

# The Virginia Plan for Higher Education

VIRGINIA WILL BE THE BEST-EDUCATED STATE BY 2030

Seventy percent of the working-age population will hold a postsecondary degree or workforce credential.

## GOALS



**AFFORDABLE ACCESS:**  
PROVIDE AFFORDABLE  
ACCESS FOR ALL

Expand outreach to PK-12 and traditionally underserved populations.

Improve the college readiness of all students.

Cultivate affordable postsecondary education pathways for traditional, non-traditional and returning students.

Align state appropriations, financial aid and tuition and fees such that students have broader access to postsecondary education opportunities regardless of their ability to pay.



**STUDENT SUCCESS:**  
OPTIMIZE STUDENT  
SUCCESS FOR WORK  
AND LIFE

Strengthen curricular options to ensure that graduates are prepared with the competencies necessary for employment and civic engagement.

Provide effective academic and student services infrastructures focused on persistence and completion.

Increase on-time completion of certificates and degrees.

Engage adults and veterans in certificate and degree completion and lifelong learning.



**INNOVATION & INVESTMENT:**  
DRIVE CHANGE &  
IMPROVEMENT THROUGH  
INNOVATION & INVESTMENT

Identify and implement public funding strategies to sustain long-term planning and responsiveness.

Cultivate innovations that enrich quality, promote collaboration and improve efficiency.

Foster faculty excellence, scholarship and diversity.

Enhance higher education leadership, governance and accountability.



**PROSPERITY:**  
ADVANCE ECONOMIC  
& CULTURAL PROSPERITY  
OF THE COMMONWEALTH  
& ITS REGIONS

Build a competitive, future-ready workforce for all regions.

Become a catalyst for entrepreneurship and a model for business incubation.

Target funding, resources and partnerships to support research and development.

Expand participation and engagement in public service & institutional service to the community.

Demonstrate the impact of higher education on state and regional economic development.

## PRIORITY INITIATIVES FOR 2018

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**Affordable Pathways:** Coordinate the development and implementation of programs that align resources from pre-K-12, colleges, universities and other public sources to ensure affordable, efficient and effective pathways for students in all parts of the state.

**Alignment and Sustainability:** Seek legislative and policy changes that support stable and sustainable funding, advance restructuring and improve quality and efficiency.

**Student Success:** Support policies and practices that improve student success and close equity gaps.

**Quality:** Collaborate with institutions to measure the quality of undergraduate education, including civic engagement of graduates and relevance to demand occupations across regions of the state.

**Communications:** Launch a communications strategy to address public knowledge and benefits of higher education, through Council reports, traditional media, social media and other means.

**Economic Development:** Promote economic development and employment outcomes by pursuing policies that enhance academic research, degree and workforce credential programs and commercialization of new products and discoveries.

