

---

# Boards of Visitors Orientation

## Public Higher Education's Public Purposes in the 21<sup>st</sup> Century

October 18 - 19, 2016  
Richmond, Virginia

---

### Tuesday, October 18: Capitol Building

**3:30 - 4:00 p.m.**

#### REGISTRATION AND NETWORKING

House Room 3, Capitol Building (Bank Street entrance)

**4:00 - 4:15**

#### Welcome, Introductions and Overview

- Peter Blake, Director, State Council of Higher Education
- Gil Minor, Chair, State Council of Higher Education

**4:15 - 5:00**

#### Perspectives on Board Service

*Introductions:* Gil Minor, Chair, State Council of Higher Education

- Terry McAuliffe, Governor of Virginia
- Kelly Thomasson, Secretary of the Commonwealth
- Ric Brown, Secretary of Finance
- Dietra Trent, Secretary of Education

**5:00 - 6:00**

#### The Public Purposes of 21st-Century Public Higher Education

*Introduction:* Tom Slater, Member, State Council of Higher Education

- Kim Hunter Reed, Deputy Under Secretary, U.S. Department of Education

**6:00 - 7:30**

#### RECEPTION

Capitol Rotunda

*Introductions:* Gil Minor, Chair, State Council of Higher Education

- Ralph Northam, Lieutenant Governor of Virginia
- Mark Herring, Attorney General of Virginia

---

# Boards of Visitors Orientation

## Public Higher Education's Public Purposes in the 21<sup>st</sup> Century

---

### Wednesday, October 19: Capitol Building

**7:30 – 8:00 a.m.**

#### **REFRESHMENTS, CHECK-IN AND NETWORKING**

House Room 3, Capitol Building (Bank Street entrance)

**8:00 – 8:15**

#### **Greetings and Opening Remarks**

- Peter Blake, Director, State Council of Higher Education
- Gil Minor, Chair, State Council of Higher Education

**8:15 – 9:15**

#### **Consequential Boards: Best Practices of Public-institution Trustees**

*Introduction:* Peter Blake, Director, State Council of Higher Education

- Susan Whealler Johnston, Executive Vice President and Chief Operating Officer, Association of Governing Boards; Member, Radford University Board of Visitors
- Commenting: James B. Murray, Member, University of Virginia Board of Visitors

**9:15 – 10:30**

#### **From Excellent Postsecondary System to Best-Educated State: Boards' Roles in Fulfilling The Virginia Plan for Higher Education**

*Moderator:* Katharine Webb, Member, State Council of Higher Education

- R. Steven Landes, Member, Virginia House of Delegates
- Walter Stosch, Member, State Board for Community Colleges
- Rachel Fowlkes, Member, Radford University Board of Visitors

*Closing:* Peter Blake, Director, State Council of Higher Education

**10:30 – 10:45**

#### **BREAK**

**10:45am – 12:15pm**

#### **Legal, Ethical and Fiduciary Responsibilities of Boards:**

*Introduction:* Henry Light, Member, State Council of Higher Education

- Maria J.K. Everett, Executive Director, FOIA Advisory Council
- Tim Oksman, Opinions Counselor for the Attorney General
- Al Wilson, Senior Assistant Attorney General

*Closing:* Peter Blake, Director, State Council of Higher Education

**12:15 – 1:30**

#### **LUNCH**

Senate Room 3, Capitol Building

#### **Group/Table Discussions:**

- Conveying Citizenship Skills (as well as Workplace Skills)
- Civil Discourse/Campus Dialogue (Free Speech, Assembly/Protest)
- Student Welfare and Campus Safety
- FOIA Implications for Boards and Individual Members
- Foundations as Independent Entities and the Bounds of Trustees' Involvement



**1:30 – 3:00**

**Financing Public Higher Education: Impacts of Changing Demographics and Revenue Uncertainties on Affordability, Costs, Tuition and Aid**

*Moderator:* Michael Maul, Associate Director, Department of Planning and Budget

- Jim Chapman, Rector, Virginia Tech Board of Visitors
- Colette Sheehy, Senior Vice President for Operations, University of Virginia
- Jennifer (J.J.) Wagner Davis, Senior Vice President for Administration and Finance, George Mason University

**3:00 – 3:15**

**BREAK**

**3:15 – 4:15**

**Effective Institutional Governance: Leadership of Public Institutions and Administration of their Missions and Public Purposes**

*Moderator:* Ken Ampy, Member, State Council of Higher Education

- Susan Whealler Johnston, Executive Vice President and Chief Operating Officer, Association of Governing Boards, Member, Radford University Board of Visitors
- John Luke, Rector, Virginia Commonwealth University Board of Visitors
- Taylor Reveley IV, President, Longwood University
- Paul Tribble, President, Christopher Newport University

**4:15 – 4:30**

**Synthesis, Conclusions and Appreciation**

- Peter Blake, Director, State Council of Higher Education
- Gil Minor, Chair, State Council of Higher Education

**4:30**

**Distribution of Certificates of Completion and Governor's Pins**

- Kelly Thomasson, Secretary of the Commonwealth
- Ben Hermerding, Records Manager, Office of the Secretary of the Commonwealth

---

**Planning Committee Members**

John Alger, James Madison University  
Peter Blake, State Council of Higher Education for Virginia  
Fran Bradford, College of William and Mary  
Paula Gentius, Norfolk State University  
Eva Hardy, Virginia Commission on Higher Education Board Appointments  
Penelope Kyle, Radford University  
Henry Light, State Council of Higher Education for Virginia  
Makola Abdullah, Virginia State University  
Emily O’Brion, Longwood University  
Kelly Thomasson, Secretary of the Commonwealth  
Dietra Trent, Secretary of Education  
Al Wilson, Office of the Attorney General  
Katharine Webb, State Council of Higher Education for Virginia