

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
JANUARY 14, 2019
MINUTES**

Mr. Fralin called the meeting to order at 12:10 p.m. in the SCHEV main conference room, 101 N. 14th Street, Richmond, Virginia. Council members present: Ken Ampy, Marge Connelly, Heywood Fralin, Henry Light, Stephen Moret, William Murray, Minnis Ridenour and Thomas Slater.

Council members absent: Rosa Atkins, Gene Lockhart and Katharine Webb.

COUNCIL MEMBERS Victoria Harker and Carlyle Ramsey participated by phone due to the snow emergency.

Staff members present: Lee Andes, Alan Edwards, Peter Blake, Pam Currey, Joseph DeFilippo, Jodi Fislser, Jean Mottley Huskey, Wendy Kang, Scott Kemp, Ashley Lockhart, Tod Massa, Laura Osberger, Beverly Rebar, Sylvia Rosa-Casanova, Lee Ann Rung, Emily Salmon, Kristin Whelan and Yan Zheng.

Al Wilson from the Office of the Attorney General was also in attendance.

AMAZON PRESENTATION

Mr. Moret provided a presentation about the recent Amazon negotiation and explained how it will impact Virginia. A copy of his presentation is available on the website. Mr. Moret also mentioned several pieces of legislation related to Amazon that will be introduced during the current General Assembly session.

APPROVAL OF MINUTES

On a motion by Dr. Murray and seconded by Mr. Slater, the minutes from the October 23-24, 2018, Board of Visitors orientation, the October 29 educational session and the October 30, 2018, Council meeting were approved unanimously (10-0). Mr. Blake also requested that Council approve the January 7, 2019, ad hoc committee on attainment minutes. On a motion by Dr. Murray and seconded by Mr. Slater, these minutes were also approved unanimously (10-0).

PRESENTATION: CIVIC DISCOURSE, LEADERSHIP AND HIGHER EDUCATION

Mr. Fralin read his bio and Mr. Blake introduced Justice John Charles Thomas. Justice Thomas spoke about educational freedom.

Judge Thomas noted his experiences regarding access and finances in higher education from his experience in serving on the College of William & Mary's board of visitors.

Judge Thomas provided the following ideas for which he felt SCHEV could advocate that could have an impact: 1. Promote community colleges as an entry into higher

education; 2. Request that colleges keep tuition at the same rate for students for their four-year enrollment, much like the William & Mary Promise. He stressed that SCHEV is well respected enough to promote ideas that work well at some institutions; 3. Access – attract as many students as possible and increase diversity; 4. Allow institutions to charge market prices.

REMARKS FROM DR. PAULA PANDO, PRESIDENT, REYNOLDS COMMUNITY COLLEGE

Dr. Fralin read Dr. Pando's bio and she presented a history of Reynolds. Since the college opened 47 years ago, it has served over 325,000 students, averaging 15,000 students each year. She spoke about the demographic shift that has occurred in the region, which has resulted in a large migration of communities that had not previously been served.

Dr. Pando provided information on the future plans for Reynolds, particularly The Kitchens at Reynolds. This culinary program is one of the college's crown jewels that will open the doors to all educational opportunities. It will be located 1.2 miles from the downtown campus, with a shuttle service to connect the two. Reynolds is adding career coaches at the east end site.

Credit and non-credit education lines are more blurred now than ever. Dr. Pando stressed the need to work together and noted that the Workforce Alliance is a unique partnership of John Tyler Community College and Reynolds. Under her leadership, Reynolds is adopting a culture of care and organizing around the characteristics of the students that are currently enrolled.

REPORT OF THE AGENCY DIRECTOR

Mr. Blake highlighted the following items from his written report:

SREB report on affordability: A recent report from the Southern Regional Education Board confirms what SCHEV's own measurements have shown: that a college education in Virginia is becoming less affordable, Better news is that Virginia has increased need-based financial aid, and the ratio of state appropriations and tuition and fee revenues appears to have stabilized.

Virginia College closure: On December 5, the Education Corporation of America (ECA) announced that it was closing all its campuses as of the end of December, including its one college in Virginia, Virginia College, located in Richmond. SCHEV organized and hosted a transfer fair; 15 colleges and universities participated, along with the U.S. Department of Education, the Veteran's Approving Agency and the Department of Professional and Occupational Regulation (DPOR). Over 100 students attended the fair.

Outstanding Faculty Awards: The 2019 awards ceremony will take place March 7 at the Jefferson Hotel in Richmond. There are 13 recipients this year; awardees will be announced in March closer to the date of the awards luncheon. Institutions submitted

nominations for 86 faculty members. Council members Bill Murray and Katie Webb served on the final selection committee.

OECD study: The Organization for Economic Co-operation and Development, a Paris-based international organization, has accepted Virginia's participation in a four-state review of American higher education. The study asks this question of policy makers: what can states do to ensure that their higher education graduates develop the skills needed for good labor market outcomes? The work will take about 16 months and will culminate in a publication of one consolidated United States report, which will contain analysis and recommendations for each of the four participating states. Other states in the study are Ohio, Texas and Washington. OECD staff will visit Virginia in April 2019.

Virginia Research Investment Committee (VRIC): On December 10, VRIC received a report from Virginia Tech President Tim Sands on the Commonwealth Cyber Initiative (CCI). VRIC also established a working group to begin the development of the certification process for CCI "node" sites. VRIC members received the final report from TEconomy Partners on a reformation of the Commonwealth's commercialization and entrepreneurial organization and initiatives. Council members Henry Light and Tom Slater participated in the meeting.

UPDATE ON 2019 GENERAL ASSEMBLY SESSION

Ms. Rebar distributed a list and provided a brief update of the bills SCHEV is tracking during this legislative session. She noted that SCHEV's most intense work on the bills will continue until February 6. Ms. Rebar reviewed the Governor's bills and answered questions from members.

The Chairman called for a break at 1:40. The meeting resumed at 1:50.

UPDATE ON THE VIRGINIA PLAN FOR HIGHER EDUCATION

Ms. Kang discussed the report and provided a one-page summary. Both documents are posted on the website. She reviewed individually educational attainment; access and affordability; student success; innovation and investment; and economic and cultural prosperity. Ms. Kang reviewed the strengths and areas for improvement listed in the summary sheet. She noted comments from members and explained some items that are currently being addressed. Ms. Kang reported that staff will come back with more information. Mr. Fralin suggested that staff plan a retreat for members to focus on components of The Virginia Plan.

REPORT FROM THE COMMITTEES

Report from Academic Affairs Committee

Mr. Ampy chaired the committee meeting in Ms. Webb's absence and provided the following report:

Action on Programs at Public Institutions

The committee's recommendation was seconded by Mr. Light and the following resolution was approved unanimously (10-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Radford University to initiate a Doctor of Education (Ed.D.) program in Education (CIP 13.0401), effective fall 2019.

Action on Private Postsecondary (PPE) Institutional Certification

The committee's motion was seconded by Mr. Slater and the following resolution was approved unanimously (10-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Eastern Kentucky University to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective January 14, 2019.

Action on Guidelines for Procedures Related to Audits of Certified Institutions

Dr. DeFilippo provided a brief explanation and the following resolution was seconded by Mr. Light and approved unanimously (10-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the *Guidelines for Procedures Related to Audits of Certified Institutions*, to become effective January 14, 2019.

Action on Policy for Dual Enrollment Transferability

The following Committee recommendation was seconded by Dr. Murray and the following resolution was approved unanimously (10-0). Dr. DeFilippo said this is the first action on transfer activities that resulted from legislation in 2018, and more will be forthcoming:

BE IT RESOLVED that the State Council of Higher Education for Virginia, in accord with Code of Virginia § 23.1-905.1, adopts the *Virginia Public Higher Education Policy for Dual Enrollment Transferability*, effective immediately.

Mr. Ampy said the Committee also discussed the following items:

Discussion of Program Proposals in the Review Pipeline
Update on Transfer
Interim Report on Post-College Outcomes Task Force

ACTION ON CHANGES TO COUNCIL BYLAWS

Mr. Wilson provided a summary and reminded members that the item was discussed at the October meeting and in accordance with SCHEV bylaws, the item requires action at this time. On a motion by Mr. Slater and seconded by Dr. Murray the following resolution was approved unanimously (10-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia, pursuant to the SCHEV Bylaws Section Eight, following presentation in writing and discussion at the October 30, 2018, Council meeting, and following a three-quarters vote of the total Council membership, adopts the amended version of the SCHEV Bylaws dated January 14, 2019. Council also requests that staff distribute the amended bylaws to the members and post a copy on the SCHEV website.

Ms. Blake informed Council that Mr. Wilson had to relinquish SCHEV as his client as he will be representing Radford University on a full-time basis. Ms. Deb Love, who has been with the Office of the Attorney General for 33 years and currently serves as attorney for the College of William & Mary, will now represent SCHEV. Ms. Love was introduced and welcomed.

Report from Resources and Planning Committee

Ms. Connelly summarized the following items addressed by the Committee and noted that there were no action items:

Discussion of 2019 Enrollment and Degree Projection Process
Discussion of 2018 Fall Enrollment at Public Four-Year Institutions

Ms. Connelly summarized the report, noting that after 24 years of stable enrollment, Virginia may be reaching a peak.

Review of Governor's Introduced Budget and General Assembly Session

Ms. Connelly reviewed the comparison chart on page 68 of the agenda book and noted the institution-specific funding on page 70. Members discussed some of the items in the Governor's introduced budget and provided feedback to staff.

Update on Strategic Finance Plan/Resource Map Project

Ms. Connelly encouraged members to read this item that was provided in the agenda book and noted there were several exciting ideas that should be of interest to Council.

Discussion of Institution's Implementation of License Plate Scholarship Program

Report from the Ad Hoc Committee on Attainment

Dr. Murray said the ad hoc committee proposed broad as well as targeted recommendations. He thanked the outside experts and other Council members and staff who attended the three ad hoc committee meetings. Dr. Murray distributed a copy of the nine key opportunities and themes for higher education that was discussed by the ad hoc committee.

Mr. Blake thanked Dr. Murray, expert speakers and other members for their contributions to the ad hoc committee. He requested feedback from members in order

for staff to prepare a final report and action plan that will be transmitted to the Governor, legislators, presidents, etc.

After receiving comments from members, Mr. Blake agreed to work with Dr. Murray to prepare a revised document that will be sent to Council members before it is transmitted.

RECEIPT OF ITEMS DELEGATED TO STAFF

Mr. Blake informed members that the items Council delegated to staff were included in the agenda book. As required, a copy of these items is attached to the minutes.

OLD BUSINESS

No old business was brought forward.

NEW BUSINESS

No new business was brought forward.

RECEIPT OF PUBLIC COMMENT

There were no requests for public comment.

MOTION TO ADJOURN

The meeting adjourned at 3:45 p.m.

Ken Ampy
Council Secretary

Lee Ann Rung
Director, Executive and Board Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were approved/not approved as delegated to staff:

Degree Program Actions

Institution	Degree/Program/CIP	Effective Date
Blue Ridge Community College	New Degree Programs Approved: <ul style="list-style-type: none"> • Associate of Applied Science degree program in Automotive Analysis and Repair (47.0604) [Conferral: Fall 2019] • Associate of Applied Science degree program in Emergency Medical Services (51.0904) [Conferral: Fall 2019] 	Spring 2019
Blue Ridge Community College	Program Proposal Withdrawn from Review: Associate of Fine Arts (AFA) degree program in Visual Arts (50.0701)	October 16, 2018
Central Virginia Community College	New Degree Program Approved: Associate of Applied Science degree program in Mechatronics (15.0613) [Conferral: Fall 2019]	Spring 2019
George Mason University	Program Merger Approved: Merge five degree programs: 1) Bachelor of Science in Accounting (52.0301); 2) Bachelor of Science in Finance (52.0801); 3) Bachelor of Science in Information Systems and Operations Management (52.1399); 4) Bachelor of Science in Management (52.0201); and 5) Bachelor of Science in Marketing (52.1401) to create the new Bachelor of Science degree program in Business (50.0101)	Fall 2019
George Mason University	Facilitated Staff Approval: Master of Professional Studies degree program in Applied Industrial and Organizational Psychology (42.2804) [Conferral: Spring 2020]	Spring 2019
George Mason University	CIP Code Change Approved: Change the CIP Code of the Graduate Certificate Program in Applied Behavior Analysis from 13.1001 to 42.2814	Spring 2019
George Mason University	CIP Code Change Not Approved: Change the CIP Code of the Graduate Certificate in Federal Statistics from 27.0501 to 27.0502	November 6, 2018

Institution	Degree/Program/CIP	Effective Date
George Mason University	Program Name Change Approved: Graduate Certificate in Women’s Studies (05.0207) to the Graduate Certificate in Women and Gender Studies (05.0207)	Spring 2019
George Mason University	Program Name Changes Not Approved: <ul style="list-style-type: none"> • Graduate Certificate in Advanced Studies in Information Policy and Administration (44.0401) to a Graduate Certificate in Public Management (44.0401) • Master of Science in Computer Forensics (43.0116) to a Master of Science in Digital Forensics and Cyber Analysis (43.0116) 	October 5, 2018
John Tyler Community College	Spin-Off Programs Approved: <ul style="list-style-type: none"> • Associate of Science (A.S.) degree program in Computer Science (11.0701) from the existing A.S.in General Studies (24.0102) • Associate of Arts (A.A.) degree program in Liberal Arts Secondary Teacher Education (13.1205) from the existing A.A. in Liberal Arts (24.0103) • Associate of Science (A.S.) degree program in Mass Communications (09.0102) from the existing A.S. in General Studies (24.0102) • Associate of Science (A.S.) degree program in Psychology (42.0101) from the existing A.S. in General Studies (24.0102) • Associate of Science (A.S.) degree program in Science (30.0101) from the existing A.S. in General Studies (24.0102) • Associate of Science (A.S.) degree program in Teacher Education (13.1202) from the existing A.S. in General Studies (24.0102) 	Spring 2019
Norfolk State University	Name/Title Changes Approved: <ul style="list-style-type: none"> • Bachelor of Science (B.S.) degree program in Building Construction Technology (15.1001) to the Bachelor of Science (B.S.) degree program in Construction Management Engineering Technology (15.1001) 	Spring 2019

Institution	Degree/Program/CIP	Effective Date
	<ul style="list-style-type: none"> • Bachelor of Science (B.S.) degree program in Computer Technology (CIP code: 15.1201) to the Bachelor of Science (B.S.) degree program in Computer Engineering Technology (15.1201) • Bachelor of Science (B.S.) degree program in Electronics Technology (15.0303) to the Bachelor of Science (B.S.) degree program in Electronics Engineering Technology (15.0303) 	
Piedmont Virginia Community College	Program Title Change Approved: Associate of Applied Science in Electronics and Computer Technology to Industrial Electronics Technology (47.0105)	Spring 2019
Radford University	Facilitated Staff Approvals: [Conferral: Spring 2022] <ul style="list-style-type: none"> • Bachelor of Science degree program in Allied Health Sciences (51.0000) • Bachelor of Science degree program in Cybersecurity (11.1003) • Bachelor of Science degree program in Sport Management (31.0504) 	Spring 2019
University of Virginia	CIP Code Change Approved: Change the CIP Code of the Master of Architecture in Architecture from (04.0201) to (04.0902)	Spring 2019
Virginia Commonwealth University	Facilitated Staff Approval: Doctor of Occupational Therapy degree program in Occupational Therapy (51.2306) [Conferral: Spring 2019]	Spring 2019
Virginia Polytechnic Institute and State University	Facilitated Staff Approval: Master of Science degree program in Translational Biology, Medicine, and Health (26.0102) [Conferral: Spring 2019]	Spring 2019

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were reported:

Diploma, Certificate, Discontinued and Modified Programs

Institution	Degree/Program/CIP	Effective Date
George Mason University	Program Discontinuances: <u>Degree Programs</u> <ul style="list-style-type: none"> • Bachelor of Science in Accounting (52.0301) [Council Approval: May 9, 1980] 	Fall 2019

Institution	Degree/Program/CIP	Effective Date
	<ul style="list-style-type: none"> • Bachelor of Science in Finance (52.0801) [Council Approval: May 9, 1980] • Bachelor of Science in Information Systems and Operations Management (52.1399) [Council Approval: 1980] • Bachelor of Science in Management (52.0201) [Council Approval: May 9, 1980] • Bachelor of Science in Marketing (52.1401) [Council Approval: May 9, 1980] <p><u>Graduate Certificate Programs:</u></p> <ul style="list-style-type: none"> • Advanced Skills (30.0501) • Biological Threats and Defense (26.9999) • Chief Learning Officer (52.1099) • Database Management (11.0802) • Educational Technology (13.0501) • Enterprise Engineering Policy (30.9999) 	
George Mason University	Initiate a new Graduate Certificate Program in Conflict Analysis and Resolution (30.0501) [Conferral Spring 2019]	Spring 2019
James Madison University	Initiate a new Graduate Certificate Program in Cyber Intelligence (43.0116) [Conferral Fall 2019]	Spring 2019
Longwood University	Degree Designation Discontinuance: Discontinue the Bachelor of Arts (BA) degree designation in the Bachelor of Arts (BA)/Bachelor of Science (BS) degree program in Economics (45.0601)	Spring 2019
Old Dominion University	Program Discontinuance: Discontinue the Master of Science in Athletic Training (51.0913) [Council Approval: March 18, 2014]	Spring 2019
Old Dominion University	Initiate a new Undergraduate Certificate Program in Teaching English as a Second Language (13.1401) [Conferral Spring 2019]	Spring 2019
Paul D. Camp Community College	Initiate a new Certificate Program in Emergency Medical Services (51.0904) [Conferral Fall 2019]	Spring 2019
University of Virginia	Initiate New Graduate Certificate Programs: <ul style="list-style-type: none"> • Digital Humanities (09.0702) [Conferral Fall 2019] 	Spring 2019

Institution	Degree/Program/CIP	Effective Date
	<ul style="list-style-type: none"> Historic Preservation (04.9999) [Conferral Fall 2019] 	
University of Virginia	Initiate a new Undergraduate Certificate Program in National Criminal Justice Command College (43.0107) [Conferral Summer 2019]	Summer 2019
University of Virginia	Initiate a new Graduate Certificate Program in National Criminal Justice Command College (43.0107) [Conferral Summer 2019]	Summer 2019
University of Virginia	Initiate a new Undergraduate Certificate Program in Procurement and Contracts Management (52.0299) [Conferral Fall 2019]	Spring 2019

Pursuant to the Code of Virginia, § 23.1-203 and Council’s *“Policies and Procedures for Internal and Off-Campus Organizational Changes,”* the following item is approved as delegated to staff:

Institution	Change/Site	Effective Date
James Madison University	Rename the Department of Integrated Science and Technology to the School of Integrated Sciences . The Department has been re-named to reflect the inclusion of multiple academic programs and to distinguish the department from one academic degree program. The new name will align the unit with nomenclature used on campus to distinguish <i>departments</i> , which typically support one degree program and <i>schools</i> , which are units with “a somewhat more diverse collection of academic programs.”	November 15, 2018

Pursuant to the Code of Virginia, Section § 23.1-211 and Council’s *“Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities,”* the following item is approved as delegated to staff:

National Council for State Authorization Reciprocity Agreements (NC-SARA) Approvals

Institution	Effective Date
Patrick Henry Community College	October 15, 2018

Pursuant to the Code of Virginia § 23.1-213 to 230 and 8VAC-40-31-90 of the Virginia Administrative Code, the following items were approved as delegated to staff:

Postsecondary, Non-Degree Institutions Certified to Operate in the Commonwealth of Virginia

Institution	Location	Effective Date
ABP Doula Training Center	Richmond, VA	November 19, 2018
Norfolk Allied Health Training Center	Norfolk, VA	November 19, 2018
Sylvain Melloul International Hair Academy (New instructional site)	Lynchburg, VA	September 26, 2018

Institutions of Higher Education Certified to Operate in the Commonwealth of Virginia—Approval of Additional Locations

Institution	Location	Effective Date
Sentara College of Health Sciences	Harrisonburg, VA	November 15, 2018
University of Phoenix	Virginia Beach, VA	October 1, 2018

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
JANUARY 14, 2019
MINUTES**

Mr. Fralin appointed Mr. Ampy Chair for the meeting in Ms. Webb's absence. The meeting was called to order at 10:01 a.m., at the State Council of Higher Education for Virginia in Richmond, Virginia. Committee members present: Ken Ampy, Henry Light, and Heywood Fralin.

Committee members absent: Rosa Atkins, Gene Lockhart, Carlyle Ramsey, and Katie Webb.

Staff members present: Beverly Rebar, Joseph G. DeFilippo, Jodi Fisler, Ashley Lockhart, Sylvia Rosa-Casanova, Paul Smith, and Susan Yale.

APPROVAL OF MINUTES

On motion by Mr. Fralin, and seconded by Mr. Light, minutes from the October 29, 2018, meeting were approved unanimously.

Mr. Ampy introduced and invited staff to present information on the following topics:

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

In attendance:

Dr. Tamara Wallace, Interim Dean of the College of Education and Human Development

Dr. Brad Bizzell, Educational Leadership Program Coordinator

Dr. DeFilippo introduced the program proposal from Radford University, for a Doctor of Education (Ed.D.). He explained Radford's status as a limited doctoral institution and went on to describe how the program could assist with the workforce demands in the region.

On motion by Mr. Light, seconded by Mr. Fralin, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Radford University to initiate a Doctor of Education (Ed.D.) program in Education (CIP 13.0401), effective fall 2019.

DISCUSSION OF PROGRAM PROPOSALS IN THE REVIEW PIPELINE

Dr. DeFilippo introduced a report of the program proposals that are currently under review as of January 10, 2019. There was some discussion about the typical amount of time a program may be under consideration. Dr. DeFilippo then introduced the upcoming BSEd programs in education and the accommodations that are being made

in order to allow for a facilitated approval process, due to the statewide teacher shortage.

ACTION ON PRIVATE POSTSECONDARY INSTITUTIONAL CERTIFICATIONS

Dr. DeFilippo introduced the resolution from Eastern Kentucky University to be certified to operate as a degree-granting postsecondary institution in Virginia. He explained that they are a public institution in Kentucky that is accredited by SACCSCOC and that staff recommends the committee adopt the resolution.

On motion by Mr. Fralin, seconded by Mr. Light, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Eastern Kentucky University to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective January 14, 2019.

ACTION ON GUIDELINES FOR PROCEDURES RELATED TO AUDITS OF CERTIFIED INSTITUTIONS

Dr. DeFilippo explained that staff seek Council's endorsement in order to change SCHEV processes when staff encounter serious non-compliance from an institution that could lead to suspension or revocation of certification. He described how this process change would make SCHEV guidelines more explicit and would provide Council information at the beginning of the process, rather than at the end. There was some discussion on the legal background of the process change and how it will help Council be more proactive in bringing these schools into compliance.

On motion by Mr. Light, seconded by Mr. Fralin, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the Guidelines for Procedures Related to Audits of Certified Institutions, to become effective January 14, 2019.

ACTION ON POLICY FOR DUAL ENROLLMENT TRANSFERABILITY

Dr. DeFilippo introduced the extensive bill passed in 2018 on dual enrollment and transferability to ensure quality. He explained that staff were already working on this issue when it was passed by the General Assembly, and that the proposed policy has been vetted by diverse institutional groups.

Dr. DeFilippo described the key features of the policy, and emphasized that according to the policy dual enrollment courses must not be treated differently for purposes of transfer than any other courses. There was some discussion about the intention of the legislation and its impact on reduction of time to graduation.

On motion by Mr. Light, seconded by Mr. Fralin, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia, in accord with Code of Virginia § 23.1-905.1, adopts the Virginia Public Higher Education Policy for Dual Enrollment Transferability, effective immediately.

UPDATE ON TRANSFER

Dr. DeFilippo introduced Dr. Paul Smith to preview the transfer tool and Dr. Patricia Parker to present on Transfer Virginia. Dr. Smith explained the history behind the transfer tool and demonstrated its complete overhaul.

Dr. Parker then described her role as Project Director of Transfer Virginia. She went on to explain the enormous gap in the number of students that declare intent to transfer and those that actually achieve transfer success. There was some discussion on improving transfer statistics, including a common template map, reverse transfer awards for associate's degrees, and creating an umbrella portal that serves all students.

RECEIPT OF INTERIM REPORT ON POST-COLLEGE OUTCOMES TASK FORCE

Dr. DeFilippo introduced Dr. Jim Ellis from VCU, who has participated on the task force and contributed to its interim report. He explained that the project is, in fact, feasible, and that there are two main methodologies of implementation. He went on to describe the significant cost due to the scale of the research and that the survey is best implemented as a longitudinal survey. There was some discussion on funding levels and the possibility of a budget amendment.

REPORT OF THE STAFF LIAISON TO THE COMMITTEE

Dr. DeFilippo reported on staff activities, including the Virginia SARA advisory committee meeting and the Virginia College closure.

ADJOURNMENT

Mr. Ampy adjourned the meeting at 11:50 a.m.

Ken Ampy
Acting Chair, Academic Affairs Committee

Ashley Lockhart
Staff, Academic Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
RESOURCES AND PLANNING COMMITTEE
JANUARY 14, 2019
MINUTES**

Ms. Connelly called the meeting to order at 10:00 a.m. in the Main Conference room of the State Council of Higher Education offices on the 9th floor of the James Monroe Building in Richmond, Virginia. The committee members present: Marge Connelly, Minnis Ridenour, William Murray, Stephen Moret and Tom Slater.

Committee members absent: Henry Light.

COMMITTEE MEMBER Victoria Harker participated by phone.

Staff members present: Peter Blake, Wendy Kang, Kristin Whelan, Jean Mottley-Huskey, Lee Andes, Tod Massa, Pam Currey, Laura Osberger, Yan Zheng, Beverly Rebar, Alan Edwards, Lynn Seuffert, Emily Salmon and Bernadette LeMasters.

APPROVAL OF MINUTES

On a motion by Dr. Murray and seconded by Mr. Slater, the minutes from the October 29, 2018, meeting were approved unanimously.

DISCUSSION OF 2019 ENROLLMENT PROJECTION AND DEGREE ESTIMATE PROCESS

Mr. Massa summarized and explained the enrollment projection and degree estimate process. SCHEV conducts workshops and offers advice, but does not prescribe methodology for the institutions to make their calculations on enrollment projections. The six-year planning meeting occurs this summer to help institutions devise their plans.

Enrollment forecasts are used for budget and space allocation and as part of our evaluation of the current status of The Virginia Plan. Institutions are required to be within 95% of stated projections. These limits encourage institutions to be as accurate as possible. There are concerns that when an institution exceeds enrollment projections, it impacts the enrollment at other institutions. A cap of 105% was considered by the Council in the fall but staff recommended that it be revisited at a later time.

DISCUSSION OF 2018 FALL ENROLLMENT AT PUBLIC FOUR-YEAR INSTITUTIONS

Mr. Massa presented fall 2018 enrollment data. Enrollment is 220,225, the largest in state history, but with a little bit of softening. High school graduation rates are flattening and expected to decrease.

For the institutions whose enrollment is markedly different than their projections, it is the result of overly aggressive projections. For the institutions with large gains, this reflects

a conservative bias towards projections and hitting their targets. It is challenging to predict student behavior, the actions of other institutions, and national trends.

Transfer enrollment is down slightly. This is reflective of the growing economy. Students who would have enrolled are choosing not to as jobs are more plentiful. Graduate school enrollment is also slightly up. This, similar to transfer enrollments, is tied to a strong economy.

REVIEW OF GOVERNOR'S INTRODUCED BUDGET

Ms. Kang provided a summary and initial analysis of the Governor's proposed budget. This is an initial review as House and Senate amendments are due on January 15.

Nearly 100% of SCHEV financial aid request was met in the budget recommendations. SCHEV also recommends monies to support faculty excellence and funding specific to tuition predictability but these were not funded. The Governor added budget language for creating tuition predictability plans and included other institution-specific support.

Workforce development issues relevant to SCHEV, such as providing for more computer tech degrees, are also part of the proposed budget. A few things that SCHEV requested as one-time spending were not funded – maintenance, graduate outcome survey.

Dr. Huskey has formed a 6-year plan group to discuss updating the 6-year plan and to create predictability plans with the goal of helping institutions make better informed assumptions.

Among SCHEV policy recommendations are the following:

- Provide funding in support of tech talent. The Governor provided funding for this in his budget.
- A study of financial aid. This was not included. We will plan to study even without requested budget language. We are working closely with the General Assembly and have it included in their versions of the budget.

We will be looking for feedback for the budget recommendations in the fall.

UPDATE ON STRATEGIC FINANCE PLAN/RESOURCE MAP PROJECT

Staff is working closely with HCA and Lumina Foundation to provide funding alignment with the Resource Map and our goal of becoming the best educated state.

Ms. Kang presented updates in the process. We are getting ready to kick-off a listening process and will present to presidents at the end of this month and work with colleges in February and March.

There is little projected growth in high school graduates and our population is shifting to serving more minority students. About 72% of students enrolling are within 16 months of high school graduation, but the rate within demographics varies. We are increasing the

attainment rates, but not closing the gaps between lower, middle and higher income students.

The HCA identified strategies and issues to address include the following:

- Address issues with pre-K-12 pipeline.
- Retain and graduate more students who enter and reduce time to degree. We need to re-engage adults, shorter time to degree, stackable credentials.
- Award financial aid to students earlier. Other programs have demonstrated double the graduation rates for the same dollar when students told in 9th grade that they would be receiving the aid.
- Provide emergency financial aid and use other social services to support students.

Less effective strategies include those that only rely on information, such as publications and financial literacy.

DISCUSSION OF INSTITUTION'S IMPLEMENTATION OF LICENSE PLATE SCHOLARSHIP PROGRAM

Mr. Andes provided an update license plate scholarship. Each license plate purchased with an institutional mascot represents a \$15 contribution. Only Virginia Tech, the University of Virginia and James Madison University have reached \$50,000. We would like a policy or guideline prohibiting the use of the funds for legacy scholarships. The members agreed to have SCHEV present guidelines at the next Council meeting.

MOTION TO ADJOURN

The Chair adjourned the meeting at 11:55 a.m.

Marge Connelly
Committee Chair

Kristin Whelan
Coordinator, Executive & Board Affairs