

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
JULY 16, 2019
MINUTES**

Ms. Connelly called the meeting to order at 1:15 p.m. in Lecture Hall A, New College Institute, Martinsville, Virginia. Council members present: Ken Ampy, Marge Connelly, Victoria Harker, Henry Light, William Murray, Carlyle Ramsey, Marianne Radcliff, Tom Slater and Katharine Webb.

Council members absent: Rosa Atkins, Heywood Fralin, Gene Lockhart and Stephen Moret.

Staff members present: Lee Andes, Peter Blake, Joseph DeFilippo, Alan Edwards, Jodi Fisler, Wendy Kang, Tod Massa, Laura Osberger, Beverly Rebar, Jean Huskey, Lee Ann Rung, Emily Salmon, Kristin Whelan and Yan Zheng.

Deb Love from the Office of the Attorney General was also in attendance. Also in attendance were Deputy Secretary of Education, Fran Bradford and Legislative Fiscal Analyst for the Senate Finance Committee, Sarah Herzog.

APPROVAL OF MINUTES

On a motion by Dr. Murray and seconded by Dr. Ramsey, the minutes from the May 20, 2019, closed session meeting, the May 20, 2019, Private College Advisory Board meeting and the May 21, 2019, Council meeting were approved unanimously (9-0).

INTRODUCTION OF DANVILLE COMMUNITY COLLEGE PRESIDENT, DR. JACQUELINE M. GILL-POWELL

Dr. Ramsey introduced Dr. Gill-Powell, the sixth president of Danville Community College. He read highlights from her bio and Council welcomed her to Virginia.

Ms. Connelly welcomed new Council member, Marianne Radcliff to the Council.

REMARKS FROM THE HONORABLE KAREN JACKSON, INTERIM EXECUTIVE DIRECTOR, NEW COLLEGE INSTITUTE (NCI)

Mr. Blake introduced Ms. Jackson and referenced her bio, which was included in the agenda book. Ms. Jackson thanked members for visiting Martinsville and talked about collaboration, noting the many partnerships that NCI enjoys. During her tenure as Interim Executive Director, she hopes to bring alignment with SCHEV goals of The Virginia Plan for Higher Education. She is also working to strengthen NCI's collaboration with the community and meet the Commonwealth's goals. Ms. Jackson's specialty is in technology and she hopes to use those skills to help NCI contribute to those goals. Ms. Jackson explained the structure and governance of the higher education centers and answered questions from members.

REMARKS FROM RHONDA HODGES, VICE PRESIDENT FOR WORKFORCE, ECONOMIC & COMMUNITY DEVELOPMENT, PATRICK HENRY COMMUNITY COLLEGE (PHCC)

Mr. Blake explained that President Godwin was unable to attend. He welcomed Ms. Hodges and noted her duties and accomplishments at PHCC. Ms. Hodges shared some of the exciting things that PHCC is undertaking. After seven years of declining enrollment, PHCC experienced a recent increase in this area. She explained the Seed Fund sponsored by the Harvest Foundation which allows Martinsville or Henry County residents to attend PHCC at no charge, provided they have a minimum high school cumulative grade point average of 2.5 and complete eight hours of community service.

Ms. Hodges spoke about employer-demand offerings and capital improvements to the campus. The college has several off-campus sites consisting of workforce development centers in Stuart and Martinsville, the Innovate/Design/Engineer/Accelerate (IDEA) Center in Uptown Martinsville, and the Virginia Motorsports Training Center at Arrington Manufacturing in Henry County. She explained the challenges that PHCC faces in the region and noted ways in which they are developing partnerships in the community to address the issues. She answered questions from members.

REPORT OF THE AGENCY DIRECTOR

Mr. Blake highlighted the following items from his written report:

Board of visitors orientation planning: Council members Victoria Harker and Ken Ampy are serving on a committee to plan the 2019 board of visitors orientation session. This year's event is scheduled for October 22-23 at the Virginia Museum of History and Culture.

OECD workshop: On May 22, SCHEV staff assisted with the workshop conducted by analysts from the Organisation for Economic Co-operation and Development as the concluding activity of their 10-day visit. The OECD is studying the labor-market outcomes and relevance of higher education in four U.S. states; in the Commonwealth, the OECD team spent seven days interviewing stakeholders from all sectors in every region. At the workshop, over 30 representatives of our colleges, universities, economic development and business groups spent more than four hours discussing the challenges and potential solutions to educating the workforce that Virginia needs today and in the future. The OECD will continue to gather and review information through 2019, with its U.S. report expected in 2020.

Virginia social mobility workshop: Sponsored by the ODU Center for Social Mobility and made possible by a grant from SCHEV's Fund for Excellence and Innovation, the Virginia Social Mobility Workshop took place June 3 at Old Dominion University. The workshop brought together higher-education leaders to develop strategies and institutional action plans to expand affordability, access and completion. Deputy Secretary of Education Fran Bradford represented the Northam Administration; Wendy Kang, Paula Robinson and others represented SCHEV. ODU also hosted the National Social Mobility Symposium on June 4 and 5.

Tech Talent Incentive Program: The General Assembly created this program to provide funding and oversight of the development of additional graduates in high-demand technology fields. The SCHEV director is designated as one of seven reviewers of institutional proposals. We anticipate recommending to the Governor the first round of performance agreements later this summer. The Commonwealth anticipates allocating \$1 billion over 20 years for higher education operating and capital investments.

VRIC meeting: On June 11, the Virginia Research Investment Committee convened at SCHEV, with Secretary of Finance Aubrey Layne chairing in Peter Blake's absence. The agenda included approval of four regional nodes for the Commonwealth Cyber Initiative (CCI), as well as the creation of a VRIC workgroup to advise the CCI nodes' strategic plans and budget requests. Members also agreed to allow revision and resubmission of two applications for Round 2 grants from the Virginia Research Investment Fund (VRIF); the competition's external reviewers did not favorably review any of the initial applications. Members reviewed a staff plan for VRIC activities in FY2020 and received updates on the CCI hub, the Research and Technology Strategic Roadmap and the "town hall" meetings of Commerce and Trade Deputy Secretary Robby Demeria. The committee will meet next on August 13.

Editorial board visits: We continued our meetings with editorial boards. Council members Katie Webb and Tom Slater participated in a meeting with the Richmond Times-Dispatch on May 23. On July 15, we met with the Martinsville Bulletin and the Danville Register and Bee.

Retreat follow-up: The Council held a successful retreat in June. We have scheduled a second meeting to review and revise the strategies and initiatives associated with The Virginia Plan for Higher Education on August 21. Mr. Blake also referenced the notes from the June 14 retreat that were included with his report in the agenda book.

Ms. Connelly spoke briefly about the retreat and requested that Ms. Kang review the list of items on pages 95-96 that members were interested in supporting in SCHEV's budget and policy recommendations. Noting that the items align with The Virginia Plan for Higher Education as well as discussions from the June retreat, Ms. Connelly asked for member input on the list.

Members provided input to staff, which will be brought forward for further discussion at the August 21 follow-up retreat. Ms. Connelly noted that she will be participating in the August 21 retreat by phone. Mr. Slater will chair the meeting. Mr. Blake asked for input on the nine topic areas on page 132 that Council members had identified for further review.

REPORT FROM THE COMMITTEES

Report from Academic Affairs Committee

Mr. Ampy noted the following reports and actions from the committee:

Action on Programs at Public Institutions

Mr. Ampy provided a brief introduction and the committee's recommendation was seconded by Ms. Webb. The following resolution was approved unanimously (9-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to The College of William and Mary in Virginia to initiate a Bachelor of Arts (B.A.) degree program in Japanese Studies (16.0302), effective fall 2019.

Update on Program Proposals in the Review Pipeline

Dr. DeFilippo provided an update to the committee, which is noted on page 17 of the agenda book.

Action on Virginia Public Higher Education Policy on Passport and Uniform Certificate of General Studies Programs

The committee's recommendation was seconded by Dr. Ramsey and the following revised resolution was approved unanimously (9-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia, in accord with Code of Virginia § 23.1-905.1, adopts the *Virginia Public Higher Education Policy on Passport and Uniform Certificate of General Studies Programs*, effective immediately.

BE IT FURTHER RESOLVED that Provision 4 in the policy be further clarified to ensure consistency with state policy on AP and other forms of prior learning assessment.

Mr. Blake complimented Dr. DeFilippo and Mr. Smith for their work in completing this complicated project and for working closely with the patron of the legislation. He noted that the policy is a big step forward for the Commonwealth.

Update on Graduate Outcomes Survey

Dr. Jim Ellis, Director of Design and Methodology, Survey and Evaluation Research Laboratory at Virginia Commonwealth University, presented an update to the committee and discussed strategies and timelines. Ms. Webb and Ms. Radcliff offered to attend the focus groups for the post-graduate outcomes survey.

Update on Assessment of Student Learning Assessment and Quality in Undergraduate Education

Dr. Fisler provided an update to the committee on the assessment of student learning assessment and quality in undergraduate education. She informed the committee that Virginia is seen as a leader in civic engagement in quality of education. Ms. Hodges also provided information about Patrick Henry Community College's involvement in this process.

Mr. Ampy noted a few highlights from the committee's liaison report.

Report from Resources and Planning Committee

Mr. Slater introduced and welcomed Deputy Secretary of Education, Fran Bradford and Sarah Herzog, Legislative Fiscal Analyst for the Senate Finance Committee. He noted that the committee had in-depth discussions on financial issues and he complimented staff for preparing the agenda items and educating members on a variety of topics.

Action on Foster Care Grant Regulations

The committee's recommendation was seconded by Dr. Murray and the following resolution was approved unanimously (9-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the proposed Virginia Foster Care Tuition Grant Regulations.

Update on the Commonwealth Research and Technology Strategic Roadmap

Mr. Slater noted that Ms. Salmon updated the committee on the recent expert panel that met and which he and Mr. Light attended. A draft report will be brought to the Council in September. Mr. Blake noted that staff may wish to obtain preliminary approval before the September meeting in order to meet the time requirements as noted in the legislation.

Update on Preliminary Enrollment Projections and Degree Estimates

Mr. Slater reported that Mr. Massa provided the committee with an update. He complimented Mr. Massa for keeping Council informed. Ms. Connelly noted that while the numbers are tracking against the statewide goal, she cautioned against becoming complacent.

Report on State of Higher Education Funding Data

Mr. Slater said Ms. Kang reported the funding data to the committee and encouraged members to review it. He said it was an impressive document and tells a complete story. Ms. Harker suggested adding this to the October boards of visitors' orientation.

Report on Strategic Finance Plan

Mr. Slater said Ms. Kang provided an overview of the key elements included in the finance plan developed through HCM Strategists in partnership with SCHEV over the last year. He noted that Virginia's cost per degree is lower than the national average and has decreased over time. This a good message that should be spread. Ms. Connelly said \$400,000,000 is a high-level estimate of what it would take to be successful in our goals.

Discussion of the SCHEV Budget and Policy Development Items for the 2020-2022 Biennium

Mr. Slater noted that the items covered correlate to discussions that took place at the June retreat.

Update on Financial Aid Reform Study

Mr. Slater said Mr. Andes updated the committee on staff work on this item and noted that final recommendations will be presented for Council discussion in September.

Update on Items Related to the Institutional Performance Standards

Mr. Slater reported that Dr. Huskey provided a report on three situations that require attention this year. Staff received input from the committee; Council will act on the item in September.

ACTION ON MEETING DATES FOR CALENDAR YEAR 2020

Mr. Blake reviewed the proposed dates and recommended meeting earlier in January to coincide with the start of the General Assembly session. Ms. Connelly requested that staff poll members to get specifics on which members can attend on each date in March before a final schedule is approved. Staff will initiate the poll and postpone action until September.

RECEIPT OF PUBLIC COMMENT

No requests for public comment were brought forward.

OLD BUSINESS

Ms. Connelly noted that as discussed during the evaluation of the director at the meeting in May, the current employment agreement with Mr. Blake says that the Council or its designee will meet with him in May 2019 to discuss renewal or non-renewal of his contract, which extends until June 30, 2020. Mr. Fralin and Mr. Blake have met and discussed this matter. Based on those conversations, we anticipate that SCHEV and Mr. Blake will renew the employment agreement next year along the same terms as the existing agreement. Any contract extension or amendment will be presented to Council in May 2020 for formal action.

NEW BUSINESS

No new business was brought forward.

ITEMS DELEGATED TO STAFF

Mr. Blake reported that the actions taken by staff on behalf of Council as delegated items were included in the agenda book. As required, a copy of these items is attached to the minutes. He called attention to full-cost report item.

MOTION TO ADJOURN

The meeting adjourned at 3:25 p.m.

Mr. Blake reminded members of the follow-up retreat on August 21 at Hunton Andrews Kurth LLP in Richmond. He thanked Mr. Slater for hosting.

He also noted that the next meeting on September 16-17 will include the annual meeting with public college presidents. This meeting will include a presentation with presidents on alignment of workforce needs with college programs.

Katharine Webb
Council Secretary

Lee Ann Rung
Director, Executive and Board Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were approved/not approved as delegated to staff:

Degree Program Actions

Institution	Degree/Program/CIP	Effective Date
George Mason University	CIP Code Change Approved: Change the CIP code of the Master of Laws (LLM) degree program in Intellectual Property Law from 22.0299 to 22.0212	Fall 2019
Longwood University	Discontinued Degree Designation Approved: Discontinue the Bachelor of Arts (BA) degree designation in the Bachelor of Arts (BA)/Bachelor of Science (BS) degree program in Social Work (44.0701)	Fall 2019
Norfolk State University	Facilitated Staff Approval: Master of Healthcare Administration (MHA) degree program in Healthcare Administration (51.0701) [Conferral: Spring 2021]	Fall 2019
Patrick Henry Community College	Program Title and CIP Code Change Approved: Change the program title and CIP code of the Associate of Applied Science in Education Assisting (13.1501) to the new title of Early Childhood Development (19.0709)	Summer 2019
University of Virginia	CIP Code Change Approved: Change the CIP code of the Master of Science degree program in Accounting from 52.0301 to 27.0305	Spring 2019
Virginia Polytechnic Institute and State University	CIP Code Change Approved: Change the CIP code of the Doctor of Philosophy degree program in Economics from 45.0601 to 45.0603	Fall 2019

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were reported:

Diploma, Certificate, Discontinued and Modified Programs

Institution	Degree/Program/CIP	Effective Date
George Mason University	Initiate new Graduate Certificate Programs: Conferral, Spring 2020:	Fall 2019

Institution	Degree/Program/CIP	Effective Date
	<ul style="list-style-type: none"> • Account Analytics (52.0399) • Environmental and Sustainability Management (30.3301) • Global Information Technology Leadership (52.0211) • Information Technology Strategy and Digital Transformation (52.1201) <p>Conferral, Fall 2019:</p> <ul style="list-style-type: none"> • Education Policy (44.0502) 	
George Mason University	Initiate a new Graduate Certificate program in Business Fundamentals (52.0201) [Conferral: Fall 2020]	Spring 2020
Old Dominion University	<p>Initiate new Certificate Programs [Conferral: Fall 2019]:</p> <p><u>Graduate</u></p> <ul style="list-style-type: none"> • Supply Chain Management (52.0203) <p><u>Post-Professional</u></p> <ul style="list-style-type: none"> • Family Nurse Practitioner (51.3805) 	Fall 2019
Southside Virginia Community College	Initiate a new Certificate program in Substance Abuse Counseling Assistant (51.1501) [Conferral: Fall 2019]	Summer 2019
University of Virginia	Initiate a new Graduate Certificate program in Criminal Justice Education (43.0104) [Conferral: Summer 2019]	Summer 2019
University of Virginia	Initiate a new Graduate Certificate program in Instructional Design and Technology (13.0501) [Conferral: Spring 2020]	Fall 2019
Virginia Commonwealth University	Initiate a new Graduate Certificate program in Applied Statistics (27.0501) [Conferral: Spring 2020]	Fall 2019
Virginia Commonwealth University	<p>Program Discontinuance: Discontinue the Doctor of Philosophy degree program in Anatomy and Neurobiology (26.0403) [Council Approval: BCHE]</p>	Fall 2019
Virginia Polytechnic Institute and State University	Initiate a new Graduate Certificate program in Nuclear Science, Technology, and Policy (30.1501) [Conferral: Fall 2019]	Fall 2019
Virginia Polytechnic Institute and State University	Simple Program Modification: Modify the credit hours of the Bachelor of Science degree program in Industrial and Systems Engineering (14.3501) from 127 to 124.	Fall 2019

Pursuant to the Code of Virginia, § 23.1-203 and Council's *"Policies and Procedures for Internal and Off-Campus Organizational Changes,"* the following item was approved as delegated to staff:

Institution	Change/Site	Effective Date
Virginia State University	[Correction] Rename the Department of Technology to the Department of Applied Engineering Technology . The Department has been re-named to indicate the research activities of existing faculty, reflect the developing research focus of the department, and help recruit faculty interested in both teaching and research. The new name will help with developing the department's reputation among research and funding agencies and, other academic units with similar degree programs.	April 11, 2019

Pursuant to the Code of Virginia, Section § 23.1-203 and Council's policy *"Mission Statement Changes at Public Institutions,"* the following item mission statement modification was approved as delegated to staff. As specified in code, the new mission statement will take effect 30 days after the adjournment of the next General Assembly Session following SCHEV approval.

Virginia Commonwealth University Mission Statement Change

Previous Mission Statement:

As the premier urban, public research university in the state, Virginia Commonwealth University's mission is to advance knowledge and student success through its commitments to:

- An engaged, learner-centered environment that fosters inquiry, discovery and innovation in a global setting
- Research that expands the boundaries of new knowledge and creative expression and promotes translational applications to improve human health
- Interdisciplinary collaborations that bring new perspectives to complex problems and mobilize creative energies that advance innovation and solve global challenges
- Health care that strives to preserve and restore health for all people, to seek the cause and cure of diseases through groundbreaking research and to educate those who serve humanity
- Diversity that provides a climate of inclusion, a dedication to addressing disparities wherever they exist and an opportunity to explore and create in an environment of trust

- Sustainable university-community partnerships that enhance the educational, economic and cultural vitality of the communities VCU serves in Virginia and around the world.

New Mission Statement (underlining indicates textual changes)

Virginia Commonwealth University and its academic health center serve as one national urban public research institution dedicated to the success and well-being of our students, patients, faculty, staff and community through:

- Real-world learning that furthers civic engagement inquiry, discovery and innovation
- Research that expands the boundaries of new knowledge and creative expression and promotes translational applications to improve the quality of human life
- Interdisciplinary collaborations and community partnerships that advance innovation, enhance culture and economic vitality, and solve society’s most complex problems
- Health sciences that preserve and restore health for all people, seek the cause and cure of diseases through groundbreaking research and educate those who serve humanity
- Deeply engrained core values of diversity, inclusion and equity that provide a safe, trusting and supportive environment to explore, create, learn and serve.

Pursuant to the Code of Virginia, Section § 23.1-211 and Council’s “*Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities*,” the following items were approved as delegated to staff:

**National Council for State Authorization Reciprocity Agreements (NC-SARA)
Approvals**

Institution	Effective Date
Bon Secours Memorial College of Nursing	May 14, 2019
Ferrum College	May 22, 2019

Pursuant to the Code of Virginia § 23.1-213 to 230 and 8VAC-40-31-90 of the Virginia Administrative Code, the following items were approved as delegated to staff:

Postsecondary, Non-Degree Institutions Certified to Operate in the Commonwealth of Virginia

Institution	Location	Effective Date
Aquatic Adventures Scuba Academy	Springfield, VA	6/11/2019
Heart and Soul Massage School	Monterey, VA	5/16/2019
Learnix Tree Center	Vienna, VA	6/11/2019
MAB Institute	Broadway, VA	6/20/2019
Nu-Pulse Security Training Center	Vienna, VA	5/16/2019
Salvation Academy	Alexandria, VA	6/20/2019
Training Solutions Center	Sterling, VA	6/20/2019

Institutional Student Financial Aid Plans

Pursuant to §4-5.01.b.1.a of the Virginia Acts of Assembly, Chapter 854, staff has reviewed each individual institution's plan for expenditure of its appropriation for undergraduate student financial assistance and assumptions and calculations for determining the cost of education and student financial need. The institutions' reports have been received and reviewed in accordance with the Appropriation Act.

2019-20 Full Cost Report

Virginia State has the tuition policy that requires the nonresident students pay at least 100% of cost of education since 1990s. Item 4-2.01.b.2 in the 2019 Appropriation Act states:

b) The Boards of Visitors or other governing bodies of institutions of higher education may set tuition and fee charges at levels they deem to be appropriate for all nonresident student groups based on, but not limited to, competitive market rates, provided that: 1) the tuition and mandatory educational and general fee rates for nonresident undergraduate and graduate students cover at least 100 percent of the average cost of their education, as calculated through base adequacy guidelines adopted, and periodically amended, by the Joint Subcommittee Studying Higher Education Funding Policies.

Based on institutions' 2019-20 tuition charges, it is estimated that all institutions will have met the requirement that nonresident tuition and mandatory E&G fee rates cover at least 100 percent of the average cost of their education in 2019-20 (Table 1).

Table 1**2019-20 Average Nonresident Tuition
As a Percent of Average Cost of Education**

Institutions	Average Per Student Cost⁽¹⁾	Average Nonresident Tuition⁽²⁾	% of Cost
GMU	\$18,661	\$32,841	176%
ODU⁽³⁾	\$14,981	\$28,037	187%
UVA	\$26,783	\$39,893	149%
VCU	\$20,937	\$31,018	148%
VT	\$20,245	\$29,992	148%
CWM	\$24,280	\$36,152	149%
CNU	\$15,306	\$21,691	142%
UVAW	\$19,478	\$24,250	124%
JMU	\$14,424	\$24,495	170%
LU	\$13,652	\$23,946	175%
UMW	\$17,934	\$24,795	138%
NSU	\$16,473	\$18,095	110%
RU	\$13,857	\$19,639	142%
VMI	\$21,594	\$36,128	167%
VSU	\$14,706	\$17,641	120%
RBC	\$8,939	\$19,961	223%
VCCS	\$8,880	\$10,609	119%
TOTAL⁽⁴⁾	\$15,675	\$28,529	158%

⁽¹⁾ Derived by dividing 2019-20 appropriations by 2019-20 projected enrollment approved by SCHEV in 2017.

⁽²⁾ Enrollment-weighted tuition averages of both undergraduate and graduate students.

⁽³⁾ Average per student cost is based on the funding need from the base adequacy calculation.

⁽⁴⁾ Total percent of cost calculation has been weighted by level-specific (doctoral, comprehensive, and two-year) enrollments.

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
JULY 16, 2019
MINUTES**

Mr. Ampy called the meeting to order at 10:03 a.m. in Lecture Hall B at the New College Institute in Martinsville, Virginia. Committee members present: Ken Ampy, Marianne Radcliff, Carlyle Ramsey, and Katie Webb.

Committee members absent: Gene Lockhart.

Staff members present: Joseph G. DeFilippo, Jodi Fisler, Ashley Lockhart, Beverly Rebar, and Paul Smith.

APPROVAL OF MINUTES

On motion by Dr. Ramsey, and seconded by Ms. Webb, the minutes from the May 20, 2019, meeting were approved unanimously.

Mr. Ampy introduced and invited staff to present information on the following topics:

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

In attendance:

- Susan Bosworth, Ph.D., Associate Provost, Institutional Accreditation & Effectiveness, College of William & Mary
- Michael Cronin, Ph.D., Associate Professor of Japanese Studies, College of William & Mary

Dr. DeFilippo introduced the program proposal from the College of William & Mary, a Bachelor of Arts (B.A.) in Japanese Studies (CIP 16.0302). He explained that it was designed to inculcate students in Japanese language, culture, and history, including several study abroad programs. Dr. DeFilippo described the economic impact of the program including employment demand for students with global competency.

On motion by Ms. Webb, seconded by Dr. Ramsey, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to The College of William and Mary in Virginia to initiate a Bachelor of Arts (B.A.) degree program in Japanese Studies (16.0302), effective fall 2019.

DISCUSSION OF PROGRAM PROPOSALS IN THE REVIEW PIPELINE

Dr. DeFilippo introduced a report of the program proposals that are currently under review as of June 26, 2019. There was some discussion about the wide range of programs up for review and the appearance of an emphasis on data and information security.

ACTION ON VIRGINIA PUBLIC HIGHER EDUCATION POLICY ON PASSPORT AND UNIFORM CERTIFICATE OF GENERAL STUDIES PROGRAMS

Dr. DeFilippo introduced the action on the *Virginia Public Higher Education Policy on Passport and Uniform Certificate of General Studies Programs*. He described the history of the legislation and how the policy presented takes all of the mandated pieces and instantiates them into a single policy, and then establishes a baseline for the courses that will go into the credentials. There was some discussion on the existing policy regarding other forms of prior learning assessment, such as AP exams, for which Mr. Ampy requested clarification in an additional resolution.

On motion by Dr. Ramsey, seconded by Ms. Webb, the following resolutions were approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia, in accord with Code of Virginia § 23.1-905.1, adopts the Virginia Public Higher Education Policy on Passport and Uniform Certificate of General Studies Programs, effective immediately.

BE IT FURTHER RESOLVED that Provision 4 in the policy be further clarified to ensure consistency with state policy on AP and other forms of prior learning assessment.

UPDATE ON GRADUATE OUTCOME SURVEY

Dr. DeFilippo introduced Dr. Jim Ellis, Director of Design and Methodology, Survey and Evaluation Research Laboratory, Center for Public Policy, L. Douglas Wilder School of Government and Public Affairs at Virginia Commonwealth University. Dr. Ellis gave a presentation to the committee with an update on the Graduate Outcome Survey. There was some conversation about the survey timeline, as well as the composition and locations of the focus groups.

UPDATE ON STUDENT LEARNING ASSESSMENT AND QUALITY IN UNDERGRADUATE EDUCATION

Dr. Fislser provided a presentation on the current status of the SCHEV policy on student learning assessment and quality in undergraduate education, which was adopted by Council in 2017. She described Virginia as being a leader in this field, particularly with regard to the policy's focus on civic engagement.

Dr. Christopher Wikstrom from Patrick Henry Community College provided an institutional view of the policy, which he described as being met with excitement and enthusiasm at his college. There was some discussion about how and where these assessments are published.

REPORT OF THE STAFF LIAISON TO THE COMMITTEE

Dr. DeFilippo reported on staff activities and achievements, with an emphasis on staff leadership roles and speaking engagements.

ADJOURNMENT

Mr. Ampy adjourned the meeting at 11:40 p.m.

Kenneth Ampy
Chair, Academic Affairs Committee

Ashley Lockhart
Staff, Academic Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
RESOURCES AND PLANNING COMMITTEE
JULY 16, 2019
MINUTES**

Tom Slater, the committee chair, called the meeting to order at 10 a.m. in Lecture Hall A, New College Institute, Martinsville, Virginia. The committee members present: Marge Connelly, Victoria Harker, Henry Light, William Murray and Tom Slater.

The following committee member was absent: Stephen Moret.

Staff members present: Lee Andes, Peter Blake, Alan Edwards, Jean Huskey, Wendy Kang, Tod Massa, Laura Osberger, Lee Ann Rung, Emily Salmon and Kristin Whelan.

Major Robin Eldredge and Pamela Brown from Virginia Military Institute were present. Deb Love from the Attorney General's office was present. Sarah Herzog from the Senate Finance Committee also was present.

APPROVAL OF MINUTES

On a motion by Mr. Slater and seconded by Ms. Connelly, the minutes from the May 20, 2019, meeting were approved unanimously.

ACTION ON FOSTER CARE GRANT REGULATIONS

Mr. Andes provided background on the foster care grant fund and explained updates mandated by General Assembly action from the 2019 session. The update expands eligibility for the program grant to be used at Richard Bland College and the public baccalaureate granting institutions in addition to the community colleges.

In extending beyond the community colleges, oversight has been shifted to the State Council of Higher Education. On a motion by Mr. Light and seconded by Dr. Ramsey, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the proposed Virginia Foster Care Tuition Grant Regulations.

UPDATE ON THE COMMONWEALTH RESEARCH AND TECHNOLOGY STRATEGIC ROADMAP

Ms. Salmon, SCHEV senior associate and Roadmap coordinator, shared an update on the Roadmap process. Through stakeholder interviews, she has collected input from universities, federal research centers, economic development entities, corporations and technology councils. To each of the stakeholders, Ms. Salmon asked for input on research areas worthy of focus and actionable steps to achieve the goal of the Roadmap and metrics.

From these discussions with stakeholders, Ms. Salmon found the following initial common themes and areas of focus:

- Life and health sciences.
- Autonomous systems.
- Space and satellites.
- Agricultural science and technology.
- Cybersecurity.
- Data collection, storage and analysis.

Discussion among Council members led to the suggestion to add the word “environmental” to the agricultural science and technology area of focus. Ms. Salmon will provide a review of progress to Council in September.

UPDATE ON ENROLLMENT PROJECTIONS AND DEGREE ESTIMATES

Mr. Massa updated the Council on enrollment projections and degree estimates. SCHEV staff issued a revised reporting template to the institutions in March with a due date of May 1. Reporting from four private institutions remains outstanding; as such, the data provided is not yet complete.

Estimates of degree completions for undergraduate certificates, associate and bachelor’s degrees will increase by nearly 11,000 between 2017-18 and 2025-26. This has the Commonwealth on course to meet the Virginia Plan Goal of 1.5 million undergraduate credentials earned between 2014 and 2030 and to become the “Best-Educated State in the Nation.”

The state also is on course in producing associate and bachelor’s degrees to in-state students to meet the Top Jobs for 21st Century Act of 100,000 cumulative additional awards by 2025.

The data also suggest the projections of higher education-bound high school graduates is sufficient to meet institutional targets.

Discussion among committee members led to a request for more data to determine if the selection process of Virginia institutions causes some Virginia high school students to leave for out-of-state institutions of higher education. The committee members would like to know where these students end up after applying to Virginia institutions. The committee also expressed interest in knowing how many high school students who attend Virginia institutions from out-of-state remain in Virginia to work after graduation. A suggestion was made to look into the feasibility of creating one application process for Virginia high school students which would then be reviewed by all public institutions of Virginia.

SCHEV continues to work with these institutions to gather their data. SCHEV will review and update Council again in September and present any needed action in October.

REPORT ON STATE OF HIGHER EDUCATION FUNDING DATA

Ms. Kang provided the committee an initial summary of the data on the state of higher education funding. The presentation provided a baseline assessment of funding.

State share in the cost of higher education was 62% in 1993-94, 77% in 2001-02 and 48% 2019-20. As a share of the general fund, the percentage has dropped four percentage points from 14% in FY1993 to 10% in FY2020. Tuition and fees as a percentage of family income in Virginia are higher than the national average. Virginia ranks low in state support, high in tuition and high in financial aid. Virginia also ranks lower in faculty compensation, behind both Maryland and North Carolina.

The committee seeks information on where Virginia is overspending and the best strategies for making higher education more affordable for Virginia families. The committee would like to see a data report that describes in actual dollars tuition and mandatory fees. They expressed an interest in financial aid data that would include foundation funding.

Staff will provide a report to the committee in September. At the September meeting, staff also will cover the following areas with updated data: costs per degree, costs to meet the state's attainment goal and calculated funding to meet current state legislative goals including faculty salary goals, in-state undergraduate cost share goal and financial aid. This data also serves as background for budget and policy recommendations that SCHEV will approve in October.

REPORT ON STRATEGIC FINANCE PLAN

Ms. Kang provided an overview of the finance plan SCHEV developed in partnership with HCM Strategists. The focus of the plan is to align state and institutional funding to SCHEV's higher education attainment goals.

The report resulted in these conclusions:

- Virginia's cost per degree is lower than the national average.
- The numbers of bachelor's degree are on track to align with workforce demand, but a shortage remains in nursing, computer science and teaching.
- Equity gaps persist by race and geographic regions.
- An estimated \$400 million dollars annually is needed to meet goals.
- Funding strategies to address these primary areas include alignment of existing funding to completion priorities, increase in affordability and support for access and success of underserved populations.
- Align existing funding to completion priorities.
- Increase affordability – leverage other existing programs such as the Supplemental Nutrition Assistance Program (SNAP) to the address equity gap.
- Provide support for access and equity populations: Early financial aid awards, emergency completion grants and campus-based programs to help students navigate the college landscape.

The committee discussed additional strategies to support access for equity populations including an SAT for all high school students and a personalized letter from the community college letting students know that they are automatically accepted to their local community college after high school.

Information from this report will be incorporated into the following:

- State higher education funding report.
- Financial aid reform study.
- Assistance with the “free” college program under consideration by the Governor.
- SCHEV budget recommendations.
- Legislative and outreach materials.

Staff will present a final report at the September Council meeting.

DISCUSSION OF SCHEV BUDGET AND POLICY DEVELOPMENT ITEMS FOR THE 2020-2022 BIENNIUM

Ms. Kang reviewed the budget areas of interest to the Council as determined at the June 14 Council retreat. The following were the most strongly supported areas of focus:

- Financial aid reform.
- Tuition moderation and predictability.
- Assessment of state funding cuts on tuition.
- Establishment of reserve funding.
- Funding tied to expected outcomes.
- Expansion of college access and awareness programs statewide.
- Assessment of institutional strategies submitted in the six-year plans.
- Other statewide strategies for completion.
- Assessment of supply and demand.
- Teacher shortages.
- Other workforce shortages.
- Support the efforts of the Commonwealth Graduate Engineering Program.
- Support the Virtual Library of Virginia.
- Institutional efficiency.
- Statewide needs as identified by VRIC.

Through discussion, the committee suggested adding the following areas of focus:

- Seek areas of debt we can pay off, pay down and pay ahead.
- Change base calculations for tuition and financial aid.
- Provide more general funds to institutions who serve needier populations.
- Increase advising where there is lower enrollment.
- Conduct an employer survey to determine current and future workforce needs.

Budget and policy development will continue with a review of ideas with Council, the Governor and money committee staff in July and August. Staff will present the draft

budget and policy recommendations report to Council in September for Council approval to follow in October. Following Council approval, Council staff will prepare policy documents and budget recommendations to present to the money committee staff, Department of Planning and Budget and the Governor's office.

UPDATE ON FINIANCIAL AID REFORM STUDY

Mr. Andes provided the committee an update on the financial aid reform study. Staff will begin modeling new ideas for the financial aid formula, trying to reform the old reactive model. He described the goals of the process:

- Revisit funding methodologies to strengthen the link between financial aid policy and state higher education policy.
- Explore supporting access, affordability and completion through financial aid policy.
- Make financial aid more student centric.
- Tie financial aid policy to state tuition policy.
- Create a single program to address all of the goals or a multi-faceted approach.

Committee members requested that Mr. Andes consider workforce needs when working on the new models. The committee will receive an update in September.

UPDATE ON ITEMS RELATED TO INSTITUTIONAL PERFORMANCE STANDARDS

Dr. Huskey presented the committee with three Institutional Performance Standard issues that need Council consideration.

Certifications of Longwood University and Richard Bland College for the 2019-20 year are under review at the Department of Planning and Budget because these institutions did not receive a passing grade on the financial and administrative standards during last year's review. The results and recommendations will be shared at the September meeting for a Council vote.

An interim review of Norfolk State University and Richard Bland College is underway. Both institutions presented with deficiencies in some of the education-related performance measures. Council required remediation plans from these institutions. Staff is reviewing these plans and will provide an update at the September meeting.

Virginia Military Institute (VMI) has requested an exemption for Performance Measure number 6 – to maintain or increase the number of in-state two-year transfers to four-year institutions. VMI claims, based on its unique mission, it has received exemptions from SCHEV for transfer and related initiatives.

The committee discussed the VMI case and questioned if an exemption could be crafted that would not inadvertently create a loophole for other institutions. Mr. Slater asked the two VMI representatives to add to the discussion. Ms. Brown suggested that the unique structure of the VMI program requires a student to be present at VMI for four years. Transfer students would require extra time to complete the program. The

committee suggested that this may be an issue to bring before the General Assembly. An action item regarding this will follow in September.

MOTION TO ADJOURN

The chair adjourned the meeting at 12:30.

Tom Slater
Committee Chair

Kristin Whelan
Coordinator, Executive & Board Affairs