

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING CLOSED SESSION
MAY 20, 2019
MINUTES**

Mr. Fralin called the meeting to order at 12:20 p.m. in the Lyda B. Hunt Dining Hall, Nut House room, Mary Baldwin University, Staunton, Virginia. Council members present: Rosa Atkins, Marge Connelly, Heywood Fralin, Victoria Harker, Carlyle Ramsey, Minnis Ridenour, Thomas Slater, and Katharine Webb.

STAFF MEMBER WILLIAM MURRAY PARTICIPATED BY PHONE BEFORE JOINING THE MEETING AT APPROXIMATELY 1:20. HE WAS DELAYED IN HIS TRAVELS AND CALLED FROM HIS CAR. MR. STEPHEN MORET JOINED THE MEETING AT APPROXIMATELY 1:30.

Council members absent: Ken Ampy, Henry Light and Gene Lockhart.

Staff members present: Peter Blake and Lee Ann Rung.

Deb Love from the Office of the Attorney General was also in attendance.

CLOSED SESSION

At 12:05 p.m., Mr. Fralin asked that Mr. Ridenour to read the attached motion which stated that in accordance with Virginia Code §2.2-3711(A)(1), the Council would convene in closed session for the purpose of addressing personnel matters and the performance evaluation of the Executive Director. The motion was seconded by Dr. Murray and approved unanimously (8-0).

The Committee resumed in open session at 2:50 p.m. Mr. Ridenour read the attached signed certification, which was seconded by Ms. Webb. A roll call vote was taken and the certification was approved unanimously (10-0).

On a motion by Mr. Slater and seconded by Ms. Webb, the following resolution was approved unanimously (10-0):

BE IT RESOLVED that pursuant to the terms of Council's Employment Agreement with the Director, the Director be awarded a performance bonus of 5% to be paid as soon as practicable, based on the Director's performance over the past year.

MOTION TO ADJOURN

The Chair adjourned the meeting at 2:55 p.m.

Heywood Fralin
Council Chair

Lee Ann Rung
Director, Executive & Board Affairs

State Council of Higher Education for Virginia
Closed Meeting Procedures

Personnel Matters

Motion for Closed Meeting:

I move that, pursuant to Virginia Code § 2.2-3711(A)(1), the State Council for Higher Education of Virginia convene in a closed meeting for the purposes of addressing personnel issues related to SCHEV's Director:

Movant: *M. M. Ridenour* Second: *W. M. W.*

Date: *5/20/2019*

Certification of Closed Meeting

We convened today in a Closed Meeting pursuant to a recorded vote on the motion above and in accordance with the Freedom of Information Act. Section 2.2-3711 of the Code of Virginia requires that SCHEV certify that, to the best of each member's knowledge (i) only public business matters lawfully exempt from open meeting requirements under this chapter and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered.

Any member who believes there was a departure from these requirements shall so state prior to the vote, indicating the substance of the departure that, in his or her judgment, has taken place. The statement of the departure will be recorded in the minutes.

Vote of certification: Ayes: 10 Nays: 0

*****Written certification attached.**

Freedom of Information Act Certification (Personnel Exception)

We, the members of the State Council for Higher Education of Virginia, do hereby certify that, to the best of our knowledge, (i) only public business matters lawfully exempted from open meeting requirements pursuant to the exception in Virginia Code § 2.2-3711(A)(1) of the Virginia Freedom of Information Act and (ii) only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed or considered in the closed meeting.

Date: 5/20/2019

1. Murray Erickson
2. W. Heywood Kirk
3. Barbara M. Webb
4. Dr. D. Atkins
5. B. Campbell
6. Jim F. King
7. W. J. [unclear]
8. W. H. [unclear]
9. [unclear]
10. Thomas R. [unclear]
- 11.
- 12.
- 13.

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
JOINT MEETING WITH PRIVATE COLLEGE ADVISORY BOARD (PCAB)
MAY 20, 2019
MINUTES**

Mr. Fralin called the meeting to order at 3:05 p.m. in the Lyda B. Hunt Dining Hall, West Mary Baldwin University, Staunton, Virginia. Council members present: Rosa Atkins, Marge Connelly, Heywood Fralin, Victoria Harker, Stephen Moret, William Murray, Carlyle Ramsey, Minnis Ridenour, Tom Slater and Katharine Webb.

Council members absent: Ken Ampy, Henry Light, Gene Lockhart.

SCHEV staff present: Lee Andes, Peter Blake, Pam Currey, Beverly Rebar, Joe DeFilippo, Alan Edwards, Wendy Kang, Ashley Lockhart, Tod Massa, Jean Mottley, Laura Osberger, Sylvia Rosa-Casanova, Lee Ann Rung and Kristin Whelan. Deb Love from the Office of the Attorney General was also in attendance.

A list of other attendees is attached.

WELCOME AND INTRODUCTIONS

Mr. Blake welcomed everyone and guided roundtable introductions. President Fox welcomed everyone to Mary Baldwin and President Fitzsimmons, who chairs the Council of Independent Colleges (CICV) board, provided welcome remarks.

REMARKS FROM GOVERNOR

Mr. Blake introduced Governor Northam. The Governor provided a summary of his higher education initiatives and answered questions from Council members and presidents. Among the items discussed were better pay for K-12 teachers; the European model to bring skills to jobs; seed grants to privates from public funds for capital needs; and addressing a balance in program capacity. Mr. Fralin thanked the Governor for his support of higher education.

RECENT ECONOMIC DEVELOPMENT AND WHAT IT MEANS FOR PRIVATE COLLEGES

Mr. Moret spoke about the “permanent detour” and said if students don’t get a college level job right out of college, it becomes more difficult as time goes on. Therefore, a student’s first job after graduation is more important than originally thought.

TUITION ASSISTANCE GRANT PROGRAM UPDATES

Mr. Andes distributed a handout that provided an overview of financial aid programs, including the Tuition Assistance Grant (TAG). The handout also addressed SCHEV’s role in the financial aid award letter review and the financial aid program review.

TRANSFER VIRGINIA

Ms. Patricia Parker distributed a handout and explained that *Transfer Virginia* will reform the transfer experience and enable the Commonwealth to make measurable progress on student and success and equity through high-level collaboration among all institutions of higher education. She spoke about goals and current issues students encounter with transfer. Ms. Parker also discussed ways in which private colleges could participate in partnerships.

ORGANISATION OF ECONOMIC COOPERATION AND DEVELOPMENT (OECD) STUDY

Dr. Edwards introduced Monica Hanssen and Simon Roy and explained that The Organisation of Economic Cooperation and Development (OECD), headquartered in France, is conducting a multi-year study of the labor-market relevance and outcomes of higher education in various countries. Studies have been completed of Norway and Mexico, and a study of the United States is in process. For the U.S., the OECD will be analyzing data from, and visiting with leaders in, four states -- Ohio, Texas, Washington and Virginia. The State Council of Higher Education for Virginia (SCHEV) is serving as the coordinating entity for the OECD study team's visit to the Commonwealth from May 13-22.

The OECD study team seeks to visit all regions of the state to interview leaders from higher education, government, non-profit organizations, economic development organizations and employers. Ms. Hanssen and Mr. Roy met with several private college presidents while at Mary Baldwin University.

OPEN DISCUSSION OF MATTERS OF COMMON INTEREST

Mr. Fralin opened a conversation with presidents about alternative funding from the state for capital at private institutions. He suggested that presidents present their case to legislators and explain how this could benefit the Commonwealth. Comments from several presidents were that SCHEV is uniquely positioned to change the dialogue on this and other issues. They requested that before providing certain incentives to public institutions, the state consider the effect those decisions may have on the private institutions.

The meeting adjourned at 5:00 p.m. and attendees boarded vans for a tour of the university.

Heywood Fralin
Council Chair

Lee Ann Rung
Director, Executive and Board Affairs

The following executives were in attendance at the Joint PCAB meeting with Council on May 21, 2019:

PRIVATE COLLEGE PRESIDENTS:

President Michael McGlothlin, Appalachian College of Pharmacy
President David Olive, Bluefield College
President David Bushman, Bridgewater College
President Nathaniel Bishop, Jefferson College of Health Sciences
President Pamela Fox, Mary Baldwin University
President Irma Becerra, Marymount University
President Robert Lindgren, Randolph-Macon College
President Michael Maxey, Roanoke College
President Tracy Fitzsimmons, Shenandoah University
President Ronald Crutcher, University of Richmond
President Scott Miller, Virginia Wesleyan University

CICV STAFF:

Robert Lambeth, Sabena Moretz, Deb Thomas, Jan Smyth

OTHERS:

Ralph Northam, Governor of Virginia
Atif Qarni, Secretary of Education
JoAnn Haysbert, Hampton University
Kerry Edmonds, Hollins University
Ron Hawkins, Liberty University
Carmelita Treacy, Marymount University
Bob Huch, Southern Virginia University
Allia Carter, Virginia Union University
Patricia Parker, Transfer Virginia System
Terry Djuric, Mary Baldwin University
Reggie Jones, Williams Mullen
Nicole Pugar Lawter, Williams Mullen
Joseph Sprangel, Mary Baldwin University
Ernest Jefferies, Mary Baldwin University
Simon Roy, Organisation for Economic Cooperation and Development
Monica Hanssen, Organisation for Economic Cooperation and Development
Barbara Favola, Senate of Virginia

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
MAY 21, 2019
MINUTES**

Mr. Fralin called the meeting to order at 9:00 a.m. in the Lyda B. Hunt Dining Hall, Nut House, Mary Baldwin University, Staunton, Virginia. Council members present: Marge Connelly, Heywood Fralin, Victoria Harker, William Murray, Carlyle Ramsey, Minnis Ridenour, Tom Slater and Katharine Webb.

Council members absent: Ken Ampy, Rosa Atkins, Henry Light, Gene Lockhart and Stephen Moret.

Staff members present: Lee Andes, Peter Blake, Pamela Currey, Joseph DeFilippo, Wendy Kang, Ashley Lockhart, Tod Massa, Laura Osberger, Beverly Rebar, Sylvia Rosa-Casanova, Jean Huskey, Lee Ann Rung, Emily Salmon and Kristin Whelan.

Deb Love from the Office of the Attorney General was also in attendance.

APPROVAL OF MINUTES

On a motion by Dr. Murray and seconded by Mr. Slater, the minutes from the March 19, 2019, meeting were approved unanimously (8-0).

REMARKS FROM PAMELA FOX, PRESIDENT, MARY BALDWIN UNIVERSITY (MBU)

Mr. Fralin thanked President Fox for the warm hospitality and a lively private college session. Mr. Blake provided information from President Fox's bio and noted that she has served as Mary Baldwin's President since July 2003.

Dr. Fox welcomed Council and said the tour provided after the PCAB meeting on May 20 gave members a feel for the university, which is experiencing a vibrant period of momentum. The institution has seen many changes over its 177 years. She reported on several changes in the last decade, including a name change in 2016 from Mary Baldwin College to Mary Baldwin University, reflecting its growing range of bachelor's master's and doctoral programs. MBU welcomed its first residential men to campus in 2017. Dr. Fox expressed pride in having a record enrollment of approximately 2100 students across all academic programs. Through all of the changes, Dr. Fox indicated that the essence of MBU has remained the same.

She spoke about the work in several of the colleges within the university, as well as the successful partnerships: creating roads to better connect to healthcare in the region; and the partnership with the American Shakespeare Center in Staunton. MBU's strategic vision for 2015 calls for increasing enrollment to 2500 students by 2025. Dr. Fox reported that this should be achieved based on current enrollees. She answered questions from members.

REPORT OF THE AGENCY DIRECTOR

Mr. Blake highlighted the following items from his written report:

General Professional Advisory Committee (GPAC): The March meeting included discussions with Secretary of Veterans and Defense Affairs Carlos Hopkins and Secretary of Education Atif Qarni on academic credit for military service; (ii) with Josh Wyner from the Aspen Institute on student transfer from community colleges to universities; (iii) with Deputy Secretary of Education Fran Bradford and Virginia Economic Development Partnership President Stephen Moret on the Tech Talent Incentive Program.

Student Advisory Committee: On April 12, staff member Paula Robinson convened the final meeting of the 2018-19 Student Advisory Committee. The agenda included discussions on distance education, higher education financing and disability support services. SAC representatives presented to GPAC on April 22.

“Day of Dialogue”: In cooperation with the Lumina Foundation, SCHEV coordinated a daylong event focused on strategies for further alignment of budget and policy initiatives with The Virginia Plan for Higher Education. Over 80 people representing institutions, legislative and executive branch staff; Council member Marge Connelly participated in the event.

Board of visitors orientation planning: Mr. Blake thanked Council members Victoria Harker and Ken Ampy for serving on a committee to plan the 2019 board of visitors orientation session. This year’s event is scheduled for October 22-23 at the Virginia Museum of History and Culture. He asked members to let him know if they wish to attend so we can include their participation when planning the agenda. Mr. Blake said the Governor will make appointments within the next few weeks

OECD study: The Organisation for Economic Co-operation and Development, a Paris-based international organization, conducted a week-long engagement in Virginia to learn more about labor-market outcomes of Virginia’s colleges and universities. OECD representatives will hold a concluding session May 22 in Richmond. They will submit their preliminary report at an OECD meeting in Paris in December.

PPE summit: Over 200 people participated in the annual convening of those institutions certified by SCHEV to operate in Virginia. Programming included information on compliance, regulations and certification requirements. He thanked Ms. Rosa-Casanova and her staff for hosting a successful event.

Six-year-plan Meetings: SCHEV staff recently issued instructions to institutions to follow in submitting their six-year plans. This year’s process also includes an opportunity for institutions to propose a “performance pilot” initiative. Institutional meetings occur in July and August and will conclude with institutions submitting final plans by October 1. Mr. Blake thanked Dr. Huskey for scheduling these meetings with institutions. Ms. Connelly asked that during the six-year plan process, we consider asking institutions to demonstrate ways in which they are working together.

SCHEV activities: SCHEV staff celebrated public service week with a luncheon on May 6. Former Council chair Gil Bland was the guest speaker.

SCHEV Talk: On March 20, staff received a presentation from Delegate Lachrecse Aird on the recent legislative session. President Makola Abdullah will be the featured guest in June.

Editorial board visits: Mr. Blake is continuing to meet with editorial boards. Along with Council member Marge Connelly, he met with The Daily Progress (Charlottesville). In Richmond, Council members Katie Webb and Tom Slater will participate in a meeting with the Richmond Times-Dispatch on May 23. Dr. Ramsey volunteered to assist in scheduling editorial board meetings in Halifax and Mecklenburg.

REPORT ON GRADUATE OUTCOMES

Mr. Blake provided background and reminded members of the funding SCHEV received for this survey. Mr. Massa and Ms. Lockhart provided information on what we currently know and what we hope to learn with additional research. Mr. Massa and Ms. Lockhart reviewed information from charts in their PowerPoint presentation. The presentation is posted on the agency's website and will be sent to all members.

Staff answered questions and will incorporate comments from members into the survey. Results from the survey will be reported to the Council in July 2020. Jim Ellis, director of the Survey and Evaluation Research Laboratory at Virginia Commonwealth University, was present and answered questions relating to the point of diminishing returns.

The Chairman called for a break at 10:05. The meeting resumed at 10:15.

REPORT FROM THE COMMITTEES

Report from Academic Affairs Committee

Ms. Webb provided the following reports:

Action on Programs at Public Institutions

Ms. Webb provided a brief introduction and the committee's recommendation was seconded by Dr. Ramsey. The following resolution was approved unanimously (8-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the College of William and Mary in Virginia to initiate a Bachelor of Science (B.S.) degree program in Computational and Applied Mathematics and Statistics (27.0503), effective fall 2019.

Action on Bachelor Degree Programs in Teacher Education at Public Institutions

Ms. Webb thanked staff for working with the institutions to prepare this item. Mr. Blake said it is newsworthy that SCHEV staff accomplished the task of gathering the

necessary documentation for all 25 educational programs in teacher education in one month. The programs will require approval from the Board of Education, which may not be until the end of the summer. The speed with which this was done will make the necessary programs available where there is a need to address teacher shortages. Dr. DeFilippo reported that once the programs are up and running, the result will be an increase of approximately 400 more teachers/year. Dr. Ramsey suggested that staff work with the Department of Education to publicize this news in the Superintendents' report.

The committee's recommendation was seconded by Ms. Harker. The following resolution was approved unanimously (8-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the seven institutions listed below to implement the specified bachelor degree programs in teacher education, effective fall 2019.

- **CWM BAEd Elementary Education 13.1202**
- **GMU BSEd Special Education 13.1001**
BSEd Elementary Education 13.1202
BSEd Early Childhood Education for Diverse Learners 13.1210
- **JMU BS Special Education 13.1001**
BS Elementary Education 13.1202
BS Middle Grades Education 13.1203
BS Secondary Education 13.1205
BS Inclusive Early Childhood Education 13.1210
- **ODU BS Special Education 13.1001**
BS Elementary Education 13.1202
BS Early Childhood Education 13.1210
BS Career and Technical Education 13.1309
- **UVA BSEd Special Education 13.1001**
BSEd Elementary Education 13.1202
BSEd Early Childhood Education 13.1210
- **VCU BSEd Special Education and Teaching 13.1001**
BSEd Elementary Education and Teaching 13.1202
BSEd Secondary Education and Teaching 13.1205
BSEd Health and Physical Education 13.1314
BSEd Early Childhood Education and Teaching 13.1210
- **VSU BSEd Special Education 13.1001**
BSEd Elementary Education 13.1202
BSEd Middle School Education 13.1203
BSEd Innovative Technology Education 13.1206

Action on Private Postsecondary Education (PPE) Institutional Certification (Art Institute and South University)

Ms. Webb provided information about the new owner and noted that representatives from the Art Institute were present. She said the committee requested that a note be added to the minutes to reflect that **staff has been directed to conduct a financial review of the institution by December 2019 and report to Council in January 2020.**

The committee's recommendation was seconded by Dr. Ramsey. The following resolution was approved unanimously (8-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies The Art Institute of Virginia Beach and South University to operate degree-granting postsecondary institutions in the Commonwealth of Virginia, effective May 21, 2019.

Action on Private Postsecondary Education (PPE) Institutional Certification (DeVry University)

Ms. Webb provided information on the new ownership of DeVry University and the committee's recommendation was seconded by Dr. Ramsey. The following resolution was approved unanimously (8-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies DeVry University to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective May 21, 2019.

Action on Updated Program Approval Policy

Ms. Webb provided information on the new policy that the committee has discussed for some time, including at its recent retreat. She noted that changes to the policy have been discussed with and received input from provosts. The final version will be shared with the provosts at their next meeting. The committee's recommendation was seconded by Ms. Harker. The following resolution was approved unanimously (8-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia adopts the "Policy Outline for Program Approvals and Changes," and directs staff to create guidance documents and administrative processes necessary to implement its provisions as soon as practicable.

Report from Resources and Planning Committee

Discussion of 2018 Fall Enrollment at Public Private Non-Profit Institutions

Mr. Blake said the private college enrollment report was not addressed at yesterday's committee meeting. He asked Mr. Massa to present highlights from this item, which is on page 80 in the agenda book. The data is also available on the SCHEV research website.

Noting that overall there was only a slight decrease, Mr. Massa cautioned that while the conclusion is positive, he suggested reviewing the tables and noted the institutions with declined enrollment. He said maintaining enrollment will be a challenge for tuition-dependent institutions when privates and publics are competing for students, but noted that this is not just a Virginia problem. Mr. Massa explained that there is fierce competition for the wealthiest students which will create challenges going forward.

It was worth noting that SCHEV should continue to monitor these trends, particularly in the smaller private institutions. Mr. Fralin suggested that Council consider ways in which we can reverse the trend. Ms. Connelly noted that this will be a major topic at the June 14 Council retreat. Mr. Fralin suggested that Council consider forming a task force to address the issue. Ms. Webb asked what SCHEV can do to get the information out to students who don't think they have a chance to go to college and then provide them with the range of options, including both publics and privates.

Action on Tuition Moderation Fund Delegation to Staff to Certify Institutions Eligible for the Fund

Ms. Connelly provided an overview. The committee's recommendation was seconded by Mr. Slater and the following resolution was approved unanimously (8-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia delegates to SCHEV staff the responsibility to certify institutions that comply with the requirements of the tuition moderation fund as established under Item 253.50 of the 2019 Virginia Acts of Assembly Chapter 854.

The committee also reviewed the following:

Report on the Strategic Finance Plan

Staff will complete the report in mid-June. Ms. Connelly congratulated Ms. Currey for her work on the plan.

Discussion of SCHEV Budget and Policy Development

Ms. Connelly informed the members that when preparing the budget recommendations for the Council this year, staff will also identify opportunities for funded policy positions. She hopes to get additional input from the upcoming retreat to include as well. Ms. Connelly invited members to provide additional suggestions. As an example, she suggested considering ways to reengineer the financial aid process.

Presentation of Commonwealth Graduate Engineering Program (CGEP) Budget Consideration

Ms. Connelly explained that the committee received a presentation from Ms. Glenda Scales on the 35-year old consortium and noted that CGEP will be requesting \$1.5M additional funds to expand the program and its outreach.

Update on Six-Year Plan Process

Ms. Connelly said staff has worked with the institutions to revise this year's reporting to increase alignment and integrate the performance agreements. She asked Dr. Huskey to explain the key differences in the current process and what will be done this year. Dr. Huskey said the reports have been streamlined and will now include more value-added information, be more targeted and specific, and provide greater support. From July 23-August 20 staff will conduct individual meetings with institutions. The meetings this year will be targeted to the plan itself and allow more time for discussion. Ms. Harker requested that staff include a summary of funding when reporting the information to Council.

Update on Commonwealth Research and Technology Strategic Roadmap

Ms. Salmon provided a synopsis of the input she received from the May expert panel she convened. The group has been narrowed down to 13 independent experts and a dozen entities. Extensive stakeholder engagement activities, data analysis and further panel consultation will continue through the late spring and summer.

Report from the Ad Hoc Committee on Data and Policy

Mr. Slater noted the ad hoc committee's final report and submitted a resolution for Council approval. He thanked Ms. Currey for her work with the ad hoc committee and for preparing the final report. Ms. Connelly also thanked Ms. Currey and said the ad hoc committee has made good progress. The ad hoc committee's recommendation was seconded by Ms. Connelly and the following resolution was approved unanimously (8-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia approves "Council's Report of the Ad Hoc Committee on Data and Policy" pending any revisions required as a result of discussion at this meeting, which are hereby delegated to the agency director; and

BE IT RESOLVED that the Council directs staff to disseminate the final report to Council members and make the report available to stakeholders; and

BE IT FURTHER RESOLVED that the Council extends its appreciation to Ken Ampy and Tom Slater for serving as co-chairs and for their dedication and contributions to the Ad Hoc Committee; and

AND FINALLY, BE IT RESOLVED that the Council recognizes Marge Connelly, Stephen Moret and Katharine Webb for their service above and beyond the call of duty in their expeditious, conscientious and thorough fulfillment of their individual and collective responsibilities to and on behalf of the Ad Hoc Committee on Data and Policy.

RECEIPT OF ITEMS DELEGATED TO STAFF

Mr. Blake informed members that the actions taken by staff on behalf of Council as delegated items were included in the agenda book. As required, a copy of these items is attached to the minutes.

OLD BUSINESS

No old business was brought forward.

NEW BUSINESS

Preview of June 14 Retreat

Ms. Connelly distributed a draft agenda and thanked members for responding to the survey. She noted that a review of the survey responses will occur at the retreat. A few guests will be invited to provide expertise as well as different perspectives. The goal of the retreat is to get an honest assessment of The Virginia Plan, including what's working and what's not, and then decide what can be done differently. Mr. Slater stressed the need for the retreat to be a meaningful exercise and to have good participation from members.

Report from Nominating Committee/Council Elections

Dr. Ramsey reported that he and Drs. Murray and Atkins consulted with members individually to recommend the officers for 2019-2020. **Dr. Murray made a motion to approve in block the appointment of Heywood Fralin as Chair and Marge Connelly as Vice Chair for 2019-20. The motion was seconded by Mr. Slater and approved unanimously (8-0).**

Ms. Webb was appointed to fill the role of Council Secretary. Mr. Fralin will make committee appointments at a later date.

Action on Resolution for Departing Council Member

Mr. Fralin explained that Mr. Ridenour's term will end on June 30. He acknowledged Mr. Ridenour's contributions to the Council and to higher education and said he will be missed. Mr. Fralin asked that Mr. Blake read the following resolution, which was seconded by all and approved unanimously (8-0):

WHEREAS, Minnis E. Ridenour served as an exemplary member of the State Council of Higher Education for Virginia and as a member of the Council's Resources and Planning Committee and the ad hoc committee on research; and

WHEREAS, Mr. Ridenour's extensive experience in higher education, finance and government, enabled him to advance the Council's work by providing a unique insight to higher education policy; and

WHEREAS, Mr. Ridenour demonstrated his steadfast support for higher education by assisting the Commonwealth through pioneering reform initiatives, including higher education restructuring; and

WHEREAS, Mr. Ridenour has been a tireless advocate for higher education and has sought consistently to enhance connections between Council's various duties and activities, and between Council and the institutions of higher education, in order to meet the educational needs of Virginia residents, the workforce needs of Virginia employers and the resource needs of Virginia colleges and universities; and

WHEREAS, Mr. Ridenour approached his work on the Council with enthusiasm and always conducted himself and the Council's business with dignity, steadfast resolve, and an earnest desire to ensure that Virginia's colleges and universities maintain the highest standards of excellence in higher education; and

WHEREAS, Mr. Ridenour's diligent work helped to formulate and advance The Virginia Plan for Higher Education, which will continue to have a strong and positive impact on future generations in the Commonwealth; and

WHEREAS, he will continue to work for the best interests of Virginia higher education and will remain a trusted friend and valued advisor as the Council continues its important work of advancing Virginia through higher education; therefore be it

RESOLVED, that the State Council of Higher Education for Virginia expresses its sincere gratitude and appreciation to **Minnis E. Ridenour** for his distinguished service and commitment to advancing the well-being of higher education in Virginia, and extends to him best wishes for continued success in all future endeavors.

Mr. Ridenour was presented with a copy of the resolution. He thanked members and staff for their support during his term. He noted his satisfaction with Council's work on The Virginia Plan, building a strong data system and forming policy. Mr. Ridenour said when he was appointed, he informed the Governor that he would only serve for one term. He said he has been privileged to serve.

Preliminary Discussion of 2020 Meeting Schedule and Locations

Mr. Blake said staff compiled a list of recommended dates for Council's consideration and requested feedback. The final schedule will be brought to the Council for action in July. Mr. Blake said staff will work with institutions about possibly changing the March date.

Mr. Fralin informed Ms. Connelly that he would not be at the July meeting and asked that she chair the meeting.

Receipt of Public Comment

Ms. Stacie Gordon's comments were to thank the members of the Ad Hoc Committee on Data and Policy for their work on improving the use of data to increase public awareness and help drive future policy action. She provided a copy of her remarks to staff.

MOTION TO ADJOURN

The meeting adjourned at 11:40 a.m.

Katharine Webb
Council Secretary

Lee Ann Rung
Director, Executive and Board Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were approved/not approved as delegated to staff:

Degree Program Actions

Institution	Degree/Program/CIP	Effective Date
The College of William and Mary in Virginia	Degree Designation Approved: Master of Arts (MA) degree designation added to the existing Master of Science (MS) degree program in Marine Science (26.1302)	Fall 2019
James Madison University	Facilitated Staff Approval: Master of Science in Athletic Training degree program in Athletic Training (51.0913) [Conferral: Spring 2022]	Summer 2020
Old Dominion University	Name/Title Change Not Approved: Change the name/title of the Bachelor of Science degree program in Environmental Health (51.2202) to a Bachelor of Science degree program in Environmental and Occupational Health (51.2202)	April 17, 2019
Old Dominion University	Substantial Program Modification Not Approved: <ul style="list-style-type: none"> • Change the CIP Code of the Master of Arts (MA) degree program in Economics from (45.0601) to (45.0603); • Change the degree designation from a Master of Arts (MA) in Economics to a Master of Science (MS) in Economics. 	April 17, 2019
Virginia Commonwealth University	Substantial Program Modification Approved: Modify the credit hours of the Doctor of Philosophy degree program in Biomedical Engineering (14.0501) with 72 credit hours to 60 to 72 credit hours.	Fall 2019
Virginia Polytechnic Institute and State University	Facilitated Staff Approval: Master of Science degree program in Nutrition and Dietetics (51.3101) [Conferral: Spring 2020]	Fall 2019
Virginia State University	Facilitated Staff Approval: Bachelor of Science in Nursing degree program in Nursing (51.3801) [Conferral: Spring 2021]	Fall 2019
Virginia Western Community College	Program Title Change Approved: Associate of Applied Science in Administration of Justice to the new title of Criminal Justice (43.0103)	Fall 2019

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were reported:

Diploma, Certificate, Discontinued and Modified Programs

Institution	Degree/Program/CIP	Effective Date
The College of William and Mary in Virginia	Initiate a new Post-Baccalaureate Certificate program in Geographic Information Science (45.0702) [Conferral: Summer 2019]	Summer 2019
George Mason University	Initiate a new Graduate Certificate program in Small Satellite Engineering (14.0201) [Conferral Fall 2019]	Fall 2019
Longwood University	Simple Program Modification: Modify the credit hours of the Master of Business Administration degree program in Business Administration (52.0201) with 36 credit hours to 31 credit hours.	Fall 2019
Old Dominion University	Initiate a new Post-Professional Certificate program in Adult-Gerontology Clinical Nurse Specialist (51.3821) [Conferral: Summer 2019]	Summer 2019
University of Virginia	Initiate new Graduate Certificate Programs [Conferral: Spring 2020]: <ul style="list-style-type: none"> • Africana Studies (05.0101) • Applied Behavioral Analysis (42.2814) 	Fall 2019
Virginia Polytechnic Institute and State University	Program Discontinuance: Discontinue the Bachelor of Science degree program in Environmental Policy and Planning (03.0103) [Council Approval: May 2, 1997]	Summer 2019

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Internal and Off-Campus Organizational Changes*," the following items were approved as delegated to staff:

Institution	Change/Site	Effective Date
Old Dominion University	Rename the School of Physical Therapy and Athletic Training to the School of Rehabilitation Sciences . ODU indicates that according to the National Center for Educational Statistics (NCES) description of a rehabilitation science program, the existing three degree programs "all fit within the description. Thus, the name, School of Rehabilitation Science, broadens the	June 1, 2019

Institution	Change/Site	Effective Date
	existing title to encompass the academic programs.”	
Virginia State University	Create the Department of Engineering and the Department of Computer Science from the Department of Engineering and Computer Science. The establishment of separate departments will provide visibility to academic programs, allow each department to focus on individual disciplines, and create an avenue for increased growth and extramural funding opportunities.	July 1, 2019
Virginia State University	Rename the Department of Technology to the Department of Applied Engineering and Technology . The Department has been re-named to reflect the developing research focus of the department, and help recruit faculty interested in both teaching and research. The new name will help with developing the department's reputation among research and funding agencies and, other academic units with similar degree programs.	April 11, 2019

Pursuant to the Code of Virginia, Section § 23.1-211 and Council’s “*Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities*,” the following item is approved as delegated to staff:

**National Council for State Authorization Reciprocity Agreements (NC-SARA)
Approval**

Institution	Effective Date
Ivy Christian College	March 13, 2019

Pursuant to the Code of Virginia § 23.1-213 to 230 and 8VAC-40-31-90 of the Virginia Administrative Code, the following items were approved as delegated to staff:

Institutions of Higher Education Certified to Operate in the Commonwealth of Virginia—Approval of Additional Locations

Institution	Location	Effective Date
Saint Leo University - Norfolk (instructional location)	Norfolk, VA	April 16, 2019

**Postsecondary, Non-Degree Institutions Certified to Operate in
the Commonwealth of Virginia**

Institution	Location	Effective Date
Bealeton Massage Therapy & School	Bealeton, VA	February 19, 2019
Allied Health Career Institute	Leesburg, VA	April 8, 2019

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
MAY 20, 2019
MINUTES**

Ms. Webb called the meeting to order at 1:50 p.m., at the Lyda B. Hunt Dining Hall and Nuthouse at Mary Baldwin University in Staunton, Virginia. Committee members present: Rosa Atkins, Heywood Fralin, Carlyle Ramsey, and Katie Webb.

Committee members absent: Ken Ampy, and Gene Lockhart.

Staff members present: Joseph G. DeFilippo, Ashley Lockhart, Beverly Rebar, and Sylvia Rosa-Casanova.

APPROVAL OF MINUTES

On motion by Dr. Atkins, and seconded by Dr. Ramsey, the minutes from the March 18, 2019, meeting were approved unanimously.

Ms. Webb introduced and invited staff to present information on the following topics:

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

In attendance:

- Susan Bosworth, Associate Provost for Institutional Accreditation & Effectiveness
- Rex Kincaid, Professor of Mathematics and Director of Computational & Applied Mathematics & Statistics

Dr. DeFilippo introduced the program proposal from the College of William & Mary in Virginia, Bachelor of Science (B.S.) in Computational and Applied Mathematics and Statistics (CIP: 27.0503). There was some discussion about duplication in growth disciplines that have matured into a state that would merit the existence of a degree program under this label.

On motion by Dr. Ramsey, seconded by Dr. Atkins, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the College of William and Mary in Virginia to initiate a Bachelor of Science (B.S.) degree program in Computational and Applied Mathematics and Statistics (27.0503), effective fall 2019.

DISCUSSION OF PROGRAM PROPOSALS IN THE REVIEW PIPELINE

Dr. DeFilippo introduced a report of the program proposals that are currently under review as of May 6, 2019.

ACTION ON BACHELOR DEGREE PROGRAMS IN TEACHER EDUCATION AT PUBLIC INSTITUTIONS

In attendance:

- The College of William and Mary
 - Susan Bosworth, Associate Provost for Institutional Accreditation & Effectiveness
 - Leslie Grant, Associate Dean for Academic Programs, School of Education
- George Mason University
 - Mark Ginsberg, (Dean, College of Education and Human Development)
 - Ellen Rodgers, (Associate Dean, College of Education and Human Development)
 - Susan Woodruff, (Coordinator for Academic Program Development)
- James Madison University
 - Dr. Amy Thelk, (Director of Assessment)
 - Kristi Shackelford, (Assistant Vice Provost)
- Old Dominion University
 - Dr. Jeanie Kline, (SCHEV Liaison)
 - Tammi Dice, (Associate Dean, Darden College of Education and Professional Studies)
- University of Virginia
 - Jillian McGraw, (Director of Teacher Education)
 - Christina Morell, (Associate Provost)
- Virginia Commonwealth University
 - Dr. Colleen Thoma, (Associate Dean for Academic Affairs, VCU School of Education)
 - Veronica Shuford, (Director for Program Development and Innovation and SCHEV Liaison)
- Virginia State University
 - Dr. Robert Corley, (Interim Dean for the College of Education and as the Associate Vice-Provost for Graduate Programs)
 - Dr. Tia Minnis, (Associate Vice Provost for Academic Affairs and Executive Director for Institutional Effectiveness)

Dr. DeFilippo introduced the 25 program proposals and provided a brief history of the BSEd in Virginia. He described the accelerated approval process, developed in cooperation with the Virginia Department of Education and the Secretary of Education, in order to have the programs established by the fall of 2019. There was some discussion about the consistency in type, and how these will increase teacher production by 400 candidates per year when they are fully matured. There was also discussion regarding the overall teacher shortage in the Commonwealth.

On motion by Dr. Atkins, seconded by Dr. Ramsey, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the seven institutions listed below to implement the specified bachelor degree programs in teacher education, effective fall 2019.

- **CWM BAEEd Elementary Education 13.1202**
- **GMU BSEd Special Education 13.1001**
 - **BSEd Elementary Education 13.1202**
 - **BSEd Early Childhood Education for Diverse Learners 13.1210**
- **JMU BS Special Education 13.1001**
 - **BS Elementary Education 13.1202**
 - **BS Middle Grades Education 13.1203**
 - **BS Secondary Education 13.1205**
 - **BS Inclusive Early Childhood Education 13.1210**
- **ODU BS Special Education 13.1001**
 - **BS Elementary Education 13.1202**
 - **BS Early Childhood Education 13.1210**
 - **BS Career and Technical Education 13.1309**
- **UVA BSEd Special Education 13.1001**
 - **BSEd Elementary Education 13.1202**
 - **BSEd Early Childhood Education 13.1210**
- **VCU BSEd Special Education and Teaching 13.1001**
 - **BSEd Elementary Education and Teaching 13.1202**
 - **BSEd Secondary Education and Teaching 13.1205**
 - **BSEd Health and Physical Education 13.1314**
 - **BSEd Early Childhood Education and Teaching 13.1210**
- **VSU BSEd Special Education 13.1001**
 - **BSEd Elementary Education 13.1202**
 - **BSEd Middle School Education 13.1203**
 - **BSEd Innovative Technology Education 13.1206**

ACTION ON UPDATED PROGRAM APPROVAL POLICY

Dr. DeFilippo introduced the updated program approval process and explained that the documents now contained feedback from IPAC. He described a two-stage system for new degree programs in order to provide transparency and predictability for these approvals. There was discussion about the differences between facilitated approvals and non-facilitated approvals, as well as program approvals and program modifications.

On motion by Dr. Atkins, seconded by Dr. Ramsey, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia adopts the “Policy Outline for Program Approvals and Changes,” and directs staff to create guidance documents and administrative processes necessary to implement its provisions as soon as practicable.

ACTION ON PRIVATE POSTSECONDARY EDUCATION (PPE) INSTITUTIONAL CERTIFICATION (ART INSTITUTE AND SOUTH UNIVERSITY)

In Attendance:

- Newton Myvett, Institutional campus President (Art Institute)
- Kimberly Walsh, Director of State Licensing & Compliance (Art Institute)
- Eric Watson, Interim Campus Director (Art Institute)
- Linda Wood, Dean of Academics (Art Institute)
- Misty Blackston, Director of State Licensing and Military Benefits (South University)
- Jason C. Crittenden, PhD - Campus Director for Academic Affairs & Operations (Richmond) (South University)
- Don Johnson, DMgt - Campus Director for Academic Affairs & Operations (Virginia Beach) (South University)

Dr. DeFilippo introduced the action on private postsecondary education (PPE) institutional certification of the Art Institute and South University due to a change in ownership. He explained that they were essentially operating as the same kind of school, but that their financial instability indicator was a source of concern during the application process. He clarified that to choose to not recertify due to their financial health would force the schools to close immediately and would cause chaos and could hurt students.

There was extensive discussion about the stability indicator score and how it is related to the former ownership. However, it was elucidated that there was a guaranty instrument in place that is sufficient to cover current enrolled students should the school close due to financial constraints in the future. There was also discussion regarding a staff charge to audit the institutions and submit a report with information regarding its financial stability by January 2020.

On motion by Dr. Ramsey, seconded by Dr. Atkins, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies The Art Institute of Virginia Beach and South University to operate degree-granting postsecondary institutions in the Commonwealth of Virginia, effective May 21, 2019.

ACTION ON PRIVATE POSTSECONDARY EDUCATION (PPE) INSTITUTIONAL CERTIFICATION (DEVRY UNIVERSITY)

Dr. DeFilippo introduced the action on private postsecondary education (PPE) institutional certification for DeVry University, as they have changed ownership. He explained that DeVry University is currently in compliance and has a sufficient guaranty instrument.

On motion by Dr. Atkins, seconded by Dr. Ramsey the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies DeVry University to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective May 21, 2019.

REPORT OF THE STAFF LIAISON TO THE COMMITTEE

Dr. DeFilippo reported on staff activities and achievements.

ADJOURNMENT

Ms. Webb adjourned the meeting at 2:57 p.m.

Katharine Webb
Chair, Academic Affairs Committee

Ashley Lockhart
Staff, Academic Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
RESOURCES AND PLANNING COMMITTEE
MAY 20, 2019
MINUTES**

Marge Connelly, the committee chair, called the meeting to order at 1 p.m. in the Miller Chapel, Mary Baldwin University, Staunton, Virginia. The committee members present: Marge Connelly, Heywood Fralin, Victoria Harker, Stephen Moret, William Murray, Minnis Ridenour and Tom Slater.

The following committee members were absent: Henry Light.

Staff members present: Lee Andes, Peter Blake, Alan Edwards, Jean Huskey, Wendy Kang, Tod Massa, Laura Osberger, Lee Ann Rung, Emily Salmon and Kristin Whelan.

APPROVAL OF MINUTES

On a motion by Mr. Murray and seconded by Mr. Slater, the minutes from the March 18, 2019, meeting were approved unanimously.

ACTION ON TUITION MODERATION FUND DELEGATION TO STAFF TO CERTIFY INSTITUTIONS ELIGIBLE FOR THE FUND

Ms. Kang introduced the action to allow SCHEV staff to certify that public Virginia institutions meet the tuition rate maintenance requirements needed to access the Tuition Moderation Fund as established by the 2019 General Assembly.

On a motion from Mr. Murray, seconded by Mr. Slater, the following resolution was approved unanimously to be forwarded to the full Council:

Be it resolved that the State Council of Higher Education for Virginia delegates to SCHEV staff the responsibility to certify institutions that comply with requirements of the tuition moderation fund as established under Item 253.50 of the 2019 Virginia Acts of Assembly Chapter 854.

DISCUSSION OF THE COMMONWEALTH GRADUATE ENGINEERING PROGRAM (CGEP)

Dr. Huskey provided background information on the CGEP consortium created in 1983 to deliver graduate engineering courses via distance learning. The purpose of the CGEP is to provide engineers and other qualified students with a strong foundation in the sciences a convenient method of pursuing engineering Master's degree coursework.

The following institutions participate and are degree awarding: Virginia Tech, the University of Virginia, Virginia Commonwealth University, Old Dominion University, George Mason University and Virginia State University. The University of Mary

Washington, the Southern Virginia Higher Education Center, and the Center for Advanced Engineering and Research serve as receiver sites and marketing partners.

Dr. Huskey introduced the CGEP Director at Virginia Tech, Glenda Scales, to provide the committee further background and current developments with the program. Dr. Scales described how the demand for the CGEP degree programs has grown so that their ability to match this marked demand for engineers has challenged the budget and resources of the consortium. The arrival of Amazon will further increase this demand.

The CGEP proposes to centralize student and industry services to improve the student experience. Specifically, CGEP is seeking support for the following improvements to the program areas: faculty recruitment, marketing, evaluation and assessment and expanded course offerings. The CGEP would also like to create one application for the programs. The consortium also would like to provide student success coaches.

The committee requested information on how the CGEP program supports the Virginia Plan for Higher Education. Dr. Scales noted that there 6500 students enrolled in the program and that approximately 1100 attain the degree for which they apply. Centralizing the CGEP student services would help the program track student outcomes more accurately.

The goal, as described by Dr. Scales, is a 20% increase in all credentialing in the program and a greater collaboration between higher education and industry.

REPORT ON THE STRATEGIC FINANCE PLAN

Ms. Kang reported to the committee the progress of the strategic finance plans.

Working with HCM Strategists, SCHEV staff is updating the finance plan to align funding to meet the educational attainment objective and goals of The Virginia Plan for Higher Education. A full report will be presented to the Council at the June 14 retreat.

Ms. Kang explained that 2019 is a budget development year in the biennial budget process. Along with revisiting recommendations from prior years, SCHEV staff is looking for input from the Council to prioritize budget initiatives. The following are the suggestions of topics for further study that were proposed by the committee:

1. Use the Educational Attainment report to encourage institutions to support attainment goals.
2. Concentrate on students who are near degree completion to improve attainment.
3. Create a centralized service fund to incentivize institutional cooperation. Sharing services for cybersecurity programs was an example provided.
4. Shift financial aid approach to base it on access, workforce alignment and capacity.
5. Target investment in career planning and placement.

The 6-year plan is also progressing and SCHEV will have a better idea of what the institutions are expecting from the budget process by July 1.

UPDATE ON COMMONWEALTH RESEARCH AND TECHNOLOGY STRATEGIC ROADMAP

Ms. Salmon provided the committee an update on her work to identify and assemble a panel of independent experts to consult with her through the Roadmap development process. The establishment of an expert panel is a statutory requirement of the Commonwealth Research and Technology Strategic Roadmap. Panelists will represent higher education, startups, existing Virginia industries and national research entities.

Ms. Salmon shared that the first panel convened in May. She will interview each panel member individually before the second convening of the panel. The timing of the second panel meeting will be in keeping with the goal of Roadmap completion by the fall.

UPDATE ON SIX-YEAR PLAN PROCESS

Dr. Huskey updated the committee on the progress of the work on the six-year plans. She explained that one of the goals this year is to make the plan more targeted. The Op Six group made many updates to streamline the materials and accommodate the new reporting requirements. The updates include the following:

- Plans must now align with the four goals of the Virginia Plan and state priority areas.
- Plans for tuition and fee predictability.
- Request for an institutional performance pilot.
- Requests for general fund.

The six-year plan process has many components and deadlines. The staff will hold 18 meetings in five weeks with the institutions.

MOTION TO ADJOURN

The Chair adjourned the meeting at 2:50 p.m.

Marge Connelly
Committee Chair

Kristin Whelan
Coordinator, Executive & Board Affairs