



State Council of
Higher Education for Virginia

Agenda Book

March 21-22, 2016

Location:

Virginia Institute of Marine Science (VIMS)
Gloucester Point, VA

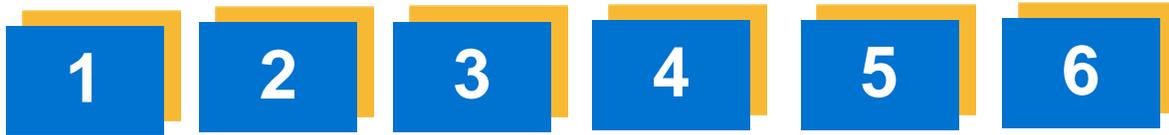
College of William & Mary
Williamsburg, VA



State Council of Higher Education for Virginia
Advancing Virginia through Higher Education

THE VIRGINIA PLAN FOR HIGHER EDUCATION

UPDATE ON ACTIVITIES RELATED TO THE SIX INITIATIVES
MARCH 2016



| Affordable Access | Student Success |
| Innovation and Investment | Economic and Cultural Prosperity |



State Council of
Higher Education for Virginia

Initiatives Update March 2016

As part of an ongoing effort to update Council members and higher education stakeholders of progress made in the six initiative areas, the following document includes an update on related activities and an expected completion date.

A full background for each initiative is available on The Virginia Plan for Higher Education website. <http://www.schev.edu/schev/StrategicPlan.asp>

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Initiative: Coordinate the development and implementation of programs that align resources from PK12, colleges, universities and other public sources to ensure affordable, efficient and effective pathways for students in all parts of the state.

Council Committee: Academic Affairs

Advisory groups: Instructional Programs Advisory Committee (IPAC)
State Committee on Transfer

Lead staff members: Joe DeFilippo

Activity	Description	March 2016 Update	Expected Completion
<p>Support approval of funds in the upcoming 2016 session to stimulate collaborations among public school divisions, community colleges, and universities to create and expand affordable pathways.</p>	<p>In October 2015, the Council approved recommendations to support for affordable pathways programs. The Governor’s introduced budget includes \$2.5 million in funds that would be awarded on a competitive basis by SCHEV. SCHEV staff will continue to support these initiatives in the upcoming session.</p>	<p>In the House and Senate budget amendments, the Senate maintained \$1 million annually for affordable pathways programs. The status of the funding will be provided at the March Council meeting based on final appropriation bill passage.</p>	<p>April 2016</p>
<p>Hold a forum on access and student success.</p>	<p>In partnership with the Governor’s office and as part of the Lumina initiative, SCHEV staff plan to work with institutions in the spring of 2016 to identify and map promising practices related to access and student success and a statewide forum spotlighting this initiatives and national trends. SCHEV also will work with partners from Lumina and Complete College America to coordinate the event.</p>	<p>SCHEV signed a contract for the hotel at the Westin Hotel in Richmond and formed a planning committee of representatives from K12, higher education, the Governor’s staff, other higher education partners and Council members Pam Moran and Gil Minor. A save-the-date was sent to all higher education partners, K12 leaders and stakeholders.</p>	<p>June 2016</p>

Activity	Description	March 2016 Update	Expected Completion
<p>Improve transparency of exams accepted for undergraduate course credits.</p>	<p>State code requires SCHEV to develop and implement the <i>Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB</i>. This effort is underway and will be effective July 2016.</p>	<p>SCHEV reviewed the policy with the Instructional Programs Advisory Committee (IPAC) at the February meeting and will present to Council for approval at the March meeting. The policy will take effect immediately; full institutional implementation is anticipated by fall 2017.</p>	<p>March 2016</p>
<p>Update the Virginia State Policy on College Transfer.</p>	<p>The goal of the update is to improve transfer for Virginia's students by enhancing cooperation and consistency among institutions of higher education. The updated policy will include new provisions relating to: admission of students not completing an associate degree; admission of high school students completing college credit prior to high school graduation; acceptance and application of credits earned through prior learning assessment (may include credit earned through advanced high school programs or extra-institutional learning).</p>	<p>The State Committee on Transfer has reviewed and provided extensive input on the updated policy. The revised policy will be presented to IPAC in May. Pending any major revisions, the policy will be presented to Council at the July 2016 meeting.</p>	<p>July 2016</p>
<p>Increase opportunities for transfer of general education courses in participating states through the <i>Interstate Passport</i> initiative.</p>	<p>Via invitation from SREB, Virginia is participating as a Phase 2 state in the <i>Interstate Passport</i> initiative. Information is available here: http://www.wiche.edu/passport/home. The initiative is designed to improve graduation rates, shorten time to degrees, and save students money.</p>	<p>Staff from the Southern Regional Education Board, and Western Interstate Commission for Higher Education held an introductory meeting in January and participating institutions met in CO in March to discuss learning outcomes and the steps required for Passport development. SCHEV staff will be making visits to all participating Virginia institutions before the end of the 2015-16 academic year. Ten institutions, SCHEV, and the VCCS are participating in the initiative.</p>	<p>September 2017</p>

Activity	Description	March 2016 Update	Expected Completion
Support a math transfer pathways initiative.	The community college system and SCHEV plan to hold an event between community colleges and four-year institutions to improve the transfer of math courses and increase efficiencies in the math courses offered by community colleges.	The event is scheduled for April 2016. VCCS has worked with 13 institutions in preparation for the summit to begin to review math requirements and transfer applicability. Additional activities may be scheduled after the event.	April 2016
Research the efficiency of Virginia's transfer system.	SCHEV provided a preliminary report on the transfer system and will continue to research this initiative in the coming year.	SCHEV issued the report on transfer in March 2016. A second report is expected in May 2017	May 2017
Continue to inform members and staff of the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education on strategies to support efficient and effective pathways.	The committee is required to develop a two-year work plan, an interim report by November 1, 2016, and a final report by November 1, 2017. SCHEV staff will continue to work with staff and members related to this effort.	SCHEV will inform the committee of activities under this initiative and provide the recent report on transfer upon conclusion of the 2016 General Assembly session.	November 2016 <i>(initial report by Sub-committee)</i> November 2017 <i>(final report by Sub-committee)</i>

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Initiative: *Seek legislative changes that support stable and sustainable public funding for higher education, such as a constitutional amendment, a dedicated funding source, and a revenue stabilization fund.*

Council Committee: Resource and planning
Advisory groups: Finance Advisory Committee
Lead staff members: Peter Blake/Dan Hix

Activity	Description	March 2016 Update	Expected Completion
Hold discussions with experts in higher education regarding the feasibility and approach of a long-term funding strategy.	Meet with individuals that have both Virginia legislative and tax experience to review the funding history, state revenue projections, state tax characteristics, and other legislative factors with the expectation that they offer a recommendation for the most appropriate course of action.	SCHEV plans to host a listening panel at the May or July Council meeting to discuss opportunities for sustainable funding. Ideas generated from this discussion will inform potential additional activities to support this initiative	July 2016
Use outcomes of discussions to inform the Council's 2017 session budget recommendations and additional steps.	Upon meeting with these experts and through regular Resources and Planning Committee discussions, determine the best course of action for seeking a more permanent funding option.	No activities to report for this time period.	October 2017
Inform members and staff of the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education on strategies to sustain long-term planning and responsiveness.	The committee is required to develop a two-year work plan, an interim report by November 1, 2016, and a final report by November 1, 2017. SCHEV staff will continue to work with staff and members related to this effort.	SCHEV will inform members and staff of the Joint Subcommittee of the listening panel discussion and continue to inform members of ongoing activities related to this topic.	November 2016 <i>(initial report by Subcommittee)</i> November 2017 <i>(final report by Subcommittee)</i>



Initiative: Review and recommend potential initiatives for further restructuring and shared services that enhance institutional and administrative flexibility and improve quality and efficiency.

Council Committee: Resource and Planning
Advisory groups: Finance Advisory Committee
Lead staff members: Peter Blake/Dan Hix

Activity	Description	March 2016 Update	Expected Completion
<p>Support approval of funds aligned with efficiency and quality during the 2016 General Assembly session.</p>	<p>SCHEV staff will continue to support initiatives in the upcoming session.</p>	<p>The Senate included funds related to quality and efficiency as part of a reduction of a line item from the Governor’s affordable pathway proposal. The proposed amount is \$1 million annually (reduced from \$2.5 million annually). The House eliminated this line item. An update on this budget item will be provided at the March Council meeting.</p>	<p>April 2016</p>
<p>Continue to monitor activities of the Auditor of Public Accounts regarding institutional progress on the JLARC recommendations.</p>	<p>Audits are expected to begin in late summer/early fall of 2016. Staff will receive feedback on these reports and share with the Council.</p>	<p>APA will present their work plan to JLARC at the May 2016 meeting. Visits are scheduled to begin in May with VCU, UVA, and VT.</p>	<p>July 2017</p>
<p>Work with institutions through the Finance Advisory Committee (FAC) to further identify areas for operational efficiencies.</p>	<p>Staff meet regularly with FAC members and can work to identify other opportunities for operational efficiencies.</p>	<p>At the FAC May meeting, SCHEV will talk with members regarding ideas and opportunities for institutions to leverage shared services through organizations like the Virginia Association of State College and University Purchasing Professionals (VASCUPP).</p>	<p>August 2016</p>

Activity	Description	March 2016 Update	Expected Completion
<p>Use outcomes of discussions to inform the Council’s 2017 session budget recommendations and additional steps.</p>	<p>Through regular discussions with the Resources and Planning Committee, use input to inform the Council budget recommendations for the following session.</p>	<p>No activities to report for this time period.</p>	<p>October 2017</p>
<p>Inform members and staff of the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education on strategies to sustain long-term planning and responsiveness.</p>	<p>The committee is required to develop a two-year work plan, an interim report by November 1, 2016, and a final report by November 1, 2017. SCHEV staff will continue to work with staff and members related to this effort.</p>	<p>SCHEV will inform members and staff of the Joint Subcommittee of ongoing activities related to this topic.</p>	<p>November 2016 <i>(initial report by Subcommittee)</i></p> <p>November 2017 <i>(final report by Subcommittee)</i></p>

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Initiative: Collaborate with institutions to measure the quality of undergraduate education, including civic engagement of graduates and relevance to demand occupations across regions of the state.

Council Committee: Academic Affairs
Advisory groups: Instructional Programs Advisory Committee (IPAC)
Lead staff members: Joe DeFilippo/Wendy Kang

Activity	Description	March 2016 Update	Expected Completion
Hire an associate for assessment policy and analysis.	This position will focus on incorporating measures of quality of education and civic engagement into the SCHEV assessment policy.	Jodi Fisler joined SCHEV in February and will lead the assessment policy revision. Prior to joining SCHEV, Jodi was the director of student affairs, planning and assessment at the College of William & Mary.	February 2016
Revise the SCHEV assessment guidelines.	The guidelines will incorporate elements of (a) quality measurement and (b) civic engagement based on the input of the Task Force input. SCHEV also will consult with national experts/organizations and other states with expertise in assessment and/or civic engagement in undergraduate education. Discussions have been held with Association of American Colleges and Universities (AAC&U), the Virginia Assessment Group (VAG), and Massachusetts Department of Higher Education.	SCHEV staff members have consulted with institutions and VAG since fall 2016 and plan to form an ad hoc committee by the end of spring to begin developing revisions to the guidelines. SCHEV is exploring the option of participating in the State Higher Education Executive Officers (SHEEO) Multi-State Collaborative, which is a project designed to assess student learning using an objective, nationally normed approach. More information is available on the www.sheeo.org site under Quicklinks.	May 2017

Activity	Description	March 2016 Update	Expected Completion
<p>Work with state experts to determine methods to measure gaps in supply and demand.</p>	<p>SCHEV staff will work with the Governor's office, the Virginia Employment Commission, and the Virginia Economic Development Partnership to determine methods to measure gaps in supply based on current and expected demand.</p>	<p>The Governor's office developed a framework for High Priority Demand Occupations categorized by education level. SCHEV, VEDP, and the Governor's office agreed to begin looking at select priority occupations with more direct links to specific degrees to make a first estimate of supply. This work is expected to resume after the General Assembly session.</p>	<p>July 2016 for initial occupations July 2017 for a broader analysis</p>
<p>Revise the SCHEV program productivity policy to incorporate elements related to program alignment with employment demand.</p>	<p>Once a model and measurement for employment demand is developed, SCHEV staff will review and update the program productivity policy and align as appropriate.</p>	<p>Productivity reviews are conducted every five years. The next program review is planned for 2018-19. SCHEV will review and update the policy in fall 2017.</p>	<p>Fall 2017</p>

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Initiative: Launch a communications strategy to address public knowledge and benefits of higher education, through Council reports, traditional media, social media and other means.

Council Committee: Executive Committee
Advisory groups: Instructional Programs Advisory Committee (IPAC) and other groups as appropriate
Lead staff members: Peter Blake/Wendy Kang

Activity	Description	March 2016 Update	Expected Completion
<p>Create a structure for input and engagement by institutions and other stakeholders.</p>	<p>Invite higher-education stakeholders to participate in a discussion about audience, message, and desired outcome. This will include institutional leadership (public and private), policy makers, advisory groups, students, and other key stakeholders. Regular meetings with specific groups will be developed based on the specific message and target audience.</p>	<p>SCHEV has scheduled a meeting of communications leaders at public institutions to identify strategies that support consistent messaging and content needs. Additional listening sessions related to target audiences will be set in spring.</p>	<p>May 2016</p>
<p>Determine audience, message and desired outcomes of communications initiative.</p>	<p>Develop a message to support the objective to be the best-educated state by 2030 that appeals to a broad stakeholder base. The message should complement and not compete with secondary education and economic development, and should convey not just the economic value of education but also the general message of talent development for all its values (“economic and cultural prosperity”). The desired outcomes will determine priority areas and the audiences that need to be addressed. The broad message or theme will need to have value propositions that have meaning for each segment (business, students, parents, legislators).</p>	<p>Based on input from institutions and other listening sessions with economic development, access providers, K12, and education leaders, desired outcomes will be developed.</p>	<p>May 2016</p>

Activity	Description	March 2016 Update	Expected Completion
<p>Build awareness of The Virginia Plan and progress made in the goals, initiatives, measures and targets.</p>	<p>Launch a communications strategy that provides an introduction of the goals of the plan and provides ongoing updates through regular communications through a website, newsletter, social media, presentations and media coverage. In the next 3-6 months, SCHEV plans to develop a website, initiate an online newsletter, and highlight success of the plan through article features; in addition, staff will seek opportunities to engage the media related to The Plan. SCHEV staff will continue to seek endorsement or formal support from selected groups such as the Virginia Chamber of Commerce, the State Board of Education, and the Virginia Business Council.</p>	<p>SCHEV continues to raise awareness of the plan through the following activities:</p> <ul style="list-style-type: none"> -Published an article on the home page of State Higher Education Executive Officers Association (SHEEO) about The Virginia Plan, its initiatives and its measures and targets. (www.sheeo.org) -Created a four-page SCHEV Update publication about The Virginia Plan for distribution to institutions leadership, legislative staff, k12 leadership and other higher education stakeholders. -Increased social media activity and supported a campaign to raise awareness regarding the use open textbooks to save costs for students during national open education week. -Initiated discussions with the Governor's office to support a campaign to raise awareness of college preparation activities, including participation in college nights across the state, college application, and FAFSA completion. 	<p>Ongoing</p>
<p>Hire an associate for communications and outreach.</p>	<p>This position will primarily focus on communications related to this initiative and The Virginia Plan for Higher Education.</p>	<p>Greg Weatherford joined SCHEV in January. Prior to joining SCHEV, Greg was the director of the Student Media Center at VCU.</p>	<p>January 2016</p>



Initiative: *Promote economic development for the Commonwealth by implementing a long-term plan that supports recruitment and retention of research faculty, provides matches to federal and private research grants and enhances commercialization of higher education research.*

Council Committee: Resource and planning
Advisory groups: Finance Advisory Committee
Lead staff members: Alan Edwards

Activity	Description	March 2016 Update	Expected Completion
<p>Support approval of funds related to research through the HEETF and pooled bond initiative in the 2016 General Assembly session.</p>	<p>There are several researched focused initiatives that are expected during the 2016 session. SCHEV staff will work closely with the Governor’s staff, general assembly staff and members and higher education stakeholders to support these initiatives.</p>	<p>The House and Senate budget amendments both included substantial support for research. An update will be provided at the March Council meeting based on the General Assembly. Additional activities to support this funding may be added pending budget approval.</p>	<p>April 2016</p>

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

Virginia Institute of Marine Science (VIMS)

**Andrews Hall
1375 Greate Road
Gloucester Point, VA**

March 21, 2016

Room 424

1:00 p.m. – 2:00 p.m.

Executive Committee

1. Call to Order
2. Approval of Minutes (January 12, 2016) [Page 1](#)
3. Action on Policy for Electronic Meeting Participation [Page 4](#)
4. Follow-up on Results of Board Software Research [Page 7](#)
5. Update on The Virginia Plan Initiatives [Page 9](#)
6. Adjournment

Committee members:
Gil Minor, Chair
Heywood Fralin Vice Chair
Marge Connelly, Secretary
Gil Bland
Gene Lockhart

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
EXECUTIVE COMMITTEE
JANUARY 12, 2016
MINUTES**

Mr. Minor called the meeting to order at 8:35 a.m. in in the SCHEV main conference room, 101 N. 14th Street, 9th floor, Richmond, Virginia. Committee members present: Gil Bland, Marge Connelly, Heywood Fralin, Gene Lockhart, and G. Gilmer Minor, III.

Council members absent: none.

Other Council member present: Katharine Webb

Staff members present: Peter Blake, Beverly Covington, Joe DeFilippo, Wendy Kang, Tod Massa, and Lee Ann Rung. Al Wilson from the Office of the Attorney General was also present.

DISCUSSION OF AGENDA BOOK FORMAT AND DISTRIBUTION METHOD

Mr. Minor asked for input on the possibility of going paperless with future Council materials, and members expressed their interest in certain products that they use on other boards. These included: Board Effect; Board Advantage, and Diligent. Ms. Connelly indicated that using a PDF version of the materials is cumbersome and she felt that the ability to highlight and make notations that most board software offers is important.

Members discussed the possibility of initiating a shared services agreement or a statewide license and requested that staff explore this option. Overall, members preferred an electronic format. Ms. Rung reported that she has reached out to board professionals about scheduling a second meeting of this group and agreed to gauge their interest. Mr. Blake inquired about the need to purchase iPads for the Council and members indicated that they already have their own devices; therefore, they did not think it would not be necessary for SCHEV to purchase additional equipment.

Mr. Blake solicited guidance and suggestions on the content of the agenda book and the way in which items are presented to be sure it is meaningful and useful to members. Ms. Webb provided two suggestions related to content and organization, including continuity of information in reports from one meeting to the next. She also suggested adding a reference to page numbers within the report to make it easier to locate information, particularly The Virginia Plan.

Mr. Blake said staff would follow up with institutions and explore options with shared services with board software in an effort to offer economies of scale.

DISCUSSION OF APRIL VISIT TO UVA-WISE

Mr. Blake reminded members that per the approved meeting schedule, staff was asked to plan a campus visit to UVA-Wise for April 20. He reviewed the proposed schedule of events that the UVA-W Chancellor suggested. Mr. Minor indicated that attendance is voluntary and requested that staff poll members. Members provided suggestions on possible discussions to be addressed during the visit and Mr. Blake agreed to work on the details with the Chancellor.

UPDATE ON THE VIRGINIA PLAN INITIATIVES

Mr. Blake reminded members that each committee has been assigned certain initiatives that will be discussed at the committee level. Following the committee discussions, the Council will come together in a joint committee and the chairs will provide a summary of the committee discussions.

Mr. Blake invited Ms. Kang to provide details and she explained the structure document. She requested Council feedback to serve as a work plan that will be updated at each meeting. Ms. Kang reviewed the communications initiatives and discussed the activities since the last meeting. She informed members that a communications associate has been hired. She thanked Ms. Webb for participating in the interview panel and indicated that Mr. Minor and Mr. Blake also were involved in the hiring process. Mr. Fralin requested that staff provide a description of duties to members and a copy of the resume once the new staff member is on board. Mr. Bland applauded staff for moving forward in a timely manner to fill this important position.

Mr. Blake informed members that another new staff member has been hired in Academic Affairs and will begin February 10.

Members discussed the communications plan and the importance of defining a coordinated and consistent message for higher education that would be effective. It should include the value of higher education in general as well as the issues higher education is facing. Mr. Fralin mentioned the importance of making a connection between research and jobs in the marketplace, and Mr. Bland stressed the importance of targeting a message to first generation students. Ms. Connelly warned that the message should be targeted and simple and suggested that each group work consider no more than three initiatives and include ways in which they would take action on those items. She suggested that the message should not be diluted by trying to get too much information to too many people.

Ms. Kang discussed the next steps throughout 2016. Mr. Fralin suggested adding a budget to include the cost of the plan and how it would be funded. He suggested that institutions might be interested in assisting through their foundations or other sources of income.

Mr. Lockhart suggested that The Virginia Plan be discussed in detail in the boards of visitors' orientation to make new members aware of the major elements of it and communicate ways in which their institutions can have an impact.

OTHER BUSINESS

Mr. Blake introduced staff member Beverly Covington and indicated that she would be tracking bills during the 2016 General Assembly session.

Mr. Blake informed the committee that staff is beginning to plan a policy conference with the theme of access and success. The date has not been confirmed but will be planned for June.

ADJOURNMENT

The meeting adjourned at 9:45 a.m.

Marge Connelly
Committee Chair

Lee Ann Rung
Director, Executive & Board Affairs

State Council of Higher Education for Virginia Agenda Item

Item: Executive Committee Item #3 – Action on Policy for Electronic Meeting Participation

Date of Meeting: March 21, 2016

Presenters: Peter Blake, Director
peterblake@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Background Information/Summary of Major Elements:

The Council does not currently have a policy in place that would allow electronic participation in meetings in the case of emergency. Virginia Code § 2.2-3708.1.A.1 states that a member of a public body may participate in a meeting through electronic communication means from a remote location that is not open to the public only as follows and subject to the requirements of subsection B (below):

If, on or before the day of a meeting, a member of the public body holding the meeting notifies the chair of the public body that such member is unable to attend the meeting due to an emergency or personal matter and identifies with specificity the nature of the emergency or personal matter, and the public body holding the meeting records in its minutes the specific nature of the emergency or personal matter and the remote location from which the member participated. If a member's participation from a remote location is disapproved because such participation would violate the policy adopted pursuant to subsection B, such disapproval shall be recorded in the minutes with specificity.

Such participation by the member shall be limited each calendar year to two meetings or 25 percent of the meetings of the public body, whichever is fewer...

Subsection B states that participation by a member of a public body as authorized under subsection A shall be only under the following conditions:

1. The public body has adopted a written policy allowing for and governing participation of its members by electronic communication means, including an approval process for such participation, subject to the express limitations imposed by this section. Once adopted the policy shall be applied strictly and uniformly, without exception, to the entire membership and without regard to the identity of the member requesting remote participation or the matters that will be considered or voted on at the meeting;
2. A quorum of the public body is physically assembled at the primary or central meeting location; and
3. The public body makes arrangements for the voice of the remote participant to be heard by all persons at the primary or central meeting location.

If adopted, this policy would allow Council members flexibility to participate remotely in one meeting per year if an emergency arises, subject to the requirements in the Code language stated above.

Materials Provided:

- Proposed Council policy.

Financial Impact: NA.

Timetable for Further Review/Action: Once the Council approves the proposed language, staff will implement it for future use and preserve it as a Council policy.



SCHEV's Policy on Individual Participation in Council Meetings by Electronic Means under §2.2-3708.1

It is the policy of the State Council of Higher Education for Virginia (SCHEV) that individual members of the Council may participate in meetings of the Council by electronic means as permitted by Virginia Code § 2.2-3708.1, which allows such participation when the member is unable to attend a meeting due to an emergency or personal matter. This policy shall apply to the entire membership and without regard to the identity of the member requesting remote participation or the matters that will be considered or voted on at the meeting.

Whenever an individual member wishes to invoke this policy and participate from a remote location, the law requires a quorum of the Council to be physically assembled at the primary or central meeting location, and arrangements will be made for the voice of the remote participant to be heard by all persons at the primary or central meeting location. The reason that the member is unable to attend the meeting and the remote location from which the member participates will be recorded in the meeting minutes.

The Code limits a member's participation by electronic means under this policy to two meetings or 25 percent of the meetings of the public body per member each calendar year, whichever is fewer.

Individual participation from a remote location shall be approved unless such participation would violate this policy or the provisions of the Virginia Freedom of Information Act. If a member's participation from a remote location is challenged, then the Council shall vote whether to allow such participation. If the Council votes to disapprove of the member's participation because such participation would violate this policy, such disapproval will be recorded in the minutes with specificity.

This policy applies to all committees and subcommittees of the Council.

This policy was adopted by the Council at its meeting on March 22, 2016.

State Council of Higher Education for Virginia Agenda Item

Item: Executive Committee Item #4 – Follow-up on Results of Board Software Research

Date of Meeting: March 21, 2016

Presenters: Peter Blake, Director
peterblake@schev.edu

Lee Rung, Director, Executive and Board Affairs
leeanrung@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Background Information/Summary of Major Elements:

At the January 12 meeting, members requested that staff explore options for the use of a paperless document system for Council meetings and suggested that staff poll the institutions to determine if any cost savings could be gained by collaborating on paperless technology currently in use.

Since the January meeting, SCHEV staff completed the following items:

- Surveyed public institutions in Virginia, VDOE, VEDP and VA529 to determine what process they use for developing board document materials.
- Requested input through the Association of Governing Boards (AGB) forum regarding board software use from AGB members.
- Issued a survey to Council members to determine required versus preferred features and appropriate software fit based on member expectations and software features.
- Participated in several demonstrations of board software programs.
- Discovered that SCHEV falls under different procurement rules and, therefore, could not lead a state-wide effort with colleges.

The following are the results of these activities:

- Half of the public institutions surveyed use a board software program: Seven of the 14 institutions responding that they use a board software program. The

remaining seven institutions use a paper-based agenda book or combination thereof (two use both paper and software). Five express an interest in moving towards a paperless option using software. VDOE and VEDP use a paper system. VDOE explored it several years ago and the board decided to remain with paper. VA529 recently switched to a board software program.

- Institutions use a variety of board software systems: Institutions and VA529 listed using several different types of software. The following is a list of the types of software used, including a count of the number using the software:
 - Diligent (3)
 - BoardDocs (2)
 - Box.com (2)
 - Boardvantage (1)
 - Sharepoint (1)

Costs for software programs range from approximately \$3,000 to \$25,000 annually and offer different features: The price range for software programs varies. Additional features are available in the higher price ranges and ease of use for staff and members increases as well. These features include:

- An app for users to sync and view documents
- Note taking
- Ease in development of paper documents for the general public or those who prefer a printed version
- Workflow for staff to edit prior to publication
- Intuitive design for users to navigate
- Polling and voting options

There are several midrange options that provide a balance of useful features.

- Nearly all current Council members have a device they could use. Some members expressed a preference to continue to use paper but support a shift to a paperless option. Most members indicated they had an iPad they could use, which lowers the cost purchasing devices for members. However, some said they may still use paper even with a paperless system. Members also expressed a strong interest in a note taking feature. Board members that have used other board software programs mentioned using Diligent, BoardVantage, and BoardEffect.

Financial Impact:

Costs vary among the various board software packages.

Timetable for Further Review/Action:

Based on the input from institutions, Council members and the initial demos of several products including BoardDocs, Diligent, BoardPaq, and DirectorPoint, SCHEV will request demos for additional programs identified and select three products that are cost effective and match the requirements of the Council. These products will be tested by staff and include an opportunity for interested Council members to test. The results will be presented at the next Council meeting.

State Council of Higher Education for Virginia Agenda Item

Item: Executive Committee Item #5 – Update on the Virginia Plan Initiatives

Date of Meeting: March 21, 2016

Presenter: Peter Blake, Director (peterblake@schev.edu)
Wendy Kang, Higher Education Innovation Director
(wendykang@schev.edu)
Gregory Weatherford, Outreach and Communications Associate
(gregoryweatherford@schev.edu)

Most Recent Review/Action:

No previous Council review/action

Previous review/action

Date: January 12, 2016, Council meeting

Action: Council discussed proposed activities for the communications initiative

Background Information/Summary of Major Elements:

The Executive Committee is assigned initiative number five related to communications:

5. Launch a communications strategy to address public knowledge and benefits of higher education, through Council reports, traditional media, social media and other means.

A status for all of the initiatives is included as part of item #7 on the full Council agenda. Please refer to *The Virginia Plan for Higher Education: March 2016 Initiatives Update* report under that agenda item. The communications initiative is located on page 11 of the update.

Materials Provided:

- *The Virginia Plan for Higher Education: March 2016 Initiatives Update* (please refer to this report as part of the discussion item #7 on the full Council agenda. The communications update is located on page 11 of the update)

Financial Impact: No financial impact at this time.

Timetable for Further Review/Action: No further action at this time.

Resolution: No resolution at this time.

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
Virginia Institute of Marine Science (VIMS)
Andrews Hall
1375 Greate Road
Gloucester Point, VA
March 21, 2016
Dominion Room 326
2:00 p.m. – 3:30 p.m.**

Academic Affairs Committee

1. Call to Order
2. Approval of Minutes (January 12, 2016) Page 10
3. Action on Virginia Tech School of Neuroscience Page 14
4. Action on Programs at Public Institutions Page 19
5. Action on “Virginia Public Higher Education Policy on
Course Credit for AP, Cambridge, CLEP, and IB” Page 23
6. Action on Revisions to the SCHEV Program Approval
Policy Page 31
7. Update on The Virginia Plan Initiatives Page 37
8. Liaison Report Page 39
9. Adjournment

Committee members:

Gene Lockhart, Chair
Carlyle Ramsey, Vice Chair
Heywood Fralin
Bill Murray
Katie Webb

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
JANUARY 12, 2016
MINUTES**

Mr. Gene Lockhart (Chair) called the meeting to order at 9:47 a.m. in SCHEV Offices, 10th Floor Conference Room, in Richmond, Virginia. Committee members present: Heywood Fralin, Gene Lockhart (Chair), Bill Murray, Carlyle Ramsey and Katie Webb. Council Chair Gil Minor participated from 10:00 a.m. to 10:30 a.m.

Committee member absent: Martin Briley.

Staff members present: Beverly Covington, Joseph G. DeFilippo, Darlene Derricott, Wendy Kang, Monica Osei, Sylvia Rosa-Casanova and Susan Yale.

APPROVAL OF MINUTES

On motion by Dr. Murray and seconded by Dr. Ramsey, minutes from the October 26, 2015, meeting were approved unanimously.

DISCUSSION ON POLICY FOR IMPLEMENTING HB 1336

Dr. DeFilippo introduced the agenda item and explained that, due to discussions with the Instructional Program Advisory Committee (IPAC) on Friday January 8, staff is withdrawing the recommendation that Council approve the draft policy at this time. Staff intends to continue deliberation with the institutions and present a policy for action in March. Dr. DeFilippo explained the current state of deliberations via a PowerPoint, "Review of HB 1336 Policy Discussions," available on the SCHEV website

(<http://www.schev.edu/schev/AgendaBooks/2016Jan/AApresentationHB1336.pdf>).

Committee members expressed concerns about quality, unintended consequences, student outcomes, and implementation procedures to be followed once a policy has been developed.

Dr. Archie Holmes, Vice Provost at the University of Virginia (UVA) and Dr. Weldon Hill, Provost at Virginia State University (VSU), were in attendance and invited to speak. Dr. Holmes informed the committee that UVA's credit policies relating to AP and other exams are determined as a result of substantive review at the departmental level, and that UVA would welcome the chance to engage in a fresh review of its exam policies. Dr. Hill explained that VSU's policies are determined by examining data about student performance, also at the department level. Committee members expressed an interest in data regarding numbers of students taking exams covered by HB 1336 and their academic performance. The committee thanked Drs. Hill and Holmes for their perspectives

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

Doctor of Philosophy (Ph.D.) in Kinesiology and Rehabilitation

In attendance from Old Dominion University (ODU)

Dr. Jeanie Kline, Special Assistant to the Vice Provost; Dr. Brian Payne, Vice Provost for Academic Affairs; Dr. Martha Walker, Associate Chair, Department of Physical Therapy and Athletic Training.

Dr. DeFilippo provided a brief overview of the program. ODU staff commented that the program is important to the Hampton Roads area and is well received by faculty and students. Members thanked the representatives for their participation.

On motion by Dr. Murray and seconded by Dr. Ramsey, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Old Dominion University to initiate a Doctor of Philosophy (Ph.D.) degree program in Kinesiology and Rehabilitation (CIP: 31.0505), effective summer 2016.

Master of Arts (M.A.) in European Studies

In attendance from the University of Virginia (UVA)

Ms. Cheryl Carroll, State Authorization Manager; Dr. Allen Lynch, Professor of Politics.

Dr. DeFilippo provided an overview of the program and offered a revision to the resolution as printed in the agenda book. Specifically, the start date of the program is now fall 2017 (from fall 2016) and the initial period of review is five years (from six years). Dr. Lynch was invited to speak and commented on the differentiation of the interdisciplinary program and that it provides students with a new option not currently available at UVA. Members thanked the representatives for their participation.

On motion by Dr. Ramsey and seconded by Mr. Fralin, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia (UVA) to initiate a Master of Arts (M.A.) degree program in European Studies (CIP: 05.0106), effective fall 2017, for a period of five (5) academic years, i.e., through 2021-22.

BE IT FURTHER RESOLVED that UVA will, by December 1, 2021, submit to Council a report on program outcomes relative to benchmarks in placement rate and type for the first four cohorts of graduates. Following reception of the report, Council will take action to approve either the continuation or the phasing out of the program.

ACTION ON PRIVATE AND OUT-OF-STATE OST-SECONDARY EDUCATION INSTITUTIONAL CERTIFICATIONS

In attendance from East Tennessee State University (ETSU)

Dr. Richard Osborne-Dean, School of Continuing Studies and Academic Outreach;
Dr. Mike Smith, Social Work Faculty Member.

Dr. DeFilippo explained that the certification would enable ETSU to offer its Bachelor of Social Work program at the Southwest Virginia Higher Education Center. ETSU representatives were invited to speak about current tuition reciprocity agreements. Members thanked the representatives for their participation.

On motion by Dr. Murray and seconded by Ms. Webb, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies East Tennessee State University to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective January 12, 2016.

UPDATE ON SECURITY UNIVERSITY

Dr. DeFilippo explained that Security University (SU) had passed an audit conducted in October 2015 with no findings. As a result, SU has satisfied terms of its consent agreement and is in compliance with Virginia regulation. No action is needed at this time.

UPDATE ON THE VIRGINIA PLAN INITIATIVES

Dr. DeFilippo directed the committee to the Joint Committee (JC) section of the agenda book, pages JC1-2, and explained that initiatives outlined there had been identified as priorities by Council. He pointed out that Initiatives 1 and 4 are related to Academic Affairs and provided updates on relevant activities, including: ongoing review of the State Policy on College Transfer; the Interstate Passport Initiative and a Math Summit to be hosted by VCCS and SCHEV in April. Members acknowledged that it would be helpful to know the timing of activities and recommended that staff work closely with: 1) the K-12 system in support of the student advising component, 2) the Virginia Community College System (VCCS) with workforce development, and 3) business partners. Dr. Wendy Kang explained that staff is working closely with the Governor's office and business communities on identifying the demand gaps and filling them.

LIAISON REPORT

Due to time constraints, Dr. DeFilippo explained the report is available as agenda item #8.

ADJOURNMENT

Mr. Lockhart adjourned the meeting at 11:15 a.m.

Gene Lockhart
Chair, Academic Affairs Committee

Darlene Derricott
Staff, Academic Affairs

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee Item #3 – Action on Virginia Tech School of Neuroscience

Date of Meeting: March 21, 2016

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements: Code of Virginia § 23-9.6:1(7) states that Council shall:

Review and approve or disapprove the creation and establishment of any department, school, college, branch, division or extension of any public institution of higher education that such institution proposes to create and establish. This duty and responsibility shall be applicable to the proposed creation and establishment of departments, schools, colleges, branches, divisions and extensions, whether located on or off the main campus of the institution in question.

Council's policy, "Policies and Procedures for Internal and Off-campus Organizational Changes," distinguishes between "simple" and "complex" organizational changes. Complex organizational changes require approval by Council, and are defined in this way:

a structural alteration (establishment, reorganization, or closure/termination), not proposed solely for the purpose of internal management, that may alter the institution's mission or curricular offerings and/or may not be executable within currently authorized funds (e.g., establishing a new unit—college, school, or department—or a "non-exempt" off-campus instructional site.)

Staff has determined that Virginia Tech's plan to establish a School of Neuroscience, as a major strategic initiative involving substantial allocation of funds and complex

long-term planning, falls under the definition of a complex organizational change. Thus, Council approval is required for such establishment.

Materials Provided:

- Virginia Polytechnic Institute and State University: Establishment of the School of Neuroscience (selections from proposal)

Financial Impact: Virginia Tech attests that funding for the School will be derived internally and new appropriations will not be requested to support the School. Attached materials include information on one-time and ongoing expenses associated with the School

Timetable for Further Review/Action: N/A

Resolution:

Staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to the Council.

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the creation of a School of Neuroscience at Virginia Polytechnic Intstitute and State University, effective fall 2016.

Virginia Polytechnic Institute and State University
Establishment of the School of Neuroscience
(selections from proposal)

Background

Neuroscience has quickly emerged as one of the “hottest” disciplines in the life sciences. In response to this demand, over the past six years Virginia Tech has been focused on expanding its ability to educate and train students in the field of neuroscience. One such innovation was Virginia Tech’s formation of the Virginia Tech Carilion Research Institute in Roanoke. A second innovation was the formation of the Academy of Integrated Science within the College of Science into which several cutting-edge, cross-disciplinary degree programs have been placed, including the new B.S. in Neuroscience. The Academy of Integrated Science, which Dean Lay Nam Chang established in 2011, now encompasses undergraduate degree programs in computational modeling and data analytics, nanoscience, systems biology, and neuroscience. It is also the home to the Integrated Science Curriculum and the Division of Science, Technology, and Law.

Purpose of Proposed Change

The School of Neuroscience will provide the oversight and administration required to bring neuroscience to the forefront of Virginia Tech’s scholarly landscape, which requires coordination above the level of the typical academic department. The School of Neuroscience will lay the foundation for the interdisciplinary and translational understanding of the workings of the neurological system, from the cellular level to an appreciation of all that is essential to the human mind and behavior. As such, the focus on neuroscience involves not only trained scholars and researchers in the field, but scholars in essentially every department in the extant College of Science (i.e., Biological Systems, Psychology, Mathematics, Physics, Chemistry, Statistics, and Economics), and many other colleges at Virginia Tech (Engineering, Agriculture and Life Sciences, Liberal Arts and Human Sciences, Veterinary Medicine).

Rationale for the Proposed Change

Located within the College of Science, the School of Neuroscience will provide support and visibility to the innovations in neuroscience mentioned above. The School will serve as the administrative unit to coordinate and manage all teaching, research, and outreach. It will be responsible for recruiting and hiring faculty and managing their advancement including promotion and tenure. The School will conduct program assessment and provide reports to the university administration. The School will have its own budget to support these operations. The establishment of the School will facilitate the recruitment of faculty members who traditionally have sought employment at medical schools, incorporating multiple neuroscience foci such as neurology, neurosurgery, anesthesiology, and neurobiology. Importantly, the School of Neuroscience at Virginia Tech will be able to recruit a significant number of additional students, from both within the Commonwealth and across the nation, who would otherwise choose to attend other colleges and universities with integrated neuroscience foci. Thus, the School of Neuroscience will be a way of promoting Virginia Tech as a leader in education, research, and outreach in this important field. The establishment of a School rather than a Department allows Neuroscience to draw

from existing faculty across the campus to build community and administer its curriculum, thereby avoiding isolation of just a few newly hired individuals into a “siloes” activity. Moreover, the School will be able to work cost-effectively, taking advantage of human resources in the College of Science, which is particularly important during the initial growth phase. Virginia Tech currently is not maximizing available research funding earmarked by NIH, NSF, and DOD for neuroscience research, including marquee programs such as President Obama’s \$400M Brain Initiative. Through recruitment of new faculty members to the School of Neuroscience, Virginia Tech will have the opportunity to tap into these additional research funds to increase its market share. This effort will have a significant impact on extramural funding to VT and the Commonwealth.

Faculty

Faculty will include those with academic appointments directly in the School and those who hold joint appointments with the School and other academic units. Existing faculty with expertise and an interest in neuroscience will be invited to join the School of Neuroscience as founding faculty members but will not change their affiliation. Seventy-five Virginia Tech faculty and researchers have already expressed interest in this effort. All faculty will mentor students through research experiences and some may be involved in classroom teaching. However, only those recruited with tenure-earning status in the School of Neuroscience will be required to teach in neuroscience and will earn their credentials for advancement through review within the School of Neuroscience. VT expects to expand the neuroscience faculty by recruiting five new faculty members in academic years 2015/16 and 2016/17, with the majority being recruited at the Assistant Professor level. Well-qualified midcareer applicants will also be considered. These new faculty will hold their tenure in the School of Neuroscience, ensuring that their academic advancement is being reviewed by a fitting group of peers. These positions derive from the existing pool of unfilled faculty lines appropriated to the College of Science.

Administration

A recently appointed Professor of Neuroscience and I. D. Wilson Chair in the College of Science will serve as full-time Executive Director of the School of Neuroscience. The title of Executive Director was chosen because Directors with specified responsibilities will report to this position. The Executive Director will be responsible for the daily function of the School of Neuroscience, including managerial oversight, hiring of all faculty and staff, developing an innovative curriculum, seeking extramural funding opportunities, soliciting philanthropic support, and promoting the School’s visibility through community outreach and national advertisements. The Executive Director will have parallel reporting lines to the Dean of the College of Science and the Provost in order to maximize the ability to engage faculty across multiple colleges and encourage hires into the School of Neuroscience that are supported by multiple colleges. At the same time, the initial logistic support through the College of Science will be essential and cost effective.

Resources

All administrative and new faculty positions will be funded centrally by the School of Neuroscience, in direct conjunction with the College of Science and with the support

of the President's Office. The budget for the School of Neuroscience is provided in Table 1. The items listed under "annual operations" include the salary and fringe benefits for key faculty and staff as well as infrastructure support. Items listed under "one-time investments" represent allocated resources associated with the start-up costs for new research laboratory equipment and incidental expenses.

Table 1. School of Neuroscience Operating Budget

Annual Operations			
	FTE	Amount	Fringe
Executive Director	1	\$209,250	\$62,196
Director of Operations	1	\$100,000	\$35,135
Administrative Assistant	1	\$50,000	\$22,750
Assistant Director, Advising & Enrollment Management	1	\$60,000	\$35,135
IT/Technical Support	0.25	\$20,000	\$7,545
Seminars and outreach including speaker travel		\$30,000	
New faculty salaries	5 (years 1-2)	\$450,000	\$163,290
New faculty salaries	5 (years 3-5)	\$450,000	\$163,290
Instructors for student labs	2	\$120,000	\$50,454
Promotional materials and office supplies		\$1,000	
Library materials and subscriptions		\$2,000	
Annual Operations Total*			\$1,932,145
*in year 5 with all 10 faculty hired			
One-time Investments			
	FTE		Amount
Faculty Start-up @ \$750,000	5 labs	(years 1-2 hires)	\$3,750,000
Faculty Start-up @ \$750,000	5 labs	(years 3-5 hires)	\$3,750,000
Recruiting and advertising			\$40,000
Signage			\$300
Business cards			\$200
Website development			\$5,000
Allocated One-time Resources*			\$9,477,645
*Over 5 year hiring period			

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee – Item #4 – Action on Programs at Public Institutions

Date of Meeting: March 21, 2016

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements:

George Mason University

- Master of Laws (LL.M.) in United States Law (CIP: 22.0202)

Financial Impact: The proposed program will be funded primarily through reallocations in the School of Law with support from the institution. None of the reallocations will negatively affect existing programs. GMU will not seek additional state resources to initiate and sustain the program.

Timetable for Further Review/Action: N/A

Resolution:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Laws (LL.M.) degree program in United States Law (CIP: 22.0202), effective fall 2016.

George Mason University
Master of Laws (LL.M.) in United States Law
(CIP: 22.0202)

Program Description

George Mason University (GMU) is proposing the creation of a Master of Laws (LLM) degree program in United States Law to be initiated in fall 2016. The proposed program would be located in the School of Law, Arlington, Virginia. The proposed postgraduate law degree is designed to provide foreign-educated students with knowledge of the United States' legal system and doctrines. The program would introduce students to the basic legal principles of American law. The core curriculum will include coursework in United States law, economic foundations of legal studies, and professional responsibility. Students will learn the fundamentals of research, writing and analysis of US laws and opinions, and how to craft arguments. Through elective coursework, students will be able to prepare for the bar examination in select jurisdictions including New York and Washington, DC. Graduates would possess knowledge and skills to: 1) research and write legal memoranda; 2) negotiate legal matters; and 3) identify areas of economic risk to corporate and individual clients.

The proposed program would require 26 credit hours of coursework: seven credit hours of coursework in core courses; and 19 credit hours of restricted elective coursework.

Justification for the Proposed Program

The proposed program represents GMU's commitment "to address the need for more diverse lawyers in the legal profession, meet the need for more multilingual and multicultural attorneys in the United States (US), and meet the demand by foreign-trained lawyers to understand the US legal system." In 2014, the Institute for Inclusion in the Legal Profession (IILP) noted that minority representation among lawyers was "14.4% compared to 31.8% among physicians and surgeons and 25.8% within the professional labor force as whole" (http://www.theiilp.com/Resources/Documents/IILP_2014_Final.pdf). The IILP states that "it is intolerable for the legal profession to lag behind other professions in diversity and inclusion" (<http://theiilp.com/>). GMU notes that America is in dire need of more diversity in the legal services field and since the proposed degree will only admit international students, it "would have the benefit of potentially increasing diversity of professionals in the field." Further, the proposed program would address demand for more multilingual and multicultural professionals in the legal field. In the article "Foreign language skills is definitely a key asset in an Attorney's Resume," the author wrote, "as the United States becomes increasingly diverse, being fluent in a language other than English poses benefits to attorneys, who will increasingly serve non-English-speaking individuals..." (<http://www.lawcrossing.com/article/4195/Including-Languages-on-Your-Attorney-Resume/>). In the 2013 article "Bilingual lawyers have a leg up in many practice groups," the author noted that a survey by the Robert Half Legal Staffing Agency cited "international business dealings [as] the main driver of bilingual capabilities [and] some firms are including bilingual attorneys as part of a

marketing strategy to attract non-English speaking clientele” (<http://www.abajournal.com/magazine/article/bilingual-lawyers-have-a-leg-up-in-many-niche-practice-groups>). GMU asserts that the proposed program will address demand for foreign-trained lawyers with a LLM degree “to deal with international and transnational” legal matters and, serve as legal advisers for domestic and foreign law firms, corporations, small businesses, and government.

Student Demand

In 2015, GMU used the ACES2 Law School Admissions Council application software to identify potential students for the proposed program. The ACES2 LSAC software is a web-hosted program through which all potential law students (LLM and JD) submit applications to law schools in the United States. GMU selected students who either held a law degree or were enrolled in a law degree program in a “non-United States” law school and who were seeking a LLM in American/United States Law and Legal System, Comparative Law, or Jurisprudence and Legal Theory. When asked if they would be interested in applying to the proposed degree program, of the 75 respondents 22 (approximately 29%) indicated “agree” and 31 (approximately 41%) indicated “strongly agree.” When asked if accepted, would they be interested in enrolling in the proposed degree program, 24 (approximately 32%) indicated “agree” and 30 (approximately 40%) indicated “strongly agree.”

Emails from potential students show interest in the proposed program. Students were seeking a degree program that would prepare them for the bar exam, particularly in New York and Washington, DC.

Enrollment projections for the proposed program show a full-time equated student enrollment (FTES) of 10 in the program’s first year (2016-17). The projections continue as follows: FTES 2017-18, 15.0; 2018-19, 21.0; and 2019-20, 22.0. GMU anticipates having 17 graduates each year beginning in 2020-21. If these projections are met, this program will meet Council’s productivity/viability standards within five years, as required.

Market/Employer Demand

GMU attests that the proposed program would prepare foreign-educated lawyers for various positions in the legal field. Graduates would be suited to fill positions in law firms, corporations, government agencies, or academia and serve as review or legal clerks, attorneys, consultants, and in-house counsel. GMU notes that the “LLM qualified candidate will stand out in his or her country job market” [as] ...”successful completion of a law degree in the United States attests to the high level of English skills both written and spoken, which is a qualification often sought in foreign jurisdictions where English is not an official language.” Employment announcements, in Virginia and nationally, show demand for qualified personnel to fill positions such as claim specialist, legal counsel, and pro se law clerk. Some announcements noted preference for bilingual language skills in languages such as French, Spanish, Portuguese, and Japanese. The Bureau of Labor Statistics (BLS) projects between 2014 and 2024 employment of lawyers is expected to grow “as fast as average” or 6%

(<http://www.bls.gov/ooh/Legal/Lawyers.htm>). The Virginia Employment Commission (VEC) projects that between 2012 and 2022 employment of lawyers is expected to increase 12.72% or 1.2% annually (available at: <http://www.vawc.virginia.gov/>).

Issues of Duplication

Two institutions (CWM and UVA) offer a related degree program. CWM offers a LLM in American Legal System. The program does not require core coursework and has 13 tracks for specialized study. UVA's LLM is a general program with no core requirements and 18 concentration areas. GMU's program differs from both programs in that it requires seven credits of core coursework and a course in United States Law.

Resource Needs

The proposed program will be funded primarily through reallocations in the School of Law with support from the institution. None of the reallocations will negatively affect existing programs. GMU will not seek additional state resources to initiate and sustain the program.

Board Approval

The GMU Board of Visitors approved the proposed program on September 24, 2015.

Staff Recommendation

Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to the Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Laws (LL.M.) degree program in United States Law (CIP: 22.0202), effective fall 2016.

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee Item #5 – Action on “Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB”

Date of Meeting: March 21, 2016

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: Council meetings in October 2015 and January 2016

Action: The Academic Affairs Committee received briefings on discussions with institutions and provided guidance to staff on draft iterations of the policy.

Background Information/Summary of Major Elements: See attached Background Document.

Materials Provided:

- Background Document: *History and Context of Code of Virginia §23-9.2:3.10, and the proposed “Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB.”*
- *Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB.*

Financial Impact: N/A

Timetable for Further Review/Action: SCHEV staff will work with institutions to implement the provisions of the policy as expeditiously as feasible.

Resolution:

Staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to the Council.

BE IT RESOLVED that, in accord with its responsibilities under §23-9.2:3.10 and §23-9.6:1:15 of the Code of Virginia, the State Council of Higher Education for Virginia adopts the *Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB*, effective immediately, and directs staff to work with institutions to fulfill its provisions as expeditiously as possible.

Background Document

History and Context of Code of Virginia §23-9.2:3.10, and the proposed “Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB”

I. HB 1336 was passed by the 2015 General Assembly and signed into law by Governor McAuliffe, thereby creating Code of Virginia §23-9.2:3.10:

A. The State Council of Higher Education for Virginia (Council), in consultation with the governing board of each public institution of higher education, shall establish a policy for granting undergraduate course credit to entering freshman students who have taken one or more Advanced Placement, Cambridge Advanced (A/AS), College-Level Examination Program (CLEP), or International Baccalaureate examinations. The policy shall:

- 1. Outline the conditions necessary for each public institution of higher education to grant course credit, including the minimum required scores on such examinations;*
- 2. Identify each public institution of higher education's course credit or other academic requirements that the student satisfies by achieving the minimum required scores on such examinations; and*
- 3. Ensure, to the extent possible, that the grant of course credit is consistent across each public institution of higher education and each such examination.*

B. The Council and each public institution of higher education shall make the policy available to the public on its website.

II. The 2015 passage of HB 1336 was the third time this topic had been visited by the General Assembly since 2010. The table below summarizes legislative actions, by year:

Year	Enactment	Components
2010	SB 209: Enacts Code of Virginia §23-9.2:3.8.	<ul style="list-style-type: none"> • Governing Boards shall implement policies granting credit to entering freshmen who have completed IB or AP courses. • Policies shall: <ul style="list-style-type: none"> ○ outline conditions for granting credit, including minimum scores on IB or AP exams; ○ identify credit/requirements satisfied by completion of the “diploma program;” ○ treat IB and AP comparably. • Governing Boards report to SCHEV and make policies available on web.
2011	SB 1448: Amends and Reenacts Code of Virginia §23-9.2:3.8.	<ul style="list-style-type: none"> • Innovations over prior statute: <ul style="list-style-type: none"> ○ Cambridge A-level exams added. ○ clarifications: <ul style="list-style-type: none"> ▪ “course” replaced by “examination” throughout; ▪ “diploma program” replaced by “International Baccalaureate diploma program.”

		<ul style="list-style-type: none"> • Preserved: <ul style="list-style-type: none"> ○ comparability required in treatment of exams; ○ emphasis on minimum scores; ○ reporting to SCHEV and website availability.
2015	<p>HB 1336:</p> <p>Repeals Code of Virginia §23-9.2:3.8</p> <p>Enacts Code of Virginia §23-9.2:3.10.</p>	<ul style="list-style-type: none"> • Innovations over prior statute <ul style="list-style-type: none"> ○ SCHEV establishes policy, in consultation with Governing Boards; ○ CLEP exams added; ○ intra-institution comparability replaced by consistency across institutions and exams, “to the extent possible;” • Preserved: <ul style="list-style-type: none"> ○ emphasis on minimum scores; and ○ website availability.

III. Following enactment of §23-9.2:3.10, SCHEV staff commenced a program of research and consultation in the second half of 2015 and into 2016 that included the following:

- research into standards and practices of the four assessments;
- review of other states’ policies and statutes, with emphasis on recently enacted policies;
- visits to six Virginia institutions to consult with faculty and administrators on institutional policies and practice;
- meeting with senior staff of the Virginia Department of Education to gain feedback on draft policy in development;
- reports to the Academic Affairs Committee at meetings in October 2015 and January 2016; and
- discussions of draft versions of the policy with the Instructional Programs Advisory Committee (IPAC) at meetings in November 2015, January 2016, and February 2016.

IV. Staff presents the attached “Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB,” as its recommendation for Council action toward fulfillment of §23-9.2:3.10. Please note the following:

- A. The policy presented here shares major features **in common** with prior versions considered by the Academic Affairs Committee and IPAC. Specifically, it
- expresses a commitment to facilitating success, completion, and preserving quality;
 - establishes a decentralized framework, according to which institutions are charged to identify specific credit-granting policies;
 - assumes the ostensible credit-worthiness of included exams as a starting point, but affords institutions the discretion to establish higher standards in particular cases; and
 - establishes a process whereby institutions submit policies to SCHEV for review and collation.

- B. The policy presented here incorporates **changes**—as a result of IPAC feedback—from prior versions considered by the Academic Affairs Committee. Specifically, it
- moves to the forefront (see II.A) institutional responsibility for conducting a review of the four assessments in comparison to each institution’s curriculum;
 - clarifies broad criteria to utilize in identifying credit-granting associated with particular scores, i.e., curriculum and academic standards, student success data, persistence/completion patterns; and
 - makes more explicit that institution policies may have specific program-based exceptions.
- C. The policy presented here for Council consideration was subject of extensive discussion at the February 12, 2016 meeting of IPAC, and received a strong consensus endorsement at that meeting.

***Virginia Public Higher Education Policy on Course Credit for AP,
Cambridge, CLEP, and IB***

Virginia Code §23-9.2:3.10, enacted by the 2015 General Assembly, states:

A. The State Council of Higher Education for Virginia (Council), in consultation with the governing board of each public institution of higher education, shall establish a policy for granting undergraduate course credit to entering freshman students who have taken one or more Advanced Placement, Cambridge Advanced (A/AS), College-Level Examination Program (CLEP), or International Baccalaureate examinations. The policy shall:

- 1. Outline the conditions necessary for each public institution of higher education to grant course credit, including the minimum required scores on such examinations;*
- 2. Identify each public institution of higher education's course credit or other academic requirements that the student satisfies by achieving the minimum required scores on such examinations; and*
- 3. Ensure, to the extent possible, that the grant of course credit is consistent across each public institution of higher education and each such examination.*

B. The Council and each public institution of higher education shall make the policy available to the public on its website.

The State Council of Higher Education for Virginia (SCHEV) promulgates the policy guidelines below in fulfillment of the duty described by §23-9.2:3.10, and in accord with its general responsibility to establish policies for public higher education in the commonwealth, as per §23-9.6:1:15.¹

Prologue

The purpose of the *Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB* (the Policy) is to facilitate consistency, to the extent possible, across institutions in credit granting policies related to the referenced assessments. In keeping with priorities of the General Assembly, Governor, and Council, this Policy intends to

- maximize students' ability to earn college credit consistent with institutions' academic standards;
- enhance transparency for Virginia students seeking course credit for prior learning;
- contribute to lower costs for Virginia families by enhancing students' ability to complete a degree in a timely manner;
- improve the college transfer environment; and
- support quality of undergraduate education at Virginia public institutions.

¹ "The State Council of Higher Education shall . . . adopt such rules and regulations as the Council believes necessary to implement all of the Council's duties and responsibilities as set forth in this Code. The various public institutions of higher education shall comply with such rules and regulations."

Guidelines

- I. Each public institution of higher education shall approve a policy or policies governing the granting of course credit to entering first year students according to their performance on the following assessments:

- Advanced Placement
- Cambridge Advanced (A/AS)
- College-Level Examination Program (CLEP)
- International Baccalaureate

Institutional policies shall conform to parameters delineated under section II below.

II. Parameters of Institutional Review and Policy-Setting

- A. Each institution shall review AP, Cambridge, CLEP, and IB exams in comparison to its course offerings and curricular requirements to determine the proper grant of credit for each level of performance at or above the minima specified:

1. (3) or higher on an Advanced Placement examination
2. (4) or higher on a higher level International Baccalaureate examination
3. (5) or higher on a lower level International Baccalaureate examination
4. (50) or higher on a CLEP examination
5. (C) or higher on a Cambridge Advanced examination (A/AS)

- B. Institutional policies shall grant the maximum credit for each level of performance on each assessment consistent with the faculty's review of the content of the assessment and its alignment with the following criteria:

1. institutional curriculum and academic standards;
2. qualitative and quantitative student success data; and
3. institutional persistence and completion patterns.

- C. Each institution shall make a submission to SCHEV of its final policies, specifying grants of credit, if any, for each level of performance on each assessment, and providing justification for each case where the minimum threshold for granting credit is above the minimum indicated under II.A above.

D. Additional considerations

1. Students should be given the opportunity to earn the maximum credit consistent with the likelihood of student success and with the faculty's judgment of consistency with the institution's curriculum and academic standards.
2. The faculty shall have responsibility for specifying all curricular equivalencies for each level of performance on each assessment, to include (but not necessarily to be limited to) the following considerations:
 - a. number of course credits granted;
 - b. course designation(s) for which credit is granted;
 - c. general education, program, or other degree requirements satisfied; and
 - d. program-based exceptions to a-d.
3. An institution is not required to award course credit for performance on an assessment whose subject matter is not offered in its curriculum.

III. Process

- A. This Policy takes effect immediately. SCHEV staff and institutional staff and faculty shall cooperate to facilitate approval of institutional policies as expeditiously as possible.
- B. The Director of SCHEV may provide further guidance to institutions and establish whatever processes or advisory groups he judges necessary to facilitate institutions' conformance with this Policy.
- C. Each institution shall make its final policy or policies available on its web site in a format that is easily understood by the general public. SCHEV shall maintain a web resource that includes links to institutional policies.
- D. Future changes to institutional policies shall be developed in conformity with this Policy.

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee – Item #6 – Action on Revisions to the SCHEV Program Approval Policy

Date of Meeting: March 21, 2016

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs and Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:

No previous Council review/action

Previous review/action

- May 20, 2013: Council approved revisions to its policy “*Policies and Procedures for Program Approval and Changes*”
- September 21, 2015: Staff briefed the Academic Affairs Committee on proposed revisions to the policy prior to engaging in consultation with institutions.

Background Information/Summary of Major Elements:

At its May 20, 2013, meeting, Council approved updates to its program approval policy “*Policies and Procedures for Program Approval and Changes*.” Through a recent review of the policy, SCHEV staff determined that certain revisions were needed to clarify and supplement the policy’s definitions, guidelines, and procedures and insure that SCHEV’s records for program actions are accurate and complete. Following a presentation to the Academic Affairs Committee in September 2015, staff has engaged in multiple stages of consultation with institutions, including:

- Discussions with the Instructional Programs Advisory Committee (IPAC) at its meetings in October 2015 and February 2016.
- Discussions with designated institutional liaisons in November 2015 and February 2016.
- Sharing of drafts and incorporation of refinements proposed by institutional liaisons during the period since September 2015.

Planned updates to the policy are intended to improve transparency of guidance to institutions seeking SCHEV approval for program changes, and to capture instances of substantial program changes that should receive SCHEV approval. As part of the review process since September 2015 staff has identified numerous minor edits, as well as formatting changes to make the document more user-friendly for institutions. For the sake of efficiency and clarity of presentation, three substantial changes are presented here for explicit Council approval:

1. Council's statutory duties related to program approval actions are recast, updated, and cited with direct quotations (page 3).
2. A category of action called "Modified Degree Programs" has been added to cover degree program modifications that result from program longevity and discipline changes, change in industry needs, change in delivery format, and/or change required by accrediting agencies. Relevant new material occurs at the following points:
 - Operating Definition (page 5)
 - Detailed Policy Description (page 8-9)
3. A two-year limitation has been placed on Board of Visitors approvals—i.e. submissions should be made to SCHEV no later than two years after approval by the Board of Visitors (location in policy to be determined).

The Council is responsible for reviewing and approving or denying proposed changes to the policy and procedures "*Policies and Procedures for Program Approval and Changes.*" The Council has established the policy and procedures related to academic programs at public institutions as part of its obligation to promote the development and operation of an educationally and economically sound, vigorous, progressive, and coordinated system of higher education in Virginia.

SCHEV staff would like to extend its thanks and appreciation to institutional liaisons for their time and engagement in reviewing and giving feedback on policy revisions originally proposed in September 2015; their contributions have resulted in substantial improvements.

Materials Provided:

- Tables: New/Revised Text Introduced to the SCHEV Program Approval Policy

Financial Impact: N/A

Timetable for Further Review/Action: Following Council approval of policy revisions presented here, staff will incorporate them into an updated policy document, together with the minor edits and formatting improvements referenced above, and promulgate the updated policy to institutions.

Resolution:

Staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to the Council.

BE IT RESOLVED that the State Council of Higher Education for Virginia approves proposed revisions to the policy "*Policies and Procedures for Program Approval and Changes,*" effective April 1, 2016, and directs staff to update the policy document accordingly.

Tables: New/Revised Text Introduced to the SCHEV Program Approval Policy

Change #1: Council’s statutory duties related to program approval actions are recast, updated, and cited with direct quotations (**page 3**).

Old Policy Text	New Policy Text
<p>I. Council’s Statutory Obligations Related to Academic Programs at Public Institutions</p> <p>The Code of Virginia, Section 23-9:6:1, charges the State Council of Higher Education for Virginia (SCHEV) with various responsibilities, authorities, and duties. Those obligations related to academic programs at public institutions are listed below.</p> <p>A. Responsibilities</p> <ul style="list-style-type: none"> • To consider programs while developing system-wide plans under which the state- supported institutions of higher education of Virginia shall constitute a coordinating system (Section 23-9.6:1.1). • To review and approve or disapprove all new academic programs which any public institution of higher education proposes, including both undergraduate and graduate programs (Section 23-9.6:1.5). <p>B. Authority</p> <ul style="list-style-type: none"> • To adopt such rules and regulations as the Council believes necessary to implement all of the Council’s duties and responsibilities as set forth in the Code. The various public institutions of higher education shall comply with such rules and regulations (Section 23-9.6:1.15). <p>C. Duty</p> <ul style="list-style-type: none"> • The Council, insofar as practicable, shall preserve the individuality, traditions and sense of responsibility of the 	<p>I. Council’s Statutory Duties Related to Academic Programs at Public Institutions</p> <p>The <u>Code of Virginia</u>, Section 23-9:6:1, charges the State Council of Higher Education for Virginia (SCHEV) with various responsibilities and duties. Those most directly related to academic programs at public institutions are listed below.</p> <ul style="list-style-type: none"> • To “review and approve or disapprove all new academic programs which any public institution of higher education proposes. As used herein, “academic programs” include both undergraduate and graduate programs. (§ 23-9.6:1.5). • To consider programs while developing a statewide strategic plan that “identifies a coordinated approach to ... state and regional goals, and emphasizes the future needs for higher education in Virginia at both the undergraduate and the graduate levels” (§ 23-9.6:1.1) • “To study any proposed escalation of any public institution to a degree granting level higher than that level to which it is presently restricted and to submit a report and recommendation to the Governor and the General Assembly relating to the proposal. The study shall include the need for and benefits or detriments to be derived from the escalation. No such institution shall implement any such proposed

respective institutions. The Council, insofar as practicable, shall seek the assistance and advice of the respective institutions in fulfilling all of its duties and responsibilities (Section 23-9.6:1).

The Council has established the following policies and procedures related to academic programs at public institutions as part of its obligation "to promote the development and operation of an educationally and economically sound, vigorous, progressive, and coordinated system of higher education in the State of Virginia" (Code of Virginia, Section 23-9.3[a]).

II. Policy Statements on Academic Programs at Public Institutions

A. Overview

The intent of this policy is to fulfill the Council's statutory responsibilities and duties without burdening public institutions with complex and lengthy procedures. In all its work, SCHEV adheres strongly to four key principles (see SCHEV Mission Statement) including the following:

Respect at all times the autonomy and legal authority of the institutional Boards of Visitors and Trustees.

In this spirit, this set of policies and procedures related to academic programs was prepared by SCHEV staff in consultation with Council members, the Secretary of Education, and the chief academic officers of the state-supported institutions of higher education. This policy and its attendant procedures will help ensure that Virginia's public colleges and universities continue to make the most efficient use of state resources avoid unnecessary duplication, and contribute to the goals identified in SCHEV's System-wide Strategic Plan.

escalation until the Council's report and recommendation have been submitted to the General Assembly and the General Assembly approves the institution's proposal" (§ 23-9.6:1.3).

- To "adopt such rules and regulations as the Council believes necessary to implement all of the Council's duties and responsibilities as set forth in [the] Code. The various public institutions of higher education shall comply with such rules and regulations" (§ 23-9.6:1.15).
- "In carrying out its duties and responsibilities, the Council, insofar as practicable, shall preserve the individuality, traditions and sense of responsibility of the respective institutions. The Council, insofar as practicable, shall seek the assistance and advice of the respective institutions in fulfilling all of its duties and responsibilities" (§ 23-9.6:1).

The Council has established the following policies and procedures related to academic programs at public institutions in answer to the duties referenced above, and as part of its obligation "to advocate and promote the development and operation of an educationally and economically sound, vigorous, progressive, and coordinated system of higher education in the Commonwealth of Virginia..." (Code of Virginia, § 23-9.3[A]).

Change #2: A category of action called “Modified Degree Programs” has been added to cover degree program modifications that result from program longevity and discipline changes, change in industry needs, change in delivery format, and/or change required by accrediting agencies. Relevant new material occurs at the following points:

Operating Definition (page 5)

Detailed Policy Description (pages 8-9)

New Policy Text

[Operating Definition]

Modified program: a simple or substantial change to the curriculum of an existing degree program in the SCHEV Degree Inventory. Modified programs must meet the minimum requirements for the common core (see above). The two types of modification are "simple" and "substantial" and require different documentation. Simple modifications to a degree program are reported to SCHEV. SCHEV staff approval is required for a "substantial" modification to a degree program. No change in the degree designation or CIP code is permitted for a modified degree program.

[Policy Description]

D. Modified Degree Programs

Some proposals submitted to the Council seek approval for programs that have modified degree requirements from the original degree program approved by SCHEV. Modified curriculum requirements may seek to address evolution in the discipline/field, respond to the needs of business and industry, or address changes mandated by discipline specific accrediting agencies. Criteria for considering a change to constitute a “modification” to a degree program as approved by Council include:

1. Total credit hour changes to a degree program.
2. Significant changes to the core curriculum, purpose, focus, or identity of the program.
3. Changes in the degree program delivery format from what was in the originally proposal approved by SCHEV.
4. Changes to licensure qualifying status of a course of study.

Modifications of degree programs are classified as simple or substantial. Simple modifications are revisions that are within the original justification for Council's approval, and which are reported to SCHEV. Substantial modifications involve revisions that are beyond the scope of the original justification(s) for Council's approval, and which require approval by SCHEV.

Simple modifications to a degree program include:

- 1) Increasing or decreasing the total credit hours of a degree program by fewer than six credits.
- 2) Adding an on-line delivery format to an existing site-based program or adding a site-based program to an existing on-line program while maintaining the delivery format of the program as approved by Council.

Substantial modifications to a degree program include:

- 1) Increasing or decreasing the total credit hours by six to twelve (12) credits.
- 2) Changing or altering the program requirements in a way that results in a significant change to the core curriculum, purpose, focus, or identity of the program as approved by the Council or alters the requirements for the common core as determined by Council (see page 4 of this document).
- 3) Converting a degree program to a new delivery format while ceasing to offer the program in the format in which it was approved by Council.
- 4) Licensure option is added to or removed from a degree program as approved by Council.

Bachelor and Associate degree programs must demonstrate strong evidence to increase or decrease the total credit hours. Council approval may be required for substantial modifications. Increasing or decreasing the total credit hours of a degree program by more than twelve (12) credits is a new degree program and should be submitted using the procedures for a new degree program. Council approval is required.

The Council has delegated the authority for approval of program modification proposals to SCHEV staff. Final authority for degree program modifications remains with the Council. Requests for such changes necessitate the submission of information and forms using the guidelines, instructions, and forms contained herein. Institutions considering a modification to a program that fits one of the above criteria should consult SCHEV staff for guidance.

Change #3. A two-year limitation has been placed on Board of Visitors approvals—i.e. submissions should be made to SCHEV no later than two years after approval by the Board of Visitors (location in policy to be determined).

New Policy Text

All requests that require institutional Board of Visitors (BOV) approval must be formally submitted to SCHEV within two years of the BOV approval date.

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee Item #7 – Update on the Virginia Plan Initiatives

Date of Meeting: March 21, 2016

Presenter: Joe Defilippo, Academic Affairs Director
(joedefilippo@schev.edu)
Wendy Kang, Higher Education Innovation Director
(wendykang@schev.edu)

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: January 12, 2016, Council meeting

Action: Council discussed proposed activities for initiatives one and four

Background Information/Summary of Major Elements:

The Academic Affairs Committee is assigned to two initiatives. This includes:

- 1. Coordinate the development and implementation of programs that align resources from PK12, colleges, universities and other public sources to ensure affordable, efficient and effective pathways for students in all parts of the state.*
-
-
- 4. Collaborate with institutions to measure the quality of undergraduate education, including civic engagement of graduates and relevance to demand occupations across regions of the state.*

A status for all of the initiatives is included as part of item #7 on the full Council agenda. Please refer to *The Virginia Plan for Higher Education: March 2016 Initiatives Update* report under that agenda item. Reference pages for each initiative within the report are as follows:

Initiative 1: page 3
Initiative 4: page 9

Materials Provided:

- *The Virginia Plan for Higher Education: March 2016 Initiatives Update* (Please refer to this update report as part the discussion item #7 on the full Council agenda)

Financial Impact: No financial impact at this time.

Timetable for Further Review/Action: No further action at this time.

Resolution: No resolution at this time.

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee Item #8 – Liaison Report

Date of Meeting: March 21, 2016

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements: N/A

Materials Provided:

- Academic Affairs Committee, Liaison Report, by J. DeFilippo

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A

Academic Affairs Committee
Liaison Report
J. DeFilippo
March 21, 2016

WICHE Interstate Passport Project

Dr. Paul Smith led a team from Virginia to a Passport Faculty Workshop in Boulder, CO. The workshop was designed to increase the understanding of the Passport Initiative for faculty and staff in new Passport states. The two-day workshop provided background information on the development of the Passport Learning Outcomes as well as a review of the steps required for Passport development. Virginia has thirteen institutions piloting the Interstate Passport Program. Ten institutions, the Virginia Community College System, and SCHEV represented Virginia at this workshop. (Information on the Passport here: <http://www.wiche.edu/passport/home>.)

Every Student Succeeds Act (ESSA)

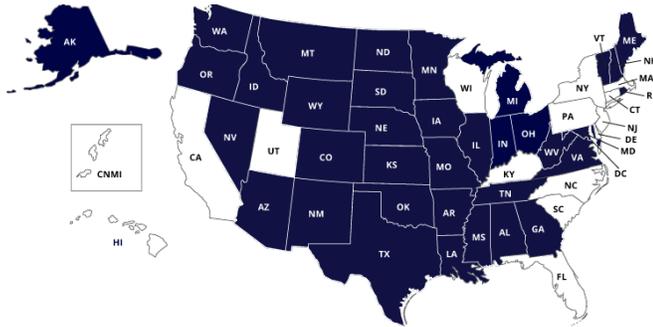
The passage of ESSA in December 2015 supplanted No Child Left Behind (NCLB). The US Department of Education (USED) has not yet clarified implications for the higher education NCLB “Improving Teacher Quality” grant program administered by state higher ed agencies. Thus, we do not know yet whether SCHEV will receive any funding for this or similar purposes under ESSA. Normally, SCHEV would already have issued an RFP to Virginia institutions for approximately \$1M in grants for the 2016-17 year. If funding is preserved, we will issue an RFP once we have been notified to that effect by USED.

GEAR UP Virginia (GUV)

GUV Student Leadership Academies will be held at University of Virginia (UVA) in Summer 2016. The camps will run from June 20-23 and June 25-28. Each of the 27 GUV schools will send 10-12 rising 9th grade students and 1-2 chaperones, and each academy will host approximately 150 students, 20 chaperones, and 10 facilitators. Over the course of 4 days, facilitators and school chaperones will engage students through motivational presentations, team building activities, small group discussions, and individual personal development assignments with a focus on the transition to high school and general college knowledge. UVA will provide a student led campus tour and a student panel available for Q&A.

Staff will visit UVA in April to meet with Dr. Marcus Martin, VP and Chief Officer for Diversity and Equity, Carolyn Vallas, Center for Diversity in Engineering Director, and Brendan Wynn, graduate student and intern, to tour the campus and locate the best indoor and outdoor spaces for camp activities.

State Authorization Reciprocity Agreements (SARA).



Hiring

Dr. Jodi Fisler has been appointed Associate for Assessment Policy and Analysis. She will be the lead staff on AP/IB policy implementation, strategic plan initiative #4 (quality and civic engagement), and college readiness. Dr. Fisler comes to SCHEV from the College of William & Mary, where she had been the director of student affairs planning and assessment and assistant to the vice president for student affairs since 2012. She received her B.A. in German studies from Williams College, and M.Ed. and Ph.D. degrees in educational policy, planning and leadership from William & Mary.

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

Virginia Institute of Marine Science (VIMS)

Andrews Hall

1375 Greate Road

Gloucester Point, VA

March 21, 2016

Room 424

2:00 p.m. – 3:30 p.m.

Resources and Planning Committee

1. Call to Order
2. Approval of Minutes (January 12, 2016) Page 42
3. Update on 2016 General Assembly Budget Actions Page 44
4. Update on 2016 General Assembly Session Page 46
5. Review Work Plan of Joint Subcommittee on the
Future Competitiveness of Virginia Higher Education Page 52
6. Update on The Virginia Plan Initiatives Page 54
7. Liaison Report
8. Adjournment

Committee members:

Marge Connelly, Chair
Gary Nakamoto, Vice Chair
Gil Bland
Henry Light
Pam Moran
Minnis Ridenour

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
RESOURCES AND PLANNING COMMITTEE
JANUARY 12, 2016
MINUTES**

Ms. Connelly called the meeting to order at 9:45 a.m. in in the SCHEV main conference room, 101 N. 14th Street, 9th floor, Richmond, Virginia. Committee members present: Gil Bland, Marge Connelly, Henry Light, and Gary Nakamoto.

Committee members absent: Pamela Moran and Minnis Ridenour.

Staff members present: Peter Blake, Alan Edwards, Dan Hix, Wendy Kang, Tod Massa, Jean Mottley, Lee Ann Rung, and Yan Zheng.

APPROVAL OF MINUTES

On a motion by Mr. Nakamoto and seconded by Mr. Light, the minutes from the October 26, 2015, meeting were approved unanimously.

DISCUSSION OF GOVERNOR'S INTRODUCED BUDGET

Mr. Blake said the Governor's introduced budget was very much in line with SCHEV's areas of priority and dollar amounts, including an unprecedented amount for research.

Mr. Hix discussed the elements of the Governor's recommendations and reviewed the amounts in the proposed budget. He explained each item on the chart on page RP8. Mr. Blake explained the new positions that have been filled at SCHEV and indicated that those positions were within SCHEV's current appropriation. The other positions in the Governor's introduced budget for SCHEV would come on board after July 1, if appropriated by the General Assembly.

The capital outlay included in the Governor's proposed budget is significant and includes funding for maintenance reserve, equipment funding, planning funds, and a bond package. Mr. Blake indicated that he and Mr. Minor have already met with legislators, and he suggested that other Council members do the same. Mr. Blake offered to assist in scheduling the meetings.

DISCUSSION OF FALL 2015 ENROLLMENT

The information included in the agenda book is a portion of the information that is on the website. Mr. Massa said there is modest enrollment growth, which is strong at the public institutions but down at the private institutions. The public two-year data were just received and not included in the package. Mr. Massa reported that the high school to college pipeline remains strong. The numbers in Virginia for time to degree and attempted credits to degree are some of the best in the south (the Southern

Regional Education Board is the only organization that collects those data). Mr. Massa said that while some institutions are struggling, it is a reasonably good story overall. Ms. Connelly expressed the need to continue to monitor the growing disparity in gender completion rates. Mr. Blake reminded members that one of the measures in The Virginia Plan is closing the achievement gaps, and Complete College America will be adding a whole suite of reports with more detail about this issue. Mr. Bland suggested that SCHEV continue to make it known that we are on top of these issues.

DISCUSSION OF 2014-15 DEGREE COMPLETIONS

Mr. Massa directed members to the briefing on 2014-15 degree awards and indicated that the Commonwealth remains on track to meet TJ21's degree-award goals. He reported that these data, as well as those on completions of non-degree credentials, were accessible on the Research section of the SCHEV website. Mr. Massa will continue to presents this information to the Council.

UPDATE ON THE VIRGINIA PLAN INITIATIVES

Mr. Blake directed the members to initiative #2, and discussed the efforts completed to date, as well as progress and proposed milestones/activities in 2016. Members reviewed the initiatives that the Resources and Planning Committee will continue to monitor. As Committee Chair, Ms. Connelly will provide a summary of the discussion of initiatives #2, #3, and #6).

ADJOURNMENT

The meeting adjourned at 11:20 a.m.

Marge Connelly
Committee Chair

Lee Ann Rung
Director, Executive & Board Affairs

State Council of Higher Education for Virginia Agenda Item

Item: Resources and Planning Committee #3 - Update on 2016 General Assembly Budget Actions

Date of Meeting: March 21, 2016

Presenter: Dan Hix, Finance Policy Director, DanHix@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: January 12, 2016

Action: Reviewed Governor's introduced budget for 2016-18 biennium

Background Information/Summary of Major Elements:

- On December 17, 2015, Governor McAuliffe introduced his budget for the 2016-18 biennium. In total, the Governor proposed an increase of \$343.3 million in general fund for higher education operating budgets for the biennium. Of the total incremental funding in the biennium, \$135.1 million was for basic operations and performance funding and \$53.3 million was for student financial aid.
- On February 21, 2016, the House and Senate released their proposed budget amendments.
- At the time agenda book materials were being prepared, the budget conference committee was still deliberating. According to the schedule approved by the General Assembly, the revenue conference report is to be available by noon on March 7, 2016. The General Assembly is expected to take action on the report on March 11 and adjourn on Saturday, March 12, 2016.
- Once the General Assembly has taken final action, the Governor will have 30 days to review the bills. The General Assembly will then reconvene on April 20, 2016 to consider any items vetoed or amended by the Governor. The final amendments to the 2016-18 budget will take effect upon signing by the Governor, which occurs within seven days following the reconvened session, and the 2016-18 budget takes effect on July 1, 2016.

Materials Provided: A summary of the conference report will be provided at the March Council meeting—assuming that the conference report is available as scheduled.

Financial Impact: TBD

Timetable for Further Review/Action: None.

Resolution: None.

State Council of Higher Education for Virginia Agenda Item

Item: Resources and Planning Committee #4 – Update on 2016 General Assembly Session

Date of Meeting: March 21, 2016

Presenter: Beverly Covington, SCHEV Senior Associate for Academic and Legislative Affairs

Most Recent Review/Action:

No previous Council review/action

Previous review/action

Date: January 12, 2016

Action: N/A

Background Information/Summary of Major Elements:

The 2016 General Assembly Session produced some ambitious and innovative legislation focused on building the New Virginia Economy. Major themes were the promotion of economic development and research and enhancing workforce development. SCHEV and Virginia's institutions of higher education will play a prominent role in the following new initiatives:

- Virginia Growth and Opportunity Act, or "Go Virginia", creates a fund to provide grants on a competitive basis for collaborative regional economic and workforce development projects.
- Virginia Research Investment Fund creates a fund for grants and loans to promote research and development excellence in the Commonwealth, foster innovative and collaborative research, development, and commercialization efforts, and encourage cooperation and collaboration among higher education research institutions, and with the private sector.
- New Economy Workforce Credential Grant Program will provide financial aid for students who complete noncredit workforce training programs in high-demand occupations.

Materials Provided:

- A list of legislation related to higher education.

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A



General Assembly Report to Council

March 21, 2016

General Interest

HB 209 (LeMunyon) Revision of Title 23, Educational Institutions. Creates Title 23.1 (Institutions of Higher Education; Other Educational and Cultural Institutions) as a revision of existing Title 23 (Educational Institutions). Title 23.1 consists of 32 chapters divided into five subtitles: Subtitle I (General Provisions); Subtitle II (Students and Campus); Subtitle III (Management and Financing); Subtitle IV (Public Institutions of Higher Education); and Subtitle V (Other Educational and Cultural Institutions). The legislation organizes the laws in a more logical manner, removes obsolete and duplicative provisions, and improves the structure and clarity of statutes pertaining to institutions of higher education and other educational and cultural institutions in the Commonwealth.

Research and Economic Development

HB 515 (Landes) Public institutions of higher education; efforts to stimulate economic development. Requires each public institution of higher education to include in their six-year plans a report on the institution's active contributions to efforts to stimulate the economic development of the Commonwealth, the area in which the institution is located, and, for those institutions subject to a management agreement, the areas that lag the Commonwealth in terms of income, employment, and other factors.

HB 834(Cox)/SB 449 (Norment) Virginia Growth and Opportunity Act; report. Establishes the Virginia Growth and Opportunity Board to administer grants from the Virginia Growth and Opportunity Fund for regional economic and workforce development projects. Provides that regional councils will be established across the Commonwealth, consisting of representatives of government and the business and education communities, and councils may submit applications for collaborative projects in their region that enhance private-sector growth, competitiveness, and workforce development. A portion of the grant funds will be awarded on a population basis and a portion on a competitive basis.

HB 1230 (Herring) Boards of visitors of state-supported institutions of higher education; student intellectual property rights. Requires the boards of visitors of state-supported institutions of higher education to adopt policies that are supportive of the intellectual property rights of matriculated students who are not employed by such institution.

HB 1343 (Jones) Virginia Research Investment Fund. Creates the Virginia Research Investment Fund for grants and loans to (i) promote research and development excellence in the Commonwealth; (ii) foster innovative and collaborative research, development, and commercialization efforts in the Commonwealth in projects and programs with a high potential for economic development and job creation opportunities; (iii) position the Commonwealth as a national leader in science-based and technology-based research, development, and commercialization; (iv) attract and effectively recruit and retain eminent researchers to enhance research superiority at public institutions of higher education; and (v) encourage cooperation and collaboration among higher education research institutions, and with the private sector, in areas and with activities that foster economic development and job creation in the Commonwealth. Areas of focus for awards shall be those areas identified in the Commonwealth Research and Technology Strategic Roadmap, and shall include but not be limited to the biosciences, personalized medicine, cybersecurity, data analytics, and other areas designated in the general appropriation act. Establishes the Virginia Research Investment Committee to evaluate and grant awards from the Fund. Council, in consultation with the Committee, shall establish guidelines, procedures, and objective criteria for application for and award of grants and loans from the Fund.

Academic and Workforce Pathways

HB 66 (Byron)/SB 576 (Ruff) New Economy Industry Credential Assistance Training Grants. Establishes the New Economy Workforce Credential Grant Program, which will pay grants to certain individuals who complete eight hours of community service and who subsequently complete a noncredit workforce training program and earn the related credential in a high-demand field. The program will provide that eligible students may apply and be awarded a grant to cover two-thirds of the cost of the noncredit workforce training program and may be reimbursed for the remaining one-third of the cost upon presentation of satisfactory proof of completion. If the student does not complete the program, he will be responsible for payment of the remaining one-third of the cost. The Council will reimburse the institution in an amount equal to one-third of the cost of the program upon presentation of proof of completion. To be eligible for the grant program, noncredit workforce training programs must be provided or sponsored by (i) a Virginia comprehensive community college, (ii) the Institute for Advanced Learning and Research, (iii) New College Institute, (iv) Richard Bland College, (v) Roanoke Higher Education Center, (vi) Southern Virginia Higher Education Center, or (vii) Southwest Virginia Higher Education Center. Individuals would apply for grants directly to the school that provided or sponsored the workforce training program. The Virginia Board of Workforce Development is required to maintain on its website a list of high-demand fields and industry certifications that qualify as credentials. The legislation provides that all eligible institutions are authorized to offer noncredit workforce programs consistent with the provisions of the New Economy Workforce Credential Grant Program.

SB 245 (Stanley) Comprehensive community colleges; dual enrollment agreements. Requires each comprehensive community college to enter into agreements with the local school divisions it serves to facilitate dual enrollment of

students into a program preparing students to pass a high school equivalency examination offered by the local school division and a postsecondary credential, certification, or license attainment program offered by the comprehensive community college.

Affordability– Tuition, Student Debt and Financial Aid

HB 961 (Rush) Four-year public institutions of higher education; alternative tuition or fee structures. Permits each public institution of higher education to offer alternative tuition or fee structures to students. The Council shall develop recommendations regarding financial incentives and benefits that might be offered to public institutions of higher education that offer alternative tuition and fee structures. Such incentives may be related to targeted economic and innovation incentives, base adequacy funding, or biennial assessments of institutional performance. The Council shall report its recommendations to the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education no later than November 1, 2016.

Academic/Curricular

HB 450 (Taylor) Comprehensive community colleges; veterans' advisors and veterans resource centers. Requires each of the seven comprehensive community college in the Commonwealth with the highest enrollment of veteran students to employ at least one full-time veterans advisor to provide comprehensive and intensive enrollment and advising services to current and prospective students who are veterans and establish a veterans resource center on campus to provide access to federal and state veterans resources; serve as a quiet place for veterans to study; enable veterans to connect to other veterans, helping them renew the bonds of military service; and be the central hub for all activities on campus related to veterans.

SB 338 (Alexander) Higher education; study abroad programs. Requires the State Council of Higher Education for Virginia to develop guidelines for study abroad programs.

HB 895 (Greason)/SB 336 (Miller) Board of Education; high school graduation requirements. (*High School Redesign*) Removes existing provisions related to standard and advanced studies diplomas and standard and verified units of credit and requires the Board of Education, in establishing high school graduation requirements, to (i) develop and implement, in consultation with stakeholders representing elementary and secondary education, higher education, and business and industry in the Commonwealth and including parents, policymakers, and community leaders in the Commonwealth, a Profile of a Virginia Graduate that identifies the knowledge and skills that students should attain during high school in order to be successful contributors to the economy of the Commonwealth, giving due consideration to critical thinking, creative thinking, collaboration, communication, and citizenship; (ii) emphasize the development of core skill sets in the early years of high school; and (iii) establish and require students to follow in the later years of high school alternative paths toward college and career readiness that include internships, externships, and credentialing.

Sexual Assault Prevention and Response

HB 1015 (Massie) Institutions of higher education; law-enforcement agencies; response to sexual assault. Requires the primary law-enforcement agency in a locality that contains an institution of higher education to cooperate in establishing a memorandum of understanding, if requested, to address the prevention of and response to sexual assault.

HB 1016 (Massie) Sexual assault response teams; participants; FOIA exclusion. Adds the Title IX coordinator; representatives from the office of student affairs, human resources, and counseling services; and a representative of campus security of any institution of higher education in the jurisdiction to the list of persons invited to participate in the annual meeting of a sexual assault response team. The bill also excludes the records of a sexual assault response team from mandatory disclosure under the Virginia Freedom of Information Act.

HB 1102 (Filler-Corn) Department of Criminal Justice Services; trauma-informed sexual assault investigation training. Requires the Department of Criminal Justice Services to establish curriculum and provide multidisciplinary training on trauma-informed sexual assault investigation for law-enforcement personnel, campus police department personnel, campus security personnel, attorneys for the Commonwealth, Title IX coordinators and investigators, victim advocates, forensic nurses, and related investigatory personnel.

HB 1160 (R. Bell)/SB 291 (Black) Physical evidence recovery kits. Establishes a comprehensive procedure for the collection and analysis of physical evidence recovery kits for victims of sexual assault, including those who elect at the time of the exam not to report a sexual assault to a law-enforcement agency.

HB1321 (Massie) Private institutions of higher education; memoranda of understanding; sexual assaults. Clarifies that nonprofit private institutions of higher education that have security departments instead of campus police forces are required to enter into a memorandum of understanding with a law-enforcement agency that requires such agency to notify the local attorney for the Commonwealth within 48 hours of beginning any investigation involving felony criminal sexual assault occurring on campus property or other property related to the institution.

SB 83 (Favola) Institutions of higher education; required agreements with law enforcement. Requires all mutual aid agreements and memoranda of understanding required between public or private institutions of higher education and other law-enforcement agencies to specify the procedure for sharing information.

Bills for Interim Study:

HB 400 (Simon, et al)/SB 52 (Howell) Virginia Student Loan Refinancing Authority established. The bills would have established the Virginia Student Loan Refinancing Authority, for the purpose of developing and implementing a program to provide loans to Virginia students to refinance qualified education loans.

HB 401 (Simon)/SB 604 (Howell) Student loan servicers; student loan ombudsman. The bills would have established a licensing requirement for student loan servicers and created an Office of the Student Loan Ombudsman within the State Corporation Commission. The Office of the Student Loan Ombudsman would be required to provide timely assistance to any student loan borrower of any student education loan in the Commonwealth and to establish and maintain a student loan borrower education course.

HB 568 (Cox)/SB 440 (Saslaw) Virginia Guaranteed Assistance Program; grants. The two bills would have made several changes to the Virginia Guaranteed Assistance Program to better incentivize students to advance in their programs toward completion of a degree. Each bill passed its respective body, but a committee of conference failed to resolve language differences. However, the Joint Subcommittee is expected to examine the structure of VGAP over the interim as an aspect of financial aid reform.

SJR96 (Dunnavant) Directs SCHEV to study issues related to college readiness, in conjunction with VCCS and VDOE.

State Council of Higher Education for Virginia Agenda Item

Item: Resources and Planning Committee Item #5 – Review Work Plan of Joint Subcommittee on the Future Competitiveness of Virginia Higher Education

Date of Meeting: March 21, 2016

Presenter: Peter Blake, Director, PeterBlake@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements:

The 2015 General Assembly established the Joint Subcommittee on the Future Competitive of Virginia Higher Education. It has eight members, four from each chamber. It is likely the subcommittee will hold a series of meetings over the next several months. Language in the Appropriation Act directs the Joint Subcommittee to issue an interim report no later than November 2016.

The following items are among the activities the subcommittee may address:

- review ways to maintain and improve the quality of higher education, while providing for broad access and affordability;
- examine the impact of financial, demographic, and competitive changes on the sustainability of individual institutions and the system as a whole;
- identify best practices to make the system more efficient, including shared services, institutional flexibility, and easily accessible academic pathways;
- evaluate the use of distance education and online instruction across the Commonwealth and appropriate business models for such programs;
- review current need-based financial aid programs and alternative models to best provide for student affordability and completion;
- review the recommendations of the Joint Legislative Audit and Review Commission on the study of the cost efficiency of higher education institutions and make recommendations to their respective committees on the implementation of those recommendations;
- study the effectiveness and value of transfer students;

- evaluate the effectiveness of dual enrollment in reducing the cost of higher education; and
- study the effectiveness of preparing teachers to enter the K-12 system.

The 2016 General Assembly added the following two items to the list:

- review alternative tuition or fee structures, including discounted tuition, flat tuition rates, discounted student fees, or student fee and student services flexibility, to any first-time, incoming freshman undergraduate student.

SCHEV has an opportunity to present information to the subcommittee that might be helpful in its deliberations. As part of the Council's initiatives aligned with The Virginia Plan, Council members already have identified a handful of topics in which the SCHEV should be involved. The purpose of this agenda item is to solicit Council member priorities on other potential areas of intersection with the joint subcommittee and suggestions on the means by which SCHEV would provide information to the subcommittee.

Materials Provided: None.

Financial Impact: None.

Timetable for Further Review/Action:

Language in the Appropriation Act directs the Joint Subcommittee to issue an interim report no later than November 2016.

Resolution: None.

State Council of Higher Education for Virginia Agenda Item

Item: Resource and Planning Committee Item #6 – Update on the Virginia Plan Initiatives

Date of Meeting: March 21, 2016

Presenter: Peter Blake, Director (peterblake@schev.edu)
Dan Hix, Fiscal Policy Director
(danhix@schev.edu)
Alan Edwards, Policy Studies Director
(alanedwards@schev.edu)

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: January 12, 2016, Council meeting

Action: Council discussed proposed activities for the three assigned initiatives

Background Information/Summary of Major Elements:

The Resource and Planning Committee is assigned to three initiatives. This includes:

2. *Seek legislative changes that support stable and sustainable public funding for higher education, such as a constitutional amendment, a dedicated funding source, and a revenue stabilization fund.*
3. *Review and recommend potential initiatives for further restructuring and shared services that enhance institutional and administrative flexibility and improve quality and efficiency.*
5. *Promote economic development for the Commonwealth by implementing a long-term plan that supports recruitment and retention of research faculty, provides matches to federal and private research grants and enhances commercialization of higher education research.*

A status for all of the initiatives is included as part of item #7 on the full Council agenda. Please refer to *The Virginia Plan for Higher Education: March 2016 Initiatives Update* report under that agenda item. Reference pages for each initiative within the report are as follows:

Initiative 2: page 6
Initiative 3: page 7
Initiative 5: page 13

Materials Provided:

- *The Virginia Plan for Higher Education: March 2016 Initiatives Update* (Please refer to this update report as part the discussion item #7 on the full Council agenda)

Financial Impact: No financial impact at this time.

Timetable for Further Review/Action: No further action at this time.

Resolution: No resolution at this time.

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
College of William & Mary
School of Education
301 Monticello Avenue
Williamsburg, VA
March 22, 2016
Matoaka Woods Conference Room
9:00 a.m. – 12:30 p.m.

Meeting Agenda

(Note: Some items from the March 22 Council meeting agenda may be addressed before adjournment of the March 21 committee meetings)

- | | | |
|--|------------|---------|
| 1. Call to Order and Announcements | 9:00 a.m. | |
| 2. Public Comment Period | | |
| 3. Approval of Minutes (January 12, 2016) | | |
| • Council meeting | | Page 56 |
| • Joint Committee | | Page 65 |
| 4. Remarks by Taylor Reveley,
President, College of William & Mary | 9:05 a.m. | |
| 5. Director's Report | 9:30 a.m. | Page 67 |
| 6. Presentation from Commonwealth Graduate
Engineering Program (CGEP) | 10:00 a.m. | Page 71 |
| BREAK | | |
| 7. Update on The Virginia Plan | 10:45 a.m. | Page 76 |
| 8. Committee reports: | 11:15 a.m. | |

Report from Executive Committee

- | | | |
|---|--|--------|
| a. Action on Policy for Electronic Meeting
Participation | | Page 4 |
|---|--|--------|

Report from Academic Affairs Committee:

- | | |
|---|---------|
| a. Action on Virginia Tech School of Neuroscience | Page 14 |
| b. Action on Programs at Public Institutions | Page 19 |
| c. Action on "Virginia Public Higher Education Policy
on Course Credit for AP, Cambridge, CLEP,
and IB" | Page 23 |
| d. Action on Revisions to the SCHEV Program Approval
Policy | Page 31 |

Report from Resources and Planning Committee

9. Items Delegated to Staff	12:00 p.m.	Page 78
10. New Business	12:10 p.m.	
11. Adjournment	12:30 p.m.	

NEXT MEETINGS:

April 20, 2016, University of Virginia's College at Wise (limited attendance)

May 16-17, 2016, Washington & Lee University (May 16 schedule will include a meeting with the Private College Advisory Board)

All meeting times are approximate and may vary slightly.

NOTE:

Materials contained in this Agenda Book are in draft form and intended for consideration by the Council at its meeting (dated above), and may not reflect final Council action. For a final version of any item contained in these materials, please visit the Council's website at www.schev.edu or contact Lee Ann Rung at LeeAnnRung@schev.edu.

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
JANUARY 12, 2016
MINUTES**

Mr. Minor called the meeting to order at 12:30 p.m. in the SCHEV main conference room, 101 N. 14th Street, 9th floor, Richmond, Virginia. Council members present: Gilbert Bland, Marge Connelly, Heywood Fralin, Henry Light, Gene Lockhart, G. Gilmer Minor, III, William Murray, Gary Nakamoto, Carlyle Ramsey, and Katie Webb.

Council members absent: Martin Briley, Pamela Moran, and Minnis Ridenour.

Staff members present: Lee Andes, Peter Blake, Beverly Covington, Joseph DeFilippo, Alan Edwards, Dan Hix, Wendy Kang, Tod Massa, Lee Ann Rung, and Yan Zheng. Al Wilson from the Office of the Attorney General was also present.

PUBLIC COMMENT

Mr. Minor reported that no requests for public comment were received in advance of the meeting.

APPROVAL OF MINUTES

On a motion by Mr. Light and seconded by Mr. Nakamoto, the minutes from the October 27, 2015, meeting were approved unanimously (10-0). Dr. Murray was not present for the vote.

REMARKS BY RONALD CRUTCHER, PRESIDENT, UNIVERSITY OF RICHMOND (UR)

Mr. Minor read Dr. Crutcher's bio and welcomed him to Virginia as the University of Richmond's tenth president.

President Crutcher talked about the transformative effect of higher education, and explained ways in which *The Richmond Promise*, which is UR's strategic plan, closely integrated the university's academic units and more deeply connected the University with the city and region. Another UR initiative, The Richmond Guarantee, provides each undergraduate student up to \$4,000 to support either faculty-mentored research or a summer internship.

President Crutcher discussed ways in which UR commits to greater diversity, inclusivity, civic engagement, and financial aid. He stressed the importance of pursuing equity mindedness and suggested that institutions partner to find ways to institute this concept and leadership across higher education. In this regard, he

suggested that SCHEV could serve as a convener to bring together colleges on key issues of the day.

Dr. Crutcher answered questions from members and ended by saying he looks forward to working collaboratively to advance higher education in Virginia.

MISCELLANEOUS

Mr. Minor reminded members that after being named Virginia's Superintendent of the Year by the American Association of School Superintendents last year, she is now one of four finalists for National Superintendent of the Year.

DIRECTOR'S REPORT

Mr. Blake briefly reviewed the items in the written report which was included in the agenda book.

The chair called for a break at 1:35 p.m. The meeting resumed at 1:45 p.m.

PREVIEW OF 2016 GENERAL ASSEMBLY SESSION

Mr. Blake reported that the legislative session begins on January 13 and is a long session, scheduled to end on March 12. He reminded members that Ms. Covington would be following the legislative process for SCHEV in the 2016 session. Mr. Blake informed the Council of the new committee leadership in the Senate.

Mr. Hix mentioned that the Governor's introduced budget for higher education is significant and substantive. The Governor's priorities are in operating funds, student financial aid, workforce, and research (particularly biosciences and cyber security). Mr. Fralin mentioned that the bond package for research would be partially from cash and partially financed through the Virginia College Building Authority (VCBA), which would not require a public vote.

Mr. Blake distributed a list of proposed legislation for the 2016 session and briefly reviewed bills that affect SCHEV. Council members requested links to legislative tracking and Mr. Blake agreed to send. He reminded members that many more bills would be filed before the start of session on January 13. On a request by Mr. Minor, Mr. Blake agreed to send members a list of talking points to use when meeting with legislators. Ms. Webb indicated that it would be helpful if Mr. Blake also provided talking points on any bills that present a challenge to SCHEV.

ANNUAL REPORT ON THE VIRGINIA PLAN

Mr. Blake asked Ms. Kang to review the reporting process and indicated that because we are early in the process, this was a high level review. The report next year will be more in-depth.

Ms. Kang said the 2014-15 academic year and the 2015 fiscal year were baseline years, so data for the plan's measures are only now beginning to be collected. She reiterated the plan's goals and provided background information and a recap of the initiatives and activities. Ms. Kang reviewed the 2015 activities and those planned in 2016, as well as the measures and baseline targets, findings and recommendations, and next steps in the area of communications. Mr. Minor suggested that staff develop a short paragraph regarding The Virginia Plan that SCHEV could give to the institutions to mention in their discussions with legislators in order to create a joint message. Ms. Webb requested that this message also be provided to private colleges.

COMMITTEE REPORTS

Academic Affairs Committee

Action on Policy for Implementing HB 1336

Mr. Lockhart indicated that the discussion at the committee was good and asked Dr. DeFilippo to explain the background of this item. Dr. DeFilippo said that as a result of his meeting with the Instructional Programs Advisory Committee (IPAC), staff agreed to withhold its recommendation and work on modifications. The item will be brought to the Council for approval in March. He provided a summary of the institutions' concerns and indicated that the item will be discussed again at the next IPAC meeting before bringing a revised resolution to the Council in March.

Action on Programs at Public Institutions

Dr. DeFilippo briefly mentioned the two programs and noted the conditional approval for the University of Virginia (UVA). Ms. Cheryl Carroll from UVA was in attendance and was introduced. The Committee's motion was seconded by Dr. Murray and the following resolutions were approved unanimously (10-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Old Dominion University to initiate a Doctor of Philosophy (Ph.D.) degree program in Kinesiology and Rehabilitation (CIP: 31.0505), effective summer 2016.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia (UVA) to initiate a Master of Arts (M.A.) degree program in European Studies (CIP: 05.0106), effective fall 2017, for a period of six (6) academic years, i.e., through 2021-22.

BE IT FURTHER RESOLVED that UVA will, by December 1, 2021, submit to Council a report on program outcomes relative to benchmarks in placement

rate and type for the first four cohorts of graduates. Following reception of the report, Council will take action to approve either the continuation or the phasing out of the program.

Action on Private and Out-of-State Post-secondary Education Institutional Certifications

The Committee's motion was seconded by Dr. Ramsey and approved unanimously (10-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies East Tennessee State University to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective January 12, 2016.

Dr. DeFilippo reported that the Committee also heard an update on Security University, following its advisory audit. No further Council action is required.

The Chairman called for a break at 1:25 p.m. The meeting resumed at 1:30 p.m.

Resources and Planning Committee

There were no action items brought forward from the Resources and Planning Committee. Ms. Connelly reported that the Committee discussed the following topics:

- Governor's introduced budget
- Fall 2015 enrollment
- 2014-15 degree completions

She reviewed the Governor's introduced budget items and discussed the differences between SCHEV's recommendations and the Governor's proposed budget items.

Ms. Connelly provided a recap of the Committee's discussions about enrollment and degree completions. In terms of enrollment, some institutions have lost ground, but overall undergraduate enrollment has increased slightly. The Commonwealth remains on track to meet TJ21's degree-award goals.

Mr. Fralin reminded members that there seems to be widespread recognition that higher education is central to economic development, which wasn't always the case. Mr. Bland congratulated staff for their efforts in this regard.

Ms. Connelly indicated that the Committee also received an update on The Virginia Plan initiatives.

REPORT FROM EXECUTIVE COMMITTEE

Mr. Minor reported that the Executive Committee discussed the April 20 visit to the University of Virginia's College at Wise. He indicated that Council would not be taking up business matters at this meeting and attendance will be voluntary. He requested that staff poll members to confirm the number of attendees and develop a transportation plan.

ITEMS DELEGATED TO STAFF

Mr. Blake noted the categories of recent actions taken by staff as delegated by the Council. As required, a copy of these actions is attached to the minutes.

NEW BUSINESS

Mr. Minor reminded members to take their materials and leave their notebooks to be recycled.

ADJOURNMENT

The meeting adjourned at 2:30 p.m.

Marge Connelly
Secretary

Lee Ann Rung
Director, Executive and Board Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
Old Dominion University	Facilitated Staff Approval: Master of Science degree program in Maritime Trade and Supply Chain Management (52.0203)	Fall 2016
Virginia Commonwealth University	Change the CIP code of the graduate certificate in Addiction Studies from (34.0104) to (51.1501)	Spring 2016
Virginia Commonwealth University	Facilitated Staff Approval: Doctor of Philosophy degree program in Oral Health Research (51.0503)	Fall 2016

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were reported:

Institution	Degree/Program/CIP	Effective Date
George Mason University	<u>Initiate new certificate programs:</u> <ul style="list-style-type: none"> Graduate Certificate program in Chief Learning Officer (52.1099) [Conferral: Summer 2016] Graduate Certificate program in International Sport Management (31.0504) [Conferral: Summer 2016] 	Spring 2016
George Mason University	Initiate Graduate Certificate program in Environmental GIS and Biodiversity Conservation (26.1307) [Conferral: Spring 2016]	Spring 2016
Old Dominion University	<u>Initiate new certificate programs:</u> <ul style="list-style-type: none"> Graduate Certificate program in Adapted Physical Education (13.1099) [Conferral: Fall 2016] Graduate Certificate program in Literacy Coaching (13.1315) [Conferral: Fall 2016] 	Spring 2016
Radford University	Initiate Graduate Certificate program in Gerontology (30.1101) [Conferral: Spring 2017]	Spring 2016

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “*Policies and Procedures for Internal and Off-Campus Organizational Changes*,” the following items were approved as delegated to staff:

Institution	Change / Site	Effective Date
James Madison University	Rename the Department of Nursing to the School of Nursing . The department has been re-named to improve the institution’s ability to recruit students and faculty. The term “School” will heighten the distinction and prestige of the nursing program.	January 1, 2016
Longwood University	Close the Central Virginia Criminal Justice Academy (CVCJA) site at 1200 Church Street, Lynchburg, Virginia 24504	December 8, 2015
University of Mary Washington	Reorganize the College of Education by closing two departments: (i) Curriculum and Instruction and (ii) Foundations, Leadership, and Special Populations. The Office of the Dean will administer the degree programs. The reorganization will allow the College to function more effectively as a single coordinated unit.	January 1, 2016
Virginia Polytechnic Institute and State University	Create the Department of Biomedical Engineering and Mechanics from the Department of Biomedical Engineering and the Department of Engineering Science and Mechanics. The Department will administer and coordinate five academic degree programs. The merger of the two departments is intended to improve faculty collaboration and research, student recruitment, and utilization of space and equipment.	January 4, 2016

Pursuant to the Code of Virginia, Section 23-9.14:3 and Council’s “*Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities*”, the following items were approved as delegated to staff:

Virginia Institutions Approved to Participate in the National Council for State Authorization Reciprocity Agreements (NC-SARA)

Institution	Effective Date
Danville Community College	November 3, 2015
ECPI University	November 2, 2015*

Institution	Effective Date
Germanna Community College	December 10, 2015*
Liberty University	December 7, 2015*
Mary Baldwin College	December 7, 2015
Marymount University	November 16, 2015
Sentara College of Health Sciences	December 7, 2015
Shenandoah University	November 3, 2015
University of Mary Washington	November 17, 2015*
Virginia Polytechnic Institute and State University	December 7, 2015*

*Denotes renewal to continue participation in NC-SARA.

Pursuant to the Code of Virginia, Section 23-9.14:3 and section 8VAC-40-31-90(B) of the Virginia Administrative Code, the following items were approved as delegated to staff:

Postsecondary, Non-Degree Institutions Certified to Operate in the Commonwealth of Virginia

Institution	Location	Effective Date
AVI Career Training	Great Falls, VA	November 18, 2015
Morrison Education Center	Newport News, VA	November 30, 2015

Pursuant to the Code of Virginia, Section 2.2-3106(C)(8), and Council’s “*Guidelines and Approval Process for Policies at Public Institutions Regarding Exceptions for Certain Contracts Under the Conflict of Interests Act*,” the following items were approved as delegated to staff:

Policy-approval Actions

Institution	Policy Title	Effective Date
Virginia Commonwealth University	Research Exception for the Virginia Conflict of Interests Act Prohibited Contracts	December 22, 2015

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
JOINT COMMITTEE
JANUARY 12, 2016
MINUTES**

Mr. Fralin called the meeting to order at 11:20 a.m. in the SCHEV main conference room, 101 N. 14th Street, 9th floor, Richmond, Virginia. Council members present: Gil Bland, Marge Connelly, Heywood Fralin, Henry Light, Gene Lockhart, G. Gilmer Minor, III, Gary Nakamoto, Carlyle Ramsey, and Katharine Webb.

Council members absent: Martin Briley, Pamela Moran, William Murray and Minnis Ridenour.

Staff members present: Peter Blake, Joe DeFilippo, Alan Edwards, Dan Hix, Wendy Kang, Tod Massa, Lee Ann Rung, and Yan Zheng.

UPDATE ON THE VIRGINIA PLAN INITIATIVES

Mr. Fralin chaired the meeting in Mr. Minor's absence.

Each committee chair was asked to review the initiatives that were discussed at the committee meetings.

Mr. Lockhart discussed the initiatives from the Academic Affairs Committee. He indicated that committee members asked staff to provide a timetable of when items will be completed and suggested expanding the bullet list to ensure overall improvement in K12. With regard to initiative #4 – the committee wished to ensure that the process for program analysis is continually improved and to continue to receive updates on the metrics for measuring quality.

Mr. Blake reminded members that funding may be included in the SCHEV budget for affordable pathways to stimulate conversations and proposals among school divisions, employers, and universities, and asked members to begin to consider how to implement. Dr. Ramsey suggested that the Council may wish to explore efforts in Texas where educational summits have been successful in some districts.

Mr. Minor joined the meeting at 11:35 a.m.

Mr. Bland asked that staff contact the Department of Education to gauge the interest in having SCHEV involvement in their meetings.

Ms. Connelly reviewed initiatives 2, 3, and 6, which were reviewed by the Resources and Planning committee. Mr. Fralin suggested that 12 months prior to the next gubernatorial election, staff prepare a briefing on a number of the initiatives and gauge the interest of the candidates in adopting them as their priorities. Mr. Minor suggested that a coordinated package be prepared that includes input from the Virginia Business Higher Education Council and K12.

Ms. Connelly explained that there is no funding allocated in the Governor's proposed budget with regard to initiative #3 (innovation and efficiency). If this does not get included in the budget, SCHEV could still take on a convening role with the institutional finance officers and be a catalyst to identify areas where SCHEV could make a difference.

With regard to initiative #6 (research), Mr. Fralin indicated that the current Administration is focused on it and he suggested that members contact legislators to encourage business involvement in making research successful and sustainable. His opinion was that funding is more likely if the business community is involved.

Mr. Fralin reported that staff is very far along on the communications initiative. An Associate of Communications has been hired and will begin before the end of January. This initiative includes multiple messages delivered by many stakeholders. Staff has developed a calendar that brings together partners and a developed strategy.

Mr. Minor reported on the press conference with the Governor that he just attended and indicated that the Governor spoke about building bridges with K12. The Governor also spoke to SCHEV's agenda and is clearly supportive of higher education, as evidenced by his budget recommendations.

ADJOURNMENT

The meeting adjourned at 12:00 p.m.

Marge Connelly
Committee Chair

Lee Ann Rung
Director, Executive & Board Affairs

State Council of Higher Education
Director's report
March 22, 2016

Student Advisory Committee: The committee, which is established in the Code of Virginia, held its first meeting of 2016 in late January. SCHEV staff gave an overview of *The Virginia Plan for Higher Education*. Jared Calfee, executive director of Virginia21, spoke to the group about his organization's work with students. The next meeting will be in April.

Meeting with presidents: The January meeting was canceled because of snow. We met in February and heard from Dr. Robyn McDougle, director of the Commonwealth Education Poll, discussed budget and legislative matters, and updated presidents on *The Virginia Plan for Higher Education*.

Open education conference. Open Education Resources are teaching, learning, and research materials in any medium that reside in the public domain or have been released under an open license that permits their free use and re-purposing by others. The 13th Annual Open Education Conference will be held in Richmond on November 2-4, 2016. SCHEV will be sponsoring the event and will be engaging the Open Virginia Advisory Committee to contribute support for planning and implementation. The three-day conference will draw hundreds of attendees from around world.

Zika task force: The Department of Health added SCHEV to the task force in order to facilitate communications with colleges and universities about the Zika virus and its status in Virginia. Alan Edwards will serve as the agency contact person.

Outstanding Faculty Awards: Approximately 100 guests attended the February 16 luncheon honoring 13 of Virginia's outstanding faculty. Secretary of Education Anne Holton introduced the Governor, who provided the keynote address. Thanks to Council members Gil Minor, Katie Webb, Gil Bland, and Bill Murray for their support and attendance. Thanks also to Henry Light and Bill Murray for serving on the selection committee, and thanks to Dominion its financial support and partnership, which make this event possible. Staff received several words of appreciation from recipients.

April 21 Lead Virginia event: The statewide leadership program is hosting an evening event in Richmond on "Closing the Achievement Gaps." Speakers include Council member Bill Murray; former Lieutenant Governor Bill Bolling; and director of the Pathway to the Baccalaureate program Kerin Hilker-Balkissoon.

April 20 trip to UVA-Wise: Travel plans for the Council's special meeting on April 20 at the University of Virginia's College at Wise are now confirmed. Results of the Council member poll indicate that seven Council members will attend. The

state airplane has been reserved for the six members who will depart from Richmond. Due to space constraints, staff attendance will be minimal. The agenda for the meeting will be sent to all members and posted on the SCHEV website in advance of the meeting.

Out and about: The last two months have been dominated by legislative matters, which involve regular and persistent meetings with legislators, legislative staff, and Governor's staff. Special thanks to the many Council members and staff who stepped up, once again, to represent the agency and Council priorities. Other activities included serving on a panel as part of the higher education program at the William and Mary School of Education; meeting with Gil Minor and SCHEV staff, with President Makola Abdullah of Virginia State University; with Gil Bland and Gil Minor, meeting with representative of the Gates Foundation; participating in a board meeting of the Virginia Space Grant Consortium; holding a staff meeting to discuss legislative activities and providing updates to *The Virginia Plan for Higher Education*; and attending an invitation-only event at the National Governors Association on the topic of how governors can align funding to achieve higher education priorities.

Legislative matters involving SCHEV: The just-concluded legislative session assigned a number of new responsibilities to SCHEV. The introduced budget included an additional \$250,000 in the first year and \$300,000 in the second year to assist SCHEV in "addressing the responsibilities placed on the agency." To that figure the General Assembly added \$300,000 in each year of the biennium. The following items specifically direct SCHEV to be involved in particular activities:

HB 66/SB 576 – Byron and Ruff, New Economy Workforce Credential Grant program; SCHEV to establish guidelines, administer program, collect data, authorize release of funds, evaluate program, and issue reports.

HB 1343 – Jones, Virginia Research Investment Committee; SCHEV director to chair committee; SCHEV shall establish guidelines, procedures, and objective criteria for the application for and award of grants and loans from the Virginia Research Investment Fund.

HB 961 – Rush, alternative tuition or fee structures; SCHEV shall develop recommendations regarding financial incentives and benefits that might be offered to public institutions of higher education that offer alternative tuition or fee structures pursuant to this act and report by November 1, 2016.

SB 338 – Alexander, SCHEV to develop guidelines for study abroad programs.

HB 834/SB 449 – Cox and Norment, Virginia Growth and Opportunity Act; staff support and technical assistance to the Board and the Governor in carrying out

the provisions of this article shall be provided by the agencies of the Secretariats of Commerce and Trade, Education, and Finance.

HB 46 – Greason, adds SCHEV to a newly created School Readiness Committee.

HB 842 – Cline, teacher licensure and dyslexia; VDOE to collaborate with SCHEV to ensure that all teacher preparation programs convey information on the identification of students at risk for learning disabilities, including dyslexia, other language-based learning disabilities, and attention deficit disorder.

Other legislation did not pass both chambers, yet there may be an expectation by patrons or others that SCHEV undertake some assessment of the topics addressed by the bill. Examples include the following items:

HB 400/SB 52 – Simon and Howell, Virginia Student Loan Refinancing Authority.

SJ 96 – Dunnavant, alignment of K-12 and higher education; SCHEV, Virginia Department of Education, and Virginia Community College System.

In addition to legislation, the budget includes a list of assignments, many of which will involve SCHEV. Notable are the following items:

Item 1 – Joint Subcommittee on the Future Competitiveness of Virginia Higher Education, in addition to duties assigned in 2015, shall review alternative tuition and fee structures and programs that could result in lower costs to in-state undergraduate students.

Item 144 – SCHEV to allocate \$24,098,663 in need-based financial aid in second year based on recommendations of Joint Subcommittee.

Item 144 – SCHEV to administer New Economy Workforce Credential Grant program and allocate \$4,000,000 in the first year and \$8,500,000 in the second year to eligible institutions.

Item 146 – SCHEV to design a program to create a regional center for the investigation of incidents of sexual and gender-based violence; this item includes \$100,000 in the first year to support this effort.

Item 146 – SCHEV work with George Mason University and Old Dominion University to develop a plan for the Virginia Degree Completion Network to serve adult learners, nontraditional students, and other students seeking access to an on-line degree program that is more cost-effective than a traditional degree; report September 1, 2016; this item includes \$1,000,000 in the first year and \$2,000,000 in the second year to support this effort.

Item 146 – SCHEV to administer longitudinal data system; this item includes \$357,500 in each year to support this effort.

Item 146 – SCHEV to provide grants for affordable pathways, shared services, and efficiency initiatives; this item includes \$500,000 in each year to support this effort.

Various items - Board of visitors shall set the tuition rates for respective institution, and forward its action to the State Council of Higher Education for Virginia within three business days of such action. The Council shall analyze the board's actions and report such analysis to the Chairmen of House Appropriations and Senate Finance Committees within three business days of receipt, at which point, the board's action shall be final. The Director of the Council shall report the final board actions to the Chairmen by August 1, 2016, and August 1, 2017.

Item 155 – SCHEV to develop guidelines for the awarding of cash grants or bond proceeds and from funds for grants or loans provided through the Virginia Research Investment Fund; the Council also will receive the proposals for funding for the cash grants, bond proceeds, or loans (see House Bill 1343).

Item 478.1 – The Virginia Research Investment Committee, chaired by the director of SCHEV, shall approve or deny a request for an allocation to offer one-time incentive packages to attract high performing researchers with a history of commercialization in the area of global genomics and bioinformatics research.

Item 4-9.04 – Language from the existing Appropriation Act directs SCHEV, “to the extent practicable,” to undertake activities related to recommendations of the Joint Legislative Audit and Review Commission; 2016 General Assembly adds two items to the list: include factors such as discipline, faculty rank, cost of living, and regional comparisons in developing faculty salary goals; and identify instructional technology best practices that directly or indirectly lower student cost while maintaining or enhancing learning.

State Council of Higher Education for Virginia Agenda Item

Item: Council Item #6 – Discussion of Commonwealth Graduate Engineering Program (CGEP)

Date of Meeting: March 22, 2016

Presenters: Dr. Glenda Scales, Virginia Tech, CGEP State Chair

Most Recent Review/Action:

No previous Council review/action

Previous review/action

Date: May 22, 2012

Action: Approved the 2012-13 CGEP operating plan and recommended to Governor that the appropriated funds be released to operate the program. (As of 2013, CGEP was no longer required to present an annual report to SCHEV.)

Background Information/Summary of Major Elements:

The Commonwealth Graduate Engineering Program (CGEP) is a consortium of Virginia universities established in 1983 to deliver graduate engineering courses via distance education. CGEP is the longest running distance education cooperative in the Commonwealth. The participating institutions are Virginia Tech, the University of Virginia, Virginia Commonwealth University, Old Dominion University, and George Mason University. The University of Mary Washington, the Southern Virginia Higher Education Center, and the Center for Advanced Engineering and Research serve as receiver sites and marketing partners. The program is designed to provide engineers, and other qualified individuals with strong backgrounds in the sciences, with an opportunity to conveniently pursue their engineering Master's degree program coursework. Degrees are not conferred by CGEP, but rather are awarded by the five principal institutions (VT, UVA, VCU, ODU, and GMU), each of which is responsible for reporting candidates for purposes of full-time equivalent student enrollment and viability benchmarks.

This presentation will update SCHEV on the current and planned future activities of CGEP as well as identify and discuss the connections between CGEP outcomes and the goals of the Virginia Plan for Higher Education.

Materials Provided:

- Overview of Program
- Copy of Presentation

Financial Impact: None

Timetable for Further Review: None

Resolution: None

Commonwealth Graduate Engineering Program (CGEP)

Overview

The Commonwealth Graduate Engineering Program (CGEP) was formed in 1983 as a mechanism by which masters-level graduate engineering education could be made available to working engineers in the Commonwealth of Virginia and beyond. The participating universities developed the program in response to the continuing education needs of engineers working in Virginia companies and government organizations. The program offers graduate engineering courses, leading to either a non-research Master of Science or a non-research Master of Engineering degree, by means of on-line learning technologies, both synchronous and asynchronous. Masters degrees are available through CGEP from five participating universities—George Mason University (GMU), Old Dominion University (ODU), the University of Virginia (UVA), Virginia Commonwealth University (VCU), and Virginia Tech (VT). In addition to a primary focus on Virginia's working engineers, the program seeks to use the digital availability of its courses to enhance learning at the five participating universities and to disseminate engineering knowledge beyond the bounds of the Commonwealth of Virginia.

The program has several guiding principles that have served participants well throughout the program's lifetime:

1. The program is designed to provide a complete master's degree using both synchronous and asynchronous on-line learning technologies.
2. Courses offered through this program are the regular on-campus courses.
3. All students, both on-campus and off, can communicate with each other and with faculty through synchronous learning technologies.
4. CGEP is supported by regional institutions, university higher education centers, federal government organizations, or industrial education offices.
5. All classes are captured digitally (i.e. archived) and available for viewing by students.
6. There are formal evaluation procedures in place that examine the performance of students, the satisfaction of students, and the reliability and quality of the course delivery technology.
7. The program has been developed in response to the combined interests of technology companies in Virginia.

Vision Statement

The Commonwealth Graduate Engineering Program promotes economic development and social well-being through delivery of advanced engineering and science post-baccalaureate educational opportunities to the citizens of Virginia. It provides a geographically dispersed community of engineers and scientists with the knowledge tools necessary to craft economic success in markets driven by advanced engineering and science. By joining world-class faculty, an internationally recognized corporate base, and a community of dynamic and diverse students, this program distributes knowledge of high technology for the benefit of the Commonwealth of Virginia.

Mission Statement

The Commonwealth Graduate Engineering Program's core mission is to serve as the Virginia distance-learning provider of post-baccalaureate education for practicing engineers and scientists who want to maintain and enhance their skills. CGEP works closely with faculty at set member institutions to encourage the development of educational materials relevant to working scientists and engineers in Virginia. Using state-of-the-art distance learning technology and a network of content receiving institutions, CGEP delivers course content to Virginia's workforce. As a result, CGEP contributes to the economic development and social well-being of Virginia through workforce training and life-long learning.

Program Leadership and Oversight

CGEP Directors

From the outset of the program in 1983, each of the participating universities has appointed a professional administrator to serve as lead point-of-contact for their university's participation in CGEP. These administrators are most often assistant or associate deans within the engineering schools of their respective universities. The individuals currently serving in the role of CGEP Director for their institution are listed below:

<p>Dr. Linda Vahala <i>Old Dominion University</i> Dr. Vahala joined Old Dominion University as an Assistant Professor of Electrical and Computer Engineering in the Fall of 1987, and she is currently an Associate Professor. She is a guest worker at the Molecular Spectroscopy Division at the National Bureau of Standards (Gaithersburg, MD).</p>	<p>Dr. William Guilford <i>University of Virginia</i> Dr. Guilford is an associate professor of Biomedical Engineering in the School of Medicine. He currently serves as the Undergraduate Program Director for Biomedical Engineering and is also the Director of the Beckman Scholars Program.</p>	<p>Dr. Stephen Nash <i>George Mason University</i> Dr. Nash is a Professor in the Department of Systems Engineering and Operations Research. He was the Program Director for the Operations Research program at the National Science Foundation, on leave from George Mason University. Prior to coming to George Mason University, he taught at The Johns Hopkins University.</p>
<p>Dr. Glenda Scales <i>Virginia Tech</i> Dr. Glenda R. Scales serves as both Associate Dean for Global Engagement and Chief Technology Officer. Prior to coming to the College of Engineering in 2000, Dr. Scales was the Director of Instructional and Research Computing at North Carolina A&T where she led a university team to successfully launch their first virtual campus.</p>	<p>Dr. James Ames <i>Virginia Commonwealth University</i> Dr. Ames coordinates efforts in the School of Engineering relating to distance and on-line education. He also works closely with the School of Engineering Computing Services to maintain and expand the school's technology capabilities as it pertains to the delivery of distance and on-line offerings.</p>	

CGEP Program Administrators

In addition to the CGEP director's at all five schools, each institution has a CGEP program administrator who oversees the day-to-day operation of CGEP activities associated with their individual school. From its earliest days, CGEP has relied upon distance learning technology to accomplish its goal of educating working engineers at a distance. As a result, each institution also has designated a Technology Leader to serve as key decision makers regarding CGEP technology employed by their institution.

A current list of CGEP administrators and technology leaders is available from the CGEP Policies and Procedures Manual.

CGEP Advisory Board

The Commonwealth Graduate Engineering Program (CGEP) Advisory Board was formed to enhance CGEP's service to the Commonwealth of Virginia as the distance-learning provider of post-baccalaureate education for practicing engineers and scientists who want to maintain and enhance their skills. The CGEP Advisory Board is expected to provide:

- Strategic Focus
- Customer Focus (Student or Employer)
- Employer Focus (New Customers)

The Advisory Board is composed of individuals who can bring value to CGEP. The members are not necessarily employed by industry. The value of an individual member shall be defined by his or her ability to provide strategic, customer, or employer insight. The Board meets twice a year. Co-Chairs are appointed among the Advisory Board members. The CGEP Directors from the five participating universities attend all meetings.

The current membership of the board is as follows:

Zuzana Steen
Micron Technology
(2014)

Brian Warner
Rolls Royce
(2014)

Bob Bailey
Center for Advanced Engineering &
Research
(2015)

Colin Britcher
CGEP Instructor, ODU (2016)

Leigh McCue-Weil
Associate Professor, Virginia
Tech, ODU (2016)

L. Thomas Overby
Former CGEP Director, VCU
(2016)

Liz Povar
Virginia Economic Development
Partnership
(Ex Officio)

Suzanne Beckstoffer
Newport News Shipbuilding
(2019)

Mark Cruise
Altria
(2016)

Jean Mottley
SCHEV
(2017)

Dr. Hank Orejuela,
Applied Systems Analytics
(2017)

Audrey Lohr
NSWC Dahlgren
(2018)

Partners

Center for Advanced Engineering and Research (CAER) – A long time CGEP receive site, the CAER is an industry-led research center in Virginia’s Region 2000 that provides a research university environment. We bring together private and public money, talent and resources to foster knowledge creation, facilitate technology transfer, improve the scientific and engineering workforce, and serve as an “innovation intermediary” to benefit regional industry.

Southern Virginia Higher Education Center (SVHEC) – A CGEP receive site, the SVHEC seeks to advance southern Virginia’s economic potential through education, innovation, and collaboration. The SVHEC provides vital educational access and workforce training to an under-served rural population. By serving as an incubator, broker, and developer of innovative educational and applied research pathways, the SVHEC is focused on re-tooling southern Virginia’s rural workforce for jobs in the New Economy.

University of Mary Washington (UMW) Dahlgren – The third designate CGEP receive site, UMW-Dahlgren is a multi-institution post-graduate center for education and research. UMW-Dahlgren delivers science- and engineering-focused academic courses taught locally and via distance-learning from Virginia’s state universities. The Campus hosts a broad spectrum of training events to meet the continuing education needs of Naval Support Activity South Potomac, tenant commands, local government, and private industry. The Dahlgren Campus serves as a conference center, cultural hub, and host for community-serving events benefiting the greater Northern Neck of Virginia.

Southwest Virginia Higher Education Center (SWHEC) - The SWVEC is the first multi-college and university institution of higher education in the Commonwealth. Established as a State Agency in 1992, the Higher Education Center partners with public and private colleges and universities to provide degree programs, certificates, and professional development courses. A variety of learning options and class times are available ranging from face-to-face instruction in the daytime and evening to online study any time.

State Council of Higher Education for Virginia Agenda Item

Item: Council Item #7 – Update on The Virginia Plan

Date of Meeting: March 22, 2016

Presenter: Peter Blake, Director (peterblake@schev.edu)
Wendy Kang, Higher Education Innovation Director
(wendykang@schev.edu)

Most Recent Review/Action:

No previous Council review/action

Previous review/action

Date: January 12, 2016, Council meeting

Action: Council discussed proposed activities for the initiatives and received a copy of The Virginia Plan for Higher Education Annual Report.

Background Information/Summary of Major Elements:

At the January Council meeting, members reviewed the proposed activities for the six initiatives and *The Virginia Plan for Higher Education Annual Report*. During the meeting, Council members requested that future updates include expected completion dates.

The Virginia Plan for Higher Education: March 2016 Initiatives Update (attached) provides a status report on the activities related to each initiative and includes expected completions dates. In addition, SCHEV developed shorter print version of the Annual Report to be used as a resource document for higher education stakeholders. Copies of this report will be provided at the meeting.

SCHEV also is developing data focused documents to increase awareness to items related to The Virginia Plan, including measures updates, findings from reports, and other topics of interest. A sample will be provided at the Council meeting for input.

Materials Provided:

- *The Virginia Plan for Higher Education: March 2016 Initiatives Update* (Please refer to this update report as part the discussion item #7 on the full Council agenda)
- *SCHEV Update: The Virginia Plan for Higher Education* (copies will be distributed at the Council meeting and posted on The Virginia Plan section of the website <http://www.schev.edu/schev/StrategicPlan.asp>)

Financial Impact: No financial impact at this time.

Timetable for Further Review/Action: No further action at this time.

Resolution: No resolution at this time.

State Council of Higher Education for Virginia
Agenda Item

Item: Council Item #9 – Items Delegated to Staff

Date of Meeting: March 22, 2016

Presenter: Peter Blake, Director
peterblake@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: March 20, 2002, July, 2002, September 2006

Action: The Council approved delegation of certain items to staff

Background Information/Summary of Major Elements:

Council delegated certain items to staff for approval and reporting to the Council on a regular basis.

Materials Provided:

Program Actions Approved:

- George Mason University
- John Tyler Community College
- Tidewater Community College
- University of Virginia

Program Actions Reported:

- Old Dominion University
- Radford University
- Virginia Commonwealth University

Off-Campus Organizational Changes:

- George Mason University
- Radford University

Reciprocal Authorization of Distance Education and Related Activities

- Averett University
- College of William and Mary
- Jefferson College of Health Sciences

- Norfolk State University
- Old Dominion University
- Regent University
- Stratford University
- Tidewater Community College
- University of Management and Technology
- University of Virginia

Postsecondary, Non-Degree Institutions Certified to Operate in Virginia

- American Massage & Bodywork Institute

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
George Mason University	Facilitated Staff Approval: Master of Science degree program in Athletic Training (51.0913) [Conferral: Spring 2018]	Summer 2016
John Tyler Community College	Facilitated Staff Approval: Associate of Applied Science degree program in Electrical Engineering Technology (46.0302) [Conferral: Spring 2019]	Spring 2016
Tidewater Community College	Title Change: From an Associate of Applied Science degree program in Administration of Justice to an Associate of Applied Science in Criminal Justice (43.0103)	Summer 2016
University of Virginia	Facilitated Staff Approval: Master of Science degree program in Global Commerce (52.1101) [Conferral: Spring 2017]	Fall 2016

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were reported:

Institution	Degree/Program/CIP	Effective Date
Old Dominion University	Initiate Graduate Certificate program in Secondary Education Professional Studies (13.1205) [Conferral: Spring 2017]	Summer 2016
Radford University	Initiate Graduate Certificate program in Professional Writing (23.1303) [Conferral: Summer 2017]	Fall 2016
Virginia Commonwealth University	Discontinue the Undergraduate Certificate program in International Social Justice Studies (45.9999)	Spring 2016

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "*Policies and Procedures for Internal and Off-Campus Organizational Changes*," the following items were approved as delegated to staff:

Institution	Change / Site	Effective Date
George Mason University	Close the Department of Computational Social Science and relocate the PhD degree program in Computational Social Science, the graduate certificate, and all courses designated with the CSS prefix to the College of Science, Department of Computational and Data Sciences.	May 1, 2016
George Mason University	Rename the New Century College to the School of Integrative Studies. The College has been re-named to reflect the current and future mission of the unit, align the unit with nomenclature used within the professional research community, increase opportunities for research, and facilitate faculty recruitment and retention.	May 1, 2016
George Mason University	Rename the Mason Korea Campus, a branch campus in the Republic of Korea to George Mason University Korea. The branch campus has been re-named to more effectively reflect the University's brand and ensure the campus is recognized as a legitimate institution of higher education.	April 15, 2016
Radford University	Record the instructional site Las Piedras Biodiversity Station, Madre de Dios, Peru, South America as an officially-recognized off-campus instructional site.	May 2, 2016

Pursuant to the Code of Virginia, Section 23-9.14:3 and Council's "*Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities*", the following items were approved as delegated to staff:

Virginia Institutions Approved to Participate in the National Council for State Authorization Reciprocity Agreements (NC-SARA)

Institution	Effective Date
Averett University	January 11, 2016*
College of William and Mary	December 15, 2015*
Jefferson College of Health Sciences	January 20, 2016*

Institution	Effective Date
Norfolk State University	February 22, 2016
Old Dominion University	December 17, 2015*
Regent University	January 11, 2016*
Stratford University	February 22, 2016*
Tidewater Community College	February 11, 2016*
University of Management and Technology	February 25, 2016*
University of Virginia	December 17, 2015*

* Denotes renewal to continue participation in NC-SARA.

Pursuant to the Code of Virginia, Section 23-9.14:3 and section 8VAC-40-31-90(B) of the Virginia Administrative Code, the following items were approved as delegated to staff:

Postsecondary, Non-Degree Institutions Certified to Operate in the Commonwealth of Virginia

Institution	Location	Effective Date
American Massage & Bodywork Institute	Vienna, VA	December 21, 2015