healthcare. The Virginia Employment Commission projects that between 2012 and 2022 employment of nurse practitioners is expected to increase 39.96% or 3.42% annually (Available at: www.vawc.virginia.gov/analyzer).

**Issues of Duplication**

Five public institutions in Virginia (GMU, JMU, ODU, Radford, and UVA) offer similar degree programs. All of the programs are similar in that all schools with a doctoral level nursing practice degree program must address the core competencies prescribed by the American Association of Colleges of Nursing (AACN) and described in "The Essentials of Doctoral Education for Advanced Practice Nursing." VCU would, however, be the first institution in the Commonwealth to focus on quality and safety in medical practice. VCU and the external reviewers noted that in their research, they could not find another DNP program in the country with a similar emphasis.

**Resource Needs**

The proposed program will be funded primarily through reallocations within the institution with support from tuition revenue. Funding through reallocations within the School of Nursing will also be used to support the proposed program. None of the reallocations will have a negative effect on the institution. The institution will charge a tuition rate of $700 per credit hour to all students, whether Virginia residents or non-residents. VCU affirms that the institution will not seek additional state resources to initiate and sustain the program.

**Board Approval**

The VCU Board of Visitors approved the proposed program on December 12, 2014.
**Staff Recommendation**
Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to the Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Doctor of Nursing Practice (D.N.P.) degree program in Nursing Practice (CIP: 51.3818), effective fall 2015.
State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs Committee #5 – Action on Private and Out-of-State Post-secondary (POPE) Institutional Certifications

Date of Meeting: May 18, 2015

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Sylvia Rosa-Casanova
Director, Private and Out-of-State Postsecondary Education
SylviaRosaCasanova@schev.edu

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action

  Date:
  Action:

Background Information/Summary of Major Elements:
Southeastern University is seeking certification to operate in Virginia as a postsecondary degree-granting institution.

Materials Provided:
- Southeastern University application summary

Financial Impact:
Southeastern University has submitted the required certification fee to operate a postsecondary institution in Virginia.

Timetable for Further Review/Action: N/A

Resolution:
BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Southeastern University to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective May 19, 2015.
Southeastern University
Application Summary

School Overview
Southeastern University is an out-of-state, non-profit, private postsecondary institution of higher education located in Lakeland, Florida. It is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACS-COC). Founded in 1935, it is an Assemblies of God affiliated institution offering programs in education, law, business, church ministries, communication, psychology, social work, literature and music. The institution is seeking to establish an extension site in partnership with the CrossWalk Community Church located in Williamsburg, Virginia. This site will pair Southeastern University programs and services with practica at CrossWalk Community Church. At this time, the Virginia location will offer only a Bachelor of Science in Ministerial Leadership.

School Officers
President: Dr. Kent Ingle
Executive Director, School of Extended Education: Mr. Andrew Miller
Site Coordinator: Ben Rothwell

School Mission Statement
The mission statement for Southeastern University is as follows:

*Equipping students to discover and develop their divine design to serve Christ and the world through Spirit-empowered life, learning, and leadership.*

Proposed Educational Programs and Credentials Conferred
Bachelor of Science in Ministerial Leadership

Proposed Location
Southeastern University will operate from the following address:

7575 Richmond Road
Williamsburg, VA 23188

Financial Stability Indicator
Southeastern University submitted the Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school’s financial composite score at 2.4 out of a possible 3.0, which indicates that the institution demonstrates overall financial health, as defined by the U.S. Department of Education.

Guaranty Instrument
Southeastern University submitted a surety instrument $32,000 which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the school’s closure, pursuant to 8VAC40-31-160(I).
**Evidence of Compliance**
Southeastern University provided the appropriate evidence to demonstrate compliance with each of the following requirements of the Virginia Administrative Code:

<table>
<thead>
<tr>
<th>Virginia Administrative Code Citation</th>
<th>Area of Compliance</th>
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<tbody>
<tr>
<td>8 VAC 40-31-30</td>
<td>Advertising/Publications</td>
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<tr>
<td>8 VAC 40-31-160 (E) (5)</td>
<td>Maintenance of Student Records</td>
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<tr>
<td>8 VAC 40-31-140 and 150</td>
<td>Faculty Qualifications</td>
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<tr>
<td>8 VAC 40-31-160</td>
<td>Student Services</td>
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<tr>
<td>8 VAC 40-31-160 (M)</td>
<td>Library Resources and Services</td>
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<tr>
<td>8 VAC 40-31-160 (E)</td>
<td>Student Admissions Standards</td>
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**Staff Recommendation**
Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to Council:

**BE IT RESOLVED** that the State Council of Higher Education for Virginia certifies Southeastern University to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective May 19, 2015.
State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs Committee, Item #6 – Action on Guidelines for Public-institution Policies Regarding Certain Contract Exceptions from the Conflict of Interest Act

Date of Meeting: May 18, 2015

Presenter: Dr. Alan Edwards
Director of Policy Studies
AlanEdwards@schev.edu

Most Recent Review/Action:
☐ No previous Council review/action
☒ Previous review/action
  Date: January 13, 2014
  Action: Provisional approval of VCU policy, pending issuance of Council guidance to public institutions on such policies

Background Information/Summary of Major Elements:
On January 13, 2014, the Academic Affairs Committee approved unanimously the policy document submitted by Virginia Commonwealth University (VCU). In its discussion, the Committee expressed interest in consistency across institutional policies. As a result, the Committee adopted unanimously an amended resolution that approved the VCU policy for a period of two years, "pending development of a SCHEV policy to provide guidelines to institutions governed by § 2.2-3106(C)(8)". Council adopted the Committee resolution the following day.

SCHEV staff monitored the subsequent General Assembly sessions for legislation impacting, altering or repealing some or all of § 2.2-3106(C)(8); no changes were passed. Staff also consulted with VCU Director of Research Integrity and Ethics, Dr. Monika Markowitz, who had submitted the university’s policy, for her assistance with guidance to institutions that would be meaningful and not onerous. Agency intern and recent law school graduate Stephanie Fitzgerald also provided helpful input. Assistant Attorney General Mike Melis reviewed the proposed guidance document.

The policy document developed by SCHEV staff provides general guidance on the contents and formats of institutions’ policies, as well as the process for submission to SCHEV for approval. Given the technical and idiosyncratic nature of the institutional policies, staff recommends – as reflected in the proposal guidance document – that Council delegate review and approval of such policies to the SCHEV director.
Materials Provided: Draft “Guidelines and Approval Process for Policies at Public Institutions Regarding Exceptions for Certain Contracts Under the Conflict of Interests Act”

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution:

BE IT RESOLVED that the State Council of Higher Education for Virginia, in order to facilitate public institutions’ compliance with § 2.2-3106(C)(8) of the Code of Virginia, approves and enacts “Guidelines and Approval Process for Policies at Public Institutions Regarding Exceptions for Certain Contracts Under the Conflict of Interests Act”, and in so doing, delegates authority to the SCHEV director to review and approve or disapprove such institutional policies.
Authority

§ 2.2-3106(C) of the State and Local Government Conflict of Interests Act of the Code of Virginia defines several exceptions to § 2.2-3106(A), which prohibits an officer or employee of a state-government agency or Eastern Virginia Medical School from having “a personal interest in a contract with the governmental agency of which he is an officer or employee, other than his own contract of employment”.

Within the contract exceptions defined in § 2.2-3106(C), Subparagraph 8 permits, subject to approval by the relevant board of visitors and under four requisite conditions, “an employee's personal interest in a contract for research and development or commercialization of intellectual property between a public institution of higher education in Virginia or the Eastern Virginia Medical School and a business in which the employee has a personal interest”. One of the four requirements is a public institution’s establishment of “a formal policy regarding such contracts, approved by the State Council of Higher Education”. (Appendix A contains the full statutory language.)

Purpose

The State Council of Higher Education, in accordance with § 2.2-3106(C)(8) and the resolution approved by Council on January 14, 2014 (see Appendix B), provides these guidelines to public institutions to facilitate consistency in the format and contents of institutions’ policies relative to § 2.2-3106(C)(8) and to delineate the Council’s process for receipt, review and approval of these contract-exception policies.

Guidance on Policy Format and Contents

The policy of a public institution of higher education regarding the matter of contract exceptions covered by § 2.2-3106(C)(8) of the Code of Virginia should include generally, and in an order and format consistent with the institution’s other policies:

1. The title of the policy
2. A statement of the policy’s purpose
3. An attestation of the policy’s compliance with applicable laws
4. An attestation of the policy’s approval by SCHEV, with date
5. A glossary of terms and definitions
6. An outline of the process for request of the exception
7. An outline of the process for institutional review and approval of the exception request, including if applicable, the appeal process
8. An identification of responsible parties (i.e., office and/or position responsible for maintenance of the policy; monitoring of the process; dissemination and explanation of the policy)
Guidelines and Approval Process
For Policies at Public Institutions
Regarding Exceptions for Certain Contracts
Under the Conflict of Interests Act

9. An FAQ (or similar informational) section (e.g., research-related contracts not covered by this exception and policy; the relevance of economic-interest statements)

Guidance on SCHEV Approval Process

Pursuant to § 2.2-3106(C)(8), a public institution of higher education must have its relevant contract-exception policy approved by the State Council of Higher Education for Virginia (SCHEV). This guidance document represents the Council’s delegation of authority to the SCHEV director for staff review and approval of public-institution policies relative to § 2.2-3106(C)(8).

To secure SCHEV approval, an institution should transmit: (i) its policy; and (ii) a cover letter from its chief executive officer that attests to its policy’s compliance with all relevant laws and policies. These documents should be transmitted in digital form (the mailing of paper copies is optional) as separate files attached to an electronic message to the SCHEV director and/or the SCHEV director of policy studies.

SCHEV staff will acknowledge receipt, initiate prompt review (which may involve consultation with institutional staff) and communicate approval (or disapproval), the date of which should be reflected subsequently on the institution’s policy. This approval will be communicated to Council at its next regular meeting as an item delegated to staff.

Any update, revision or change to an institution’s policy will necessitate a new review and approval by SCHEV, and the date(s) of policy amendment and SCHEV re-approval should be noted as such on the policy document.
APPENDIX A

Code of Virginia

... Title 2.2. Administration of Government

Subtitle I. Organization of State Government

... Part E. State Officers and Employees

... Chapter 31. State and Local Government Conflict of Interests Act

... Article 3. Prohibited Conduct Related to Contracts

... § 2.2-3106. Prohibited contracts by officers and employees of state government and Eastern Virginia Medical School

A. No officer or employee of any governmental agency of state government or Eastern Virginia Medical School shall have a personal interest in a contract with the governmental agency of which he is an officer or employee, other than his own contract of employment.

... C. The provisions of this section shall not apply to:

... 8. Subject to approval by the relevant board of visitors, an employee's personal interest in a contract for research and development or commercialization of intellectual property between a public institution of higher education in Virginia or the Eastern Virginia Medical School and a business in which the employee has a personal interest, if (i) the employee's personal interest has been disclosed to and approved by such public institution of higher education or the Eastern Virginia Medical School prior to the time at which the contract is entered into; (ii) the employee promptly files a disclosure statement pursuant to § 2.2-3117 and thereafter files such statement annually on or before January 15; (iii) the institution has established a formal policy regarding such contracts, approved by the State Council of Higher Education or, in the case of the Eastern Virginia Medical School, a formal policy regarding such contracts in conformity with any applicable federal regulations that has been approved by its board of visitors; and (iv) no later than December 31 of each year, the institution or the Eastern Virginia Medical School files an annual report with the Secretary of the Commonwealth disclosing each open contract entered into subject to this provision, the names of the parties to each contract, the date each contract was executed and its term, the subject of each contractual arrangement, the nature of the conflict of interest, the institution's or the Eastern Virginia Medical School's employee responsible for administering each contract, the details of the institution's or the Eastern Virginia Medical School's commitment or investment of resources or finances for each contract, and any other information requested by the Secretary of the Commonwealth [emphasis added].
Council resolution approved January 14, 2014:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval of the Virginia Commonwealth University policy, “Procedures for Compliance with the Virginia State and Local Government Conflict of Interest Act Prohibited Contracts Exception” as amended by the VCU Board of Visitors on May 21, 2004. This approval is in effect for a period of two years, pending development of a SCHEV policy to provide guidelines to institutions governed by § 2.2-3106(C)(8) [emphasis added].
State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs Committee # 7 – Updates on Certification Status of Three Institutions

Date of Meeting: May 18, 2015

Presenter:

**Most Recent Review/Action:**
- No previous Council review/action
- Previous review/action
  - **Date:** See materials provided.
  - **Action:** See materials provided.

**Background Information/Summary of Major Elements:** Staff herein provides information related to the certification status of three postsecondary schools currently operating in Virginia. No action is required of Council at this time.

**Materials Provided:**
- Summaries of action and status for the following postsecondary institutions:
  1. College of Henricopolis School of Medicine
  2. Kings Park University
  3. Security University

**Financial Impact:** N/A

**Timetable for Further Review/Action:** See materials provided.

**Resolution:** N/A
I. Summary of Action and Status: College of Henricopolis School of Medicine

On May 20, 2014, Council granted the College of Henricopolis School of Medicine (CHSM) a provisional certification to function in limited ways as a postsecondary institution for a period of one year, and which shall lapse if the school does not achieve “preliminary accreditation” from the Liaison Committee on Medical Education (LCME) by June 1, 2015. (The text of the resolution is appended below.)

The terms of the provisional certification require that prior to the end of the one year period, CHSM shall satisfy the following conditions, following which CHSM would be granted full certification:

- achieve “preliminary accreditation” from LCME;
- submit faculty credentials for a final review by SCHEV;
- satisfy a site visit conducted by SCHEV staff; and
- submit a surety instrument adequate to provide refunds to students in the event of school closure.

As of May 2015, CHSM is in “applicant school” status with LCME. In accordance with LCME’s accreditation process, CHSM must still achieve “candidate status” and successfully complete a survey visit prior to obtaining “preliminary accreditation.” It is not yet known when or whether it will be admitted to “preliminary accreditation” status.

Since CHSM has failed to meet requirements specified by Council’s May 20, 2014, action, its provisional certification shall lapse, effective June 1, 2015. Once it has achieved “preliminary accreditation” status with LCME, CHSM may submit a new application for a certificate to operate in Virginia; such submission will be received without prejudice.

May 20, 2014 Council resolution regarding College of Henricopolis School of Medicine:

BE IT RESOLVED that the State Council of Higher Education for Virginia provisionally certifies College of Henricopolis School of Medicine to operate a postsecondary institution in the Commonwealth of Virginia, effective immediately and for a period of one (1) year, in accordance with the conditions enumerated below:

1. that, during the period of provisional certification, College of Henricopolis School of Medicine shall not be allowed to advertise or receive student applications until it has achieved preliminary accreditation from the Liaison Committee on Medical Education (LCME).

2. that, after College of Henricopolis School of Medicine has achieved preliminary accreditation status with LCME and during the period of provisional certification, all publicity, advertisement, and promotional material must include a statement that the school is provisionally certified to operate in Virginia by SCHEV.

3. that, after College of Henricopolis School of Medicine has achieved preliminary accreditation status with LCME and during the period of...
provisional certification, College of Henricopolis School of Medicine may not collect tuition from prospective students, though it may collect initial non-refundable fees of no more than $100, as per 8 VAC 40-31-160 (N) (2) of the Virginia Administrative Code.

4. that, prior to the expiration of the period of provisional certification (June 1, 2015), SCHEV will conduct a final review of faculty credentials prior to issuing full certification to College of Henricopolis School of Medicine.

5. that, prior to the expiration of the period of provisional certification, College of Henricopolis School of Medicine shall satisfy a site visit conducted by SCHEV staff demonstrating that the facility conforms to all federal, state and local building codes and that it is equipped with classrooms, instructional and resource facilities, and laboratories adequate for the size of the faculty and student body and adequate to support the educational program to be offered by the school.

6. that, prior to the expiration of the period of provisional certification, College of Henricopolis School of Medicine will submit a surety instrument which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the school closure.

7. that College of Henricopolis School of Medicine’s provisional certification shall lapse if the school does not achieve preliminary accreditation from LCME by June 1, 2015. In the event of such lapse, the school may reapply for certification.

BE IT FURTHER RESOLVED that Council delegates to the Executive Director authority to confer full certification on College of Henricopolis School of Medicine upon the school’s successful satisfaction of all conditions enumerated above.

II. Summary of Action and Status: Kings Park University

Kings Park University (KPU), a school of acupuncture offering a master’s degree program in oriental medicine, was initially certified to operate in Virginia on July 18, 2002. Based on statute in place at the time, KPU was required to obtain full accreditation with an accrediting agency recognized by the U.S. Department of Education (USED) within 10 years—by July 18, 2012—in order to continue its certification to operate in Virginia.

When KPU did not achieve accreditation by the required date, SCHEV began the process to revoke its certificate to operate. The institution exercised its rights under the Administrative Process Act and requested an informal fact finding conference, which was held on July 12, 2012.

During the informal fact finding conference, SCHEV learned that the Accreditation Commission for Acupuncture and Oriental Medicine (ACAOM) would issue a decision regarding KPU’s status at its August 15-18, 2012, meeting. SCHEV informed the
institution that it would wait for ACAOM’s decision before continuing with the revocation process. When the decision came, however, ACAOM ruled that KPU’s programs were not in compliance with its eligibility requirements and deferred action on the institution’s application.

On October 24, 2012, SCHEV notified KPU that there was sufficient basis to continue with the process to revoke KPU’s certificate to operate. The institution exercised its rights under the Administrative Process Act and requested a formal hearing before a hearing officer assigned by the Virginia Supreme Court. Pursuant to subsequent conversations between SCHEV and KPU, a consent agreement was voluntarily entered into by both parties on April 3, 2013. According to the terms of this agreement, KPU was afforded an additional two years—until March 31, 2015—to achieve accreditation from ACAOM.

According to ACAOM’s most recent decision, as delivered to KPU in correspondence dated March 5, 2015, KPU has again been rejected for accreditation. The ACAOM report identified eleven (11) instances of non-compliance with its standards, and has afforded KPU the opportunity to correct them for re-consideration at its August 13-15, 2015 meeting. Insofar as KPU has failed to meet the consent agreement’s March 31, 2015 deadline, SCHEV has notified the institution that it is proceeding with the process of revoking its certificate to operate. KPU has exercised its rights under the Administrative Process Act and requested a formal hearing before a hearing officer assigned by the Virginia Supreme Court.

III. Summary of Action and Status: Security University

At its April 6, 2015, meeting, an Ad Hoc Committee appointed by Chairman Gil Minor to determine final Council action on the certification status of Security University (SU) resolved unanimously to:

…revoke Security University’s Certificate to Operate in Virginia, unless on or before April 9 Security University enters into a consent decree with the Director for a compliance plan which shall include but not be limited to a provision for immediate revocation upon further violations. The Director shall provide an update to Council within 60 days of entering into such consent decree.

On April 9, 2015 SCHEV and SU entered into a consent agreement pursuant to the Ad Hoc Committee’s resolution. The consent agreement provides, inter alia, that:

- SU shall within 60 days provide a report to SCHEV of actions taken to address instances of non-compliance;
- SCHEV will perform an advisory audit of SU in July 2015, and a final audit in October 2015;
- Subsequent to the October 2015 audit, SCHEV staff will prepare an agenda item including recommendations for action, if necessary, for Council’s consideration at its January 2016 meeting.
State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs Committee #8 – Presentation on SCHEV Activities to Promote Student Access

Date of Meeting: May 18, 2015

Presenter: Ms. Paula Fisher, Assistant Director of Academic Affairs
PaulaFisher@schev.edu

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action
  Date:
  Action:

Background Information/Summary of Major Elements:
Presentation will highlight current SCHEV access initiatives, including an update on GEAR UP Virginia and its priority population of homeless students and the “1,2,3 Go... to College” events. Information will also be shared about the federal FAFSA Completion Project and the Virginia access study.

Materials Provided:

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A
State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs Item #9 – Policy Discussion: Online Programming at Public Institutions

Date of Meeting: May 18, 2015

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:
☑ No previous Council review/action
☐ Previous review/action
  Date: 
  Action:

Background Information/Summary of Major Elements: N/A

Materials Provided:

- Staff will make a presentation, and provide relevant materials, to illustrate the ways in which Council’s authority to approve academic degree programs at public institutions relates to online instruction and other relevant aspects of programs.

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A
STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

Hampden-Sydney College
Ty Cobb Stadium Lounge
Hampden-Sydney, VA
May 18, 2015
1:30 – 3:00 p.m.

TJ21 Committee

1. Call to Order

2. Approval of Minutes (March 16, 2015) Page TJ1


4. Discussion of Lumina Project Page TJ22

5. New Business

6. Adjournment

Committee members:

Steve Haner, Chair
Gary Nakamoto, Vice Chair
Gil Bland
Martin Briley
Marge Connelly
Henry Light
Mr. Haner called the meeting to order at 3:30 p.m. in the room 1203, Merten Hall, George Mason University, Fairfax, Virginia. Committee members present: Gilbert Bland, Marge Connelly, Steve Haner, Henry Light, and Gary Nakamoto.

Committee members absent: Martin Briley.

Staff members present: Lee Andes, Peter Blake, Dan Hix, Wendy Kang, Tod Massa, Jean Mottley, Kirsten Nelson, Lee Ann Rung.

APPROVAL OF MINUTES

On a motion by Mr. Light and seconded by Mr. Bland, the minutes from the January 12, 2015, meeting were approved unanimously.

DISCUSSION OF SCHEV’S INVOLVEMENT IN NON-DEGREE CREDENTIALS

Ms. Kang presented the information and reported that staff has begun an inventory of national certifications and licensures. The Virginia Community College System (VCCS) will be conducting pilot programs at 5-6 community colleges to determine the number of students who will be afforded financial aid for these programs. Ms. Kang is exploring ways to determine what programs are eligible and which have the best return. She will also be identifying a metric around student need.

Ms. Connelly indicated that there could be varying strategies depending on the goal. She suggested that staff ensure that the K-12 Career and Technical Education (CTE) programs include a recognized certificate that will allow the student to be hired into a particular field.

Mr. Haner requested that staff keep the Committee informed as the measurement process develops. Once staff has some numbers the Committee can begin to set goals for growth. Ellen Davenport from VCCS offered to work with staff to address this at a future meeting.

UPDATE ON 2015 GENERAL ASSEMBLY BUDGET ACTIONS

Mr. Hix reviewed the chart comparing the major items in the Governor’s introduced budget amendments and the conference report for higher education in FY2016.
He explained the change in amended General Fund (GF) appropriations to Education and General (E&G) programs for 2015-16 and discussed the percentages. Overall, E&G, GF support will be lower by just under 1% compared to the original appropriations for 2015-16. State revenues are continuing to improve over last year, but Mr. Hix indicated that the overview of revenues will be best determined in May or June. The capital fee revenue and capital projects charts were highlighted. Mr. Hix briefly highlighted the 9c/9d debt and explained its rippling effect on student fees.

Mr. Hix reviewed the legislative language that established the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education. The purpose of the Subcommittee is to review ways to maintain and improve the quality of higher education while providing for broad access and affordability. An interim report is due to the Senate Finance and House Appropriations Committees November 1, 2016, with a final report due November 1, 2017.

Staff will share with the Council all information when it is forthcoming from the Joint Subcommittee. Mr. Blake indicated that he would discuss this and other studies at the full Council meeting on March 17. This will assist staff in determining the Council’s work plan that will align with the statewide strategic plan.

Mr. Hix shared a portion of the Joint Legislative Audit and Review Committee (JLARC) recommendations that included items that SCHEV should do “to the extent practicable.” He also said that future audits would include review of progress made in implementing the JLARC recommendations.

Mr. Blake reminded members that the Governor and General Assembly recommended the Council’s priorities. He further reported that the General Assembly restored $300,000 to the agency’s operating budget, along with two unfunded positions. The Governor and General Assembly proposed no increases to the Tuition Assistance Grant (TAG) in the 2015 session.

**UPDATE ON 2015 LEGISLATION**

Ms. Nelson informed the Committee that staff received over 100 Legislative Action Summaries (LAS) and Enrolled Bill Reviews (EBR) this session, which she felt demonstrated the fact that the Administration is more readily seeking SCHEV’s input.

Ms. Nelson informed members that she and Mr. Blake will soon begin their summer visits with legislators. They will meet with members of the House Education committee and the money committees.

She reviewed the list of bills, including SCHEV resolutions; bills dealing with institutional purview and oversight. Bills dealing with campus safety issues were prominent in the 2015 session and dealt with mandatory reporting, transcripts and Memoranda of Understanding (MOU), and agreements with jurisdictions. The Administration is still working on these bills and SCHEV has been providing input.
PREVIEW OF SIX-YEAR PLANNING PROCESS

Mr. Blake explained that this year’s six-year planning process is particularly important because institutional plans must coincide with the statewide strategic plan, as stated in the resolutions approved by General Assembly. He asked Dr. Mottley to explain the process and she indicated that she has already spoken to the Council’s advisory groups. Because this is an odd-numbered year, institutional plans must be developed and the process will be more involved than in the even-numbered years.

A meeting will be held on April 23 with the Op Six to finalize the template and establish any special instructions for the institutions. At this meeting, the Op Six will also make the decision regarding institutional meetings. An update from this meeting will be provided to the Council at the May meeting. Dr. Mottley indicated that templates will likely be sent to institutions by May 1, with a deadline to return them to SCHEV by July 1. If the Op Six decides to hold individual institutional meetings, SCHEV staff will coordinate the meetings in July-August. Dr. Mottley reminded Council that institutions have indicated that they welcome the opportunity to meet with the Op Six and she plans to relay that information at the meeting on April 23. By September 1, SCHEV staff will send comments to all institutions that resulted from their individual meetings. The institutions will have until October 1 to submit a response to the questions. Dr. Mottley informed members that this year institutions will be required to include information about intellectual property/patents. She has reached out to the University of Virginia, Virginia Tech, and Virginia Commonwealth University, for guidance.

ACTION ON TECHNICAL CHANGE ON ENROLLMENT PROJECTION PROCESS

Mr. Massa explained that at the January meeting, the calendar for the enrollment projection process was approved. However, after reviewing the sensitivity of the model in projecting the 100,000 additional degrees attainment goal, he was not comfortable using the same schedule that has been used for the last decade. Some institutions do not have enrollment numbers by April; therefore, he is requesting that the date be extended to May 22.

Ms. Connelly inquired if Council should be expected to do more if an institution experiences a trend of two or more years of significant decreases. Mr. Massa said staff advises the institutions to be realistic in their projections, but reminded Council that it has the option to provide guidance in July before the meetings are underway. He agreed to alert Council of any problems that arise early in the reporting process. Mr. Blake advised that the Council should use the process as a diagnostic tool to identify problems. He said if problems arise, possible options the Council could consider would be direct intervention; submission of a budget recommendation; or a board recommendation. Mr. Massa cautioned that Council should understand the reasons behind the projections. He said there could be errors not consistent with data when a set of measures is used for the first time. Mr. Massa said SCHEV staff would need to discuss options with an institution if it projects a decline in enrollment for undergraduates.
On a motion by Mr. Nakamoto and seconded by Mr. Light the following resolution was approved unanimously (5-0) to be forwarded to the full Council:

BE IT RESOLVED that the enrollment projection and degree estimate process shall follow the modified schedule below as closely as possible:

1. Discussion with GPAC – February 23rd
2. Kickoff Webinar – March 20th
3. Optional Training Webinars April 6th – 24th
4. Submission Due Dates:
   a. Public Institutions – May 22nd
   b. Private Institutions – May 22nd
5. Staff Update – July Council Meeting
6. Meetings with Institutions (as part of six-year plan review) – Summer
7. Council Action – September Council Meeting

The meeting adjourned at 5:00 p.m.

_______________________________
Steve Haner
Committee Chair

_______________________________
Lee Ann Rung
Director, Executive & Board Affairs
State Council of Higher Education for Virginia
Agenda Item

Item: TJ21 Committee Item #3 – Progress Report Since Enactment of TJ21 Legislation

Date of Meeting: May 18, 2015

Presenters: Dan Hix, Finance Policy Director, DanHix@schev.edu
Tod Massa, Director of Policy Research and Data Warehousing
TodMassa@schev.edu

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action
  Date:  
  Action:  

Background Information/Summary of Major Elements:

In April of 2011, the General Assembly approved Governor McDonnell’s amendments and thereby enacted into law the “Preparing for the Top Jobs of the 21st Century: The Virginia Higher Education Opportunity Act of 2011,” § 23-38.87:10 et seq. of the Code of Virginia (“Top Jobs Act,” “TJ21,” or the “Act”), which set the course for increased college degree attainment in the Commonwealth and reform, innovation and investment in Virginia’s higher education system.

TJ21 took effect as law on July 1, 2011. One purpose of the legislation was to have the various components of the funding model and policies in place in time to be used by the Governor and the General Assembly to produce the 2012-14 biennial budget. To facilitate consensus at the state and institutional levels, the Act established a Higher Education Advisory Committee (HEAC) composed of cabinet level officials (Secretary of Education and Secretary of Finance), a representative from SCHEV, the House and Senate money committee staff directors, five public institution presidents, a representative from a private, nonprofit institution, and other designees as appointed by the Governor and the Advisory Committee. The Secretary of Education was designated to serve as the chair of the Advisory Committee.

TJ21 outlined several processes and expected outcomes. This included: (1) development of a four-part funding model; (2) establishment of a 6-year planning process for institutions; (3) formation of a revenue stabilization fund; and (4) expected outcomes as a result of the processes outline in items 1-3.
Summary accomplishments of the TJ21 legislation include:

- The establishment of degree goals and the importance of higher education to business and the state’s economy.
- The heightened importance of the six-year planning process.
- Efficiencies that required the reallocation of two percent of institutional appropriations ($17 million in 2013 and $23 million in 2014) for TJ21 objectives.
- Re-investment in higher education after several years of state general fund budget reductions.
- A focus on keeping higher education affordable—the lowest tuition and fee increases in a decade followed the reinvestment in higher education mentioned above.

The remainder of the report provides an update of these processes and outcomes.

**Funding Model**

A four-part funding model was established based on the following language:

§23-38.87:10.9. To establish a higher education funding framework and policy that promotes stable, predictable, equitable, and adequate funding, facilitates effective planning at the institutional and state levels, provides incentives for increased enrollment of Virginia students at public and private nonprofit colleges and universities in the Commonwealth, provides need-based financial aid for low-income and middle-income students and families, relieves the upward pressure on tuition associated with loss of state support due to economic downturns or other causes, and provides financial incentives to promote innovation and enhanced economic opportunity in furtherance of the objective of this chapter;

The following provides a background on the funding model and outcomes to date.

1) Basic Operations and Instructional Funding, § 23-38.87:13.

- Base Adequacy/Cost of Education Model to be based on student-faculty ratios by discipline, level and programmatic needs.
- Faculty Salary Peer Group-60th percentile salary goal of peer institutions.
- Fund Share Policy - § 23-38.87:13.C. State general funds shall be allocated and appropriated to institutions in a fair and equitable manner such that, to the extent practicable, the percentage of the cost of education for Virginia students enrolled at an institution to be funded from state general funds is the same for each institution. To the extent that the percentages differ among institutions, that fact shall be taken into account as the Governor deems appropriate in his budget bill and by the General Assembly as it deems appropriate in the appropriation act.
Outcome: Basic operations and instructional funding have been a consistently high priority for SCHEV. Between 2010 and 2014, general fund support for Educational and General (E&G) Programs across our public institutions increased by .1% on average (5.4% in 2013 and 3.3% in 2014). Over the same period, nongeneral fund support (primarily tuition revenue) increased 28.1% (11.3% in 2013 and 4.8% in 2014).

Overall, funding for E&G Programs increased by nearly 18% over the period from 2010 to 2014 (9.4% in 2013 and 4.3% in 2014). The average Base Adequacy/Cost of Education guideline attainment went from 89% in 2010 to 105% in 2014. Most of that increase can be attributed to the increases in nongeneral fund—or tuition support. Over the period, there was one faculty salary increase—a 3% across-the-board increase that was not part of the Governor’s introduced budget—but was a General Assembly initiative.

2) Per Student Enrollment-Based Funding, § 23-38.87:14.

- Guidance from the Secretary of Education, Spring 2011: The four-part funding model adopted in TJ21 includes a per-student enrollment growth funding component that is intended to incentivize institutions to grow their Virginia resident undergraduate enrollment in support of the Act’s 100,000 degree attainment goal. This incentive will provide incremental funding for enrollment above the levels included in the calculation of base operational and instructional funding. The amount is intended to correspond to the Tuition Assistance Grant (“TAG”) grant level (for four-year institutions), so that the same amount of additional state funding will follow the student to the public or private non-profit institution of their choice.

Outcome: While such proposals were recommended by SCHEV and consistently included in the Governor’s introduced budgets between 2012 and 2014, they were never funded by the General Assembly.

3) Need-Based Financial Aid, § 23-38.87:15.

- Each institution shall include in its six-year plan required by § 23-38.87:17 an institutional student financial aid commitment that, in conjunction with general funds appropriated for that purpose, provides assistance to students from both low-income and middle-income families. Each institution’s six-year plan required by § 23-38.87:17 shall take into account the information and recommendations resulting from the review of federal and state financial aid programs and institutional practices conducted pursuant to subdivisions B 2 and C 1 of § 23-38.87:20. The definitions of "low-income family" and "middle-income family" shall be developed and reviewed pursuant to subdivision B 2 of § 23-38.87:20.

Outcome: Need-based financial aid has been a consistently high priority for SCHEV. Overall, general fund support for student financial aid increased from $145.6 million in 2010 to $177.5 million in 2014, or nearly 22% (5.3% in 2013 and 6.2% in 2014).
4) Targeted Economic and Innovation Incentives, § 23-38.87:16.

- The Governor shall consider and may recommend and the General Assembly shall consider and may fund targeted economic and innovation incentives to achieve the purposes of this chapter. Such incentives may include, but are not limited to:
  1. Increased enrollment of Virginia students, in addition to the per-student funding provided by § 23-38.87:14;
  2. Increased degree completion for Virginia residents who have partial credit completion for a degree;
  3. Increased degree completion in a timely or expedited manner;
  4. Improved retention and graduation rates;
  5. Increased degree production in the areas of science, technology, engineering, and mathematics and other high-need areas such as the health care-related professions; (STEM-H)
  6. Increased research, including regional and public-private collaboration;
  7. Optimal year-round utilization of resources and other efficiency reforms designed to reduce total institutional cost;
  8. Technology-enhanced instruction, including course redesign, online instruction, and resource sharing among institutions;
  9. Enhanced community college transfer programs and grants and other enhanced degree path programs; and
  10. Other incentives based on the economic opportunity metrics developed Pursuant to subdivision B 4 of § 23-38.87:20.

Outcome: The Council supported the framework recommended by HEAC for targeted economic and innovation incentive funding. In particular, the Council recommended adding a point metric that recognized improved performance in degree growth and improved performance of degree progression of under-represented students in addition to the volume of degrees. However, the Council supported a funding model that includes additional general fund appropriations for the cost of base adequacy/cost of education, enrollment growth and targeted economic and innovation incentives. Because base funding was essential to the efficient and effective operations of all institutions, the Council recommended that it have priority over incentive funding.

The General Assembly has not funded targeted economic and innovative incentives in the exact way proposed by either SCHEV or the Governor. However, increased base budget funding was provided that included common themes such as increased enrollment of Virginia students (new seats), improved retention and degree completion, operation and maintenance of new space coming online, year-round use of facilities, and increased numbers of transfer students.

Institutional Six-Year Plans

§ 23-38.87:17.
A. The governing board of each public institution of higher education shall develop and adopt biennially and amend or affirm annually a six-year plan for the institution and shall submit that plan to the Council, the Governor, and the Chairs of the House Committee on Appropriations and the Senate Committee on Finance no later than July 1 of each odd-numbered year, and shall submit amendments to or an affirmation of that plan no later than July 1 of each even-numbered year or at any other time permitted by the Governor or General Assembly.

B. The Secretary of Finance, Secretary of Education, Director of the Department of Planning and Budget, Executive Director of the Council, Staff Director of the House Committee on Appropriations, and Staff Director of the Senate Committee on Finance, or their designees, shall review each institution's plan or amendments and provide comments to the institution on that plan by September 1 of the relevant year. Each institution shall respond to any such comments by October 1 of that year.

C. Each plan shall be structured in accordance with, and be consistent with, the purposes of this chapter set forth in § 23-38.87:10 and the criteria developed pursuant to § 23-38.87:20, and shall be in a form and manner prescribed by the Council, in consultation with the Secretary of Finance, Secretary of Education, Director of the Department of Planning and Budget, Executive Director of the Council, Staff Director of the House Committee on Appropriations, and Staff Director of the Senate Committee on Finance, or their designees.

D. Each plan shall address the institution's academic, financial, and enrollment plans, to include the number of Virginia and out-of-state students, for the six-year period.

Outcome: While the six-year plans began as part of the Restructuring Act of 2005, the creation of a high-level workgroup composed of six Richmond-based representatives (Secretary of Finance, Secretary of Education, Director of the Department of Planning and Budget, the Director of SCHEV, and the Staff Directors of the House and Senate money committees) gave the plans a heightened sense of importance and value within the planning and budget process. Individual institutional meetings are typically scheduled for the July – August timeframe in the odd numbered years leading up to the major budget session of the General Assembly.

Higher Education Revenue Stabilization/“Rainy Day” Fund

The following language appeared near the end of the TJ21 legislation as enactment clause 4 (Be it enacted by the General Assembly of Virginia): That the Higher Education Advisory Committee created in § 28-38.87:21 of this act, in consultation with and with the assistance from the staff of the State Council of Higher Education, shall review developing a Higher Education Revenue Stabilization Fund and a Higher Education Institutional Revenue Stabilization Fund. The Advisory Committee shall submit its recommendations to the Governor, the Chairman of the House Appropriations Committee, and the Chairman of the Senate Finance Committee.

Further, guidance from the Secretary of Education, Spring 2011 stated: “In consultation with the directors of the legislative money committees, the Council, and the Virginia Business Higher Education Council, we intend to expedite development of
recommendations regarding a legally and practically viable mechanism for establishing an additional reserve fund that is designated for higher education as envisioned in TJ21. We expect to provide our recommendations to the Advisory Committee as soon as practicable, but not later than September 1, 2011. The Advisory Committee is encouraged to provide its recommendations to the Governor, including a proposed legislative language, by October 1, 2011.”

Outcome: The recommendations described in the TJ21 legislation and in the guidance from the Secretary of Education were not made and no such Higher Education Revenue Stabilization Fund exists today.

Expected Outcomes

The act outlined in the targeted economic incentives, several outcome areas that were expected to improve. While the incentives were not funded, funding targeted towards base adequacy was expected to increase outcomes in several areas including: enrollments, degrees, STEM-H production and research. The following is a brief summary of changes since TJ21 passed.

Enrollments

Fall in-state undergraduate headcount at 4-year institutions increased by 9,400 from 2009-10 to 2014-15. Nearly all institutions increased in headcounts, with the largest growth (more than a 1,000 in the five-year time period) include: George Mason, James Madison, Old Dominion, and Radford. Two-year institutions net headcount declined by over 4,900 in the same time period.

Average growth in headcount was 1.4% over for four-year institutions and -.4% for two-year institutions. The decline at two-year institutions occurred at nearly all institutions with the exception of colleges in metropolitan areas.
Degrees and STEM-H

While overall degree awards grew from 2009-10, the average growth rate has slowed in the last few years as highlighted in the January 2014 Council report on in-state undergraduate degree completions. Virginia still is likely to achieve the 100,000 degree goal by 2025 set by TJ21, but average annual increases will need to improve. In addition, private non-profit institutions produced the highest number of degrees in 2013-14 (6,905). While these figures were below the degree estimate of 7,796 needed to align with estimates for their 100,000 degree, high growth in prior years offset this the degree figures for 2013-14.

TJ21 also emphasized increases in STEM-H fields. The proportion of STEM-H degrees also increased four percentage points from 37% (14,968) of total undergraduate degrees (associates and bachelors) awarded in 2009-10 to 40% of degrees in 2013-14 (20,102).

<table>
<thead>
<tr>
<th>Degrees Awarded (in-state, undergraduate) Public Institutions</th>
<th>2009-10 to 2013-14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate</td>
<td>Bachelor</td>
</tr>
<tr>
<td>12,902</td>
<td>29,548</td>
</tr>
<tr>
<td>17,835</td>
<td>25,331</td>
</tr>
</tbody>
</table>

Research

Research in Virginia continued to grow from federal fiscal year 2010 to 2013 from $1.19m to $1.42m as reported by institutions for the National Science Foundation (NSF). In addition, Virginia’s share as a percent of total US research funding also increased from 1.19% to 2.12%. Federal and state/local funding increased slightly while the largest increase was in institutional funding.
Materials Provided:

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A
## Educational and General (E&G) Program Appropriations
### General Fund

<table>
<thead>
<tr>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>GMU</td>
<td>114,506,565</td>
<td>113,263,628</td>
<td>107,156,185</td>
<td>112,149,834</td>
<td>116,066,517</td>
<td>1,559,952</td>
<td>1.4%</td>
</tr>
<tr>
<td>ODU</td>
<td>91,638,780</td>
<td>90,805,920</td>
<td>90,603,180</td>
<td>97,649,766</td>
<td>103,809,827</td>
<td>12,171,047</td>
<td>13.3%</td>
</tr>
<tr>
<td>UVA</td>
<td>121,908,594</td>
<td>121,049,703</td>
<td>110,358,412</td>
<td>115,745,947</td>
<td>119,515,037</td>
<td>(2,393,557)</td>
<td>-2.0%</td>
</tr>
<tr>
<td>VCU</td>
<td>161,807,045</td>
<td>159,828,119</td>
<td>142,328,431</td>
<td>150,550,115</td>
<td>154,889,637</td>
<td>(6,917,408)</td>
<td>-4.3%</td>
</tr>
<tr>
<td>VT</td>
<td>144,947,637</td>
<td>144,900,278</td>
<td>131,382,017</td>
<td>136,463,558</td>
<td>140,532,623</td>
<td>(4,415,014)</td>
<td>-3.0%</td>
</tr>
<tr>
<td>CWM</td>
<td>39,687,521</td>
<td>39,337,120</td>
<td>35,444,612</td>
<td>36,843,298</td>
<td>38,343,452</td>
<td>(1,344,069)</td>
<td>-3.4%</td>
</tr>
<tr>
<td>CNU</td>
<td>23,757,581</td>
<td>23,588,946</td>
<td>22,223,345</td>
<td>23,779,417</td>
<td>24,479,716</td>
<td>722,135</td>
<td>3.0%</td>
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<tr>
<td>UVAW</td>
<td>12,372,354</td>
<td>11,829,408</td>
<td>11,317,653</td>
<td>12,937,643</td>
<td>565,289</td>
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<tr>
<td>JMU</td>
<td>65,190,333</td>
<td>64,474,747</td>
<td>62,223,090</td>
<td>69,808,843</td>
<td>4,618,510</td>
<td>7.1%</td>
<td></td>
</tr>
<tr>
<td>LU</td>
<td>24,217,755</td>
<td>24,125,539</td>
<td>19,956,009</td>
<td>9,800,128</td>
<td>19,800,128</td>
<td>3.4%</td>
<td></td>
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<tr>
<td>UMW</td>
<td>19,143,141</td>
<td>19,122,513</td>
<td>17,945,009</td>
<td>19,800,128</td>
<td>656,987</td>
<td>3.4%</td>
<td></td>
</tr>
<tr>
<td>NSU</td>
<td>39,847,619</td>
<td>39,890,548</td>
<td>37,741,418</td>
<td>40,473,227</td>
<td>625,608</td>
<td>1.6%</td>
<td></td>
</tr>
<tr>
<td>RU</td>
<td>42,851,858</td>
<td>42,588,753</td>
<td>39,591,803</td>
<td>42,168,708</td>
<td>604,669</td>
<td>1.4%</td>
<td></td>
</tr>
<tr>
<td>VMI</td>
<td>8,472,162</td>
<td>8,429,391</td>
<td>7,397,356</td>
<td>8,065,051</td>
<td>8,332,004</td>
<td>(140,158)</td>
<td>-1.7%</td>
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<tr>
<td>VSU</td>
<td>30,161,143</td>
<td>30,343,363</td>
<td>27,896,253</td>
<td>29,672,881</td>
<td>30,167,239</td>
<td>6,096</td>
<td>0.0%</td>
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<tr>
<td>RBC</td>
<td>5,320,400</td>
<td>5,276,956</td>
<td>4,932,934</td>
<td>5,238,116</td>
<td>5,473,340</td>
<td>152,940</td>
<td>2.9%</td>
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<tr>
<td>VCCS</td>
<td>345,814,184</td>
<td>344,324,732</td>
<td>318,045,618</td>
<td>332,649,495</td>
<td>341,255,372</td>
<td>(1,558,812)</td>
<td>-1.3%</td>
</tr>
<tr>
<td>4-Yr Total</td>
<td>940,510,088</td>
<td>933,578,976</td>
<td>865,503,909</td>
<td>914,353,044</td>
<td>946,230,674</td>
<td>5,720,586</td>
<td>0.6%</td>
</tr>
<tr>
<td>2-YR Total</td>
<td>351,134,584</td>
<td>349,610,688</td>
<td>322,978,552</td>
<td>337,887,611</td>
<td>346,728,712</td>
<td>(4,405,872)</td>
<td>-1.3%</td>
</tr>
<tr>
<td>Grand Total</td>
<td>1,291,644,672</td>
<td>1,283,180,664</td>
<td>1,188,482,461</td>
<td>1,252,240,655</td>
<td>1,292,959,386</td>
<td>1,314,714</td>
<td>0.1%</td>
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## Educational and General (E&G) Program Appropriations
### Non-General Fund

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<tbody>
<tr>
<td>GMU</td>
<td>225,423,562</td>
<td>273,334,504</td>
<td>253,260,868</td>
<td>299,699,806</td>
<td>322,415,108</td>
<td>96,991,546</td>
<td>43.0%</td>
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<tr>
<td>ODU</td>
<td>116,375,771</td>
<td>128,162,599</td>
<td>122,625,905</td>
<td>127,394,461</td>
<td>135,479,734</td>
<td>19,103,963</td>
<td>16.4%</td>
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<td>UVA</td>
<td>355,221,242</td>
<td>403,700,000</td>
<td>374,666,000</td>
<td>425,638,388</td>
<td>455,150,309</td>
<td>99,929,067</td>
<td>28.1%</td>
</tr>
<tr>
<td>VCU</td>
<td>310,497,858</td>
<td>361,133,347</td>
<td>337,561,127</td>
<td>342,089,628</td>
<td>356,515,045</td>
<td>46,017,187</td>
<td>14.8%</td>
</tr>
<tr>
<td>VT</td>
<td>334,846,619</td>
<td>368,805,557</td>
<td>347,960,040</td>
<td>398,463,118</td>
<td>418,999,518</td>
<td>84,152,899</td>
<td>25.1%</td>
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<tr>
<td>CWM</td>
<td>93,902,606</td>
<td>117,283,128</td>
<td>110,520,965</td>
<td>127,630,176</td>
<td>132,364,391</td>
<td>38,461,785</td>
<td>41.0%</td>
</tr>
<tr>
<td>CNU</td>
<td>27,447,064</td>
<td>32,010,626</td>
<td>28,443,632</td>
<td>35,060,332</td>
<td>36,777,736</td>
<td>9,330,672</td>
<td>34.0%</td>
</tr>
<tr>
<td>VUAW</td>
<td>8,690,785</td>
<td>9,491,448</td>
<td>7,610,167</td>
<td>8,065,692</td>
<td>8,448,018</td>
<td>-242,767</td>
<td>-2.8%</td>
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<tr>
<td>JMU</td>
<td>150,174,118</td>
<td>172,085,942</td>
<td>160,695,549</td>
<td>180,106,697</td>
<td>190,782,752</td>
<td>40,608,634</td>
<td>27.0%</td>
</tr>
<tr>
<td>LU</td>
<td>27,337,954</td>
<td>31,667,914</td>
<td>28,372,248</td>
<td>32,855,979</td>
<td>34,816,772</td>
<td>7,478,818</td>
<td>27.4%</td>
</tr>
<tr>
<td>UMW</td>
<td>38,748,294</td>
<td>40,773,221</td>
<td>37,924,816</td>
<td>41,251,288</td>
<td>41,465,630</td>
<td>2,717,336</td>
<td>7.0%</td>
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<tr>
<td>NSU</td>
<td>36,353,778</td>
<td>37,304,595</td>
<td>33,533,500</td>
<td>33,784,955</td>
<td>34,028,682</td>
<td>-2,325,096</td>
<td>-6.4%</td>
</tr>
<tr>
<td>RU</td>
<td>55,158,066</td>
<td>59,698,888</td>
<td>53,594,829</td>
<td>59,834,922</td>
<td>69,179,777</td>
<td>14,021,711</td>
<td>25.4%</td>
</tr>
<tr>
<td>VMI</td>
<td>21,965,107</td>
<td>24,569,779</td>
<td>22,600,106</td>
<td>25,464,710</td>
<td>26,317,847</td>
<td>4,352,740</td>
<td>19.8%</td>
</tr>
<tr>
<td>VMI</td>
<td>33,963,606</td>
<td>35,467,895</td>
<td>34,365,916</td>
<td>39,005,559</td>
<td>40,713,274</td>
<td>6,749,668</td>
<td>19.9%</td>
</tr>
<tr>
<td>RBC</td>
<td>3,351,821</td>
<td>5,162,496</td>
<td>4,442,170</td>
<td>4,462,223</td>
<td>4,485,940</td>
<td>1,134,119</td>
<td>33.8%</td>
</tr>
<tr>
<td>VCCS</td>
<td>373,398,292</td>
<td>517,049,571</td>
<td>471,050,678</td>
<td>523,309,659</td>
<td>525,950,266</td>
<td>152,551,974</td>
<td>40.9%</td>
</tr>
<tr>
<td>4-Yr Total</td>
<td>1,836,106,430</td>
<td>2,095,489,443</td>
<td>1,953,735,672</td>
<td>2,176,345,711</td>
<td>2,303,454,593</td>
<td>467,348,163</td>
<td>25.5%</td>
</tr>
<tr>
<td>2-YR Total</td>
<td>376,750,113</td>
<td>522,212,067</td>
<td>475,492,848</td>
<td>527,771,882</td>
<td>530,436,206</td>
<td>153,686,093</td>
<td>40.8%</td>
</tr>
<tr>
<td>Grand Total</td>
<td>2,212,856,543</td>
<td>2,617,701,510</td>
<td>2,429,228,520</td>
<td>2,704,117,593</td>
<td>2,833,890,799</td>
<td>621,034,256</td>
<td>28.1%</td>
</tr>
</tbody>
</table>
## Educational and General (E&G) Program Appropriations
### Total Funds

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<th></th>
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</thead>
<tbody>
<tr>
<td>GMU</td>
<td>339,930,127</td>
<td>386,598,132</td>
<td>411,849,640</td>
<td>438,481,625</td>
<td>496,551,498</td>
<td>98,551,498</td>
<td>29.0%</td>
</tr>
<tr>
<td>ODU</td>
<td>208,014,551</td>
<td>218,968,519</td>
<td>225,044,227</td>
<td>239,289,561</td>
<td>31,275,010</td>
<td>31,275,010</td>
<td>15.0%</td>
</tr>
<tr>
<td>UVA</td>
<td>477,129,836</td>
<td>524,749,703</td>
<td>541,384,335</td>
<td>574,665,346</td>
<td>97,535,510</td>
<td>97,535,510</td>
<td>20.4%</td>
</tr>
<tr>
<td>VCU</td>
<td>472,304,903</td>
<td>520,961,466</td>
<td>492,639,743</td>
<td>511,404,682</td>
<td>39,099,779</td>
<td>39,099,779</td>
<td>8.3%</td>
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<tr>
<td>VT</td>
<td>479,794,256</td>
<td>513,705,835</td>
<td>534,926,676</td>
<td>559,532,141</td>
<td>79,737,885</td>
<td>79,737,885</td>
<td>16.6%</td>
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<tr>
<td>CWM</td>
<td>133,590,127</td>
<td>156,620,248</td>
<td>164,473,474</td>
<td>170,707,843</td>
<td>37,117,716</td>
<td>37,117,716</td>
<td>27.8%</td>
</tr>
<tr>
<td>CNU</td>
<td>51,204,645</td>
<td>50,666,977</td>
<td>58,839,749</td>
<td>61,257,452</td>
<td>10,052,807</td>
<td>10,052,807</td>
<td>19.6%</td>
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<tr>
<td>UVAW</td>
<td>21,063,139</td>
<td>18,927,820</td>
<td>20,626,587</td>
<td>21,385,661</td>
<td>322,522</td>
<td>322,522</td>
<td>1.5%</td>
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<tr>
<td>JMU</td>
<td>215,364,451</td>
<td>222,918,639</td>
<td>246,835,534</td>
<td>260,591,595</td>
<td>45,227,144</td>
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<tr>
<td>LU</td>
<td>51,555,709</td>
<td>50,267,393</td>
<td>55,845,026</td>
<td>61,265,758</td>
<td>6,879,317</td>
<td>6,879,317</td>
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<tr>
<td>UMW</td>
<td>57,891,435</td>
<td>55,869,825</td>
<td>60,447,063</td>
<td>61,265,758</td>
<td>3,374,323</td>
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<tr>
<td>NSU</td>
<td>76,201,397</td>
<td>71,274,918</td>
<td>73,525,737</td>
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<td>(1,699,488)</td>
<td>(1,699,488)</td>
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<tr>
<td>RU</td>
<td>98,009,924</td>
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<td>112,636,304</td>
<td>14,626,380</td>
<td>14,626,380</td>
<td>14,626,380</td>
<td>14.9%</td>
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<tr>
<td>VMI</td>
<td>30,437,269</td>
<td>29,997,462</td>
<td>33,529,761</td>
<td>34,649,851</td>
<td>4,212,582</td>
<td>4,212,582</td>
<td>13.8%</td>
</tr>
<tr>
<td>VSU</td>
<td>64,124,749</td>
<td>62,262,169</td>
<td>68,678,440</td>
<td>70,880,513</td>
<td>6,755,764</td>
<td>6,755,764</td>
<td>10.5%</td>
</tr>
<tr>
<td>RBC</td>
<td>8,672,221</td>
<td>9,375,104</td>
<td>9,700,339</td>
<td>9,959,280</td>
<td>1,287,059</td>
<td>1,287,059</td>
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<tr>
<td>VCCS</td>
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<td>861,374,303</td>
<td>867,205,638</td>
<td>147,993,162</td>
<td>30,993,162</td>
<td>30,993,162</td>
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<tr>
<td>4-Yr Total</td>
<td>2,776,616,518</td>
<td>3,029,068,419</td>
<td>3,090,698,755</td>
<td>3,249,685,267</td>
<td>473,068,749</td>
<td>473,068,749</td>
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<tr>
<td>2-YR Total</td>
<td>727,884,697</td>
<td>871,813,755</td>
<td>865,659,493</td>
<td>877,164,918</td>
<td>149,280,221</td>
<td>149,280,221</td>
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</tr>
<tr>
<td>Grand Total</td>
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<td>3,900,882,174</td>
<td>3,617,710,981</td>
<td>4,126,850,185</td>
<td>622,348,970</td>
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<td>17.8%</td>
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## Student Financial Aid Program Appropriations
### General Fund

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<td>14,284,136</td>
<td>14,284,136</td>
<td>15,526,645</td>
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<td>15,772,117</td>
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<td>17,810,757</td>
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<td>9,513,569</td>
<td>9,722,448</td>
<td>9,878,488</td>
<td>10,524,365</td>
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<td>20,150,022</td>
<td>21,699,506</td>
<td>22,659,509</td>
<td>24,070,183</td>
<td>3,920,161</td>
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<td>17,661,198</td>
<td>18,173,508</td>
<td>18,618,928</td>
<td>19,705,847</td>
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<td>3,527,029</td>
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<td>4,329,490</td>
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<td>1,762,472</td>
<td>1,762,472</td>
<td>1,911,488</td>
<td>1,986,202</td>
<td>2,099,938</td>
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<td>6,724,848</td>
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<td>7,407,489</td>
<td>7,960,958</td>
<td>1,236,110</td>
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<td>3,523,147</td>
<td>3,784,818</td>
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<td>4,182,842</td>
<td>659,695</td>
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<td>1,468,704</td>
<td>1,468,704</td>
<td>1,616,233</td>
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<td>1,827,885</td>
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<td>7,013,650</td>
<td>7,358,783</td>
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<td>8,087,230</td>
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<td>750,632</td>
<td>799,232</td>
<td>823,760</td>
<td>870,928</td>
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<td>5,077,406</td>
<td>5,613,358</td>
<td>5,901,442</td>
<td>6,263,234</td>
<td>1,185,828</td>
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<tr>
<td>RBC</td>
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<td>313,819</td>
<td>381,736</td>
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<td>454,107</td>
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<td>238,527</td>
<td>238,527</td>
<td>238,527</td>
<td>238,527</td>
<td>3013</td>
<td>1.3%</td>
</tr>
<tr>
<td>Grand Total</td>
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<td>145,727,862</td>
<td>158,793,490</td>
<td>167,154,564</td>
<td>177,493,788</td>
<td>31,915,926</td>
<td>21.9%</td>
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# Tuition and All Mandatory Fees

## In-State Undergraduate

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<td>GMU</td>
<td>8,024</td>
<td>8,684</td>
<td>9,266</td>
<td>9,620</td>
<td>9,908</td>
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<td>ODU</td>
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<td>7,708</td>
<td>8,144</td>
<td>8,450</td>
<td>8,820</td>
<td>1,502</td>
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<tr>
<td>UVA</td>
<td>9,672</td>
<td>10,628</td>
<td>11,576</td>
<td>12,006</td>
<td>12,458</td>
<td>2,786</td>
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<td>8,817</td>
<td>9,517</td>
<td>9,885</td>
<td>12,002</td>
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<td>9,589</td>
<td>10,509</td>
<td>10,923</td>
<td>11,455</td>
<td>2,720</td>
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<td>10,800</td>
<td>12,188</td>
<td>13,132</td>
<td>13,570</td>
<td>15,463</td>
<td>4,663</td>
<td>43.2%</td>
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<tr>
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<td>9,250</td>
<td>10,084</td>
<td>10,572</td>
<td>11,092</td>
<td>3,042</td>
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<td>8,107</td>
<td>8,509</td>
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<td>7,860</td>
<td>8,448</td>
<td>8,808</td>
<td>9,176</td>
<td>1,932</td>
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</tr>
<tr>
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<td>8,925</td>
<td>9,855</td>
<td>10,530</td>
<td>10,890</td>
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<td>2,415</td>
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<td>7,862</td>
<td>8,806</td>
<td>9,246</td>
<td>9,660</td>
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<tr>
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<td>6,227</td>
<td>6,700</td>
<td>6,860</td>
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<td>6,570</td>
<td>7,090</td>
<td>7,420</td>
<td>7,784</td>
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<td>3,933</td>
<td>4,183</td>
<td>4,409</td>
<td>4,020</td>
<td>344</td>
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</tr>
<tr>
<td>VCCS</td>
<td>2,781</td>
<td>3,285</td>
<td>3,570</td>
<td>3,735</td>
<td>3,900</td>
<td>1,119</td>
<td>40.2%</td>
</tr>
<tr>
<td><strong>4-Yr Avg</strong>*</td>
<td><strong>7,992</strong></td>
<td><strong>8,830</strong></td>
<td><strong>9,535</strong></td>
<td><strong>9,919</strong></td>
<td><strong>10,387</strong></td>
<td><strong>2,395</strong></td>
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</tr>
<tr>
<td><strong>2-YR Avg</strong></td>
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<td><strong>3,609</strong></td>
<td><strong>3,877</strong></td>
<td><strong>4,072</strong></td>
<td><strong>3,960</strong></td>
<td><strong>732</strong></td>
<td><strong>22.7%</strong></td>
</tr>
<tr>
<td><strong>Avg All Inst</strong>*</td>
<td><strong>7,432</strong></td>
<td><strong>8,216</strong></td>
<td><strong>8,869</strong></td>
<td><strong>9,231</strong></td>
<td><strong>9,631</strong></td>
<td><strong>2,199</strong></td>
<td><strong>29.6%</strong></td>
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</table>

Note: * the average in 2013-14 is the weighted average due to CWM and VCU varied tuition rates.
### Share of Tuition and Mandatory E&G Fees to the Cost of Education
#### In-state Undergraduate

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>GMU</td>
<td>41.9%</td>
<td>44.7%</td>
<td>45.8%</td>
<td>45.3%</td>
<td>47.7%</td>
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<tr>
<td>ODU</td>
<td>33.7%</td>
<td>35.2%</td>
<td>38.1%</td>
<td>37.5%</td>
<td>40.5%</td>
<td>6.8%</td>
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<tr>
<td>UVA</td>
<td>48.2%</td>
<td>54.7%</td>
<td>60.0%</td>
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<td>52.7%</td>
<td>4.5%</td>
</tr>
<tr>
<td>VCU</td>
<td>37.9%</td>
<td>50.1%</td>
<td>55.1%</td>
<td>51.6%</td>
<td>59.5%</td>
<td>21.5%</td>
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<tr>
<td>VT</td>
<td>46.9%</td>
<td>51.2%</td>
<td>56.7%</td>
<td>53.3%</td>
<td>59.2%</td>
<td>12.3%</td>
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<tr>
<td>CWM</td>
<td>38.8%</td>
<td>44.6%</td>
<td>48.9%</td>
<td>45.1%</td>
<td>46.4%</td>
<td>7.7%</td>
</tr>
<tr>
<td>CNU</td>
<td>37.5%</td>
<td>43.7%</td>
<td>49.6%</td>
<td>49.3%</td>
<td>53.0%</td>
<td>15.5%</td>
</tr>
<tr>
<td>UVAW</td>
<td>30.0%</td>
<td>32.2%</td>
<td>35.3%</td>
<td>33.9%</td>
<td>34.8%</td>
<td>4.8%</td>
</tr>
<tr>
<td>JMU</td>
<td>30.8%</td>
<td>34.3%</td>
<td>37.8%</td>
<td>38.8%</td>
<td>39.8%</td>
<td>9.0%</td>
</tr>
<tr>
<td>LU</td>
<td>38.2%</td>
<td>42.4%</td>
<td>46.0%</td>
<td>48.7%</td>
<td>49.8%</td>
<td>11.7%</td>
</tr>
<tr>
<td>UMW</td>
<td>38.9%</td>
<td>42.2%</td>
<td>47.3%</td>
<td>47.9%</td>
<td>49.7%</td>
<td>10.9%</td>
</tr>
<tr>
<td>NSU</td>
<td>23.0%</td>
<td>25.7%</td>
<td>29.5%</td>
<td>29.2%</td>
<td>31.4%</td>
<td>8.4%</td>
</tr>
<tr>
<td>RU</td>
<td>38.1%</td>
<td>43.4%</td>
<td>47.5%</td>
<td>48.8%</td>
<td>50.6%</td>
<td>12.5%</td>
</tr>
<tr>
<td>VMI</td>
<td>29.4%</td>
<td>33.6%</td>
<td>38.6%</td>
<td>39.9%</td>
<td>39.2%</td>
<td>9.8%</td>
</tr>
<tr>
<td>VSU</td>
<td>32.7%</td>
<td>34.8%</td>
<td>39.8%</td>
<td>40.6%</td>
<td>43.6%</td>
<td>10.9%</td>
</tr>
<tr>
<td>RBC</td>
<td>33.0%</td>
<td>35.0%</td>
<td>37.0%</td>
<td>38.0%</td>
<td>40.0%</td>
<td>7.0%</td>
</tr>
<tr>
<td>VCCS</td>
<td>37.0%</td>
<td>46.0%</td>
<td>50.0%</td>
<td>51.0%</td>
<td>55.0%</td>
<td>18.0%</td>
</tr>
<tr>
<td>4-Yr Avg</td>
<td>39.0%</td>
<td>44.0%</td>
<td>48.0%</td>
<td>46.0%</td>
<td>49.0%</td>
<td>10.0%</td>
</tr>
<tr>
<td>Avg All Inst</td>
<td>38.0%</td>
<td>45.0%</td>
<td>49.0%</td>
<td>48.0%</td>
<td>51.0%</td>
<td>13.0%</td>
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</table>
### Academic-research Expenditures (as reported to NSF by institutions)

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<tbody>
<tr>
<td>Federal</td>
<td>725,993,000</td>
<td>792,287,000</td>
<td>767,166,000</td>
<td>761,212,000</td>
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</tr>
<tr>
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<td>133,476,000</td>
<td>129,302,000</td>
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<td>27,367,000</td>
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<tr>
<td>Business</td>
<td>46,105,000</td>
<td>54,960,000</td>
<td>54,370,000</td>
<td>55,335,000</td>
<td>9,230,000</td>
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<tr>
<td>Nonprofit</td>
<td>61,583,000</td>
<td>71,404,000</td>
<td>69,837,000</td>
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</tr>
<tr>
<td>Institutional</td>
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<td>332,718,000</td>
<td>352,358,000</td>
<td>397,813,000</td>
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<td>65.3%</td>
</tr>
<tr>
<td>All Other</td>
<td>8,488,000</td>
<td>5,567,000</td>
<td>6,407,000</td>
<td>7,040,000</td>
<td>-1,448,000</td>
<td>-17.1%</td>
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<tr>
<td><strong>TOTAL</strong></td>
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<td><strong>1,390,412,000</strong></td>
<td><strong>1,379,440,000</strong></td>
<td><strong>1,419,504,000</strong></td>
<td><strong>220,260,000</strong></td>
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<tr>
<td>% of US Total</td>
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<td>2.0982</td>
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<td>8.2%</td>
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**NOTE:** NSF revised the survey between Federal FY09 and FY10; therefore, FY09 data are incompatible with the format above.
## Fall In-state Undergraduate Headcount

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<td>4,607</td>
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<td>4,842</td>
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<td>3,936</td>
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<td>4,077</td>
<td>4,172</td>
<td>4,189</td>
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<td>17,878</td>
<td>17,715</td>
<td>18,780</td>
<td>19,188</td>
<td>1,990</td>
<td>11.6%</td>
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<td>13,079</td>
<td>13,452</td>
<td>14,050</td>
<td>1,797</td>
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<td>4,339</td>
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<td>5,251</td>
<td>5,406</td>
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<td>4,671</td>
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<td>ODU</td>
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<td>17,379</td>
<td>17,717</td>
<td>18,011</td>
<td>18,084</td>
<td>18,536</td>
<td>1,825</td>
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<tr>
<td>RU</td>
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<td>3,858</td>
<td>3,969</td>
<td>3,923</td>
<td>3,752</td>
<td>177</td>
<td>5.0%</td>
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<td>10,754</td>
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<td>8.1%</td>
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<td>UVA-W</td>
<td>1,917</td>
<td>1,899</td>
<td>1,948</td>
<td>2,306</td>
<td>2,177</td>
<td>2,078</td>
<td>161</td>
<td>8.4%</td>
</tr>
<tr>
<td>VCU</td>
<td>20,785</td>
<td>21,191</td>
<td>21,318</td>
<td>21,377</td>
<td>21,031</td>
<td>21,275</td>
<td>490</td>
<td>2.4%</td>
</tr>
<tr>
<td>VMI</td>
<td>881</td>
<td>938</td>
<td>948</td>
<td>971</td>
<td>989</td>
<td>990</td>
<td>109</td>
<td>12.4%</td>
</tr>
<tr>
<td>VSU</td>
<td>3,291</td>
<td>3,462</td>
<td>3,712</td>
<td>3,967</td>
<td>3,688</td>
<td>3,374</td>
<td>83</td>
<td>2.5%</td>
</tr>
<tr>
<td>VT</td>
<td>17,544</td>
<td>17,492</td>
<td>17,438</td>
<td>17,627</td>
<td>17,528</td>
<td>17,656</td>
<td>112</td>
<td>0.6%</td>
</tr>
<tr>
<td>RBC</td>
<td>1,570</td>
<td>1,569</td>
<td>1,600</td>
<td>1,528</td>
<td>1,389</td>
<td>1,495</td>
<td>-75</td>
<td>-4.8%</td>
</tr>
<tr>
<td>VCCS</td>
<td>180,464</td>
<td>185,875</td>
<td>188,261</td>
<td>184,023</td>
<td>180,271</td>
<td>175,523</td>
<td>-4,941</td>
<td>-2.7%</td>
</tr>
<tr>
<td>4-Yr Total</td>
<td>128,935</td>
<td>131,489</td>
<td>134,269</td>
<td>136,138</td>
<td>137,345</td>
<td>138,363</td>
<td>9,428</td>
<td>7.3%</td>
</tr>
<tr>
<td>2-YR Total</td>
<td>182,034</td>
<td>187,444</td>
<td>189,861</td>
<td>185,551</td>
<td>181,660</td>
<td>177,018</td>
<td>-5,016</td>
<td>-2.8%</td>
</tr>
<tr>
<td>Grand Total</td>
<td>310,969</td>
<td>318,933</td>
<td>324,130</td>
<td>321,689</td>
<td>319,005</td>
<td>315,381</td>
<td>4,487</td>
<td>1.4%</td>
</tr>
</tbody>
</table>
## Degree Completions
### In-state Undergraduate

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>CNU</td>
<td>897</td>
<td>933</td>
<td>973</td>
<td>993</td>
<td>987</td>
<td>90</td>
<td>10.0%</td>
</tr>
<tr>
<td>CWM</td>
<td>1,008</td>
<td>1,049</td>
<td>1,005</td>
<td>1,025</td>
<td>1,070</td>
<td>62</td>
<td>6.2%</td>
</tr>
<tr>
<td>GMU</td>
<td>3,691</td>
<td>3,756</td>
<td>4,162</td>
<td>4,325</td>
<td>4,333</td>
<td>642</td>
<td>17.4%</td>
</tr>
<tr>
<td>JMU</td>
<td>2,715</td>
<td>2,767</td>
<td>2,961</td>
<td>2,935</td>
<td>2,955</td>
<td>240</td>
<td>8.8%</td>
</tr>
<tr>
<td>LU</td>
<td>755</td>
<td>792</td>
<td>824</td>
<td>802</td>
<td>879</td>
<td>124</td>
<td>16.4%</td>
</tr>
<tr>
<td>NSU</td>
<td>649</td>
<td>664</td>
<td>749</td>
<td>854</td>
<td>820</td>
<td>171</td>
<td>26.3%</td>
</tr>
<tr>
<td>ODU</td>
<td>2,811</td>
<td>2,879</td>
<td>3,364</td>
<td>3,565</td>
<td>3,582</td>
<td>771</td>
<td>27.4%</td>
</tr>
<tr>
<td>RU</td>
<td>1,655</td>
<td>1,598</td>
<td>1,696</td>
<td>1,673</td>
<td>1,692</td>
<td>37</td>
<td>2.2%</td>
</tr>
<tr>
<td>UMW</td>
<td>765</td>
<td>866</td>
<td>805</td>
<td>902</td>
<td>912</td>
<td>147</td>
<td>19.2%</td>
</tr>
<tr>
<td>UVA</td>
<td>2,393</td>
<td>2,583</td>
<td>2,638</td>
<td>2,657</td>
<td>2,587</td>
<td>194</td>
<td>8.1%</td>
</tr>
<tr>
<td>UVA-W</td>
<td>202</td>
<td>250</td>
<td>269</td>
<td>275</td>
<td>275</td>
<td>73</td>
<td>36.1%</td>
</tr>
<tr>
<td>VCU</td>
<td>3,713</td>
<td>4,004</td>
<td>4,274</td>
<td>4,318</td>
<td>4,398</td>
<td>685</td>
<td>18.4%</td>
</tr>
<tr>
<td>VMI</td>
<td>161</td>
<td>212</td>
<td>172</td>
<td>204</td>
<td>241</td>
<td>80</td>
<td>49.7%</td>
</tr>
<tr>
<td>VSU</td>
<td>502</td>
<td>529</td>
<td>604</td>
<td>630</td>
<td>540</td>
<td>38</td>
<td>7.6%</td>
</tr>
<tr>
<td>VT</td>
<td>4,307</td>
<td>4,455</td>
<td>4,507</td>
<td>4,380</td>
<td>4,403</td>
<td>96</td>
<td>2.2%</td>
</tr>
<tr>
<td>RBC</td>
<td>190</td>
<td>205</td>
<td>216</td>
<td>207</td>
<td>228</td>
<td>38</td>
<td>20.0%</td>
</tr>
<tr>
<td>VCCS</td>
<td>13,552</td>
<td>15,283</td>
<td>17,185</td>
<td>17,756</td>
<td>17,481</td>
<td>3,929</td>
<td>29.0%</td>
</tr>
<tr>
<td>4-Yr Total</td>
<td>26,224</td>
<td>27,337</td>
<td>29,003</td>
<td>29,538</td>
<td>29,674</td>
<td>3,450</td>
<td>13.2%</td>
</tr>
<tr>
<td>2-YR Total</td>
<td>13,742</td>
<td>15,488</td>
<td>17,401</td>
<td>17,963</td>
<td>17,709</td>
<td>3,967</td>
<td>28.9%</td>
</tr>
<tr>
<td>Grand Total</td>
<td>39,966</td>
<td>42,825</td>
<td>46,404</td>
<td>47,501</td>
<td>47,383</td>
<td>7,417</td>
<td>18.6%</td>
</tr>
</tbody>
</table>

Note: 4-yr totals are different from bachelor totals as NSU and VSU award as small number of associate degrees
State Council of Higher Education for Virginia
Agenda Item

Item: TJ21 Committee Item #4 – Discussion of Lumina Project

Date of Meeting: May 18, 2015

Presenters: Peter Blake, SCHEV Director, peterblake@schev.edu
Wendy Kang, Director of Higher Education Innovation, wendykang@schev.edu

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action

Date:

Action:

Background Information/Summary of Major Elements:

In April 2015, a Virginia team participated in a State Policy Academy sponsored by the Lumina Foundation in Indiana. The focus of the meeting was to identify state policies that address equity gaps in postsecondary education. The Virginia team included Anne Holton, Secretary of Education; Dietra Trent, Deputy Secretary of Education; Peter Blake, Director of SCHEV; Sharon Morrissey, Vice Chancellor for Academic Services and Research for the Virginia Community College System; and April Kees, Senate Finance Committee staff. Four other states participated in the academy, including: Ohio, Vermont, Michigan, and Minnesota.

The academy objectives were to develop a one-year work plan that promotes equity through statewide attainment goals and effective postsecondary policies. Virginia is eligible to receive up to $50,000 to support the work of the plan.

During the meeting, the team identified three key activities that address equity gaps and align with the statewide strategic plan for higher education. These include:

Analyzing student success and financial aid data: Two goals of the statewide strategic plan are affordability/access and student success with strategies that aim to address equity issues. In addition, the plan’s measures and targets focus on closing the gap in student success and improved aid for low- and middle-income students.
As part of these goals and measures, the team plans to conduct additional analysis of data on underrepresented population related to completion rates and financial aid to help identify initiatives that could help increase completion rates and improve financial aid distributions. The process also will include working with institutions to identify strategies and tools that improve student outcomes for these populations.

**Reviewing financial aid policies:** Once the data analysis is completed, the team plans to review its existing financial aid funding model to determine if there are opportunities for improvement in the distribution of funds or gaps in aid. This also aligns with a recommendation in the JLARC report.

**Developing and promoting affordable pathways:** While Virginia has several successful models of affordable pathways for students; the state has not conducted a full inventory of potential programs that could be leveraged to assist underrepresented populations and regions of the state. This includes: optimizing early college credit programs such as dual enrollment, AP, and IB courses offered either in-person or electronically; leveraging the existing guaranteed transfer agreements with all of its public 4-year partners and 20 other private colleges and universities; fostering formal pathway programs between proximal 2- and 4-year institutions. The focus of this strategy will be to identify strategies to promote affordable pathway partnerships targeted towards underrepresented populations across the state.

SCHEV staff will support the work outlined above in coordination with the members of the Virginia team and institutions over the coming year.

**Materials Provided:**

**Financial Impact:** N/A

**Timetable for Further Review/Action:** N/A

**Resolution:** N/A
1. Call to Order 9:00 a.m.

2. Approval of Minutes:
   - March 17, 2015  Page 1
   - Ad Hoc Committee April 6, 2015  Page AHC1

3. Public Comment Period 9:05 a.m.

4. Remarks by President Howard 9:10 a.m.

5. Director's Report 9:30 a.m.  Page 9

6. Discussion of Strategic Plan 9:45 a.m.  Page 10

BREAK 10:30 a.m.

7. Report from Academic Affairs Committee: 10:45 a.m.
   - Action on Programs at Public Institutions  Page A5
   - Action on Private and Out-of-State Post-secondary Education (POPE) Institutional Certifications  Page A10
   - Action on Guidelines for Public-institution Policies Regarding Exemptions of Certain Contracts from the Conflict of Interest Act  Page A14

8. Report from TJ21 Committee 11:30 a.m.

9. Report from Executive Committee

10. Items Delegated to Staff 12:15 p.m.  Page 17

11. New Business 12:20 p.m.

12. Adjournment 12:30 p.m.

NEXT MEETING: JULY 20-21, 2015, SCHEV OFFICES
NOTE: All meeting times are approximate and may vary slightly.

NOTE:
Materials contained in this Agenda Book are in draft form and intended for consideration by the Council at its meeting (dated above), and may not reflect final Council action. For a final version of any item contained in these materials, please visit the Council’s website at www.schev.edu or contact Lee Ann Rung at LeeAnnRung@schev.edu
STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
MARCH 17, 2015
MINUTES

Mr. Minor called the meeting to order at 9:00 a.m. in the board room, Merten Hall, George Mason University, Fairfax, Virginia. Council members present: Gilbert Bland, Martin Briley, Marge Connelly, Heywood Fralin, Steve Haner, Henry Light, G. Gilmer Minor, Pamela Moran, William Murray, Gary Nakamoto, and Carlyle Ramsey.

Council member absent: Johanna Chase and Gene Lockhart.

Staff members present: Lee Andes, Peter Blake, Joseph DeFilippo, Dan Hix, Tod Massa, Jean Mottley, Kirsten Nelson, Sylvia Rosa-Casanova, Lee Ann Rung, Carly Shields, and Susan Wood. Mike Melis from the Office of the Attorney General was also in attendance.

PUBLIC COMMENT

Mr. Minor reported that no requests for public comment were received in advance of the meeting.

APPROVAL OF MINUTES

On a motion by Mr. Murray and seconded by Mr. Nakamoto, the minutes from the January 12, 2015, closed session and regular Council meeting on January 12, 2015, were approved unanimously (10-0). Mr. Briley was not present for the vote.

REMARKS BY PRESIDENT CABRERA

Mr. Minor thanked Dr. Cabrera and his staff for hosting the Council and for the enjoyable opera performance prior to dinner.

Dr. Cabrera distributed a copy of his presentation and highlighted certain portions, beginning with the Mason strategic plan. The spirit of the plan is best captured in the Mason IDEA (Innovative; Diverse; Entrepreneurial; Accessible). Each of the four parts of the IDEA is divided into sections focusing on Mason’s service areas (students; community; faculty and staff; the world). Dr. Cabrera noted that the Mason plan aligns with the statewide strategic plan.

He reported that Mason is Virginia’s largest research university with 33,791 students enrolled. One in four students transfer to Mason; and that number is expected to increase in the future. Much work has taken place to make the transfer process easy for students, particularly through the EIP (Early Identification Program). With
the exception of Old Dominion University and Virginia Commonwealth University, George Mason transfers more students than all other publics combined.

Dr. Cabrera said Mason discussed the Return on Investment (ROI) and suggested that a strategic goal for the Commonwealth could be to invest the estimated 18% that is not recovered by the university in indirects from federal grants.

In summary, Dr. Cabrera said George Mason is committed to serving the Commonwealth; wants to grow and has the talent to drive economic growth; and will work in smart ways with community colleges to make it easy for students to attend Mason and do research that contributes to the Commonwealth.

Mr. Minor congratulated Mason for focusing its strategic plan on the value proposition to students and the community. In answer to a question from Mr. Fralin about what would be most beneficial to the university, Dr. Cabrera said Mason would benefit most by having an additional level of financial autonomy between Levels II and III.

**DIRECTOR’S REPORT**

Virtual Library of Virginia (VIVA): Mr. Blake referenced a handout from the Virtual Library of Virginia (VIVA) and reminded members that the program began as a collaborative effort of public institutions, which later expanded to include private institutions. The program enjoys a 5-1 return and provides millions of dollars of savings to the Commonwealth. He introduced Kathy Perry from GMU and reminded members that she has headed the program for many years. Mr. Blake introduced Ms. Perry and announced that she would be retiring soon. He said that Ms. Perry’s calm leadership and ability to work in true partnership has had an enormous impact on students and universities. Ms. Perry thanked the Council for its support of this program.

Legislative studies: Mr. Blake reviewed the summary of 2015 General Assembly actions affecting SCHEV that was provided with his report. He asked for Council feedback on their priorities and how they see the items aligning with the strategic plan before he develops a staff work plan for the next year.

Mr. Bland said Council should continue to probe the six-year plans and indicated that there is too much at stake for institutions if they do not meet their enrollment projections. With regard to the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education, Mr. Blake said the Council has an opportunity to play a role by preparing a report that would serve as the foundation materials for the subcommittee. Dr. Murray suggested that SCHEV supply data to legislators serving on the Subcommittee. The legislative language also states that the statewide strategic plan should be used as the guiding document for the subcommittee’s work.

Mr. Minor inquired if it would be useful to have one Council member present at the six-year plan meetings and Mr. Blake agreed to find a way to help Council members better understand the process.
The Council congratulated Mr. Blake and the SCHEV team for establishing a good relationship with the legislature during the 2015 session.

The Chairman called for a break at 10:35 a.m. The meeting resumed at 10:50 a.m.

CLOSED SESSION

At 10:55 a.m., Dr. Ramsey read the attached motion which stated that in accordance with Virginia Code §2.2-3711(7), the Council would convene in closed session for the purpose of consultation with legal counsel and briefings by staff members pertaining to actual or probable litigation where open consultation would adversely affect SCHEV’s litigating posture and consultation with legal counsel regarding specific legal matters requiring the provision of legal advice on SCHEV’s options as to a Hearing Officer’s recent decision/recommendation on a postsecondary school’s certification. The motion stated that Ramona Taylor, Peter Blake, and Joe DeFiliplo should be present in the closed meeting. The motion was seconded by Mr. Light. Dr. DeFiliplo requested that the motion be amended to include staff member Sylvia Rosa-Casanova in the closed session. The amended motion was seconded by Dr. Murray and approved unanimously (11-0).

The Council resumed in open session at 11:45 a.m. Dr. Ramsey read the Freedom of Information Act Certification. A roll call vote was conducted and the certification form was signed by all members and is attached to these minutes.

On a motion by Dr. Ramsey and seconded by Mr. Light, the following resolution was approved unanimously (11-0):

**BE IT RESOLVED that the Chair, pursuant to the Council bylaws, appoint an ad hoc committee to reach a final decision in the matter of Security University. The ad hoc committee shall have authority to act on behalf of Council, and shall conclude its work at a meeting to take place on or before April 9, 2015.**

REPORT ON STRATEGIC PLAN MEASURES AND TARGETS

Mr. Blake provided a brief background and requested that Dr. Wood present the information. She requested Council’s input on the measures and targets and noted that they have been fully vetted by the Council’s advisory committees. Dr. Wood invited discussion on each measure and answered questions from members.

COMMITTEE REPORTS

Academic Affairs Committee
In Mr. Lockhart’s absence, Dr. Ramsey reported that the Committee met in a closed session to consult with legal counsel to review options regarding Hearing Officer’s recent decision/recommendations.

**TJ21 Implementation Committee**

*Discussion of SCHEV’s Involvement in Non-degree Credentials*

Mr. Haner reported that Ms. Kang presented information to the Committee and provided an update on the status of this issue.

**Update on 2015 General Assembly Budget Actions**

Mr. Haner explained the Council’s priorities were supported by legislators. Although most of the budget cuts were restored, overall, E&G, GF support will be lower by just under 1% compared to the original appropriations for 2015-16.

**Update on 2015 Legislation**

Mr. Haner said the Committee received a report on legislation from the 2015 session. The most contentious bills dealt with sexual assault reporting and transcripts. He indicated that while some progress was made, it is likely that additional bills dealing with sexual assault will be introduced in the next session.

**Action on Technical Change on Enrollment Projection Process**

After a brief review by Mr. Haner, the Committee’s recommendation was seconded by Dr. Murray and approved unanimously (10-0). Mr. Nakamoto was not present for the vote:

BE IT RESOLVED that the enrollment projection and degree estimate process shall follow the modified schedule below as closely as possible:

1. Discussion with GPAC – February 23rd
2. Kickoff Webinar – March 20th
3. Optional Training Webinars April 6th – 24th
4. Submission Due Dates:
   a. Public Institutions – May 22nd
   b. Private Institutions – May 22nd
5. Staff Update – July Council Meeting
6. Meetings with Institutions (as part of six-year plan review) – Summer
7. Council Action – September Council Meeting

**ITEMS DELEGATED TO STAFF**

Mr. Blake noted the categories of recent actions taken by staff as delegated by the Council. As required, a copy of these actions is attached to the minutes.
Mr. Blake reminded members that the next meeting will be held on May 18-19 which will include the yearly meeting with the Private College Advisory Board (PCAB) and asked for Council input on items for the PCAB agenda.

**NEW BUSINESS**

Mr. Fralin suggested that staff consider two items not approved by General Assembly in the 2015 session. First was a bill introduced by Delegate Cox that would have added an additional level between Level II and Level III to the Higher Education Restructuring Act. He suggested that Council review the Higher Education Restructuring language and consider making recommendations, including adding this additional level. Mr. Fralin also suggested that SCHEV consider making a recommendation in the next session that would allow institutions to create funds to support faculty salary increases above the state approved amounts.

Mr. Minor informed the Council that he and Mr. Blake have begun meeting with college presidents of the hosting institution 2-3 weeks before the meeting. This has proved beneficial and will continue to be scheduled.

**ADJOURNMENT**

The meeting adjourned at 12:50 p.m.

______________________________
Heywood Fralin
Vice Chairman

______________________________
Lee Ann Rung
Director, Executive and Board Affairs
Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's “Policies and Procedures for Program Approval and Changes,” the following items were approved as delegated to staff:

**Program Actions**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Degree/Program/CIP</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>George Mason University</td>
<td>Program Title Change: From a Bachelor of Science in Applied Information Technology to a Bachelor of Science in Information Technology (11.0103)</td>
<td>Summer 2015</td>
</tr>
<tr>
<td>Radford University</td>
<td>Change the CIP code of the Doctor of Nursing Practice in Nursing Practice from 51.3805 to 51.3818</td>
<td>Summer 2015</td>
</tr>
<tr>
<td>J. Sargeant Reynolds Community College</td>
<td>New Program Approved: Associate of Applied Science degree program in Health Science with a specialization in Radiography (51.0999)</td>
<td>Spring 2015</td>
</tr>
<tr>
<td>University of Virginia</td>
<td>Degree Credit Hour Change: Increase total credit hours from 38 to 39 for the Doctor of Nursing degree program in Nursing Practice (51.3818) to meet course objectives of “Nursing Ethics for Advanced Practice” (GNUR 8640)</td>
<td>Fall 2009</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's “Policies and Procedures for Program Approval and Changes,” the following items were reported:

<table>
<thead>
<tr>
<th>Institution</th>
<th>Degree/Program/CIP</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Danville Community College</td>
<td>Initiate Certificate program in Cybercrime Investigation (43.0199)</td>
<td>Spring 2015</td>
</tr>
<tr>
<td>Virginia Polytechnic Institute and State University</td>
<td>Discontinue the Bachelor of Arts degree program in Humanities, Science and Environment (30.1501). [Program Approved: October 17, 2006]</td>
<td>Fall 2017</td>
</tr>
</tbody>
</table>
Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Internal and Off-Campus Organizational Changes,” the following items were approved as delegated to staff:

**Organizational Changes / Off-campus Instructional Sites**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Change / Site</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>George Mason University</td>
<td>Rename the Department of Applied Information Technology to the <strong>Department of Information Sciences and Technology</strong>. The Department has been renamed to reflect the new mission of research and to align the department with common nomenclature used by other departments with similar programs and goals.</td>
<td>May 18, 2015</td>
</tr>
<tr>
<td>University of Mary Washington</td>
<td>Rename the Department of Psychology to the <strong>Department of Psychological Science</strong>.</td>
<td>July 1, 2015</td>
</tr>
<tr>
<td>Virginia Commonwealth University</td>
<td>Establish new off-campus instructional site at: 6295 Edsall Road, Plaza 500, Suite 103 Alexandria, Virginia, 22312.</td>
<td>February 3, 2015</td>
</tr>
<tr>
<td>Virginia Commonwealth University</td>
<td>Establish new off-campus instructional site at: Theatre Row 730 East Broad Street, Richmond, Virginia, 23219.</td>
<td>February 4, 2015</td>
</tr>
<tr>
<td>Virginia Commonwealth University</td>
<td>Establish new off-campus instructional site at: 419-423 W. Broad Street Richmond, Virginia, 23220.</td>
<td>February 3, 2015</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, Section 23-9.14:3 and Council’s “Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities”, the following items were approved as delegated to staff:

**Virginia Institutions Approved to Participate in the National Council for State Authorization Reciprocity Agreements (NC-SARA)**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Averett University</td>
<td>January 27, 2015</td>
</tr>
<tr>
<td>Catholic Distance University</td>
<td>January 28, 2015</td>
</tr>
<tr>
<td>College of William and Mary</td>
<td>January 27, 2015</td>
</tr>
</tbody>
</table>
Pursuant to the Code of Virginia, Section 23-9.14:3 and section 8VAC-40-31-90(B) of the Virginia Administrative Code, the following items were approved as delegated to staff:

**Postsecondary, Non-Degree Institutions Certified to Operate in the Commonwealth of Virginia**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Location</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Culpeper Cosmetology Training Center</td>
<td>Culpeper, VA</td>
<td>January 5, 2015</td>
</tr>
<tr>
<td>Dermal Science International Aesthetics &amp; Nail Academy</td>
<td>Reston, VA</td>
<td>December 1, 2014</td>
</tr>
<tr>
<td>LB Beauty Academy</td>
<td>Richmond, VA</td>
<td>February 12, 2015</td>
</tr>
<tr>
<td>Virginia School of Hair Design</td>
<td>Hampton, VA</td>
<td>February 17, 2015</td>
</tr>
</tbody>
</table>
State Council for Higher Education of Virginia
Closed Meeting Procedures

Motion for Closed Meeting:

I move that, pursuant to Virginia Code § 2.2-3711(7), the State Council for Higher Education of Virginia convene in a closed meeting for the purposes of:

- Consultation with legal counsel and briefings by staff members pertaining to actual or probable where open consultation would adversely affect SCHEV’s long-term posture and consultation with legal counsel regarding specific legal matters.
- Requiring the provision of legal advice on SCHEV’s opinions as to a Hearing Officers’ recent decision/recommendation on a postsecondary school’s certification.

AND

Ramona L. Taylor
Nedelle Shaw Bell, legal counsel to SCHEV, as well as staff members:

[Signatures]

whose presence will aid in SCHEV’s consideration of this matter, participate in the closed meeting.

Movant: ____________________________ Second: ____________________________

Date: __________

Certification of Closed Meeting

We convened today in a Closed Meeting pursuant to a recorded vote on the motion above and in accordance to the Freedom of Information Act. Section 2.2-3711 of the Code of Virginia requires that SCHEV certify that, to the best of each member’s knowledge (i) only public business matters lawfully exempt from open meeting requirements under this chapter and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered.

Any member who believes there was a departure from these requirements shall so state prior to the vote, indicating the substance of the departure that, in his judgment, has taken place. The statement of the departure will be recorded in the minutes.

Vote of certification: Ayes: ______________________ Nays: ______________________

*  

**Written certification attached.
Freedom of Information Act Certification

We, the members of the State Council of Higher Education of Virginia, do hereby certify that, to the best of our knowledge, (i) only public business matters lawfully exempted from open meeting requirements pursuant to the exception in Virginia Code § 2.2-3711 of the Virginia Freedom of Information Act and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the closed meeting.

Date: ______________________

1. ______________________
2. ______________________
3. ______________________
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7. ______________________
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9. ______________________
10. _______________________  
11. _______________________
Mr. Haner called the meeting to order at 2:00 p.m. in the SCHEV main conference room, 101 North 14th Street, Richmond Virginia. Ad hoc committee members present: Gilbert Bland, Steve Haner, Henry Light, G. Gilmer Minor, III, William Murray, and Carlyle Ramsey. Gene Lockhart participated by phone.

Staff members present: Peter Blake, Joe DeFilippo, Susan Kirsten Nelson, Sylvia Rosa-Casanova, Lee Ann Rung, Carly Shields, and Susan Yale. Mike Melis and Ramona Taylor from the Office of the Attorney General were also present.

Representatives from Security University present: Sondra Schneider, Founder and CEO, Security University, and Stephen C. Shannon, Esq., Odin, Feldman & Pittleman, P.C.

DISCUSSION OF SECURITY UNIVERSITY (SU)

Mr. Haner reminded members of the action taken at the March Council meeting to form the ad hoc committee to act on behalf of the Council after providing an opportunity for SU representatives to address the committee.

Mr. Haner asked if staff had anything to add to the documents that were sent in advance of the meeting. Dr. DeFilippo said he had nothing to add but pointed out that the agenda item was prepared after the March Council meeting in which staff was charged to complete an in-depth investigation. He deferred to Mr. Melis to provide a summary of events and possible actions that the committee may take.

Mr. Melis provided background information about the process, indicating that he assisted SCHEV’s Private and Out-of-State Postsecondary Education (POPE) section and represented SCHEV in the hearing process. Once staff makes a recommendation, the matter goes to a fact-finding conference. At that point, the institution has the opportunity to take the matter to a hearing officer. In this case, that occurred on December 10, 2014. The hearing officer has three months to offer a recommendation. The hearing officer issued a recommendation on March 10. Council must now act on the hearing officer’s recommendation within 30 days of the date the recommendation was issued. Council must determine whether the hearing officer’s recommendation is accepted or proceed with staff’s initial recommendation to revoke certification.

Mr. Melis reported that staff’s recommendation to Council on March 16 was that Council (i) accept the hearing officer’s recommendation and not revoke Security University’s (SU) certificate to operate, (ii) audit SU at approximate six-month intervals through March 31, 2017, (iii) that following the first three audits, SCHEV staff provide
informational reports to SU with advice, if necessary, about how to come into compliance with Virginia regulation, and (iv) that following the fourth and final audit, SCHEV staff prepare a Report of Audit that indicates (a) SU’s progress toward full compliance during the two-year monitoring period, and (b) SU’s final compliance status.

SCHEV staff received the hearing officer’s recommendation late on March 10 and staff worked to provide a recommendation for the March 16 agenda without knowing there would be an ad hoc committee appointed to make a decision. Also, staff’s March 17 recommendation was to provide Council with the opportunity to end the process without further proceedings in court; at the same time trying to make assurances that SU would come into compliance within two years.

Staff has not made any new recommendations, but they have provided a more complete analysis of the hearing officer’s decision, which could not be completed in time for the March 16 Council meeting. As a result, staff disagrees with the hearing officer’s recommendations. In answer to Mr. Haner’s question, Ms. Taylor informed the members that they must make a determination in this matter. She further noted that they are not bound by the hearing officer’s recommendation, nor are they bound to accept staff’s recommendation. However, any decision may not be arbitrary or capricious.

Mr. Haner reminded the members that the ad hoc committee has the authority to act on behalf of the Council.

Mr. Shannon provided a presentation on behalf of his client and made the following points:

- He indicated that he was given short notice in order to prepare for this meeting.
- He contended that the language in the agenda item was inconsistent with the transcripts from the hearing. He cited examples and distributed a copy of his brief in support of the hearing officer’s decision.
- Mr. Shannon said that demand for cybersecurity training exceeds supply and emphasized that over 300 military veterans would not be served if SU lost its $2.7M grant from the Department of Labor.
- He noted that SU is taking steps to learn more about SCHEV’s expectations by having Ms. Schneider and her attorney attend all future SCHEV workshops.

Mr. Shannon asked the committee to allow comments from Danny Vargas, Chairman of the Virginia Workforce Council. In answer to a question raised by Dr. Murray, Mr. Vargas stated that he was not speaking on behalf of the Administration. Mr. Vargas stated that he does not have jurisdiction over the matter, but stated that it is vital to the economy to have trained professionals in the cyber arena. Mr. Vargas answered questions from committee members.
CLOSED SESSION

At 3:30 p.m., Ms. Taylor provided a motion to adjourn into closed session pursuant to Virginia Code § 2.2-3711(7). The motion was read by Mr. Bland and seconded by Mr. Minor.

At 4:30 p.m., the committee resumed in open session. Mr. Bland read the certification of the closed meeting and conducted a roll call vote of all seven members. The certification was signed by all members and Mr. Lockhart’s voice vote was noted.

Dr. Murray made the following motion which was seconded by Mr. Light. Mr. Haner asked for discussion of the motion and he stressed the need for SU to follow the rules that are in place and take seriously the violations that were noted by the hearing officer. The following motion was approved unanimously (7-0):

I move that the Ad Hoc Committee Revoke Security University’s Certificate to Operate in Virginia, unless on or before April 9 Security University enters into a consent decree with the Director for a compliance plan which shall include but not be limited to a provision for immediate revocation upon further violations. The Director shall provide an update to the Council within 60 days of entering into such consent decree.

With regard to Dr. DeFilippo’s request for clarification, it was noted that the consent agreement must be signed by both parties no later than April 9.

The meeting adjourned 4:35 p.m.

_______________________________
Stephen D. Haner
Ad Hoc Committee Chair

_______________________________
Lee Ann Rung
Director, Executive & Board Affairs
State Council for Higher Education of Virginia  
Closed Meeting Procedures  

Legal Matters  

Motion for Closed Meeting:  

I move that, pursuant to Virginia Code § 2.2-3711(7), the State Council for Higher Education of Virginia convene in a closed meeting for the purposes of: (mark one)  

[ ] Consultation with legal counsel and briefings by staff members or consultants pertaining to actual or probably litigation, where such consultation or briefing in open meeting would adversely affect the negotiating or litigating posture of the public body, as detailed below.  

[ ] Consultation with legal counsel regarding specific legal matters requiring the provision of legal advice, as detailed below.  

Legal options for SCHEV re: Security University's certification.  

AND  

Ramona Taylor  

that Noelle Shaw-Bell, legal counsel to SCHEV, as well as staff members:  

[ ]  

[ ]  

[ ]  

whose presence will aid in the Council’s consideration of this matter, participate in the closed meeting.  

Movant: GIL BLAND  
Second: GIL MINOR  
Date: 4-6-15  

Certification of Closed Meeting  

We convened today in a Closed Meeting pursuant to a recorded vote on the motion above and in accordance with the Freedom of Information Act. Section 2.2-3711 of the Code of Virginia requires that SCHEV certify that, to the best of each members knowledge (i) only public business matters lawfully exempt from open meeting requirements under this chapter and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered.  

Any member who believes there was a departure from these requirements shall so state prior to the vote, indicating the substance of the departure that, in his or her judgment, has taken place. The statement of the departure will be recorded in the minutes.  

Vote of certification:  

Ayes: 7  
Nays: 0  

***Written certification attached.  

1
Freedom of Information Act Certification (Legal Matters)

We, the members of the State Council for Higher Education of Virginia, do hereby certify that, to the best of our knowledge, (i) only public business matters lawfully exempted from open meeting requirements pursuant to the exception in Virginia Code § 2.2-3711 of the Virginia Freedom of Information Act and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the closed meeting.

Date: 4-6-15

1. [Handwritten Signature]

2. [Handwritten Signature]

3. [Handwritten Signature]

4. [Handwritten Signature]

5. [Handwritten Signature]

6. [Handwritten Signature]

7. GENE LOCKHART (VOTE BY PHONE)

8. [Handwritten Signature]

9. [Handwritten Signature]

10. [Handwritten Signature]

11. [Handwritten Signature]

12. [Handwritten Signature]

13. [Handwritten Signature]
Governor’s task force: The final meeting of the Governor’s Task for on Combating Sexual Misconduct on Campus will meet at the end of May and will present a set of recommendations. The recommendations likely will include one that requests SCHEV to coordinate efforts to assist institutional boards and senior staff members on matters related to campus sexual assault.

Board professionals: On April 29, SCHEV convened its first meeting of public institutions’ board professionals. Council chair Gil Minor welcomed the group, and Deputy Secretary of the Commonwealth Kelly Thomasson Mercer gave an overview of the board appointment process. SCHEV staff presented information on the agency and state-level strategic planning, relevant recent legislation, and the next orientation session for new board appointees. We had excellent representation from just about every institution. Participants seemed especially interested in the opportunity to share best practices and seek assistance on particular institutional issues.

Summit on quality and value: SCHEV has opened registration for the Summit on Quality and Value in Virginia Higher Education, slated for June 9 at the Crowne Plaza hotel. The summit will include participation by senior institutional leaders, experts from around the nation, and state government leaders. Information and registration are accessible at: http://www.schev.edu/QualitySummit.asp.

Open Educational Resources: OpenVA, SCHEV’s digital learning advisory group, recently conducted a workshop for administrators, faculty, librarians and technology specialists on free open educational resources (OER). The Swem Library at the College of William and Mary hosted the event.

Outstanding Faculty Awards: We hosted a kick-off training session for public and private institutions interested in submitting nominations for next year’s Outstanding Faculty Awards. For the first time, we recorded the session and will make it available to those who were unable to attend.

Staff activities: SCHEV’s director of Private and Out-of-State Postsecondary Education programs, Sylvia Rosa-Casanova, recently became president of the National Association of State Administrators and Supervisors of Private Schools.

Out and about: Gil Minor and I attended the Virginia Community College philanthropy luncheon. We also met with the presidents of Hampden-Sydney College, Norfolk State University and the Virginia Chamber. I spoke to a higher education class led by John Casteen at the University of Virginia, moderated a panel with education experts (including Secretary of Education Holton) at a Lead Virginia event, presented to a committee of the State Board of Education on college readiness, spoke to an annual conference of college and university finance officials, and participated in a national forum on student success hosted by Jobs For the Future.
State Council of Higher Education for Virginia
Agenda Item

**Item:** Item #6 – Discussion of Strategic Plan - Report on Strategic Plan Measures and Targets

**Date of Meeting:** May 19, 2015

**Presenters:** Peter Blake, Director
peterblake@schev.edu

Susan Wood, Specialist for Higher Education Planning and Policy
susanwood@schev.edu

**Most Recent Review/Action:**
☑ No previous Council review/action
☐ Previous review/action

**Date:** March 17, 2015

**Review:** On March 17, 2015, Council reviewed proposed measures, targets, and progress indicators aligned with the four goals of the statewide strategic plan.

**Background Information/Summary of Major Elements:**
Throughout the development of the statewide strategic plan, the need for robust measures and targets to reflect progress towards the goals has been acknowledged and affirmed. Regular reporting on a set of measures and targets will inform Council of the state’s progress toward first in the nation in educational attainment and higher education excellence. The process of developing measures and targets continues to be rigorous and collaborative, including Council’s guidance regarding next steps from its March meeting. The measures and targets have been revised based on Council’s comments and feedback from SCHEV Advisory Committees.

- Mr. Blake reviewed proposed measures and targets with presidents of public institutions (GPAC; March 23 and April 27)
- Following a meeting with academic leaders from public institutions, staff reviewed proposed measures, targets, and related indicators (IPAC; April 3).
- Mr. Blake reviewed proposed measures and targets with the President’s Advisory Group (three presidents and one chancellor) by teleconference on April 14.
• Mr. Blake convened meetings of the Executive Staff to discuss measures and targets (March 31, April 7, April 20, April 27). Council member Connelly joined the April 7 meeting of the Executive Staff to discuss measures and targets.
• Mr. Blake intends to review the measures and targets with two Council members (Ms. Connelly and Dr. Murray) on May 11

Materials Provided:

• Statewide Strategic Plan Framework, approved by Council on September 15 and October 28, 2014
• Proposed Measures, Targets, and Related Indicators
• Proposed Measures and Targets - Additional Information

Financial Impact:
Developing the measures and targets will have no additional financial impacts.

Timetable for Further Review/Action:
Next steps include refining the technical specifications for the measures, targets, and related indicators in order to document baselines, definitions, and calculations. In addition, Mr. Blake will identify an opportunity to share the measures and targets with the group of key listeners whose feedback has been sought at various points in the plan development.
MISSION: Higher education in Virginia will advance postsecondary learning, research and public service that enhance the civic and financial health of the Commonwealth and the well-being of all its people.

VISION: Higher education will transform the lives of Virginians, our communities and our Commonwealth.

GOAL 1: Provide Affordable Access for All

STRATEGIES:
1.1 Expand outreach to PK-12 and traditionally underserved populations
1.2 Improve the college readiness of all students
1.3 Cultivate affordable postsecondary education pathways for traditional, non-traditional and returning students
1.4 Align state appropriations, financial aid and tuition and fees such that students have broader access to postsecondary education opportunities regardless of their ability to pay

GOAL 2: Optimize Student Success for Work and Life

STRATEGIES:
2.1 Strengthen curricular options to ensure that graduates are prepared with the competencies necessary for employment and civic engagement
2.2 Provide effective academic and student services infrastructures focused on persistence and completion
2.3 Increase on-time completion of certificates and degrees
2.4 Engage adults and veterans in certificate and degree completion and lifelong learning

GOAL 3: Drive Change and Improvement through Innovation and Investment

STRATEGIES:
3.1 Identify and implement public funding strategies to sustain long-term planning and responsiveness
3.2 Cultivate innovations that enrich quality, promote collaboration and improve efficiency
3.3 Foster faculty excellence, scholarship and diversity
3.4 Enhance higher education leadership, governance and accountability

GOAL 4: Advance the Economic & Cultural Prosperity of the Commonwealth & its Regions

STRATEGIES:
4.1 Build a competitive, future-ready workforce for all regions
4.2 Become a catalyst for entrepreneurship and a model for business incubation
4.3 Target funding, resources and partnerships to support research and development
4.4 Expand participation and engagement in public service & institutional service to the community
4.5 Demonstrate the impact of higher education on state and regional economic development
By 2030, more Virginians will graduate with high quality credentials without excessive debt. The Commonwealth, through its public and private colleges and universities, will award 1.5 million degrees and certificates, improve student success, and increase by 30 percent Virginia’s share of research expenditures.

### THE COMMONWEALTH’S TARGETS FOR THE YEAR 2030

<table>
<thead>
<tr>
<th>Measure</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>M1 Awards</td>
<td>Degrees and certificates awarded to undergraduate students</td>
</tr>
<tr>
<td></td>
<td>1.5 million total undergraduate awards</td>
</tr>
<tr>
<td>M2 Student Success</td>
<td>Completion rates of students from underrepresented populations (URP)</td>
</tr>
<tr>
<td></td>
<td>Annual improvement in completion rates of URP students that closes the success gap between URP and non-URP student by 2030</td>
</tr>
<tr>
<td>(Note: URP students meet one or more of: non-white, Pell grant recipient, age 25 or older, from a Virginia locality with low undergraduate attainment rates.)</td>
<td></td>
</tr>
<tr>
<td>M3 Affordability</td>
<td>Percentage of the student’s budget for low- and middle-income students met by expected family contribution, state and federal grant aid</td>
</tr>
<tr>
<td></td>
<td>50 percent</td>
</tr>
<tr>
<td>(Note: The student’s budget, or cost of attendance, is the calculated cost of attending the institution, which includes transportation, room/board, tuition/fees, supplies, books and other expenses.)</td>
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</tr>
<tr>
<td>M4 Research Activity</td>
<td>Virginia academic-research expenditures as a percentage (share) of the US total</td>
</tr>
<tr>
<td></td>
<td>A share 30 percent larger than in federal FY2013</td>
</tr>
</tbody>
</table>

### THE COMMONWEALTH’S ANNUAL COMMITMENTS

<table>
<thead>
<tr>
<th>Measure</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>M5 Cost</td>
<td>Tuition and fees of in-state undergraduates as a percentage of family income</td>
</tr>
<tr>
<td></td>
<td>A percentage better (lower) than the national average; less than 10 percent of income for low- and middle-income students</td>
</tr>
<tr>
<td>M6 Economic Prosperity</td>
<td>Wages of graduates in the workforce</td>
</tr>
<tr>
<td></td>
<td>75 percent of graduates earn sustainable wages three years after graduation</td>
</tr>
<tr>
<td>(Note: Sustainable wages are at least 200 percent of poverty, consistent with the lower end of the range for middle income recommended by the Higher Education Advisory Committee and approved by Council in 2011.)</td>
<td></td>
</tr>
</tbody>
</table>

### Related Indicators

- I1 Overall Enrollment
- I2 Enrollment of Students from Underrepresented Populations
- I3 Persistence
- I4 Need-based Borrowing
- I5 Default Rates
- I6 State Funding
- I7 Institutions’ Internal Reviews of Policies and Processes
- I8 Institutional Performance Standards
- I9 Accreditation Status
- I10 Regional Impact
- I11 Cultural Prosperity (“best state” rankings and well-being)
- I12 High-demand Degrees
Statewide Strategic Plan for Higher Education in Virginia
PROPOSED MEASURES AND TARGETS – ADDITIONAL INFORMATION

THE COMMONWEALTH’S TARGETS FOR THE YEAR 2030

<table>
<thead>
<tr>
<th>Measure</th>
<th>Baseline</th>
<th>If This Target Is Achieved…</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>M1</strong></td>
<td><strong>Awards</strong></td>
<td>This measure and target address awards from public and private (non-profit) institutions for in- and out-of state students. Virginia will be the top state in educational attainment and reach the 60.5%/10% benchmarks of working adults having a degree/certificate. (In 2013, Virginia had 46.1% of working adults with a degree.) In addition, research shows that adults with higher levels of education are more active citizens than others, are more likely to have health and retirement benefits with their jobs, are far less likely to be unemployed, have healthier habits, live longer and contribute in other positive ways to their communities. While other states may also pursue “top state” status, Virginia’s dedicated focus, exemplary collaboration, and shared ownership in implementing the statewide strategic plan will result in its attainment of this target.</td>
</tr>
<tr>
<td><strong>M2</strong></td>
<td><strong>Student Success</strong></td>
<td>All Institutions (2006-07): Normal Time SSI for URP Students: 55%, 51% for Extended Time Normal Time SSI for non-URP Students: 67%, 67% for Extended Time <strong>Public Four-years (2006-07):</strong> Normal Time SSI for URP Students: 70%, 71% for Extended Time Normal Time SSI for non-URP Students: 77%, 81% for Extended Time <strong>Private Four Years (2006-07):</strong> Normal Time SSI for URP Students: 55%, 52% for Extended Time Normal Time SSI for non-URP Students: 68%, 63% for Extended Time <strong>Public Two-Years (2008-09):</strong> Normal Time SSI for URP Students: 34%, 32% for Extended Time Normal Time SSI for non-URP Students: 43%, 42% for Extended Time This measure and target use SCHEV’s Student Success Index (SSI), which is based on students entering as first-time in college with full-time enrollment at entry and includes part-time and transfer students. The SSI provides varying amounts of time to complete a degree or continue enrollment to be counted as success. Bringing the completion rate of URP students up to that of non-URP students will support achievement of additional awards and eliminate achievement differences for URP students. For purposes of this measure, URP students are defined as follows: • Non-white US citizens and permanent residents. • Degree-recipients receiving Pell grants at any time during the five years prior to degree award. • Non-traditional students: age 25 or older at entry. • Students from Virginia localities with low associate and baccalaureate attainment rates.</td>
</tr>
<tr>
<td>Measure</td>
<td>Baseline</td>
<td>If This Target Is Achieved…</td>
</tr>
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<td>--------------</td>
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<tr>
<td>M3</td>
<td>38% of the student’s budget (cost of attendance) for low- and middle-income students was met by expected family contribution, state and federal grant aid in 2013-14.</td>
<td>The measure and target address cost of attendance at public institutions. Institutional aid and loans contribute to the remaining 50% of the cost of attendance. Shared responsibility is implied, among families (expected family contribution, institutions (cost containment and efficiency), state aid, and federal (Pell). Meeting at least half the need of low- and middle-income students through expected family contribution and state and federal grant aid will make college affordable for populations for whom affordability is an obstacle. Achieving this target will require a significant contribution, over time, by the state.</td>
</tr>
<tr>
<td>M4</td>
<td>2.12% of total US academic R&amp;D expenditures in Federal FY 2013 (which was second highest rate for Virginia in past 10 years)</td>
<td>A modest annual increase of 2% per year in Virginia’s share of the national total will yield a proportional increase of at least 30% over the next 15 years. In 2030, Virginia’s share of the national total will have increased from 2.12% to 2.75%, which will likely represent an additional $1B+ in economic impact. Funding of academic research, especially federal funding, is increasingly unpredictable and unlikely to grow appreciably, at least in the near term. Therefore, a target that seeks to increase Virginia’s share of the total guarantees the target’s ongoing meaningfulness regardless of the size of future national totals; so doing also accounts for inflation (or deflation).</td>
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</table>

THE COMMONWEALTH’S ANNUAL COMMITMENTS
<table>
<thead>
<tr>
<th>Measure</th>
<th>Baseline</th>
<th>If This Target Is Achieved…</th>
</tr>
</thead>
<tbody>
<tr>
<td>M5 Cost</td>
<td>In-state undergraduate tuition and fees as a percentage of family income is 0.1 percentage points above the national average - 2013 (a) in-state undergraduate tuition and fees represented 10.1% of the low family income for students from 31.6% of the Virginia families - 2013 (b) in-state undergraduate tuition and fees represented 8.7% of the middle family income for students from 31.8% of the Virginia families - 2013</td>
<td>The target assumes that low-income students will receive the maximum Pell award ($5,645 in 2013-14) and that middle income students will receive a Pell award equal to the average Pell of all students ($2,207 in 2013-14). Factoring in differentiated Pell award amounts for low- and middle-income students adjusts for net tuition and fees. Reducing in-state undergraduate tuition and fees as a percentage of family income will serve as a significant affordability strategy. The current trend shows tuition and fees as a percentage of family income is increasing. Reversing this trend and keep the percent low will improve affordable access to Virginia’s colleges and universities.</td>
</tr>
<tr>
<td>M6 Economic Prosperity</td>
<td>65% for graduates of 2009-10 (baseline) current year: 45% for one year post-completion of the graduates of 2012-13</td>
<td>The target of 75% of graduates earning sustainable wages three years after graduation exceeds the historic highs of 74% in 2001 and 73% in 2006. While many graduates may choose employment within the first three years after graduation, some graduates will pursue full-time service opportunities upon graduation. Others, while employed, will not have realized their full earning power yet. More individuals earning sustainable wages will improve the economy and the life of the individual. Research shows that “Federal, state, and local governments enjoy increased tax revenues from college graduates and spend less on income support programs for them, providing a direct financial return on investments in postsecondary education.”</td>
</tr>
</tbody>
</table>
State Council of Higher Education for Virginia
Agenda Item

Item:  #10 – Items Delegated to Staff

Date of Meeting:  May 19, 2015

Presenter:  Peter Blake, Director
peterblake@schev.edu

Most Recent Review/Action:
☐ No previous Council review/action
☒ Previous review/action
  Action:  The Council approved delegation of certain items to staff

Background Information/Summary of Major Elements:
Council delegated certain items to staff for approval and reporting to the Council on a regular basis.

Materials Provided:

Programs actions approved:
• College of William and Mary
• George Mason University
• Old Dominion University
• Tidewater Community College
• Virginia Polytechnic Institute and State University

Programs reported:
• College of William and Mary
• George Mason University
• Old Dominion University

Organizational Changes / Off-campus Instructional Sites:
• George Mason University

Virginia Institutions Approved to Participate in the National Council for State Authorization Reciprocity Agreements (NC-SARA):
• Germanna Community College
• James Madison University
• Lord Fairfax Community College
• University of Management and Technology

Postsecondary, Non-Degree Institutions Certified to Operate in the Commonwealth of Virginia:
• Luckes Beauty Academy
• Paul Mitchell the School – Roanoke
• Sentara RMH School of Histotechnology
• Sentara RMH School of Medical Laboratory Science
• Staunton School of Cosmetology
Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were approved as delegated to staff:

**Program Actions**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Degree/Program/CIP</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of William and Mary</td>
<td>Change the CIP code of the Bachelor of Science in Computer Science from 11.0101 to 11.0701</td>
<td>Spring 2015</td>
</tr>
<tr>
<td>George Mason University</td>
<td><strong>Program Merger:</strong> Create the Master of Fine Arts degree program in Visual and Performing Arts (50.0101) from the Master of Fine Arts degree program in Art and Visual Technology (50.0101) and the Master of Fine Arts degree program in Dance (50.0301)</td>
<td>Fall 2015</td>
</tr>
<tr>
<td>Old Dominion University</td>
<td>Change the CIP code of the Doctor of Nursing Practice in Nursing Practice from (51.3899) to (51.3818)</td>
<td>Fall 2015</td>
</tr>
<tr>
<td>Tidewater Community College</td>
<td><strong>New Program Approved:</strong> Associate of Applied Science degree program in Diesel Technology (47.0605)</td>
<td>Fall 2015</td>
</tr>
<tr>
<td>Virginia Polytechnic Institute and State University</td>
<td><strong>Facilitated Staff Approval:</strong> Bachelor of Science degree program in Systems Biology (26.1104)</td>
<td>Spring 2016</td>
</tr>
<tr>
<td>Virginia Polytechnic Institute and State University</td>
<td><strong>Facilitated Staff Approval:</strong> Doctor of Philosophy degree program in Higher Education (13.0406)</td>
<td>Fall 2015</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were reported:

<table>
<thead>
<tr>
<th>Institution</th>
<th>Degree/Program/CIP</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of William and Mary</td>
<td>Initiate Graduate Certificate program in College Teaching (13.1299)</td>
<td>Summer 2015</td>
</tr>
<tr>
<td>George Mason University</td>
<td>Discontinue the Master of Fine Arts degree program in Art and Visual Technology (50.0101). [Program Approved: Fall 2001]</td>
<td>Spring 2021</td>
</tr>
<tr>
<td>Institution</td>
<td>Degree/Program/CIP</td>
<td>Effective Date</td>
</tr>
<tr>
<td>------------------------------</td>
<td>----------------------------------------------------------------------------------</td>
<td>----------------</td>
</tr>
<tr>
<td>Old Dominion University</td>
<td>Initiate Graduate Certificate program in Business Analytics and Big Data (52.1299)</td>
<td>Fall 2015</td>
</tr>
<tr>
<td>Old Dominion University</td>
<td>Initiate Graduate Certificate program in Project Management in Engineering and Technology (52.0211)</td>
<td>Fall 2015</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Internal and Off-Campus Organizational Changes,” the following items were approved as delegated to staff:

**Organizational Changes / Off-campus Instructional Sites**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Change / Site</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>George Mason University</td>
<td>Create the Department of Mechanical Engineering in the Volgenau School of Engineering. The creation of the Department will provide the infrastructure for the management of the BS degree program in Mechanical Engineering and Mechanical Engineering Minor.</td>
<td>June 1, 2015</td>
</tr>
<tr>
<td>George Mason University</td>
<td>Reorganize the School of Physics, Astronomy, and Computational Sciences to create two departments: the Department of Physics and Astronomy and the Department of Computational and Data Sciences. The reorganization will allow the institution to establish separate academic communities for physics and astronomy faculty and students and computational and data sciences faculty and students.</td>
<td>July 1, 2015</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, Section 23-9.14:3 and Council’s “Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities”, the following items were approved as delegated to staff:

**Virginia Institutions Approved to Participate in the National Council for State Authorization Reciprocity Agreements (NC-SARA)**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germanna Community College</td>
<td>March 5, 2015</td>
</tr>
<tr>
<td>James Madison University</td>
<td>April 1, 2015</td>
</tr>
</tbody>
</table>
Pursuant to the Code of Virginia, Section 23-9.14:3 and section 8VAC-40-31-90(B) of the Virginia Administrative Code, the following items were approved as delegated to staff:

**Postsecondary, Non-Degree Institutions Certified to Operate in the Commonwealth of Virginia**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Location</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luckes Beauty Academy</td>
<td>Newport News, VA</td>
<td>April 8, 2015</td>
</tr>
<tr>
<td>Paul Mitchell the School – Roanoke</td>
<td>Roanoke, VA</td>
<td>April 20, 2015</td>
</tr>
<tr>
<td>Sentara RMH School of Histotechnology</td>
<td>Harrisonburg, VA</td>
<td>April 20, 2015</td>
</tr>
<tr>
<td>Sentara RMH School of Medical Laboratory Science</td>
<td>Harrisonburg, VA</td>
<td>April 17, 2015</td>
</tr>
<tr>
<td>Staunton School of Cosmetology</td>
<td>Staunton, VA</td>
<td>April 6, 2015</td>
</tr>
</tbody>
</table>