



State Council of  
Higher Education for Virginia

# Agenda Book

January 11-12, 2010

Location:  
Richmond, VA



State Council of Higher Education for Virginia  
*Advancing Virginia through Higher Education*

## STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

Patrick Henry Building  
1111 E. Broad Street  
West Reading Room  
Richmond, Virginia  
**January 11, 2010**  
**3:00 p.m.**

### **Briefing Agenda**

*(Note: Some items from the January 12 meeting agenda may be addressed before adjournment of the January 11 meeting)*

3:00 p.m.            Opening Remarks: Dan LaVista, Executive Director, State Council of Higher Education for Virginia

3:05 p.m.            Discussion of Productivity

#### Speakers:

- Dewayne Matthews, Vice President for Policy and Strategy, Lumina Foundation for Education
- Sam Jones, Vice President for Finance, College of William and Mary
- Pat Cummins, Professor of French at Virginia Commonwealth University, and President, Virginia Chapter of the American Association of University Professors (AAUP)
- Glenn DuBois, Chancellor, Virginia Community College System
- Judy Hample, President, University of Mary Washington

4:15 p.m.            Question and Answer Session

5:00 p.m.            Adjournment

# STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

## Meeting Agenda

SCHEV Offices, Main Conference Room  
Richmond, Virginia  
**Tuesday, January 12, 2010**  
**9:00 a.m.**

1. Call to Order and Announcements 9:00 a.m.
2. Public Comment Period
3. Approval of Minutes/Meeting Summary: 9:05 a.m.
  - October 27, 2009 Page 1
  - December 1, 2009 Page 15
  - VCCS Meeting Summary (Information Only)
4. Remarks by Donald Finley, Virginia Business Higher Education Council 9:10 a.m.
5. Executive Director's Report 9:30 a.m.
6. Briefings and Discussion: 9:45 a.m.
  - a. Update on Governor's Introduced Budget Page 19
  - b. Update on Pre-filed Legislation Page 20
  - c. Private and Out-of-State Postsecondary Education (POPE) Annual Report Page 21
  - d. Report on SCHEV Study of Access Providers
7. Action Items: 11:15 a.m.
  - a. Action on Proposed Measures for Longwood University – Level II Page 27
  - b. Action on Provisional Certification of Nichols College Page 34
  - c. Action on Domicile Guidelines Page 40
8. **CONSENT AGENDA:** 11:40 a.m.
  - a. Action on Programs at Public Institutions Page 42
  - b. Action on Private and Out-of-State Postsecondary Education Institutions Page 56
  - c. Action on Extension of Preliminary Approval of George Mason University Loudoun Site Page 63
9. Items Delegated to Staff 11:45 a.m. Page 65
10. New Business 11:50 a.m.
11. Executive Session 12:00 p.m.
12. Adjournment 12:30 p.m.

NOTE: All meeting times are approximate and may vary slightly.

**NOTE:**

Materials contained in this Agenda Book are in draft form and intended for consideration by the Council at its meeting (dated above), and may not reflect final Council action. For a final version of any item contained in these materials, please visit the Council's website at [www.schev.edu](http://www.schev.edu) or contact Lee Ann Rung at [LeeAnnRung@schev.edu](mailto:LeeAnnRung@schev.edu)

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA  
COUNCIL MEETING  
OCTOBER 27, 2009  
MINUTES**

Ms. Milliken called the meeting to order at 9:10 a.m. in Salons 1 and 2, University Student Commons, Virginia Commonwealth University, Richmond, Virginia. Council members present: Bob Ashby, Gilbert Bland, Whittington Clement, Jim Dyke, Mimi Elrod, Susan Magill, Christine Milliken, G. Gilmer Minor, Katharine Webb.

Council members absent: Mary Haddad, Alan Wurtzel

Staff members present: Jim Alessio, Lee Andes, Tom Daley, Joe DeFilippo, Alan Edwards, Dan Hix, Daniel LaVista, Kirsten Nelson, and Lee Ann Rung.

**PUBLIC COMMENT**

No requests for public comment were received.

**APPROVAL OF MINUTES**

The following minutes were unanimously approved as submitted:

September 15, 2009 Restructuring Task Force  
September 15, 2009 Council meeting

The September 10, 2009 Restructuring Task Force minutes were unanimously approved with one correction: Kathy Hornsby is a CWM Board member.

**REMARKS BY PRESIDENT RAO**

Ms. Milliken introduced President Rao and thanked him for hosting the Council.

Dr. Rao spoke about the importance of higher education and his perspectives on Virginia, saying that Virginia is a relatively progressive state with a great history of public higher education. He stressed the importance of leveraging the positive aspects of Virginia higher education as we go forward.

Dr. Rao said the U.S. once held the #1 spot of 20-29 year olds with a college education. Currently, the U.S. ranks 14<sup>th</sup>. In order to catch up to Canada and

Japan, the U.S. would need to increase degree production to 2 to 3 million by 2025.

He indicated that institutions should focus on their mission and diversify revenues in order to emerge from the economic downturn stronger and more independent.

Dr. Rao thanked the Council for its role in advancing Virginia's system of higher education and answered questions from members. He stressed the importance of focused advocacy, including the voice of the Council with executive and legislative bodies. He stressed that the best way to make a difference would be to focus on three important messages that are echoed by all parties involved and to keep the long-term goals of higher education at the forefront.

## **EXECUTIVE DIRECTOR'S REPORT**

Dr. LaVista gave a presentation on access to higher education and spoke about the relationship between funding and access. The Council has continued to be a strong advocate in enhancing access to higher education in Virginia. This includes the Virginia College Access Best Practices Toolkit, which was developed with funding through the College Access Challenge Grant. He briefly described each of the two toolkits and the information contained in them, stressing that the information is an invaluable resource to local communities.

A pilot access program is being considered for the Southside region, with Dr. Ashby as the lead Council member working with staff on the study. Dr. LaVista updated the Council on what staff has done and the key findings of the early work toward the pilot program. Dr. Ashby said he is grateful for the focus in Southside and indicated that conversations will begin next week with community leaders.

The U.S. Department of Education will offer grants next year to promote new and existing access programs. Access programs could do more with new federal grants, as grants hold a promise for programs that will be enhanced and initiated from the access toolkits. Dr. LaVista reported that this is exciting news and builds on past actions of the Council.

## **ACTION ITEMS**

### **Action on 2010-12 Systemwide Operating Budget**

Mr. Hix distributed a chart showing public higher education support per student by state for FY2008. At the last meeting, staff was asked to compare Virginia to states in the mid-Atlantic region, and the chart included seven of these states. While these findings were not significantly different than the national

comparisons, Mr. Hix indicated that staff will continue to use this comparison, along with Southern Regional Education Board (SREB) and the national data.

#### *Base Adequacy*

Mr. Hix reported that staff incorporated the latest numbers into the model, after discussions with the Finance Advisory Committee (FAC) at its last meeting. He distributed two options for estimated 2009-10 base adequacy funding, which includes American Recovery and Reinvestment Act (ARRA)/Stimulus funding. The Council was informed that a special resolution will include all of the budget recommendations and will be discussed and presented for approval once each item received a brief introduction.

#### *Faculty Salaries*

Mr. Hix provided data on funding that would be required to reach the 60<sup>th</sup> percentile. This would average 5.5% per year for a total of \$140M if fully funded, but he indicated that no increases are expected in faculty salaries.

#### *Higher Education Equipment Trust Fund (HEETF)*

Mr. Hix reminded the Council that this item is funded through bond sales and is used by institutions in attracting and retaining faculty when no salary increases are forthcoming.

#### *Operation and Maintenance of New Facilities Coming Online*

Mr. Hix explained that the chart which was provided illustrated the amount of funding that is needed to maintain new space coming online. This includes incremental resources needed for general maintenance, housekeeping, etc. He explained that this item has not been funded in recent years and said that if the base adequacy guidelines were fully funded, there would be no need to show this item separately, as it would be included. There is no expectation that this item will be funded this biennium.

#### *Undergraduate and Graduate Student Financial Aid*

Mr. Andes reviewed the additional information that the Council requested at the last meeting, i.e., how the recommendations affect low income students. He surveyed the institutions and found that the percentage of financial aid applications and the number of Pell-eligible students has increased significantly over just one year ago. Mr. Andes indicated that institutions make the

determination on whether they wish to reach more students with smaller financial aid amounts, or provide fewer students with a higher amount of state aid. He reported that most institutions have chosen to serve a greater number of students.

In response to a request from Ms. Milliken, staff agreed to review the latest demographic data for Virginia and analyze the potential impact on student financial aid need.

Staff was also asked to personalize the financial statistics to better illustrate to legislators and others the effects on students and faculty of not funding certain programs. In putting together this story, Council asked that staff work with the institutions to get vignettes that put a human face on the budget reductions and illustrates the hardship students are facing, even while enrollments are increasing. This information should be prepared prior to the December 1 meeting.

After some discussion, on motion by Ms. Magill and seconded by Mr. Minor, the following revised resolution was unanimously approved by the Council:

**WHEREAS, Virginia's system of higher education has traditionally been recognized for its excellence, with many of our institutions ranked nationally in a variety of categories and**

**WHEREAS, the strength of Virginia's higher education system has been a major component of the Commonwealth's economic development efforts, as witnessed by the recent establishment of corporate locations in Virginia by Science Applications International Corporation (SAIC), Hilton Worldwide, Rolls Royce, Volkswagen and others who were attracted, in part, because of the superb quality of the higher education system in Virginia and our skilled workforce, and**

**WHEREAS, we recognize that the Commonwealth, like the rest of the nation, is experiencing an economic crisis that has resulted in unprecedented budget reductions, especially in the higher education arena. For example:**

- **Between 1992 and 2010, general fund appropriations to Virginia public higher education fell from 14% to 11% of total state appropriations. The net general fund reductions to higher education institutions were \$320 million in FY2010, equivalent to a 22% reduction over the amended FY2008 funding level.**



- On a per student basis, general fund appropriations declined by 18% at four-year institutions and 9% at the VCCS between 1992 and 2010.
- Virginia ranks 40<sup>th</sup> for state and local appropriations for higher education. In comparison, Maryland ranked 14<sup>th</sup>, and North Carolina ranks 7<sup>th</sup> (Based on data provided by SHEEO's *State of Higher Education Funding 2008 Final Report*).
- The national average for educational appropriation per student was \$7,059 in 2008, Virginia's appropriation per student was \$5,805.

WHEREAS, students and their families have been forced to shoulder an ever increasing portion of the financial burden through tuition increases, and between 1992 and 2010, tuition revenues have increased by 90% for four-year institutions and by 86% for the VCCS, and

WHEREAS, these fluctuations in state funding present a tremendous challenge to the well-being of our public higher education institutions and the state's students and families, and

WHEREAS, it is essential that a long-term financial plan for the future funding of public higher education in Virginia be developed and implemented to ensure that Virginia's world-class system of colleges and universities remain affordable, accessible, sustainable, and vibrant. Doing so will ensure that Virginia's students have an opportunity to obtain an education that enables them to compete in the global marketplace and to contribute to a healthy economy within the state, and

WHEREAS, a recent study by the Weldon-Cooper Center estimates that for every dollar spent on higher education, Virginia receives a \$1.39 in tax revenue, now therefore,

BE IT RESOLVED that the State Council of Higher Education approves the following addendum to its 2010-12 budget recommendations:

**Budget Addendum Language**

It is essential that a long-term financial plan for the future funding of public higher education in Virginia be developed and implemented to ensure that Virginia's world-class system of colleges and universities remain affordable, accessible, sustainable, and vibrant. Doing so will ensure that Virginia's students have an opportunity to obtain an education that enables them to compete in the global marketplace and to contribute to a healthy economy within the state.

To that end, the policies and goals contained in the individual budget items (see list below) reviewed by the Council at its October 27, 2009 meeting, are critical to the quality, affordability, and sustainability of our system of higher education, but the current economic conditions necessitate that the Council distinguish between the its long-term and short-term goals for higher education in the Commonwealth.

Long-term goals that have been supported strongly and consistently by the Council include:

1. Reaching full funding under the base adequacy funding guidelines.
2. Raising average faculty salaries to the 60<sup>th</sup> percentile.
3. Acquiring new and replacement equipment for both instruction and research through the Higher Education Equipment Trust Fund.
4. Securing the funds needed to properly operate and maintain new facility space, address deferred maintenance needs through the Maintenance Reserve program, and construct new academic and research facilities based on guideline-calculated needs.
5. Providing sufficient financial aid to needy in-state undergraduate students based on the Partnership model and adequate financial aid to graduate students to ensure competitiveness and strengthen our research efforts.

In order to preserve our nationally acclaimed system of higher education and ensure the well being of our citizens, the continued pursuit of these goals is a necessity. However, the economic crisis in the nation and the Commonwealth makes it necessary to recommend the following strategies for higher education in Virginia that focus on the following short-term goals for the 2010-12 biennium:

1. We recommend that need-based financial aid for in-state undergraduate students and Virginia Commonwealth Awards for graduate students be identified as the highest priority for any additional funding that may be available.
  - 1.1. We recommend raising the current level of guideline support (60.9%) provided for in-state undergraduate students to at least 70% over a four-year phase-in under the Partnership Model. This level of support would require an additional \$19.9 million in FY2011 and \$38.8 million in FY2012. This detailed calculation, along with two other options—including one that would attain

full funding of the Partnership Model goal over four years—will be submitted to the Governor and General Assembly for consideration.

- 1.2. We also recommend additional funding of \$5.9 million in FY2011 and \$11.8 million in FY2012 for the Virginia Graduate Commonwealth Award. These funds would represent the first two years of a four-year phase-in to the goal of returning to 1995 student award levels which represented about 13 percent of the cost of tuition and fees. The primary purpose of this program is to help our institutions attract the best possible students by providing competitive financial packages—which is particularly important in the research-intensive departments.
  - 1.3. We further recommend that funding for the Tuition Assistance Grant (TAG) program, established to assist Virginia residents attending accredited nonprofit independent institutions in Virginia be increased by \$7.5 million in FY2011 and \$9.0 million in FY2012 in order to maintain an undergraduate and graduate maximum award of \$3,200 and \$1,900 respectively.
2. We recognize that our institutions should be given the flexibility needed to increase tuition appropriately to help offset necessary general fund reductions provided that, as in many states, institutions be encouraged and strongly urged to dedicate at least 5% of such tuition increases (depending on their circumstances) to need-based financial aid for in-state students. This recommendation could very well adversely impact the affordability of our institutions in the short-term, but such flexibility may be necessary in order to preserve an acceptable level of service to our students and their families. Without this flexibility, access to essential course offerings and timely graduation could be at risk. Further, we recommend to the institutions that tuition increases be structured so as to minimize—as much as possible—the impact on Virginia students, particularly in-state undergraduates.
  3. Finally, we recommend a total appropriation of \$12.2 million in FY2012 for debt service on Virginia College Building Authority (VCBA) revenue bonds necessary to finance \$148.2 million in equipment, including \$27.8 million for a new research equipment initiative through the Higher Education Equipment Trust Fund (HEETF). Given the current fiscal constraints that preclude salary increases, the Council sees the HEETF as an effective, targeted investment that supports our institutions and faculty.

**While the above short-term goals are set as our funding priorities in the 2010-12 biennium, the Council would like to underscore its commitment to the long-term goals, in particular on the issue of faculty salaries. We are concerned that the average salary of Virginia teaching and research faculty has fallen behind that of their national peers due to two consecutive years of no salary increases. We recognize the Commonwealth is currently having a very difficult budget situation. The Council will monitor the state economic development closely and would like to see the faculty salary issue be addressed as one of the first funding priorities when the state economy grows.**

The Council commended Ms. Magill for her work in revising the resolution, which better reflected the Council's views on items of importance. Ms. Magill suggested that at its meeting on December 1, the Council discuss ways in which members can engage the Governor and General Assembly in these recommendations.

#### Action on 2010-12 Systemwide Capital Outlay Budget Items

##### *Maintenance Reserve*

Mr. Daley presented information from the charts that were distributed. There was some discussion about the Office of Civil Rights (OCR) agreement and staff was asked to distribute language from the agreement showing the amounts that have been awarded over time. Council also asked for clarification on SCHEV's role in the OCR agreement. Additionally, Council members were interested in knowing the difference between what the institutions submitted and what is being recommended. Staff agreed to get this information from the Department of Planning and Budget (DPB). On motion by Ms. Magill and seconded by Mr. Minor, the following resolution was unanimously approved by the Council, with a friendly amendment stating that information received from DPB regarding the difference between what was submitted by the institutions and what is being approved will be shared with the Council at the December 1 meeting:

**BE IT RESOLVED that the State Council of Higher Education for Virginia recommends the appropriation of \$301,588,613 from the general fund to the Maintenance Reserve Program for higher education institutions in the 2010-12 Biennium.**

##### *New Capital Outlay*

Mr. Daley presented and discussed the capital outlay requests from institutions. Ms. Milliken stated that she preferred the term "intelligent use of technology" to

“distance learning.” On motion by Mr. Clement and seconded by Ms. Magill the following resolution was unanimously approved by the Council:

**The Council of Higher Education has assigned priorities to or made recommendations on the capital outlay requests of the state-supported institutions of higher education and their affiliated agencies. The priority groups to which the projects have been assigned are:**

**Priority Group “S” (Six-Year Plan)** – these are projects which are included in the legislatively mandated Commonwealth Six-Year Plan (Virginia Acts of Assembly Chapters 46 and 696) and which have the support of the Governor and General Assembly.

**Priority Group 1** – these are projects which are fully justified under Council’s Fixed Asset Guidelines.

**Priority Group 1.B** – these are projects which address critical state wide capital outlay needs and which meet some but not all of the space need and space utilization criteria in the Council’s Fixed Asset Guidelines.

**Priority Group “C” (Cost Overruns)** – Council supports the pooled approach to authorizing project supplements. This approach provides for an appropriation to a central account with release of the funds based on an independent review by the Department of General Services to insure that all steps necessary have been taken to complete projects within budget while maintaining the programmatic intent of the project.

<b>2010-12 SCHEV Capital Outlay Recommendations</b>				
<b>Priority Group</b>	<b>General Funds</b>	<b>Nongeneral Funds</b>	<b>9 (c) Debt</b>	<b>9(d) Debt</b>
Priority Group “S”	\$1,791,100,000	\$89,195,000	\$35,153,000	\$45,327,000
Priority Group 1 – (Equipment)	\$41,410,000	\$0	\$0	\$307,000
Priority Group 1	\$296,967,000	\$16,095,000	\$0	\$0
Priority Group 1.B	\$444,610,000	\$21,676,000	\$0	\$24,994,000
Priority Group “C”	\$0	\$0	\$0	\$0
<b>Included in Resolution Amount</b>	<b>\$2,574,087,000</b>	<b>\$126,966,000</b>	<b>\$35,153,000</b>	<b>\$70,628,000</b>

**BE IT RESOLVED** that the State Council of Higher Education for Virginia recommends the authorization of \$2,574,087,000 from the general fund and \$232,747,000 from nongeneral funds to support the capital outlay needs of the Commonwealth's system of public higher education.

Action on Recommendations from the Restructuring Subcommittee

Mr. Bland reminded the Council that at its June meeting, the Council requested that the rectors and presidents of the Board of Visitors of the College of William and Mary, the University of Virginia, and Virginia State University, along with the President of Richard Bland College, and the Chancellor of the University of Virginia's College at Wise, meet with Council staff and the certification workgroup of the Council to discuss the adoption and implementation of remedial plans for these institutions and the roles that the College of William and Mary and the University of Virginia can play to ensure full compliance by Richard Bland College and the University of Virginia's College at Wise with future certification processes. He was pleased to report that this meeting took place and that there was an exceptional level of cooperation by all four institutions.

Mr. Alessio summarized the reports and indicated that Richard Bland College has instituted new programs over the last few years that have not yet been evaluated. The subcommittee asked for an evaluation of the programs to determine how well students are progressing and the effects of the new program. The subcommittee's recommendation was seconded by Mr. Dyke and the following resolution was unanimously approved by the Council:

**WHEREAS, Richard Bland College and the University of Virginia's College at Wise met with the Council's Restructuring Subcommittee and submitted acceptable remediation plans;**

**NOW, THEREFORE, IT BE RESOLVED, that the State Council of Higher Education for Virginia recommends to the Governor the release of financial benefits set forth in Virginia Code Section 2.2-5005 to Richard Bland College and the University of Virginia's College at Wise for 2009-10.**

**CONSENT AGENDA**

Action on Private and Out-of-State Post-secondary Education (POPE) Institutional Certifications

No requests were made to discuss the consent agenda items and on motion by Dr. Elrod and seconded by Ms. Magill the following items were approved by consent in block:

**BE IT RESOLVED** that the State Council of Higher Education for Virginia certifies Chamberlain College of Nursing to operate a postsecondary institution in the Commonwealth of Virginia, effective October 27, 2009.

**BE IT RESOLVED** that the State Council of Higher Education for Virginia certifies Dental Assisting School of Virginia to operate a postsecondary institution in the Commonwealth of Virginia, effective October 27, 2009.

**BE IT RESOLVED** that the State Council of Higher Education for Virginia certifies Dental Assisting Training Program of Virginia to operate a postsecondary institution in the Commonwealth of Virginia, effective October 27, 2009.

**BE IT RESOLVED** that the State Council of Higher Education for Virginia certifies Internet Marketing Training Center to operate a postsecondary institution in the Commonwealth of Virginia, effective October 27, 2009.

**BE IT RESOLVED** that the State Council of Higher Education for Virginia certifies PeopleNTech Institute of Information Technology to operate a postsecondary institution in the Commonwealth of Virginia, effective October 27, 2009.

Action on Programs at Public Institutions

**BE IT RESOLVED** that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Bachelor of Applied Science (BAS) degree program (CIP: 24.0102), effective spring 2010.

**BE IT RESOLVED** that the State Council of Higher Education for Virginia grants approval to Radford University to initiate a Bachelor of Science (B.S.) degree program in Athletic Training (CIP: 51.0913), effective spring 2010.

**ITEMS DELEGATED TO STAFF**

The following items had been reviewed and/or approved by staff, as delegated by the Council. As required, this information is included as part of these minutes:

- Program Actions at George Mason University, University of Mary Washington, and Virginia Commonwealth University
- Organizational Changes/Off-campus Instructions Sites – September – October 2009

### **OTHER BUSINESS**

Ms. Milliken informed the Council that Dan Hix is approaching his 30<sup>th</sup> anniversary with SCHEV. She complimented and thanked him for his ability to provide financial data to the Council in a useful and informative way that helps members analyze what the data really mean. She said the students in Virginia are lucky to have him in this role. Mr. Hix received a round of applause.

### **NEW BUSINESS**

The next meeting will be held with the Virginia Community College System (VCCS) on December 1. The agenda will be developed over the next few weeks, but Council members requested that community college presidents be allotted time at the beginning of the meeting to discuss the issues considered important to them. There will be a short Council meeting following the meeting with the VCCS.

Ms. Milliken reported that the January policy discussion will focus on productivity (including new technology).

### **ADJOURNMENT**

The meeting was adjourned at 11:45 p.m.

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Gilbert T. Bland  
Secretary

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Lee Ann Rung  
Manager for Council & Executive Affairs



### Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were approved as delegated to staff:

#### Program Actions

Institution	Degree/Program/CIP	Effective Date
George Mason University	Change the CIP Code of the Master of Science (M.S.) and the Doctor of Philosophy (Ph.D.) degree programs in Biodefense (30.0101) to (26.0599)	Fall 2009

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were reported:

#### Program Actions

Institution	Degree/Program/CIP	Effective Date
University of Mary Washington	Assistive Technology Certificate (CIP: 13.1001)	Fall 2009
Virginia Commonwealth University	Discontinue the Master of Science in Recreation, Parks and Sport Leadership (CIP Code 31.0101)	Fall 2009

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council’s “Policies and Procedures for Internal and Off-Campus Organizational Changes,” the following items were approved as delegated to staff:

**Organizational Changes / Off-campus Instructional Sites  
September – October 2009**

<b>Institution</b>	<b>Change / Site</b>	<b>Effective Date</b>
Radford University	Create the Department of Biology and Chemistry from a merge of the existing separate Departments of Biology and Chemistry. The Department of Biology and Chemistry will be located in the College of Science and Technology.	September 2009
Radford University	Move the Department of Recreation, Parks, and Tourism to the College of Education and Human Development from the Waldron College of Health and Human Services.	September 2009
Radford University	Create the School of Environmental and Physical Sciences from the elimination of three departments: the Department of Chemistry and Physics, the Department of Geology, and the Department of Geography.	September 2009
Radford University	Create the School of Theatre and Dance from the elimination of the Department of Theatre and the Department of Dance.	September 2009

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA  
COUNCIL MEETING  
DECEMBER 1, 2009  
MINUTES**

Ms. Milliken called the meeting to order at 12:10 p.m. in the SCHEV main conference room, James Monroe building, 9<sup>th</sup> floor, Richmond, Virginia. Council members present: Bob Ashby, Gilbert Bland, Whittington Clement, Jim Dyke, Mimi Elrod, Mary Haddad, Susan Magill, Christine Milliken, G. Gilmer Minor, Katharine Webb, and Alan Wurtzel.

Council members absent: None

Staff members present: Jim Alessio, Tom Daley, Alan Edwards, Dan Hix, Daniel LaVista, Tod Massa, and Kirsten Nelson. Jake Belue from the Office of the Attorney General (OAG) was also present.

**CHAIR'S OPENING COMMENTS**

Ms. Milliken opened the session by thanking Council members for their participation in the morning meeting with members of the State Board for Community Colleges (SBCC), officials of the Virginia Community College System (VCCS) office, and presidents of many of Virginia's 23 community colleges. She noted that the earlier meeting would be discussed during the agenda's Other Business. She also noted that no Public Comment Period was scheduled.

**REVIEW OF LETTER TO GOVERNOR-ELECT MCDONNELL**

Dr. LaVista distributed copies of a draft letter from the Council to Governor-elect McDonnell that shared the Council's concerns, recommendations, and progress toward advancing Virginia through higher education. He described the current draft as an educating, respectful communication of the Council's priorities and strengths, and he explained that his goal was to transmit the letter as soon as possible. Following discussion of potential revisions, the Council decided that members would sign the letter's signature page at the meeting and that any and all further revisions would be made in consultation with, and under the approval of, Ms. Milliken.

Dr. LaVista noted that Ms. Magill had been added to Governor-elect McDonnell's Higher Education Transition Team. Ms. Magill indicated that the team would include Heywood Fralin and Frank Atkinson.

In response to a question from Ms. Haddad on whether the P-16 Council would be continued by the McDonnell administration, Ms. Milliken responded that she was unsure but hoped it would be. In response to a suggestion from Mr. Wurtzel that the Council adopt a resolution in support of continuing the P-16 Council, discussion followed. A motion was moved and seconded directing staff to prepare a letter to

Governor-elect McDonnell in support of his continuation of the P-16 Council. The following resolution was unanimously adopted for inclusion in the letter:

**BE IT RESOLVED that the State Council of Higher Education for Virginia supports the continuation of the P-16 Education Council in recognition of its role in coordinating all segments of education.**

### **REVIEW OF FINDINGS FROM SCHEV SURVEY OF STUDENTS (VA21) AND INSTITUTIONS REGARDING BUDGET CUT IMPACT**

Dr. LaVista reviewed the findings from recent staff surveys of undergraduates and financial-affairs administrators regarding the impacts of state budget cuts. He noted that the findings centered on issues of course availability, operating hours, administrative changes, and student/family financial hardships. He also noted that the survey participants had been members of the Student Advisory Committee, the GEAR UP program, the Virginia21 political education group, and the Finance Advisory Committee.

Dr. LaVista indicated that student respondents reported fewer courses or course sections, reduced hours for libraries and other facilities or services, and higher costs. He said that administrative respondents reported decreased numbers of academic positions, shifts to more part-time academic and non-academic staff, spending contractions, fewer staff in financial aid offices serving more needy students, increased difficulty attracting faculty, less research productivity, and low morale. The Council discussed these findings and potential future uses, as well as limitations arising from the informal survey's small sample size.

Dr. LaVista then reminded the Council of staff's work in assembling packets of information to facilitate the orientation of the incoming Governor, Secretary of Education, and Policy Advisors. He requested that members share their thoughts and ideas with him at their convenience. Mr. Wurtzel suggested that information from the recent sampling of students be included in the initial letter to Governor-elect McDonnell in order to humanize and personalize the budget-cut issue. Ms. Webb suggested that the survey results be included in the list of reports that would be transmitted to the Governor-elect and his Transition Team.

Mr. Dyke noted that his schedule required his early departure, but that he wished to speak to the contributions of Mr. Wurtzel, given that Mr. Wurtzel had advised Governor Kaine that he would be stepping down from the Council as soon as a replacement could be found. Mr. Dyke praised Mr. Wurtzel's leadership in, and many contributions to, higher education, K-12 education, and Virginia in general.

### **OTHER BUSINESS**

#### **MEETING WITH COMMUNITY COLLEGE REPRESENTATIVES**

Ms. Milliken revisited the topic of the morning meeting with representatives of the SBCC, VCCS, and individual community colleges. Regarding the issue of full-time faculty ratios, Council members asked for clarification of exactly what was being asked of SCHEV in light of staff's reminder that the Council's budget recommendation regarding an improvement in the VCCS full-time faculty ratio had not been approved four years earlier, and that current Appropriation Act language directs the VCCS to use any additional funds provided for base operating support to achieve this objective. Regarding the distance-education issue, Mr. Daley advised that, as he had noted at the Council's October meeting, significant progress had been made in modifying SCHEV's capital outlay guidelines but that finalization of the revisions was dependent on the availability of enrollment data that the institutions agreed would not be available until the end of the current reporting cycle (Fall 2010). Dr. LaVista advised that staff would follow-up with the VCCS regarding the issues of full-time faculty ratios and distance-education considerations in the capital-outlay funding model.

#### ACTION ON RECOGNITION OF DEPARTING COUNCIL MEMBER

Ms. Milliken advised that Mr. Wurtzel would be leaving the Council and that a resolution in recognition of him had been prepared. She called on Mr. Clement to speak to the resolution, which he read aloud. Upon being asked by Mr. Clement to provide remarks, Mr. Wurtzel received a standing ovation from the Council, SCHEV staff, and attendees for his two terms of service, including two years as chair.

Mr. Wurtzel remarked that serving on the Council had been one of the greatest privileges of his life, that the Council had achieved many great accomplishments, and that while he regretted leaving, he was particularly thankful for the great friendships that he had developed with Council members.

Ms. Milliken noted that the written resolution would be framed and presented to Mr. Wurtzel following its approval and signature. The following resolution was unanimously approved by the Council:

**WHEREAS**, Alan Wurtzel served as an exemplary member of the State Council of Higher Education for Virginia from 2003 to 2009; and as Chair from July 2004 to September 2007; and

**WHEREAS**, he also served as an active committee member on all of the Council's committees at various times during his tenure, including the Academic Affairs, Resources, Outreach, Executive, and Strategic Planning committees; and

**WHEREAS**, Mr. Wurtzel's role in the Institutional Performance Standards and Restructuring subcommittees provided strong leadership to the Council in shaping these important new initiatives; and

**WHEREAS**, his extensive business experience and acumen advanced the Council's work by providing valuable insight and a fair and equitable approach to higher education policy matters; and

**WHEREAS**, Mr. Wurtzel demonstrated his steadfast support for assessment in student learning and efficiency through technology by assisting the Commonwealth to establish nationally recognized reform initiatives; and

**WHEREAS**, Mr. Wurtzel's effective leadership has guided the Council's support for accessibility and affordability and played an integral role in the development of academic standards for all Virginia students; and

**WHEREAS**, he will continue to ensure that Virginia is advanced through higher education and to serve as a valued and knowledgeable advisor to the Council as it continues its important work; now therefore be it

**RESOLVED**, that the State Council of Higher Education for Virginia expresses its sincere gratitude and appreciation to **Alan L. Wurtzel** for his commitment, distinguished service, and numerous contributions to higher education in Virginia, and extends to him best wishes for continued success in all future endeavors.

## **ADJOURNMENT**

Meeting was adjourned at 1:10 p.m.

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Christine T. Milliken  
Chair

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Alan F. Edwards, Jr.  
Director of Policy Studies  
(for Lee Ann Rung)

# State Council of Higher Education for Virginia Agenda Item

**Item:** Item #6.a. - Update on Governor's Introduced Budget

**Date of Meeting:** January 12, 2010

**Presenter:** Dan Hix, Finance Policy Director, [DanHix@schev.edu](mailto:DanHix@schev.edu)

**Most Recent Review/Action:**

- No previous Council review/action  
 Previous review/action

**Date:**

**Action:**

**Background Information/Summary of Major Elements:**

On December 18, 2009, Governor Kaine introduced his proposed budget for the 2010-12 biennium.

**Materials Provided:**

- A summary of the Governor's introduced budget will be provided at the meeting.

**Financial Impact:** TBD

**Timetable for Further Review/Action:** None.

**Resolution:** None.

# State Council of Higher Education for Virginia Agenda Item

**Item:** #6.b – Update on Pre-filed Legislation

**Date of Meeting:** January 12, 2010

**Presenter:** Kirsten Nelson, SCHEV Director of Communications and Government Relations

**Most Recent Review/Action:**

- No previous Council review/action  
 Previous review/action

**Date:**

**Action:**

**Background Information/Summary of Major Elements:** Ms. Nelson will provide a summary of legislation that has been pre-filed for the 2010 General Assembly session. This summary will include bills and resolutions that have a potential impact on higher education in the Commonwealth.

**Materials Provided:**

- A handout listing pre-filed bills will be provided at the meeting.

**Financial Impact:** N/A

**Timetable for Further Review/Action:** N/A

**Resolution:** N/A



# State Council of Higher Education for Virginia Agenda Item

**Item:** #6.c – Annual Report of the Office of Private and Out-of-State  
Postsecondary Education (POPE)

**Date of Meeting:** January 12, 2010

**Presenter:**

Dr. Joseph G. DeFilippo  
Director of Academic Affairs & Planning  
[JoeDeFilippo@schev.edu](mailto:JoeDeFilippo@schev.edu)

Linda H. Woodley, Director  
Private and Out-of-State Postsecondary Education  
[LindaWoodley@schev.edu](mailto:LindaWoodley@schev.edu)

**Most Recent Review/Action:**

- No previous Council review/action  
 Previous review/action

**Date:** January 9, 2009

**Action:** No action

**Background Information/Summary of Major Elements:**

Pursuant to §23-276.1 – 23-276.12 of the Code of Virginia, SCHEV is required to certify certain institutions to operate in the Commonwealth of Virginia. The Office of Private and Out-of-State Postsecondary Education (POPE) prepares an annual report of institutional statistics, enrollment, audit activities, constituent inquires and other staffing functions related to institutions certified to operate in the Commonwealth of Virginia.

**Materials Provided:**

- 2009 Annual Report of the Office of Private and Out-of-State Postsecondary Education

**Financial Impact:** None

**Timetable for Further Review/Action:** The 2010 annual report from the Office of Private and Out-of-State Postsecondary Educational will be presented at the January, 2011 Council meeting.

**State Council of Higher Education for Virginia  
Office of Private and Out-of-State Postsecondary Education  
Annual Report: 2009**

**A. Institutional Statistics**

<b>Total Institutions (Main, Branches &amp; Sites)</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>
Out-of-state, Public	27	26	28
Out-of-state, Non-Profit	73	76	74
Out-of-state, For-Profit	54	53	60
Out-of-state, Vocational	15	16	13
In-state, Non-Profit	19	18	22
In-state, For-Profit	32	33	37
In-state, Vocational	120	118	109
<b>Totals</b>	<b>340</b>	<b>340</b>	<b>343</b>

Accredited Institutions                      225  
 Non-accredited Institutions                118  
 Out-of-State Agent Permits                228

*(Each uncertified institution must have a permit for any agents soliciting on behalf of the school in the Commonwealth of Virginia.)*

Religious Exempt Institutions              193

*(The Code of Virginia permits exemptions to postsecondary institutions whose programs of study are purely religious or theological in nature.)*

**Status Changes in 2007**

Newly Certified Institutions                12  
 Colleges Withdrawn/Closed                5  
 Achieved 10-Year Exemption              0

*(The 10-year exemption applies only to in-state, degree-granting institutions.)*

**B. Institutional Enrollment/Graduation/Placement Data**

All certified schools submit enrollment and graduation data with their annual recertification application. Degree-granting schools use the most recent fall headcount to record the total number of enrolled students claiming Virginia residence. Non-degree granting schools report their enrollment from the end of the most recent full academic/calendar year.

### **Total Enrollment by Degree Type**

<b>Degree Type</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>
Diploma/Certificate	14,659	17,927	15,373
Associate Degree	8,210	9,422	10,410
Baccalaureate Degree	16,949	17,709	18,933
Undergraduate Certificate	139	219	219
Graduate	8,771	11,989	12,929
Graduate Certificate	207	176	294
First Professional	871	393	592
<b>Totals</b>	<b>49,806</b>	<b>57,835</b>	<b>58,750</b>

### **Enrollment by Ethnicity**

<b>Ethnicity</b>	<b>2008</b>	<b>2009</b>
American Indian/Alaskan Native	268	287
Asian	3,059	4,363
Black/African American	18,930	18,926
Hispanic of any race	3699	3952
Native Hawaiian/Pacific Islander	172	82
Non-Resident Alien	2,011	1,923
White	2,0146	20,521
Race/Ethnicity Unknown	8,479	8,502
2 or More Races	246	194

### **Enrollment by Age**

<b>Age Category</b>	<b>2008</b>	<b>2009</b>
Traditional Students (18-24)	14,009	14,705
Non-Traditional Students (25+)	42,922	44,042

### **Enrollment by School Type**

<b>School Type</b>	<b>2008</b>	<b>2009</b>
In-State, For-Profit	7,544	8,659
In-State, Non-Profit	2,140	2,210
In-State, Vocational	7,378	8,006
Out-of-State, For-Profit	27,708	30,864
Out-of-State, Non-Profit	9,430	6,713
Out-of-State, Vocational	1,114	1,185
Out-of-State, Public	1,617	1,113

### **Total Graduates/Completers by School Type**

<b>School Type</b>	<b>2008</b>	<b>2009</b>
In-State, For-Profit	3,227	3,538
In-State, Non-Profit	502	816
In-State, Vocational	6,316	8,137
Out-of-State, For-Profit	5,167	6,361
Out-of-State, Non-Profit	3,129	2,666
Out-of-State, Vocational	958	881
Out-of-State, Public	514	379

### **Placement Statistics**

The totals listed below are from nationally accredited institutions of higher education and unaccredited institutions of higher education and vocational schools. These data are collected from students within 6 months and within 12 months of program completion. (Regionally accredited institutions are not required to record or maintain placement information.)

<b>School Type</b>	<b>w/in 6 mos.</b>	<b>w/in 12 mos.</b>
In-State, Vocational	2531	933
In-State, Non-Profit	240	33
In-State, For-Profit	673	147
Out-of-State, Vocational	550	210
Out-of-State, Non-Profit	6	0
Out-of-State, For-Profit	452	7

### **C. Institutional Audit Summary**

POPE set a goal of completing 112 audits (approximately 9 audits per month) in 2009. However, because the office has not been fully staffed for the entire year, 78 (69% of goal) audits were conducted.

In mid 2009, the compliance team modified the manner in which it conducts audits to make the process less punitive, and more service oriented. During the audit, schools are notified of any non-compliance issues and are allowed to correct them that same day. Instances of non-compliance corrected in this manner are not cited in the report of audit. There are some items of non-compliance that cannot be corrected on the day of audit as they have already had an adverse effect on students. These include findings of unqualified instructors teaching classes and refund policies that were applied incorrectly. Such instances are cited in audit reports as items of non-compliance.

#### **Number of school visits completed**

- 78 (compared to 49 in 2008); this comprises 69% of the stated goal of 112.

### **Types of Schools audited**

- Out-of-State Schools – 35
- In-State Schools – 43
- Accredited – 55
- Unaccredited – 23

### **Types of visits conducted**

- Full audits – 70
- Site visits (instructional sites only) – 7
- Shadow audit with accrediting agency – 1

### **Reason for Audit**

- Random – 74
- POPE concerns (late recertifying, low composite score, complaints, etc) – 2
- Complaints – 2

### **Audit Findings**

- Number of full audits – 70
- Number of schools with no findings – 39 (56%)
- Number of schools with one finding – 16 (23%)
- Number of schools with two or three findings – 10 (14%)
- Number of schools with four or more findings – 5 (7%)

### **Types of Audit findings**

- Total findings – 51
- Records maintenance – 20 (student enrollment eligibility; student financial records; faculty files)
- Faculty qualification – 12
- Refund policy – 10 (wrong policy cited and/or incorrectly applied)
- Curriculum – 8 (industry standards/ quality, content or length issues)
- Financial soundness – 1

## **D. Constituent Inquiries**

Pursuant to the *Virginia Administrative Code* (8 VAC 40-31-100), SCHEV is required to investigate and attempt to resolve all written and signed complaints regarding institutions certified to operate in Virginia. Constituent inquiries are also forwarded to POPE from the Governor and the Secretary of Education.

- Number of complaints received – 85
- Number of complaints received in writing – 53
- Types of complaints received
  - Academic – 10 (grading policies)
  - Administrative – 8 (issues with how school is run)
  - Ethical – 16 (school not delivering what promised)

- Financial – 8 (refunds due; incorrect charges)
- Financial aid – 3 (Title IV issues including refund calculations)
- Other – 8 (not in SCHEV purview)

**E. POPE 2009 Initiatives**

- Added POPE institution programs to SCHEV website degree inventory;
- Compiled advisory committee to review POPE regulations, and began promulgation process;
- Appointed a POPE institution student to the Student Advisory Committee.

**F. POPE Goals for 2010**

- Develop internal POPE policy/procedure manual;
- Continue participating in college/community fairs highlighting POPE institutions;
- Incorporate member institutions of Virginia Out-of-State, Non-Profit Colleges and Universities (VONCU) into Career College Advisory Board (CCAB) discussions;
- Complete a compliance visit of at least one branch of all POPE institutions certified to operate prior to December 31, 2008, (55 more schools to visit to reach this goal);
- Prepare and distribute guidance documents on common non-compliance issues;
- Continue to assess compliance audit procedures and make modifications to improve services to schools and students;
- Develop a CD Rom or DVD of POPE institutions and tips on attending a career-technical school for distribution to high schools, social services offices, workforce investment boards, public libraries and at college/career fairs, possibly with funds available for scholarships for students attending POPE institutions.

# State Council of Higher Education for Virginia Agenda Item

**Item:** #7.a - Action on Proposed Measures for Longwood University - Level II

**Date of Meeting:** January 12, 2010

**Presenter:** Jim Alessio, Director of Higher Education Restructuring  
[jamesalessio@schev.edu](mailto:jamesalessio@schev.edu)

**Most Recent Review/Action:**

- No previous Council review/action  
 Previous review/action

**Date:**

**Action:**

**Background Information/Summary of Major Elements:**

The 2008 General Assembly enacted legislation outlining the requirement for institutions seeking Level II authority under the Higher Education Restructuring Act.

§ 23-38.90. Memoranda of understanding.

Effective July 1, 2008, any public institution of higher education may enter into a memorandum of understanding with the appropriate Cabinet Secretary or Secretaries, as designated by the Governor, for additional operational authority in any operational area or areas adopted by the General Assembly in accordance with law provided that the authority granted in the memorandum of understanding is consistent with that institution's ability to manage its operations in the particular area or areas and provided that the following general criteria are met:

1. The institution has received and maintained Council certification pursuant to § 23-9.6:1.01 for the most recent year that the Council has completed certification;
2. An absolute two-thirds or more of the institution's governing body shall have voted in the affirmative for a resolution expressing the sense of the body that the institution is qualified to be, and should be, governed by memoranda of understanding as provided in this chapter; and

3. The institution must adopt at least one new education-related measure for each area of operational authority for which a memorandum of understanding is requested. Each education-related measure and its respective target shall be developed in consultation with the Secretary of Finance, Secretary of Education, the appropriate Cabinet Secretary, and the Council. Each education-related measure and its respective target must be approved by the Council and shall become part of the certification required by § 23-9.6:1.01.

At the May meeting, the Council approved measures for George Mason University, James Madison University, Old Dominion University, Radford University, Virginia Military Institute, and the Virginia Community College System. All these institutions, except for the Virginia Community College System, were granted Level II authority through a Memorandum of Understanding with the Governor. The Virginia Community College System is still being reviewed. Longwood University has applied for Level II authority in the areas of Information Technology and Procurement.

The Council's Restructuring Subcommittee is in the process of reviewing the attached proposals for education-related measures from Longwood University. The subcommittee will meet on Monday, January 11, to vote on a final recommendation and resolution to the Council.

**Materials Provided:**

- Proposed education-related measures for Longwood University

**Financial Impact:**

If the Secretaries and Governor approve the application, Longwood University will receive operational authority in the requested areas.

**Timetable for Further Review/Action:**

The proposed measures and targets/thresholds will be incorporated in the annual certification for Longwood University.

**Resolution:**

The Subcommittee's final recommendation and resolution will be distributed at the meeting.



**LONGWOOD UNIVERSITY**  
**Level II – Education-related Measure**

**Course Redesign**

**Restructure Goal 5: Improve student retention such that students progress from initial enrollment to timely graduation, and that the number of degrees conferred increases as enrollment increases.**

**Measure II: This measure refers to Mathematics 261 Calculus I, and Mathematics 171 Basic Statistics.** To improve the overall rate of student success in two of Longwood's key gateway mathematics courses, the University will redesign the Math 261 and Math 171 courses. We will use pretesting instruments to identify students that are most likely to fail these two courses; require computer based remediation for students demonstrating mathematical deficiencies; provide additional training for mathematics tutors; and provide additional tutorial hours of mathematics instruction in the Learning Center. These courses serve approximately 895 students per year and are a gateway requirement for all science, pre-professional, mathematics, computer science, and liberal studies majors. These courses have high levels of D, F, and W grades. Typically, over 50% of the students who originally enroll in the Calculus I course receive a grade of D, F, or W and must repeat the course to move forward in their curriculum. Typically, over 40% of the students who originally enroll in the Basic Statistics courses receive grades of D, F, or W for the course and must repeat it before they can move forward in their curriculum. This increases faculty workload and reduces overall efficiency within the University by slowing student progress toward degree completion. Tables 1 and 3 present grade distribution data for the fall and spring semester of the 2007-08 and 2008-09 academic years for Mathematics 261 and 171.

The University proposes setting the SCHEV suggested minimum threshold for reducing the D, F, and W rates in Mathematics 261 by 25% which represents the difference between the maximum threshold and the minimum threshold as indicated in Table 2. The University proposes a reduction in the actual target of 23% reduction after four years. Table 2 shows the projected threshold or threshold reductions for the academic years 2010-11, 2011-12, 2012-13, 2013-14, and 2014-15. The target and threshold rates remain high until 2012-13 because it will take time for the course to be redesigned and to demonstrate results. This is consistent with the length of time it took the Virginia Tech's Math Emporium to begin demonstrating results.

The University proposes setting the SCHEV suggested minimum threshold for reducing the D, F, and W rates in Mathematics 171 by 21% which represents the difference between the maximum threshold and the minimum threshold as indicated in Table 4. Longwood proposes an actual target of 28% reduction after four years. Table 4 shows the projected target reductions or threshold reductions for 2010-11, 2011-12, 2012-13, 2013-14, and 2014-15. As with Math 261 the target and

threshold rates for Math 171 will remain high until 2012-13 because it will take time for the course to be redesigned and to demonstrate results.

**Table 1 Baseline Grade Distribution Math 261, Calculus I**

Grade	Grade Count 2007-08	2007-08 Percentage	Grade Count 2008-09	2008-09 Percentage	Combined Grade Count	Combined Percentage
A	3	4%	11	16%	14	10%
B	8	11%	10	15%	18	13%
C	17	24%	16	24%	33	24%
D	16	23%	9	13%	25	18%
F	21	30%	15	22%	36	26%
W	5	7%	7	10%	12	9%
Total Grades	70	100%	68	100%	138	100%
Total D, F, W	42					0%
Base Rate, Math 261		60%		46%		53%

**Table 2 Proposed Measure  
Math 261, Calculus I**

	Actual D, F, W Rate	Threshold D, F, W, Rate	Target D, F, W Rate
Baseline Data		60%	53%
AY 2010-11		60%	53%
AY 2011-12		58%	53%
AY 2012-13		51%	46%
AY 2013-14		44%	39%
AY 2014-15		35%	30%

**Table 3 Baseline Grade Distribution Math 171, Basic Statistics**

Grade	Grade Count 2007-08	2007-08 Percentage	Grade Count 2008-09	2008-09 Percentage	Combined Grade Count	Combined Percentage
A	36	8%	28	8%	64	8%
B	84	18%	81	24%	165	21%
C	123	27%	98	29%	221	28%
D	87	19%	62	19%	149	19%
F	94	20%	47	14%	141	18%
W	39	8%	18	5%	57	7%
Total Grades	463	100%	334	100%	797	100%
Total D, F, W	220		127		347	
Base Rate, Math 171		48%		38%		44%

**Proposed Measure**

**Table 4 Math 171, Basic Statistics**

	Actual D, F, W Rate	Threshold D, F, W, Rate	Target D, F, W Rate
Baseline Data		38%	48%
AY 2010-11		38%	48%
AY 2011-12		46%	41%
AY 2012-13		39%	34%
AY 2013-14		32%	27%
AY 2014-15		25%	20%

**LONGWOOD UNIVERSITY**  
**Level II – Education-related Measure**

**Cooperative Teacher Licensure Programs In**  
**Emporia and Martinsville, VA**

**ENROLLMENT GROWTH:**

**Consistent with its institutional mission, Longwood University provides access to higher education for many underrepresented and first generation university students from across Southside Virginia. Longwood also provides transfer opportunities for students who begin and/or complete their college education at one of the Commonwealth's community colleges. SCHEV has designated preparation of teachers as a critical needs area. Longwood University provides an important service to the Commonwealth through its teacher preparation program.**

**BACKGROUND:**

Since 1839, Longwood University been recognized as one of the Commonwealth's premier teacher preparation institutions. It has been said that if a student completes their entire K-12 education in the Commonwealth of Virginia they will certainly have been taught by one or more Longwood University trained teachers. On a national level, approximately 50% of all elementary teaching graduates remain in the profession after five years. Approximately 85% of Longwood University certified elementary teachers remain in the profession after 10 years.

While Longwood University serves students from the entire Commonwealth, our geographic home is the area of Southside Virginia. Southside Virginia encompasses a geographic area of approximately 7,000 square miles reaching from Emporia in the East, to Patrick Henry in the west, from between Farmville and Charlottesville in the north, to the North Carolina border in the south. Of the 15 counties which comprise Southside Virginia, five counties (Brunswick, Prince Edward, Pittsylvania, Campbell and Greensville) have been designated as has having underrepresented populations. Several superintendants from these counties have told us that because of the rural nature, they have a hard time attracting and retaining teachers for their schools systems.

For most of the Southside region, Longwood is the only public four-year institution. Southside Virginia does have three community colleges, Southside Virginia Community College, Danville Community College and Patrick Henry Community College. Additionally, Southside is served by the following public institutions, Southern Virginia Higher Education Center (SVHEC) in South Boston, the Institute for Advanced Learning and Research in Danville, and the New College Institute (NCI) in Martinsville. Longwood University has well established transfer programs with each of the community colleges in our region, and Longwood offers programs at both the SVHEC and NCI. Longwood was the first and continues to be the only

senior institution with a full-time faculty presence at NCI. Longwood University offers an undergraduate teacher licensure program at NCI and graduate and undergraduate courses at SVHEC.

**PROGRAM NEED:**

There is a persistent teacher shortage across Southside Virginia, and all school districts in the region have a serious teacher retention issue. Many districts currently have to temporarily fill teaching positions with teachers who do not have licensure to teach in the field in which they have been hired.

**PROGRAM SCOPE:**

Longwood University proposes to open a new joint teacher preparation program with Southside Virginia Community College on the Emporia campus. Longwood will place faculty at the Emporia campus so that students who plan to enroll in our teacher education program can take the course work in Emporia. This is significantly different from the traditional 2 + 2 program that would require students to transfer to Longwood and attend classes on the Longwood University campus. Currently, Longwood has a joint Liberal Studies teacher education program with NCI in Martinsville. We plan to expand the current joint teacher preparation program with NCI to more directly include Patrick Henry Community College in the partnership. Longwood University will work collaboratively with our partners to enhance the educational opportunities of Southside Virginia residents in the area of teacher education. Superintendents have told us that students who already live in Southside and can achieve the necessary education to become teachers are most likely to remain in Southside Virginia as lifelong teachers. Therefore, the number and quality of available teachers will increase within the region and the number of teachers retained within southern Virginia schools will increase. This should certainly help improve the overall educational quality within the Southside area.

**COLLABORATIONS:**

Longwood University will collaborate with Southside Virginia Community College, the New College Institute, and Patrick Henry Community College to provide the Liberal Studies teacher education program at both the Emporia Campus of Southside Virginia Community College and at the New College Institute. Longwood will place full-time faculty at Emporia and at NCI.

**STUDENT ENROLLMENT:**

The joint program in Emporia is designed to meet the specific educational needs for K-8 teacher licensure. We expect that it will take us three years to reach our goal of a 20 student cohort. We anticipate that 60% of each cohort class will be able to complete the program and receive licensure within three years. For the first cohort class, this would represent nine students receiving licensure by 2012-13. Because many of these students are likely to be working, first generation students from underrepresented populations, they are unlikely to be able to attend full-time. Therefore, we think a three-year graduation goal is appropriate. Longwood will continue to increase the cohort group size until we reach 20 students per cohort. Ultimately, this would result in an annual total stable enrollment of 40 students.

A graduation rate of 60% was used for creating the data in the tables below. This is above the national average but slightly below our current on-campus graduation rate. The only program which will be offered at the Emporia center will be the Liberal Studies Program leading to teacher licensure. Currently, it is possible for students at NCI/Patrick Henry Community College to seek a degree in Liberal Studies without licensure. This has been the current pattern as some students have decided to seek alternative licensure. However, given changes in the licensure law, alternative licensure will become less important. Longwood intends by 2013-14 to require all students enrolling in our program to enroll in the Liberal Studies degree program with licensure.

### **EMPORIA PROPOSED ENROLLMENT TARGETS**

<b>YEAR</b>	<b>2010-11</b>	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>	<b>2014-15</b>	<b>2015-16</b>
Enrollment Target	15 C1	17 C1 10 C2	20 C1 15 C2	40 C1&2	40 C 1&2	40 C 1&2
Enrollment Threshold	12	15 C1 8 C2	18 C1 13 C2	36	36	36
Graduation Target			9 C1	10 C1 & 6 C2	12 C1 9 C2	24
Graduation Threshold			7	9 C1 5 C2	10 C1 8 C2	21

C1= Cohort 1, C2= Cohort 2

### **NCI/PATRICK HENRY COMMUNITY COLLEGE PROPOSED ENROLLMENT TARGETS**

<b>YEAR</b>	<b>2010-11</b>	<b>2011-12</b>	<b>2012-13</b>	<b>2013-14</b>	<b>2014-15</b>	<b>2015-16</b>
Enrollment Target	18	25	35	40	40	40
Enrollment Threshold	16	22	31	36	36	36
Graduation Target	6	9	11	15	21	24
Graduation Threshold	4	7	9	13	19	21

# State Council of Higher Education for Virginia Agenda Item

**Item:** #7.b – Action on Provisional Certification of Nichols College

**Date of Meeting:** January 12, 2010

**Presenter:** Dr. Joseph G. DeFilippo  
Director of Academic Affairs & Planning  
[JoeDeFilippo@schev.edu](mailto:JoeDeFilippo@schev.edu)

Linda H. Woodley  
Director, Private and Out-of-State Postsecondary Education  
[LindaWoodley@schev.edu](mailto:LindaWoodley@schev.edu)

**Most Recent Review/Action:**

- No previous Council review/action  
 Previous review/action

**Date:** January, 2008

**Action:** application for certification tabled

**Background Information/Summary of Major Elements:**

Nichols College is a private, non-profit institution accredited by the New England Association of Schools and Colleges (NEASC) and is based in Dudley, MA. The school submitted an application for certification in January 2008. However, due to issues that arose concerning the school's planned location on the campus of Germanna Community College, Council tabled the application. Germanna then withdrew from the arrangement and Nichols withdrew its application pending identification of a suitable alternate location. The school plans to operate from a location in Stafford County, for which the lease is under negotiation pending Council approval of the school's application for provisional certification.

SCHEV's standard certification procedure requires the successful completion of a site visit prior to approval of a school's certificate to operate in Virginia. As Nichols College has not formally established a location, the site visit can not be accomplished at this time. In accordance with the regulations governing the certification of private and out-of-state postsecondary institutions, Nichols College may not engage in any postsecondary education activities—including advertising, recruitment, and enrollment of students—until it has obtained certification.

Nichols College has requested that it be granted a provisional certification that would allow the school to market and solicit for enrollment until it establishes its location in Stafford County.

Staff recommends that Nichols College be granted provisional certification to operate in Virginia for one (1) calendar year. The terms of this provisional certification, which are spelled out in the resolution, would allow the school to be introduced to the community, while protecting potential students in the event circumstances prevent the school from opening. Upon satisfaction of SCHEV's site visit of the completed facility, the school would be immediately eligible for full certification and thereafter able to engage in instruction. The proposed resolution delegates to the Executive Director authority to confer full certification in this instance.

Council established a precedent in January 2009 when it granted provisional certification to South University, which was planning to construct a multi-million dollar facility in the west end of Henrico County. The parameters established for South University to operate during its provisional certification have been applied to the Nichols College resolution as well.

**Materials Provided:**

- Nichols College application summary

**Financial Impact:**

Nichols College has submitted the required certification fee to operate a postsecondary institution in Virginia.

**Timetable for Further Review/Action:**

Nichols College must successfully complete a site visit by January 12, 2011 in order to achieve full certification to operate in Virginia.

**Resolution:**

**BE IT RESOLVED that the State Council of Higher Education for Virginia provisionally certifies Nichols College to operate a postsecondary institution in the Commonwealth of Virginia, effective immediately and for a period of one (1) year, in accordance with the conditions enumerated below:**

- 1. that, during the period of provisional certification, Nichols College shall be allowed to advertise and receive student applications, but not actually enroll or instruct students;**
- 2. that, during the period of provisional certification, Nichols College may not collect tuition from prospective students, though it may collect initial non-refundable fees of no more than \$100, as per 8 VAC 40-31-160 (N) (2) of the *Virginia Administrative Code*;**

3. that, during the period of provisional certification, all publicity, advertisement, and promotional materials must include a statement that the school is provisionally certified to operate in Virginia by SCHEV;
4. that, prior to the expiration of the period of provisional certification (January 12, 2011), Nichols College shall satisfy a site visit conducted by SCHEV staff demonstrating that the facility conforms to all federal, state and local building codes and that it is equipped with classrooms, instructional and resource facilities, and laboratories adequate for the size of the faculty and student body and adequate to support the educational programs to be offered by the school;
5. that Nichols College's provisional certification shall lapse if the school does not satisfy condition #4 by January 12, 2011. In the event of such lapse, the school may reapply for certification.

**BE IT FURTHER RESOLVED** that Council delegates to the Executive Director authority to confer full certification on Nichols College upon the school's successful completion of the site visit.



## **Nichols College** **Application Summary**

### **School Overview**

Nichols College is a private, out-of-state, non-profit institution of higher education, founded in 1815 in Dudley, MA., and accredited by the New England Association of Schools and Colleges to award associate, bachelor, master's, and doctoral degrees in business administration.

### **School Officer**

President – Dr. Debra M. Townsley

### **School Mission Statement**

The school's mission statement is as follows:

*Nichols College strives to develop tomorrow's leaders through a dynamic, career-focused business education.*

*We transform our student into a successful graduate who will respond to challenges, is eager for responsibility, and will assume a significant role in the global economy.*

*The Nichols experience happens in a welcoming environment where our student is encouraged to learn and grow under the guidance of mentoring faculty and staff committed to student success*

### **Proposed Educational Programs and Credentials Conferred**

Certificate – Business Administration  
Associate in Business Administration  
Bachelor of Science – Business Administration  
Master of Business Administration  
Master of Organizational Leadership

### **Proposed Location**

Nichols College plans to operate from a location in Stafford County, VA; the school must secure provisional certification in order to sign a five-year lease.

### **Financial Stability Indicator**

Nichols College completed the Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school's financial composite score as 3.0 out of a possible 3.0, which indicates that the institution demonstrates overall financial health, as defined by the U.S. Department of Education.

### **Guaranty Instrument**

Nichols College submitted a \$200,000.00 surety instrument, which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the school closure, pursuant to 8 VAC 40-31-160 (I).

### **Evidence of Compliance**

Nichols College has provided a satisfactory plan for compliance pending establishment of the location from which it will offer instruction in Virginia. Final certification will depend on the inspection of the facility and satisfaction of the following requirements of the *Virginia Administrative Code*.

<u>Virginia Administrative Code Citation</u>	<u>Area of Compliance</u>
8 VAC 40-31-30	Advertising/Publications
8 VAC 40-31-160 (E) (5)	Maintenance of Student Records
8 VAC 40-31-140 and 150	Faculty Qualifications
8 VAC 40-31-160	Student Services
8 VAC 40-31-160 (M)	Library Resources and Services
8 VAC 40-31-160 (E)	Student Admissions Standards

### **Staff Recommendation:**

Nichols College has demonstrated a satisfactory plan for compliance with § 23-276.3 (B) of the *Code of Virginia*, pending establishment of the facility from which instruction will be offered in Virginia. Once this has been done, staff shall conduct a full site review in accord with standard SCHEV practice. Staff accordingly recommends that Council adopt the following resolution:

**BE IT RESOLVED** that the State Council of Higher Education for Virginia provisionally certifies Nichols College to operate a postsecondary institution in the Commonwealth of Virginia, effective immediately for a period of one (1) year, in accordance with the conditions enumerated below:

1. that, during the period of provisional certification, Nichols College shall be allowed to advertise and receive student applications, but not actually enroll or instruct students;
2. that, during the period of provisional certification, Nichols College may not collect tuition from prospective students, though it may collect initial non-refundable fees of no more than \$100, as per 8 VAC 40-31-160 (N) (2) of the *Virginia Administrative Code*;
3. that, during the period of provisional certification, all publicity, advertisement, and promotional material must include a statement that the school is provisionally certified to operate in Virginia by SCHEV;
4. that, prior to the expiration of the period of provisional certification (January 12, 2011), Nichols College shall satisfy a site visit conducted by SCHEV staff demonstrating that the facility conforms to all federal, state and local building codes and that it is equipped with classrooms, instructional and resource facilities, and laboratories adequate for the size of the faculty and student body and adequate to support the educational programs to be offered by the school;

5. that Nichols College's provisional certification shall lapse if the school does not satisfy condition #4 by January 12, 2011. In the event of such lapse, the school may reapply for certification.

**BE IT FURTHER RESOLVED** that Council delegates to the Executive Director authority to confer full certification on Nichols College upon the school's successful completion of the site visit.

# State Council of Higher Education for Virginia Agenda Item

**Item:** #7.c – Action on the Domicile Guidelines

**Date of Meeting:** January 12, 2010

**Presenter:** Lee Andes, Assistant Director for Financial Aid

**Most Recent Review/Action:**

- No previous Council review/action
- Previous review/action

**Date:** 07/14/2009

**Review:** Council recommended removing the Domicile Guidelines from Virginia Administrative Code. Also, in March 2009, Council approved the changes to the Guidelines recommended by the Domicile Guideline Review Committee.

**Background:**

After completion of an intensive review by the Domicile Guideline Review Committee and legal counsel, Council approved the Committee's recommended changes to the Domicile Guidelines in March 2009. The items subject to review included the ability of those persons holding a temporary visa to establish domicile in Virginia and eligibility for in-state tuition. Regarding temporary visas, the Code of Virginia states the following:

§ 23-7.4. C.

Any alien holding an immigration visa or classified as a political refugee shall also establish eligibility for in-state tuition in the same manner as any other student. However, absent congressional intent to the contrary, any person holding a student or other temporary visa shall not have the capacity to intend to remain in Virginia indefinitely and, therefore, shall be ineligible for Virginia domicile and for in-state tuition charges.

Therefore, per the Code of Virginia, all temporary visas are considered ineligible to establish domicile unless an action by Congress can be interpreted to mean that holders of a particular visa can legally form the "intent to remain indefinitely." Using this standard, legal counsel reviewed all currently recognized temporary visas and presented recommendations regarding the eligibility to establish domicile for each one. New information is now under consideration by legal counsel as they revisit the status of holders of temporary visas and the results of that review will be presented to Council at its January meeting.

Action by Council at the January meeting will enable to Council to consider the recommendations and decide whether to conform the Domicile Guidelines to the revised recommendations from legal counsel. If it so chooses, Council can then avoid competing guidance provided to the institutions if the Domicile Guidelines are in conflict with new interpretations by legal counsel.

**Materials Provided:**

To be provided at the January meeting.

**Financial Impact:**

Indeterminate at this time.

**Timetable for Further Review/Action:**

Immediate if it is desired to avoid conflicting guidance available to the institutions between the Domicile Guidelines and legal counsel.

**Resolution:**

A resolution will be distributed for Council consideration at its January meeting.

# State Council of Higher Education for Virginia Agenda Item

**Item:** #8.a – Action on Programs at Public Institutions (**Consent Agenda**)

**Date of Meeting:** January, 12, 2010

**Presenter:** Dr. Joseph G. DeFilippo  
Director of Academic Affairs and Planning  
[JoeDeFilippo@schev.edu](mailto:JoeDeFilippo@schev.edu)

**Most Recent Review/Action:**

- No previous Council review/action  
 Previous review/action

**Date:**

**Action:**

**Background Information/Summary of Major Elements:**

**Materials Provided:**

- George Mason University
  - Master of Science (M.S.) in Forensic Science
  - Master of Arts (M.A.) in Graphic Design
- Virginia Commonwealth University
  - Master of Science (M.S.) in Computer and Information Systems Security
- Virginia Polytechnic Institute and State University
  - Master of Public Health (M.P.H.)

**Financial Impact:** No additional state resources would be required to initiate and sustain the proposed programs. They would be supported through internal reallocation and standard enrollment driven funding streams.

**Timetable for Further Review/Action:** N/A

**Resolutions:**

**BE IT RESOLVED** that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Forensic Science (CIP: 43.0106), effective fall 2010.

**BE IT RESOLVED** that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Arts (M.A.) degree program in Graphic Design (CIP: 50.0409), effective fall 2010.

**BE IT RESOLVED** that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Master of Science (M.S.) degree program in Computer and Information Systems Security (CIP: 11.1003), effective fall 2010.

**BE IT RESOLVED** that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Master of Public Health (M.P.H.) degree program (CIP: 51.2201), effective summer 2010.

**George Mason University**  
**Master of Science (M.S.) in Forensic Science**  
**(CIP: 43.0106)**

**Program Description**

George Mason University (GMU) is proposing the creation of a Master of Science (MS) degree program in Forensic Science to be initiated fall 2010. The program will be administered by the Office of the Graduate Dean in the College of Science. The proposed program is designed to prepare students to apply scientific methodologies for the analysis of crime scenes, the collection of evidence, and the laboratory analysis of evidence in support of criminal investigation. Students would be exposed to courses in forensic science, toxicology, law, and science. The program is designed to offer students an experiential opportunity to investigate and analyze real-world crime scenes. Students will develop and demonstrate knowledge and skills in researching, analyzing, and comparing crime scene evidence. Graduates would possess knowledge and skills to: 1) perform general crime scene analysis; 2) apply fundamental legal and anthropological concepts; 3) conduct analytical chemistry tests; 4) present forensic science results in a court of law; and 5) serve as members of multidisciplinary investigation teams.

The degree in Forensic Science would require 33 credit hours of coursework. A thesis and a non-thesis option would be offered. To complete the thesis option, students would be required to complete: 18 credit hours of coursework in core courses; six credit hours of elective coursework, a three credit hour capstone course; and six credit hours of thesis coursework. To complete the non-thesis option, students would be required to complete: 18 credit hours of coursework in core courses, nine credit hours of elective coursework, a three credit hour capstone course; and a three credit hour research project.

**Justification for the Proposed Program**

The proposed program is a response to growing local and regional demand for graduates trained in the technical and legal aspects of forensic science. There is demand for graduates who possess advanced degrees and thus, the “highest level of practical real-world training in crime scene investigation, laboratory analysis, and DNA analysis.” Graduates of the program would address the needs of the federal, state, and local law enforcement agencies and the needs of private industry.

Nationally, the number of high-technology forensics laboratories has increased. Since 1998, the number of high-technology forensics laboratories grew from approximately 120 to almost 400 ([www.legal-criminal-justice-schools.com](http://www.legal-criminal-justice-schools.com)). Further, the number of cases handled by forensic labs has increased and in 2005, it was estimated that over 350,000 cases were backlogged ([www.ojp.usdoj.gov/bjs/pub/pdf/cpffc105.pdf](http://www.ojp.usdoj.gov/bjs/pub/pdf/cpffc105.pdf)). In 2007, Pyrek noted that “demand for forensic services is escalating ... [as] demand for testing has increased for crime laboratory analyses...” (Pyrek, K. Forensic Science Under Siege.). In 2009, the Supreme Court ruled that criminal defendants have the right to question forensic experts at trial. As a result of the ruling, lab analysts and others who prepare forensic reports would have to be available to testify in court



([http://www.washingtonpost.com/wp-dyn/content/article/2009/06/25/AR2009062504068\\_pf.html](http://www.washingtonpost.com/wp-dyn/content/article/2009/06/25/AR2009062504068_pf.html)). GMU asserts that academically trained graduates who possess an advanced degree are needed to address industry demands.

### **Student Demand**

In spring 2009, GMU surveyed via email undergraduate and graduate students enrolled in the College of Science. Of the 76 respondents, 61 (approximately 80%) indicated interest in enrolling in the proposed program.

GMU asserts that student enrollment in the Forensics Graduate Certificate program indicates student demand. In fall 2008, one student enrolled the program; in spring 2009 eight students enrolled in the program; and in fall 2009, 19 students were enrolled in the program.

Enrollment projections for the proposed program show a full-time equated student enrollment (FTES) of 6.0 in the program's first year (2010-11). The projections continue as follows: FTES 2011-12, 11.0; 2012-13, 14.0; and 2013-14, 16.0. GMU anticipates producing 9 graduates each year beginning in 2014-15. If these projections are met, this program will meet Council's productivity/viability standards within five years, as required.

### **Market/Employer Demand**

Graduates of the proposed program would be qualified to work in government and private laboratories, federal bureaus, and medical investigator's offices. Letters of support from prospective employers cite the need for academically-trained forensic scientists who will "supply the workforce needed by both State and Federal agencies, and private forensic laboratories." Noted in one letter is the need for "graduates of strong science based programs." Employment announcements indicate demand for personnel with advanced degrees. The Bureau of Labor Statistics (BLS) projects that between 2006 and 2016 employment of forensic science technicians is expected to increase 31% (<http://www.bls.gov/oco/ocos115.htm>). The BLS notes that employment growth in State and local government should be driven by the increasing application of forensic science to examine, solve, and prevent crime. The Virginia Employment Commission (VEC) projects that between 2006 and 2016 employment of forensic science technicians is expected to grow 36.3% or 3.1% annually (available at: <http://www.vawc.virginia.gov/analyzer/default.asp>).

### **Issues of Duplication**

One public institution (VCU) offers a graduate program in Forensic Science. No major differences were found between the major course requirements at VCU and the proposed program as the curricula requirements are consistent with accreditation standards of the American Academy of Forensic Science, Forensic Science Education Programs Accreditation Commission (FEPAC). However, GMU's program would address demand in Northern Virginia.

### **Resource Needs**

No additional state resources are required to initiate and sustain the program. A reallocation of existing internal resources would support the program.

### **Board Approval**

The GMU Board of Visitors approved the proposed program on December 3, 2008.

### **Staff Recommendation**

Based on a thorough review of the application, staff recommends that the Council adopt the following resolution:

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Forensic Science (CIP: 43.0106), effective fall 2010.**

**George Mason University**  
**Master of Arts (M.A.) in Graphic Design (CIP: 50.0409)**

**Program Description**

George Mason University (GMU) is proposing the creation of a Master of Arts (MA) degree program in Graphic Design to be initiated fall 2010. The MA program would be administered by the School of Art, within the College of Visual and Performing Arts. Designed to prepare students for an ever-expanding graphic design field, the program will provide a rigorous, comprehensive curriculum to include coursework in typography, web design, image making, and brand design. The program would expose students to education in the history of graphic design and the evolution and development of visual persuasion, marketing, and design ethics. Students will engage in research and professional practice and training. Emphasis would be placed on the skills needed by professionals in the field of graphic design, art leadership, and education. A final capstone project will require students to author a major personal or pro-bono design project.

The MA in Graphic Design will require a minimum of 36 credit hours of coursework: 13 credit hours of core coursework; six credit hours of coursework in design history and theory; a minimum 15 credits in elective coursework; and a two credit hour capstone project course.

**Justification for the Proposed Program**

The proposed MA degree program in Graphic Design is GMU's response to the emerging and expanding field of graphic design. Industry needs professionals who possess broad technical and creative skills, expertise in the theory and practice of graphic design, and a breadth of knowledge of design practice. The American Institute of Graphic Arts (AIGA) noted that in the future, all designers will need to be able to draw on experience and knowledge from a broad range of disciplines ... in order to solve problems in a global, competitive market of products and ideas" (<http://www.aiga.org/content.cfm/designer-of-2015-trends>). Businesses and organizations will expect graphic designers to address the demands of marketing, web-design, and advertising. GMU affirms that graduates of the proposed program will be prepared to address industry needs.

Since the 1940's, the field of graphic design has become increasingly professional. Educated and trained designers are skilled in aesthetics, craft, strategic thinking, branding, and design analysis and solution. Since the 1980s, the number of graduate level degree programs has steadily increased. GMU contends that the skill and knowledge needed by contemporary designers exceeds the information and education offered at the undergraduate level. Moreover, graduates of master-level programs are preferred for management and senior level positions (Ms. S. Hinkin, MFA, Office of Career Services, Savannah College of Art and Design. Personal Communication. December 2008). GMU believes that the Graphic Design program will satisfy demand for a degree that would allow graduates to compete successfully for positions in the field of graphic design.

### **Student Demand**

In fall 2008, GMU's School of Art surveyed undergraduate students majoring in an Art degree program. Of the 67 respondents, 32 (approximately 48%) indicated that they would be interested in applying to the proposed program.

Between August 2007 and August 2009, GMU has received emails from prospective students interested in the program. One candidate wrote, "I'm extremely interested in pursuing another degree in Graphic Design." One candidate, a Graphic Designer wrote, "I am very curious and more than excited about your proposed program ... and would like the possibility of receiving my Graduate Degree in my chosen field." One candidate indicated that a MA in Graphic Design "is perfect" for her.

Enrollment projections for the proposed program show a full-time equated student enrollment (FTES) of 6.0 in the program's first year (2010-11). The projections continue as follows: FTES 2011-12, 11.0; 2012-2013, 16.0; and 2013-14, 20.0. GMU anticipates 9 graduates per year beginning in 2014-15. If these enrollment and graduation projections are met, this program will meet Council's productivity/viability standards within five years, as required.

### **Market/Employer Demand**

Professionals with a Master's degree in Graphic Design will be competitive for positions in the field and for teaching and administrative positions in postsecondary education. Employment announcements for Graphic Designers (mid level and senior level, and administrators), Art directors, and faculty indicate that graduate-level education is needed for professionals. The Bureau of Labor Statistics (BLS) projects that between 2006 and 2016 employment of graphic designers is expected to increase 10% (<http://www.bls.gov/oco/ocos090.htm>; employment of Art directors is expected to increase 9% (<http://www.bls.gov/oco/ocos092.htm>); and employment of postsecondary teachers is expected to increase 23% (<http://www.bls.gov/oco/ocos066.htm>). The Virginia Employment Commission (VEC) projects that between 2006 and 2016 employment of graphic designers will grow 9.8% or .9% annually; employment of Art directors will grow 9%; and employment of postsecondary teachers will grow 22.9% or 2.1% annually (<http://vawc.virginia.gov/analyzer>).

### **Issues of Duplication**

One public institution (VCU) offers a related graduate program. VCU's program requires 60 credit hours, course work in research methods, and is designed as a terminal degree program in the Arts. GMU's degree program would differ in that it would require specific topic courses not offered at VCU and students would study image making in graduate level drawing courses. Further, GMU would be the only public university in the Northern Virginia area to offer a MA degree program in Graphic Design.

### **Resource Needs**

No additional state resources would be required to initiate and sustain the program. A reallocation of existing resources within the institution, with supplemental

resources from increased enrollments at the undergraduate and graduate level would support the program.

**Board Approval**

The GMU Board of Visitors approved the proposed program on February 4, 2009.

**Staff Recommendation**

Based on a thorough review of the application, staff recommends that the Council adopt the following resolution:

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Arts (M.A.) degree program in Graphic Design (CIP: 50.0409), effective fall 2010.**

**Virginia Commonwealth University**  
**Master of Science (M.S.) in Computer and Information Systems Security**  
**(CIP: 11.1003)**

**Program Description**

Virginia Commonwealth University (VCU) is proposing the creation of a Master of Science (MS) degree program in Computer and Information Systems Security to be initiated fall 2010. The program would be jointly administered by the School of Business and the School of Engineering. The proposed program integrates the technical and managerial aspects of computer and information systems security and is designed to prepare graduate-level professionals to: a) apply expertise in cryptology and security application areas of networks, operating systems, and web servers; b) assess security threats; c) develop and implement security solutions; d) and serve as leaders in planning, organizing, managing, designing, configuring, and implementing security solutions. The program will expose students to education in database and application security, network and operating systems security, and ethical, social, and legal issues in computer and information systems security.

The program would require a minimum of 30 credit hours of graduate coursework: 15 credit hours of core coursework; 12 credit hours of elective coursework; and a three credit hour practice experience.

**Justification for the Proposed Program**

VCU notes that the increase in digital-based information has increased the need for organizations to protect the integrity of their information. Threats to information on websites and personal computers have increased. In 2008, Symantec reported that between 2007 and 2008, fake websites masquerading as legitimate sources of information or services increased from 33,428 to 55,389 or 66%. Moreover, there were 12,885 site-specific vulnerabilities and 63% affected web applications. Of the 12,885 security vulnerabilities, only 394 (3%) were fixed ([http://www.symantec.com/connect/sites/default/files/b-whitepaper\\_internet\\_security\\_threat\\_report\\_xiv\\_04-2009.en-us.pdf](http://www.symantec.com/connect/sites/default/files/b-whitepaper_internet_security_threat_report_xiv_04-2009.en-us.pdf)).

In July 2009, it was noted that qualified candidates are needed to fill cyber security positions. It is estimated that approximately 1,000 graduates are needed annually ([www.ourpublicservice.org/OPS/publications/download.php?id=135](http://www.ourpublicservice.org/OPS/publications/download.php?id=135)). VCU contends that education programs are needed to insure that required training and knowledge are available for individuals working in the field. Further, graduates of the proposed program would possess the skills, knowledge, and experience to address industry demand.

**Student Demand**

In fall 2009, VCU surveyed 71 undergraduate students majoring in either Information Systems or Computer Science. Of the respondents, 51 (approximately 72%) indicated that in their consideration to go graduate school, they would “very likely” or “likely” enroll in a program such as the proposed program.

Two emails from prospective students indicate interest in the proposed program. One candidate notes that the program “looks really interesting.”

Enrollment projections for the proposed program show a full-time equated student enrollment (FTES) of 9.0 in the program’s first year (2010-11). The projections continue as follows: FTES 2011-12, 12.0; 2012-13, 16.0; and 2013-14, 17.0. VCU anticipates producing 10 graduates each year beginning in 2014-15. If these projections are met, this program will meet Council’s productivity/viability standards within five years, as required.

### **Market/Employer Demand**

VCU contends that graduates of the proposed program would be qualified for employment in private business and government agencies. Letters of support from employers cite the need for academically-trained graduates who are prepared to address the challenges of the technological environment. One letter noted that “trained computer security personnel fulfill an increasing demand from businesses to protect their customers, transactions, and records.” Employment announcements indicate demand for personnel with advanced degrees. The Bureau of Labor Statistics (BLS) projects that between 2006 and 2016 employment of network and computer systems administrators is expected to grow 27% ([www.bls.gov/oco/ocos258.htm](http://www.bls.gov/oco/ocos258.htm)). The Virginia Employment Commission (VEC) projects that between 2006 and 2016 employment of network and computer systems administrators is expected to increase 38.3% and employment of computer specialists is expected to increase 38.6% or 3.3% annually (available at: <http://www/vawc/virginia.gov/analyzer>).

### **Issues of Duplication**

Nine public institutions (CWM, GMU, JMU, NSU, ODU, UVA, VA Tech, VSU and VCU) offer related graduate programs in either Computer Science or Information Systems. Specifically, four public institutions (NSU, JMU, VA Tech, and GMU) offer similar programs. JMU offers two degree programs – one program focuses primarily on Information Systems with some coursework in Computer Science and the other program focuses primarily on Computer Science but does not offer the depth of Information Systems coursework as proposed in VCU’s program. NSU’s program focuses on Computer Science with an emphasis on information assurance. GMU’s program focuses on the technical aspects of Computer Science. The programs differ from the proposed program in that VCU’s program integrates Information Systems and Computer Science. VA Tech’s program is similar to the proposed program in that the multidisciplinary curriculum integrates Information Systems and Computer Science. VA Tech’s program is offered in Arlington, Virginia. VCU notes that no graduate programs with emphasis on computer and information systems security are offered in the central Virginia area.

### **Resource Needs**

No additional state resources are required to initiate and sustain the program. VCU will fund the proposed program primarily through departmental and institutional reallocations.

### **Board Approval**

The VCU Board of Visitors approved the proposed program on May 16, 2008.

### **Staff Recommendation**

Based on a thorough review of the application, staff recommends that the Council adopt the following resolution:

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Master of Science (M.S.) degree program in Computer and Information Systems Security (CIP: 11.1003), effective fall 2010.**



**Virginia Polytechnic Institute and State University**  
**Master of Public Health (M.P.H.)**  
**(CIP: 51.2201)**

**Program Description**

Virginia Polytechnic Institute and State University (VA Tech) is proposing the creation of a Master of Public Health (MPH) degree program to be initiated in summer 2010. Located in the College of Veterinary Medicine, the proposed program integrates and expands VA Tech's public health offerings. Designed to train students to serve as public health leaders, the proposed program would offer students the opportunity to obtain skills for the study, evaluation, maintenance, improvement and protection of the health of populations and communities. The curriculum will provide a foundation in public health fundamentals, epidemiology, biostatistics, environmental health sciences, and health services administration and will include two areas of specialization: Public Health Education and Infectious Disease. All graduates will possess knowledge and skills to design a public health program to solve community health problems. Graduates who pursue the specialization in Public Health Education would possess knowledge and skills to: 1) assess individual and community needs for health education; 2) plan and implement health education strategies, interventions, and program projects; and 3) conduct research and evaluation of health education. Graduates who pursue the specialization in Infectious Disease would possess the knowledge and skills to: 1) identify and describe major domestic and international infectious disease problems; 2) design descriptive, analytical, and experimental studies; 3) design comprehensive interventions to prevent the spread of infectious diseases in communities; and 4) design public health interventions to address infectious disease that result from human interactions with animal populations.

VA Tech intends to seek accreditation for the program from the Council on Education for Public Health (CEPH) by spring 2013. The accreditation process will be initiated once the degree program is initiated.

The program would require 42 credit semester hours: 18 credit hours of core coursework; 12 credit hours of coursework in a specialization area; three credit hours of elective coursework; a six credit hour practicum experience; and a three credit hour capstone seminar in which students would be required to apply course content to existing public health problems and interventions.

**Justification for the Proposed Program**

In 2002, the Institute of Medicine wrote that public health professionals are an essential component of the public health workforce and noted the need to strengthen public health education, research, and practice in schools and programs of public health (Institute of Medicine, National Academy of Sciences. Who will keep the public health? Educating public health professionals for the 21<sup>st</sup> century). In 2008, the Association of Schools of Public Health emphasized that there were documented and forecasted shortages of public health physicians, nurses, health care educators, and administrators. Moreover, schools and programs of public health would have to train three times the current number of graduates over the next 12 years to replenish the public health workforce

(<http://www.asph.org/UserFiles/Workforce%20Shortage%202010.pdf>). VA Tech's proposal is timely as the proposed program would address demand for public health professionals.

VA Tech is well positioned to offer the proposed degree program. Coordination and partnership with Community Service Boards and other health agencies in Southwest Virginia will provide support and resources for the program and graduates. Implementation of the program would address issues such "access to care, provision of services in public health," and availability of public health workers in a much needed area of the Commonwealth. Graduates of the proposed program will contribute to health (public and private) businesses and organizations and meet the need for MPH-trained staff in Virginia and nationally.

### **Student Demand**

To determine potential interest in the proposed program, VA Tech surveyed graduate students enrolled in the MEd in Health and Physical Education, Health Promotions track. Of the 79 respondents, 47 (approximately 59%) indicated that they would be willing to enroll in an additional 12 semester hours to earn a degree in the proposed program.

Emails from prospective students indicate student demand. Several inquiries note interest in the proposed program and the desire to receive additional information about the program. One candidate notes that she is "definitely interested in the opportunity to get back in Veterinary Medicine and be of service to the people in the SWVa area." Another candidate writes that the proposed program's curriculum "is the perfect fusion of human and veterinary medicine that [she] has been looking for!"

Enrollment projections for the proposed program show a full-time equated student enrollment (FTES) of 12 in the program's first year (2010-11). The projections continue as follows: FTES 2011-12, 31.0; 2012-13, 52.0; and 2013-14, 63.0. VA Tech anticipates having 36 graduates each year beginning in 2014-15. If these projections are met, this program will meet Council's productivity/viability standards within five years, as required.

### **Market/Employer Demand**

VA Tech asserts that demand for graduates of the proposed program will be high due to the need for an educated and skilled cadre of public health workers. Letters of support indicate the proposed program "will play a critical role" in meeting Virginia's and the nation's shortage of public health professionals. Employment announcements indicate need for qualified personnel to fill senior-level positions as directors, program officers, analysts, and managers. Data specific to future employment demand was not available as the Bureau of Labor Statistics (BLS) and the Virginia Employment Commission (VEC) do not have a job category for public health. However, data from the BLS for related fields such as: 1) Public Health Educators, 2) Epidemiologists, and 3) Medical and Health Services Managers indicate demand is anticipated for professional occupations. Data from the BLS indicate that between 2006 and 2016 employment of health educators will "grow much faster than average" (or 26%) than demand for most other occupations

([www.bls.gov/oco/ocos063.htm](http://www.bls.gov/oco/ocos063.htm)). Employment of medical and health services' managers is expected to increase 16% (<http://www.bls.gov/oco/ocos014.htm>). The Virginia Employment Commission (VEC) projects that between 2006 and 2016, employment of health educators will grow 35.8% or 3.1% annually; employment of epidemiologists will grow 11.9% or 1.1% (available at: <http://www.vawc.virginia.gov/analyzer/>).

### **Issues of Duplication**

In Virginia, five public institutions (VCU, UVA, JMU, GMU, and ODU/EVMS) offer a Master of Public Health degree program. GMU is expected to initiate its MPH degree program fall 2009. The degree requirements for programs accredited by the Council on Education for Public Health (CEPH) are similar. However, programs differ in the concentration offerings. VA Tech's proposed program differs from existing programs in that the curriculum includes concentrations in Public Health Education and Infectious Disease. Moreover, VA Tech would be only the only institution in Southwest Virginia to offer the proposed degree program.

### **Resource Needs**

No additional state resources would be required to initiate and sustain the program. A reallocation of existing internal resources would support the program.

### **Board Approval**

The VA Tech Board of Visitors approved the proposed program on June 1, 2009.

### **Staff Recommendation**

Based on a thorough review of the application, staff recommends that the Council adopt the following resolution:

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Master of Public Health (M.P.H.) degree program (CIP: 51.2201), effective summer 2010.**

# State Council of Higher Education for Virginia Agenda Item

**Item:** #8.b – Action on Private and Out-of-State Postsecondary Institutions  
(Consent Agenda)

**Date of Meeting:** January 12, 2010

**Presenter:** Dr. Joseph G. DeFilippo  
Director of Academic Affairs & Planning  
[JoeDeFilippo@schev.edu](mailto:JoeDeFilippo@schev.edu)

Linda H. Woodley  
Director, Private and Out-of-State Postsecondary Education  
[LindaWoodley@schev.edu](mailto:LindaWoodley@schev.edu)

**Most Recent Review/Action:**

- No previous Council review/action  
 Previous review/action

**Date:**

**Action:**

**Background Information/Summary of Major Elements:**

Two private, postsecondary institutions, American Digital University, and Evergreen College of Northern Virginia are seeking certification to operate in Virginia.

**Materials Provided:**

- American Digital University application summary
- Evergreen College of Northern Virginia application summary

**Financial Impact:**

Each institution has submitted the required certification fee to operate a postsecondary institution in Virginia.

**Timetable for Further Review/Action:** N/A

**Resolutions:**

**BE IT RESOLVED** that the State Council of Higher Education for Virginia certifies American Digital University to operate a postsecondary institution in the Commonwealth of Virginia, effective January 12, 2010.

**BE IT RESOLVED** that the State Council of Higher Education for Virginia certifies Evergreen College of Northern Virginia to operate a postsecondary institution in the Commonwealth of Virginia, effective January 12, 2010.

## **American Digital University** **Application Summary**

### **School Overview**

American Digital University is a newly formed, in state, for-profit, on-line institution comprised of two schools; the School of Business and Technology, and the School of Maritime Studies.

### **School Officer**

President - Swapan Das Sarma

### **Statement of Purpose**

The school's statement of purpose is as follows:

*The American Digital University (ADU) will lead the field of online education through innovative application of Information and Communication (ICT). We envisage on-line education as an alternative or complement to the "best practices" in education. This quality initiative will drive ADU in the creation of an affordable and equitable educational infrastructure. The intention is to bring quality online education opportunities to every doorstep of the world which will benefit the globalized market. As a university, we shall support research based education with a combination of professional and academic studies in keeping with the dynamic changes in education today.*

### **Proposed Educational Programs and Credentials Conferred**

Certificate – Communications Skills – Basic  
Certificate – Communications Skills – Intermediate  
Certificate – People Management I  
Certificate – People Management II  
Certificate – Writing Skills – Intermediate  
Certificate – Writing Skills – Basic  
Certificate – Leading Teams  
Certificate – Self Development I  
Certificate – Self Development II  
Certificate – Self Development III  
Certificate – Career Development  
Certificate – Oral and Presentation Skills  
Certificate – Receptive Skills  
Certificate – Critical Thinking  
Certificate – Practical Accountant  
Certificate – Retail Sales and Management  
Certificate – Basics of Banking  
Certificate – Basics of Insurance

Certificate – Basic Office Administration  
Certificate – Desktop Publishing  
Certificate – Functional English  
Certificate – Chemical Lab Techniques  
Certificate – Two Wheeler Mechanic  
Certificate – Organic Farming  
Diploma – Electrician Diploma  
Diploma – Electronic Mechanic Diploma  
Diploma – Welding Diploma  
Diploma – Nutrition and Health Management Diploma  
Diploma – Refrigeration & Air Conditioning Diploma  
Masters of Science – Maritime Management  
Certificate – Certified Ship Superintendent (General I)  
Certificate – Certified Ship Superintendent (General II)  
Certificate – Certified Ship Superintendent (Technical)  
Certificate – Certified Ship Superintendent (Marine)  
Certificate – LNG Operations Certificate  
Certificate – Maritime Logistics Certificate  
Certificate – Breakbulk Fundamentals Certificate  
Certificate of Competency – CoC Class 3 Deck Officer Certificate  
Certificate of Competency – CoC Class 5 Engineer Officer Certificate  
Certificate of Competency – CoC Class 4 Engineer Officer Certificate  
Certificate of Competency – Engineering Officer of the Watch (EOW) Certificate  
Certificate – Soft Skills for Marine Managers and Ship Officers

### **Proposed Location**

American Digital University operates from the following address:

2 Pidgeon Hill Drive, Suite 520  
Sterling, VA 20165

### **Financial Stability Indicator**

American Digital University completed the Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school's financial composite score as 2.1 out of a possible 3.0, which indicates that the institution demonstrates overall financial health, as defined by the U.S. Department of Education.

### **Guaranty Instrument**

American Digital University submitted a \$450,000.00 surety instrument, which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the school closure, pursuant to 8 VAC 40-31-160 (I).

### **Evidence of Compliance**

American Digital University provided the appropriate evidence to demonstrate compliance with each of the following requirements of the *Virginia Administrative Code*.

<u>Virginia Administrative Code Citation</u>	<u>Area of Compliance</u>
8 VAC 40-31-30	Advertising/Publications
8 VAC 40-31-160 (E) (5)	Maintenance of Student Records
8 VAC 40-31-140 and 150	Faculty Qualifications
8 VAC 40-31-160	Student Services
8 VAC 40-31-160 (M)	Library Resources and Services
8 VAC 40-31-160 (E)	Student Admissions Standards

### **Staff Recommendation**

American Digital University has demonstrated compliance with § 23-276.3 (B) of the *Code of Virginia*, which outlines the minimal standards for operating a postsecondary institution in the Commonwealth of Virginia. As such, staff recommends that Council adopt the following resolution:

**BE IT RESOLVED that the State Council of Higher Education for Virginia certifies American Digital University to operate a postsecondary institution in the Commonwealth of Virginia, effective January 12, 2010.**



## **Evergreen College of Northern Virginia** **Application Summary**

### **School Overview**

Evergreen College of Northern Virginia is a newly formed, in-state, private, for-profit, institution, with a focus on degree program offerings in English and business administration.

### **School Officer**

Chief Executive Director – Seon Mun

### **School Mission Statement**

The school's mission statement is as follows:

*The Evergreen College of Northern Virginia's (ECNV) mission is to meet the higher education needs of Northern Virginia. We offer undergraduate degree programs in English Literature and Business Management and Administration as well as a certificate program in English as a Second Language. Our programs are designed to meet regional needs, support excellence in teaching and learning, advance and share knowledge through research and creative endeavor, and work within the community to develop intellectual, cultural, economic, and human resources. ECNV is committed to providing quality degree and certificate programs that prepare its students with theoretical knowledge and practical skills, and the credentials needed to continue their education, or launch or change careers.*

### **Proposed Educational Programs and Credentials Conferred**

Certificate – English as a Second Language

Bachelor of Arts – English Literature

Bachelor of Science – Business Management and Administration

### **Proposed Location**

Evergreen College of Northern Virginia operates from the following address:

7630 Little River Turnpike, Suite 100  
Annandale, Virginia 22003

### **Financial Stability Indicator**

Evergreen College of Northern Virginia submitted the Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school's financial composite score as 3.0 out of a possible 3.0,

which indicates that the institution demonstrates overall financial health, as defined by the U.S. Department of Education.

**Guaranty Instrument**

Evergreen College of Northern Virginia submitted a \$24,000.00 surety instrument, which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the school closure, pursuant to 8 VAC 40-31-160 (I).

**Evidence of Compliance**

Evergreen College of Northern Virginia provided the appropriate evidence to demonstrate compliance with each of the following requirements of the *Virginia Administrative Code*.

<u>Virginia Administrative Code Citation</u>	<u>Area of Compliance</u>
8 VAC 40-31-30	Advertising/Publications
8 VAC 40-31-160 (E) (5)	Maintenance of Student Records
8 VAC 40-31-140 and 150	Faculty Qualifications
8 VAC 40-31-160	Student Services
8 VAC 40-31-160 (M)	Library Resources and Services
8 VAC 40-31-160 (E)	Student Admissions Standards

**Staff Recommendations**

Evergreen College of Northern Virginia has demonstrated compliance with § 23-276.3 (B) of the *Code of Virginia*, which outlines the minimal standards for operating a postsecondary institution in the Commonwealth of Virginia. As such, staff recommends that Council adopt the following resolution:

**BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Evergreen College of Northern Virginia to operate a postsecondary institution in the Commonwealth of Virginia, effective January 12, 2010.**

## State Council of Higher Education for Virginia Agenda Item

**Item:** #8.c – Action on Organizational Change: Extension of Preliminary Approval of George Mason University Loudoun Site

**Date of Meeting:** January 12, 2010

**Presenter:** Dr. Joseph G DeFilippo  
Director of Academic Affairs and Planning  
[JoeDeFilippo@schev.edu](mailto:JoeDeFilippo@schev.edu)

**Most Recent Review/Action:**

- No previous Council review/action  
 Previous review/action

**Date:** January 6, 2009

**Action:** Granting of preliminary approval extension to George Mason University for its Loudoun County instructional site.

**Background Information/Summary of Major Elements:**

In January 2006, George Mason University (GMU) requested and received from Council preliminary approval to continue its in-development plans for a campus in Loudoun County. Council's resolution stipulated that the preliminary approval was granted "for a period of up to one year; no later than January 31, 2007, the university [GMU] must request from Council either a legislatively-mandated conditional (final) approval or an extension of this preliminary approval."

Since the original January 2006 resolution, Council has granted GMU three one-year extensions of the preliminary approval of the Loudoun County site while the university determined its commitment to establishing a permanent Loudoun campus. At this point in time, due to the success of enrollments at the current Ridgetop site, GMU has determined to proceed with a permanent Loudoun campus, but has yet to finalize the location. This resolution would extend the preliminary approval of the Ridgetop site through the end of its current lease in June 2011. GMU shall submit its application for conditional (final) approval of a permanent Loudoun County campus by October 1, 2010 so that Council may consider the application at its January 2011 meeting.

**Materials Provided:** N/A

**Financial Impact:** There is no financial impact in terms of direct general fund appropriations for the specific maintenance of the Loudoun County site. Ongoing enrollment in Loudoun County comprises part of GMU's tuition revenue generation and base adequacy formula calculations.

**Timetable for Further Review/Action:** According to the proposed resolution, GMU shall apply for conditional (final) approval of the permanent Loudoun County campus by October 1, 2010 so that Council may consider the application at its January 2011 meeting.

**Resolution:**

**BE IT RESOLVED** that the State Council of Higher Education for Virginia grants to George Mason University (GMU) approval to offer instruction at its current Loudoun County location through the end of its current lease in June 2011. GMU shall submit its application for conditional (final) approval of a permanent Loudoun County campus by October 1, 2010.

State Council of Higher Education for Virginia  
Agenda Item

**Item:** #9 – Items Delegated to Staff

**Date of Meeting:** January 12, 2010

**Presenter:** Daniel LaVista, Executive Director  
[DaniellaVista@schev.edu](mailto:DaniellaVista@schev.edu)

**Most Recent Review/Action:**

- No previous Council review/action  
 Previous review/action

**Date:** March 20, 2002, July, 2002, September 2006

**Action:** The Council approved delegation of certain items to staff

**Background Information/Summary of Major Elements:**

Council delegated certain items to staff for approval and reporting to the Council on a regular basis.

**Materials Provided:**

Program Actions:

- Lord Fairfax Community College
- Eastern Shore Community College
- Northern Virginia Community College
- Virginia Commonwealth University

Organizational Changes/Off-Campus Instructional Sites:

- Virginia Commonwealth University

**Financial Impact:** N/A

**Timetable for Further Review/Action:** N/A

**Resolution:** N/A

### Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were approved as delegated to staff:

#### Program Actions

Institution	Degree/Program/CIP	Effective Date
Lord Fairfax Community College	Associate of Applied Science degree program in Emergency Medical Services (CIP Code: 51.0904)	Fall 2010

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were reported:

#### Program Actions

Institution	Degree/Program/CIP	Effective Date
Eastern Shore Community College	Offer a Certificate program in Industrial Maintenance Technology (CIP Code: 15.0699)	Spring 2010
Northern Virginia Community College	Discontinue the Associate of Applied Science degree program in Travel and Tourism (CIP Code: 52.0903)	Spring 2017
Virginia Commonwealth University	Discontinue the Doctor of Philosophy degree program in Pathology (CIP Code 26.0910)	Spring 2017
Virginia Commonwealth University	Discontinue the Pre-baccalaureate Certificate program in Critical Nursing (CIP Code: 51.1601)	Fall 2009

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Internal and Off-Campus Organizational Changes," the following items were approved as delegated to staff:

**Organizational Changes / Off-campus Instructional Sites**

<b>Institution</b>	<b>Change / Site</b>	<b>Effective Date</b>
Virginia Commonwealth University	Rename the Department of Public Health Management and Policy to the Department of Healthcare Policy and Research.	December 1, 2009
Virginia Commonwealth University	Rename the Department of Pharmacy to the Department of Pharmacotherapy and Outcomes Science.	December 1, 2009