



State Council of
Higher Education for Virginia

Agenda Book

May 16-17, 2016

Location:

Washington and Lee University
Lexington, VA



State Council of Higher Education for Virginia
Advancing Virginia through Higher Education



COMMONWEALTH of VIRGINIA

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

James Monroe Building, 101 North Fourteenth Street, Richmond, VA 23219

Peter Blake
Director

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MEMORANDUM

TO: Council Members
FROM: Lee Ann Rung
DATE: May 9, 2016
SUBJECT: May Council meetings

Enclosed please find the agenda materials for the May 16-17 meetings. All meetings will be held at Washington and Lee University. The meeting schedule is as follows:

Monday, May 16

12:00 – 1:15 – Executive Committee – Elrod Commons, Chavis Board Room, 2nd floor (all members are invited – lunch will be served)
1:30 – 2:45 – Academic Affairs Committee – Northen Auditorium – Leyburn Library
1:30 – 2:45 – Resources and Planning Committee - Elrod Commons, Chavis Board Room, 2nd floor
3:00 – 5:00 – Private College Advisory Board (PCAB) – Northen Auditorium – Leyburn Library
5:00 – 6:00 – Campus walking tour
6:00 – 6:45 – Reception – Lee House
6:45 – 8:30 – Dinner – Evans Hall

Tuesday, May 17

9:00 - 12:30 – Council meeting - Northen Auditorium – Leyburn Library
12:30 (approximately) – adjournment (boxed lunches will be provided)

Note: We have received several requests for public comment from individuals wishing to speak about the George Mason Law School name change. This could delay the 12:30 adjournment.

Hotel

Hotel reservations have been made at Hampton Inn, Col Alto for the following Council members:

Council members

May 9, 2016

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- Gil Bland
- Dan Gundersen
- Marge Connelly
- Henry Light
- Gene Lockhart
- Gil Minor
- Gary Nakamoto
- Carlyle Ramsey
- Minnis Ridenour
- Katie Webb

The hotel's address is 401 E. Nelson Street, Lexington, VA. Phone: (540) 463-2223. Website: <http://tinyurl.com/hm37lmy>.

Directions/Parking

Directions and parking information are included in the agenda books. Please place the enclosed parking permit in your car windshield.

I look forward to seeing you next week. Please do not hesitate to contact me if I can assist you further. If you need to reach me the day of the meetings, please call my cell: 804-652-7744.

Enclosures



State Council of
Higher Education for Virginia

THE VIRGINIA PLAN FOR HIGHER EDUCATION

**UPDATE ON ACTIVITIES RELATED TO THE SIX INITIATIVES
MAY 2016**

**| AFFORDABLE ACCESS | STUDENT SUCCESS |
| INNOVATION AND INVESTMENT | ECONOMIC AND CULTURAL PROSPERITY |**

**Initiatives Update
MAY 2016**

As part of an ongoing effort to update Council members and higher education stakeholders of progress made in the six initiative areas, the following document includes an update on related activities and an expected completion date.

In addition, as part of the 2016 General Assembly session, staff identified additional activities that align with these initiatives. These are included in the work matrix that illustrates how the SCHEV initiatives align with the session requirements, the efforts of the Joint Subcommittee on the Future Competitiveness of Higher Education in Virginia and the recent JLARC related to higher education. Detailed descriptions and activities will be incorporated into the initiatives for the next update in July.

A full background for each initiative is available on The Virginia Plan for Higher Education website. <http://www.schev.edu/schev/StrategicPlan.asp>

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Work Matrix
2016 Priority Initiatives in Implementation of *The Virginia Plan for Higher Education*

	1 Ensure affordable, efficient and effective pathways for students	2 Seek stable & sustainable public funding	3 Enhance institutional and administrative flexibility and improve quality & efficiency	4 Measure the quality of undergraduate education	5 Launch a communications strategy of the value of higher ed	6 Promote economic development via a long-term research plan
SCHEV Assignments in 2016 Legislation & Budget	<p>HB66 Administer Workforce Credential Grant program</p> <p>Item 146M Provide grants for affordable pathways, shared services & efficiency initiatives.</p> <p>HB400/SB52 Report on Loan refinance authority.</p> <p>Item 146.O Va Degree Completion Network.</p> <p>Item 144J Cybersecurity Scholarships for Pub Serv</p> <p>Item 144H Allocate \$24M in aid per Joint Subcommittee.</p> <p>SJ96 Align K-12 & higher education.</p>	<p>HB961 Alternative tuition and fee structures.</p> <p>Various – Analyze BOV’s tuition and fee decisions.</p> <p>4-9.04 Expand factors in faculty-salary goals.</p>	<p>Item 146K Study regional sex-assault investigate center.</p> <p>Item 146M Provide grants for affordable pathways, shared services & efficiency initiatives.</p> <p>4-9.04 Lower costs and enhance learning thru tech.</p>	<p>SB338 Study-abroad guidelines.</p> <p>HB46 School-readiness committee.</p> <p>HB842 Teacher licensure re dyslexia.</p> <p>Item 146L Administer VLDS.</p>	<p>Item 146L Administer VLDS.</p>	<p>HB1343 Va Research Investment Committee (and Item 478.1 - VRIC act on incentive-package requests)</p> <p>Item 255 Va Research Investment Fund.</p> <p>HB834/SB449 GO VA.</p> <p>HB515 Econ Dev in 6-yr Plans</p>
SCHEV activities in support of The Virginia Plan	<p>Hold forum on college access, success & completion.</p> <p>Improve transparency of exams accepted for undergraduate credit.</p> <p>Update the State Policy on College Transfer</p> <p>Increase opportunities for transfer through Interstate Passport Initiative.</p> <p>Support math pathways transfer initiative.</p> <p>Research efficiency of VA’s transfer system</p>	<p>Hold discussions with experts in higher education regarding the feasibility and approach of a long-term funding strategy</p> <p>Use outcomes of discussions to inform Councils 2017 budget recommendations.</p>	<p>Monitor activities of institution APA reviews regarding progress on JLARC Recommendations</p> <p>Implement Work with institutions through the Finance Advisory Committee</p> <p>Use outcomes of discussions to inform Councils 2017 budget recommendations.</p>	<p>Revise SCHEV Assessment guidelines</p> <p>Work with state experts to determine methods to measure gaps in supply & demand</p> <p>Revise SCHEV program productivity policy to incorporate elements related to program alignment with job demand</p>	<p>Create structure for input and engagement b institutions and other stakeholders</p> <p>Determine audience, message and desired outcomes of initiative</p> <p>Build awareness of The Virginia Plan and progress made in the goals, initiatives, measures and targets</p>	

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
2016 Priority Initiatives in Implementation of *The Virginia Plan for Higher Education*

	1 Ensure affordable, efficient and effective pathways for students	2 Seek stable & sustainable public funding	3 Enhance institutional and administrative flexibility and improve quality & efficiency	4 Measure the quality of undergraduate education	5 Launch a communications strategy of the value of higher ed	6 Promote economic development via a long-term research plan
Joint Subcommittee on the Future Competitiveness of Virginia Higher Education	<ul style="list-style-type: none"> a) Review quality, provide access and affordability c) Identify practices for greater efficiencies d) Evaluate distance ed and online instruction e) Review need-based aid and alternative models g) Study transfer students h) evaluate dual enrollment as cost reducer i) Study teacher prep 	<ul style="list-style-type: none"> b) Examine sustainability of institutions and system e) Review need-based aid and alternative models j) Review alternative tuition and fee structures 	<ul style="list-style-type: none"> b) Examine sustainability of institutions and system c) Identify practices for greater efficiencies d) Evaluate distance ed and online instruction f) Review JLARC cost-efficiency recommendations h) Evaluate dual enrollment as cost reducer j) Review alternative tuition and fee structures 	<ul style="list-style-type: none"> a) Review quality, provide access and affordability g) Study transfer students h) Evaluate dual enrollment as cost reducer i) Study teacher prep 		
JLARC RECOMMENDATIONS (Recs b and c)	<ul style="list-style-type: none"> b.1) Standardize mandatory non-E&G fees b.2) Update Chart of Accounts b.4 & b.6) Lower costs & enhance learning thru tech 	<ul style="list-style-type: none"> b.2) Update Chart of Accounts b.5) Expand factors in faculty-salary goals e) Use SCHEV capital-project prioritization 	<ul style="list-style-type: none"> b.3) Revise guidelines for research & instruct space b.4 & b.6) Lower costs & enhance learning thru tech c) Train BOV members 	<ul style="list-style-type: none"> b.4 & b.6) Lower costs & enhance learning thru tech 	<ul style="list-style-type: none"> c) Train BOV members 	<ul style="list-style-type: none"> b.3) revise guidelines for research & instructional space



Initiative: Coordinate the development and implementation of programs that align resources from PK12, colleges, universities and other public sources to ensure affordable, efficient and effective pathways for students in all parts of the state.

Council Committee: Academic Affairs

Advisory groups: Instructional Programs Advisory Committee (IPAC)
State Committee on Transfer

Lead staff members: Joe DeFilippo

Activity	Description	May 2016 Update	Expected Completion
<p>Support approval of funds in the upcoming 2016 session to stimulate collaborations among public school divisions, community colleges, and universities to create and expand affordable pathways.</p>	<p>In October 2015, the Council approved recommendations to support for affordable pathways programs. The Governor’s introduced budget includes \$2.5 million in funds that would be awarded on a competitive basis by SCHEV. SCHEV staff will continue to support these initiatives in the upcoming session.</p>	<p>During the 2016 session, the General Assembly and Governor approved \$500K annually for a fund for Innovation and Excellence that supports collaborations between secondary and postsecondary education. SCHEV staff are preparing a request for proposals (RFP) for this project with an expected release date of June and award determination by September 2016</p>	<p>September 2016</p>
<p>Hold a forum on access and student success.</p>	<p>In partnership with the Governor’s office and as part of the Lumina initiative, SCHEV staff plan to work with institutions in the spring of 2016 to identify and map promising practices related to access and student success and a statewide forum spotlighting this initiatives and national trends. SCHEV also will work with partners from Lumina and Complete College America to coordinate the event.</p>	<p>“Our Students, Our Future: A Summit on College Access, Success and Completion,” will take place at the Westin in Richmond on June 8. Registration is open and can be accessed here.</p>	<p>June 2016</p>

Activity	Description	May 2016 Update	Expected Completion
<p>Improve transparency of exams accepted for undergraduate course credits.</p>	<p>State code requires SCHEV to develop and implement the <i>Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB</i>. This effort is underway and will be effective July 2016.</p>	<p>Council adopted the “<i>Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB</i>” at its March 2016 meeting. Staff has conducted meetings with institutional representatives on logistics of the policy and formally distributed it.</p>	<p>Fall 2017.</p>
<p>Update the Virginia State Policy on College Transfer.</p>	<p>The goal of the update is to improve transfer for Virginia’s students by enhancing cooperation and consistency among institutions of higher education. The updated policy will include new provisions relating to: admission of students not completing an associate degree; admission of high school students completing college credit prior to high school graduation; acceptance and application of credits earned through prior learning assessment (may include credit earned through advanced high school programs or extra-institutional learning).</p>	<p>The State Committee on Transfer has reviewed and provided extensive input on the updated policy. The revised policy will be presented to IPAC in May. Pending any major revisions, the policy will be presented to Council at the July 2016 meeting.</p>	<p>July 2016</p>
<p>Increase opportunities for transfer of general education courses in participating states through the <i>Interstate Passport</i> initiative.</p>	<p>Via invitation from SREB, Virginia is participating as a Phase 2 state in the <i>Interstate Passport</i> initiative. Information is available here: http://www.wiche.edu/passport/home. The initiative is designed to improve graduation rates, shorten time to degrees, and save students money.</p>	<p>Throughout March and April SCHEV staff visited the 13 participating institutions to discuss the requirements necessary for developing the institutional Passport. Over the next couple of months SCHEV staff will continue work with the institutional faculty teams charged with developing their Passport. To date, one institution has completed their Passport.</p>	<p>September 2017</p>

Activity	Description	May 2016 Update	Expected Completion
Support a math transfer pathways initiative.	The community college system and SCHEV plan to hold an event between community colleges and four-year institutions to improve the transfer of math courses and increase efficiencies in the math courses offered by community colleges.	The VCCS held their Math Summit at VSU in April. Math faculty from Virginia institutions discussed math pathways for students transferring from VCCS colleges. One hundred individuals attended the Summit. The discussion resulted in the development of three distinct transfer pathways: STEM, Statistics, and Quantitative Reasoning. Two- and four-year faculty will continue to clarify the requirements for each pathway.	September 2016
Research the efficiency of Virginia's transfer system.	SCHEV provided a preliminary report on the transfer system and will continue to research this initiative in the coming year.	SCHEV issued the report on transfer in March 2016. A second report is expected in May 2017	May 2017
Continue to inform members and staff of the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education on strategies to support efficient and effective pathways.	The committee is required to develop a two-year work plan, an interim report by November 1, 2016, and a final report by November 1, 2017. SCHEV staff will continue to work with staff and members related to this effort.	SCHEV will inform the committee of activities under this initiative and provide the recent report on transfer upon conclusion of the 2016 General Assembly session.	November 2016 <i>(initial report by Subcommittee)</i> November 2017 <i>(final report by Subcommittee)</i>

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Initiative: *Seek legislative changes that support stable and sustainable public funding for higher education, such as a constitutional amendment, a dedicated funding source, and a revenue stabilization fund.*

Council Committee: Resource and planning
Advisory groups: Finance Advisory Committee
Lead staff members: Peter Blake/Dan Hix

Activity	Description	May 2016 Update	Expected Completion
Hold discussions with experts in higher education regarding the feasibility and approach of a long-term funding strategy.	Meet with individuals that have both Virginia legislative and tax experience to review the funding history, state revenue projections, state tax characteristics, and other legislative factors with the expectation that they offer a recommendation for the most appropriate course of action.	Given the strong support by the Governor and General Assembly in the 2016 session, staff plans to postpone a proposed panel on funding and will seek to work with the Joint Subcommittee on long-term funding strategies through its work in the Fall. In addition, with the strong support from the last session by the general assembly and Governor, SCHEV staff will work to identify best practices and determine methods to incorporate these into future budget processes.	September 2016
Use outcomes of discussions to inform the Council's 2017 session budget recommendations and additional steps.	Upon meeting with these experts and through regular Resources and Planning Committee discussions, determine the best course of action for seeking a more permanent funding option.	No activities to report for this time period.	October 2017
Inform members and staff of the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education on strategies to sustain long-term planning and responsiveness.	The committee is required to develop a two-year work plan, an interim report by November 1, 2016, and a final report by November 1, 2017. SCHEV staff will continue to work with staff and members related to this effort.	SCHEV will inform members and staff of the Joint Subcommittee of the listening panel discussion and continue to inform members of ongoing activities related to funding.	November 2016 <i>(initial report by Subcommittee)</i> November 2017 <i>(final report by Subcommittee)</i>



Initiative: Review and recommend potential initiatives for further restructuring and shared services that enhance institutional and administrative flexibility and improve quality and efficiency.

Council Committee: Resource and Planning
Advisory groups: Finance Advisory Committee
Lead staff members: Peter Blake/Dan Hix

Activity	Description	May 2016 Update	Expected Completion
Support approval of funds aligned with efficiency and quality during the 2016 General Assembly session.	SCHEV staff will continue to support initiatives in the upcoming session.	During the 2016 session, the General Assembly and Governor approved \$500K annually for a Fund for Innovation and Excellence that includes support for shared services and efficiencies. SCHEV staff plan to work with the FAC to create a working group to identify areas for a pilot program.	September 2016
Continue to monitor activities of the Auditor of Public Accounts regarding institutional progress on the JLARC recommendations.	Audits are expected to begin in late summer/early fall of 2016. Staff will receive feedback on these reports and share with the Council.	APA will present their work plan to JLARC at the May 2016 meeting. Visits are scheduled to begin in May with VCU, UVA, and VT.	July 2017
Work with institutions through the Finance Advisory Committee (FAC) to further identify areas for operational efficiencies.	Staff meet regularly with FAC members and can work to identify other opportunities for operational efficiencies.	This activity will be combined with activity 1 above regarding the Fund for Innovation and Excellence that will be used to support shared services and efficiencies SCHEV staff plans to develop a working group with FAC members to identify programs to pilot and support this effort.	August 2016

Activity	Description	May 2016 Update	Expected Completion
<p>Use outcomes of discussions to inform the Council’s 2017 session budget recommendations and additional steps.</p>	<p>Through regular discussions with the Resources and Planning Committee, use input to inform the Council budget recommendations for the following session.</p>	<p>No activities to report for this time period.</p>	<p>October 2017</p>
<p>Inform members and staff of the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education on strategies to sustain long-term planning and responsiveness.</p>	<p>The committee is required to develop a two-year work plan, an interim report by November 1, 2016, and a final report by November 1, 2017. SCHEV staff will continue to work with staff and members related to this effort.</p>	<p>SCHEV will inform members and staff of the Joint Subcommittee of ongoing activities related to this topic.</p>	<p>November 2016 <i>(initial report by Subcommittee)</i></p> <p>November 2017 <i>(final report by Subcommittee)</i></p>



Initiative: Collaborate with institutions to measure the quality of undergraduate education, including civic engagement of graduates and relevance to demand occupations across regions of the state.

Council Committee: Academic Affairs
Advisory groups: Instructional Programs Advisory Committee (IPAC)
Lead staff members: Joe DeFilippo/Wendy Kang

Activity	Description	May 2016 Update	Expected Completion
<p>Revise the SCHEV assessment guidelines.</p>	<p>The guidelines will incorporate elements of (a) quality measurement and (b) civic engagement based on the input of the Task Force input. SCHEV also will consult with national experts/organizations and other states with expertise in assessment and/or civic engagement in undergraduate education. Discussions have been held with Association of American Colleges and Universities (AAC&U), the Virginia Assessment Group (VAG), and Massachusetts Department of Higher Education.</p>	<p>An ad hoc committee of institutional staff has been formed and will hold its first meeting in late May. SCHEV is also holding an informational meeting in late May on the SHEEO/AACU Multi-State Collaborative (MSC) to assess student learning. While these two efforts are not formally connected, staff expects to explore with institutions the possibility of incorporating the MSC into the revised SCHEV assessment policy.</p>	<p>May 2017</p>
<p>Work with state experts to determine methods to measure gaps in supply and demand.</p>	<p>SCHEV staff will work with the Governor’s office, the Virginia Employment Commission, and the Virginia Economic Development Partnership to determine methods to measure gaps in supply based on current and expected demand.</p>	<p>The Governor’s office developed a framework for High Priority Demand Occupations categorized by education level that will be used as criteria for the workforce credential grant. In addition, the Governor’s office met with several key stakeholders on the development of a dash board to develop supply in May.</p>	<p>July 2016 for initial occupations July 2017 for a broader analysis</p>

Activity	Description	May 2016 Update	Expected Completion
<p>Revise the SCHEV program productivity policy to incorporate elements related to program alignment with employment demand.</p>	<p>Once a model and measurement for employment demand is developed, SCHEV staff will review and update the program productivity policy and align as appropriate.</p>	<p>Productivity reviews are conducted every five years. The next program review is planned for 2018-19. SCHEV will review and update the policy in fall 2017.</p>	<p>Fall 2017</p>

Completed activities:

Hire an associate for assessment policy and analysis.

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Initiative: Launch a communications strategy to address public knowledge and benefits of higher education, through Council reports, traditional media, social media and other means.

Council Committee: Executive Committee
Advisory groups: Instructional Programs Advisory Committee (IPAC) and other groups as appropriate
Lead staff members: Peter Blake/Wendy Kang

Activity	Description	May 2016 Update	Expected Completion
Create a structure for input and engagement by institutions and other stakeholders.	Invite higher-education stakeholders to participate in a discussion about audience, message, and desired outcome. This will include institutional leadership (public and private), policy makers, advisory groups, students, and other key stakeholders. Regular meetings with specific groups will be developed based on the specific message and target audience.	SCHEV hosted a first meeting with 15 communications leaders at public colleges and universities and representatives from VEDP and legislative liaisons. A facilitated brainstorming session with a working group of communicators and other stakeholders will follow in late May to establish goals and benchmarks.	May 2016
Determine audience, message and desired outcomes of communications initiative.	Develop a message to support the objective to be the best-educated state by 2030 that appeals to a broad stakeholder base. The message should complement and not compete with secondary education and economic development, and should convey not just the economic value of education but also the general message of talent development for all its values (“economic and cultural prosperity”). The desired outcomes will determine priority areas and the audiences that need to be addressed. The broad message or theme will need to have value propositions that have meaning for each segment (business, students, parents, legislators).	Desired outcomes will be developed based on information generated in facilitated session, input from institutions, and other listening sessions with economic development, access providers, K-12 and education leaders.	May 2016

Activity	Description	May 2016 Update	Expected Completion
<p>Build awareness of The Virginia Plan and progress made in the goals, initiatives, measures and targets.</p>	<p>Launch a communications strategy that provides an introduction of the goals of the plan and provides ongoing updates through regular communications through a website, newsletter, social media, presentations and media coverage. In the next 3-6 months, SCHEV plans to develop a website, initiate an online newsletter, and highlight success of the plan through article features; in addition, staff will seek opportunities to engage the media related to The Plan. SCHEV staff will continue to seek endorsement or formal support from selected groups such as the Virginia Chamber of Commerce, the State Board of Education, and the Virginia Business Council.</p>	<p>SCHEV continues to raise awareness of the plan through the following activities:</p> <ul style="list-style-type: none"> - Distributed 500 copies of a four-page SCHEV Update publication about The Virginia Plan to institutions leadership, legislative staff, K-12 leadership and other higher-education stakeholders. - Increased social-media activity and awareness, with interaction rates for March-April 2016 increasing 521% over the same period in the prior year (78.9K vs. 12.7K). - Planned outreach activities to support Legislature’s investment in higher education and The Virginia Plan such as op-ed articles, editorial-board meetings and speeches. 	<p>Ongoing</p>

Completed Activities:

Hire an associate for communications and outreach.



Initiative: *Promote economic development for the Commonwealth by implementing a long-term plan that supports recruitment and retention of research faculty, provides matches to federal and private research grants and enhances commercialization of higher education research.*

Council Committee: Resource and planning
Advisory groups: Finance Advisory Committee
Lead staff members: Alan Edwards

Activity	Description	May 2016 Update	Expected Completion
<p>Convene the new Virginia Research Investment Committee (VRIC).</p>	<p>Enactment of HB1343 creates a nine-member committee, chaired by the SCHEV director, to administer a major new research-funding vehicle, the Virginia Research Investment Fund (VRIF; see below).</p> <p>(GO Virginia’s board is authorized to invest a portion of the VRIF assets.)</p>	<p>In the six-year-plan meeting on April 6, SCHEV director opened discussion with relevant state officials of VRIC, pending any Governor amendments or veto. (VRIC membership was amended.)</p> <p>The SCHEV director scheduled the first meeting of VRIC for May 23.</p>	<p>Report to Governor and money committees due by November 1 annually.</p>
<p>Assist VRIC with administration of the new Virginia Research Investment Fund (VRIF).</p>	<p>Enactment of HB1343 amends Council duties to include assisting the VRIC with administration of the new Virginia Research Investment Fund (VRIF), a special non-reverting revolving fund for promoting R&D, commercialization, researcher recruitment/retention, cooperation and collaboration between research universities & with the private sector, and economic development.</p>	<p>Pending appointment of the four non-ex officio VRIC members and convening of the first VRIC meeting: -Council chair & SCHEV director solicited input from public-institution CEOs at April 25 GPAC meeting, and from many key stakeholders as convenient.</p> <p>-SCHEV director conferenced by phone with six public-institution vice presidents/vice provosts for research on May 10.</p>	<p>Ongoing.</p>
<p>Create, with VRIC, the process for soliciting and reviewing VRIF proposals and the criteria for awarding VRIF funds.</p>	<p>Enactment of HB1343 requires Council, in consultation with VRIC, to “establish guidelines, procedures, and objective criteria” for application and award of VRIF funds.</p>	<p>In April, SCHEV staff initiated: -a review of policies and processes of various relevant grantors; and -an outline to inform preliminary development of guidelines, procedures and criteria.</p>	<p>TBD in consultation with VRIC (target = RFP issued in Fall ’16; awards in January ’17)</p>

Completed activities: Support approval of funds related to research through the HEETF and pooled bond initiative in the 2016 General Assembly session.

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

**Washington and Lee University
Elrod Commons
Chavis Board Room, 2nd floor
Lexington, VA
May 16, 2016
12:00 p.m. – 1:15 p.m.**

Executive Committee

1. Call to Order
2. Approval of Minutes (March 21, 2016) [Page 1](#)
3. Preliminary Discussion of Calendar Year 2017 Meeting
Schedule and Locations [Page 4](#)
4. Action on Delegation of Authority: Authorization of Staff
to Update Statute Citations in Council Documents [Page 7](#)
5. Update on Board Software Research [Page 8](#)
6. Update on The Virginia Plan Initiatives [Page 9](#)
7. Closed Session (discussion of personnel matters
related to performance of the Director)
8. Adjournment

Committee members:
Gil Minor, Chair
Heywood Fralin Vice Chair
Marge Connelly, Secretary
Gil Bland
Gene Lockhart

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
EXECUTIVE COMMITTEE
MARCH 21, 2016
MINUTES**

Mr. Minor called the meeting to order at 1:00 p.m. in room 424, Andrews Hall, Virginia Institute of Marine Science, Gloucester Point, Virginia. Committee members present: Gil Bland, Marge Connelly, Heywood Fralin, and G. Gilmer Minor, III.

Council member absent: Gene Lockhart.

Staff members present: Peter Blake, Dan Hix, Wendy Kang, Lee Ann Rung, and Greg Weatherford. Al Wilson from the Office of the Attorney General was also present.

APPROVAL OF MINUTES

On motion by Mr. Bland and seconded by Ms. Connelly, the minutes from the January 12, 2016, meeting were approved unanimously.

ACTION ON POLICY FOR ELECTRONIC MEETING PARTICIPATION

Mr. Blake explained that this was a routine policy that complies with requirements for open meetings. The law allows for electronic participation for last minute emergencies on a limited basis, not to exceed 25% of total meetings. For the Council, that would mean that in the case of an emergency, each member could participate electronically once a year as long as the Council has a policy on file.

On motion by Mr. Fralin and seconded by Mr. Bland the following resolution was approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the Policy on Individual Participation in Council Meetings by Electronic Means under §2.2-3708.1 and requests that staff distribute the policy to members.

FOLLOW-UP ON RESULTS OF BOARD SOFTWARE RESEARCH

Ms. Rung provided an update on the results of the Council poll about members' preferred board software features. She also summarized for members the results of the institutional poll. Council members expressed concern that state agencies and educational institutions could not enter into joint contracts to allow for cost savings. Mr. Blake explained that SCHEV could enter into a joint contract with other agencies, but not with the educational institutions. Because prices varied greatly, Mr. Bland and Ms. Connelly suggested that staff consider purchasing software in the middle price range. Mr. Bland suggested that staff explore the features of BoardEffect software before making a decision. Staff suggested that they choose two or three software packages and request a trial period. Ms. Rung and Ms. Kang will seek a few Council volunteers to participate in the trials of the two to three options. Mr. Minor requested

that the paperless option remain an option for members in case there are some who wish to continue to receive hard copies. Members also suggested that staff continue to explore opportunities for economies of scale.

UPDATE ON THE VIRGINIA PLAN INITIATIVES

Mr. Blake asked Ms. Kang to provide an update on the status of initiative 5 and inform the members about what has been done to date with regard to communications. She reviewed the chart in the agenda book and introduced Mr. Weatherford as SCHEV's Communication and Outreach Specialist. Ms. Kang reviewed Mr. Weatherford's extensive experience in media, newspapers, communications, and social media.

Mr. Fralin highlighted three areas in the budget passed this session that he thought were important to communicate quickly through social media and perhaps newspapers. First, SCHEV should publicize the substantial investment allocated for higher education along with a reminder that tuitions should be modest as a result of the large state investment. Second, SCHEV and the institutions should advise the public and students about the additional financial aid that would be available. Third, because the research component of the budget is far larger than anything in past, he suggested tracking any additional research faculty hired as well as additional research buildings, and requested that SCHEV develop a way to measure jobs created by the large investment in research funding.

Members also suggested that staff express SCHEV's appreciation to the Governor and General Assembly for the infusion of funds that have been budgeted for higher education. Ms. Connelly also expressed a desire to thank members of the legislature for their vision in funding higher education. Mr. Minor suggested that the Council team with universities on a communication message that could be jointly promoted.

Mr. Fralin suggested utilizing alumni publications at each university as a means of communication of SCHEV's ongoing efforts. Ms. Kang informed the members that a meeting with institutions' communications officers has been scheduled and staff will be coordinating messages with them to carry greater strength. Mr. Minor expressed an interest in attending that meeting.

Ms. Kang reminded members that once the SCHEV website is updated, the search for information, data, press releases, etc. will be much easier. Members provided staff with other ways to improve communications through op-ed opportunities and social media. Mr. Minor asked if the newsletter could be put into a one-pager for parents to understand that there is an entity working to receive state support for higher education. Ms. Kang distributed a copy of the spring 2016 SCHEV newsletter and indicated that it will be sent to legislators, presidents, advisory committees, Governor's staff, and higher education partners.

ADJOURNMENT

The meeting adjourned at 2:00 p.m.

G. Gilmer Minor, III
Council Chair

Lee Ann Rung
Director, Executive & Board Affairs

State Council of Higher Education for Virginia Agenda Item

Item: Executive Committee #3 – Preliminary Discussion of Council Meeting Schedule for Calendar Year 2017

Date of Meeting: May 16, 2016

Presenter: Peter Blake, Director
peterblake@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

- Action:** Action will be requested at the July 19, 2016, meeting

Background Information/Summary of Major Elements:

- The Council meets regularly in the months of January, March, May, July, September, and October. Additional meetings may be held with reasonable public notice for ad hoc committee meetings and/or retreats at the call of the Council chair.
- Since 2009, the Council has included in its schedule a meeting with the public college presidents. The date of that meeting will need to be coordinated with the Council of Presidents (COP) but likely would coincide with the regular Council meeting in September, as noted below.
- The General Assembly session begins on Wednesday, January 11, 2017.
- The proposed schedule includes holding all meetings (committee meetings and the full Council) in one day in January and July instead of the usual day and a half schedule that is followed when traveling.
- It should be noted that meetings generally are held on the third Monday/Tuesdays except as follows:
 - The January date was changed because the Martin Luther King, Jr. holiday is on the third Monday (January 16, 2017).

- The October date was chosen to allow staff additional time between the September and October meetings to prepare final budget recommendations.
- Virginia Military Institute (VMI) has agreed to host the March 2017 meetings.

Proposed dates for calendar year 2017:

Briefings and/or committee meetings on Monday Afternoon - meetings on Tuesday (except where noted)

- January 10 – SCHEV Offices (Richmond)
- March 20-21 – travel to public institution (VMI)
- May 15-16 – travel to private institution TBD – May 15 would include a meeting with private college presidents)
- July 18 – SCHEV Offices (Richmond)
- September 18-19 – (travel to public institution TBD – September 18 would include a meeting with public college and university presidents)
- October 30-31 – SCHEV Offices (Richmond)

Once Council decides which campus it would like to visit in September, staff will contact the institution to be sure it can host the meetings.

Materials Provided:

- A list of the campuses visited over the last ten years will be distributed at the meeting.

Financial Impact: None.

Timetable for Further Review/Action:

- A final schedule will be provided to the Council for action in July.

Staff Recommendation: If Council agrees to the proposed schedule, staff will confirm the March dates with VMI and with collaborate with the Council of Independent Colleges in Virginia (CICV) to determine a location for the May 2017 meeting.

Resolution: N/A

State Council of Higher Education for Virginia Agenda Item

Item: Executive Committee #4 – Action on Delegation of Authority: Authorization of Staff to Update Statute Citations in Council Documents

Date of Meeting: May 16, 2016

Presenter: Peter Blake, Director
peterblake@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements:

- The Virginia Code Commission is a 13-member legislative body charged with oversight of codification of new statutes and with review of the *Code of Virginia*, the *Virginia Administrative Code* and the *Virginia Register of Regulations* for revision and recodification.
- As part of its 2014-15 work plan, the Commission voted to revise the *Code of Virginia's* Title 23 (Educational Institutions). Kirsten Nelson, then-director of government relations for SCHEV, was among those who assisted the Commission with this recodification.
- The Commission approved its final report, "Revision of Title 23 of the *Code of Virginia*," on November 16, 2015; the document is published as Senate Document No. 16 (2015). In its report the Commission recommended reorganization of Title 23 in a more logical manner, removal of obsolete and duplicative provisions and improvement of the structure and clarity of statutes pertaining to institutions of higher education and other educational and cultural institutions in the Commonwealth.
- Legislation to adopt the Commission's recommendations (House Bill 209; LeMunyon) was passed during the 2016 legislative session and will be enacted as Chapter 588 of the 2016 *Acts of Assembly*. Chapter 588 will create Title 23.1 (Institutions of Higher Education; Other Educational and Cultural Institutions), which will consist of 32 chapters divided into five subtitles: Subtitle I (General Provisions); Subtitle II (Students and Campus); Subtitle III (Management and Financing); Subtitle IV (Public Institutions of Higher Education); and Subtitle V

(Other Educational and Cultural Institutions). Chapter 588 will become effective on October 1, 2016.

- With this reorganization, the numbering of all statutes involving Council will change, as will some statutory language. For example, the current Title 23 enumerates 20 “Duties of Council generally” in § 23-9.6:1, in addition to “such other duties as may be prescribed elsewhere”. Effective October 1, 2016, the new Title 23.1 will consolidate all Council “Powers and Duties” within a new Article 2, with 28 responsibilities enumerated under the “Duties of Council” in new § 23.1-203. Council responsibilities are not being altered; only duties’ organization and associated wording and citations will change.
- These changes necessitate that all Council and agency documents be updated with the new *Code* citations and statutory wording, as appropriate. Staff can and will update agency documents within routine operations. However, because all SCHEV policies, guidelines and regulations are enacted under Council approval, any amendment of these official documents requires subsequent Council review and approval.
- In order to meet the effective date (October 1) of Chapter 588 of the 2016 *Acts of Assembly* as efficiently as possible (i.e., without filling the remainder of the Council’s 2016 agendas with minimally-revised, content-unchanged policies, regulations and guidelines), staff recommends that Council delegate to the agency director the authority to amend these documents so as to bring them into conformity with the new Title 23.1. The director can communicate these revisions in the delegated-items report of the Agenda Book for the September meeting, making them official prior to the deadline.

Materials Provided: None herewith. The 158-page Chapter 588 is accessible at: <http://leg1.state.va.us/cgi-bin/legp504.exe?161+ful+CHAP0588+pdf>

Financial Impact: None.

Timetable for Further Review/Action: Chapter 588 carries a delayed effective date of October 1, 2016. Staff requests Council action at this meeting to ensure time for amendment of all relevant documents.

Staff Recommendation: Staff recommends adoption of the resolution below.

Resolution:

BE IT RESOLVED that the State Council of Higher Education for Virginia delegates to the agency director authority to amend Council-approved policies, regulations, guidelines and all other agency documents to conform with and reflect the changes that will be enacted by Chapter 588 of the 2016 *Acts of Assembly* to the current language and numbering of statutes in Title 23 of the *Code of Virginia*. These revisions shall be completed by September 1, 2016, and shall be communicated via the reporting process for delegated items no later than Council’s meeting on September 20, 2016.

State Council of Higher Education for Virginia Agenda Item

Item: Executive Committee #5 – Update on Board Software Research

Date of Meeting: May 16, 2016

Presenters: Peter Blake, Director
peterblake@schev.edu

Lee Rung, Director, Executive and Board Affairs
leeanrung@schev.edu

Most Recent Review/Action:

No previous Council review/action

Previous review/action:

Date: March 21, 2016

Action: Council requested that staff choose three vendors for a test trial

Background Information/Summary of Major Elements:

- At the January 12 meeting, members requested that staff explore options for the use of a paperless document system for Council meetings and suggested that staff poll the institutions to determine if any cost savings could be gained by collaborating on paperless technology currently in use.
- After reporting the results at the March 21, 2016, meeting the Committee requested that staff choose three products and request a 30-day trial.
- After completing demos for three additional products in April, staff narrowed the choices to DirectorPoint, BoardPaq, and OnBoard (Passageways).
- Two Council members will participate in the trial, along with several SCHEV staff

Financial Impact: Costs of the three products vary from approximately \$3,000 to \$7,000 per year, depending on number of users.

Timetable for Further Review/Action: Trials of the three products began in early May. Staff will collect responses from all participants and report back to the Executive Committee in July.

State Council of Higher Education for Virginia Agenda Item

Item: Executive Committee #6 – Update on the Virginia Plan Initiatives

Date of Meeting: May 16, 2016

Presenter: Peter Blake, Director
(peterblake@schev.edu)

Wendy Kang, Higher Education Innovation Director
(wendykang@schev.edu)

Gregory Weatherford, Outreach and Communications Associate
(gregoryweatherford@schev.edu)

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: March 21, 2016, Council meeting

Action: Council discussed proposed activities for the communications initiative

Background Information/Summary of Major Elements:

- The Executive Committee is assigned initiative number five related to communications:
 5. *Launch a communications strategy to address public knowledge and benefits of higher education, through Council reports, traditional media, social media and other means.*
- A status for all of the initiatives is included as part of item #6 on the full Council agenda. Please refer to *The Virginia Plan for Higher Education: May 2016 Initiatives Update* report under that agenda item.

Materials Provided:

- *The Virginia Plan for Higher Education: May 2016 Initiatives Update* (please refer to this report as part of the discussion item #6 on the full Council agenda).

Financial Impact: No financial impact at this time.

Timetable for Further Review/Action: No further action at this time.

Resolution: No resolution at this time.

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

Washington and Lee University
Northen Auditorium
Leyburn Library
Lexington, VA
May 16, 2016
1:30 p.m. – 2:45 p.m.

Academic Affairs Committee

1. Call to Order
2. Approval of Minutes (March 21, 2016) Page 10
3. Action on Private and Out-of-State Post-secondary
Education (POPE) Institutional Certifications Page 14
4. Action on Organizational Change at George Mason
University Page 24
5. Update on The Virginia Plan Initiatives Page 28
6. Liaison Report Page 30
7. Adjournment

Committee members:

Gene Lockhart, Chair
Carlyle Ramsey, Vice Chair
Heywood Fralin
Dan Gundersen
Bill Murray
Katie Webb

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
MARCH 21, 2016
MINUTES**

Dr. Carlyle Ramsey (Vice Chair) called the meeting to order at 2:07 p.m. at the Virginia Institute of Marine Science (VIMS), Andrews Hall, Dominion Room 326, in Gloucester Point, Virginia. Committee members present: Heywood Fralin, Carlyle Ramsey and Gil Minor (Council Chair).

Committee members absent: Gene Lockhart (Chair), Bill Murray, Katie Webb.

Staff members present: Beverly Covington, Joseph G. DeFilippo, Darlene Derricott, Paula Fisher, Jodi Fisler, Wendy Kang, Monica Osei and Sylvia Rosa-Casanova.

APPROVAL OF MINUTES

On motion by Mr. Fralin and seconded by Mr. Minor, minutes from the January 12, 2016, meeting were approved unanimously.

ACTION ON VIRGINIA TECH SCHOOL OF NEUROSCIENCE

In attendance from Virginia Tech (VA Tech)

Dr. Rosemary Blieszner, Alumni Distinguished Professor and SCHEV Liaison
Dr. Lay Nam Chang, Dean, College of Science
Dr. Harald Sontheimer, Professor and Executive Director, Neuroscience

Dr. Ramsey recognized members of the Virginia Tech (VA Tech) team and indicated that Dr. Sontheimer will provide a PowerPoint presentation on VA Tech's School of Neuroscience. Dr. DeFilippo provided background information on the Code of Virginia § 23-9.6:1(7), which charges SCHEV to approve or disapprove the creation and establishment of any department, school, college, or other academic organizational unit of any public institution of higher education. He informed members about SCHEV's organizational change policy, and explained the difference between "simple" and "complex" changes. Complex changes involve a substantial investment and planning, and require approval action by Council. The proposed School of Neuroscience at Virginia Tech meets criteria for a complex organizational change.

Dr. Sontheimer explained that the proposed school, the first of its kind in the country, would facilitate cross-disciplinary work by faculty while housing one of the fastest growing majors at Virginia Tech. He responded to members' questions regarding similar programs in the country and the infrastructure needed in terms of growth, labs, faculty and the future development of graduate degree programs. Mr. Fralin congratulated Tech for this significant step in research and commented on the number of students that will seek programs in the School. Members thanked Va Tech staff.

On motion by Mr. Fralin and seconded by Mr. Minor, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the creation of a School of Neuroscience at Virginia Polytechnic Institute and State University, effective fall 2016.

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

George Mason University, Master of Laws (LL.M.) in United States Law

In attendance from George Mason University (GMU)

Dr. Henry Butler, Dean, School of Law

Robin Parker, Director of Compliance, Office of Provost

Alison Price, Associate Dean for Admissions, School of Law

Adriana Vito, Director of Graduate Studies, School of Law

Dr. Ramsey introduced GMU staff in attendance. Dr. DeFilippo provided background information on the program and explained it is designed primarily for attorneys educated in foreign law schools in need of an American credential.

Mr. Minor asked about the projected enrollments and Dr. Butler commented that they anticipate GMU will do very well, especially in the Washington D.C. area. Dr. Butler expressed excitement about the program and the committee thanked GMU staff.

On motion by Mr. Fralin and seconded by Mr. Minor, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Laws (LL.M.) degree program in United States Law (CIP: 22.0202), effective fall 2016.

ACTION ON “VIRGINIA PUBLIC HIGHER EDUCATION POLICY ON COURSE CREDIT FOR AP, CAMBRIDGE, CLEP, AND IB”

Dr. DeFilippo directed members to page 23 of the agenda book and explained that the policy advanced for Council consideration is a new iteration of the draft policy presented at the January 2016 meeting. The final iteration was prepared according to feedback from the Instructional Programs Advisory Committee (IPAC), and was presented to IPAC for discussion in February, at which occasion it earned consensus endorsement of the group.

Mr. Fralin expressed concern about the granting of credit for levels of performance on exams covered by the policy, particularly whether the policy may lead to some students being advanced beyond their level of genuine preparation. Dr. DeFilippo responded that institutions had similar concerns, which the proposed policy seeks to address by placing responsibility for reviewing the exams with institutional faculty. Mr. Fralin requested that institutions review student performance under the new policy

after an initial period of time. Dr. DeFilippo agreed to incorporate such review into SCHEV's implementation of the policy.

Dr. Ramsey mentioned that institutions may have to demonstrate student success as part of the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) reaffirmation process.

On motion by Mr. Fralin and seconded by Mr. Minor, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that, in accord with its responsibilities under §23-9.2:3.10 and §23-9.6:1:15 of the Code of Virginia, the State Council of Higher Education for Virginia adopts the *Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB*, effective immediately, and directs staff to work with institutions to fulfill its provisions as expeditiously as possible.

ACTION ON REVISIONS TO THE SCHEV PROGRAM APPROVAL POLICY

Dr. DeFilippo provided background information on the program approval process and informed the committee of staff's interactions with institutions since September 2015. Dr. DeFilippo directed members to the table on page 33 and explained the three substantive items inclusive of 1) Council's statutory duties, 2) the addition of the "Modified Degree Programs" category, and 3) a two-year limitation on Board of Visitors approvals. Following a brief discussion on institutional autonomy, mission statements, and code of Virginia language, Dr. DeFilippo asked members to approve changes listed in the document.

On motion by Mr. Fralin and seconded by Mr. Minor, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves proposed revisions to the policy "*Policies and Procedures for Program Approval and Changes*," effective April 1, 2016, and directs staff to update the policy document accordingly.

UPDATE ON VIRGINIA PLAN INITIATIVES

Dr. DeFilippo briefed the committee on the following:

Initiative 1

- Affordable Pathways has been granted a budget of \$500,00 per year in the General Assembly's 2016-18 budget.
- The Access and Student Success Summit, to be held in Richmond on June 8, is being led by Wendy Kang with assistance from Paula Fisher.
- An updated Virginia State Policy on College Transfer is on schedule to be presented to Council in July.
- The Interstate Passport is under review by institutions through the summer.

- A Math Pathways Summit will be held on April 22, to initiate conversations between two- and four-year faculty on effective transfer of math competencies.

Initiative 2

- SCHEV has hired Dr. Jodi Fisler to be the lead staff on measuring quality of undergraduate education.

LIAISON REPORT

Dr. DeFilippo informed members the report is available on page 40 of the agenda book. He drew attention to the fact that Congress has replaced *No Child Left Behind* with the *Every Student Succeeds Act* (ESSA) and indicated that staff is still awaiting guidance from the U.S. Department of Education as to whether SCHEV will continue to receive funding under ESSA. He also directed their attention to the NC-SARA map in the agenda book and indicated it reflects the predominant number of states that have now become members of that national initiative.

ADJOURNMENT

Dr. Ramsey adjourned the meeting at 3:35 p.m.

Carlyle Ramsey
Vice Chair, Academic Affairs Committee

Darlene Derricott
Staff, Academic Affairs

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee #3 – Action on Private and Out-of-State Postsecondary (POPE) Institutional Certifications

Date of Meeting: May 16, 2016

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Sylvia Rosa-Casanova
Director, Private and Out-of-State Postsecondary Education
SylviaRosaCasanova@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements:

Four postsecondary institutions are seeking certification to operate in Virginia.

Materials Provided:

Application summaries:

- Southeastern University
- Ivy Christian College
- Clarewood University
- Virginia University of Science & Technology

Financial Impact:

The institutions have submitted the required certification fee to operate a postsecondary educational institution in Virginia.

Timetable for Further Review/Action: N/A

Resolutions:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Southeastern University to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective May 17, 2016.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Ivy Christian College to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective May 17, 2016.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Clarewood University to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective May 17, 2016.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Virginia University of Science & Technology to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective May 17, 2016.

Southeastern University **Application Summary**

School Overview

Southeastern University is a private, out-of-state, non-profit institution of higher education. The main campus of the institution is located in Lakeland, Florida. The institution has a location in Williamsburg, Virginia and is seeking to establish a Virginia Beach location on the campus of the Wave Church. The institution is accredited by Southern Association of Colleges and Schools Commission on Colleges (SACS-COC).

School Officers

President: Dr. Kent Ingle

Executive Director, School of Extended Education: Mr. Andrew Miller

Site Coordinator: Derek Holser, J.D.

School Mission Statement

The mission statement for Southeastern University is as follows:

Equipping students to discover and develop their divine design to serve Christ and the world through Spirit-empowered life, learning, and leadership.

Proposed Educational Programs and Credentials Conferred

Bachelor of Science in Ministerial Leadership

Proposed Location

Southeastern University will operate from the following address:

1000 N. Great Neck Rd
Virginia Beach, Virginia 23454

Financial Stability Indicator

Southeastern University submitted the Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school's financial composite score at 2.1 out of a possible 3.0, which indicates that the institution demonstrates overall financial health, as defined by the U.S. Department of Education.

Guaranty Instrument

Southeastern University submitted a surety instrument of \$37,200 which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for the initial enrollment period in the event of the school's closure, pursuant to 8VAC40-31-160(I).

Evidence of Compliance

Southeastern University has provided the appropriate evidence to demonstrate compliance with each of the applicable requirements of the Virginia Administrative Code (8VAC40-31 et seq.)

Staff Recommendation

Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Southeastern University to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective May 17, 2016.

Ivy Christian College **Application Summary**

School Overview

Ivy Christian College, a for-profit institution located in Fairfax Virginia, was established in 2006 and currently operates as a religiously exempt institution. Ivy Christian College is seeking certification in order to expand its program offerings to include academic degrees in Biblical Studies and Business Administration. The institution is accredited by the Transnational Association of Christian Colleges and Schools (TRACS).

School Officers

Byung Yun Kim, Owner
David Y. Pak, President

School Mission Statement

The mission statement for Ivy Christian College is as follows:

Ivy Christian College exists to integrate academic excellence and Christian values, providing a community where its students are educated to think and act as ethical leaders and responsible citizens.

Proposed Educational Programs and Credentials Conferred

Associate of Arts in Biblical Studies
Bachelor of Arts in Biblical Studies
Associate of Arts in Business Administration
Bachelor of Arts in Business Administration
Certificate in English as a Second Language

Proposed Location

Ivy Christian College will operate from the following address:

9401 Mathy Drive, Suite 380
Fairfax, Virginia 22031-5312

Financial Stability Indicator

Ivy Christian College submitted the Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school's financial composite score of 3.0 out of a possible 3.0, which indicates that the institution demonstrates overall financial health, as defined by the U.S. Department of Education.

Guaranty Instrument

Ivy Christian College submitted a surety instrument of \$286,000 which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for the initial enrollment period in the event of the school's closure, pursuant to 8VAC40-31-160(I).

Evidence of Compliance

Ivy Christian College has provided the appropriate evidence to demonstrate compliance with each of the following requirements of the Virginia Administrative Code:

<u>Virginia Administrative Code Citation</u>	<u>Area of Compliance</u>
8 VAC 40-31-30	Advertising/Publications
8 VAC 40-31-160 (E) (5)	Maintenance of Student Records
8 VAC 40-31-140 and 150	Faculty Qualifications
8 VAC 40-31-160	Student Services
8 VAC 40-31-160 (M)	Library Resources and Services
8 VAC 40-31-160 (E)	Student Admissions Standards

Staff Recommendation

Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Ivy Christian College to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective May 17, 2016.

Clarewood University **Application Summary**

School Overview

Clarewood University is a private, in-state, for-profit institution of higher education located in Reston, Virginia. The university plans to offer a Master of Business Administration degree program. The institution plans to obtain accreditation through the Accrediting Council for Independent Colleges and Schools (ACICS), an accreditation agency recognized by the U.S Department of Education.

School Officers

Dr. Kinsley E. Haynes, President
Mr. Patrick Baker, CEO
Dr. David Z. Ho, Vice President
Dr. Mengbai (Mark) Zhong, Administrative Dean

School Mission Statement

The mission statement for Clarewood University is as follows:

The mission of Clarewood University is to develop student professional communication, interactive and intellectual skills with academic programs and business activities in a cross-cultural setting. Different business models are applied in a practicum oriented environment, where students experience cross-cultural engagements applicable to international settings of global business and development interest.

Proposed Educational Programs and Credentials Conferred

Master of Business Administration (MBA)

Proposed Location

Clarewood University will operate from the following address:

1840 Michael Faraday Dr
Suite 100
Reston, VA 20190

Financial Stability Indicator

Clarewood University submitted the Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school's financial composite score at 3.0 out of a possible 3.0, which indicates that the institution demonstrates overall financial health, as defined by the U.S. Department of Education.

Guaranty Instrument

Clarewood University submitted a surety instrument \$10,677 which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for the initial enrollment period in the event of the school's closure, pursuant to 8VAC40-31-160(I).

Evidence of Compliance

Clarewood University has provided the appropriate evidence to demonstrate compliance with each of the following requirements of the Virginia Administrative Code:

<u>Virginia Administrative Code Citation</u>	<u>Area of Compliance</u>
8 VAC 40-31-30	Advertising/Publications
8 VAC 40-31-160 (E) (5)	Maintenance of Student Records
8 VAC 40-31-140 and 150	Faculty Qualifications
8 VAC 40-31-160	Student Services
8 VAC 40-31-160 (M)	Library Resources and Services
8 VAC 40-31-160 (E)	Student Admissions Standards

Staff Recommendation

Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Clarewood University to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective May 17, 2016.

Virginia University of Science & Technology **Application Summary**

School Overview

Virginia University of Science & Technology is a private, in-state, for-profit institution of higher education located in McLean, Virginia. The university plans to offer a Master of Science in Cybersecurity and Information Assurance program and three graduate certificate programs. The institution will pursue accreditation through Accrediting Council for Independent Colleges and Schools (ACICS), an accreditation agency recognized by the U.S Department of Education.

School Officers

Dr. Shengtang Martin Ma-President/CEO

Mr. James Wilson-Vice President of Administration

Dr. Vera McKethan-Vice President of Curriculum Development

School Mission Statement

The mission statement for Virginia University of Science & Technology is as follows:

The mission of Virginia University of Science & Technology is to meet the growing need for highly-skilled, graduate trained, job-ready men and women primarily in the computer and information technology industry, with particular emphasis on the security sector.

Proposed Educational Programs and Credentials Conferred

Master of Science in Cybersecurity and Information Assurance

Graduate Certificate in System Cybersecurity

Graduate Certificate in Operation Assurance

Certificate in English as a Second Language

Proposed Location

Virginia University of Science & Technology will operate from the following address:

8400 Westpark Drive
Suite 118
McLean, Virginia 22102

Financial Stability Indicator

Virginia University of Science & Technology submitted a Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school's financial composite score as 1.8 out of a possible 3.0 which indicates that the institution demonstrates overall financial health, as defined by the U.S. Department of Education.

Guaranty Instrument

Virginia University of Science & Technology submitted a surety instrument \$10,677 which is adequate to provide refunds to students for the unearned non-Title IV portion

of tuition and fees for the initial enrollment period in the event of the school's closure, pursuant to 8VAC40-31-160(I).

Evidence of Compliance

Virginia University of Science & Technology has provided the appropriate evidence to demonstrate compliance with each of the following requirements of the Virginia Administrative Code:

<u>Virginia Administrative Code Citation</u>	<u>Area of Compliance</u>
8 VAC 40-31-30	Advertising/Publications
8 VAC 40-31-160 (E) (5)	Maintenance of Student Records
8 VAC 40-31-140 and 150	Faculty Qualifications
8 VAC 40-31-160	Student Services
8 VAC 40-31-160 (M)	Library Resources and Services
8 VAC 40-31-160 (E)	Student Admissions Standards

Staff Recommendation

Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Virginia University of Science & Technology to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective May 17, 2016.

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee Item #4 – Action on Organizational Change at George Mason University

Date of Meeting: May 16, 2016

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements:

George Mason University (GMU) seeks SCHEV’s approval for renaming of the Law School to ***The Antonin Scalia School of Law at George Mason University***. The renaming would partially fulfill terms of two gifts to the law school totaling \$30M. SCHEV approval comes under Council’s Duty #7 in the Code of Virginia, which charges Council to “review and approve or disapprove the creation and establishment of any department, school, college, branch, division or extension of any public institution of higher education that such institution proposes to create and establish.” By Council policy, SCHEV must approve changes in name of any instructional unit that falls under Duty #7. According to staff’s review of the proposal submitted by GMU, approval of the renaming should be conferred by Council (rather than staff) action because the totality of plans connected with the name change could not be undertaken “within currently authorized funds.”

I. Code of Virginia § 23-9.6:1 (SCHEV Duty #7) states that Council shall:

Review and approve or disapprove the creation and establishment of any department, school, college, branch, division or extension of any public institution of higher education that such institution proposes to create and establish. This duty and responsibility shall be applicable to the proposed creation and establishment of departments, schools, colleges, branches, divisions and extensions, whether located on or off the main campus of the institution in question. If any organizational change is determined by the Council to be proposed solely for the purpose of internal management

and the institution's curricular offerings remain constant, the Council shall approve the proposed change.

II. In answer to Duty #7, Council's "Policies and Procedures for Internal and Off-campus Organizational Changes" defines two types of "organizational changes":

"Simple" Organizational Change: a structural alteration (establishment, reorganization, or closure/termination), proposed solely for the purpose of internal management, that would not alter the institution's mission or curricular offerings *and would be executable within currently authorized funds* (e.g., renaming an academic department or establishing a "fully-exempt" or "partially-exempt" off-campus instructional site).

"Complex" Organizational Change: a structural alteration (establishment, reorganization, or closure/termination), not proposed solely for the purpose of internal management, that may alter the institution's mission or curricular offerings *and/or may not be executable within currently authorized funds* (e.g., establishing a new unit—college, school, or department—or a "non-exempt" off-campus instructional site.)

[emphases added]

III. The purpose of Duty #7 is to ensure that new instructional units are implemented appropriately relative to the inherent soundness of academic and fiscal commitments involved and (in the case of off-campus sites) the potential for unnecessary duplication with other institutions. By policy and practice, SCHEV treats the *renaming* of an instructional unit as an organizational change subject to Duty #7. In such cases, the institution submits a proposal to enable staff's determination whether the renaming meets the definition of a "simple" organizational change. If the renaming does meet the definition of a simple change, approval is conferred by staff and reported to Council as a "delegated item." If the renaming does not meet the definition of a simple change, approval must be conferred by action of Council.

According to staff review of the proposal submitted by George Mason University (GMU) in relation to the definition of a simple change, the renaming of the law school is not solely for purposes of internal management. Specifically, while the totality of changes involved in the renaming would not alter the institution's (or the law school's) mission or curriculum, it clearly would not be "executable within currently authorized funds." The renaming, therefore, must be conferred by action of Council rather than by staff.

Materials Provided:

- George Mason University Organizational Change: Renaming of the School of Law to *The Antonin Scalia School of Law at George Mason University*

Financial Impact: According to the donations motivating the renaming, GMU would receive \$30M in installments over the period FY 2017 to FY 2021, which would be expended entirely on full student scholarships for approximately 57 new students per year from 2016-17 to 2022-23. Revenue generated to the law school from enrollment growth during this period would go toward fulfilling other conditions of the gift, specifically the hiring of 12 faculty and three staff, and establishment of two new Centers. Terms of the gifts require GMU to maintain required investments for a minimum period of ten years. Enrollment growth planned in conjunction with the scholarships would generate more than enough revenue to support such investment. GMU asserts that any new commitments instituted under the gift agreements that do not prove self-supporting after 10 years will be closed.

Timetable for Further Review/Action: N/A

Resolution:

BE IT RESOLVED that the renaming of the George Mason University School of Law to *The Antonin Scalia School of Law at George Mason University* is approved, effective July 1, 2016.

George Mason University
Organizational Change: Renaming of the Law School to
The Antonin Scalia School of Law at George Mason University

Background

On March 31, 2016, the Board of Visitors of George Mason University (GMU) approved a change of name for the School of Law, to ***The Antonin Scalia School of Law at George Mason University***, in honor of recently deceased associate justice of the Supreme Court Antonin J. Scalia. The naming of the school in honor of Justice Scalia is a condition of two gifts (\$20M + \$10M) to GMU totaling \$30M, which together constitute the largest donation ever received by the university. In addition to the naming, the donations entail specifications about substantial hiring and enrollment management plans of the law school.

Purpose of Proposed Change

According to GMU, the purpose of the change is two-fold: “(1) to increase the quantity, quality, and diversity of students and faculty thereby distinguishing itself as a world-class law school; and (2) to honor the late Justice Antonin Scalia as the embodiment of the law school’s motto ‘learn, challenge, lead.’”

Rationale for the Proposed Change

GMU attests that the adoption of Justice Scalia’s name is well suited for the school’s historic brand. Dean Henry Butler has stated, “Justice Scalia’s name evokes the very strengths of our school: civil liberties, law and economics, and constitutional law. His career embodies our law school’s motto of learn, challenge, lead.” GMU connects “Justice Scalia’s ability to inspire and engage diverse opinions” to the university’s own ideals. President Angel Cabrera has stated that “the gifts will create opportunities to attract and retain the best and brightest students, deliver on our mission of inclusive excellence, and continue our goal to make Mason one of the preeminent law schools in the country.”

According to terms of the gifts, the following provisions are required conditions of the renaming:

- The entirety of the \$30M is to be spent in the form of full scholarships available to recipients for all three years of law school. The gift requires such scholarships be awarded to approximately 57 students from each entering cohort from fall 2016 to fall 2022. Accordingly, the entire gift would be spent by the conclusion of the 2022-23 academic year. This plan is intended in part to attract students with higher academic qualifications and thereby boost the law school’s reputational ranking. (During the period of the scholarships, GMU will increase the size of its entering law school class from a current base of 160 to 242. This will partially restore enrollment levels lost since 2010, when entering class sizes were reduced from 300 to 160 due to degradation in national demand for legal education. This reduction in law school enrollment has

- caused an approximate \$1.9M deficit in the law school's budget, which the university has thus far been able to cover.)
- The university shall provide support and funding, maintained for a ten-year period beginning in 2016, for:
 - Twelve new faculty positions;
 - Three new staff positions;
 - Two new "Centers:"
 - Center for the Study of the Administrative State
 - Center for Liberty & Law
 - The law school shall retain its mission "to become a national leader in legal education by applying tools of economics and other social sciences to the study of legal doctrine, process, and institutions," and shall provide notice to the donors should the Deanship of the law school change hands."

Administration

Administration and organizational structure of the law school and university will remain unchanged.

Resources

GMU estimates direct costs associated with the renaming will come to approximately \$125,000. These costs include such things as signage, print materials, and publicity/promotion, and funds to cover them will be provided by the George Mason University Foundation.

As described above, resources necessary for the required scholarships are provided entirely by the \$30M in donations. New financial commitments for faculty and staff hires would be \$373,673 in FY 2017, graduating up to \$2,565,585 in FY 2021. Planned increases in the law school's entering class during this period, from 160 to 242, would generate additional tuition revenue (above the 2015-16 level) of approximately \$2.345M in FY 2017, increasing to \$8.085M when the school has reached its new steady state of enrollment in 2020-21. This amount of additional revenue would allow the law school to fill its \$1.9M deficit while satisfying terms of the gift agreements.

GMU attests that it will close any programs that are not self-sustaining if the planned enrollment growth is not realized, or proves not sustainable once the scholarships have been exhausted.

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee #5 – Update on the Virginia Plan Initiatives

Date of Meeting: May 16, 2016

Presenter: Joe Defilippo, Academic Affairs Director
(joedefilippo@schev.edu)

Wendy Kang, Higher Education Innovation Director
(wendykang@schev.edu)

Most Recent Review/Action:

No previous Council review/action

Previous review/action

Date: March 21, 2016, Council meeting

Action: Council discussed proposed activities for initiatives one and four

Background Information/Summary of Major Elements:

- The Academic Affairs Committee is assigned to two initiatives. This includes:
 1. *Coordinate the development and implementation of programs that align resources from PK12, colleges, universities and other public sources to ensure affordable, efficient and effective pathways for students in all parts of the state.*
 4. *Collaborate with institutions to measure the quality of undergraduate education, including civic engagement of graduates and relevance to demand occupations across regions of the state.*
- A status for all of the initiatives is included as part of item #6 on the full Council agenda. Please refer to *The Virginia Plan for Higher Education: May 2016 Initiatives Update* report under that agenda item.

Materials Provided:

- *The Virginia Plan for Higher Education: May 2016 Initiatives Update* (please refer to this report as part of the discussion item #6 on the full Council agenda).

Financial Impact: No financial impact at this time.

Timetable for Further Review/Action: No further action at this time.

Resolution: No resolution at this time.

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee #6 – Liaison Report

Date of Meeting: May 16, 2016

Presenter: Dr. Joseph G. DeFilippo, Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements: N/A

Materials Provided:

- Academic Affairs Committee, Liaison Report, by J. DeFilippo

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A

Academic Affairs Committee
Liaison Report
J. DeFilippo
May 16, 2016

I. In follow up to Council's adoption of the "Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB" at its March meeting, staff held two orientation teleconferences for institutions on March 24th and 25th, and officially released the new policy, with implementation guidelines, in early April.

II. The Student Advisory Committee (SAC) met at SCHEV on April 8th, under the coordination of **Paula Fisher**. Common campus concerns remain around nutritious eating options and cost. However, the group was pleased to hear the outcomes of the General Assembly (reported by Jared Calfee/Virginia21), especially as it related to increased financial aid for graduate students. Student sharing revealed a distinct focus on identifying tangible outcomes that demonstrate success, i.e. employment, internships, and completion of steps as marks of success. The Access and Success Summit was announced and students were asked to give feedback/participate on the planned student panel.

III. Under the leadership of **Sylvia Rosa-Casanova**, POPE held an Informational Summit for certified schools, at the Short Pump Hilton in Richmond, on April 26th. The day-long meeting included sessions on regulatory changes, audit procedures, new program applications, and online education. Attendees came from more than 200 schools.

IV. The Task Force on Quality and Assessment has been formed and will hold its first meeting on May 24th. We are also holding an informational session with institutional representatives on Wednesday, May 18th to consider joining the Multi-State Collaborative, a nation-wide effort to measure essential learning outcomes using actual student work.

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

Washington and Lee University
Elrod Commons
Chavis Board Room, 2nd floor
Lexington, VA
May 16, 2016
1:30 p.m. – 2:45 p.m.

Resources and Planning Committee

1. Call to Order
2. Approval of Minutes (March 21, 2016) [Page 31](#)
3. Discussion of Institutional Performance Measures [Page 33](#)
4. Discussion of Innovation and Excellence Fund [Page 40](#)
5. Discussion of Draft Regulations for Workforce Credentials [Page 43](#)
6. Discussion of Cybersecurity Scholarship Program [Page 55](#)
7. Update on The Virginia Plan Initiatives [Page 57](#)
8. Liaison Report
9. Adjournment

Committee members:

Marge Connelly, Chair
Gary Nakamoto, Vice Chair
Gil Bland
Henry Light
Pam Moran
Minnis Ridenour

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
RESOURCES AND PLANNING COMMITTEE
MARCH 21, 2016
MINUTES**

Ms. Connelly called the meeting to order at 2:10 p.m. in room 424, Andrews Hall, Virginia Institute of Marine Science, Gloucester Point, Virginia. Committee members present: Gil Bland, Marge Connelly, Henry Light, Pamela Moran, and Minnis Ridenour.

Committee member absent: Gary Nakamoto.

Staff members present: Peter Blake, Beverly Covington, Alan Edwards, Dan Hix, Tod Massa, Jean Mottley, Lee Ann Rung, and Greg Weatherford.

INTRODUCTIONS

Ms. Connelly asked Dr. Moran to introduce Chad Ratliff who was observing the meeting. Mr. Ratliff is Director of Instructional Programs at Albemarle Public Schools. His work is focused on transition from high school to college. Mr. Radcliff was recently appointed to the Governor's Council on Youth Entrepreneurship.

APPROVAL OF MINUTES

On a motion by Mr. Bland and seconded by Mr. Ridenour, the minutes from the January 12, 2016, meeting were approved unanimously.

UPDATE ON 2016 GENERAL ASSEMBLY BUDGET ACTIONS

Mr. Blake provided an overview and reported that the Governor and legislature approved a significant budget for higher education. Mr. Hix discussed specifics and distributed a revised table. He reviewed the comparison between SCHEV recommendations, the Governor's recommendations, and the final recommendations from the conference committee. The four broad areas in which the Governor and General Assembly invested included operating, with the expectation of keeping tuition low; financial aid; workforce development (including a workforce credentials initiative); and research. Mr. Hix explained that although it is rare to see an increase in the second year of the biennium, this was included in the 2016 budget. Mr. Hix reminded members that this is the first time since the recession that faculty salaries have been increased two years in a row.

Mr. Blake indicated that staff was pleased with the budget and reminded members that the initiatives that have been funded coordinate well with the Council's recommendations and The Virginia Plan for Higher Education.

Mr. Bland thanked staff for working successfully with the legislature on the increases in funding. Mr. Hix reminded members that the legislature's approval of the joint resolution supporting The Virginia Plan for Higher Education set the framework for highlighting higher education during the 2016 session. Mr. Bland indicated that inviting

stakeholders to participate in the strategic planning process was successful in creating buy-in.

UPDATE ON 2016 GENERAL ASSEMBLY SESSION

Mr. Blake congratulated Ms. Covington for stepping into the role of leading SCHEV through the 2016 General Assembly session. She provided an overview of the legislation that SCHEV followed during session, and highlighted a few bills that were not included in the agenda book. These included a recodification bill that changed code references to Title 23 and an economic development bill that will require institutions to report their efforts in this area in their six-year plans. SCHEV will work with the institutions on how this should be articulated in the six-year plans.

Ms. Covington reviewed a few bills that did not pass in the 2016 session but could require interim studies by SCHEV. With regard to HB895 related to high school redesign, Mr. Blake suggested inviting Secretary Holton to a future Council meeting to discuss the blending that will need to take place between high schools and colleges.

REVIEW WORK PLAN OF JOINT SUBCOMMITTEE ON THE FUTURE COMPETITIVENESS OF VIRGINIA HIGHER EDUCATION

Mr. Blake provided background information on the work of the Joint Subcommittee and requested input from Council members. Mr. Ridenour noted that there should be a well-coordinated process and suggested that SCHEV bring quality discussions through its advisory groups. He suggested that staff decide which of the items fit into the advisory committee structure. Dr. Moran noted that there was a theme of efficiency across most of the Subcommittee's plan and suggested that staff map the bulleted items to the strategic plan.

UPDATE ON THE VIRGINIA PLAN INITIATIVES

Mr. Blake reminded members that the Executive Committee has responsibility for initiatives 2, 3, and 5, and staff informed members of work that has already begun in certain areas. Mr. Blake encouraged members to pay attention to the Higher Education Research Trust Fund and noted that it could build sustainable funding for research, with the goal of emulating the Higher Education Equipment Trust Fund which has been funded for 30 years.

ADJOURNMENT

The meeting adjourned at 3:30 p.m.

Marge Connelly
Committee Chair

Lee Ann Rung
Director, Executive & Board Affairs

State Council of Higher Education for Virginia Agenda Item

Item: Resources and Planning Committee #3 – Discussion of Institutional Performance Measures

Date of Meeting: May 16, 2016

Presenters: Jean Mottley, Senior Associate for Finance Policy
JeanMottley@schev.edu
Tod Massa, Director of Policy Research and Data Warehousing
TodMassa@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: September 16, 2014

Action: Certified that public institutions had satisfactorily met the performance standards of the Higher Education Restructuring Act and Appropriation Act.

Background Information/Summary of Major Elements:

- The purpose of this agenda item is to reacquaint the Council with the performance assessment process and to discuss the work that will be necessary to certify institutional performance at the September Council meeting.
- The State Council of Higher Education has been involved in assessing institutional performance for over a decade, first through the requirements of the 2005 Higher Education Restructuring Act, and then through the Virginia Higher Education Opportunity Act of 2011 (Top Jobs Act or TJ21) and the related Code of Virginia amendments. The General Provisions of the 2014-16 amended Appropriation Act (Chapter 665) and the 2016-18 budget bills outline the assessment process and list the six education-related measures on which the Council shall base its assessment and certification. Each of the six measures is listed in Appendix A under the “BIENNIAL ASSESSMENTS” heading.
- There are also six financial and administrative measures that are included in the assessment process and they are to be evaluated by the Secretaries of Finance, Administration, and Technology as appropriate, and communicated to the State Council of Higher Education before October 1 of each even-

numbered year. Each of these measures is listed in Appendix A under the “FINANCIAL AND ADMINISTRATIVE STANDARDS” heading.

- The Council is then required to complete the certification process by forwarding, in writing, the results of the assessments to the Governor and the General Assembly of both the education-related measures and the financial and administrative measures no later than October 1 of each even-numbered year.
- Each institution that has been certified as having met the performance assessment criteria shall receive the financial benefits listed in Appendix A under the “FINANCIAL BENEFITS OF PERFORMANCE CERTIFICATION” heading.
- The periods under review for the 2016 Biennial Assessment are 2013-14 and 2014-15.
- Staff recommends review of performance measures in July, with Council action in September.

Materials Provided: Appendix A and Appendix B

Financial Impact: Certified institutions are eligible to receive financial benefits listed in Appendix A. Information about financial benefits of restructuring certification from FY2007 through FY2014 is provided in Appendix B.

Timetable for Further Review/Action: Review of performance measures in July with Council action/certification in September.

Resolution: None.

APPENDIX A

9.01 (language only)

§ 4-9.00 HIGHER EDUCATION RESTRUCTURING

§4-9.01 ASSESSMENT OF INSTITUTIONAL PERFORMANCE

Consistent with [§23-9.6:1.01](#), Code of Virginia, the following education-related and financial and administrative management measures shall be the basis on which the State Council of Higher Education shall annually assess and certify institutional performance. Such certification shall be completed and forwarded in writing to the Governor and the General Assembly no later than October 1 of each even-numbered year. Institutional performance on measures set forth in paragraph D of this section shall be evaluated year-to-date by the Secretaries of Finance, Administration, and Technology as appropriate, and communicated to the State Council of Higher Education before October 1 of each even-numbered year. Financial benefits provided to each institution in accordance with [§2.2-5005](#) will be evaluated in light of that institution's performance.

In general, institutions are expected to achieve all performance measures in order to be certified by SCHEV, but it is understood that there can be circumstances beyond an institution's control that may prevent achieving one or more performance measures. The Council shall consider, in consultation with each institution, such factors in its review: (1) institutions meeting all performance measures will be certified by the Council and recommended to receive the financial benefits, (2) institutions that do not meet all performance measures will be evaluated by the Council and the Council may take one or more of the following actions: (a) request the institution provide a remediation plan and recommend that the Governor withhold release of financial benefits until Council review of the remediation plan or (b) recommend that the Governor withhold all or part of financial benefits.

Further, the State Council shall have broad authority to certify institutions as having met the standards on education-related measures. The State Council shall likewise have the authority to exempt institutions from certification on education-related measures that the State Council deems unrelated to an institution's mission or unnecessary given the institution's level of performance.

The State Council may develop, adopt, and publish standards for granting exemptions and ongoing modifications to the certification process.

a. BIENNIAL ASSESSMENTS

1. Institution meets at least 95 percent of its State Council-approved biennial projections for in-state undergraduate headcount enrollment.

2. Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state associate and bachelor degree awards.
3. Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state STEM-H (Science, Technology, Engineering, Mathematics, and Health professions) associate and bachelor degree awards.
4. Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state, upper level - sophomore level for two-year institutions and junior and senior level for four-year institutions - program-placed, full-time equivalent students.
5. Maintain or increase the number of in-state associate and bachelor degrees awarded to students from under-represented populations.
6. Maintain or increase the number of in-state two-year transfers to four-year institutions.

d. FINANCIAL AND ADMINISTRATIVE STANDARDS

The financial and administrative standards apply to all institutions except those governed under Chapters 933 and 943 of the 2006 Acts of Assembly, Chapters 594 and 616 of the 2008 Acts of Assembly, and Chapters 675 and 685 of the 2009 Acts of Assembly.

1. As specified in § 2.2-5004, Code of Virginia, institution takes all appropriate actions to meet the following financial and administrative standards:
 - a) An unqualified opinion from the Auditor of Public Accounts upon the audit of the public institution's financial statements;
 - b) No significant audit deficiencies attested to by the Auditor of Public Accounts;
 - c) Substantial compliance with all financial reporting standards approved by the State Comptroller;
 - d) Substantial attainment of accounts receivable standards approved by the State Comptroller, including but not limited to, any standards for outstanding receivables and bad debts; and
 - e) Substantial attainment of accounts payable standards approved by the State Comptroller including, but not limited to, any standards for accounts payable past due.

2. Institution complies with a debt management policy approved by its governing board that defines the maximum percent of institutional resources that can be used to pay debt service in a fiscal year, and the maximum amount of debt that can be prudently issued within a specified period.

3. The institution will achieve the classified staff turnover rate goal established by the institution; however, a variance of 15 percent from the established goal will be acceptable.

4. The institution will substantially comply with its annual approved Small, Women and Minority (SWAM) plan as submitted to the Department of Small Business and Supplier Diversity; however, a variance of 15 percent from its SWAM purchase goal, as stated in the plan, will be acceptable.

The institution will make no less than 75 percent of dollar purchases through the Commonwealth's enterprise-wide internet procurement system (eVA) from vendor locations registered in eVA.

5. The institution will complete capital projects (with an individual cost of over \$1,000,000) within the budget originally approved by the institution's governing board for projects initiated under delegated authority, or the budget set out in the Appropriation Act or other Acts of Assembly. If the institution exceeds the budget for any such project, the Secretaries of Administration and Finance shall review the circumstances causing the cost overrun and the manner in which the institution responded and determine whether the institution shall be considered in compliance with the measure despite the cost overrun.

6. The institution will complete major information technology projects (with an individual cost of over \$1,000,000) within the budgets and schedules originally approved by the institution's governing board. If the institution exceeds the budget and/or time schedule for any such project, the Secretary of Technology shall review the circumstances causing the cost overrun and/or delay and the manner in which the institution responded and determine whether the institution appropriately adhered to Project Management Institute's best management practices and, therefore, shall be considered in compliance with the measure despite the cost overrun and/or delay.

FINANCIAL BENEFITS OF PERFORMANCE CERTIFICATION

§ 2.2-5005. Incentive performance benefits to certain public institutions of higher education.

As used in this section, unless the context requires a different meaning:

"Fiscal year of implementation" means the first full fiscal year for which the financial and administrative management and educational-related performance benchmarks described under § [23-9.6:1.01](#) are effective, as provided in a general appropriation act.

Beginning with the fiscal year that immediately follows the fiscal year of implementation and for all fiscal years thereafter, each public institution of higher education that (i) has been certified during the fiscal year by the State Council of Higher Education of Virginia pursuant to § [23-9.6:1.01](#) as having met the institutional performance benchmarks for public institutions of higher education and (ii) meets the conditions prescribed in subsection B of § [23-38.88](#), shall receive the following financial benefits:

1. Interest on the tuition and fees and other nongeneral fund Educational and General Revenues deposited into the State Treasury by the public institution of higher education, as provided in the appropriation act. Such interest shall be paid from the general fund and shall be an appropriate and equitable amount as determined and certified in writing by the Secretary of Finance to the Comptroller by the end of each fiscal year, or as soon thereafter as practicable;
2. Any unexpended appropriations of the public institution of higher education at the close of the fiscal year, which shall be reappropriated and allotted for expenditure by the institution in the immediately following fiscal year; and
3. A pro rata amount of the rebate due to the Commonwealth on credit card purchases of \$5,000 or less made during the fiscal year. The amount to be paid to each institution shall equal a pro rata share based upon its total transactions of \$5,000 or less using the credit card that is approved for use by all state agencies as compared to all transactions of \$5,000 or less using such card by all state agencies. The Comptroller shall determine the public institution's pro rata share and, as provided in the appropriation act, shall pay the institution by August 15, or as soon thereafter as practicable, of the fiscal year immediately following the year of certification.

The payment to an institution of its pro rata share under this subdivision shall also be applicable to other rebate or refund programs in effect that are similar to that of the credit card rebate program described in this subdivision. The Secretary of Finance shall identify such other rebate or refund programs and shall determine the pro rata share to be paid to the public institution of higher education.

4. A rebate of any transaction fees for the prior fiscal year paid for sole source procurements made by the institution in accordance with subsection E of § [2.2-4303](#), for using a vendor who is not registered with the Department of General Service's web-based electronic procurement program commonly known as "eVA", as provided in the appropriation act. Such rebate shall be certified by the Department of General Services and paid to each public institution by August 15, or as soon thereafter as practicable, of the fiscal year immediately following the year of certification.

(2005, cc. [933](#), [945](#).)

APPENDIX B

General Fund Financial Benefits of Restructuring Certification FY2007 to FY2014

Financial Benefit	FY2007	FY2008	FY2009	FY2010	FY2011	FY2012	FY2013	FY2014
Interest Earnings*	\$8,617,362	\$10,626,335	\$6,291,900	\$6,549,505	\$3,711,459	\$4,425,332	\$3,736,999	N/A
Credit Card Rebate	\$1,682,600	\$1,239,688	\$1,116,582	\$1,314,485	\$1,272,564	\$1,250,770	\$1,790,159	N/A
eVA Sole Source Fee	\$225,983	\$187,569	\$320,743	\$189,210	\$201,061	\$215,343	\$170,979	\$271,989
Carry Forward	\$42,371,251	\$24,905,357	\$20,223,245	\$22,098,890	\$12,294,362	\$11,193,047	\$9,228,800	\$16,874,893
Total	\$52,897,196	\$36,958,949	\$27,952,470	\$30,152,090	\$17,479,446	\$17,084,492	\$14,926,937	\$17,146,882

* Does not include interest earnings of CWM, UVA, UVAW, VCU and VT.

State Council of Higher Education for Virginia Agenda Item

Item: Resources and Planning Committee #4 – Discussion of Innovation and Excellence Fund

Date of Meeting: May 16, 2016

Presenters: Wendy Kang, Higher Education Innovation Director
wendykang@schev.edu

Dan Hix, Finance Policy Director
danhix@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Background Information/Summary of Major Elements:

- In fall of 2015, SCHEV Council approved budget recommendations that included funding to support shared services, efficiencies, and affordable pathways. The amounts proposed included \$10 million over the two years for affordable pathways and student success and \$1.5 million for a Fund for Excellence and Innovation that aligned with target review areas of the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education. These areas included the Subcommittee’s role to “(c) identify best practices to make the system more efficient, including shared services, institutional flexibility, and easily accessible academic pathways.” The proposed fund would provide incentives for institutions to promote greater operational efficiencies and collaborations. It would also provide an opportunity to identify promising practices.
- The Governor’s proposed bill did not include a Fund for Excellence and Innovation, but did provide funds for affordable pathways in the amount of \$5 million over the two years.
- The final funding amount from the General Assembly resulted in a combined fund that would focus on both affordable pathways and greater efficiencies. The following is an excerpt from the budget act language.

M. Out of this appropriation, \$500,000 the first year and \$500,000 the second year from the general fund is designated to establish and

maintain a fund for excellence and innovation. The fund is designed to stimulate collaboration among public school divisions, community colleges and universities to create and expand affordable student pathways and to pursue shared services and other efficiency initiatives at colleges and universities that lead to measurable cost reductions. Grants will be awarded on a competitive basis, with eligibility criteria determined by the State Council of Higher Education for Virginia.

- SCHEV staff have met and discussed options for awarding funds from this appropriation with several Council members, including Marge Connelly and Gil Minor. While the details regarding the amounts and criteria for awarding these funds are being determined, staff proposes that the Fund be split into two categories: (1) awards for affordably pathways program and (2) awards for shared services and other efficiencies.

Below is an initial summary of proposed award options in each of the categories.

Awards for affordable pathways: Staff reviewed sample request for proposals (RFPs) that resemble similar expectations of innovation and collaboration between secondary and postsecondary partners. This included RFPs from the Virginia Department of Education's High School Innovation Planning Grants, the Virginia Community College System's Chancellor Innovation Awards, awards made in other states and Career Pathways Grants awarded in Virginia. Staff has developed a draft RFP and will be working to hold meetings with Virginia Department of Education officials, members of IPAC, select Council members and other interested education partners to develop the funding amounts, criteria for awards, award duration and expected outcomes. Expected timeline for these awards is to release the RFP in June and review proposals and award funds in August. The expected start date for the grantees will be in September 2016.

Awards for shared services and efficiencies: Staff discussed options for how this fund may be used in a conference call with Council member Connelly and representatives from several institutions. The initial consensus of the group is to work closely with the Finance Advisory Committee (FAC) and develop a working group to identify an area or areas for pilot programs. The working group would be tasked with developing a business plan and funding could be used, in part or in whole, for the tasks identified in the plan. This concept was discussed at the May 11 meeting with the FAC. SCHEV staff will provide an update on the outcomes and expected timeframes from the FAC meeting.

Materials Provided: NA

Financial Impact:

Funds are available beginning on July 1, 2016 in the amount of \$500,000

Timetable for Further Review/Action:

Resolution: None.

State Council of Higher Education for Virginia Agenda Item

Item: Resources and Planning #5 – Discussion of Draft Regulations for Workforce Credentials

Date of Meeting: May 16, 2016

Presenters: Wendy Kang, Higher Education Innovation Director
wendykang@schev.edu

Lee Andes, Financial Aid Assistant Director
leeandes@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Background Information/Summary of Major Elements:

- During the 2016 session, the General Assembly passed HB 66 which established the New Economy Workforce Grant Program. This grant program, the first of its kind, provides a pay-for-performance model for funding noncredit workforce training that leads to a credential in a high-demand field. The program also includes requirements for students to complete the program in order to avoid paying additional costs. A summary of the major components of the program are included below:
 - Funds may be provided to eligible institutions for noncredit training that leads to a workforce credential in a high demand field.
 - Eligible institutions include community colleges, higher education centers and Richard Bland College.
 - Award amount is \$4 million in the first year and \$8.5 million in the second year and awarded on a first-come, first-served basis.
 - Noncredit training programs should align with the high demand fields set by the Virginia Board for Workforce Development.
 - Students are required to pay one-third of the total cost of the program upon enrollment. Students may use third party funds, such as noncredit financial aid, training vouchers or employer payment to cover this cost.

- If the student completes the training, then the state provides one-third of the cost of the program, up to \$1,500 to institution. If the student does not complete the program, then the student is required to pay this portion of the total cost.
 - If the student satisfactorily completes the workforce credential after completing the training, then the institution receives the remaining one-third of the cost of the program up to \$1,500. The combined maximum award to an institution is \$3,000 for completion of training and a credential.
 - Institutions must provide student-level data to SCHEV to receive funding.
 - SCHEV is responsible for administering the program, conducting periodic assessment of the program, collecting student data, and making final decisions on disputes between eligible institutions and grant recipient.
- Since the last meeting, SCHEV staff members have held several meetings with key stakeholders to develop the draft regulations attached. In addition, due to the high interest in the program, staff members worked with staff from the Virginia Board of Workforce Development, Virginia Community College System and the Governor's office to develop a Frequently Asked Questions (FAQ) document that all stakeholders could use to communicate the key aspects of the program. The attached documents include both the draft FAQ and the draft regulations.

Materials Provided:

- Frequently Asked Questions for the New Economy Workforce Credential Grant
- Draft Regulations for Workforce Credentials

Financial Impact: Administration of the program is expected to require an additional 1-2 FTE to collect and validate data, assess the program and provide general support to the eligible institutions and key stakeholders.

Timetable for Further Review/Action: SCHEV staff will continue to seek input on the draft regulations during the month of May and June with the expectation that Council will approve the final regulations in at the July 2016 meeting.

Workforce Credential Grant Talking Points and Frequently Asked Questions

What is the Workforce Credential Grant Program?

The New Economy Workforce Credential Grant Program was developed through legislation passed by the 2016 General Assembly Session and signed into law by Governor Terry McAuliffe. The program is designed to create and sustain a demand-driven supply of credentialed workers to fill occupations where demand outstrips supply in Virginia. The program does this by driving increased attainment, by Virginians, of industry certifications and occupational licenses that count for jobs and business growth. The program makes attainment of these workforce credentials more affordable to Virginians. Participants in the program can enroll in a noncredit workforce training program and pay only one-third of the program's tuition cost as long as they complete the training.

How much funding is available?

The General Assembly authorized \$4m in state FY 2017 and \$8.5m in FY 2018.

Where are these programs offered?

Eligible institutions include Virginia community colleges, Richard Bland College, the Institute for Advanced Learning and Research, New College Institute, Roanoke Higher Education Center, Southern Virginia Higher Education Center, and Southwest Virginia Higher Education Center.

What is the difference between a noncredit workforce training program and a workforce credential?

A noncredit workforce training program is a noncredit course or set of noncredit courses that are offered by an eligible institution, and that *prepare* an individual to obtain a workforce credential. A workforce credential is an industry-recognized, third-party validated, portable certifications or occupational license that qualify individuals for employment in high-demand fields.

How do I know what fields are in high-demand?

The Virginia Board for Workforce Development (VBWD) is required to annually identify a list of high-demand fields and post the list on their website (www.elevatevirginia.org). The governing boards of each participating postsecondary institution are then responsible for aligning the occupational fields identified on the list with regional business demand and labor market information to select the noncredit workforce training and credentials that will be funded by the program at their respective institutions in support of the VBWD's recommended high-demand occupational fields. To identify the high-demand fields in Virginia, the VBWD uses a process that identifies growth occupations aligned to the commonwealth's economic development strategies. More details are provided in the next question and answer.

The VBWD will approve the state's first annual list of high-demand occupational fields at the Board's June 23, 2016, meeting and, in future years, at their regular January board meeting

How does the VBWD identify the high-demand fields?

The VBWD seated a taskforce, comprised of Board members and subject matter experts, to develop the list of high-demand fields, which will be based on analysis of occupations that meet certain criteria. The Demand Occupations Taskforce identified three primary criteria for inclusion on the Virginia Demand Occupations List. They include: 1) the occupational group's relevance to the state's economic development strategy, 2) the degree to which specialized skills were required for entry into an occupation, and 3) the projected statewide demand for an occupation. These criteria resulted in identification of 177 occupations clustered under 11 distinct occupational fields. Eligible institutions will be able to use this information to identify the programs and credentials most aligned to Virginia's workforce needs.

How often are the fields updated?

The VBWD will update and publish the high-demand fields list annually, but a petition process will also be available through which eligible institutions and their partners can identify new or unexpected regional demand, if an employer or group of employers identifies a workforce need that was not identified through the high-demand occupational field analysis conducted by the VBWD.

How do I know what noncredit workforce training programs qualify?

Eligible institutions are required to identify noncredit workforce training programs that align with high-demand fields and have those programs approved by their governing boards. All noncredit workforce training programs, and related credentials, in the state that are eligible for funding through the New Economy Workforce Credential Grant Program will be posted on www.elevatevirginia.org.

Who qualifies for the grant?

Any Virginian who meets Virginia domicile requirements (same requirements that must be met to qualify for in-state credit tuition), including unemployed, underemployed, and employed Virginians qualify for the grant as long as the workforce training program is aligned with a high-demand occupational field as approved by the governing board of the eligible institution.

Can other forms of funding be used to pay the student portion of the cost of the program?

Yes, other types of aid, such as a Workforce Innovation and Opportunity Act training voucher (ITA) or state noncredit financial aid (as available) can be used to pay for the student portion of the training. Employers may also pay the student portion of the cost of the program.

Do registered apprenticeship programs qualify for the grant?

Registered apprenticeship programs are a nationally recognized workforce credential; therefore, if a registered apprenticeship program aligns with a high-demand field identified by the Board of Workforce development and the required training is offered as a noncredit workforce training program, then the registered apprenticeship qualifies for the grant program.

As a note, based on discussions with several eligible institutions, it does not appear that a noncredit workforce training program has been developed to meet the full instructional requirements for the length of a registered apprenticeship program of 144 hours per year over several years. Instead, institutions often provide shorter noncredit training programs that lead to individual certifications that may count towards the required instructional hours of the registered apprenticeship program. It is expected that these shorter, noncredit training programs will meet the requirements of the grant program if they align with a high-demand field.

Once a noncredit workforce training program that is aligned with a high-demand field is approved by an eligible institution, can it be removed from the list?

Because high-demand fields can change as the VBWD analyzes occupational trends in Virginia and updates the list of high-demand fields, some noncredit workforce training programs may be removed, each year, from the list of programs approved for funding from the grant, and others may be added.

What happens if a student enrolls in a noncredit workforce training program, but is unable to attend or does not complete the program? Will the student be required to pay an additional one-third of the program cost?

Non-completion of a program is based on the eligible institution's refund policy and the type of circumstance that causes an individual to not complete a course or program. Enrollees should refer to the eligible institution's policies related to refunds and non-completion of a training program. If the institution's criteria for receiving a refund or completing the program, then the student will be required to pay the eligible institution an additional one-third of the cost of the program.

Is there a maximum amount an institution can receive per student per program?

Yes, the program will award a maximum of \$3,000 per workforce training program per student to eligible institutions.

Can an individual enroll in multiple noncredit workforce training programs and be eligible for the grant?

There is no limitation on the number of noncredit workforce training programs that a student may enroll in and complete as long as the programs are approved by the governing board of the institution.

How are funds distributed?

Funds are provided on a first-come first-served reimbursement basis to eligible institutions for programs approved by their governing boards and aligned to a high-demand field, as identified by the VBWD. The eligible institutions receive one-third of the program costs (up to \$1,500) once a student successfully completes the program and another one-third of the cost (up to \$1,500) when the student receives the workforce credential. No eligible institution can receive more than 25% of the total funds available to the state for the New Economy Workforce Credentials Grant program in any given year.

New Economy Workforce Credential Grant Program Regulations
DRAFT 5/4/2016

8VAC40-160-10. Purpose

The New Economy Workforce Credential Grant Program is established for the purpose of (i) creating and sustaining a demand-driven supply of credentialed workers for high-demand occupations in the Commonwealth by addressing and closing the gap between the skills needed by workers in the Commonwealth and the skills of the available workforce in the Commonwealth; (ii) expanding the affordability of workforce training and credentialing; and (iii) increasing the interest of current and future Virginia workers in technician, technologist, and trade-level positions to fill the available and emerging jobs in the Commonwealth that require less than a bachelor's degree but more than a high school diploma.

8VAC40-160-20. Definitions

"Board" means the Virginia Board of Workforce Development.

"Competency-based" means awarded on the basis of demonstrated knowledge and skills rather than completion of instructional hours or participation in an instructional course or program.

"Council" means the State Council of Higher Education for Virginia.

"Eligible institution" means a comprehensive community college, the Institute for Advanced Learning and Research, New College Institute, Richard Bland College, Roanoke Higher Education Center, Southern Virginia Higher Education Center, or Southwest Virginia Higher Education Center.

"Eligible student" means any Virginia student enrolled at an eligible institution who is domiciled in the Commonwealth as provided in § 23-7.4, as determined by the eligible institution.

"Fund" means the New Economy Workforce Credential Grant Fund.

"Grant" means a New Economy Workforce Credential Grant.

"High-demand field" means a discipline or field in which there is a shortage of skilled workers to fill current job vacancies or anticipated additional job openings.

"Industry-recognized" means demonstrating competency or proficiency in the technical and occupational skills identified as necessary for performing functions of an occupation based on standards developed or endorsed by employers and industry organizations.

"Noncredit workforce credential" means a competency-based, industry-recognized, portable, and third-party-validated certification or occupational license in a high-demand field.

"Noncredit workforce training program" means a program at an eligible institution that leads to an occupation or a cluster of occupations in a high-demand field, which may include the attainment of a noncredit workforce credential. A "noncredit workforce training program" may include a program that receives funding pursuant to the Carl D. Perkins Career and Technical

Education Improvement Act of 2006, P.L. 109-270. A "noncredit workforce training program" shall not include certificates of completion.

"Portable" means recognized by multiple employers or educational institutions and, where appropriate, across geographic areas.

"Program" means the New Economy Workforce Credential Grant Program.

"Third-party-validated" means having an external process in place for determining validity and relevance in the workplace and for continuous alignment of demonstrated knowledge and skills with industry workforce needs.

"Cost of the program" refers to the cost of the workforce training program. Costs may include direct and indirect costs of the training program to the student. Institutions that charge additional fees that are not included in the costs of the program, such as books, supplies or the cost of a workforce credential should list these fees with the cost of the program to ensure that students are aware of the full cost of the workforce training program.

"Completion of a noncredit workforce training program" means that the student has satisfactorily completed the instructional program based on the criteria developed by the eligible institution and is prepared to complete a workforce credential.

"Satisfactory proof of completion of a workforce credential" means that an institution validates that an individual received a workforce credential as a result of completing an approved noncredit workforce training program. Validated sources include: (1) a copy of the workforce credential, (2) a credential identification number that can be searched and validated by an individual through a website link or written confirmation from the organization that issues the credential or (3) a record match from the designated entity authorized to issue the workforce credential. Other sources are subject to approval by the Council prior to claiming satisfactory completion of a workforce credential.

8VAC40-160-30. Council Responsibilities

- A. Administer the grant program: The Council is responsible for the overall administration of the Grant Program to ensure alignment with the goals and purpose set forth in sections 23-38.10:14 through 23-38:20 of the Code of Virginia.
- B. Conduct periodic program assessments: The Council staff is responsible for conducting periodic assessments of the overall success of the program and recommending modifications, interventions, and other actions based on such assessments. These assessments will include a review for both adherence to the regulations and legislative intent of the Grant program and the overall success of the program. These assessments can include: an onsite review of records related to the program, interviews with individuals responsible for the administration of the program, surveys of students and staff, and analysis of data.

Upon completion of such assessments, the Council staff will issue a report that provides a summary of findings, recommendations, and appropriate actions to improve the success of the program. Institutions will be asked to submit a corrective action plan within 30 days of receipt of report for any findings that do not comply with existing regulations and recommendations to improve the program. The corrective action plan shall describe

actions the institution will take and included expected completion dates. If an institution does not complete the proposed actions within and agreed upon time period or is found to be noncompliant with a similar finding in a subsequent review, then the Council staff may take action to reduce or eliminate funding to the institution

- C. Allocate and disburse funds: On a monthly basis or agreed upon time with Council staff, eligible institutions shall submit student record data based on the requirements set forth in the Reporting section of these regulations. Upon verification of the data by Council staff, funds will be:

- 1) Allocated to an eligible institution based on the total number of students enrolled and the total cost of the noncredit workforce training program. The maximum amount of allocated funds shall be two-thirds of the cost of the program but shall not exceed \$3,000.

The allocated funds will be retained by The Council until institutions submit data to validate that the students have completed the training program and provided satisfactory proof of completion of a workforce credential as described in items 2 and 3 below.

Funds will be allocated on a first-come, first served basis as eligible institutions enroll students.

If moneys in the Fund are expected to be expended prior to the end of fiscal year, the Council staff will notify eligible institutions of the remaining amounts in the Fund and work with eligible institutions to manage the remaining disbursements of funds through the end of the fiscal year. In addition, institutions should provide expected enrollments and cost data when available to allow adequate planning and notification to institutions and students when funds are limited.

- 2) Reimbursed for students who complete the eligible training program. Council staff will reimburse eligible institutions for one-third of the cost of the program up to \$1,500 per eligible program per student.
- 3) Reimbursed for students who complete the workforce credential. Council staff will reimburse eligible institutions for the remaining one-third of the cost of the program up to \$1,500 per eligible program per student.
- 4) Reduced from the initial allocation based on those students who do not complete the eligible program or the workforce training credential. Allocated funds will be reduced based on two-thirds of the cost of the program up to \$3,000 for those who do not complete the eligible training program and by one-third of the cost of the training program up to \$1,500 per student for those who do not complete the workforce training credential and provide satisfactory proof of completion.

Council staff shall not disburse more than one-quarter of the money in the Fund to any one eligible institution in a fiscal year.

- D. Administer an appeals process. The Council staff shall make final decisions on any dispute between eligible institutions and grant recipients related to the administration of the Program.

8VAC40-160-40. Virginia Board of Workforce Development Responsibilities

- A. Maintain a list of high-demand fields. The Board shall maintain and annually update a list of high-demand occupational fields based on the criteria established by the Board. This list shall be updated annually. For the initial year of the Program, this list shall be approved by June 30, 2016. For subsequent years, the list shall be updated by January 31 for the upcoming fiscal year. In addition, the Board shall establish a procedure for updating the list outside of the annual review process based on employer identification of additional demand.
- B. Upon establishing and updating the list, the Board shall post this list on its website within 15 calendar days.
- C. Provide recommendations to eligible institutions to help determine high-demand fields for which noncredit workforce training programs may be offered. Upon updating the high-demand list, the Board may make recommendations to institutions of the high-demand fields for which noncredit programs may be offered. These recommendations shall be posted along with the updated list.
- D. Maintain a list of related noncredit workforce training programs and credentials. Each year, by July 1, eligible institutions shall submit their list of governing board approved noncredit workforce training programs and related workforce credentials that align with the high-demand fields. If additional high-demand fields are identified outside of the annual review process by the Board, then eligible institutions may submit approved updates to the Board. The noncredit workforce training programs and credentials list shall be updated within 15 calendar days of receiving the updated list from the eligible institution.

8VAC40-160-50. Institution Governing Board Responsibilities

- A. Determine a list of noncredit workforce training programs and workforce credentials aligned with the high-demand fields. For the initial year of the program, this list shall be determined by July 1 and submitted within 15 calendar days to the Board and the Council. For subsequent years, the list shall be approved by June 1.
- B. Adopt a policy for the award of academic credit to any eligible student who has earned a noncredit workforce credential that is applicable to the student's certificate or degree program requirements. If the eligible institution does not award academic credit, then the policy should identify how the institution will develop an agreement with at least one institution to articulate the workforce credential aligned with the noncredit training program for academic credit. If the institution is unable to develop an agreement, then it may request assistance from the Council.

8VAC40-160-60. Eligible Institution Responsibilities

- A. Submit an intent to participate to the State Council of Higher Education and attest that the institution agrees to be in compliance with the requirements and procedures set forth in program regulations (8VAC40-160) prior to offering the grant program to students enrolled into noncredit workforce training programs.
- B. Develop and implement procedures for determining domicile in Virginia.

- C. Develop and maintain procedures for noncredit workforce training programs that address the following:
- 1) withdrawal from a program
 - 2) refunds in whole or in part for the cost of the program
 - 3) repeating a program or portion thereof
 - 4) completion and non-completion of a program, including how the student will be notified of satisfactory completion or non-completion of the program
 - 5) expected time period for completion of a workforce training program and workforce credential
 - 6) payment policies including expected time to submit payment if the student does not complete the program and the processes collection of funds if the account is in arrears
 - 7) satisfactory proof of completion of a workforce credential
 - 8) complaint process for students
- D. Develop an agreement and the required procedures for a student to complete for each approved noncredit workforce training program that addresses the following:
- 1) Consent that the grant is awarded to the eligible student with the condition that the individual must complete the approved workforce training program. If the individual does not complete the approved training program within a specified time period, then the individual is obligated to reimburse the institution for one-third of the cost of the program.
 - 2) Consent that the individual agrees to the withdrawal, refund, repeat, completion and non-completion procedures identified by the eligible institution for the workforce training program.
 - 3) Consent that the individual agrees to provide proof of satisfactory completion of the workforce credential.
 - 4) Procedures for filing a complaint if the student disputes the terms of the agreement.

The procedures for the agreement should identify the application period for which agreements may be accepted and completed for the approved workforce training program.

- E. Submit electronic student level records to the Council staff for those students enrolling in workforce training programs, the completion status of the workforce training program, and the completion status of the workforce credential. These records should be submitted monthly to Council staff unless an alternative schedule and submission is agreed upon by both the eligible institution and the Council staff.
- F. Retain all records regarding the application and award process for at least three years after the last award year for the student unless directed otherwise by the Library of Virginia's Virginia Records Retention and Disposition, Schedule GS-111.

8VAC40-160-70. Awards of Student Grants

- A. In order for an individual to receive a student grant for an eligible noncredit workforce training program, the individual must:
 - 1) be enrolled in an approved noncredit workforce training program at an eligible institution that begins after the fiscal year (July 1-June 30) for which it is approved unless otherwise stated by the eligible institution.
 - 2) be domiciled in the Commonwealth as provided in § 23-7.4. This determination is made by the eligible institution.
 - 3) submit a completed agreement during the eligible institution's published application period for the program based on the criteria outlined in section 8VAC40-160-60 item C.
 - 4) provide initial payment of one-third of the cost of the workforce training program
- B. Students shall be funded on a first-come / first-served basis, within the institution's published application period, based upon the application receipt date. Students shall be funded in this order until all allocated funds are obligated.
 - 1) If a student fails to provide all requested information necessary for determination of eligibility by the first day of class, the next eligible applicant shall receive the grant.
 - 2) Due to the first-come / first-served nature of this program, the application period must specify both the first and last date an application will be accepted.
- C. Students may use other forms of financial assistance to pay for the initial one-third of the cost of the program. Forms of assistance may include financial aid, employer assistance, vouchers through other training assistance programs or other third party payers, such as the Workforce Investment and Opportunity Act (WIOA). If the student does not complete the program, the additional one-third of the cost of the program is the sole responsibility of the student to pay to the eligible institution.
- D. Grants may be reduced or eliminated if moneys in the Fund are fully allocated prior to the end of the fiscal year.

8VAC40-160-80. Reporting Requirements

- A. No later than January 1 of each year, each eligible institution shall submit to the Council a report with data from the previous fiscal year on noncredit workforce training program completion and noncredit workforce credential attainment by eligible students participating in the Program that includes:
 - 1) A list of the noncredit workforce credentials offered, by name and certification entity; (even if no student enrolled benefits from this grant)
 - 2) The number of eligible students who enrolled in noncredit workforce credentials programs;
 - 3) The number of eligible students who completed noncredit workforce credentials programs;
 - 4) The number of eligible students who attained noncredit workforce credentials after completing noncredit workforce training programs, by credential name and relevant industry sector;
 - 5) The average cost per noncredit workforce credential attained, by credential name and relevant industry sector.
- B. Eligible institutions also shall submit student record data to the Council based on the data field requirements, submission process and submission timeframes developed by Council staff to: (1) verify the data submitted in the reports outlined in item A above, (2) to determine the allocation of funds as described in 8VAC40-160-30 item C, and (3) to assess the program as per 8VAC40-160-30 item B.

State Council of Higher Education for Virginia Agenda Item

Item: Resources and Planning Committee #6 - Discussion of Cybersecurity Scholarship Program

Date of Meeting: May 16, 2016

Presenter: Lee Andes, Assistant Director for Financial Aid
LeeAndes@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements:

- To address the growing need for cybersecurity expertise in public service, Governor McAuliffe included \$1.5 million for cybersecurity public service scholarships in his 2016 Introductory Budget. This budget line item was not adopted during the 2016 regular session of the General Assembly; however, it was reinserted as a Governor's amendment during the veto session. Staff anticipates that the final budget language will read as follows:

"J. Out of this appropriation, \$500,000 the first year and \$500,000 the second year from the general fund is designated for cybersecurity public service scholarships. This award requires a state government employment commitment in the Commonwealth by the recipient equal to the number of years the scholarship is awarded. The State Council of Higher Education for Virginia shall develop eligibility criteria for this program, as well as establish the award amounts."

- SCHEV will have the responsibility to develop eligibility criteria and administrative processes for this new program, which would begin July 1, 2016. Preliminary discussions on the nature of this scholarship have yielded a number of options ranging from awarding scholarships to current students to providing an award to individuals as they are hired into public service.
- The first option carries the most administrative burden as students would sign promissory notes agreeing to commit to a period of public service following graduation otherwise the scholarship converts into a loan. Administrative

guidelines for interest charges, deferments, monthly tracking payments, skip-tracing, collections, etc. would have to be developed and then those activities staffed.

- SCHEV is currently administering a similar program for Optometry students though the program is considerably smaller at just \$20,000 and four students per year. The administrative burden will increase over time but especially as a critical mass of students enter into loan repayment. Tracking individual students could last as little as one year or extend to as much as ten years depending upon whether the obligation is fulfilled through service or via loan repayment. Even if the program were defunded, administration of the program could extend for ten years or more.
- The second option carries little administrative overhead as it would involve making payments to individuals as they enter public service. This means that no funds would default to loan status and all state appropriations for the program would support cybersecurity employment in public service.
- Staff will meet with the various interested parties within state government to determine which kind of program is intended and which options might exist to ensure the most efficient and effective use of state funds in support of securing increased cybersecurity expertise in the public workforce. It is anticipated that final program guidelines will be presented to Council at its July 2016 meeting.

Financial Impact: No additional impact beyond appropriated funds.

Timetable for Further Review/Action: Final administrative guidelines expected by July 2016.

State Council of Higher Education for Virginia Agenda Item

Item: Resource and Planning #7 – Update on the Virginia Plan Initiatives

Date of Meeting: May 16, 2016

Presenter: Peter Blake, Director (peterblake@schev.edu)

Dan Hix, Fiscal Policy Director
(danhix@schev.edu)

Alan Edwards, Policy Studies Director
(alanedwards@schev.edu)

Most Recent Review/Action:

No previous Council review/action

Previous review/action

Date: March 21, 2016, Council meeting

Action: Council discussed proposed activities for the three assigned initiatives

Background Information/Summary of Major Elements:

- The Resource and Planning Committee is assigned to three initiatives. This includes:

2. Seek legislative changes that support stable and sustainable public funding for higher education, such as a constitutional amendment, a dedicated funding source, and a revenue stabilization fund.

3. Review and recommend potential initiatives for further restructuring and shared services that enhance institutional and administrative flexibility and improve quality and efficiency.

5. Promote economic development for the Commonwealth by implementing a long-term plan that supports recruitment and retention of research faculty, provides matches to federal and private research grants and enhances commercialization of higher education research.

- A status for all of the initiatives is included as part of item #6 on the full Council agenda. Please refer to *The Virginia Plan for Higher Education: May 2016 Initiatives Update* report under that agenda item.

Materials Provided:

- *The Virginia Plan for Higher Education: May 2016 Initiatives Update* (please refer to this report as part of the discussion item #6 on the full Council agenda).

Financial Impact: No financial impact at this time.

Timetable for Further Review/Action: No further action at this time.

Resolution: No resolution at this time.

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

Washington and Lee University
Northen Auditorium
Leyburn Library
Lexington, VA
May 17, 2016
9:00 a.m. – 12:30 p.m.

Meeting Agenda

(Note: Some items from the May 17 Council meeting agenda may be addressed before adjournment of the May 16 committee meetings)

1. Call to Order and Announcements 9:00 a.m.
2. Public Comment Period
3. Approval of Minutes (April 20 and March 22, 2016) [Page 59](#)
4. Remarks by Kenneth Ruscio,
President, Washington and Lee University 9:05 a.m.
5. Director's Report 9:30 a.m. [Page 71](#)
6. Update on The Virginia Plan 10:00 a.m. [Page 74](#)
- BREAK
7. Committee reports: 10:45 a.m.
 - Report from Executive Committee
 - a. Action on Delegating Authority to Staff for Changes to the Code of Virginia [Page 6](#)
 - b. Action on Closed Session Resolution
 - Report from Academic Affairs Committee
 - a. Action on Action on Private and Out-of-State Post-secondary Education (POPE) Institutional Certifications [Page 14](#)
 - b. Action on Organizational Change at George Mason University [Page 24](#)
8. Items Delegated to Staff 12:00 p.m. [Page 75](#)

9. New Business 12:10 p.m.
a. Action on Resolution for Departing Council Member

10. Adjournment 12:30 p.m.

NEXT MEETINGS:

July 19, 2016, Blue Ridge Community College (all meetings the same day)

All meeting times are approximate and may vary slightly.

NOTE:

Materials contained in this Agenda Book are in draft form and intended for consideration by the Council at its meeting (dated above), and may not reflect final Council action. For a final version of any item contained in these materials, please visit the Council's website at www.schev.edu or contact Lee Ann Rung at LeeAnnRung@schev.edu.

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
VISIT TO UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE
APRIL 20, 2016
MINUTES**

Council members in attendance: Gilbert Bland, Heywood Fralin, Henry Light, G. Gilmer Minor, and Katharine Webb.

SCHEV staff members present: Peter Blake, Beverly Covington, and Lee Ann Rung.

Others in attendance: Liz Povar, Virginia Department of Economic Development Partnership

UVA-Wise attendees: Chancellor Donna Henry, Huda Aden, Rusty Necessary, Jewell Worley, Shannon Blevins, Sandy Huguenin, Sim Ewing, and Robert Bragg.

Mr. Minor called the meeting to order at 9:50 a.m. and thanked Chancellor Henry for hosting the meeting.

Chancellor Henry provided an overview of UVA-Wise and discussed the institution's strategic plan, noting how each of its goals align with The Virginia Plan for Higher Education. She said she anticipates a 3% increase in tuition and fees from 2015-16 to 2016-17, with no increase in student dining fees and no increase in housing fees (with the exception of Henson Hall). The Chancellor spoke about the institution's endowment and the importance of providing ease of access to UVA-Wise students.

Chancellor Henry discussed the college's recruiting and marketing strategies as well as the successful outreach programs and noted the impact each is having on admissions and student success. Chancellor Henry and Mr. Necessary answered questions from members.

A panel discussion provided Council members the opportunity to hear directly from faculty and students demonstrating examples of student success at UVA-Wise. Efforts include faculty engagement, support for teaching, and constant curriculum revision. The institution currently has two endowed chairs in science. Students attested to the importance of the research opportunities afforded them at UVA-Wise and demonstrated various undergraduate research in which they have been involved. Undergraduate research is an integral part of the UVA-Wise student experience and staff stressed the need to fund this important venture.

Council members toured the new library building, which is scheduled to open in summer 2016 and enjoyed lunch, which featured entertainment by a choral group and the opportunity to engage with students about their undergraduate research during a poster viewing session.

Following lunch, staff provided Council with a presentation demonstrating Wise's support of growth and economic prosperity in Southwest Virginia. The Appalachian Prosperity Project combines education, health, and entrepreneurship to help create jobs in the region. The Healthy Appalachia Institute's mission is to improve the health, education, environment and prosperity for residents of central Appalachia.

In May, UVA-Wise will host an economic forum to identify additional strategies that can move the region forward.

John Macfarlane, Chairman of the University of Virginia Board of Visitors Committee on Wise, and Teresa Sullivan, President of the University of Virginia, thanked Council members for taking the time to visit the UVA-Wise campus. Mr. Macfarlane spoke about the governance of the Committee on Wise and the relationship between UVA and the college. The UVA-Wise Chancellor reports to President Sullivan and the Wise campus is a division of UVA, with a separate budget.

President Sullivan informed the Council that Wise is a wonderful example of what the Commonwealth can accomplish and hoped members would leave with a new appreciation of what the institution has achieved. The college began in 1954 serving the needs of the region and today serves students in all but a few counties of the Commonwealth. President Sullivan spoke about the strength of the relationship between UVA and Wise and said that collaboration between the two institutions is achieved throughout the organizational structure. UVA provides shared services for several back-office operations, including payroll, fringe benefits architectural services, legal and other professional services. President Sullivan also informed the Council that students on UVA's wait list are offered admission to Wise with the opportunity to transfer to UVA after two years.

Mr. Minor thanked the staff for hosting the Council, explaining that it was an enlightening and uplifting experience. Mr. Blake echoed Mr. Minor's thanks to the UVA-Wise staff for hosting an extraordinary event.

The meeting adjourned: 3:15 p.m.

G. Gilmer Minor III
Chairman

Lee Ann Rung
Director, Executive and Board Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
MARCH 22, 2016
MINUTES**

Mr. Minor called the meeting to order at 9:00 a.m. in the Matoaka Woods conference room, College of William and Mary's School of Education, Williamsburg, Virginia. Council members present: Gilbert Bland, Marge Connelly, Heywood Fralin, Henry Light, G. Gilmer Minor, III, Pamela Moran, Gary Nakamoto, Carlyle Ramsey, and Minnis Ridenour.

Council members absent: Martin Briley, Gene Lockhart, William Murray, and Katie Webb.

Staff members present: Peter Blake, Beverly Covington, Joseph DeFilippo, Alan Edwards, Dan Hix, Wendy Kang, Jean Mottley, Lee Ann Rung, and Greg Weatherford. Al Wilson from the Office of the Attorney General was also present.

PUBLIC COMMENT

Mr. Minor reported that no requests for public comment were received in advance of the meeting.

APPROVAL OF MINUTES

On a motion by Mr. Light and seconded by Mr. Bland, the minutes from the January 12, 2016, Council meeting and the January 12, 2016, Joint Committee were approved unanimously with one minor change to the second page of the January 12, 2016, minutes (page 57 of the agenda book). In the second sentence under the Miscellaneous, change "she" to "Dr. Moran."

REMARKS BY TAYLOR REVELEY, PRESIDENT, COLLEGE OF WILLIAM AND MARY

Mr. Minor read Mr. Reveley's bio and thanked him for hosting the Council meetings at the Virginia Institute of Marine Science and at the College of William and Mary.

President Reveley welcomed the Council and reminded members that the College of William and Mary is one of only a handful of institutions in the nation that can trace its creation to the 17th century. William and Mary is now in its 323rd year. President Reveley described the college as having the "brains" of a research university and the "heart" of a small liberal arts college.

President Reveley said SCHEV is making positive differences in higher education, but mentioned three areas in which SCHEV could do better.

First – institutions need to expand collaborative efforts and SCHEV has a unique capacity to convene Virginia’s colleges and universities to help with collaborative ventures. To be effective, SCHEV would need to determine areas for concentration and work with institutions to produce results.

Second – in addition to the legislatively mandated duties of SCHEV, it would be helpful for the Council to be a leader in moving beyond talking about issues and begin taking action.

Third – Virginia’s system of higher education needs to identify its financial realities more effectively. Because of SCHEV’s prestige and leadership and the caliber of its staff, it could make progress in this area, even when the issue is politically unattractive.

Mr. Reveley went on to describe his list of seven “realities” in higher education which focused on financial capacity, academic quality, and public-private partnerships.

In summary, President Reveley stressed a need to identify Virginia’s realities and determine implications before it’s too late to shape the future. He said that simply stressing to legislators the important role of higher education in civic life, public safety and economic development is not sufficient. President Reveley emphasized a need to continue asking for state support but said that was only part of the answer.

President Reveley thanked the Council and SCHEV staff for their efforts, saying that they play a crucial role in advocating for higher education in the Commonwealth.

DIRECTOR’S REPORT

Mr. Blake briefly reviewed the items in the written report which was included in the agenda book. He requested Council feedback on how best to proceed with legislative matters that involve SCHEV and the resources associated with them that resulted from this legislative session.

Mr. Minor thanked Ms. Covington and Mr. Blake for working together with the legislature during the 2016 session. The challenge of receiving increased funding and responsibilities is to ensure SCHEV is successful in accomplishing these new duties. Several members suggested expressing thanks to the Governor and legislative leadership. Ms. Connelly noted that SCHEV has been asked to accomplish many goals in a relatively short period of time. Mr. Blake indicated his commitment to complete the tasks and noted that he would welcome Council member’s ideas throughout the process. Mr. Fralin noted that the greatest opportunity but also the greatest challenge will be to create a forum for the institutions to become more efficient through collaboration and coordination. He expressed his feeling that the legislators would most likely look to SCHEV to measure success in this area and he asked members to consider how to best accomplish this task, given Virginia’s independent system of higher education.

Mr. Blake recognized the following staff: Dr. Jodi Fisler who is working in Academic Affairs on quality of learning; Mr. Greg Weatherford who is working with Ms. Kang in communications; and Ms. Beverly Covington who assumed the legislative work during the 2016 session.

Mr. Blake introduced Dr. Glenda Scales and indicated that the CGEP program began as a SCHEV initiative in the mid-1980s and it continues to fit in with many of SCHEV's initiatives.

PRESENTATION FROM COMMONWEALTH GRADUATE ENGINEERING PROGRAM (CGEP)

Dr. Glenda Scales introduced the CGEP directors and advisory board members.

Dr. Scales discussed the CGEP vision, mission and outcomes and pointed out the connections to the Virginia Plan for Higher Education. She also informed the Council that CGEP could play a role in the new non-degree initiative assigned to SCHEV in the legislative session.

Mr. Bailey, Executive Director of The Center for Advanced Engineering Research (CAER), discussed the new network-based operating model and described its benefits. He mentioned the benefits to the Commonwealth, including improving customer service to students. He noted that a collaborative best practice model is one of continuous improvement.

Dr. Scales credited CGEP's success to its solid infrastructure. She thanked Mr. Hix and Dr. Mottley for their support and answered questions from members. Members congratulated Dr. Scales and the CGEP staff for delivering a value to the Commonwealth and the institutions. Mr. Ridenour suggested that CGEP be offered as a model of how Virginia is using technology successfully. Dr. Scales said it is her desire that the program be nimble enough to move quickly to address particular business needs.

The chairman called for a break at 10:44 a.m. The meeting resumed at 11:00 a.m.

UPDATE ON THE VIRGINIA PLAN

Ms. Kang distributed a copy off the spring 2016 SCHEV update that addresses the Virginia Plan for Higher Education. She reviewed each initiative and reported on a few recommendations that resulted from discussions at the March 21 committee meetings on the initiatives assigned to each committee. Ms. Connelly suggested that staff translate the recently approved legislation to specific activities for each initiative and incorporate it into one document. Mr. Light suggested that the document also include line item responsibilities from the Joint Subcommittee report.

COMMITTEE REPORTS

Executive Committee

Mr. Minor reported on the following item which would allow members to participate electronically in a meeting in the event of an emergency. On motion by Mr. Nakamoto and seconded by Ms. Connelly, the following resolution was approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the Policy on Individual Participation in Council Meetings by Electronic Means under §2.2-3708.1 and requests that staff distribute the policy to members.

Mr. Minor indicated that staff provided a report to the Executive Committee on the results of its poll of members as well as research conducted on board software packages. Staff will continue its research to find a board software package that would work best for the Council and will request a trial of 2-3 products before bringing a recommendation to the Council.

Academic Affairs Committee

Dr. Ramsey chaired the Academic Affairs Committee meeting in Mr. Lockhart's absence. He reported the following items:

Action on Virginia Tech School of Neuroscience

Dr. Ramsey introduced the representatives from Virginia Tech and indicated that the institution is leading the way in this program. The Committee's motion was seconded by Mr. Fralin and the following resolution was approved (8-0 with one abstention). Mr. Ridenour abstained from voting due to his position at Virginia Tech:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the creation of a School of Neuroscience at Virginia Polytechnic Institute and State University, effective fall 2016.

Action on Programs at Public Institutions

Dr. Ramsey introduced the representatives from George Mason who were present. The Committee's motion was seconded by Dr. Moran and the following resolution was approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Laws (LL.M.) degree program in United States Law (CIP: 22.0202), effective fall 2016.

Action on "Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB"

Dr. Ramsey indicated that the Committee had previously reviewed various versions of the new policy. Dr. DeFilippo noted that the promulgation memo will allow the Director discretion to incorporate follow-up on student success. The Committee's

recommendation was seconded by Mr. Fralin and the following resolution was approved unanimously:

BE IT RESOLVED that, in accord with its responsibilities under §23-9.2:3.10 and §23-9.6:1:15 of the Code of Virginia, the State Council of Higher Education for Virginia adopts the *Virginia Public Higher Education Policy on Course Credit for AP, Cambridge, CLEP, and IB*, effective immediately, and directs staff to work with institutions to fulfill its provisions as expeditiously as possible.

Action on Revisions to the SCHEV Program Approval Policy

Dr. Ramsey directed members to the language on page 33 showing deletions and proposed language. The Committee's recommendation was seconded by Mr. Light and the following resolution was approved unanimously:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves proposed revisions to the policy "*Policies and Procedures for Program Approval and Changes*," effective April 1, 2016, and directs staff to update the policy document accordingly.

Dr. Ramsey said after receiving an update from Ms. Kang, the Academic Affairs Committee also reviewed initiatives 1 and 4 from The Virginia Plan for Higher Education. Mr. Bland noted that he was impressed with the Committee's improved efficiency in presenting information on program approvals.

Resources and Planning Committee

There were no action items brought forward from the Resources and Planning Committee. Ms. Connelly reported that the Committee discussed the following topics:

- Governor's introduced budget
- Fall 2015 enrollment
- 2014-15 degree completions

She reviewed the Governor's introduced budget items and discussed the differences between SCHEV's recommendations and the Governor's proposed budget items. Ms. Connelly noted items on page 20 of the revised table that was distributed. Specific questions were referred to Mr. Blake and Mr. Hix.

Ms. Connelly directed the Council's attention to page 46 for an update on the 2016 General Assembly session and suggested that questions be addressed to Mr. Blake.

She reported that the Committee also reviewed the work plan of the Joint Subcommittee of the Future Competitiveness of Virginia Higher Education.

Ms. Connelly indicated that the Committee also received an update on The Virginia Plan initiatives.

ITEMS DELEGATED TO STAFF

Mr. Blake noted the categories of recent actions taken by staff as delegated by the Council. As required, a copy of these actions is attached to the minutes.

NEW BUSINESS

Mr. Blake reported that Mr. Briley recently left his position as President at the Virginia Economic Development Partnership. Dan Gundersen has been appointed as Interim President & CEO/Chief Operating Officer and will assume his role as an ex officio member of the Council. Mr. Blake read a resolution recognizing Mr. Briley's service on the Council. On motion by Mr. Minor and seconded by Dr. Ramsey the following resolution was approved unanimously:

WHEREAS, Martin J. Briley served as a member of the State Council of Higher Education for Virginia from 2013 to 2016; and

WHEREAS, he ably served on the Academic Affairs Committee, the TJ21 Committee, and the Research Forum; and

WHEREAS, Mr. Briley's leadership experience in local, state, national, and international business development and management benefited the Council in its public policy deliberations and recommendations to the Governor and General Assembly; and

WHEREAS, Mr. Briley demonstrated an unwavering commitment to showcasing the important link between higher education and the expansion of Virginia's economic prosperity; and

WHEREAS, Mr. Briley spearheaded the unique and historic Memorandum of Understanding that was signed by each of the public institutions, the Virginia Economic Development Partnership, and the State Council of Higher Education for marketing higher education and supporting collaboration as an economic-development asset and driver for the Commonwealth, its regions and its localities; and

WHEREAS, his unique perspective enabled him to offer observations and suggestions that were invaluable to the Council in developing The Virginia Plan for Higher Education; and

WHEREAS, he will remain a trusted friend and valued advisor as the Council continues its important work of advancing Virginia through higher education; therefore be it

RESOLVED, that the State Council of Higher Education for Virginia expresses its sincere gratitude and appreciation to **Martin J. Briley** for his distinguished service and commitment to advancing the well-being of higher education in Virginia, and extends to him best wishes for continued success in all future endeavors.

Mr. Minor added that Mr. Briley has been a great asset to Virginia and he will be missed.

Mr. Minor reminded members of the trip to UVA-Wise on April 20 as well as the May 16-17 Council meetings at Washington and Lee University. The Council will meet with the Private College Advisory Board (PCAB) on May 16. Mr. Blake received member input on specific items for the PCAB agenda.

ADJOURNMENT

The meeting adjourned at 12:00 p.m.

Marge Connelly
Secretary

Lee Ann Rung
Director, Executive and Board Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “*Policies and Procedures for Program Approval and Changes*,” the following items were approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
George Mason University	Facilitated Staff Approval: Master of Science degree program in Athletic Training (51.0913) [Conferral: Spring 2018]	Summer 2016
John Tyler Community College	Facilitated Staff Approval: Associate of Applied Science degree program in Electrical Engineering Technology (46.0302) [Conferral: Spring 2019]	Spring 2016
Tidewater Community College	Title Change: From an Associate of Applied Science degree program in Administration of Justice to an Associate of Applied Science in Criminal Justice (43.0103)	Summer 2016
University of Virginia	Facilitated Staff Approval: Master of Science degree program in Global Commerce (52.1101) [Conferral: Spring 2017]	Fall 2016

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “*Policies and Procedures for Program Approval and Changes*,” the following items were reported:

Institution	Degree/Program/CIP	Effective Date
Old Dominion University	Initiate Graduate Certificate program in Secondary Education Professional Studies (13.1205) [Conferral: Spring 2017]	Summer 2016
Radford University	Initiate Graduate Certificate program in Professional Writing (23.1303) [Conferral: Summer 2017]	Fall 2016
Virginia Commonwealth University	Discontinue the Undergraduate Certificate program in International Social Justice Studies (45.9999)	Spring 2016

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “*Policies and Procedures for Internal and Off-Campus Organizational Changes*,” the following items were approved as delegated to staff:

Institution	Change / Site	Effective Date
George Mason University	Close the Department of Computational Social Science and relocate the PhD degree program in Computational Social Science, the graduate certificate, and all courses designated with the CSS prefix to the College of Science, Department of Computational and Data Sciences.	May 1, 2016
George Mason University	Rename the New Century College to the School of Integrative Studies. The College has been re-named to reflect the current and future mission of the unit, align the unit with nomenclature used within the professional research community, increase opportunities for research, and facilitate faculty recruitment and retention.	May 1, 2016
George Mason University	Rename the Mason Korea Campus, a branch campus in the Republic of Korea to George Mason University Korea. The branch campus has been re-named to more effectively reflect the University's brand and ensure the campus is recognized as a legitimate institution of higher education.	April 15, 2016
Radford University	Record the instructional site Las Piedras Biodiversity Station, Madre de Dios, Peru, South America as an officially-recognized off-campus instructional site.	May 2, 2016

Pursuant to the Code of Virginia, Section 23-9.14:3 and Council's "*Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities*", the following items were approved as delegated to staff:

Virginia Institutions Approved to Participate in the National Council for State Authorization Reciprocity Agreements (NC-SARA)

Institution	Effective Date
Averett University	January 11, 2016*
College of William and Mary	December 15, 2015*
Jefferson College of Health Sciences	January 20, 2016*

Institution	Effective Date
Norfolk State University	February 22, 2016
Old Dominion University	December 17, 2015*
Regent University	January 11, 2016*
Stratford University	February 22, 2016*
Tidewater Community College	February 11, 2016*
University of Management and Technology	February 25, 2016*
University of Virginia	December 17, 2015*

* Denotes renewal to continue participation in NC-SARA.

Pursuant to the Code of Virginia, Section 23-9.14:3 and section 8VAC-40-31-90(B) of the Virginia Administrative Code, the following items were approved as delegated to staff:

Postsecondary, Non-Degree Institutions Certified to Operate in the Commonwealth of Virginia

Institution	Location	Effective Date
American Massage & Bodywork Institute	Vienna, VA	December 21, 2015

State Council of Higher Education
Director's report
May 17, 2016

Meeting with presidents: Governor McAuliffe, Secretary Ric Brown and Secretary Anne Holton attended the March meeting of the General Professional Advisory Committee. The Governor thanked the presidents for their support during a significant legislative session and urged them to keep tuition increases as low as possible. At the April meeting, SCHEV staff reviewed major new initiatives and sought input from the presidents on how to implement new programs and policies around research, workforce, financial aid, and grants for innovation and excellence.

Tuition reporting: SCHEV has so far received 10 institutions' report of in-state undergraduate tuition and mandatory E&G fees in 2016-17. The average tuition increase is \$183 or 2.7% over the 2015-16 charge. The average increase excludes the incoming freshman charges at CWM and UVA. The primary uses of the additional tuition revenue from the tuition increase are (1) fund share of the state authorized 3% salary increase, (2) cost increases in fringe benefits such as health insurance, (3) O&M for new facilities coming online, and (4) additional financial aid OR new positions for academic program enhancement.

Legislative matters involving SCHEV: The Governor proposed in the reconvened session and the General Assembly approved a new cyber-security scholarship program, which SCHEV will administer.

Virginia Research Investment Committee: Staff has begun the groundwork for initiating the Virginia Research Investment Committee (VRIC), which 2016 legislation (HB 1343; Jones) creates as administrator of a new fund to support and spur research and commercialization beginning in FY2017. The legislation designates the SCHEV director as chair of the nine-member VRIC; adds to Council's duties "assist the [VRIC] with administration of the Virginia Research Investment Fund;" and directs Council to "establish guidelines, procedures, and objective criteria for the application for and award of grants and loans from the Fund." Toward these ends, staff is researching similar efforts and drafting preliminary outlines and timetables. With the signing of HB 1343 and the Appropriation Act, I began to seek counsel from stakeholders and constituents via both informal conversations and formal channels such as SCHEV's advisory committees. Last week (May 10), I held a conference call with the vice presidents/provosts of the six research universities. Next week (May 23), I will convene the five ex officio VRIC members (the remaining four members are to be designated from the yet-appointed roster of the GO Virginia board).

Virginia Mathematics Summit: On April 22, 98 attendees (mostly faculty, curricular administrators and transfer counselors from community colleges and four-year institutions) participated in the first Math Summit. In convening the

event, the State Council of Higher Education and the Virginia Community College System sought to increase awareness of math-related barriers to student transfer in order to facilitate more and better structured pathways between the lower-division math curricula of two- and four-year institutions.

Our Students, Our Future: SCHEV opened registration for this event, which is scheduled for June 8 in Richmond. The program is designed to learn about state and national efforts focused on student access, success and completion, and to stimulate actions to improve outcomes in these areas. Governor McAuliffe will participate.

Council Trip to UVA's College at Wise: On April 20, five Council members and three staff members traveled to UVA-Wise. Details of the visit are in the minutes.

Public Service Week: On May 5, we held a special celebration for public service week. Our guest speaker was long-time Virginia public servant, Bill Leighty.

Planning Group for BOV Orientation: SCHEV has assembled a planning group of institutional administrators and Capitol Square stakeholders to assist with the agenda and speakers for the October 18-19 orientation session for new appointees to public-institutions' governing boards. Council members Henry Light and Katie Webb serve on the committee. The group will meet on May 25.

Advisory Committee on Campus Sexual Violence: On April 18, SCHEV convened the second meeting of its Advisory Committee on Campus Sexual Violence. The agenda featured discussion of relevant 2016 legislation and budget items, including funds for a pilot regional-investigation center, as well as real and potential shared resources, training and recent institutional/regional activities and events.

Lumina "Stronger Nation" Report: The Lumina Foundation released its seventh annual report on progress toward its goal of 60% college attainment by 2025. The 2016 issue of "Stronger Nation" contains two major findings: (i) methodology used previously indicates that attainment of at least an associate degree by 25-64 year olds in 2014 was 0.4 percentage points higher than in 2013; and (ii) a new methodology that adds an estimate of completions of "high-value postsecondary certificates" puts the overall credential attainment rate in 2014 at 45.3%. Even with the broader definition of attainment, the report projects that the U.S. will fall well short of the goal of 60% by 2025; it estimates an attainment rate of 53.9% in 2025. Virginia's rate of associate-and-above attainment increased from 46.1% in 2013 to 46.6% in 2014, and our overall rate (including high-value certificates) in 2014 was 50.6% -- the sixth highest in the nation and the highest south of Connecticut and east of Minnesota. The Virginia Plan goal to be the best educated state by 2030 is based, in part, on the Lumina methodology.

Out and about: I participated in the following activities: provided an overview of current issues to state higher education auditors; met with representatives of the Association for Governing Board (AGB); participated in the meeting of the AGB Standing Panel on Intercollegiate Athletics; moderated a panel on the subject of closing achievement gaps, which featured former Lieutenant Governor Bill Bolling, Kerin Hilker-Balkissoon (from Northern Virginia Community College) and Council member Bill Murray; met with new VEDP president and *ex officio* Council member Dan Gundersen; and moderated a panel for Lead Virginia, featuring Council member Pam Moran; and participated in the meeting of the Virginia529 board.

State Council of Higher Education for Virginia Agenda Item

Item: Council #6 – Update on The Virginia Plan

Date of Meeting: May 16, 2016

Presenter: Peter Blake, Director
(peterblake@schev.edu)

Wendy Kang, Higher Education Innovation Director
(wendykang@schev.edu)

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: March 22, 2016, Council meeting

Action: Council discussed proposed activities, received a copy of The SCHEV Update on Virginia Plan for Higher Education and requested that activities from the General Assembly session be incorporated into the next update.

Background Information/Summary of Major Elements:

At the March Council meeting, members reviewed the proposed activities for the six initiatives and received a copy of the SCHEV Update related to *The Virginia Plan for Higher Education*. During the meeting, Council members requested that the next update should include new responsibilities added as part of the 2016 General Assembly Session and that the responsibilities of the Joint Subcommittee on the Future Competitiveness of Virginia Higher Education be incorporated into the activities where appropriate.

The Virginia Plan for Higher Education: May 2016 Initiatives Update (attached) provides a status report on the activities with additional activities included from the 2016 General Assembly session.

Materials Provided:

- *The Virginia Plan for Higher Education: May 2016 Initiatives Update*

Financial Impact: No financial impact at this time.

Timetable for Further Review/Action: No further action at this time.

Resolution: No resolution at this time.

State Council of Higher Education for Virginia
Agenda Item

Item: Council #8 – Items Delegated to Staff

Date of Meeting: May 17, 2016

Presenter: Peter Blake, Director
peterblake@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: March 20, 2002, July, 2002, September 2006

Action: The Council approved delegation of certain items to staff

Background Information/Summary of Major Elements:

- Council delegated certain items to staff for approval and reporting to the Council on a regular basis.

Materials Provided:

- Program Actions Approved/Not Approved:
 - Virginia Commonwealth University
 - Virginia State University
- Program Actions Reported:
 - George Mason University
 - Old Dominion University
 - Radford University
 - University of Virginia
- Off-Campus Organizational Changes:
 - Virginia Commonwealth University
- Reciprocal Authorization of Distance Education and Related Activities
 - Eastern Virginia Medical School
 - Lord Fairfax Community College
 - New River Community College
 - Patrick Henry College

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were approved/not approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
Virginia Commonwealth University	Title Change Approved: Change the title from a Bachelor of Fine Arts in Art Education to a Bachelor of Fine Arts in Arts (13.1302) [Conferral Spring 2017]	Summer 2016
Virginia State University	Title and CIP Code Change Not Approved: Change the title and CIP code of the Bachelor of Science degree program in Management Information Systems (52.1201) to a Bachelor of Science degree program in Computer Information Systems (11.0401)	April 14, 2016

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were reported:

Institution	Degree/Program/CIP	Effective Date
George Mason University	Initiate Graduate Certificate program in Biodefense (26.0599) [Conferral: Summer 2016]	Spring 2016
George Mason University	Initiate Graduate Certificate program in Digital Public Humanities (54.0199) [Conferral: Summer 2017]	Fall 2016
Old Dominion University	Initiate Graduate Certificate program in Adapted Physical Education (13.1098) [Conferral: Fall 2016]	Spring 2016
Radford University	Initiate a Graduate Certificate program in Psychiatric Mental Health Nurse Practitioner (51.3810) [Conferral: Fall 2018]	Fall 2016
University of Virginia	Discontinue the Graduate Certificate program in Technology Leadership (11.1099)	Summer 2017

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "*Policies and Procedures for Internal and Off-Campus Organizational Changes*," the following items were approved as delegated to staff:

Institution	Change / Site	Effective Date
Virginia Commonwealth University	Create the Department of Counseling and Special Education from the Department of Counselor Education and the Department of Special Education and Disability Policy. The merger of the two departments will allow for more efficient administration of programs and enhance opportunities for faculty collaboration and research.	June 1, 2016
Virginia Commonwealth University	Create the Department of Political Science . The Department will reside in the College of Humanities and Sciences and will provide infrastructure for the management of the BA degree program in Political Science and three Minor programs. The Department will have direct control over the program's budget and be better able to support faculty research activities.	June 1, 2016
Virginia Commonwealth University	Create the Department of Sociology . The Department will reside in the College of Humanities and Sciences and will provide infrastructure for the management of the BS and MS in Sociology. The Department will have direct control over the programs' budget and be better able to support faculty research activities.	June 1, 2016

Pursuant to the Code of Virginia, Section 23-9.14:3 and Council's "*Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities*", the following items were approved as delegated to staff:

Virginia Institutions Approved to Participate in the National Council for State Authorization Reciprocity Agreements (NC-SARA)

Institution	Effective Date
Eastern Virginia Medical School	April 26, 2016

Institution	Effective Date
Lord Fairfax Community College	March 9, 2016*
New River Community College	April 18, 2016
Patrick Henry College	March 18, 2016