

GALLUP-PURDUE INDEX

# **GREAT JOBS AND GREAT LIVES**

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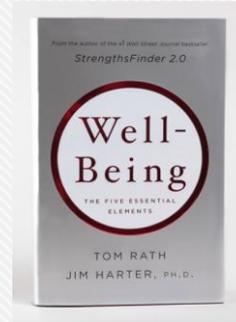
## **BRANDON BUSTEED**

*Executive Director*

*Education and Workforce Development*

*Gallup*

# WHAT DOES A 'GREAT LIFE' LOOK LIKE?



## **Purpose**

How you occupy your time; liking what you do each day



## **Social**

Relationships and love in your life



## **Financial**

Managing your economic life to reduce stress and increase security



## **Physical**

Good health and enough energy to get things done daily



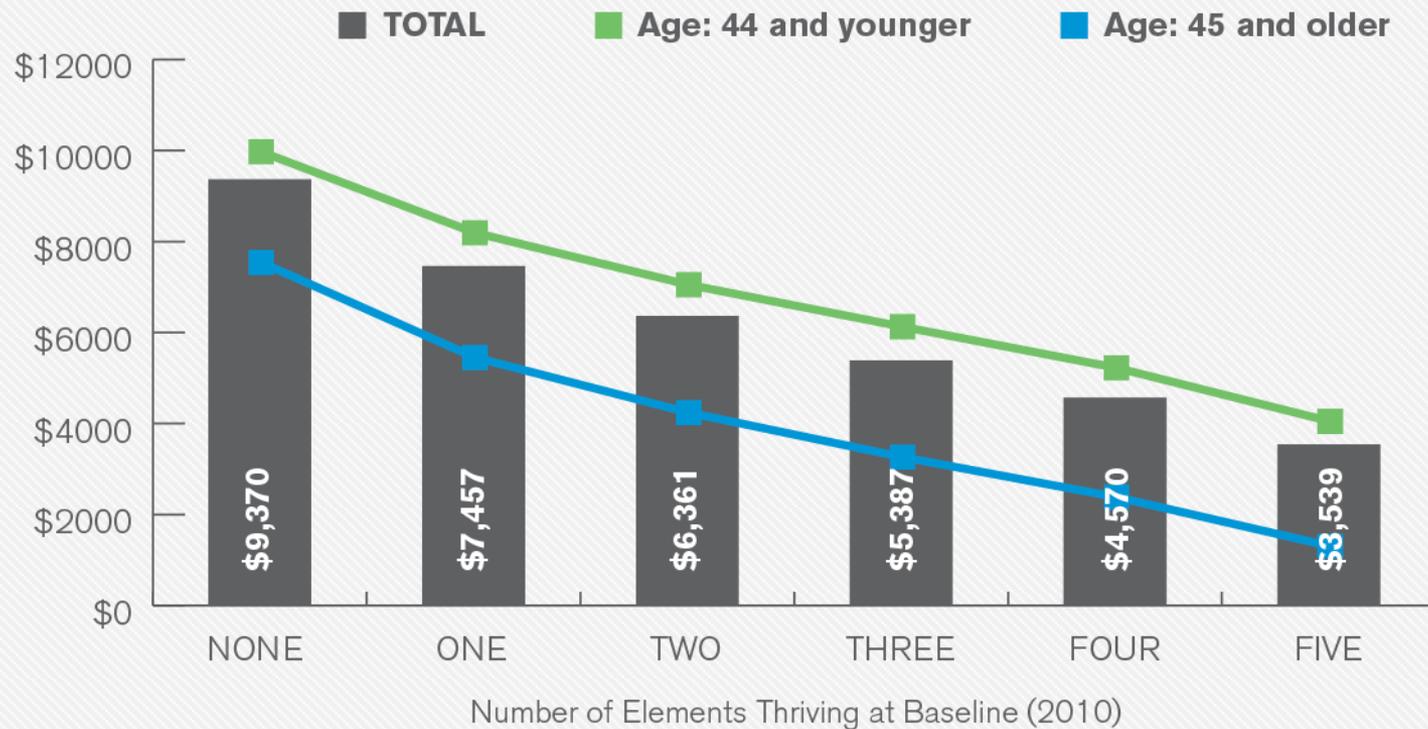
## **Community**

Engagement and involvement in the area where you live

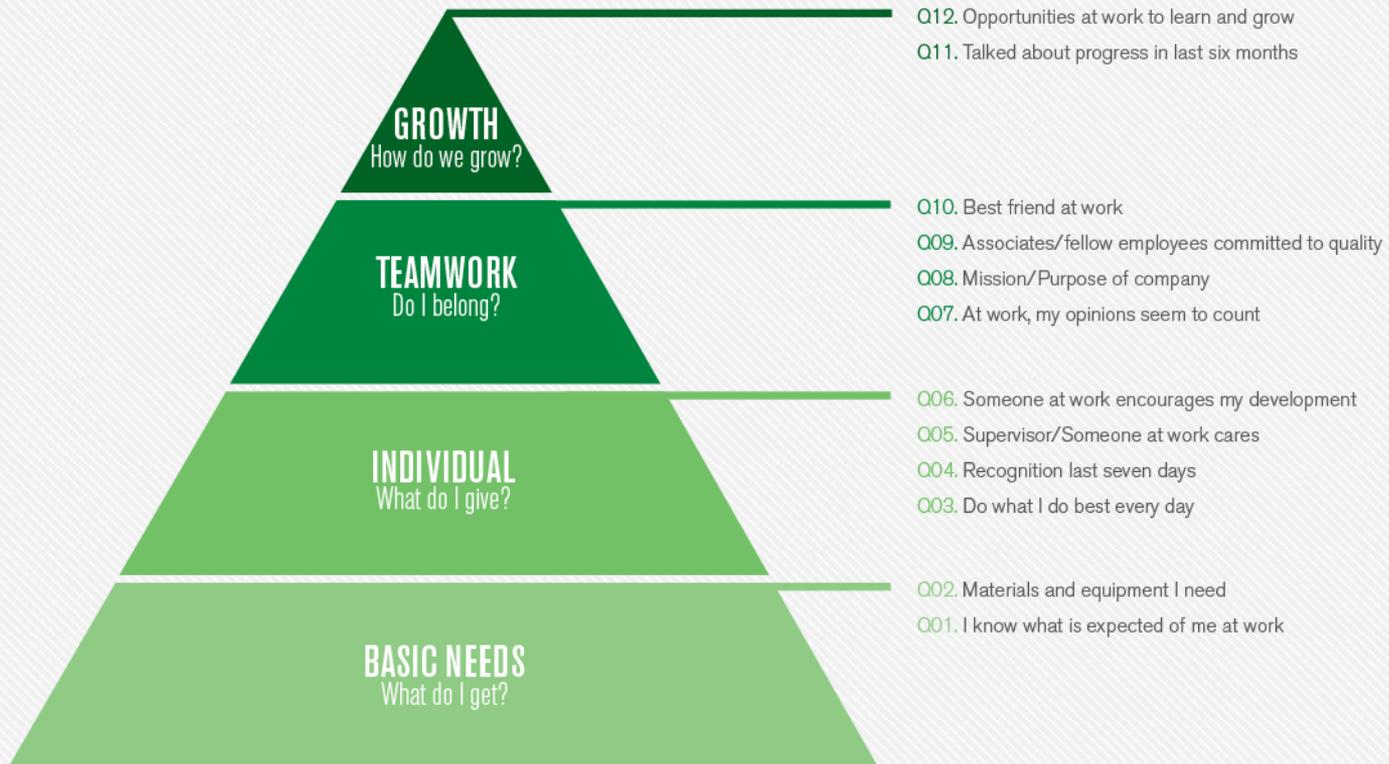
# WELL-BEING MATTERS TO ORGANIZATIONS

## Annual Health-Related Cost to Employer

(Disease Burden and Unhealthy Days)



# WHAT DOES A 'GREAT JOB' LOOK LIKE?



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# IMPACT OF ENGAGEMENT

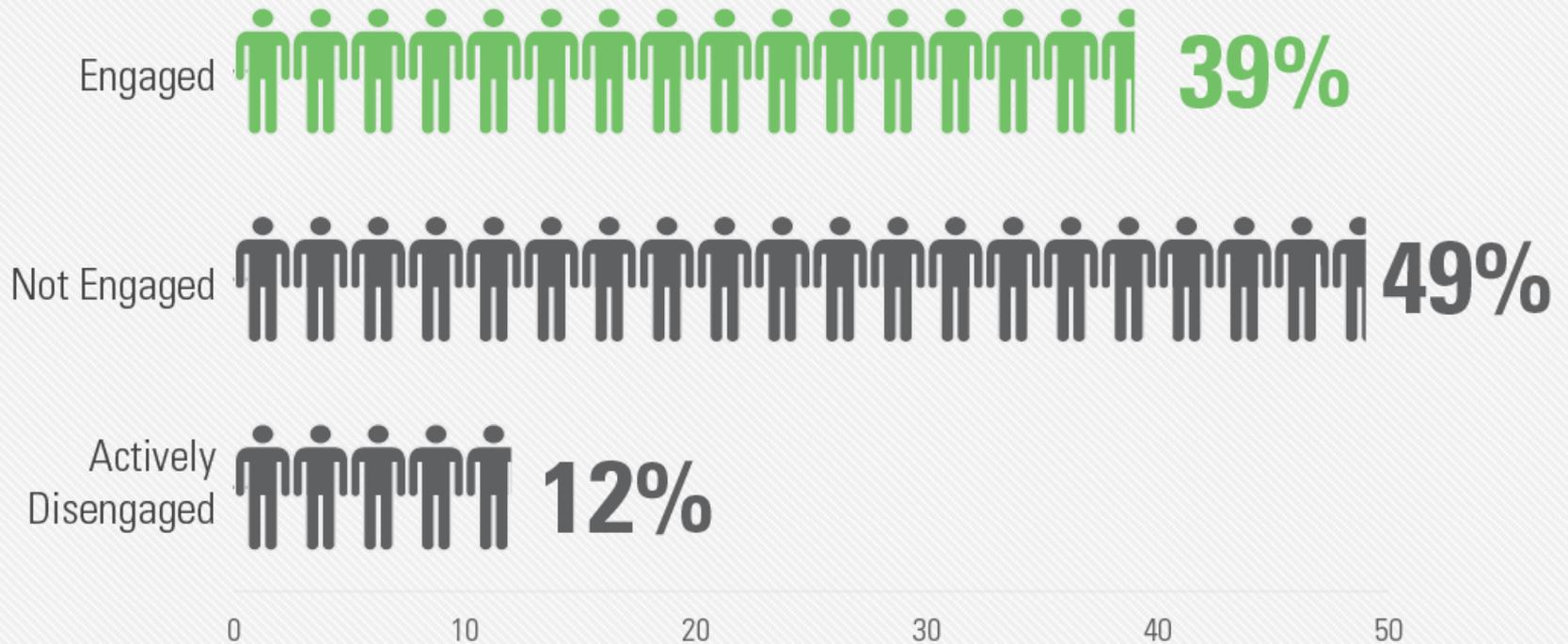
*Top-quartile business units have ...*



*... when compared with bottom-quartile units*

# GRADUATE WORKPLACE ENGAGEMENT

## GREAT JOBS



# WELL-BEING GREAT LIVES FOR GRADUATES



**PURPOSE WELL-BEING**

**54%**



**SOCIAL WELL-BEING**

**49%**



**FINANCIAL WELL-BEING**

**42%**



**COMMUNITY WELL-BEING**

**47%**



**PHYSICAL WELL-BEING**

**35%**

Only **11%** thriving  
in all 5 elements of  
well-being

**More than one  
in six** not thriving  
in any

# IT'S NOT WHERE YOU GO

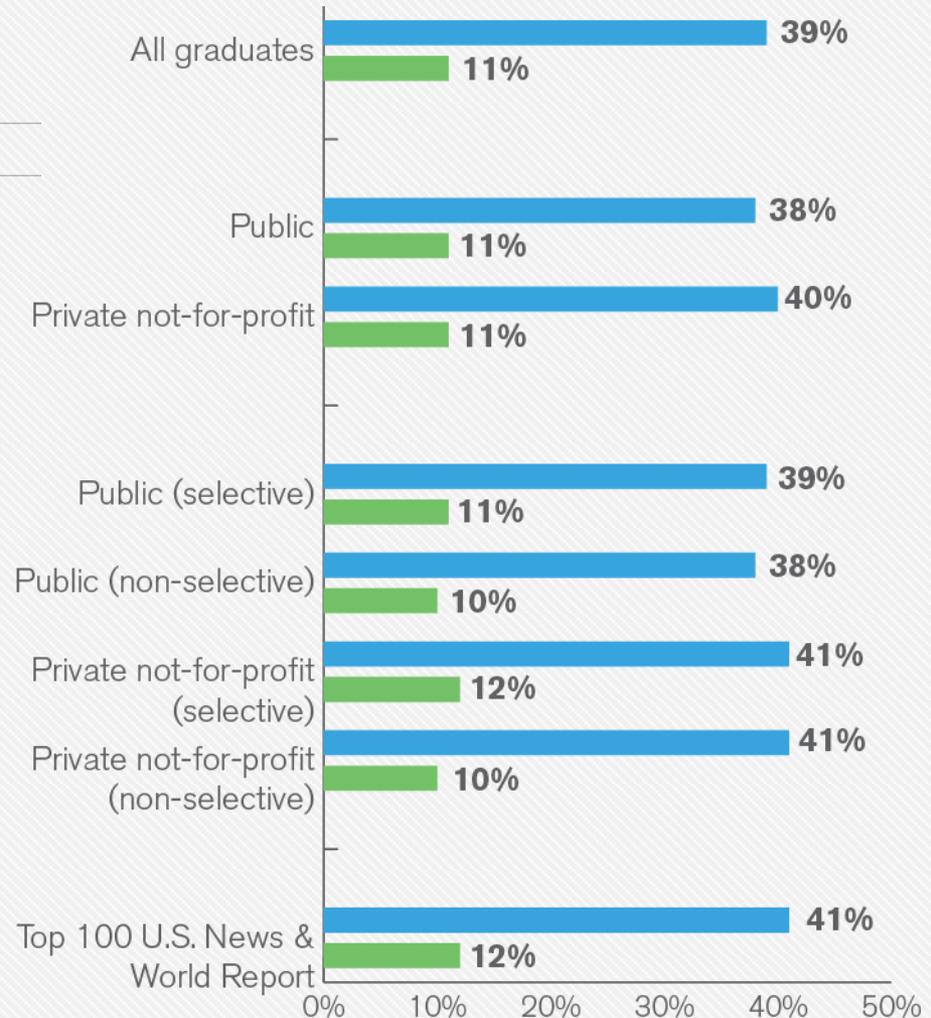
No Difference in Workplace Engagement or Well-being of Graduates Between Different University Types

Among graduates who are employed full time for an employer

■ ENGAGEMENT IN THE WORKPLACE

and

■ THRIVING WELL-BEING IN ALL FIVE ELEMENTS



# IT'S HOW YOU DO IT

Graduates who were  
*“emotionally supported”*  
during college

HAVE  
MORE  
THAN **2x**

the odds of being ENGAGED  
in their work

AND  
ARE  
NEARLY **3x**

as likely to be THRIVING  
in their well-being

“At least one professor who made me excited about learning” 63%

“Professors cared about me as a person” 27%

“A mentor who encouraged my hopes and dreams” 22%

Only **14%** of all graduates experienced all three

# IT'S HOW YOU DO IT

## GRADUATES WHO HAD

*“experiential and deep learning”*

HAVE  
MORE  
THAN

# DOUBLE

the odds of being ENGAGED in their work  
and more are thriving (13% vs. 10%)

“Long-term project taking a semester or more to complete”	32%
“Internship or job where applied learning”	29%
“Extremely involved in extra-curricular activities & organizations”	20%

Only **6%** of all graduates experienced all three

# Graduated Within Four Years



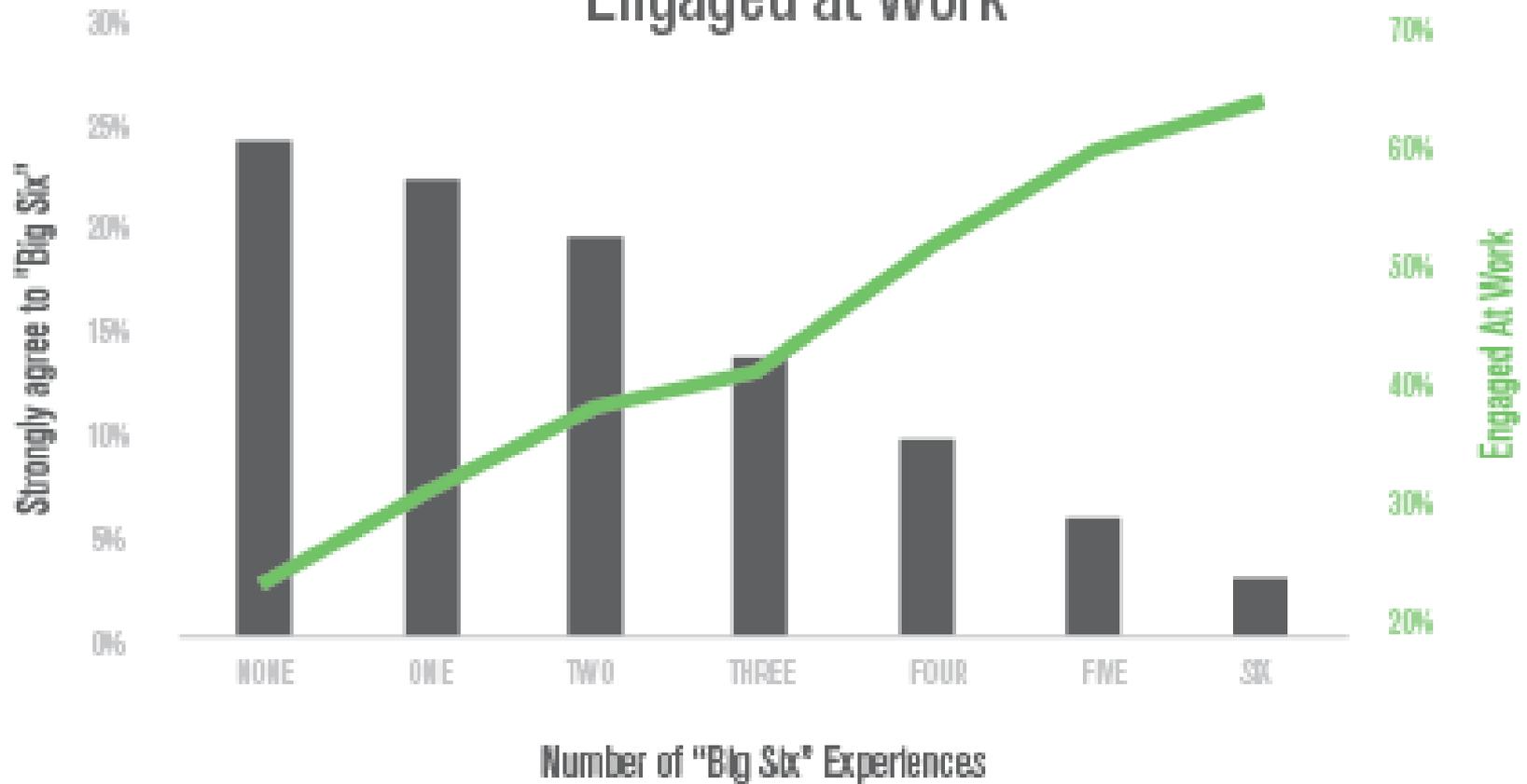
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# Preparedness for Life



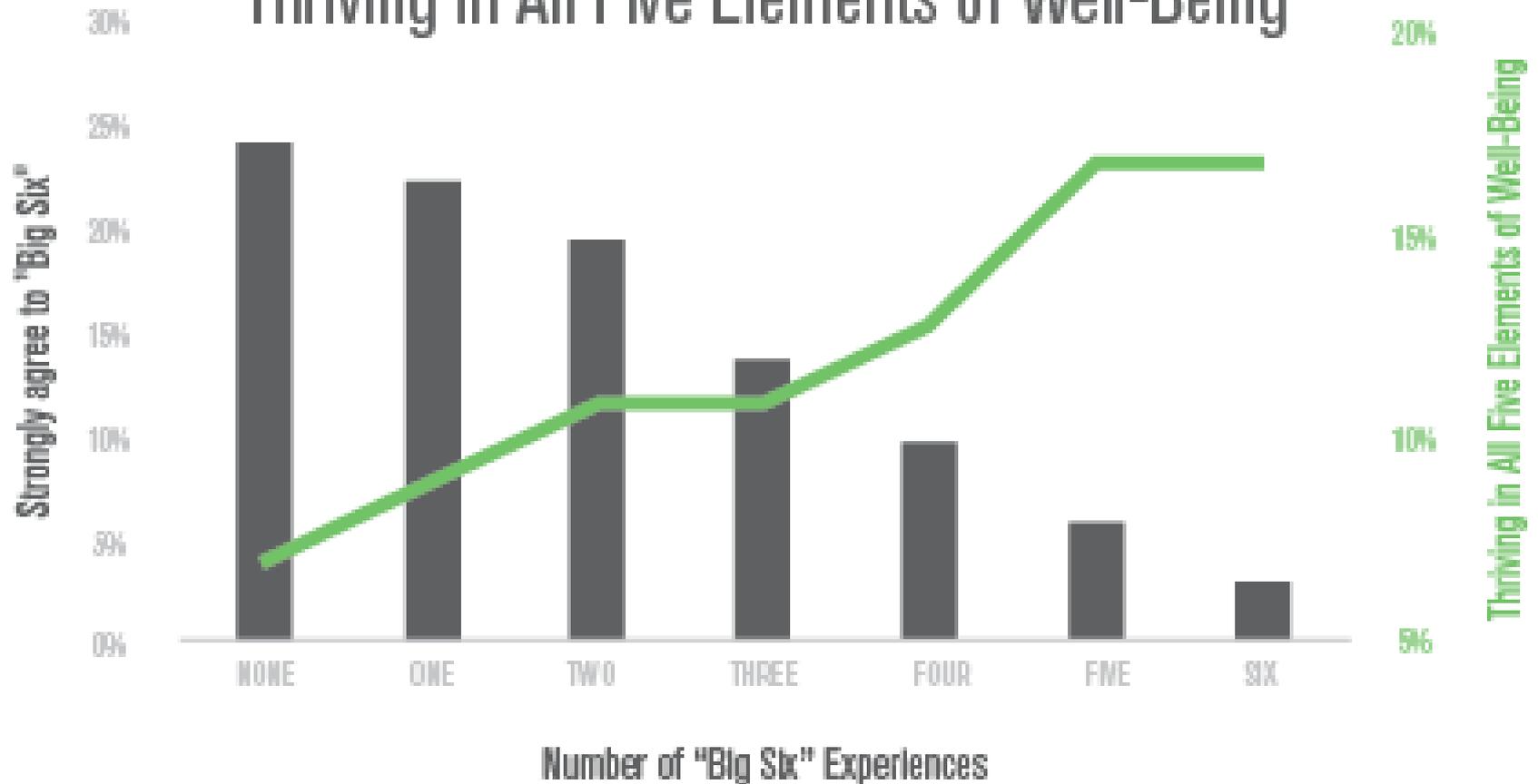
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# Engaged at Work



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# Thriving in All Five Elements of Well-Being



*Note: Five elements of well-being are purpose, social, financial, community and physical.*

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## U.S. College Graduates' Outcomes, by Number of "Big Six" Experiences

	NONE	SIX
Strongly agreed college prepared for life after college	5%	82%
Thriving in all five elements of well-being	7%	17%
Engaged at work	25%	65%
On-time graduation	61%	75%

*Gallup-Purdue Index*  
*Feb. 4-March 7, 2014*

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# THE RIGHT COLLEGE EXPERIENCES COULD NET BILLIONS FOR ECONOMY

