

**FRAMEWORK OF THE STATEWIDE STRATEGIC PLAN FOR HIGHER EDUCATION**  
(As Adopted by the State Council of Higher Education for Virginia  
on September 16 and October 28)

**MISSION:** Higher education in Virginia will advance postsecondary learning, research and public service that enhance the civic and financial health of the Commonwealth and the well-being of all its people.

**VISION:** Higher education will transform the lives of Virginians, our communities and our Commonwealth.

**GOAL 1: Provide Affordable Access for All**

**STRATEGIES:**

- 1.1 Expand outreach to PK-12 and traditionally underserved populations
- 1.2 Improve the college readiness of all students
- 1.3 Cultivate affordable postsecondary education pathways for traditional, non-traditional and returning students
- 1.4 Align state appropriations, financial aid and tuition and fees such that students have broader access to postsecondary education opportunities regardless of their ability to pay

**GOAL 2: Optimize Student Success for Work and Life**

**STRATEGIES:**

- 2.1 Strengthen curricular options to ensure that graduates are prepared with the competencies necessary for employment and civic engagement
- 2.2 Provide effective academic and student services infrastructures focused on persistence and completion
- 2.3 Increase on-time completion of certificates and degrees
- 2.4 Engage adults and veterans in certificate and degree completion and lifelong learning

**GOAL 3: Drive Change and Improvement through Innovation and Investment**

**STRATEGIES:**

- 3.1 Identify and implement public funding strategies to sustain long-term planning and responsiveness
- 3.2 Cultivate innovations that enrich quality, promote collaboration and improve efficiency
- 3.3 Foster faculty excellence, scholarship and diversity
- 3.4 Enhance higher education leadership, governance and accountability

**GOAL 4: Advance the Economic & Cultural Prosperity of the Commonwealth & its Regions**

**STRATEGIES:**

- 4.1 Build a competitive, future-ready workforce for all regions
- 4.2 Become a catalyst for entrepreneurship and a model for business incubation
- 4.3 Target funding, resources and partnerships to support research and development
- 4.4 Expand participation and engagement in public service & institutional service to the community
- 4.5 Demonstrate the impact of higher education on state and regional economic development