

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING (VIRTUAL)
JULY 13, 2020
FINAL MINUTES**

Ms. Connelly called the meeting to order at 10:35 a.m. Council members present: Ken Ampy, Alexandra Arriaga, Marge Connelly, Heywood Fralin, Victoria Harker, Thaddeus Holloman, Henry Light, Stephen Moret, Marianne Radcliff, Carlyle Ramsey, Tom Slater and Katharine Webb.

Council member absent: Rosa Atkins.

Staff members present: Lee Andes, Peter Blake, Joseph DeFilippo, Alan Edwards, Wendy Kang, Tod Massa, Lee Ann Rung, Emily Salmon and Kristin Whelan.

Deb Love and Ramona Taylor from the Office of the Attorney General were also in attendance.

Ms. Connelly explained that due to a change in legislation during the pandemic, the Council is now able to conduct its business remotely without a quorum assembled in person. She also noted that the meeting was being recorded as required by 2020 Acts of Assembly, Chapter 1283, item 4.0.01.g. A copy of the recording will be posted on the SCHEV website (or the temporary website if the SCHEV website is still down).

Ms. Connelly welcomed new Council member, Alex Arriaga. Ms. Arriaga said she looked forward to joining in the Council's important work.

APPROVAL OF MINUTES

On a motion by Mr. Holloman and seconded by Ms. Harker, the minutes of the May 18, 2020, Private College Advisory Board meeting and the May 19, 2020, Council meeting were approved unanimously (12-0) in block after a roll call vote.

REMARKS FROM JANET GULLICKSON, PRESIDENT, GERMANNA COMMUNITY COLLEGE

Ms. Connelly said although the Council preferred to be on the Germanna campus for this meeting, she was pleased to have the President participate in the meeting. Mr. Blake introduced President Gullickson, who just completed her third year as Germanna's sixth president.

President Gullickson said she hoped to host a future Council meeting at Germanna. She thanked members for their service on the Council, and thanked SCHEV staff, including Ms. Whelan for managing the technology needs for her presentation.

President Gullickson shared a presentation about Germanna's COVID-19 response. She noted that faculty would undergo weeks of training prior to the fall semester. She explained that Germanna has created *College Everywhere*, a program that will offer

condensed degrees in certain areas. Certain two-year programs are designed to complete in one year, allowing for a quick upscale to the workforce. Germanna also is focusing on business, with the goal of getting people back to work quickly while assisting the under-employed. Another program, *Community First* provides \$500 scholarships. If a student takes 12 credits, they can qualify for one free class in some areas of study. The college also offered four different free courses in basic computer literacy, coupled with career advising and resume writing. Because of the popularity of the courses and over 100 participants, it will be offered again.

President Gullickson noted that Germanna is striving to be exceptionally disruptive to create change. She shared Germanna's draft vision statement and addressed the process they went through to develop it. She answered questions from members.

RECEIPT OF REPORT FROM THE AGENCY DIRECTOR

Mr. Blake highlighted some items from the written report in the agenda book.

OECD meeting: The Organization for Economic Cooperation and Development, an international group "that works to build better policies for better lives" held a meeting of its Group of National Experts on Higher Education on June 18. Among other topics, the meeting included a summary of the OECD work in four U.S. states, including Virginia. Mr. Blake spoke to the relevance of the report to The Virginia Plan and related activities. Council member Marge Connelly and staff member Alan Edwards also attended the virtual meeting. OECD released the U.S. report on July 8.

Board affairs: In the last month, staff met with the college and university board professionals and with the planning group for the October board of visitors new member orientation program. The orientation session is scheduled for October 20-21 and will be held (subject to conditions) at the Lewis Ginter Botanical Gardens in Richmond. With the board professionals, staff discussed board reporting on tuition increases, new requirements on existing board member training and plans for in-person meetings, among other topics.

General Professional Advisory Committee: The agenda for the June 22 meeting with the public college and university presidents included presentations by officials from the Virginia Department of Health. Also, Secretary of Finance Aubrey Layne provided an update on revenue and spending conditions and the planning for a special legislative session, probably in August. University of Virginia's College at Wise's Chancellor Donna Henry, completing her last meeting as chair of the Council of Presidents (COP), gave an overview of an initiative among several presidents called "Equity in Action." Virginia Commonwealth University President Michael Rao is the incoming chair of the COP, and Virginia State University President Makola Abdullah is the incoming vice chair.

Organizational culture and values: Jim Burke, Linda Pierce and Sherida Davis-Bryan with the Performance Management Group at VCU continue their organizational culture and values work that began in January, albeit curtailed somewhat by COVID-19 conditions. SCHEV staff member Paula Robinson is leading the project. These efforts

are part of the Talent, Innovation and Equity grant from the Lumina Foundation. Since working remotely, PMG has facilitated three meetings with managers and staff and is now working directly with a 10-person staff workgroup to draft revised mission and values statements. In closely related work, SCHEV has hosted three all-staff conversations over the last two months, in part to maintain the momentum of the PMG work but also in response to the Black Lives Matter movement and heightened awareness about the presence and impact of systemic racism.

VRIC: The final meeting of the Virginia Research Investment Committee took place June 23. In 2020, the Governor and the General Assembly created the Virginia Innovative Partnership Authority (VIPA) as the successor organization to VRIC. At the last VRIC meeting, the committee approved the report, “Establishing the Commonwealth’s Research and Development Inventory,” prepared by SCHEV staff member Emily Salmon. SCHEV had approved the report at its May meeting. VRIC also recommended a \$15 million allocation to a consortium of 11 public and private universities for a proof-of-concept fund, subject to approval by the new VIPA. Council member Henry Light also attended the virtual meeting. Mr. Blake extended a special thanks to SCHEV staff members Alan Edwards, Lynn Seuffert and Emily Salmon, who led VRIC through its formative years.

Staff retirements: Mr. Blake announced two SCHEV staff retirements. Sylvia Rosa-Casanova most recently led the Private Postsecondary Education unit at SCHEV. She began working at SCHEV in 2010. Lee Rung, who came to SCHEV in 2000, most recently served as Executive and Board Affairs Director. Both Sylvia and Lee leave legacies of commitment, faithfulness and excellence. Ms. Connelly personally expressed her appreciation to Ms. Rung for her work with the Council.

DISCUSSION OF COVID-19 IMPACTS ON VIRGINIA HIGHER EDUCATION

Ms. Kang and Mr. Blake shared a presentation on fiscal impacts related to COVID and explained the added expenditures and lost revenues institutions are experiencing. Mr. Blake addressed the CARES Act and noted ways that it may support higher education.

Mr. Blake talked about campus reopening plans. He informed Council that most institutions do not plan to increase tuition in the fall. He answered questions from members. Ms. Connelly requested that the Council discuss the quality and impact on disparities of online education at a future meeting.

TALENT, INNOVATION AND EQUITY

Ms. Connelly introduced Paula Robinson from SCHEV to kick-off the discussion on equity and diversity. Dr. Robinson spoke about current racial issues and expressed her hope that SCHEV and the Lumina Foundation can make an intentional effort to address the issues to initiate change.

Dr. Robinson introduced Scott Jenkins from the Lumina Foundation. Mr. Jenkins talked about the Foundation’s goal of increasing the number of Americans with a credential or a degree by 60%. He noted that Virginia is halfway to its goal of 70% by 2020. However,

Virginia cannot attain this goal without increasing attainment. Lumina is working to find states that have put in place efforts to increase attainment but could double down on equity. Lumina worked with Virginia to be sure the state was ready and willing to take the lead. Mr. Jenkins explained that Lumina staff spent 3-4 days talking with staff, faculty, industry leaders, employers, community leaders, educational leaders and the Governor's office to ensure that the state is ready to have a conversation about racial equity and increasing attainment for students of color. The project has been ongoing for more than a year and he said it has been remarkable. He provided suggestions on policies that should be in place moving forward. He cautioned that equity-based budget cuts could harm institutions who serve the underserved but noted that Virginia is a leader and is moving in right direction.

Dr. Robinson introduced Dr. Makola Abdullah, President, Virginia State University. He described equity as being in the same storm but not in the same boat. President Abdullah explained that some institutions with large diverse populations would face more challenges going forward because expectations of those institutions are higher. He stressed the need to be ready and prepared. President Abdullah suggested three ways in which SCHEV can help. First, continue to elevate the conversation and perhaps consider establishing a Council committee on equity. Second, reevaluate outcomes to ensure the right ones are used to judge institutions properly. Third, understand assets in the state and invest in success through financial aid.

REPORT OF GRADUATE OUTCOMES SURVEY

Due to the lateness of the hour, Ms. Connelly asked that Council postpone discussion of the graduate outcomes survey. She encouraged members to read the materials.

The Chair called for a break at 12:50 p.m. and provided instructions for Council members' participation in two separate discussion groups to discuss The Virginia Plan for Higher Education. Ms. Connelly requested that each discussion group appoint a spokesperson to report 3-4 areas of priority from each group. She also suggested that staff schedule a virtual retreat to allow more time to discuss The Virginia Plan.

DISCUSSION OF THE VIRGINIA PLAN

The Council meeting resumed at 1:30 p.m.

Mr. Slater reported the following priorities from his breakout group:

Improving equity and workforce alignment.

Collaborating in all aspects of state government lacking.

Creating more internships.

Pre-K12 system needs to be fully integrated with workforce development. Losing students to other states after graduation.

Ms. Radcliff noted that she was fortunate to work with Ms. Webb and Ms. Salmon on the workforce alignment project. She further noted that a formalized structure housed in VEDP in coordination with SCHEV would be useful. Mr. Moret thanked Ms. Webb,

Ms. Radcliff and Ms. Salmon and said there is an opportunity for Virginia to become a national leader in understanding the link between education and labor outcome. All members were encouraged to read the report.

Mr. Ampy reported the following priorities from his breakout group:

Digital literacy with more online classes.

Be more clear on how we define student success

Find more ways for Pre-K12 and higher education to interact.

Innovation (or inclusion) and investment in an effort to increase research funding.

Ensure that equity is embedded in all future decisions going forward.

Ms. Webb suggested that Council spend more time reviewing the plan to see revisions should be made given the new environment. Ms. Connelly asked staff to schedule a 3-hour virtual meeting for a more in-depth conversation about The Virginia Plan.

REPORT FROM COMMITTEES

Academic Affairs Committee

Action on Programs at Public Institutions

Mr. Ampy provided background information on the following program. The committee's recommendation was seconded by Ms. Webb and approved unanimously after a roll call vote (11-0). Mr. Fralin abstained:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Doctor of Philosophy (Ph.D.) degree program in Neuroscience (CIP code: 26.1501), effective fall 2020.

Action on Private Postsecondary Institution Certification

Mr. Ampy presented the following resolution for approval. The motion was seconded by Ms. Webb and approved unanimously after a roll call vote (10-0). Ms. Harker and Ms. Radcliff supported the motion but abstained from the vote:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies The Apprentice School to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective July 13, 2020.

Action on Academic Program Productivity Review

Mr. Ampy reminded members that every five years staff conducts a productivity review. Eight institutions decided to continue throughout the process. Ms. Radcliff seconded the committee's recommendation and the following resolution was approved unanimously (12-0) after a roll call vote:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following degree program actions:

A. Continue the following programs (by level and program name)

- **George Mason University:**
 - Bachelor, Applied Science
 - Bachelor, Astronomy
 - Bachelor, Computational and Data Sciences
 - Bachelor, Human Development and Family Sciences
 - Bachelor, Philosophy
 - Bachelor, Religious Studies
 - Bachelor, Russian and Eurasian Studies
 - Master, Bioinformatics Management
 - Master, Biostatistics
 - Master, Computational Science
 - Master, Earth Systems Science
 - Master, Middle East and Islamic Studies
 - Master, Philosophy
 - Doctoral, Bioengineering
 - Doctoral, Linguistics
 - Doctoral, Music Education
 - Doctoral, Statistical Science
 - Doctoral, Writing and Rhetoric
- **Longwood University**
 - Bachelor, Anthropology and Archaeology
 - Bachelor, Chemistry
 - Bachelor, Economics
- **Old Dominion University:**
 - Bachelor, African American and African Studies
 - Bachelor, Asian Studies
 - Bachelor, Philosophy
 - Bachelor, Women's Studies
 - Master, Applied Linguistics
 - Master, Early Childhood Education
 - Master, Lifespan & Digital Communication
 - Doctoral, Clinical Psychology (w/NSU and EVMS)
 - Doctoral, Oceanography
- **Radford University**
 - Bachelor, Foreign Languages
 - Bachelor, Philosophy and Religious Studies
 - Master, Literacy Education
- **University of Mary Washington**
 - Bachelor, Anthropology
 - Bachelor, Physics
- **University of Virginia**

- Bachelor, Architectural History
- Bachelor, Area Studies
- Bachelor, German
- Bachelor, Italian
- Master, Anthropology
- Master, Asian Studies
- Master, Classics
- Master, Foreign Affairs
- Master, French
- Master, Government
- Master, Middle Eastern and South Asian Studies
- Master, Music
- Master, Philosophy
- Master, Sociology
- Master, Slavic Languages and Literatures
- Doctoral, Constructed Environment
- Doctoral, Higher Education
- Doctoral, Physiology
- Doctoral, Slavic Languages and Literatures
- University of Virginia at Wise
 - Bachelor, Management Information Systems
 - Bachelor, Mathematics
 - Bachelor, Software Engineering

B. Close the following programs (by level and program name)

- George Mason University:
 - Bachelor, Global and Environmental Change
 - Bachelor, Latin American Studies program
 - Master, Computer Game Design
 - Master, Geotechnical Construction and Structural Engineering
 - Master, Graphic Design
- Old Dominion University:
 - Bachelor, Economics (BA only)
 - Bachelor, Modeling and Simulation Engineering
 - Master, Applied Sociology
 - Master, Occupational and Technical Studies
- University of Virginia:
 - Bachelor, Comparative Literature
 - Master, German
 - Master, Italian
 - Master, Engineering Physics
 - Doctoral, German

Action on Workforce Alignment Project

Mr. Ampy said several members have been involved in this project over the last year.

The resolution is lengthy but gives much context to the project. Mr. Fralin seconded the committee's recommendation and the following resolution was approved unanimously after a roll call vote (12-0):

WHEREAS the State Council of Higher Education has given considerable and deserved attention to the topic of alignment – the relationship between workforce needs and higher education academic programs – over the past year, as one of the many important functions of higher education; and

WHEREAS Council charged its staff with assessing the Commonwealth's current alignment activities and data analyses and, based on such assessment via research and stakeholder engagement, with developing recommendations to improve the alignment between higher education academic programs and workforce needs to address labor market imbalances; now therefore,

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the document, "Report on SCHEV's Higher Education and Workforce Alignment Project." Following any revisions requested by Council, staff shall submit the report for consideration by the Governor's Chief Workforce Advisor and work with all relevant constituents on implementing the report's recommendations.

Report of Fairfax University of America

Mr. Ampy said after a limited audit by staff, the institution has (as of June 24, 2020), addressed all items of non-compliance, and no further action is required. The consent agreement remains in existence until June 12, 2022.

Mr. Ampy also reported that the committee received a report from the staff liaison, Dr. DeFilippo. He noted that staff is spending a considerable amount of staff time on COVID-related items in addition to their regular work. He thanked staff for their efforts.

Resources and Planning Committee

Discussion of Legislative Changes Impacting the Tuition Assistance Grant and In-state Tuition Eligibility

Ms. Harker said the committee took no action but received a report from Mr. Andes. He briefed members on the work staff is doing, including offering online training addressing the guidelines and regulations in this area. Mr. Andes explained the legislation to exclude students' TAG eligibility if they enroll exclusively online. He further noted legislation for recent high school students to be eligible for instate status if they cannot establish domicile.

Discussion of the State of Higher Education Funding

Ms. Harker reported that the committee discussed ways in which Council can make recommendations in light of the upcoming special session, including ways to maintain equity; to work with Pre-K12 and ensure testing and contact tracing are in place.

Ms. Harker noted that the Institutional Performance Standards (IPS) usually addressed in July have been postponed until September to reduce the reporting burden on institutions. SCHEV has increased its outreach with institutions and Ms. Webb is serving on an advisory group to work with staff in this area.

ACTION ON 2021 MEETING SCHEDULE AND LOCATIONS

Mr. Blake explained that Germanna and University of Virginia offered to host the Council in 2021 because of this year's cancellation of on-campus meetings. Ms. Connelly requested that the September 2020 meeting that was to be held at the University of Virginia be held virtually and perhaps schedule the Council business meeting on September 14, 2020, and discussion of The Virginia Plan on September 15, 2020. Mr. Blake and Ms. Connelly will discuss ways in which the Council can reschedule its joint meeting with the Council of Presidents. On a motion by Mr. Holloman and seconded by Ms. Radcliff the following resolution was approved unanimously (12-0) after a roll call vote:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following schedule for calendar year 2021 and requests that staff distribute the dates to the Council:

January 11 – SCHEV

March 22-23 – Radford University (tentative)

May 17-18 – Virginia Wesleyan (confirmed through CICV - tentative)

July 13 – Germanna Community College

September 13-14 – University of Virginia

October 25-26 - SCHEV

RECEIPT OF ITEMS DELEGATED TO STAFF

Mr. Blake noted that the delegated items included in the agenda materials did not require additional discussion. A copy of the delegated items is attached to the minutes.

Ms. Connelly acknowledged that staff is handling SCHEV's routine business as well as dealing with much COVID-related work. She expressed her appreciation to Mr. Blake and his team for stepping up to navigate through these exceptional times.

ACTION ON RESOLUTION FOR DEPARTING COUNCIL MEMBER

Ms. Connelly said she will miss Dr. Murray's knowledge and history and noted that he was not able to attend the meeting. She read following resolution thanking Dr. Murray for his service to the Council. On a motion by Ms. Webb and seconded by Mr. Light, the following resolution was approved unanimously after a roll call vote (12-0). Council requested that staff send the resolution to Dr. Murray:

WHEREAS, William Murray served as an exemplary member of the State Council of Higher Education for Virginia from 2014 to 2020; and

WHEREAS, he ably served on the various Council committees, including the Academic Affairs and Resources and Planning committees and the ad hoc Committee on Research, and served as the Chair of the ad hoc committee on Educational Attainment; and

WHEREAS, he approached his work on the Council with passion and dedication, and a desire to ensure that Virginia's colleges and universities maintain the highest standards of excellence in higher education; and

WHEREAS, his extensive experience in public policy and state government served the Council well in making public policy and budget recommendations to the Governor and General Assembly; and

WHEREAS, Dr. Murray consistently demonstrated his belief in the value of higher education and his commitment to make higher education available to more students across the Commonwealth; and

WHEREAS, Dr. Murray's deep knowledge of history and sharp recall of trivia brought humor, context and energy to Council meeting discussions; and

WHEREAS, Dr. Murray consistently demonstrated his belief in the value of higher education and his commitment to make higher education available to more students across the Commonwealth; and

WHEREAS, he will continue to work for the best interests of Virginia higher education and will remain a trusted friend and valued advisor as the Council continues its important work of advancing Virginia through higher education;

NOW, THEREFORE, BE IT RESOLVED, that the State Council of Higher Education for Virginia expresses its sincere gratitude and appreciation to William L. Murray for his distinguished service and commitment to advancing the well-being of higher education in Virginia, and extends to him best wishes for continued success in all future endeavors.

OLD BUSINESS

None.

NEW BUSINESS

None.

RECEIPT OF PUBLIC COMMENT

Ms. Connelly announced that no requests for public comment were submitted to staff in advance of the meeting.

MOTION TO ADJOURN

Ms. Webb adjourned the meeting at 2:20 p.m.

Katharine Webb
Council Secretary

Kristin Whelan
Coordinator, Executive and Board Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were approved/not approved as delegated to staff:

Degree Program Actions

Institution	Degree/Program/CIP	Effective Date
Blue Ridge Community College	Program Name Change Approved: Change the name of the Associate of Applied Science degree program in Mechanical Design Technology to Engineering Technology (15.0899)	Fall 2020
Christopher Newport University	Program Name Change Approved: Change the name of the Bachelor of Arts degree program in Communications (09.0101) to the Bachelor of Arts degree program in Communication (09.0101)	Fall 2020
George Mason University	Program Modification Approved: Modify the credit hours of the Master of Education degree program in Guidance and Counseling (13.1101) from 45-52 credit hours to 60 credit hours.	Summer 2020
George Mason University	Facilitated Staff Approval: Master of Science degree program in Learning Design and Technology (13.0501)	Fall 2020
University of Virginia	Facilitated Staff Approval: Bachelor of Science degree program in Materials Science and Engineering (14.1801)	Spring 2021
University of Virginia	Name Change Not Approved: Change the name of the Master of Education degree program in Student Affairs Practice in Higher Education (13.0406) to Higher Education	May 4, 2020
Virginia Commonwealth University	Program Name Change and Modification Approved: Change the name of the Post-Baccalaureate Certificate in Real Estate and Urban Development (52.1501) to Real Estate, and <ul style="list-style-type: none"> • Decrease the required credit hours from 18 to 12; • Add an online delivery format 	Fall 2020
Virginia Commonwealth University	Name Change Not Approved: Change the name of the Doctor of Philosophy degree program in Systems Modeling and Analysis (27.9999) to Mathematical and Data	May 19, 2020

Institution	Degree/Program/CIP	Effective Date
	Science	
Wytheville Community College	Program Name Change Approved: Change the name of the Associate of Applied Science degree program in Police Science (43.0103) to Administration of Justice	Fall 2020

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were reported:

Diploma, Certificate, Discontinued and Modified Programs

Institution	Degree/Program/CIP	Effective Date
George Mason University	Initiate the following new Certificate Programs: <u>Baccalaureate</u> <ul style="list-style-type: none"> • Secondary Education-Biology (6-12) (13.1322) • Secondary Education-Chemistry (6-12) (13.1323) • Secondary Education-Computer Science (6-12) (13.1321) • Secondary Education-English (6-12) (13.1305) • Secondary Education-Mathematics (6-12) (13.1311) • Secondary Education-Physics (6-12) (13.1329) <u>Graduate</u> <ul style="list-style-type: none"> • Art Education Licensure (13.1302) • Illicit Trade Analysis (45.0699) • Literature and Composition (23.1401) • Naval Ship Design (14.2201) 	Fall 2020
University of Virginia	Program Discontinuance: Discontinue the Undergraduate Certificate Program in Human Resources Management (52.1001)	Summer 2020
Virginia Commonwealth University	Program Discontinuances: <u>Degree Programs</u> <ul style="list-style-type: none"> • Educational Specialist in Teacher Leadership (13.0101) [Council Approval: September 9, 2008] 	Fall 2020

Institution	Degree/Program/CIP	Effective Date
	<u>Certificate Programs</u> <ul style="list-style-type: none"> Baccalaureate in Fundamentals of Computing (11.0101) Post-baccalaureate in Environmental Studies (03.0103) Post-baccalaureate in Human Resource Management (52.1001) 	
Virginia Commonwealth University	Initiate the following new Graduate Certificate Programs: <ul style="list-style-type: none"> Clinical Genetics (26.0806) Genomics Data Science (26.0807) Teaching: Elementary Education (13.1202) 	Fall 2020

Pursuant to the Code of Virginia, § 23.1-203 and Council’s *“Policies and Procedures for Internal and Off-Campus Organizational Changes,”* the following item is approved as delegated to staff:

Institution	Change/Site	Effective Date
University of Virginia	Create the Department of American Studies . The Department will reside in the College and Graduate School of Arts and Sciences. The creation of the Department will allow the institution “to establish leadership and authority at the department level to coordinate and oversee resources” for American Studies. The establishment of a stand-alone department will place the University in a more “competitive position to attract and retain talented faculty members... [and] demonstrate the institution’s commitment of academic pursuits of the field of American Studies.”	May 22, 2020

Pursuant to the Code of Virginia, Section § 23.1-211 and Council’s *“Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities,”* the following items were approved as delegated to staff:

National Council for State Authorization Reciprocity Agreements (NC-SARA) Approvals

Institution	Effective Date
Paul D. Camp Community College	May 13, 2020
Roanoke College	May 29, 2020

Pursuant to the Code of Virginia § 23.1-213 to 230 and 8VAC-40-31-90 of the Virginia Administrative Code, the following items were approved as delegated to staff:

Postsecondary, Non-Degree Institutions Certified to Operate in the Commonwealth of Virginia

Institution	Location	Effective Date
Carver Institute	Chantilly, VA	06/05/2020
Cyber Bytes Academy	Stafford, VA	06/08/2020
Cybertek School	McLean, VA	06/08/2020
Jolie Hair Academy	Great Falls, VA	06/08/2020
LINXERVE Academy	Alexandria, VA	06/05/2020
LitheSpeed	Herndon, VA	06/05/2020

Institutional Student Financial Aid Plans

Pursuant to §4-5.01.b.1.a of the Virginia Acts of Assembly, Chapter 1289, staff has reviewed each individual institution's plan for expenditure of its appropriation for undergraduate student financial assistance and assumptions and calculations for determining the cost of education and student financial need. The institutions' reports have been received and reviewed in accordance with the Appropriation Act.

2020-21 Full Cost Report

Since the 1990s Virginia has had a tuition policy that requires nonresident students to pay at least 100 percent of cost of education. Item 4-2.01.b.2 in the 2020 Appropriation Act states:

b) The Boards of Visitors or other governing bodies of institutions of higher education may set tuition and fee charges at levels they deem to be appropriate for all nonresident student groups based on, but not limited to, competitive market rates, provided that: 1) the tuition and mandatory educational and general fee rates for nonresident undergraduate and graduate students cover at least 100 percent of the average cost of their education, as calculated through base adequacy guidelines adopted, and periodically amended, by the Joint Subcommittee Studying Higher Education Funding Policies.

c) For institutions charging nonresident students less than 100 percent of the cost of education, the State Council of Higher Education for Virginia may authorize a phased

approach to meeting this requirement, when in its judgment, it would result in annual tuition and fee increases for nonresident students that would discourage their enrollment.

Based on institutions' 2020-21 tuition charges, it is estimated that all institutions but Norfolk State University (NSU) will meet the requirement that nonresident tuition and mandatory E&G fee rates cover at least 100 percent of the average cost of their education in 2020-21 (Table 1).

SCHEV staff is working with NSU administration to develop a phased plan so that NSU will meet the requirement that nonresident tuition and mandatory E&G fee rates cover at least 100 percent of the average cost of their education in the future.

Table 1
2020-21 Average Nonresident Tuition
As a Percent of Average Cost of Education

Institutions	Average Per Student Cost ⁽¹⁾	Average Nonresident Tuition ⁽²⁾	% of Cost
GMU	\$18,411	\$33,255	181%
ODU	\$16,236	\$27,978	172%
UVA	\$27,572	\$41,897	152%
VCU	\$22,628	\$31,108	137%
VT	\$16,520	\$30,079	182%
WM	\$25,221	\$37,174	147%
CNU	\$16,096	\$21,574	134%
UVAW	\$17,930	\$25,254	141%
JMU	\$15,684	\$24,475	156%
LU	\$16,928	\$25,193	149%
UMW	\$20,417	\$24,941	122%
NSU	\$24,013	\$17,970	<100%
RU	\$14,910	\$19,234	129%
VMI	\$23,005	\$36,128	157%
VSU	\$15,882	\$17,656	111%
RBC	\$11,829	\$11,970	101%
VCCS	\$9,827	\$10,609	108%
TOTAL⁽³⁾	\$16,367	\$29,040	159%

⁽¹⁾ Derived by dividing 2020-21 adjusted E&G appropriations by 2020-21 projected enrollment approved by SCHEV in 2019.

⁽²⁾ Enrollment-weighted tuition averages of both undergraduate and graduate students.

⁽³⁾ Total percent of cost calculation has been weighted by level-specific (doctoral, comprehensive, and two-year) enrollments.

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
July 13, 2020
FINAL MINUTES**

Mr. Ampy called the meeting to order at 9:06 a.m., by electronic means, as prescribed in § 4-0.01 of the Code of Virginia. Committee members present: Ken Ampy, Chair; Carlyle Ramsey, Vice Chair; Alexandra Arriaga; Heywood Fralin; and Marianne Radcliff.

Committee members absent: Rosa Atkins

Staff members present: Joseph G. DeFilippo, Jodi Fisler, Ashley Lockhart, Beverly Rebar, and Emily Salmon.

Mr. Ampy introduced and invited staff to present information on the following topics:

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

Dr. DeFilippo introduced the Doctor of Philosophy (Ph.D.) degree program in Neuroscience at Virginia Tech. He explained that their related undergraduate program has been successful in partnership with other biomedical research priorities at the university, and while there is some degree of duplication, any institution with a medical school is going to require a program of this type.

There was some discussion about the make-up of the External Review Committee and whether duplicative programs may be oversubscribed. There was commentary about the outcomes of graduates of such programs.

On motion by Dr. Ramsey, seconded by Ms. Arriaga, the following resolution was approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Doctor of Philosophy (Ph.D.) degree program in Neuroscience (CIP code: 26.1501), effective fall 2020.

Roll call:

Arriaga – yea

Fralin – abstain

Ramsey – yea

Ampy – yea

3 yeas, one abstention; the motion passes.

ACTION ON PRIVATE POSTSECONDARY INSTITUTION CERTIFICATION

Dr. DeFilippo introduced the Apprentice School in Newport News, and described its long history in the area. He explained the institution's plan to move into degree-granting

programs in maritime technology and other related specializations, at no cost to its students, with associated employment at the shipyard.

There was some discussion about the structure of the Apprentice School and its non-profit status, as well as its ability to accept students' transfer credits. There were additional comments about the workforce needs in the Newport News area.

On motion by Mr. Fralin, seconded by Dr. Ramsey, the following resolution was approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies The Apprentice School to operate a degree-granting postsecondary institution in the Commonwealth of Virginia, effective July 13, 2020.

Roll call:

Arriaga – yea

Fralin – yea

Radcliff – abstain

Ramsey – yea

Ampy – yea

4 yeas, one abstention; motion passes.

ACTION ON ACADEMIC PROGRAM PRODUCTIVITY REVIEW

Dr. DeFilippo introduced the academic program productivity review and described the process that occurs every five years. He explained the quantitative standards for programs by discipline and by level, as well as the tool created by Staff to help institutions understand the performance of their programs. Programs that are not meeting those standards are identified and targeted for review.

Dr. DeFilippo described the process of corrective review, then the institutional response, which was complicated by COVID-19. Institutions were given the option to pause the process because of COVID-19; the recommendations presented here concern those institutions that chose to complete the process this year.

There was some discussion about the possibility of intermediary assessments, the use of demographic data, and the typical percentage of program closures during a productivity review.

On motion by Dr. Ramsey, seconded by Mr. Fralin, the following resolution was approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following degree program actions:

- **A. Continue the following programs (by level and program name)**
 - **George Mason University:**
 - **Bachelor, Applied Science**
 - **Bachelor, Astronomy**
 - **Bachelor, Computational and Data Sciences**

- Bachelor, Human Development and Family Sciences
- Bachelor, Philosophy
- Bachelor, Religious Studies
- Bachelor, Russian and Eurasian Studies
- Master, Bioinformatics Management
- Master, Biostatistics
- Master, Computational Science
- Master, Earth Systems Science
- Master, Middle East and Islamic Studies
- Master, Philosophy
- Doctoral, Bioengineering
- Doctoral, Linguistics
- Doctoral, Music Education
- Doctoral, Statistical Science
- Doctoral, Writing and Rhetoric
- Longwood University
 - Bachelor, Anthropology and Archaeology
 - Bachelor, Chemistry
 - Bachelor, Economics
- Old Dominion University:
 - Bachelor, African American and African Studies
 - Bachelor, Asian Studies
 - Bachelor, Philosophy
 - Bachelor, Women's Studies
 - Master, Applied Linguistics
 - Master, Early Childhood Education
 - Master, Lifespan & Digital Communication
 - Doctoral, Clinical Psychology (w/NSU and EVMS)
 - Doctoral, Oceanography
- Radford University
 - Bachelor, Foreign Languages
 - Bachelor, Philosophy and Religious Studies
 - Master, Literacy Education
- University of Mary Washington
 - Bachelor, Anthropology
 - Bachelor, Physics
- University of Virginia
 - Bachelor, Architectural History
 - Bachelor, Area Studies
 - Bachelor, German
 - Bachelor, Italian
 - Master, Anthropology
 - Master, Asian Studies
 - Master, Classics
 - Master, Foreign Affairs
 - Master, French

- Master, Government
- Master, Middle Eastern and South Asian Studies
- Master, Music
- Master, Philosophy
- Master, Sociology
- Master, Slavic Languages and Literatures
- Doctoral, Constructed Environment
- Doctoral, Higher Education
- Doctoral, Physiology
- Doctoral, Slavic Languages and Literatures
- University of Virginia at Wise
 - Bachelor, Management Information Systems
 - Bachelor, Mathematics
 - Bachelor, Software Engineering
- B. Close the following programs (by level and program name)
 - George Mason University:
 - Bachelor, Global and Environmental Change
 - Bachelor, Latin American Studies program
 - Master, Computer Game Design
 - Master, Geotechnical Construction and Structural Engineering
 - Master, Graphic Design
 - Old Dominion University:
 - Bachelor, Economics (BA only)
 - Bachelor, Modeling and Simulation Engineering
 - Master, Applied Sociology
 - Master, Occupational and Technical Studies
 - University of Virginia:
 - Bachelor, Comparative Literature
 - Master, German
 - Master, Italian
 - Master, Engineering Physics
 - Doctoral, German

Roll call:

Arriaga – yea

Fralin – yea

Radcliff – yea

Ramsey yea

Ampy – yea

5 yeas; motion passes.

ACTION ON WORKFORCE ALIGNMENT PROJECT

Ms. Salmon presented the Workforce Alignment Report, described its purpose, and how it relates to specific academic programs. She explained the need for improved

coordination among stakeholders, as well the importance of establishing a permanent place that can provide analysis going forward.

There was some conversation regarding how this work can continue by collaborating with partners such as Go Virginia and the Virginia Economic Development Partnership. The committee also discussed the possibility of modifying the resolution in the full Council meeting to reflect this input.

On motion by Ms. Radcliff, seconded by Mr. Fralin, the following resolution was approved unanimously to be forwarded to the full Council:

WHEREAS the State Council of Higher Education has given considerable and deserved attention to the topic of alignment – the relationship between workforce needs and higher education academic programs – over the past year, as one of the many important functions of higher education; and

WHEREAS Council charged its staff with assessing the Commonwealth’s current alignment activities and data analyses and, based on such assessment via research and stakeholder engagement, with developing recommendations to improve the alignment between higher education academic programs and workforce needs to address labor market imbalances; now therefore,

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the document, "Report on SCHEV’s Higher Education and Workforce Alignment Project." Following any revisions requested by Council, staff shall submit the report for consideration by the Governor’s Chief Workforce Advisor and work with all relevant constituents on implementing the report’s recommendations.

Roll call:

Arriaga – yea

Fralin – yea

Radcliff – yea

Ramsey – yea

Ampy – yea

5 yeas; motion passes.

REPORT ON FAIRFAX UNIVERSITY OF AMERICA

Dr. DeFilippo introduced the update on Fairfax University of America and described the Consent Agreement with SCHEV, which limits online classes. He noted that the school is now in compliance.

RECEIPT OF REPORT FROM ACADEMIC AFFAIRS COMMITTEE STAFF LIAISON

Dr. DeFilippo commented on staff activities and achievements, while acknowledging the extent to which COVID-19 has affected its work. He briefly described the current undertakings of Academic Affairs staff with regard to reopening plans, virtual meetings, and faculty training.

ADJOURNMENT

Mr. Ampy adjourned the meeting at 10:26 a.m.

Kenneth Ampy
Chair, Academic Affairs Committee

Ashley Lockhart
Staff, Academic Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
RESOURCES AND PLANNING COMMITTEE
JULY 13, 2020
FINAL MINUTES**

Ms. Harker called the meeting to order at 9:00 a.m., by electronic means, as prescribed in § 4-0.01 of the Code of Virginia. Committee members present Victoria Harker, Chair, Thaddeus Holloman, Henry Light, Stephen Moret, Tom Slater and Katharine Webb.

Staff members present: Lee Andes, Peter Blake, Alan Edwards, Wendy Kang and Kristin Whelan.

DISCUSSION OF LEGISLATIVE CHANGES IMPACTING THE TUITION ASSISTANCE GRANT (TAG) AND IN-STATE TUITION ELIGIBILITY

Ms. Kang provided some background on TAG and domicile guidelines, as discussed in prior meetings. SCHEV is required to provide guidance on these issues.

The in-state tuition changes address tuition for students whose parents are unable to establish domicile even though the student has resided in the state for the proscribed amount of time. In the past, Virginia established eligibility based on the information from the parents. The new guidelines seek to provide ways that the student can establish it on their own. Under the new legislation, students who have attended a Virginia high school for at least two years are able to qualify for in-state tuition status. Mr. Andes has provided guidance to the institutions and the legislators to inform the institutions' tuition decisions prior to the July 1 implementation.

Mr. Andes led the discussion of the changes to TAG. During the General Assembly session this year, distance learning was eliminated from TAG eligibility. Working with the Council of Independent Colleges in Virginia (CICV), SCHEV was able to get some exception language added to address the current state of education during the public health crisis. SCHEV is planning to formalize the new guidance and bring this before Council for review in six to nine months.

Ms. Harker asked how SCHEV will ensure that the implementation of TAG will be consistent across institutions. Mr. Andes discussed the preliminary guidance staff provided to the institutions. Staff provided early guidance in April, May and June through webinars and direct contact with institutions.

DISCUSSION OF THE STATE OF HIGHER EDUCATION FUNDING

Ms. Kang led the discussion of the state of higher education funding. SCHEV updates the Council every year to inform their policy recommendations to the upcoming General Assembly session and to guide staff's work to prepare for the special session starting August 18. The initial project of a one billion dollar loss in revenue is smaller but will still impact our funding. Virginia ranks lower in state support and is in the bottom 10% of per-student support compared to other states. We are a higher tuition, higher aid state, meaning that Virginia funds financial aid at a higher rate than funding for institutions.

The General Assembly's goal is to fund 69% of in-state undergraduates. Currently, the state funds 49% of state undergraduates.

Ms. Kang discussed the COVID-19 impacts on higher education funding from spring 2020 and for fall 2021 and beyond. SCHEV is working with the money committees and Governor's office to get updated figures for dollar losses. All institutions had additional expenses related to technology infrastructure and cleaning. Institutions also lost revenue from canceled events and refunds for housing, dining and parking.

In the fall and in 2021, the institutions will incur additional costs related to technology infrastructure, personal protective equipment, building modification, sanitizing, testing and contact tracing. Institutions will experience losses in enrollments, auxiliary services, research, endowments and state budget cuts. Additional institutional risks vary based on the type of institution and the students the institutions serve.

At public research institutions, enrollment numbers are holding steady, but these institutions may lose out-of-state and international students. Students may choose to delay enrollment. Economic conditions may influence student decisions.

Public regional institutional enrollment figures are spotty, but these institutions are expecting small enrollment decreases and may lose in-state students to more selective in-state schools. Economic conditions will also influence student decisions.

Community colleges are experiencing flat and unpredictable enrollment, but short-term programs could grow. While the economic conditions pose a risk for community colleges, historically, during economic downturns, enrollments increase at these institutions.

SCHEV maintains ongoing contact with all Virginia institutions and has implemented a survey to gather up-to-date information on losses and additional expenditures. Staff should have the results by the end of July.

Ms. Kang led a discussion on the CARES Act impact on higher education funding. The CARES Act contains three pots of relief funding for higher education. The Higher Education Emergency Relief Fund (HEERF) provides federal funds to provide institutional support, direct aid to students, aid to minority-serving institutions and U.S. Secretary of Education discretionary funds. The Governor's Educational Emergency Relief Fund (GEERF) provides funds focused primarily on financial aid. The Coronavirus Relief Fund (CRF) is a fund for COVID-related expenses for all state agencies, including higher education.

CARES covered some costs for institutions, but it did not make them whole. Many institutions had either no or minimal tuition and fees increases planned for the coming year. All institutions could face enrollment and other revenue losses in the coming year. The institutions at the greatest risk are those that are less selective, rely more on state funding, have smaller endowments and serve underrepresented populations.

SCHEV is working closely with the OpSix group, which includes SCHEV, Secretary of Finance, Secretary of Education and the Department of Planning and Budget to assess

losses for FY2020 and anticipate FY2021 losses. SCHEV staff is looking at the impact of potential state budget cuts and will review “what if” scenarios to assist institutions with planning. Equity remains a key focus throughout these endeavors. Through the survey distributed to institutions staff hopes to learn about their short-term realignment and cost-saving strategies. The information will inform SCHEV’s guidance to the General Assembly.

Ms. Harker facilitated a discussion with committee members. Committee members expressed interest in SCHEV seeking information on ways in which other states are dealing with the COVID impacts on higher education and using that information and the information we are collecting to champion targeted investments in higher education. Council members would also like to retain outreach efforts to the 25% of Virginia high school graduates who do not go on to receive any higher education credentials. They expressed the importance of SCHEV supporting the institutions that do not have the same marketplace power as the selective institutions in Virginia.

RECEIPT OF REPORT FROM STAFF LIAISON TO THE RESOURCES AND PLANNING COMMITTEE

Ms. Kang reviewed the staff activities in her report to the committee.

Dr. Jean Huskey is working with the institutions on the institutional planning measures. These are typically completed in July but have been delayed and will be presented at the September Council meeting.

In an effort to improve the communication of data on the SCHEV website, staff launched SCHEV Insights. We will release a post about the CARES Act funding and one describing the results of the national student survey data. Staff created an advisory group including Council member, Kate Webb to advise us on future topics. Ms. Webb and SCHEV’s Tom Allison will report on their efforts at the September Council meeting.

Ms. Harker and Ms. Webb expressed concern about the Coronavirus testing and contact tracing plans in the institutional reopening plans. SCHEV is currently reviewing these plans and will have a better idea about these issues once our review is complete.

MOTION TO ADJOURN

The Chair adjourned the meeting at 10:15 a.m.

Victoria Harker
Committee Chair

Kristin Whelan

Coordinator, Executive & Board Affairs