STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
AGENDA

Christopher Newport University
David Student Union Building, 2nd floor Board Room
Newport News, Virginia
March 19, 2012
3:00 p.m.

Academic Affairs Committee

1. Call to Order

2. Liaison Report

3. Approval of Minutes (January 9, 2012) Page A1

4. Action on Programs at Public Institutions Page A5


6. Action on Establishment of Advisory Committee for Military Education Page A13
STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
AGENDA

Christopher Newport University
David Student Union Building, 2nd floor Board Room
Newport News, Virginia
March 19, 2012
4:00 p.m.

Policy Briefing – Topic:

Online Education: Challenges and Opportunities at Virginia Higher Education Institutions

Presenters:

- Andy Casiello, Associate Vice President, Distance Learning, Old Dominion University
- Susan Wood, Vice Chancellor, Academic Services and Research, Virginia Community College System
- Joy Hughes, Vice President and CIO, George Mason University
STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
AGENDA

Christopher Newport University
David Student Union Building, 2nd floor Board Room
Newport News, Virginia
March 20, 2012
9:00 a.m.

Meeting Agenda
(Note: Some items from the March 20 meeting agenda may be addressed before adjournment of the March 19 meeting)

1. Call to Order and Announcements 9:00 a.m.

2. Public Comment Period

3. Approval of Minutes (January 10, 2012) Page 1

4. Remarks from President Trible 9:05 a.m.

5. Director’s Report 9:25 a.m.

6. Briefings and Discussion: 9:40 a.m.
   a. Update on General Assembly Budget Actions Page 9
   b. Update on 2012 Legislation Page 11
   c. Presentation on Adult Learner Study Page 12
   d. Presentation on GEAR UP Virginia Page 15

7. Action Items: 11:15 a.m.
   a. Report from Academic Affairs Committee: (See Acad.
      Affairs Tabs)
      1. Action on Programs at Public Institutions Page A5
      2. Action on Establishment of Advisory Committee
         For Military Education Page A10
      3. Action on Private and Out-of-State Post-secondary
         Education Institutional Certifications Page A13

8. Items Delegated to Staff 12:00 p.m. Page 16
    (separate tab)

9. New Business 12:15 p.m.

10. Adjournment 12:30 p.m.

NOTE: All meeting times are approximate and may vary slightly.

NOTE:
Materials contained in this Agenda Book are in draft form and intended for consideration by the Council at its meeting (dated above), and may not reflect final Council action. For a final version of any item contained in these materials, please visit the Council’s website at www.schev.edu or contact Lee Ann Rung at LeeAnnRung@schev.edu.
STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
AGENDA

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March 19, 2012
3:00 p.m.

Academic Affairs Committee

1. Call to Order
2. Liaison Report
3. Approval of Minutes (January 9, 2012) Page A1
4. Action on Programs at Public Institutions Page A5
6. Action on Establishment of Advisory Committee for Military Education Page A13
Mr. Bland called the meeting to order at 2:30 p.m. in the SCHEV main conference room, Richmond, Virginia. Committee members present: Gilbert Bland, Joann DiGennaro, Julious Smith. Other Council members present: Stephen Haner, Susan Magill, and G. Gilmer Minor. Staff members present: Beverly Covington, Joseph DeFilippo, Carmen Johansen, Monica Osei, Sylvia Rosa-Casanova, Lee Ann Rung, and Linda Woodley.

Committee members absent: Johanna Chase and Mary Haddad.

APPROVAL OF MINUTES

On motion by Mr. Smith and seconded by Ms. DiGennaro the minutes from the October 24, 2011 meeting were unanimously approved as submitted.

LIAISON REPORT

Dr. DeFilippo reported on the following items:

Outstanding Faculty Awards: Dr. DeFilippo indicated that the final selection meeting was held in December and recipients were identified. There were a record 125 submissions this year. He reminded members that an official announcement of the recipients will be made on January 25 and the award luncheon will be held on February 16.

Private and Out-of-State Postsecondary Education (POPE): Virginia will be hosting the annual meeting of the National Association of State Administrators and Supervisors of Private Schools (NASASPS) April 22-25 and POPE is coordinating this effort. Council members were invited to attend.

AACU/Lumina “Quality Collaboratives” Grant project: SCHEV will be coordinating this effort for Virginia, which is one of seven states participating nationally. Funding will be provided to pilot innovative assessment-transfer practices between pairings of community colleges and four-year institutions. James Madison University will pair with Blue Ridge Community College and Virginia Commonwealth University will pair with J. Sargeant Reynolds Community College.
IPAC/Virginia Assessment Group: SCHEV will plan a one-day conference in the spring or summer to develop a policy statement promoting liberal education as a core value. Also working with SCHEV in this effort will be provosts, assessment directors, and faculty.

Virginia Military Friendly Policy: Dr. DeFilippo reported that SCHEV made a presentation to the Governor's Higher Education Commission in January and the Commission endorsed the recommendation that Virginia institute a “Military Friendly Public Higher Education Policy.” Staff will provide an action item at the March Council meeting to create a Military Education Advisory Committee, which will work on finalizing the policy and take associated actions.

Ms. DiGennaro expressed concern that a broad divide exists between science and technology and the humanities. She felt that a classical liberal education is needed so that students can manage in both humanities and in STEM subjects. Mr. Minor agreed with the need for balance and felt that a better understanding of the expected end result and the reason for it is needed before Endeavoring to develop more STEM graduates.

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

Master of Science (M.S.) in Health Informatics

Dr. DeFilippo presented a brief overview of this program from George Mason University (GMU). He indicated that the program is derived from an existing program in health systems management at GMU and aims for enrollment of 27 by 2016. No duplication exists and funding will be through reallocation rather than new state funds. Staff recommended adoption and on motion by Ms. DiGennaro and seconded by Mr. Minor the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Health Informatics (CIP: 51.0706), effective fall 2012.

Doctor of Philosophy (Ph.D.) in Healthcare Policy and Research

Dr. DeFilippo presented a brief overview of this program and Dr. Cathy Bradley, Department Chair, Healthcare Policy and Research, at Virginia Commonwealth University (VCU) answered questions from members about the qualifications of the faculty and the department in which the program will be located. Dr. Bradley indicated that this will be the first program offered by the newly established department.
Staff recommended adoption and on motion by Mr. Smith and seconded by Mr. Bland the following resolution was approved 2-0-1 (Ms. DiGennaro abstained) to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Doctor of Philosophy (Ph.D.) degree program in Healthcare Policy and Research (CIP: 51.2299), effective fall 2012.

ACTION ON PRIVATE AND OUT-OF-STATE POSTSECONDARY EDUCATION (POPE) INSTITUTIONAL CERTIFICATIONS

Dr. DeFilippo explained the programs and directed questions to Ms. Woodley. A site review was conducted by staff and the school was found to be in compliance with the Virginia Administrative Code. Staff recommended approval and on motion by Mr. Smith and seconded by Mr. Minor the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies SpaRelief Vocational Training to operate a postsecondary institution in the Commonwealth of Virginia, effective January 10, 2012.

On motion by Mr. Bland and seconded by Mr. Smith, the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies MG School of Health Professions to operate a postsecondary institution in the Commonwealth of Virginia, effective January 10, 2012.

Mr. Smith requested that Council members be provided with a primer on what they are to consider so that members can better understand actions they should take regarding the approval or disapproval of certain programs. Dr. DeFilippo agreed to provide this information at a future meeting.

Ms. DiGennaro inquired about the possibility of inviting Anne Neal, President of the American Council of Trustees and Alumni (ACTA) to speak to the Council. Dr. DeFilippo indicated that the request should be directed to the Council Chair or the Director.

The meeting was adjourned at 3:40 p.m.
Item: Academic Affairs Committee, Item #4– Action on Programs at Public Institutions

Date of Meeting: March 19, 2012

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action
 Date:
Action:

Background Information/Summary of Major Elements:
One public four-year institution (the University of Virginia) is requesting Council action on a proposal for a new academic degree program. Staff’s review of the proposal finds that it meets criteria established by Council for program approval.

Materials Provided:

- University of Virginia
  Bachelor of Arts (B.A.) in Public Policy and Leadership (CIP: 44.0501)

Financial Impact: UVA will fund the proposed program primarily through reallocations within the Batten School and the institution with additional resources from endowment funds and tuition funds. UVA affirms that it will not seek additional state resources to initiate and sustain the program.

Timetable for Further Review/Action: N/A

Resolution:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia to initiate a Bachelor of Arts (B.A.) degree program in Public Policy and Leadership (CIP: 44.0501), effective fall 2012.
Program Description
The University of Virginia (UVA) is proposing the creation of a Bachelor of Arts (BA) degree program in Public Policy and Leadership to be initiated fall 2012. Located in the Batten School of Leadership and Public Policy, the pedagogy of the proposed interdisciplinary program would focus on the analysis of public policy issues and decision processes. Students will study the economic, political, historical, and psychological factors in public policy formation and applications to specific public policy topics. The importance of leadership theory and concepts will be emphasized. Students would complete coursework in public policy, civic leadership, economics, research methods, and writing. The program would prepare students to frame problems, develop alternatives, collect and analyze data using quantitative and qualitative methodology, and evaluate options. The program will expose students to content-specific coursework and classroom theory as well as ensure students gain practical experience by participating in experiential learning. To meet the curriculum requirements, UVA developed 11 new courses.

The proposed program is designed as a two-year undergraduate degree program. Students would apply to the Batten School in their freshman or sophomore year and would be admitted as juniors in the fall of their third-year at the university. Transfer students would be eligible to apply in the fall of their junior year. All students would be required to complete 60 credit hours prior to enrolling in the Batten School.

A total of 120 credit hours would be required for graduation. The major coursework will be completed in the Batten School and would require 60 credit hours: nine credit hours in the foundations of public policy and leadership; nine credit hours of economic analysis coursework; nine credit hours of coursework in the political, psychological, ethical, and historical context of public policy and leadership; nine credit hours of special topics coursework; one credit hour of coursework in research and writing skills; 20 credits of elective coursework; and a three credit hour capstone seminar.

Justification for the Proposed Program
UVA asserts that the proposed degree is a direct response to an “exciting educational innovation” to bring public policy skills to the undergraduate level. In 2008, in an article about undergraduate and doctoral education in public policy, the authors noted that the attention to communication skills and “the analytical orientation and problem focus” of the undergraduate public policy curriculum has “the potential to make students more effective professionals.” Moreover, graduates possess knowledge of how public policy affects private and public sectors which is excellent training for future leaders (Cordes, Conger, et. al. Undergraduate and Doctoral Education in Public Policy: What? Why? Why Not? Where to? Journal of Policy Analysis and Management. V. 27, no 4). In 2010, it was written that stand-alone Bachelor’s degrees in public policy had increased
over the past two decades and “tremendous [student] interest [exists] at the undergraduate level in these programs” (http://www.publicservicecareers.org/index.asp?pageid=568). UVA reviewed data from the National Center for Education Statistics (NCES) and the data showed that between 2003 and 2011, the number of institutions offering undergraduate degree programs in public policy increased from 37 to 58 (http://nces.ed.gov/ipeds). As noted by Dr. Joseph Cordes, Associate Director of the School of Public Policy at George Washington University, although a “lack of published research [exists] on public policy bachelor’s degrees, an early consensus among educators is that undergraduate degree programs provide rich opportunities for building practical skills within a liberal arts framework” (personal communication, November 28, 2011).

**Student Demand**

In fall 2011, UVA surveyed (in person and on-line) first- and second-year students in its student body to determine interest in the proposed degree program. Of the 143 students who responded, 23 (approximately 16%) indicated it was “highly likely” they would consider majoring in the proposed program; 44 (approximately 31%) indicated it was “very likely” they would consider majoring in the proposed program. Sixty-nine students indicated it was “very or highly likely” they would consider the proposed program as a second major.

Student enrollment in four of the Special Topics courses that will be available in the major indicates student demand. In spring 2011, 28 students enrolled in the Political Leadership course and in spring 2012, 32 students enrolled in the course. In fall 2010, 69 students enrolled in the Anti-Terrorism course and in fall 2011, 50 students enrolled in the course. In fall 2010 and 2011, 18 students enrolled in the Social Psychology and Public Policy course. In spring 2012, 46 students enrolled in the Introduction to Development Policy course.

Enrollment projections for the proposed program show a full-time equated student enrollment (FTES) of 50.0 in the program’s first year (2012-13). The projections continue as follows: FTES 2013-14, 105.0; 2014-15, 129.0; and 2015-16, 143.0. UVA anticipates having 68 graduates each year beginning in 2016-17. If these projections are met, this program will meet Council’s productivity/viability standards within five years, as required.

**Market/Employer Demand**

Private industry, government agencies, and non-profit organizations are seeking to build the analytical capacity of their workforce. Letters of support from potential employers cite the need for academically-trained undergraduates to fill entry-level positions in government agencies and private industry. Employers stressed the need for employees that have “strong research skills,” “well-developed quantitative analysis and public communication skills,” “solid oral and written communication” skills, and “a robust understanding of domestic policymaking.” UVA affirms that graduates of the proposed
The program will possess the skills and knowledge needed to fill positions in government and private industry. Employment advertisements show demand for bachelor-level graduates (in Virginia and nationally) to fill positions as cyber policy analysts, health policy program assistants, intelligence analysts, policy and advocacy associates, legislative analysts, and research assistants. Data specific to future employment demand was not available as the Bureau of Labor Statistics (BLS) and the Virginia Workforce Connection (VAWC) do not have a job category for policy analyst. However, data from the BLS for social scientist indicates demand is anticipated. The BLS projects that between 2008 and 2018 employment of social scientist is expected to grow “much faster than average” or an “increase 20% or more” (http://www.bls.gov/oco/ocos315.htm). The BLS notes that individuals with a background in the social sciences “will find work in niche areas with specialized titles such as researcher, writer, or policy analyst.” The Virginia Workforce Connection (VAWC) projects that between 2008 and 2018 employment of social scientist and related workers is expected to increase 28.4% or 2.5% annually; employment of social scientist researchers is expected to increase 21.9% or 2% annually (Available at: http://www.vawc.virginia.gov/analyzer).

Issues of Duplication
Two public institutions (CWM and VA Tech) offer a similar program. CWM’s program is similar to the proposed program in that it emphasizes economic and political analysis. However, UVA’s program will also emphasize leadership and will not require coursework in public administration. VA Tech’s program is similar to the proposed program in that it includes coursework in politics, economics, and statistics. VA Tech’s program differs from the proposed program in that it emphasizes urban affairs and planning. UVA’s program will address a range of policy issues/areas, emphasize leadership, and require a capstone experience.

Resource Needs
UVA will fund the proposed program primarily through reallocations within the Batten School and the institution with additional resources from endowment funds and tuition funds. UVA affirms that it will not seek additional state resources to initiate and sustain the program.

Board Approval
The UVA Board of Visitors approved the proposed program on November 11, 2011.

Staff Recommendation
Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to the Council:
BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia to initiate a Bachelor of Arts (B.A.) degree program in Public Policy and Leadership (CIP: 44.0501), effective fall 2012.
State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs Committee Item #5 – Action on POPE Institutional Certifications

Date of Meeting: March 19, 2012

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Linda H. Woodley
Director, Private and Out-of-State Postsecondary Education
LindaWoodley@schev.edu

Most Recent Review/Action:
☑ No previous Council review/action
☐ Previous review/action
  Date:
  Action:

Background Information/Summary of Major Elements:
One postsecondary institution, GIT Services, is seeking certification to operate in Virginia.

Materials Provided:

- GIT Services application summary

Financial Impact:
The institution has submitted the required certification fee to operate a postsecondary educational institution in Virginia.

Timetable for Further Review/Action: N/A

Resolutions:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies GIT Services to operate a postsecondary institution in the Commonwealth of Virginia, effective March 20, 2012.
GIT Services
Application Summary

School Overview
GIT Services was founded in 2003 as an information technology consulting firm, partnering with CompTIA, Microsoft, and Oracle University to offer IT certifications to employees of several corporations. The school plans to expand its offerings to individuals seeking similar certifications.

School Officer
President/CEO – Ramya Bathula

School Mission Statement
The school's mission statement is as follows:

The mission of GIT Services is to empower the individual in emerging Information Technology and other professional skills, thus filling the talent gap between individual skills and the skills required in the job market. We place high importance on upgrading the knowledge and skills of our workforce so that Virginia and our nation remain competitive in the global economy.

Proposed Educational Programs and Credentials Conferred
Certificate – CompTIA A+ Training
Certificate – CompTIA Security + Training
Certificate – CompTIA Network + Training
Certificate – Database Administration Training
Certificate – Oracle Financials Training
Certificate – Oracle Development Training
Certificate – CCNA Training
Certificate – CCNP Training
Certificate – Cisco Security Training
Certificate – Microsoft Office SharePoint Server
Certificate – Microsoft Certified Application Specialist
Certificate – Microsoft Database Administrator
Certificate – Adobe Training
Certificate – IT Business Objects
Certificate – IT Business Intelligence
Certificate – IT Project Management

Proposed Location
GIT Services will operate from the following address:

1311 High Point Avenue
Richmond, VA  23230

Financial Stability Indicator
GIT Services submitted the Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school’s financial composite score as 3.0 out of a possible 3.0, which indicates that
the institution demonstrates overall financial health, as defined by the U.S. Department of Education.

Guaranty Instrument
GIT Services submitted a $5,000 surety instrument, which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the school closure, pursuant to 8 VAC 40-31-160 (I).

Evidence of Compliance
GIT Services provided the appropriate evidence to demonstrate compliance with each of the following requirements of the Virginia Administrative Code.

<table>
<thead>
<tr>
<th>Virginia Administrative Code Citation</th>
<th>Area of Compliance</th>
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<tbody>
<tr>
<td>8 VAC 40-31-30</td>
<td>Advertising/Publications</td>
</tr>
<tr>
<td>8 VAC 40-31-160 (E) (5)</td>
<td>Maintenance of Student Records</td>
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<tr>
<td>8 VAC 40-31-140 and 150</td>
<td>Faculty Qualifications</td>
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<tr>
<td>8 VAC 40-31-160</td>
<td>Student Services</td>
</tr>
<tr>
<td>8 VAC 40-31-160 (M)</td>
<td>Library Resources and Services</td>
</tr>
<tr>
<td>8 VAC 40-31-160 (E)</td>
<td>Student Admissions Standards</td>
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</tbody>
</table>

Staff Recommendation
GIT Services has demonstrated compliance with § 23-276.3 (B) of the Code of Virginia, which outlines the minimal standards for operating a postsecondary institution in the Commonwealth of Virginia. Accordingly, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies GIT Services to operate a postsecondary institution in the Commonwealth of Virginia, effective March 20, 2012.
State Council of Higher Education for Virginia
Agenda Item

Item:  Academic Affairs Committee Item #6 – Action on Establishment of Advisory Committee for Military Education

Date of Meeting:  March 19, 2012

Presenter:  Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:
☑ No previous Council review/action
☐ Previous review/action
Date:
Action:

Background Information/Summary of Major Elements:
In 2011, SCHEV engaged in an examination of ways that Virginia institutions of higher education can ensure high quality education experiences for students who are veterans, active-duty military, National Guardsmen, or dependents of military personnel who are eligible for benefits. As part of this examination, SCHEV convened an ad hoc committee of institutional representatives to review and provide feedback on proposed elements of a statewide “military-friendly” policy (attached). The group advised that it would be beneficial to SCHEV, institutional personnel, and military-related students if a standing committee existed to facilitate the regular sharing of information and discussion of current issues affecting this unique student population. At its December 2011 meeting, the Governor’s Commission on Higher Education Reform, Innovation and Investment endorsed the recommendations that the Commonwealth develop a “military-friendly” policy for public higher education and that an advisory committee be established. Accordingly, the resolution proposed here would create the Military Education Advisory Committee (MEAC). MEAC membership will be drawn from public institutions of higher education and other interested groups at the discretion of the Director of SCHEV. In addition to advising SCHEV, MEAC will provide a forum for institutions to share best practices and may assist in the development of policies that are responsive to mandates and inquiries referred by the General Assembly.
**Materials Provided:**
- Charge document for the Military Education Advisory Committee.
- “For Consideration: Elements of a Virginia Higher Education Military-Friendly Policy”.

**Financial Impact:** N/A

**Timetable for Further Review/Action:** N/A

**Resolution:**

BE IT RESOLVED that the State Council of Higher Education for Virginia establishes the Military Education Advisory Committee to advise Council on academic and administrative matters and other issues associated with military-related students. Staff is authorized to solicit nominations from eligible institutions and take any other measures necessary to fulfill the Committee’s charge, which is hereby approved by Council.
Committee Purpose:

The purpose of the Military Education Advisory Committee (MEAC) is to advance and improve the educational experience of military-related students at public institutions of higher education in the Commonwealth of Virginia. The MEAC will advise the State Council of Higher Education for Virginia and SCHEV staff on 1) elements of a statewide military-friendly policy for public institutions of higher education, 2) high quality advising and education delivery for military-related students, and 3) compliance and/or regulatory issues that affect military-related students.

Committee Membership:

Committee membership is available to all public colleges and universities in the Commonwealth of Virginia. Each four-year institution and Richard Bland College may appoint one member to serve on the MEAC. Community College representation will be arranged through consultation with the Virginia Community College System. The Director of SCHEV may appoint additional members to represent students and other constituencies.

Committee Meetings:

The Director of SCHEV shall appoint staff to serve as convenor(s) of MEAC, which will meet at least once annually and as often as necessary to fulfill its charge. Members may request meetings, and SCHEV shall take such requests under advisement.

Date: March 20, 2012
For Consideration: Elements of a Virginia Higher Education Military-Friendly Policy

General Description and Purpose

Over 820,000 military veterans and their families call Virginia home. Due to enhancements of the Post 9/11 G.I. Bill, through which military personnel, veterans, and their families receive federal education benefits, as well as current economic factors, institutions of higher education may reasonably anticipate increased enrollment of military personnel and veterans in the near future. It is an important goal of state policy to support military, veterans, and their families in recognition of the Commonwealth’s special responsibility toward these citizens. Executive Order 29, “Serving Virginia’s Veterans”, directed all state agencies to identify new, expanded, or customized services that meet the educational, health care, and social services needs of Virginia’s veterans. Governor McDonnell’s Executive Order 9 created the Governor’s Commission on Higher Education Reform, Innovation and Investment, charging the Commission with making Virginia a leader in providing higher education opportunities to military-related students. The State Council of Higher Education for Virginia, with input from representatives of the public institutions of higher education, has identified certain policies that should be adopted by institutions to help advance this goal.

Proposed Elements

Institutions should incorporate the following elements into their operating plans to ensure that they are providing services that will enable military-related students (defined as active duty, reserves, National Guard, Coast Guard, veterans, and their family members who are eligible to receive U.S. military educational benefits) to meet their higher education goals.

- **Vision:** Institutional leadership should articulate an intention to provide quality services to military-related students and engage the students in conversation to receive their input on what services are needed on that particular campus.

- **Analysis:**
  - An accurate count and demographic breakdown of the military and veteran student population should be established. Institutions should consider modifying their applications in such ways as will provide opportunities for military-related students to self-report their status.
  - A task force, advisory council, focus group or something similar should be utilized to survey students, conduct a needs assessment or “Strengths, Weaknesses/Limitations, Opportunities, and Threats (SWOT) analysis”, and/or otherwise identify strengths and weaknesses. The group should advise the administration about ways to improve services and ensure that policies and services are consistent (i.e. recruitment, marketing/outreach, registration, financial aid, counseling, awarding of credit, etc.).

- **Organization:** An office or entity on campus should be given the responsibility for assisting military-related students in transitioning into academic and community life, take advantage of opportunities on campus, link to other military students and faculty, and make full use of their benefits. The office or entity can take the form of a veterans center,
military service office, or trained staff member(s) who is assigned or hired into a visible and accessible dedicated role.

- **Assessment:** A plan should be developed to monitor and track key indicators of military-related student enrollment and success.

- **Credit Transfer:** Policies governing the transfer of credit should be reviewed to ensure that they are as military-friendly as possible (consistent with institutional mission). Policies should be clear, consistent, and transparent regarding the availability of credit for such nontraditional sources of credit such as the College Level Examination Program (CLEP), Defense Activity for Non-Traditional Education Support (DANTES) Subject Standardization Tests (DSST), Defense Language Proficiency Tests (DLPT), American Council on Education (ACE) credit recommendations, prior learning assessments, and credits from military transcripts.

- **Veterans Orientation Program:** A special orientation program for newly enrolled military-related students should be offered whether they are on-campus or enrolled in distance learning courses. Such a program would help them feel welcomed, connect with their new environment and each other, and know how and where to seek specialized support, introducing them to student services and resources which are unique to their population. The orientation could either be an entirely separate orientation or a break-out during the general student orientation, depending on resources. An online orientation should be developed for distance learning students.

- **Support of campus student organizations:** Administration should provide assistance in organizing a military-related student association or provide increased advising if one already exists in order to ensure they have the resources available to other student groups.

- **Electronic and print resources:**
  - A specific web page should be established for military-related students and applicants to provide easily accessible information on services, benefits, contacts, links to academic and counseling services and other helpful sites. The page should include access to a designated email account for all inquiries related to active duty, guard and reserve, spouse, dependent, and VA benefits.
  - Printed material should be created and distributed, to ensure full accessibility for all military-related students and applicants.

- **Faculty and staff awareness:**
  - Information on military-related students should be incorporated into routine training programs.
  - Veteran and reservist faculty should be recruited as volunteers to be available for informal advising and/or mentoring programs and other services for military-related students.
  - Personnel should be fully trained to consistently apply policies regarding granting transfer credit and to be able to communicate such policies to military-related students.
o Personnel responsible for determining whether students are domiciled in the Commonwealth should be familiar with all state policies that apply to military-related students, and should be trained to effectively communicate with such students about the applicable documentation and deadlines for domicile issues.

o Personnel responsible for the billing and collection of tuition payments should be trained in regard to state policies applicable to military-related students receiving Veterans Administration benefits.

o Counseling resources should be fully equipped to handle active-duty/veteran health issues such as Post-Traumatic Stress Disorder (PTSD) and Traumatic Brain Injury (TBI).

o Faculty members should be given information on medical issues such as PTSD and TBI, and know where to refer students for assistance. Establish a program that would give students information about where to find trained faculty or staff to assist them.

o Advisors and career counselors should be trained to be knowledgeable about military-friendly employers. Where appropriate to the institutional mission, advisors and career counselors should be trained to be aware of opportunities for military-related students to attain short-term certificates (for instance, from a community college), to enable them to earn money while also working on an associate’s degree, bachelor’s degree, or graduate degree.

• Establish partnerships: Education and employment opportunities for military-related students should be enhanced through cooperative efforts with other colleges and universities, local military bases, educational service officers, county veteran service offices, veteran service organizations, local employment offices, and military-friendly employers.
Policy Briefing – Topic:

Online Education: Challenges and Opportunities at Virginia Higher Education Institutions

Presenters:

- Andy Casiello, Associate Vice President, Distance Learning, Old Dominion University
- Susan Wood, Vice Chancellor, Academic Services and Research, Virginia Community College System
- Joy Hughes, Vice President and CIO, George Mason University
STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
AGENDA

Christopher Newport University
David Student Union Building, 2nd floor Board Room
Newport News, Virginia
March 20, 2012
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Meeting Agenda
(Note: Some items from the March 20 meeting agenda may be addressed before adjournment of the March 19 meeting)

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      1. Action on Programs at Public Institutions Page A5
      2. Action on Establishment of Advisory Committee
         For Military Education Page A10
      3. Action on Private and Out-of-State Post-secondary
         Education Institutional Certifications Page A13

8. Items Delegated to Staff 12:00 p.m. Page 16
   (separate tab)

9. New Business 12:15 p.m.

10. Adjournment 12:30 p.m.

NOTE: All meeting times are approximate and may vary slightly.

NOTE:
Materials contained in this Agenda Book are in draft form and intended for consideration by the Council at its meeting (dated above), and may not reflect final Council action. For a final version of any item contained in these materials, please visit the Council’s website at www.schev.edu or contact Lee Ann Rung at LeeAnnRung@schev.edu.
Ms. Magill called the meeting to order at 9:20 a.m. in the SCHEV main conference room, James Monroe building, Richmond, Virginia. Council members present: Gilbert Bland, Johanna Chase, Joann DiGennaro, Jim Dyke, Stephen Haner, Susan Magill, G. Gilmer Minor, Julious Smith, and Katharine Webb.

Council members absent: Whittington Clement, Mary Haddad

Staff members present: Peter Blake, Thomas Daley, Joe DeFilippo, Dan Hix, Tod Massa, Kirsten Nelson, Lee Ann Rung, and Linda Woodley. Jake Belue from the Office of the Attorney General was also in attendance.

PUBLIC COMMENT

No requests for public comment were received in advance of the meeting.

APPROVAL OF MINUTES

The minutes from the October 25, 2011, and November 14, 2011, special meeting were unanimously approved as submitted.

The Executive Committee minutes from the October 25, 2011, meeting were also unanimously approved as submitted.

REMARKS BY PRESIDENT MILLER

Mr. Blake introduced President Keith Miller, President of Virginia State University (VSU). Dr. Miller provided a presentation and discussed the processes in place at VSU. VSU's current enrollment is approximately 6,000 students. Dr. Miller spoke about public/private partnerships that the institution has developed with surrounding municipalities in the area as well as with nonprofit and for-profit organizations. He also spoke about scholarships and indicated that while VSU is not a research intensive institution, research and scholarship is an important aspect of the institution’s mission. Dr. Miller reviewed how the VSU priorities were developed and indicated that the institution must be able to adapt quickly and have a strategic process that will help them adhere to the needs of public and private industry as they evolve in a short period of time.

Community involvement is very important at VSU and Dr. Miller provided a sample of organizations with which VSU is involved. VSU would like to become a model for consistency in the Commonwealth and is working to build the VSU brand through
social media, television, and community efforts in Petersburg and Ettrick. One television program, *VSU Today* airs on NBC and highlights the important areas in which VSU is involved. The program gets approximately 100,000 viewers per episode. Dr. Miller reported that the program was so successful that it will now be syndicated to other areas.

There was some discussion about the ways in which VSU is impacted by its proximity to Fort Lee and Dr. Miller reported that VSU recently opened an office at Fort Lee and hired a liaison to strengthen VSU’s work with the military. He informed the Council that over the last few years VSU has graduated eight generals from the ROTC program, which is the largest number from a non-military university in the U.S. VSU has also graduated more ROTC cadets in the last few years than all of the other historically black college universities combined.

Dr. Miller answered questions from members about the diversity of faculty. Mr. Dyke expanded on VSU’s rich history and thanked Dr. Miller for his work in building on the successful past efforts established at VSU. Mr. Bland said that VSU has become an important voice in higher education in Virginia and he thanked Dr. Miller for his leadership.

**INTERIM DIRECTOR’S REPORT**

Mr. Blake reported that James Madison University (JMU) and George Mason University (GMU) recently announced new presidents. Mr. Jonathan Alger, senior vice president and general counsel at Rutgers University, will lead JMU. Dr. Angel Cabrera, president of the Thunderbird School of Global Management, will lead GMU.

He also informed the Council that the New College Institute (NCI) announced that former Senator William Wampler has been hired as its next executive director.

Council members were reminded that the 2012 Outstanding Faculty Awards (OFA) recipients will be announced on January 25 and the ceremony will be held on February 16. Council members Mary Haddad and Johanna Chase were thanked for their work in reviewing and selecting this year’s recipients.

The Governor’s Higher Education Commission endorsed SCHEV’s recommendation that Virginia institute a “military friendly public higher education policy” and as a result, staff will bring to the Council in March an action item to create a Military Education Advisory Committee.

Mr. Blake also distributed a copy of his full report to the members.

**BRIEFINGS AND DISCUSSION**

*Update on Governor’s Introduced Budget*
Mr. Blake indicated that the Governor’s introduced budget includes funding for many of the items that the Council recommended. Mr. Hix agreed and said higher education has received five straight years of reductions and indicated that this is the first budget going forward that is larger than the previous year. He distributed a summary of the major items in the Governor’s Introduced Budget for Higher Education. Each of the items was reviewed and discussed and comparisons were made to SCHEV’s recommendations. Mr. Hix answered questions from members and indicated that the session is scheduled to end on March 10. Staff will provide a summary of the session at the March Council meeting.

Preview of the 2012 General Assembly Session

Mr. Blake said the budget will be the focus of much of this legislative session. Staff categorized the types of bills introduced and Ms. Nelson distributed a list of prefilled legislation that SCHEV will continue to monitor throughout the session.

She introduced Alex Reber, chair of Student Advisory Council (SAC), who was in attendance.

Ms. Nelson provided information about legislation that could lead to potential assignments for SCHEV. She also informed the Council of a bill that SCHEV has introduced regarding a change to the SCHEV Code language to include personal development courses in the uniform certificate of general studies program offered at Virginia’s Community Colleges. Dr. DeFilippo provided additional information about this introduced bill.

Mr. Haner inquired about positions the Council may take with regard to certain bills during the session and Mr. Blake indicated that most of the advice that SCHEV staff provides to the legislature during session is technical. Staff would not get deeply involved in some of the hot button issues unless Council wishes to take a particular position. Ms. Magill said she will work with Mr. Blake and Ms. Nelson and consult with members to be sure there is consensus on priorities for the Council. She also indicated that legislative input from certain members will be solicited on issues that arise during the session. Ms. Webb requested that staff work with colleges and universities to be supportive of their issues.

The Chair called for a break at 11:05 a.m. The Council resumed the meeting at 11:10 a.m. Mr. Haner left the meeting before the Council resumed the meeting.

Annual Report from the Office of Private and Out-of-State Postsecondary Education (POPE)

Dr. DeFilippo introduced Linda Woodley, Director for Private and Out-of-State Postsecondary Education. Ms. Woodley provided a presentation that highlighted the work of her section. She provided statistics on the number of institutions that are regulated by the POPE section, including for-profit, non-profit, out-of-state institutions and any degree granting institutions wishing to operate in Virginia. These institutions are regulated by SCHEV for ten years, after which time, they may be eligible for an exemption.
Ms. Woodley distributed a copy of her presentation and provided a summary of audits conducted by POPE in 2011. A list of closed/withdrawn institutions was provided and discussed. Ms. Woodley ended with a list of POPE initiatives and answered questions from members.

Dr. DeFilippo informed the Council that the Virginia College Access Network (VCAN) voted to present Ms. Woodley with its first service award. VCAN is a state organization for college access that sponsors financial advisement sessions and provides assistance to disadvantaged students. He said that it is very significant that Ms. Woodley was the first service award recipient and it is indicative of her hard work toward the cause of higher education. Mr. Blake indicated that SCHEV is lucky to have someone of Ms. Woodley’s caliber to handle these difficult issues.

Ms. Webb left the meeting at approximately 11:30 a.m.

**Update from the Office of the Attorney General**

Mr. Jake Belue provided follow up on a question raised at the last meeting related to child abuse reporting in Virginia. He distributed an overview of current law in this area. Certain university employees could come under the law due to their position (certain medical personnel; social workers; law enforcement officers) though there is no general requirement for employees.

He also discussed two bills that have been introduced this session on this subject and indicated that his office is expecting the bills to garner much interest. Mr. Belue answered questions from members regarding the definition of child abuse and indicated that there are resources available through the Department of Social Services to answer this question. All K12 teachers are required to attend training on identifying child abuse and neglect. University employees may report but it is not required, unless mandated by college policies. He indicated that the Office of the Attorney General has not taken a policy position on this issue.

**ACTION/DISCUSSION ITEMS FROM ACADEMIC AFFAIRS COMMITTEE**

Mr. Bland reported on the items brought before the Academic Affairs Committee as he chaired the meeting in Ms. Haddad’s absence. He asked that Dr. DeFilippo share the details of the action items as well as the items from his liaison report.

Dr. DeFilippo informed the Council that he will be bringing an action item to the Council in March with regard to the creation of a Military Education Advisory Committee. He also reported that SCHEV will be coordinating an effort in Virginia to pilot innovative assessment-transfer practices between pairings of community colleges and four-year institutions. The “Quality Collaboratives” grant project is funded by Association of American Colleges and Universities (AACU) and Lumina. He anticipates having results in a year and will provide a presentation to Council at that time.
**Action on Programs at Public Institutions**

Two programs at public institutions were reviewed by the Academic Affairs Committee. The following resolution was unanimously approved by the Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Health Informatics (CIP: 51.0706), effective fall 2012.**

It was mentioned that at the committee meeting there was one abstention on the following program at Virginia Commonwealth University. The following resolution was approved by the Council on a vote of 6-0-1. Ms. DiGennaro abstained:

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Doctor of Philosophy (Ph.D.) degree program in Healthcare Policy and Research (CIP: 51.2299), effective fall 2012.**

Institutional representatives from George Mason University and Virginia Commonwealth University were introduced and thanked for their attendance.

**Action On Private And Out Of State Postsecondary Education Institutional Certifications**

The following resolutions were unanimously approved by the Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia certifies SpaRelief Vocational Training to operate a postsecondary institution in the Commonwealth of Virginia, effective January 10, 2012.**

**BE IT RESOLVED that the State Council of Higher Education for Virginia certifies MG School of Health Professions to operate a postsecondary institution in the Commonwealth of Virginia, effective January 10, 2012.**

**ITEMS DELEGATED TO STAFF**

Mr. Blake noted certain program actions that were approved; program actions reported; organization changes/off-campus instructional sites; and one institution that was added to the state license plate scholarship program. As required, a copy of these actions is attached to the minutes.

**NEW BUSINESS**

Ms. Magill reminded members that the next meeting will be held on March 19-20 at Christopher Newport University.
Ms. Magill announced that Mr. Smith was celebrating a birthday and he was congratulated.

Ms. Magill reported that the Executive Committee and other Council members met in closed session prior to the Council meeting and asked Mr. Bland to read the following motion:

    I move that Peter Blake be appointed director of SCHEV and that the Chair be authorized to negotiate and execute a contract consistent with discussions in closed session.

The resolution was seconded by Mr. Minor and unanimously approved on a roll call vote of 9-0 (Ms. Magill received a written proxy from Ms. Webb and Mr. Haner indicating their votes in favor of the resolution).

Mr. Blake expressed his appreciation to the Council and indicated that he would do his best on the Council’s behalf.

**ADJOURNMENT**

The meeting was adjourned at 11:50 a.m.

_________________________________________
G. Gilmer Minor
Secretary

_________________________________________
Lee Ann Rung
Manager for Council and Executive Affairs
Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's “Policies and Procedures for Program Approval and Changes,” the following items were approved as delegated to staff:

**Program Actions**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Degree/Program/CIP</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tidewater Community College</td>
<td>New Program Approved: Associate of Applied Science degree program in Medical Laboratory Technology (15.1004)</td>
<td>Fall 2012</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's “Policies and Procedures for Program Approval and Changes,” the following items were reported:

<table>
<thead>
<tr>
<th>Institution</th>
<th>Degree/Program/CIP</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>George Mason University</td>
<td>Initiate Certificate program in Rehabilitation Science (26.1503)</td>
<td>Fall 2011</td>
</tr>
<tr>
<td>George Mason University</td>
<td>Initiate Certificate program in Public Health Leadership and Management (51.2201)</td>
<td>Fall 2011</td>
</tr>
<tr>
<td>James Madison University</td>
<td>Initiate Certificate program in Educational Technology (13.0501)</td>
<td>Spring 2012</td>
</tr>
<tr>
<td>James Madison University</td>
<td>Initiate Certificate program in eLearning (11.9999)</td>
<td>Spring 2012</td>
</tr>
<tr>
<td>Virginia Polytechnic Institute</td>
<td>Discontinue the Master of Information Security Assurance (11.1003) [Program Approved: Date: March 10, 2009]</td>
<td>November 6, 2011</td>
</tr>
</tbody>
</table>
Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's “Policies and Procedures for Internal and Off-Campus Organizational Changes,” the following items were approved as delegated to staff:

**Organizational Changes / Off-campus Instructional Sites**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Change / Site</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virginia Commonwealth University</td>
<td>Reorganize the Division of Dental Hygiene to create the Department Oral Health Promotion and Community Outreach.</td>
<td>January 2, 2012</td>
</tr>
</tbody>
</table>

**Approval of Institution State License Plate Scholarship Plan**

As authorized by the Code of Virginia, § 46.2-749, state license plates may bear the seal, symbol, emblem, or logotype of an institution. Proceeds from sales of these license plates are then used by the institution for scholarships under a plan approved by SCHEV. In 2011, the University of Virginia, Washington and Lee University, Virginia Western Community College, and Central Virginia Community College each submitted such scholarship plans. These plans met the requirements of the Code of Virginia and, accordingly, SCHEV staff has approved the plans.
State Council of Higher Education for Virginia
Agenda Item

Item:  #6.a. - Update on General Assembly Budget Actions

Date of Meeting:  March 20, 2012

Presenter:  Dan Hix, Finance Policy Director, DanHix@schev.edu

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action
  Date:  
  Action:  

Background Information/Summary of Major Elements:

- On December 19, 2011, Governor McDonnell introduced his proposed budget for the 2012-14 biennium. The Governor provided over $120 million in additional general fund support per year based on the Higher Education Commission recommendations for base adequacy and student financial aid along with other institution-specific funding for the biennium.

- On February 19, 2012, the House and Senate released their proposed budget amendments.

- At the time agenda book materials are prepared, the budget conference committee has not begun deliberations. According to the schedule adopted by the Joint Rules Committee on December 19, 2011, the budget bill conference report is to be available by noon on March 8. The General Assembly is expected to take action on the report on March 9 and adjourn on Saturday, March 10.

- The General Assembly will reconvene on April 18 to consider any items vetoed or amended by the Governor. The final budget for 2012-14 will take effect upon signing by the Governor, which occurs within seven days following the reconvened session, and the 2012-14 budget takes effect on July 1.

Materials Provided:

- Staff will provide a summary of the conference report at the March Council meeting—assuming that the conference report is available as scheduled.
Financial Impact: None.

Timetable for Further Review/Action: None.

Resolution: None.
State Council of Higher Education for Virginia
Agenda Item

Item: #6.b – Update on 2012 Legislation

Date of Meeting: March 20, 2012

Presenter:
Kirsten Nelson, SCHEV Director of Communications and Government Relations
kirstennelson@schev.edu

Most Recent Review/Action:
☑ Previous review/action
  Date: January 10, 2012
  Action: Review of Pre-filed Legislation

Background Information/Summary of Major Elements:
Staff will present a summary of legislation that was considered at the 2012
General Assembly session. This summary will include the status of bills and
resolutions that have an impact on higher education in the Commonwealth.

Materials Provided:

• A handout will be provided at the meeting.

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A
State Council of Higher Education for Virginia
Agenda Item

Item:  Item #6.c – Presentation on Adult Learner Study

Date of Meeting:  March 20, 2012

Presenters:  Ms. Paula Fisher, SCHEV, College Access Challenge Grant Project
Director, paulafisher@schev.edu

Ms. Whitney Bonham, Virginia Tech, Economic Development Specialist,
wbonh06@vt.edu

Mr. Patrick O’Brien, Virginia Tech, Economic Development Specialist,
pjobrien@vt.edu

Most Recent Review/Action:
☑  No previous Council review/action
☐  Previous review/action

Date:  
Action: 

Background Information/Summary of Major Elements:
Major findings and recommendations will be presented from the research project
Assessment of Opportunities and Models for Adults to Complete the Baccalaureate
Degree at Virginia Four-year Institutions, funded by the College Access Challenge
Grant.

Materials Provided:  An outline of findings and recommendations is attached.  A
detailed report summary will be provided at the Council meeting.

Financial Impact:  N/A

Timetable for Further Review/Action:  N/A
Assessment of Opportunities and Models for Adults to Complete the Baccalaureate Degree at Virginia Four-Year Institutions

In February 2011, with support from the College Access Challenge Grant Program, the State Council of Higher Education for Virginia (SCHEV) commissioned the Virginia Tech Office of Economic Development (OED) to analyze Virginia’s 25 to 64 year-old adult population and the programs available to them in their educational pursuits. This study places a specific emphasis on bachelor degree completion programs at Virginia’s public and private, non-profit, four-year institutions. These programs allow working adults who have previously earned college credits to re-enter the postsecondary education system and complete their bachelor’s degree.

The research in this study is part of a broader effort in Virginia to increase degree attainment by working-age adults by tailoring programs to serve these non-traditional students more effectively. One of the goals of Virginia’s 2011 Higher Education Opportunity Act is to increase by 100,000 the number of college undergraduate degrees earned by 2025. Adult learners will play an integral role in building a workforce that is prepared for the top job opportunities in the emergent knowledge-driven economy.

OED conducted research in the following areas to assess adult degree completion programs in Virginia:

1) Collection and analysis of demographic and educational attainment data for Virginia regions;
2) Interviews with representatives of adult degree programs at Virginia universities and colleges to identify trends in existing programs; and
3) Identification of best practices and promising strategies for adult bachelor degree completion programs and related services.

DATA and KEY FINDINGS

• Affordability, proximity to programs, traditional course scheduling, and access to support services are common barriers to degree completion for adult students.

• An estimated 66-68% of Virginia’s adult students at public institutions submit FAFSA forms, compared to only 43% of adult learners at private non-profit institutions.

• Existing adult degree completion programs at Virginia institutions serve highly motivated students well, tailoring course offerings and supportive services to student needs.

• Nearly 36% of working-age adults, 25 to 64 years old, in Virginia have attained a bachelor’s degree or higher. This proportion is significantly higher than the national average of 29.5%, ranking Virginia 6th in the nation.

• Virginia’s relatively high state-wide educational attainment rate masks the significantly lower attainment rates of many of Virginia’s rural regions, economically distressed urban areas, and disparities among various demographic groups.

• Bachelor degree attainment levels are higher for younger adult Virginians (35-44) than older Virginians (45-64), and significant differences exist by gender in the younger age group, with 41% of women age 25-34 having at least a baccalaureate degree compared to 32% of men.

• Between 2001 and fall 2009, the enrollment of adult learners increased by 34% with growth occurring primarily in programs at Virginia’s private non-profit institutions.

• Most working-age adults attend public and private non-profit institutions part-time, whereas 82% of adult students at private for-profit schools attend full-time.

• Over 840,000 Virginians (20%) age 25 to 64 have earned some college credit, but do not hold a baccalaureate degree.

• An estimated 70% of the “some college” population age 25 and above have one or more years of college and no degree.

• Fairfax County (81,816), Virginia Beach (62,255), and Prince William County (42,986) have the state’s largest “some college” population pools. Together, these three jurisdictions account for 22% of the statewide “some college” population.
RECOMMENDATIONS

Recommendations reflect the input of an advisory group made up of Virginia workforce and adult higher education practitioners and support the importance of tailoring program activities and opportunities to respond to Virginia’s regional industry and workforce needs. Report information will be used by the State Council of Higher Education for Virginia and other state agencies and stakeholders to develop and improve resources for Virginia’s adult working population and meet the needs of the Commonwealth’s changing economy and workforce demands.

General

• Designate a state-level position to serve as a central point of contact for institutions that provide adult degree programs.
• Undertake a regionally focused research and engagement pilot project in order to test strategies to tailor degree completion programs to the needs of regional residents and employers.

Increase Affordability and Accessibility

• Standardize procedures for providing credits for ‘prior work experience.’
• Modify financial aid programs or create new programs which allow eligibility for part-time students.
• Modify curriculum and coursework requirements to shorten completion time necessary for working-age adults.
• Ensure that the counseling services and remedial skills development programs of community colleges and adult education providers prepare participating adult students to meet the admissions standards of four-year institutions.
• Improve the flexibility and “user-friendliness” of articulation agreements between community colleges and four-year universities to respond to evolving industry and occupational outlooks.
• Increase awareness of existing regional facilities with capacity to support distance-learning activities.

Increase Outreach and Marketing

• Identify students who have earned credits at community colleges or four-year institutions but have not completed a degree.
• Provide students with information on the resources that are available should they choose to return to school to complete a degree.
• Create “one-stop shops” that centralize degree completion resources within higher education centers or in community centers of traditionally underserved communities.
• Promote the use of the Virginia Education Wizard by adult workers and non-traditional students, especially the ‘Careers by Cluster’ and ‘Career Pathway Plans of Study’ functions.
• Identify and engage regional employers in targeted sectors, both public and private.

The report summary and full study are available at www.schev.edu/reports/reportsindex.asp.
State Council of Higher Education for Virginia
Agenda Item

**Item:** Item #6.d – Presentation on GEAR UP Virginia

**Date of Meeting:** March 20, 2012

**Presenter:** Dr. Gary Krapf, GEAR UP Virginia Director
garykrapf@schev.edu

**Most Recent Review/Action:**
- [x] No previous Council review/action
- [ ] Previous review/action

**Background Information/Summary of Major Elements:**
In 2006, Governor Kaine approved SCHEV to administer the current six-year GEAR UP grant, an $18 million program funded by the US Department of Education (USED) serving 3,969 students attending thirty-six Virginia high schools. GEAR UP schools must satisfy criteria for having significant numbers of disadvantaged and minority students. Members of the current GEAR UP cohort are currently enrolled in twelfth grade, and scheduled for graduation in 2012. An important focus of the program has been to support GEAR UP students to enroll in and successfully complete advanced math and English courses. Data collected by Virginia's Department of Education indicates that success in these courses is a crucial indicator of a student’s ability to succeed in college. GEAR UP students have completed advanced math and English at rates that exceed the average for non-GEAR UP students by more than ten percent.

In 2011, SCHEV received Governor McDonnell's approval and submitted a $32 million application to USED for a new seven year GEAR UP program, which would provide services for approximately 8,000 students attending Virginia public schools with high percentages of disadvantaged and minority students. While the application was not funded in 2011, it remains under consideration and will receive a final decision in spring/summer 2012. If approved, the program would enable Virginia to direct approximately $16 million toward increasing students' academic success during the seven years of the program, and provide approximately $16 million in scholarship funds for GEAR UP students when they are ready to transition to college.

At the Council meeting, a more detailed presentation will be provided about the goals and activities of GEAR UP Virginia and their integral relationship to the Commonwealth’s educational priorities.
State Council of Higher Education for Virginia
Agenda Item

Item:  #8 – Items Delegated to Staff

Date of Meeting:  March 20, 2012

Presenter:  Peter Blake, Director
peterblake@schev.edu

Most Recent Review/Action:
☐ No previous Council review/action
☒ Previous review/action
   Action:  The Council approved delegation of certain items to staff

Background Information/Summary of Major Elements:

Council delegated certain items to staff for approval and reporting to the Council on a regular basis.

Materials Provided:

- Program Actions approved (CWM, GMU, TCC)
- Program Action not approved (VCU)
- Program Actions reported (UMW)
- Organizational Changes/Off Campus Instructional Sites (VT)

Financial Impact:  N/A

Timetable for Further Review/Action:  N/A

Resolution:  N/A
Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were approved as delegated to staff:

### Program Actions

<table>
<thead>
<tr>
<th>Institution</th>
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</tr>
</thead>
<tbody>
<tr>
<td>College of William &amp; Mary</td>
<td>Change the CIP Code of the Bachelor of Science degree program in Interdisciplinary Studies - Neuroscience from 30.9999 to 26.1501.</td>
<td>Spring 2012</td>
</tr>
<tr>
<td>George Mason University</td>
<td>Change the degree designation from Master of Science (MS) in Health Systems Management (51.0701) to Master of Health Administration in Health Systems Management (MHA).</td>
<td>Fall 2012</td>
</tr>
<tr>
<td>Tidewater Community College</td>
<td>New Program Approved: Associate of Applied Science degree program in Maritime Technologies (47.0000).</td>
<td>Fall 2012</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following item has not been approved as delegated to staff:

### Program Actions

<table>
<thead>
<tr>
<th>Institution</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Virginia Commonwealth University</td>
<td>Title Change Not Approved: The Bachelor of Arts degree program in Foreign Languages (CIP: 16.0101) to the Bachelor of Arts degree program in World Cultures and Languages (CIP: 16.0101).</td>
<td>January 18, 2012</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were reported:

<table>
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</thead>
<tbody>
<tr>
<td>University of Mary Washington</td>
<td>Discontinue the Undergraduate Professional Business Certificates (52.0205).</td>
<td>Spring 2012</td>
</tr>
<tr>
<td>Institution</td>
<td>Change / Site</td>
<td>Effective Date</td>
</tr>
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<td>---------------------------</td>
<td>------------------------------------------------------------------------------</td>
<td>----------------</td>
</tr>
<tr>
<td>University of Mary</td>
<td>Discontinue the Post-Baccalaureate Certificate in Assistive Technology (13.1001).</td>
<td>Spring 2012</td>
</tr>
<tr>
<td>University of Mary</td>
<td>Discontinue the Post-Baccalaureate Certificate in Gifted Education (13.1004).</td>
<td>Spring 2012</td>
</tr>
<tr>
<td>University of Mary</td>
<td>Discontinue the Post-Baccalaureate Certificate in Literary Specialist (13.1315).</td>
<td>Spring 2012</td>
</tr>
<tr>
<td>University of Mary</td>
<td>Discontinue the Graduate Certificate in Accounting (52.0301).</td>
<td>Spring 2012</td>
</tr>
<tr>
<td>Washington</td>
<td>Discontinue the Graduate Certificate in Health Care Management (51.0701).</td>
<td>Spring 2012</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's “Policies and Procedures for Internal and Off-Campus Organizational Changes,” the following items were approved as delegated to staff:

**Organizational Changes / Off-campus Instructional Sites**

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<tr>
<th>Institution</th>
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<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virginia Polytechnic Institute and State University</td>
<td>Rename the Department of Wood Science and Forest Products to the Department of Sustainable Biomaterials.</td>
<td>February 1, 2012</td>
</tr>
</tbody>
</table>