

COVID-19 Impacts on Virginia Higher Education: Spring, Summer and Fall 2020

July 13, 2020

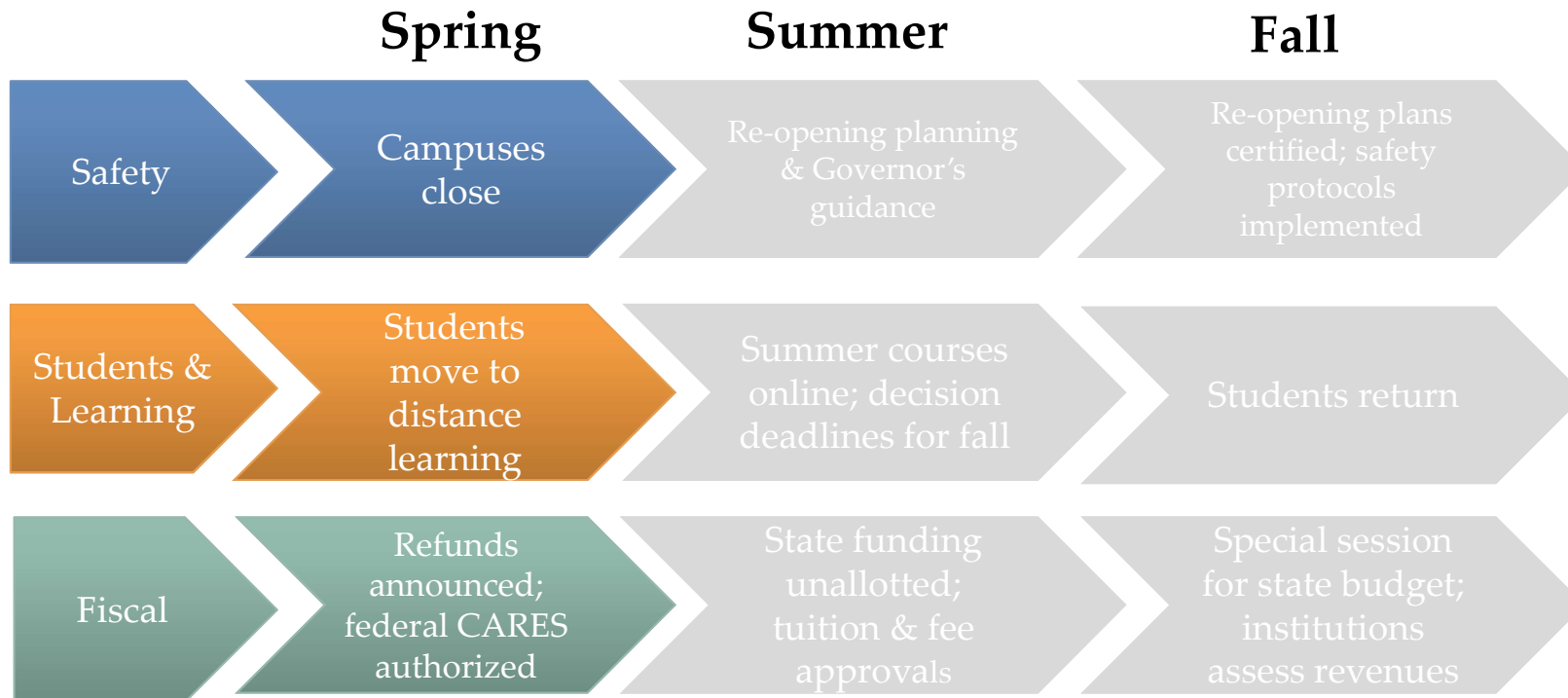


**STATE COUNCIL OF HIGHER
EDUCATION FOR VIRGINIA**

Overview

- **Spring semester and fiscal impacts**
- **Overview of CARES Act**
- **Fall semester reopening**
- **What SCHEV is doing**

Timeline of Activities (Spring)



Fiscal Impacts from spring

- **Expenses**
 - Technology for distance learning (faculty and students)
 - Facility cleaning/disinfecting
- **Lost Revenue**
 - Dorm, meal and parking refunds
 - Canceled events

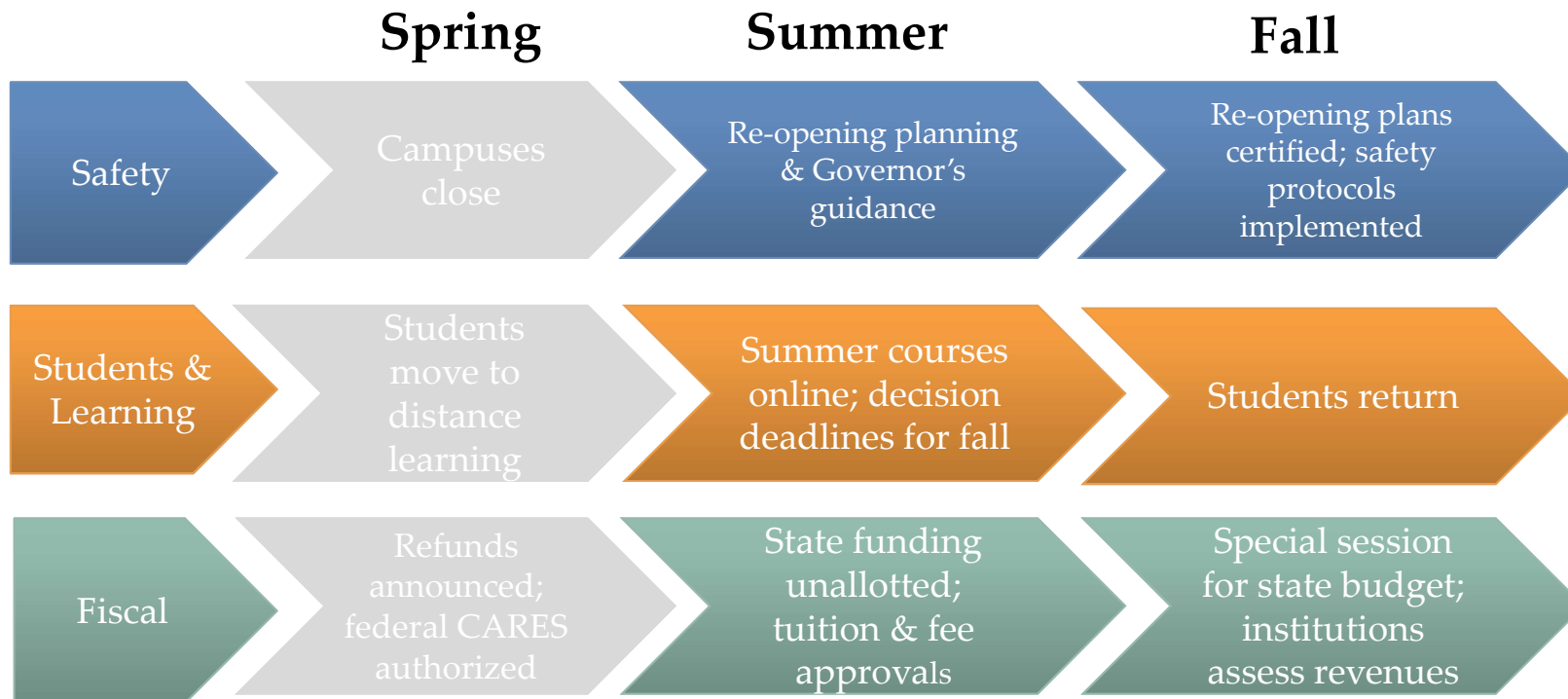
CARES support for higher education

- **Higher Education Emergency Relief Fund (HEERF): \$343 million for Virginia public and private institutions:**
 - Institutional support
 - Direct aid to students
 - Minority-serving institutions
 - U.S. Secretary of Education discretionary funds
- **Governor's Education Emergency Relief Fund (GEERF): \$66 million for pre-K-12 and higher education**
 - \$23.4 for higher education focused primarily on aid: \$14.5 million (4-years and RBC), \$4.9 million for VCCS, \$3.8 for Tuition Assistance Grant-eligible institutions and \$200,000 for higher education centers
- **Coronavirus Relief Fund (CRF): \$1.8 billion for COVID-related expenses for all state agencies, including higher education**

CARES support for higher education

Fund	Public	Private
HEERF	(millions)	(millions)
Institutional support	\$105.2	\$25.8
Direct aid to students	\$105.2	\$25.8
Minority-serving institutions	\$26.4	\$14.6
U.S. Secretary of Education discretionary funds	TBD	TBD
GEERF	\$19.7	\$3.8
CRF (higher education reimbursements for FY 2020)	TBD	TBD

Timeline of activities (summer/fall)



Campus reopening



JUNE 11, 2020

HIGHER EDUCATION REOPENING GUIDANCE

Plans must address

- Repopulation of the campus
- Monitoring of health conditions
- Containment of spread when detected
- Shutdown considerations

Applies to approximately 90 public and private degree-granting institutions

Campus reopening

- **Guidance developed by Secretary of Education, Virginia Department of Health and SCHEV with institution input**
- **SCHEV charged to certify compliance with components of guidance**
- **Plans due July 6; staff review ongoing**

Initial reopening announcements

- All public 4-years plan to have on-campus instruction this fall
- Many plan to end by Thanksgiving or switch to fully online in December
- Many will offer a mix of in-person and online delivery to support social distancing
- Institutions will reduce capacity in residential facilities and will establish capacity for quarantine
- Most institutions have announced small or no increases in tuition and fees
- More details available after reopening plans are reviewed

COVID impacts on fall enrollments

- We don't know.
- Circumstances for a student, institution and region can change daily.
- Some insights are available through scans of national surveys.



National survey scan

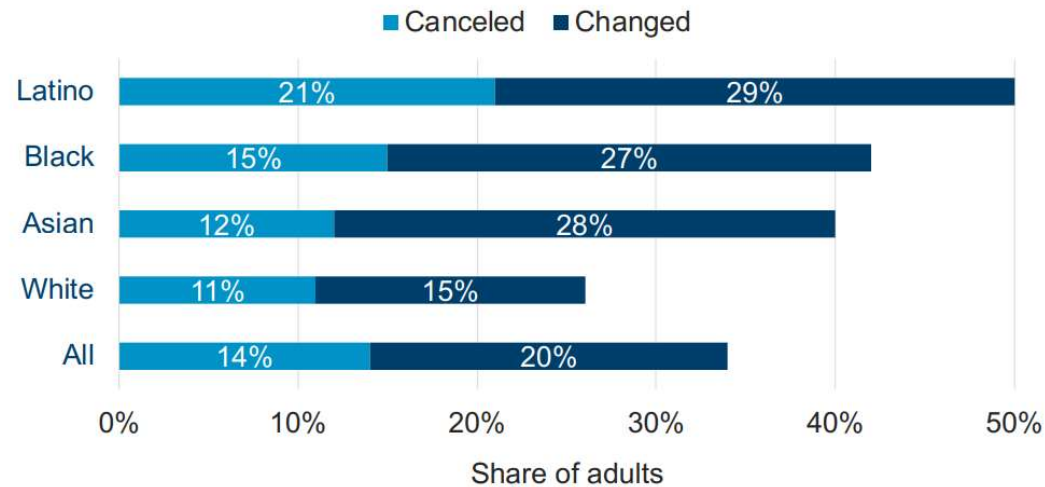
- Many students still want to go but may choose a school closer to home.
- Students do not want 100% online learning if they expected campus-based instruction - and may not be willing to pay for it.
- Some could delay enrollment for a year - or indefinitely.
- Adult and underemployed students are more interested in online and may seek short-term training.
- International students may not return.



National survey scan

Race is a factor in student decisions

People of color are more likely than white Americans to have changed or canceled their education plans



Weekly online surveys March 25-May 28. Base: Americans ages 18-65, n=8,085.



Fiscal impacts for fall semester

- **Additional costs:**
 - Technology infrastructure
 - Personal protective equipment, building modifications, sanitizing and disinfecting
- **Potential revenue losses from:**
 - Enrollments
 - Auxiliary services (dorms, meal plans, parking, etc.)—many with fixed costs
 - Research
 - Endowments and giving
 - State budget cuts

Institution risks

	Enrollment impact overall	Risks
Public research/ more selective	Enrollment overall appears to be holding up, but uncertainty persists.	May lose more out-of-state and international students. Students may delay enrollment until next year. Economic conditions may influence student decisions.
Public regional	Enrollment estimates are spotty, with some institutions projecting small decreases.	May lose in-state students to more selective institutions. Economic conditions may influence student decisions.
Community colleges	Flat but unpredictable. Short-term programs could grow.	The economy. Historically, enrollments would increase.

National trends

“For public research universities, the admissions picture is cautiously stable. Plenty of things could still happen between now and when students actually show up. Summer melt -- those students who make a deposit and don't come -- could be far worse than in the past. But right now, the numbers are largely OK.”

“At regional public universities, admissions this year is ‘all over the place’ and there's ‘no consistency,’ said Mildred García, president of the American Association of State Colleges and Universities.”

Source: [Public Research Universities' OK Year on Admissions](#), Scott Jaschik, Inside Higher Ed, 6/15/2020

COVID-specific priorities

Focus on ensuring that Virginia meets its goals to be the best-educated state by 2030 through equity, access, quality, innovation and economic growth by:

- Facilitating discussions and collecting data for Governor's staff and money committees (op-six) regarding institutional planning/impacts on budget
- Planning for state contingencies. "What if?" scenarios on higher education as a system and potential response
- Reviewing and identifying policy changes as needed
- Identifying and implementing alternative pre-K-12 outreach to facilitate transitions
- Communicating with presidents, provosts, finance officers, pre-K-12 and state policy leaders
- Monitoring student protections related to student loans, student complaints and private institutions
- Working with other states to identify promising practices

Higher education equity priorities

- **State partnership with Lumina Foundation to address educational disparities, especially among African-Americans, Latinx and Native Americans.**
- **COVID-related consequences could result in wider attainment gaps**
 - Disparate impact by race
 - Disrupted school year and summer learning activities
 - Disrupted employment and income
 - Unequal access to technology
- **More to come: Institutional initiatives, Governor's Director of Diversity, Equity and Inclusion, SCHEV initiatives**

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