

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
JANUARY 7, 2020
MINUTES**

Mr. Fralin called the meeting to order at 11:30 a.m. in the SCHEV main conference room, 101 N. 14th Street, Richmond, Virginia. Council members present: Ken Ampy, Marge Connelly, Heywood Fralin, Victoria Harker, Thaddeus Holloman, Stephen Moret, William Murray, Marianne Radcliff and Tom Slater.

Council members absent: Rosa Atkins, Carlyle Ramsey and Katharine Webb.

Due to illness, Council member Henry Light participated by phone, in accordance with the Council's emergency policy.

Staff members present: Lee Andes, Peter Blake, Joseph DeFilippo, Alan Edwards, Wendy Kang, Tod Massa, Beverly Rebar, Sylvia Rosa-Casanova, Lee Ann Rung, Emily Salmon, Kristin Whelan and Yan Zheng.

Deb Love from the Office of the Attorney General was also in attendance.

PRESENTATION BY KATHERINE ROWE, PRESIDENT WILLIAM & MARY (W&M)

Mr. Blake introduced President Rowe, William & Mary's 28th president, who was inaugurated in February 2019.

President Rowe informed the Council that W&M is entering the second phase of its strategic planning process. The university's revised mission statement has just been approved by the W&M board.

President Rowe noted that the university's plan will capture a 20-year horizon. Her commitment is to double information technology programs to address a radical workforce transformation. She said the future needs are for more associate and bachelor's degrees, even in areas that in the past did not warrant degrees, including manufacturing. To address future needs, graduates will be required to have technology skills as well as writing, critical thinking, and complex problem solving skills.

She reviewed a presentation that included shifting demographics of projected high school graduates. Noting what she called a looming enrollment crisis, President Rowe noted that Virginia could become a talent magnet for the Commonwealth if it competes nationally.

She addressed some of the things W&M is doing to address the enrollment issues and asked for Council thoughts on other things to consider. Ms. Connelly said growth as overarching objective is important but there is still a need to close attainment gaps, particularly in the areas of race and income.

President Rowe informed the Council that the W&M student assembly contributed to the strategic plan by requesting that data science be built into the core curriculum. As

a result, this summer the university will pilot an effort to offer 30 students a stand-alone minor in nine weeks. If the pilot is successful, the university will also add an online component as well as a blended classroom/online offering.

Mr. Fralin suggested that the university implement plans on how to keep students in the Commonwealth. He also challenged all institutions to be a voice at the table with regard to economic development and encouraged them to become more involved in partnerships with Pre-K12. In addition, Mr. Fralin said institutions should not overlook start-ups as potential partnerships. President Rowe invited members to visit the accelerator on W&M's campus.

The chairman called for a lunch break at 12:20 p.m. The Council meeting resumed at 12:45 p.m.

APPROVAL OF MINUTES

On a motion by Mr. Slater and seconded by Dr. Murray, the minutes from the October 22-23, 2019, Board of Visitors orientation, and the October 29, 2019, Council meeting, were approved unanimously (10-0).

REMARKS FROM BOB HOLSWORTH, POLITICAL ANALYST

Mr. Blake introduced Mr. Holsworth, and he summarized the series of events which led to the current political environment. For the first time in a generation, the state leadership has shifted to a Democratic Party majority in both the Virginia House of Delegates and the Virginia Senate.

He offered suggestions on what to expect during this General Assembly session. He suggested that there will likely be a "tsunami" of legislation from Democrats. Dr. Holsworth suggested that there will be an emphasis on the equal rights amendment and other human rights issues, criminal justice reforms and gun safety legislation. He said to expect a change to the minimum wage law as well as changes to voting rights.

Dr. Holsworth summarized what the session could bring for higher education. Considering who will be chairing the education committees, there likely will be a focus on health and Pre-K12. He noted that the items currently in the Governor's budget are what higher education can expect. Other expected legislation that could affect higher education include limited free community college, legislation to address historically black colleges and universities (HBCUs) and the possibility of including or excluding prior criminal records in the college admission records.

Dr. Holsworth answered questions from members.

REMARKS FROM CARLA WILLIAMS, DIRECTOR OF ATHLETICS, UNIVERSITY OF VIRGINIA (UVA)

Mr. Blake introduced Ms. Williams and Deputy Athletics Director, Ted White. Mr. Fralin said this is a unique program of building leadership through athletics. The program has been so successful there is no room to include all athletics that wish to participate. Ms.

Williams said the most important part of creating a successful program is the commitment of head coaches, and coach Mendenhall at UVA is fully in favor of the program.

Both Mr. White and Ms. Williams worked in athletics in Georgia before joining UVA. He addressed the videos about the program that were posted on the SCHEV website and on the board portal. Mr. White spoke about the “gravitational pull” that students experience in pursuit of athletics, explaining that it can be one dimensional if not careful.

The program helps each athlete aside from athletics, what they are most interested in and would like to achieve in life. He shared the UVA model they developed, noting that each student has a customized program and a mentor. Staff work to help student athletes find elective courses that each student cares about.

Mr. Fralin noted that this model could apply to areas other than student athletes. Dr. Williams answered questions from members.

Dr. Murray left the meeting at 1:30 p.m. and Mr. Light had to disconnect from the phone.

RECEIPT OF REPORT OF THE AGENCY DIRECTOR

Mr. Blake reviewed each of the items in his written report in the agenda book and summarized the following:

He congratulated Mr. Ampy for receiving the Jack Frost Alumni Service award from The Old Dominion University Alumni Association. The award is given for exemplary leadership and significant, compassionate service to the University, the community, the state and the nation.

Mr. Blake also congratulated Dr. Moret for being recognized by Virginia Business magazine as its person of the year.

Lumina Grant - On November 13, Governor Northam announced a partnership among the Governor’s office, SCHEV and the Lumina Foundation for a two-year initiative on Talent, Innovation and Equity (TIE). The partnership includes a \$500,000 award that SCHEV will administer. Paula Robinson will be leading this effort for SCHEV.

Outstanding Faculty Awards – Mr. Blake reminded members that this year’s event is scheduled for March 9 at The Jefferson Hotel. He congratulate Ashley Lockhart from SCHEV for completing the selection process in record time. Dominion has increased the individual awards from \$5,000 to \$7,500. Mr. Blake encouraged Council members to attend.

Boards of visitors orientation - Mr. Blake directed members to look at responses to the three open-ended questions from the survey that were included as part of his report.

Virginia Research Investment Committee (VRIC) annual report - Mr. Blake informed members that in his role as the committee’s chair, he submitted the annual report of the Virginia Research Investment Committee to Governor Northam and the money-

committee chairs. The report is accessible on the websites of the Committee and on the legislative information system (LIS) reports website.

SCHEV outreach - In its 8th year of implementation in the state, Virginia College Application Week 2019 engaged and supported more students and schools than ever before.

In December, the Virginia College Access Network hosted its annual conference with over 230 attendees. Council members Marge Connelly and Tom Slater joined the opening lunch. This conference engages community and school-based groups across the state on best practices in college access activities.

Mr. Blake thanked Ms. Connelly and Ms. Webb for attending the SCHEV end of year staff celebration.

He informed Council members that he will continue his outreach efforts and try to meet with them individually in 2020.

Finally, he thanked members for attending today's meetings, particularly because the schedule required them to commit most of their day.

The chairman called for a break at 2:00 p.m. The meeting resumed at 2:05 p.m.

UPDATE ON 2020 GENERAL ASSEMBLY SESSION

Ms. Kang spoke about recent state investments in higher education, and discussed some items that were not funded.

Ms. Rebar distributed a list of bills of interest to higher education in the upcoming session. She noted that SCHEV will be asked to analyze and provide input to the Governor's office on many of the bills. Ms. Rebar will coordinate with institutions to assess their concerns on higher education related bills, and she and Mr. Blake will continue to engage with legislators throughout the session. Mr. Blake sent letters to the newly-elected legislators, introducing them to SCHEV's work, and staff is scheduling meetings with the new committee chairs. Ms. Rebar reminded members of the legislative tracker on the website that they may find useful and encouraged them to check it regularly. She noted that information about the bills may be one day late as they make their way through committees. She will continue to send updates to Council throughout the session.

Ms. Rebar answered questions from members. Mr. Blake said the entire agency assists in responding to the quick turnaround expected when the agency is asked to provide feedback on certain bills. Ms. Kang and the budget staff are a great team and are well prepared for the session.

UPDATE ON STUDENT PROTECTIONS

Mr. Blake said this item was being presented to the Council as a result of questions that arose during the October loan ombudsman presentation. Dr. DeFilippo and Ms. Rosa-

Casanova provided a presentation explaining the types of institutions that the Private Postsecondary Education (PPE) section of SCHEV regulates (degree granting, non-degree granting, non-profit, for-profit, instate, and out-of-state). Currently, there are 133 degree-granting institutions and 165 non-degree granting institutions. The Virginia Administrative Code regulates the governing process for conferring authorization (certification) in Virginia. PPE is supported entirely by the fees generated from these institutions. Ms. Rosa-Casanova spoke about current student protections and noted areas that could be improved.

UPDATE ON THE VIRGINIA PLAN FOR HIGHER EDUCATION

Ms. Kang provided a presentation on updates and the annual report 2019. A copy of the report was made available to Council members and is posted on the website. In 2014, Council set forth a goal to be the best educated state by 2030. The Code of Virginia requires SCHEV to update the plan every six years. Ms. Kang reviewed the goals and strategies, measures and targets and priority initiatives that would achieve the best educated state goal by 2030. She reviewed the revised initiatives, which compared the current priority initiative and the proposed modification.

On a motion Mr. Slater by and seconded by Ms. Connelly, the following resolution was approved unanimously (8-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the Priority Initiatives for The Virginia Plan for Higher Education.

Ms. Kang reviewed the best-educated state rankings. Mr. Fralin requested these state rankings from 2012-2017. Ms. Kang reviewed next steps, noting some that are currently underway.

Mr. Fralin would like to consider ways in which Council can ensure that the administration fully understands the issues during the strategic planning process rather than after the fact. Without appropriate funding the state cannot achieve its goals. Ms. Radcliff suggested that the appropriate staff from the Governor's office be invited to the Council strategic planning discussions and retreats. Dr. Moret said from a funding perspective, every administration is faced with many large and worthwhile demands other than higher education and even if the issues were made clear, there will continue to be limited funds that can be allocated to higher education.

REPORT FROM THE COMMITTEES

Report from Academic Affairs Committee

Mr. Ampy noted the following reports and actions from the committee:

Action on Private Postsecondary Institutional Certification

Mr. Ampy provided a brief introduction on the application of the Institute of World Politics to be certified to operate in Virginia. He noted that staff found the application

acceptable. The committee's recommendation was seconded by Mr. Slater and the following resolution was approved unanimously (8-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies The Institute of World Politics to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective January 7, 2020.

Action on Mission Statement Change (William & Mary)

Mr. Ampy provided a brief introduction and noted that the mission statement change requires SCHEV approval. According to code, the mission statement change will take effect 30 days after conclusion of the General Assembly session. The committee's recommendation was seconded by Ms. Harker and the following resolution was approved unanimously (8-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following mission statement for the College of William and Mary in Virginia, to take effect 30 days following adjournment of the 2020 General Assembly:

Current Mission Statement	Proposed Mission Statement
<p>William & Mary, a public university in Williamsburg Virginia, is the second-oldest institution of higher learning in the United States. Established in 1693 by British royal charter, William & Mary is proud of its role as the Alma Mater of generations of American patriots, leaders and public servants. Now, in its fourth century, it continues this tradition of excellence by combining the best features of an undergraduate college with the opportunities offered by a modern research university. Its moderate size, dedicated faculty, and distinctive history give William & Mary a unique character among public institutions, and create a learning environment that fosters close interaction among students and teachers.</p> <p>The university's predominantly residential undergraduate program provides a broad liberal education in a stimulating academic environment enhanced by a talented and diverse student body. This nationally acclaimed undergraduate program is integrated with selected graduate and professional programs in five faculties -- Arts and Sciences, Business, Education, Law, and Marine Science. Masters and doctoral programs in the humanities, the sciences, the social sciences, business, education, and law provide a wide variety of intellectual opportunities for students at both graduate and undergraduate levels.</p> <p>At William & Mary, teaching, research, and public service are linked through programs designed to preserve, transmit, and expand knowledge. Effective teaching imparts knowledge and encourages the intellectual development of both student and teacher. Quality research supports the educational program by introducing students to the challenge and excitement of original discovery, and is a source of</p>	<p>A preeminent, public research university, grounded in the liberal arts and sciences since 1693, William & Mary is a vibrant and inclusive community. Through close mentoring and collaboration, we inspire lifelong learning, generate new knowledge, and expand understanding. We cultivate creative thinkers, principled leaders, and compassionate global citizens equipped for lives of meaning and distinction. William & Mary convenes great minds and hearts to meet the most pressing needs of our time.</p>

Current Mission Statement	Proposed Mission Statement
<p>the knowledge and understanding needed for a better society. The university recognizes its special responsibility to the citizens of Virginia through public and community service to the Commonwealth as well as to national and international communities. Teaching, research, and public service are all integral parts of the mission of William & Mary.</p>	

Program Proposals in the Review Pipeline

Mr. Ampy noted that Dr. DeFilippo provided an update to the committee, which is noted on page 18 of the agenda book.

Update on Transfer Virginia

Mr. Ampy reported that the committee received a report from Dr. Parker.

Progress Report on Higher Education and Workforce Alignment Project

Mr. Ampy said the committee received a report from Ms. Salmon. It was noted by Ms. Radcliff that staff learned that the project was bigger than originally anticipated. Ms. Salmon has spoken with groups in the state who are most affected, and has reached out to the National Governor’s Association to learn what other states have done. Noting that collaboration is the key to success, a chart was included in the agenda materials on how best to facilitate the collaboration.

Update on Graduate Outcomes Survey

Mr. Ampy said Dr. Ellis shared the revised plan with the committee. Dr. Ellis was present and answered questions from members.

Mr. Ampy also noted that the committee received a report from staff liaison, Dr. DeFilippo.

Mr. Blake reminded members that at Council’s request staff asked institutions to contribute up to \$100,000 toward the survey. SCHEV contributed \$75,000 and is awaiting additional funds from institutions that will help contribute to a more robust survey.

Report from Resources and Planning Committee

Mr. Slater provided a report on the following items:

Update on Fall 2019 Enrollment at Public Four-Year Institutions

Mr. Slater reported that the committee received an update from Mr. Massa. Staff is awaiting additional information from some private institutions and the community colleges and a final report will be presented at the next Council meeting.

Action on Enrollment Projections and Degree Estimates

Mr. Slater provided background information and the following recommendation from the committee was seconded by Ms. Connelly and approved unanimously (7-0) (Ms. Harker was not present for the vote):

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the FY 2019-2025 institutional enrollment projections and degree estimates for the purposes of budgetary and fiscal planning and performance measurement. Staff is directed to make the detailed enrollment targets and degree estimates available to the public via the SCHEV website, with full detail.

BE IT FURTHER RESOLVED that approval of these institutional enrollment targets does not constitute either implicit or explicit approval of any new program, site, higher education center, or campus determined by an institution as necessary to achieve these targets.

Action on Domicile Guidelines

Mr. Slater provided background on this item and noted that Mr. Andes consulted with the National Guard to ensure there was no adverse impact to veterans. The committee's recommendation was seconded by Ms. Harker, and the following resolution was approved unanimously (8-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the proposed amendments to the Virginia Domicile Guidelines and associated addendums.

Review of Governor's Introduced Budget and General Assembly Session

Mr. Slater said that at the committee meeting, Ms. Kang reviewed the information on page 61 of the agenda book. He noted that most of SCHEV's recommendations were included in the Governor's budget and some exceeded SCHEV recommendations.

Presentation on Innovative Internship Program

Mr. Slater said Ms. Seuffert provided an informative presentation to the committee. Materials from her presentation are posted on the website and the board portal.

Update on Strategic Finance Plan/Resource Map Project

Mr. Slater said Ms. Kang and Mr. Allison updated the committee on the final outcomes of the strategic finance plan.

Update on Financial Award Letters

Mr. Slater reported that Mr. Andes updated the committee. Staff has received financial award letters from most private and public institutions, and anticipates that all letters will be approved later this year. Mr. Slater commended Mr. Andes for his work on this important student enhancement.

RECEIPT OF ITEMS DELEGATED TO STAFF

Mr. Blake reported that the actions taken by staff on behalf of Council as delegated items were included in the agenda book. As required, a copy of these items is attached to the minutes.

RECEIPT OF PUBLIC COMMENT

Mr. Fralin said there were no requests for public comment. He asked if anyone in the audience wished to address the Council. No one came forward.

OLD BUSINESS

None.

NEW BUSINESS

None.

ACTION ON RESOLUTIONS

Gerald L. Baliles

Mr. Fralin provided his reflections on Governor Baliles' accomplishments to the Commonwealth and noted that he was a friend and mentor and was greatly admired for his vision. Mr. Fralin said Governor Baliles believed there was no service higher than serving as governor of Virginia. One reason Mr. Fralin cited that made Governor Baliles so outstanding was that second only to family, his greatest interest was for the Commonwealth of Virginia. Governor Baliles' vision was outstanding and he worked diligently to implement significant policies that made a positive difference. Another attribute of his legacy was his ability to work with people from both parties and on both sides of the aisle. Mr. Fralin read the following resolution in memory of Governor Gerald L. Baliles. The resolution was seconded by Mr. Slater and approved unanimously (8-0):

WHEREAS, Governor Gerald L. Baliles, a consummate public servant, respected statesman and true friend of Virginia higher education, died on October 29, 2019; and

WHEREAS, Gerald Baliles spent his entire adult life in – and committed to – the Commonwealth of Virginia; and

WHEREAS, a 1967 graduate of the University of Virginia School of Law, Gerald Baliles served as a Deputy Attorney General in the early 1970s, before being elected to three terms in the House of Delegates and then one term as Attorney General, for which in 1981 he was chosen by his peers as Outstanding Attorney General of the United States; and

WHEREAS, in 1985, Gerald Baliles went from long-shot candidate to landslide winner, being elected the 65th Governor of the Commonwealth; and

WHEREAS, as Governor, Gerald Baliles continued to defy the odds, by getting a special session of the legislature to pass a tax increase to improve transportation, and also in securing significant funding increases for education and the environment; and

WHEREAS, by opening the doors of state government to women and minorities, including appointing the first woman to the Virginia Supreme Court and opposing males-only admission policies at public colleges, Governor Baliles helped transform the Old Dominion into a New Virginia; and

WHEREAS, as Governor, Gerald Baliles emphasized academics in Virginia higher education, replacing several members of a public institutions' Board of Visitors over an athletics scandal; and

WHEREAS, Gerald Baliles went on to spend 16 years as a partner with the Hunton & Williams (now Hunton Andrews Kurth) law firm, during which time he was appointed by President Bill Clinton to lead a blue ribbon commission to improve the airline industry; served as Chair of the Association of Governing Boards' Commission on the Academic Presidency; and founded the Patrick County Education Foundation; and

WHEREAS, in 2006 Gerald Baliles became the fifth Director and CEO of the University of Virginia Miller Center of Public Affairs, where during his eight-year tenure, he created the National Discussion and Debate Series, the National War Powers Commission and the American Forum television program; and

WHEREAS, in his later years, Gerald Baliles was an in-demand and inspiring speaker, whose final public address was his Marshall Plan speech to the joint meeting of the State Council of Higher Education and the Council of Presidents in September 2018, which served as a foundational pillar for the State Council's 2019 report, "The Cost of Doing Nothing: An Urgent Call to Increase Educational Attainment in the Commonwealth;" now, therefore be it

RESOLVED, that the State Council of Higher Education for Virginia hereby notes with great sadness the loss of the Honorable Gerald L. Baliles, the 65th Governor of the Commonwealth, whose legacy is one of the most influential in modern Virginia history; and be it

FURTHER RESOLVED, that the State Council directs its staff to prepare a copy of this resolution for presentation to the family of Governor Baliles as an expression of the Council's respect for his memory and its admiration for his five decades of contributions to the lives of Virginians and countless generations to come.

H. Eugene Lockhart

Mr. Blake read the following resolution acknowledging Mr. Lockhart's service on the Council. He noted that Mr. Lockhart resigned due to his work schedule. The resolution was moved by Mr. Ampy, seconded by Ms. Harker and approved unanimously (7-0). (Dr. Moret left the meeting before the resolution was read):

WHEREAS, Gene Lockhart served as a dedicated member of the State Council of Higher Education for Virginia from 2012 to 2019; and

WHEREAS, Mr. Lockhart demonstrated his unwavering commitment to enhancing Virginia's outstanding system of higher education through his guidance and leadership as Chair of the Academic Affairs Committee; and

WHEREAS, Mr. Lockhart conducted himself and the Council's business with an unassuming resolve and an inspiring desire to advocate for transparency in the Council's program approval process; and

WHEREAS, Mr. Lockhart aided the Council in remaining focused on improving Virginia's system of higher education to benefit the citizens of the Commonwealth while striving for sound fiscal oversight of the private postsecondary institutions that SCHEV regulates; and

WHEREAS, his strong sense of advocacy and leadership was invaluable to the Council in developing The Virginia Plan for Higher Education; and

WHEREAS, he will continue to work for the best interests of Virginia higher education and will remain a trusted friend and valued advisor as the Council continues its important work of advancing Virginia through higher education; now therefore be it

RESOLVED, that the State Council of Higher Education for Virginia expresses its sincere gratitude and appreciation to **H. Eugene Lockhart** for his distinguished service and commitment to advancing the well-being of higher education in Virginia, and extends to him best wishes for continued success in all future endeavors.

Mr. Fralin noted that the next meeting will be held at Radford University on March 16-17.

MOTION TO ADJOURN

On a motion by Mr. Slater and seconded by Mr. Holloman the meeting adjourned at 4:00 p.m.

Katharine Webb
Council Secretary

Lee Ann Rung
Director, Executive and Board Affairs

**Items Delegated to Director/Staff
January 7, 2020**

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were approved/not approved as delegated to staff:

Degree Program Actions

Institution	Degree/Program/CIP	Effective Date
George Mason University	Facilitated Staff Approval: Master of Laws degree program in Cyber, Intelligence and National Security (22.0299)	Spring 2020
Norfolk State University	Facilitated Staff Approval: Master of Science degree program in CyberPsychology (42.2899)	Fall 2020
Virginia Polytechnic Institute and State University	CIP Code Change Approved: Change the CIP code of the Bachelor of Architecture (B.Arch.) in Architecture from 04.0201 to 04.0902	Spring 2020
Virginia Polytechnic Institute and State University	Degree Designation Approved: Add the Master of Architecture (M.Arch.) in Architecture degree designation and program to the existing Master of Science (M.S.) degree program in Architecture. The programs will share the CIP code: 04.0201.	Spring 2019
Virginia State University	Substantial Program Modification Approved: Modify the credit hours of the Master Education degree program in Counselor Education (13.1101) with 48 credit hours to 60 credit hours	Spring 2020

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were reported:

Diploma, Certificate, Discontinued and Modified Programs

Institution	Degree/Program/CIP	Effective Date
George Mason University	Program Discontinuance: Discontinue the Master of Engineering (M.Eng.) degree program in Geotechnical, Construction, and Structural Engineering (14.3301) [Council Approval: October 26, 2011]	Summer 2020
George Mason University	Initiate a new Graduate Certificate Program in Public Management (44.0401)	Fall 2020

Institution	Degree/Program/CIP	Effective Date
George Mason University	Initiate new Graduate Certificate Programs: <ul style="list-style-type: none"> Science, Technology, and Security (44.9999) Strategic Trade (52.1101) 	Spring 2020
Old Dominion University	Initiate a new Graduate Certificate Program in School Library Practice (13.1334)	Spring 2020
Radford University	Initiate a new Post-Professional Certificate Program in Reading Specialist (13.1315)	Fall 2020
University of Virginia	Simple Program Modification: Modify the credit hours of the Bachelor of Science degree program in Computer Science (11.0101) with 127 credit hours to 126 credit hours	Spring 2020

Pursuant to the Code of Virginia, § 23.1-203 and Council’s *“Policies and Procedures for Internal and Off-Campus Organizational Changes,”* the following item is approved as delegated to staff:

Institution	Change/Site	Effective Date
The College of William & Mary in Virginia	Establish the William and Mary Washington Center off-campus instructional site located at 1779 Massachusetts Avenue, NW, Suite 705, Washington, D.C. 20036	December 15, 2019
Virginia Polytechnic Institute and State University	Close the Virginia Tech Newport News Center off-campus site located at 600 Thimble Shoals Boulevard, Newport News, VA 23606	December 31, 2019
Virginia Polytechnic Institute and State University	Establish the Virginia Tech Newport News Center off-campus instructional site located at 630 Hofstadter Road, Suite 305, Newport News, Virginia 23606	January 1, 2020

Pursuant to the Code of Virginia, Section § 23.1-211 and Council’s *“Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities,”* the following items are approved as delegated to staff:

National Council for State Authorization Reciprocity Agreements (NC-SARA) Approvals

Institution	Effective Date
Columbia College	October 22, 2019
Southside Virginia Community College	November 7, 2019
Hollins University	November 19, 2019

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
JANUARY 7, 2020
MINUTES**

Mr. Ampy called the meeting to order at 9:47 a.m., at the State Council of Higher Education for Virginia in Richmond, Virginia. Committee members present: Ken Ampy, Rosa Atkins, Heywood Fralin, Thaddeus Holloman, and Marianne Radcliff.

Committee members absent: Carlyle Ramsey and Katie Webb.

Staff members present: Joseph G. DeFilippo, Kathleen Kincheloe, Ashley Lockhart, Sylvia Rosa-Casanova, and Emily Salmon.

APPROVAL OF MINUTES

On motion by Ms. Radcliff, and seconded by Mr. Fralin, the minutes from the October 28, 2019, meeting were approved unanimously.

Mr. Ampy introduced and invited staff to present information on the following topics:

ACTION ON PRIVATE POSTSECONDARY INSTITUTIONAL CERTIFICATION

In attendance:

- Chris Glass, Senior Vice President

Dr. DeFilippo introduced the Institute of World Politics, a private degree-granting institution. He described its focus on graduate level programs in security and international affairs and explained its current accreditation status. Mr. Glass commended the certification process set forth by SCHEV and thanked Staff for their assistance.

On motion by Ms. Atkins, seconded by Ms. Radcliff, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies The Institute of World Politics to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective January 7, 2020.

ACTION ON MISSION STATEMENT CHANGE

In attendance:

- Dr. Katherine Rowe, President
- Dr. Jeremy Martin, Chief of Staff

Dr. DeFilippo described Council's duties with regard to institutional mission statement changes within the Code of Virginia. He also described the SCHEV policy that enacts that code duty and recognizes three levels of mission statement change. Within that

context, he introduced the William & Mary mission statement change, which falls under the “expansion” level. There was some discussion about William & Mary’s year-long rewording process, including some remarks on institutional values and inclusiveness from Dr. Katherine Rowe.

On motion by Ms. Atkins, seconded by Ms. Radcliff, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following mission statement for the College of William and Mary in Virginia, to take effect 30 days following adjournment of the 2020 General Assembly:

Mission

A preeminent, public research university, grounded in the liberal arts and sciences since 1693, William & Mary is a vibrant and inclusive community. Through close mentoring and collaboration, we inspire lifelong learning, generate new knowledge, and expand understanding. We cultivate creative thinkers, principled leaders, and compassionate global citizens equipped for lives of meaning and distinction. William & Mary convenes great minds and hearts to meet the most pressing needs of our time.

DISCUSSION OF PROGRAM PROPOSALS IN THE REVIEW PIPELINE

Mr. Ampy instructed the committee to look at the report of the program proposals that are currently under review as of December 5, 2019.

UPDATE ON TRANSFER VIRGINIA PROGRESS REPORT ON HIGHER EDUCATION AND WORKFORCE ALIGNMENT PROJECT

Dr. Parker provided an update on Transfer Virginia and provided committee members with its Annual Report. She described the goals of the initiative and how it relates to SCHEV’s goal of being the best-educated state by 2030. Her presentation provided details on the statewide template, online portal, and its call to action with a lens on equity and social mobility for students.

There was some discussion on the specifics of the template, how the credit for prior learning portal will be integrated into the new system, and how Transfer Virginia might affect the K-12 pipeline into higher education. Dr. Parker used mathematics as an example for improving opportunities for all students and highlighted their current work with the Virginia Department of Education on that issue.

Mr. Fralin left the committee meeting at 10:25 a.m.

REPORT ON HIGHER EDUCATION AND WORKFORCE ALIGNMENT PROJECT

Ms. Salmon provided an update on the higher education and workforce alignment project, including how its recommendations could serve as a resource for policymakers. She described some of her meetings with stakeholders, as well as the common themes

she found among several states with similar initiatives. There was some discussion about the next steps, which include reaching out to individual institutions, as well as a timeline for draft and final reports.

UPDATE ON GRADUATE OUTCOME SURVEY

Dr. Jim Ellis, Director of Design and Methodology, Survey and Evaluation Research Laboratory, at Virginia Commonwealth University, gave a presentation to the committee with an update on the Graduate Outcome Survey. He updated the committee on the status of the timeline, questionnaire, and cognitive interviews. There was some discussion about the size of the pilot and production surveys, as well as testing various levels of compensation.

REPORT OF THE STAFF LIAISON TO THE COMMITTEE

Dr. DeFilippo briefly commented on staff activities and achievements. He acknowledged the transfer connection between Staff, school superintendents, and the Virginia Department of Education, and regularly meeting with various stakeholders. He also highlighted the agency's legislative activities with regard to the General Assembly session.

ADJOURNMENT

Mr. Ampy adjourned the meeting at 11:01 a.m.

Kenneth Ampy
Chair, Academic Affairs Committee

Ashley Lockhart
Staff, Academic Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
RESOURCES AND PLANNING COMMITTEE
JANUARY 7, 2020
MINUTES**

Tom Slater, the committee chair, called the meeting to order at 9:45 a.m. in the Main Conference room on the 9th floor of the James Monroe Building in Richmond, Virginia. Committee members present: Marge Connelly, Heywood Fralin and Tom Slater.

Committee members absent: Victoria Harker, Stephen Moret and William Murray.

Mr. Slater announced that due to illness, Council member Henry Light participated by phone, in accordance with the Council's emergency policy.

Staff members present: Tom Allison, Lee Andes, Peter Blake, Alan Edwards, Jean Huskey, Wendy Kang, Scott Kemp, Tod Massa, Beverly Rebar, Lee Ann Rung, Felix Sam, Lynn Seuffert, Kristin Whelan and Yan Zheng.

Deb Love from the Office of the Attorney General also was present.

APPROVAL OF MINUTES

On a motion by Ms. Connelly and seconded by Mr. Fralin, the minutes from the October 28, 2019, meeting were approved unanimously.

UPDATE ON FALL ENROLLMENTS AT PUBLIC FOUR-YEAR INSTITUTIONS

Mr. Massa provided an update on fall enrollments and degree estimates. SCHEV staff is beginning the process for collecting spring enrollment data.

Overall, enrollment has increased over last year, many other states cannot claim to be up. Undergraduate enrollment increased by 750 students, or .4%. Enrollment of Virginia institutions has increased every year since 1994. Virginia is seen as a destination for higher education. In comparison to last spring's enrollment projections and the update by Virginia Tech, we are .4% below projections.

Transfer enrollment declined by 197 students, a decline of 1.8%. The transfer enrollment numbers reflect the state of the economy. When the job market is strong, community colleges lose students who have more easily found work.

Six institutions enroll 77% of undergraduates in Virginia.

Enrollment of women has increased 31% since 2000, total enrollment for women is 54%. Excluding international students, enrollment of non-white undergraduate students has increased from 26.6% of total undergraduate enrollment in 2000 to 40.3 % of total enrollment.

We remain on track to reach the Commonwealth's goal of becoming the Best Educated State by 2030. The future of numbers of high schools graduates is flattening out and there is growing competition for Virginia students from out-of-state flagship schools, especially from the Northeast. We will need to try to attract non-traditional students such as older students and those who started but then ceased their education short of a degree.

Ms. Connelly asked for the reasons that Christopher Newport University (CNU) and Old Dominion University (ODU) missed their projections. Many CNU applicants were likely part of the large class entering Virginia Tech or another, competitive Virginia school. Ms. Connelly also asked about the increase in enrollment at Radford University (RU). Increased enrollment at RU is likely attributed to new graduate student programs and is listed as unclassified the committee expressed interest in a specific follow-up on this information regarding RU enrollment, they would like to know what programs these new students are enrolled in and how many of these graduate students are part of the nursing program.

ACTION ON ENROLLMENT PROJECTIONS AND DEGREE ESTIMATES

Mr. Massa presented the review of enrollment projections and degrees estimates of the public and TAG-participating private nonprofits colleges and universities.

SCHEV provides the institutions a format, but asks the institutions to report how they choose. A few things occurred in 2019 that will affect these projections going forward, including Virginia Tech's over enrollment.

These projections reflect the years 2018-2024-25. Many institutions held enrollment flat in their projections, but there is a 16,000 student increase across all institutions projected. Enrollment projections at community colleges are tied to unemployment rate and are less predictable. Lower unemployment rates correlates to the lower enrollment and degree awards at community colleges. Increases in enrollment at TAG eligible colleges is almost completely accounted for in Liberty University's enrollment. Increased retention rates also impact enrollment rates; Virginia Commonwealth University projection rates have increased as their retention rates increased.

The projected increase in graduate, first professional and doctoral degrees is small or nearly flat. The Council would like to look more closely at this topic. They expressed interest in looking at investment and funding of graduate programs and students to make Virginia more attractive to out-of-state students and increase the student population.

Degree projections are on track for our 2030 goals assuming these numbers hold up, but SCHEV will need the funding to keep on track. One thing that holds us back is our community college graduation rates are significantly lower than some of the states we are competing with.

On a motion from Ms. Connelly, seconded by Mr. Fralin, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the FY 2019-2025 institutional enrollment projections and degree estimates for the purposes of budgetary and fiscal planning and performance measurement. Staff is directed to make the detailed enrollment targets and degree estimates available to the public via the SCHEV website, with full detail.

BE IT FURTHER RESOLVED that approval of these institutional enrollment targets does not constitute either implicit or explicit approval of any new program, site, higher education center, or campus determined by an institution as necessary to achieve these targets.

ACTION ON DOMICILE GUIDLINES

Mr. Andes reviewed the additional work that was requested from the Council in the September meeting and updated the committee on the guidelines for determining domicile for in-state tuition. The committee received assurances that Mr. Andes conferred with SCHEV's Military Advisory Committee (MEAC) and vetted the updates with the Office of the Attorney General.

On a motion from Ms. Connelly, seconded by Mr. Fralin, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the proposed amendments to the Virginia Domicile Guidelines and associated addendums.

REVIEW OF GOVERNOR'S INTRODUCED BUDGET AND GENERAL ASSEMBLY SESSION

Ms. Kang provided an overview of the governor's proposed budget. The governor requested an increase of \$369 million in general fund operating and financial aid appropriations for higher education for the biennium.

Ms. Kang highlighted the following items:

- Additional \$62 million in financial aid funding over the biennium.
- Funding of \$145 million to community colleges to provide free college to low- and middle-income families.
- Provided \$22 million for GMU and ODU for enrollment growth and student success initiatives.
- Provided a total of \$15.3 million for NSU and \$13 million for VSU to support student initiatives, technology improvements and various student support services.
- An additional \$4 million per year is provided for the New Economy Workforce Credential Grant.
- Provided and additional \$3 million per year for Tuition Assistance Grant to accommodate enrollment growth and to increase the award from \$3,400 to \$4,000 for qualified students. Language removes eligibility from those who are enrolled in an online or distance learning program.

- Moves the funding designated for VRIF out of education and into a new agency under the Secretary of Commerce.
- Provided a total of \$30 million in research funding for JMU, UVA, VCU, VIMS, VSU-extension and VBHRC consortium for the biennium. There also additional fund for Jefferson labs, but a decrease in the CCI second year funding.

The committee discussed the increase in the TAG award and expressed some concern regarding the new language eliminating the award for online or distance learning students. Committee members are concerned about current online and distance students who are receiving the grant and want know if they will lose the award because of the new language.

Mr. Fralin would like to further study the investments in research.

Areas of SCHEV requested funding that were left out of the proposed budget:

- General operation and support to keep tuition low.
- Funding formula reform.
- Guidance to postsecondary success.
- Innovative internship program.
- Graduate research and financial aid.
- Virtual Library of Virginia
- Equipment and research.

The committee briefly discussed the items left out of the budget proposal. They discussed the need to better align our funding formula with the mission of the schools. They also discussed the need to create partnerships with business for programs like the Innovative Internship Program.

PRESENTATION ON INNOVATIVE INTERNSHIP PROGRAM

Ms. Seuffert gave a presentation about the current status of the project to implement the Innovative Internship Program. Ms. Seuffert discussed her findings with the committee. There is interest at every institution, but we need to attend to issues of coordination, term definitions, access and equity, student experience, professional development and recognition. These issues will grow in importance as the program is scaled up.

Ms. Connelly suggested that Ms. Seuffert create a baseline for the program to establish an appropriate target and track disparities in access. The committee asked if the Virginia Business Higher Education Council has been consulted as part of the process and encouraged SCHEV to continue to seek the VBHEC input.

UPDATE ON STRATEGIS FINANCE PLAN AND RESOURCE MAP PROJECT

Ms. Kang reviewed the final outcomes of the strategic finance plan that SCHEV issued in November. The report summarized the work completed by Strategy Labs/HCM Strategists. In addition to the report, SCHEV worked closely with OpSix members and held a series of meetings to gain input. SCHEV hosted a Day of Dialog this past May

that informed our retreat topics and helped us create our budget priorities. Ms. Kang invited Mr. Allison to discuss the Strategic Finance Plan with the committee members.

Mr. Allison described the top-line results:

- Establish cost per degree measure. Instead of measuring dollars per student enrolled we looked at total cost of degree for student, family and institution. Our cost per degree is lower than the national average and there is some evidence that Virginia's cost per degree is slightly declining. Ms. Connelly would like the cost in a dollar amount and specifically the cost to the state.
- While we maintain progress to meet our 2030 goal, we will fall short in associates and sub-baccalaureate areas of degree production. More commitment is needed to these areas. Shortages continue for in-demand occupations such as health care, teaching and technology.
- Gaps in access and success by race and ethnicity, income and regions of Virginia threaten Virginia's attainment goals.
- Addressing these gaps will require funding strategies in these areas: (1) align existing funding with completion priorities (2) increase affordability and (3) provide support to targeted populations.

The committee discussed the findings in the report. They inquired whether any of the funding strategies will impact capital investment. Ms. Kang stated that capital investment will be considered in the next phase of the process.

The committee requested more consideration for the 25,000 Virginia high school graduates who never go on to seek any form of higher education credential. The committee is interested in strategies for attracting those students. Market forces in the near future will dictate that institutions look for new ways to attract these students. The committee also requested information on the demographics of this group.

UPDATE ON FINANCIAL AID AWARD LETTERS

Mr. Andes reviewed the history of the process of reviewing the financial aid award letters from Virginia institutions. The process began early in summer, but much of the review occurred over the fall. There are still institutions that have not submitted their financial aid award letters. Staff will continue to work with these institutions as well as the ones from which SCHEV staff created guidelines but not a template for the institutions to follow. Requiring institutions to comply with one template would be costly and require software updates. The next step will be to get new letters reviewed by parents and students.

The committee discussed Virginia's attainment goals. They wanted to know how Virginia compares to other states that have also set similar Best-educated state goals. Attainment goals are moving targets, and for some states who set them, they are more aspirational than attainable. For Virginia, the goals are attainable. The markets for higher education are changing dramatically and institutions will have to adjust strategies for recruitment and measurements of growth. There will be challenges for the institutions and the Commonwealth to adjust to these changes. Schools offering in-state tuition to out-of-state students from Virginia is a big challenge. Virginia is ranked the

sixth best educated state in the country. In the five states ahead of us and in Virginia, progress is incremental. The committee would like to see metrics that include comparisons with other states.

MOTION TO ADJOURN

The Chair adjourned the meeting at 11:19 a.m.

Tom Slater
Committee Chair

Kristin Whelan
Coordinator, Executive & Board Affairs