

GO Virginia

Tuesday, July 19, 2016



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION

Who is the GO Virginia Coalition?

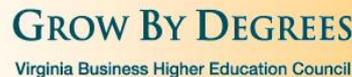
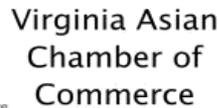


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GO Virginia Snapshot

- ▣ Launched by the Virginia Business Higher Education Council in 2015 to provide leadership and a framework to help diversify and strengthen private sector job creation in Virginia.
- ▣ The modern economy recognizes that the region is the organizing unit for the economy.
- ▣ Supported five priority areas before the General Assembly during the 2016 Session.

Coalition



Session 2016: Legislation & Budget Outcomes



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INNOVATION: GO! Grants

Signature proposal to provide state grants that leverage investment in key regional initiatives and industry sectors.

Growth and Opportunity Act

- ❑ HB 834 (Cox/Torian) / SB 449 (Norment/Howell)
- ❑ Legislation creates the Virginia Growth and Opportunity Board and Fund
- ❑ New incentive tool to promote collaboration within regions on economic diversification and workforce development

\$35.95 million: GO! Grants

- ❑ \$5.50M in FY17
- ❑ \$30.0M in FY18
- ❑ \$450K for staff



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INVESTMENT: Collaborative Jobs Act

Incentives for localities to cooperate on economic development.

Collaborative Jobs Act

- ❑ HB846 (Hugo/James/Minchew) and SB459 (Ruff/Saslaw)
- ❑ Legislation creates revenue sharing opportunities for localities when jointly pursuing economic development projects.

No Corresponding Budget Item Needed

IMPROVEMENT: Efficiencies

Cost-saving collaboration by localities, school divisions, and colleges.

\$1.00m to the State Council of Higher Education for Virginia (SCHEV)

- ❑ Money for incentives for finding efficiencies. The fund is designed to stimulate collaboration among public school divisions, community colleges and universities to create and expand affordable student pathways and to pursue shared services and other efficiency initiatives at colleges and universities that lead to measurable cost reductions.
- ❑ GO! Grants will be available for localities to collaborate on cost-savings. We believe there is huge opportunity for savings. Preference will be given to GO! Grant requests from collaborative localities which find efficiencies and redeploy those funds for appropriate regional economic development projects.

INVENTION: Va. Research Investment Fund

Investment in research with commercial potential leading to new business ventures.

Virginia Research Investment Fund (VRIF)

- ▣ HB1343 (Jones)
- ▣ Grants and loans promote research, development, and commercialization at Virginia's four-year colleges and universities

\$97.50 million: research, labs & equipment

- ▣ \$8.00 million : Incentive packages to attract researchers
- ▣ \$57.50 million : VCBA Bonds (with \$20,000,000 for INOVA project)
- ▣ \$22.00 million : Virginia Research Investment Fund
- ▣ \$10.00 million: Virginia Biosciences Health Research Corporation ("The Catalyst")

INFRASTRUCTURE: Capital Projects

Capital projects with regional economic impact

2016 Bond Authorization Package

- ▣ HB1344 (Jones) and SB 731 (Hanger)
- ▣ Authorizes the Virginia Public Building Authority and the Virginia College Building Authority to issue bonds \$2.23 billion over four years, including \$1.3 billion for higher education capital projects
 - ▣ \$46.7 million to be matched by \$21 million from Virginia Tech and Carilion Clinic to construct a 105,000 square-foot biosciences addition at the Virginia Tech Carilion Research Institute.
 - ▣ \$87.3 million to construct the VCU School of Allied Health Professions
 - ▣ \$74.2 million to construct new ODU Health Sciences Building
 - ▣ \$20.7 million to construct Blue Ridge Community College Bioscience Building



Potential Roles

- ▣ **Convener** – Bring together regional leaders to form the regional council
- ▣ **Administrator** – Provide back office support to the regional council
- ▣ **Implementer** – Manage programs that encourage regional collaboration
- ▣ **Informer** – Help educate the public about the problem and to get them involved in the solution

Next Steps



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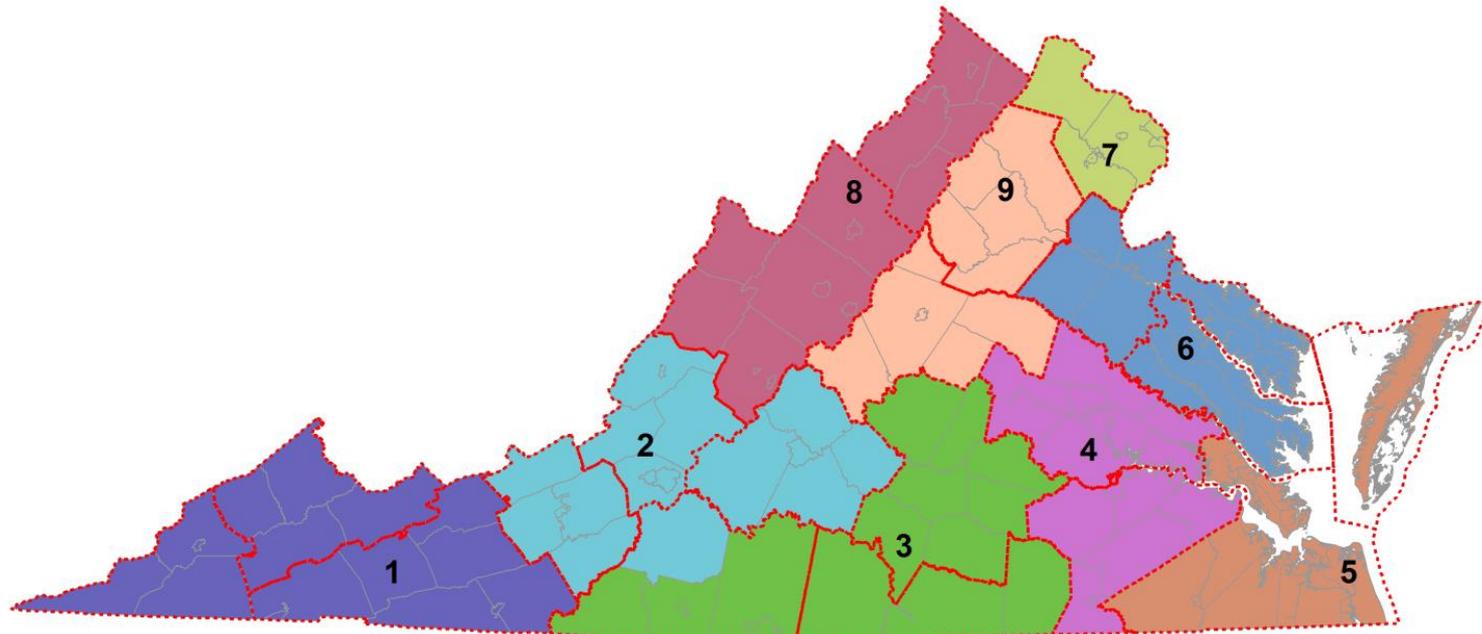
Next Steps for GO! Grants

- ❑ **July 1, 2016:** Legislation became law
Appointments made to the GO! Board - pending
- ❑ **Late August/early September 2016:**
Set Regional Boundaries (after public comment)
- ❑ **October 15, 2016:** GO! Guidelines Complete
- ❑ **1Q17:** Certify Regional Councils and Support Organization
- ❑ **2Q17:** Award initial organizational grants



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PDC Proposed Regional Boundaries



GO Virginia Regional Impacts

- ▣ **\$500,000 for Regional Council for organizational activities, planning, skills gap analysis**
- ▣ **\$2,199,753 per capita grant allocation in FY18 (14.66% of statewide population)**
- ▣ **\$4 million per year available to all schools from the Virginia Research Investment Fund**

Question & Answer

Generra J. Peck
gpeck@mwcllc.com



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