

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA  
COUNCIL MEETING  
MARCH 19, 2019  
MINUTES**

Mr. Fralin called the meeting to order at 9:05 a.m. in the Cascades room, The Inn at Virginia Tech, Blacksburg, Virginia. Council members present: Marge Connelly, Heywood Fralin, Victoria Harker, Stephen Moret, Carlyle Ramsey, Minnis Ridenour and Katharine Webb.

Council members absent: Ken Ampy, Rosa Atkins, Henry Light, Gene Lockhart, William Murray.

**COUNCIL MEMBER Thomas Slater participated by phone.**

Staff members present: Lee Andes, Alan Edwards, Peter Blake, Joseph DeFilippo, Wendy Kang, Ashley Lockhart, Laura Osberger, Beverly Rebar, Sylvia Rosa-Casanova, Lee Ann Rung, Emily Salmon and Kristin Whelan.

Deb Love from the Office of the Attorney General was also in attendance.

**APPROVAL OF MINUTES**

On a motion by Dr. Ramsey and seconded by Ms. Harker, the minutes from the January 14, 2019, meeting were approved unanimously (7-0). Mr. Slater joined the meeting by phone after the vote was taken.

**REMARKS FROM TIMOTHY SANDS, PRESIDENT, VIRGINIA TECH**

Mr. Fralin thanked President Sands for the warm hospitality shown by the Virginia Tech staff. Mr. Blake read President Sands' bio and introduced him as Virginia Tech's 16<sup>th</sup> president. President Sands highlighted several exciting endeavors at Virginia Tech and explained how they complement the goals of the Commonwealth.

President Sands said students should adapt to the rapidly changing world, as the majority of jobs they will occupy in the future do not exist currently. At Virginia Tech, they have undertaken a visioning exercise called "Beyond Boundaries" to help determine where the institution should be in 25-30 years.

President Sands explained the goal of developing the "VT shaped student" that includes discipline and work on diverse teams, experiential learning and purpose-driven engagement. He noted that this aspirational experience is reflected in many of the university's projects and creates a partnership for investment. Virginia Tech has set an aspirational goal to serve 40% of underrepresented or underserved students by 2022. Currently, these numbers have increased from 20% to 36%. The university anticipates measured growth from its current enrollment of 25,000 to 30,000 by 2023. He provided statistics of other disciplines increases that are occurring on campus as well as in northern Virginia. He said Virginia Tech has a great partnership with Carilion Clinic which will transform healthcare in the Roanoke region by focusing on community needs.

President Sands said last year's graduating class had less debt than the year prior. The university received a record number of applications this year (in excess of 30,000 for the second year in a row).

### **REPORT FROM THE STUDENT ADVISORY COMMITTEE (SAC)**

Mr. Blake introduced Dr. Robinson from SCHEV who provided background information about the advisory committee and the work the students have engaged in this year. She introduced SAC co-chairs, Cody Hartley from Radford University, and Jewell Hurt from James Madison University. Additional SAC members in attendance were Peyton Wilmer (Virginia Tech) and Caleb Stinchcomb (Virginia Western). The students provided a presentation and noted that the advisory committee is comprised of a diverse group of students. Their presentation included students' top concerns as well as recommendations.

The students invited Council members to contact them if they would like additional student opinions. They answered questions from members. Ms. Webb mentioned that the campus safety session at the 2018 Boards of Visitors orientation was positively received by new members and she encouraged students to share their concerns on this topic with board members at their institutions.

### **PUBLIC COMMENT**

Mr. Fralin requested that the public comment period be moved earlier on the agenda. Two individuals requested in advance to speak about Virginia International University (VIU). J. Chapman Petersen, from Chap Petersen & Associates, PLC, who was representing the institution, spoke first. He provided a copy of his remarks to staff.

Mr. David North, Virginia resident and a representative of the Center for Immigration Studies spoke about VIU finances. He provided a copy of his remarks to staff.

Ms. Stacie Gordon spoke on behalf of Partners for College Affordability and Public Trust about bills passed in the 2019 General Assembly session that will allow for public comment before the boards of visitors make decisions about tuition at institutions. She provided a copy of her remarks to staff.

### **REPORT OF THE AGENCY DIRECTOR**

Mr. Blake highlighted the following items from his written report:

Six-year plan workgroup meeting – Mr. Blake thanked Dr. Huskey and Ms. Kang and indicated that this will be a high priority for SCHEV over the next several months as the process kicks off in May.

Student Advisory Committee – Members of the advisory committee have prepared a presentation to the Council at this meeting. In addition, they will present to the university presidents in April. The Committee's final meeting of the academic year will be April 12.

Outstanding Faculty Awards – Mr. Blake thanked Dr. Murray and Ms. Webb for serving on the final selection committee and noted that Mr. Fralin, Ms. Connelly and Mr. Light participated in the March 7 luncheon at The Jefferson Hotel in Richmond.

Organisation for Economic Co-operation and Development (OECD) – The Paris-based international organization has accepted Virginia’s participation in a four-state review of American higher education. Staff engaged in a conference call with OECD leaders in early February. Staff has developed a detailed agenda for the representatives during their visit to Virginia from May 13-22, including attending the May Council meeting.

Virginia Research Investment Committee (VRIC) – The Committee met in March to discuss the Commonwealth Cyber Initiative (CCI), which the General Assembly authorized last year. Budget language directs VRIC to undertake certain duties related to certification of CCI sites and approval of budget requests.

SCHEV Talk – Recent presentations to staff in January and February included a session on boosting metabolism by CommonHealth and a training session on cultural awareness and sensitivity. The March talk will be a discussion with Delegate Lashresce Aird about the 2019 General Assembly session.

Editorial board visits – Mr. Blake reported that staff is scheduling meetings with various editorial boards across the state. He will invite Council members to participate in meetings in their regions.

## **DISCUSSION OF ANNUAL REPORT ON THE VIRGINIA PLAN FOR HIGHER EDUCATION**

Ms. Kang discussed the report and highlighted charts from the agenda book. Members were invited to an all-day retreat to further discuss The Virginia Plan for Higher Education, to be held on June 14 at the Virginia Museum of History and Culture. Ms. Connelly and Mr. Slater will coordinate the agenda with input from members. Members will receive additional information within the next month.

The Chairman called for a break at 10:30. The meeting resumed at 10:45.

## **UPDATE ON THE 2019 GENERAL ASSEMBLY SESSION**

Ms. Kang provided an overview of the higher education-related budget items and reviewed the charts on page 114 in the agenda book that compared the SCHEV recommendations to the Governor’s budget and the final conference budget.

Ms. Rebar reviewed the higher education bills that passed the 2019 session. She also highlighted some bills that did not pass, noting they will be the subject of further discussions among the various stakeholders over the next year.

Mr. Blake reviewed the 16 items on the chart beginning on page 119 related to legislation that resulted in new duties for SCHEV. He noted that staff will bring to the Council in May, a recommendation to delegate to staff certification of the tuition moderation fund. He answered questions from members.

## **REPORT FROM THE COMMITTEES**

### **Report from Academic Affairs Committee**

Ms. Webb provided the following report:

#### ***Action on Programs at Public Institutions***

Ms. Webb provided information and the committee's recommendation was seconded by Dr. Ramsey. The following resolution was approved unanimously (8-0 – Mr. Slater voted by phone on all of the following resolutions):

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Mary Washington to initiate a Bachelor of Arts (B.A.) degree program in Communication and Digital Studies (09.0100), effective fall 2019.**

After answering a question from a member, the committee's recommendation was seconded by Ms. Harker and the following resolution was approved unanimously (8-0):

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia to initiate a Master of Public Safety (M.P.S.) degree program in Public Safety (CIP: 43.0103), effective fall 2019.**

#### ***Action on Provisional Certification of Virginia Business College***

Ms. Webb said the committee's proposal was approved with the stipulation that certain benchmarks be achieved before full certification is approved. In response to a question raised by a member, Mr. Teng provided information about the ownership of the property, U.S. Magis International Education Center, Inc.

The resolution advanced by the committee stipulates that Council delegate to SCHEV's director authority to confer full certification upon his determination that all benchmarks are met. The committee's recommendation was seconded by Dr. Ramsey and the following resolution was approved unanimously (8-0):

**BE IT RESOLVED that the State Council of Higher Education for Virginia provisionally certifies Virginia Business College to operate a postsecondary institution in the Commonwealth of Virginia, effective immediately and for a period of one (1) year, in accordance with the conditions enumerated below:**

- 1. that, during the period of provisional certification, Virginia Business College shall be allowed to advertise and receive student applications, but not enroll or instruct students;**
- 2. that, during the period of provisional certification, Virginia Business College shall be allowed to recruit and hire faculty and staff;**
- 3. that, during the period of provisional certification, Virginia Business College may not collect tuition from prospective students, though it**

may collect initial non-refundable fees of no more than \$100, as per 8 VAC 40-31-130(E) of the *Virginia Administrative Code*;

4. that, during the period of provisional certification, all publicity, advertisement, and promotional material must include a statement that the school is provisionally certified to operate in Virginia by SCHEV;
5. that, prior to the expiration of the period of provisional certification, SCHEV staff shall conduct a final review of faculty and administrator credentials hired during the provisional certification period;
6. that, prior to the expiration of the period of provisional certification, Virginia Business College shall satisfy a site visit conducted by SCHEV staff demonstrating that the facility conforms to all federal, state and local building codes and that it is equipped with classrooms, instructional and resource facilities, and laboratories adequate for the size of the faculty and student body and adequate to support the educational programs to be offered by the school;
7. that, prior to the expiration of the period of provisional certification, Virginia Business College shall submit a surety instrument in the amount of \$20,000, which is adequate to provide refunds to students in the event of school closure during the first year of operation; and
8. that Virginia Business College's provisional certification shall lapse if conditions #5, #6, and #7 are not fulfilled prior to March 19, 2020.

**BE IT FURTHER RESOLVED** that Council delegates to the SCHEV Director authority to confer full certification on Virginia Business College upon his determination, at a point in time prior to March 19, 2020, that the conditions enumerated above have been fulfilled.

*Action on Report of Audit: Virginia International University*

Ms. Webb said staff received guidance from the Office of the Attorney General to initiate procedures to begin revocation. The committee's recommendation was seconded by Dr. Ramsey and the following resolution was approved unanimously (8-0):

**BE IT RESOLVED** that the State Council of Higher Education for Virginia instructs staff to initiate procedures to consider revocation of Virginia International University's certificate to operate, in accordance with requirements of the Administrative Process Act.

Ms. Webb reported that the committee also discussed program proposals in the pipeline.

Ms. Webb provided a report from the Academic Affairs retreat held on March 14. The committee's recommendations on the program approval process will be discussed with provosts at the next Instructional Program Advisory Committee (IPAC). The final recommendations will be brought to the Council for approval in May. She thanked staff for their work on this issue.

### Report from Resources and Planning Committee

Ms. Connelly provided background information and the following items:

#### *Action on Institutions' Implementation of License Plate Scholarship Program*

Ms. Connelly provided an overview of the program and Mr. Andes explained the background of this item. He noted a slight change to the resolution that appeared in the agenda book. The committee's recommendation was seconded by Mr. Ridenour and the following **revised** resolution was approved unanimously (8-0):

**BE IT RESOLVED that the State Council of Higher Education for Virginia approves the proposed Virginia License Plate Scholarship guidelines.**

#### *Preview of Commonwealth Research and Technology Strategic Roadmap*

Ms. Connelly explained the narrow focus of the roadmap in defining target areas. The goal is to have it completed soon to influence legislation and funding during the next General Assembly session. She noted that staff will likely request additional meetings with the committee as the report is developed.

#### *Report on 2018 Fall Enrollment at Public Two-Year Institutions*

Ms. Kang provided an overview and received comments from members. As noted on page 63 of the agenda book, declining enrollment at Virginia's public two-year colleges tracks with declines in the unemployment rate.

#### *Update on the Strategic Finance Plan*

Ms. Kang updated members on the initial work done to date by HCM Strategists—a national higher education consultancy group supported by the Lumina Foundation, and noted next steps. Staff will lead a day of dialogue on March 26 to receive input from institutions and other stakeholders. Following this meeting, SCHEV and HCM will begin working on a report that will include recommendations for policymakers to consider. This report will be discussed at the May Council meeting.

### Report from the Ad Hoc Committee on Attainment

Mr. Fralin thanked the members of the ad hoc committee for their work and asked Mr. Blake to provide the report in Dr. Murray's absence. Mr. Blake requested member input on the reworked draft report. Ms. Connelly suggested changing the title to ensure a sense of urgency, and Ms. Harker suggested acknowledging a few areas that were found to be important but not included in the report.

On a motion by Dr. Ramsey and seconded by Ms. Harker the following resolution and was approved unanimously (8-0) with the additional recommendations discussed in this meeting:

**BE IT RESOLVED**, that the State Council of Higher Education for Virginia approves the “Report of Ad Hoc Committee on Educational Attainment” pending any revisions required as a result of discussion at this meeting, which are hereby delegated to the agency director.

**BE IT FURTHER RESOLVED**, that the Council directs staff to disseminate the final report to constituents and stakeholders in the public and private sectors and to ensure that the document is freely and readily accessible to the public.

**AND FINALLY, BE IT RESOLVED**, that the Council extends its appreciation to Dr. Murray, Ms. Connelly, Ms. Harker and Mr. Light for their service on the committee and especially to the expert contributors who provided outstanding information, experience and perspectives throughout the committee’s work and who contributed directly and substantively to the quality of the final report.

### **RECEIPT OF ITEMS DELEGATED TO STAFF**

Mr. Blake informed members that the actions taken by staff on behalf of Council as delegated items were included in the agenda book. As required, a copy of these items is attached to the minutes.

### **OLD BUSINESS**

No old business was brought forward.

### **NEW BUSINESS**

Mr. Fralin appointed Drs. Murray, Atkins and Ramsey to bring forward nominees for election of officers at the May meeting. Dr. Ramsey will serve as chair.

Mr. Fralin reminded members of the Council retreat on June 14, 2019, at the Virginia Museum of History & Culture and encouraged all members to attend. The topic for discussion will be next steps for The Virginia Plan for Higher Education.

Mr. Blake encouraged members to provide him with possible items for the agenda of their meeting with the Private College Advisory Board (PCAB) in May.

**MOTION TO ADJOURN**

The meeting adjourned at 11:50 a.m.

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Heywood Fralin  
Council Chair

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Lee Ann Rung  
Director, Executive and Board Affairs



## Items Delegated to Director/Staff

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were approved/not approved as delegated to staff:

### Degree Program Actions

Institution	Degree/Program/CIP	Effective Date
Christopher Newport University	<b>Facilitated Staff Approval:</b> Master of Financial Analysis degree program in Financial Analysis (52.0801) [Conferral: Spring 2020]	Fall 2019
Dabney S. Lancaster Community College	<b>New Degree Program Approved:</b> Associate of Applied Science degree program in Electrical and Instrumentation Technology (47.0105) [Conferral: Fall 2019]	Spring 2019
Germanna Community College	<b>New Degree Program Approved:</b> Associate of Applied Science degree program in Cybersecurity (11.1003) [Conferral: Fall 2019]	Spring 2019
George Mason University	<b>Program Merger Approved [Correction]:</b> Merge five degree programs: 1) Bachelor of Science in Accounting (52.0301); 2) Bachelor of Science in Finance (52.0801); 3) Bachelor of Science in Information Systems and Operations Management (52.1399); 4) Bachelor of Science in Management (52.0201); and 5) Bachelor of Science in Marketing (52.1401) to create the new Bachelor of Science degree program in Business (52.0101)	Fall 2019
George Mason University	<b>Facilitated Staff Approval [Correction]:</b> Master of Professional Studies degree program in Applied Industrial and Organizational Psychology (42.2804) [Conferral: Spring 2020]	Spring 2019
Old Dominion University	<b>Facilitated Staff Approval:</b> Bachelor of Science degree program in Cybersecurity (11.1003) [Conferral: Fall 2019]	Fall 2019
Old Dominion University	<b>Facilitated Staff Approval:</b> Master of Library and Information Studies degree program in Library and Information Studies (25.0101) [Conferral: Summer 2020]	Fall 2019
Old Dominion University	<b>Facilitated Staff Approval:</b> Bachelor of Science in Public Health degree program in	Fall 2019

Institution	Degree/Program/CIP	Effective Date
	Public Health (51.2201) [Conferral: Fall 2019]	
Old Dominion University	<b>Facilitated Staff Approval:</b> Master of Science degree program in Athletic Training (51.0913) [Conferral: Spring 2021]	Summer 2019
University of Virginia	<b>CIP Code Changes Approved:</b> Change the CIP Code of the following degree programs: <ul style="list-style-type: none"> <li>• Bachelor of Science in Commerce from 52.0101 to 52.1399</li> <li>• Master of Science in Commerce from 52.0101 to 52.1399</li> <li>• Master of Landscape Architecture in Landscape Architecture from 04.0601 to 03.0103</li> <li>• Master of Science in Management of Information Technology from 52.0101 to 11.1005</li> </ul>	Spring 2019
Virginia Commonwealth University	<b>Facilitated Staff Approval:</b> Doctor of Philosophy degree program in Chemical and Life Science Engineering (14.0702) [Conferral: Spring 2020]	Fall 2019
Virginia Western Community College	<b>Program Title Change Approved:</b> Associate of Applied Science in Communication Design to the new title of Visual Design (50.0401)	Spring 2019

Pursuant to the Code of Virginia, § 23.1-203 and Council’s “*Policies and Procedures for Program Approval and Changes*,” the following items were reported:

### Diploma, Certificate, Discontinued and Modified Programs

Institution	Degree/Program/CIP	Effective Date
George Mason University	Initiate a new Graduate Certificate Program in Data Analytics (11.0802) [Conferral: Fall 2019]	Fall 2019
George Mason University	Initiate a new Graduate Certificate Program in Learning Technologies (13.0501) [Conferral: Spring 2019]	Spring 2019
George Mason University	<b>Program Discontinuances:</b> <u>Graduate Certificate Programs</u> <ul style="list-style-type: none"> <li>• Command, Control, Communications, Computing and Intelligence (14.2701)</li> <li>• International Sports Management (31.0504)</li> <li>• Nursing Administration (51.3801)</li> </ul>	Summer 2019

Institution	Degree/Program/CIP	Effective Date
George Mason University	<b>Program Discontinuance:</b> Discontinue the Graduate Certificate Program in Software Engineering (14.0903)	Fall 2019
Longwood University	Degree Designation Discontinuances: Remove the Bachelor of Arts degree designation from the following programs: <ul style="list-style-type: none"> <li>• Bachelor of Arts (BA)/Bachelor of Science (BS) degree program in Biology (26.0101) [Council Approval: BCHE]</li> <li>• Bachelor of Arts (BA)/Bachelor of Science (BS) degree program in Chemistry (40.0501) [Council Approval: BCHE]</li> <li>• Bachelor of Arts (BA)/Bachelor of Science (BS) degree program in Liberal Studies (24.0101) [Council Approval: March 9, 1993]</li> <li>• Bachelor of Arts (BA)/Bachelor of Science (BS) degree program in Mathematics (27.0101) [Council Approval: BCHE]</li> </ul>	Summer 2019
Old Dominion University	<b>Modified Degree Program Approved:</b> Initiate a modified Master of Public Health degree program in Public Health (51.2201)	Fall 2019
University of Virginia	Initiate a new Undergraduate Certificate Program in Criminal Justice Education (43.0104) [Conferral: Spring 2019]	Spring 2019
University of Virginia	Initiate a new Graduate Certificate program in Urban Design (04.0301) [Conferral: Spring 2020]	Fall 2019
University of Virginia	Initiate New Post-Professional Certificate Programs:  Conferral, Spring 2021: <ul style="list-style-type: none"> <li>• Adult-Gerontology Acute Care Clinical Nurse Specialist (51.3813)</li> <li>• Adult-Gerontology Acute Care Nurse Practitioner (51.3814)</li> <li>• Psychiatric-Mental Health Nurse Practitioner (51.3810)</li> </ul> Conferral, Summer 2020: <ul style="list-style-type: none"> <li>• Family Nurse Practitioner (51.3805)</li> <li>• Neonatal Nurse Practitioner (51.3806)</li> <li>• Pediatric Nurse Practitioner-Acute Care (51.3899)</li> </ul>	Fall 2019

Institution	Degree/Program/CIP	Effective Date
	<ul style="list-style-type: none"> <li>Pediatric Nurse Practitioner (PNP-PC) (51.3809)</li> </ul>	
Virginia Commonwealth University	<b>Program Discontinuance:</b> Discontinue the Master of Science and Master of Science in Occupational Therapy in Occupational Therapy (51.2306) [Council Approval: January 18, 1963]	Summer 2019
Virginia Polytechnic Institute and State University	Initiate a new Graduate Certificate Program in Arts Leadership (50.0704) [Conferral: Spring 2019]	Spring 2019
Virginia State University	Initiate a new Undergraduate Certificate Program in International Agriculture (01.0701) [Conferral: Spring 2020]	Spring 2019

Pursuant to the Code of Virginia, § 23.1-203 and Council's *"Policies and Procedures for Internal and Off-Campus Organizational Changes,"* the following item is approved as delegated to staff:

Institution	Change/Site	Effective Date
Longwood University	Rename the Department of Education and Special Education to the <b>Department of Education and Counseling</b> . The Department has been re-named to eliminate redundancy in the name, provide "a more accurate" description of the department's curricular offerings, and highlight the availability of counseling programming at the university.	February 1, 2019
Virginia Polytechnic Institute and State University	Record the instructional site, <b>Virginia Tech Research Center-Arlington at 900 Glebe Road, Floors 2-6, Arlington, Virginia 22203</b> as an officially-recognized off-campus instructional site.	Spring 2019

Pursuant to the Code of Virginia, Section § 23.1-211 and Council's *"Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities,"* the following item is approved as delegated to staff:

**National Council for State Authorization Reciprocity Agreements (NC-SARA)  
Approvals**

Institution	Effective Date
Atlantic University	December 19, 2018

Pursuant to the Code of Virginia § 23.1-213 to 230 and 8VAC-40-31-90 of the Virginia Administrative Code, the following item is approved as delegated to staff:

**Institutions of Higher Education Certified to Operate in the Commonwealth of Virginia—Approval of Additional Locations**

<b>Institution</b>	<b>Location</b>	<b>Effective Date</b>
University of Fairfax-Salem	Salem, VA	November 29, 2018

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA  
ACADEMIC AFFAIRS COMMITTEE  
MARCH 18, 2019  
MINUTES**

Ms. Webb called the meeting to order at 2:04 p.m., at the Inn at Virginia Tech in Blacksburg, Virginia. Committee members present: Rosa Atkins, Carlyle Ramsey, and Katie Webb.

Committee members absent: Ken Ampy, and Gene Lockhart.

Staff members present: Joseph G. DeFilippo, Ashley Lockhart, and Sylvia Rosa-Casanova.

**APPROVAL OF MINUTES**

On motion by Ms. Webb, and seconded by Dr. Ramsey, minutes from the January 14, 2019, meeting were approved unanimously.

Ms. Webb introduced and invited staff to present information on the following topics:

**ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS**

In attendance:

- Dr. John T. Morello, Associate Provost for Academic Affairs (SCHEV Academic Liaison)
- Dr. P. Anand Rao, Professor of Communication

Dr. DeFilippo introduced the program proposal from the University of Mary Washington, a Bachelor of Arts (B.A.) in Communication and Digital Studies (CIP: 09.0100). He described the program as evolving since 2014 from a major to a degree concentrating in communications practices with a focus on digital methodologies, branding, and social media. There was some discussion on enrollment projections, duplication, and funding reallocations.

Dr. DeFilippo then introduced the program proposal from the University of Virginia, a Master of Public Safety (M.P.S.) in Public Safety (CIP: 43.0103).

In attendance:

- Alena Herklotz, Program Administration Manager
- Timothy Longo, Associate Professor and Faculty Director of MPS
- Susan Lynch, Strategic Project Manager and Administrative Director of MPS
- Christina Morello, Associate Provost (SCHEV Academic Liaison)
- James Potter, Senior Director of Academic Program Development

Dr. DeFilippo described the program for public safety professionals as a hybrid of online and in-classroom instruction that focuses on emergency management with a concentration in leadership training around constitutional and legal frameworks as well as research. There was some discussion about the market demand for such a degree

and how this program is considered unique due to its focus on emergency management.

On motion by Dr. Ramsey, seconded by Ms. Atkins, the following resolutions were approved unanimously to be forwarded to the full Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Mary Washington to initiate a Bachelor of Arts (B.A.) degree program in Communication and Digital Studies (09.0100), effective fall 2019.**

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia to initiate a Master of Public Safety (M.P.S.) degree program in Public Safety (CIP: 43.0103), effective fall 2019.**

### **PROGRAM APPROVAL PROCESS UPDATE**

Ms. Webb described the retreat held by the Academic Affairs Committee on March 14, 2019, and its focus on updating the program approval process. She explained that there will be more discussion on this issue at the May Council meeting. Dr. DeFilippo clarified that the new process could be implemented by July of this year. There was then some conversation about the feedback process in advance of the May 2019 IPAC and Council meetings.

### **DISCUSSION OF PROGRAM PROPOSALS IN THE REVIEW PIPELINE**

Dr. DeFilippo introduced a report of the program proposals that are currently under review as of March 2, 2019. There was some discussion about the facilitated review of certain types of programs.

### **ACTION ON PRIVATE POSTSECONDARY INSTITUTIONAL CERTIFICATIONS**

In attendance:

- Dr. Randall Blevins, President

Dr. DeFilippo introduced the action on the provisional certification of Virginia Business College and described the process it entails. He explained that Virginia Business College needs to make physical improvements to the campus buildings and how that integrates with a timeline for full certification. There was some discussion about the type of accreditation the institution will seek, as well as the magnitude of the renovation project.

On motion by Dr. Ramsey, seconded by Ms. Atkins, the following resolution was approved unanimously to be forwarded to the full Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia provisionally certifies Virginia Business College to operate a postsecondary institution in the Commonwealth of Virginia, effective immediately and for a period of one (1) year, in accordance with the conditions enumerated below:**

1. that, during the period of provisional certification, Virginia Business College shall be allowed to advertise and receive student applications, but not enroll or instruct students;
2. that, during the period of provisional certification, Virginia Business College shall be allowed to recruit and hire faculty and staff;
3. that, during the period of provisional certification, Virginia Business College may not collect tuition from prospective students, though it may collect initial non-refundable fees of no more than \$100, as per 8 VAC 40-31-130(E) of the Virginia Administrative Code;
4. that, during the period of provisional certification, all publicity, advertisement, and promotional material must include a statement that the school is provisionally certified to operate in Virginia by SCHEV;
5. that, prior to the expiration of the period of provisional certification, SCHEV staff shall conduct a final review of faculty and administrator credentials hired during the provisional certification period;
6. that, prior to the expiration of the period of provisional certification, Virginia Business College shall satisfy a site visit conducted by SCHEV staff demonstrating that the facility conforms to all federal, state and local building codes and that it is equipped with classrooms, instructional and resource facilities, and laboratories adequate for the size of the faculty and student body and adequate to support the educational programs to be offered by the school;
7. that, prior to the expiration of the period of provisional certification, Virginia Business College shall submit a surety instrument in the amount of \$20,000, which is adequate to provide refunds to students in the event of school closure during the first year of operation; and
8. that Virginia Business College's provisional certification shall lapse if conditions #5, #6, and #7 are not fulfilled prior to March 19, 2020.

**BE IT FURTHER RESOLVED** that Council delegates to the SCHEV Director authority to confer full certification on Virginia Business College upon his determination, at a point in time prior to March 19, 2020, that the conditions enumerated above have been fulfilled.

#### **ACTION ON REPORT OF AUDIT: VIRGINIA INTERNATIONAL UNIVERSITY**

Dr. DeFilippo introduced the action on the report of the audit of Virginia International University, which is the first of its kind under new guidelines approved by Council in January 2019. He reminded the committee of the new guidelines and how this action could initiate the administrative process.

Chap Peterson, attorney for Virginia International University, explained that the institution understands the seriousness of these issues of noncompliance, and is willing to cooperate in order to avoid decertification.

There was some discussion about the importance of academic integrity and how the grade inflation and rampant plagiarism found at Virginia International University strike at the very heart of the educational system.



On motion by Dr. Ramsey, seconded by Ms. Atkins, the following resolution was approved unanimously to be forwarded to the full Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia instructs staff to initiate procedures to consider revocation of Virginia International University's certificate to operate, in accordance with requirements of the Administrative Process Act.**

### **UPDATE ON GRADUATE OUTCOME SURVEY**

Dr. DeFilippo provided an update on the post-college outcomes survey and the funding provided by the General Assembly to complete the project. He explained that while it was less than what was requested, there is some economizing that can be done while still producing a rich set of empirical data. There was some conversation about seeking additional resources through cost-sharing and the development of the questionnaire.

### **REPORT OF THE STAFF LIAISON TO THE COMMITTEE**

Dr. DeFilippo reported on staff activities and remarked on the high level of engagement that staff has taken on in their various domains. He noted the leadership and consultation roles that staff hold with major state- and nation-wide groups.

### **ADJOURNMENT**

Ms. Webb adjourned the meeting at 3:16 p.m.

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Katharine Webb  
Chair, Academic Affairs Committee

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Ashley Lockhart  
Staff, Academic Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA  
RESOURCES AND PLANNING COMMITTEE  
MARCH 18, 2019  
MINUTES**

Ms. Connelly called the meeting to order at 2 p.m. in the Cascades room, Inn at Virginia Tech, Blacksburg, Virginia. The committee members present: Marge Connelly, Heywood Fralin, Stephen Moret and Minnis Ridenour.

**Committee members absent:** William Murray and Tom Slater.

**The following committee members were present via phone:** Henry Light and Victoria Harker

Staff members present: Wendy Kang, Kristin Whelan, Lee Andes, Laura Osberger, Lee Ann Rung, Peter Blake, Emily Salmon and Alan Edwards.

**APPROVAL OF MINUTES**

On a motion by Ms. Connelly and seconded by Mr. Ridenour, the minutes from the January 14, 2019, meeting were approved unanimously.

**ACTION ON PROPOSED VIRGINIA LICENSE PLATE SCHOLARSHIP GUIDELINES**

Mr. Andes, SCHEV's Associate Director for Financial Aid, presented on the changes to the License Plate Scholarship program administration guidelines. While each institution that has benefitted from the program has been previously reviewed, SCHEV staff is implementing a regular review process. The proposed guidelines provide structure for staff administration. On a motion from Mr. Ridenour and seconded by Mr. Fralin, the following resolution was approved unanimously to be forwarded to the Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia approves the proposed Virginia License Plate Scholarship guidelines.**

**PREVIEW OF THE COMMONWEALTH RESEARCH AND TECHNOLOGY STRATEGIC ROADMAP**

Dr. Edwards, SCHEV policy studies director, provided background on the Research and Technology Roadmap. Although the Roadmap it is ongoing for over ten years and was managed by the Center for Innovative Technology (CIT), the responsibility shifted to SCHEV January 2, 2018. The Roadmap is the Commonwealth's blueprint for what areas of technology provide the most promise.

Dr. Edwards introduced SCHEV's Roadmap Coordinator, Emily Salmon. Ms. Salmon presented on the goals and Council objectives for the Roadmap process. Ideally the Roadmap will inform the way funds are awarded.

The purpose of the presentation was to seek input from the Council on the current work plan. SCHEV seeks advice on establishing means to identify research areas and framework for the future of the Roadmap were stated as objectives of the Council. Council members stressed their commitment to the project and discussed creating an ad hoc committee to study aligning their work on the Roadmap with the work of the Virginia Research and Investment Committee (VRIC). After a discussion of the importance of the Roadmap, the Council agreed to take on this task and collaborate key players from VRIC.

## **DISCUSSION OF 2018 FALL ENROLLMENT AT PUBLIC TWO-YEAR INSTITUTIONS**

Mr. Kang, SCHEV's director of finance policy and innovation, provided an update on fall 2018 enrollment numbers at two-year institutions. Enrollment peaked in 2011. Most enrollment for the fall of 2018 was down across the state which fits with the typical lower rates of enrollment in a stronger economy.

The drop in enrollment is spread equally across all community colleges with the exception of a few. SCHEV plans to work with Virginia Community College System (VCCS) to devise strategies to address enrollment concerns.

## **ANNUAL REPORT ON THE NEW ECONOMY WORKFORCE CREDENTIAL GRANT**

Ms. Kang provided an update on the New Economy Workforce Credential grant offered through the community colleges. Established during the 2016 General Assembly, this grant is a pay-for-performance model of funding for noncredit workforce training that leads to a credential in a high-demand field. The student pays for the first, third of the tuition to enroll. The state pays for the second, third of the cost once the student completes classes. Upon the receipt of the credential, the state pays the last third of the tuition.

Training programs have led to high-demand jobs in trucking, welding, highway construction, nursing and phlebotomy. The completion rates averaged 92% and the completion rate average 72%. Based on a review of a sample cohort of students, this program provided a significant increase in wages for individuals with the lowest incomes (\$20,000 or less) prior to enrollment.

The grant is marketed as Fast Forward, the name that the community colleges use. Enrollment is proportionally higher in rural parts of the state.

## **UPDATE OF THE STRATEGIC FINANCE PLAN**

Ms. Kang provided an update on the Strategic Finance Plan. With support from HCM Strategists, SCHEV analyzed current attainment data and growth needed to reach our goal of best educated state by 2030. We identified attainment gaps and calculated spending per degree compared to other states to determine efficiency and future costs of additional degrees. SCHEV reviewed this data with staff of the Department of Planning and Budget, Chief Workforce Development Advisor, Secretaries of Finance and Education and the money committees.

SCHEV has examined programs in other states that have been successful in improving educational attainment. We will host a Day of Dialog meeting to gain input from institutions. Once we receive input from the institutions, we will create a report including recommendations for policymakers.

### **REPORT OF THE SIX-YEAR PLAN PROCESS**

Ms. Kang provided an update on the process for the 2019 Six-year Plans. This year is development year, as such, new plans will be submitted by the institutions. The objective is to align or unite performance plan pilots with the six-year plans.

In the past, the institutions assumed that there would be no new general funds available. There is agreement to allow institutions to signal their budget requests during the process. The institutions expressed a strong interest in providing scenarios for tuition and fees increases if general funds are not available.

### **DISCUSSION OF THE COMMONWEALTH'S FINANCIAL AID FUNDING MODEL**

Mr. Andes updated the committee on the state's financial aid funding model study.

Mr. Andes provided the updated language that the SCHEV staff worked on with the General Assembly staff to include in the budget language for the review. Staff is reviewing the primary method through which the state provides needs-based assistance, The Virginia Student Financial Assistance Program (VSFAP). By reviewing the methodology of other state financial aid assistance programs and reporting to Council, staff expects to provide an opportunity for discussion at the July Council meeting and final proposals at the September Council meeting.

### **MOTION TO ADJOURN**

The Chair adjourned the meeting at 4:02 p.m.

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Marge Connelly  
Committee Chair

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Kristin Whelan  
Coordinator, Executive & Board Affairs