

Agenda Book

October 24-25, 2022

Location:

Virginia Community College System
300 Arboretum Place
Richmond, VA 23236





October 24-25, 2022, Council Meeting Schedule of Events

Virginia Community College System
300 Arboretum Place
Richmond, VA 23236

October 24, 2022

- 3:00 – 4:45 **Academic Affairs Committee (Room 361, 3rd floor)**
[Section I on the agenda](#)
Committee members: Alvin Schexnider (chair); Jeffrey Smith (vice chair); Mirza Baig; Jason El Koubi; William Harvey; Cheryl Oldham.
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- 3:00 – 4:45 **Resources and Planning Committee (Room 3563, 3rd floor)**
[Section II on the agenda](#)
Committee members: Victoria Harker (chair); John Broderick (vice chair); Katharine Webb; Thaddeus Holloman; Jennie O'Holleran; Walter Curt.
- 5:15 – 7:15 **Reception & Dinner (Tazza Kitchen, 1244 Alverser Drive, Midlothian, VA 23113) the Rotunda)**

October 25, 2022

- 9:00 – 12:30 **Council Meeting (Board Room, 2nd floor)**
[Section III on the agenda](#)

NEXT MEETING: January 10, 2023 – Richmond (Exact location TBD)



Council Meetings – October 24-25, 2022

Agenda

Virginia Community College System

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I. Academic Affairs Committee (VCCS) Monday, October 24, 2022 Room 3561 (3rd floor)	3:00 p.m.		
I.A. Call to Order	3:00 p.m.	Dr. Schexnider	
I.B. Approval of Minutes from the September 19, 2022, Academic Affairs Committee	3:05 p.m.	Dr. Schexnider	5
I.C. Action on Proposed Organizational Changes at Public Institutions	3:10 p.m.	Dr. DeFilippo	8
I.D. Discussion of the State Authorization Reciprocity Agreement (SARA)	3:30 p.m.	Dr. DeFilippo	22
I.E. Receipt of Report of the Staff Liaison to the Academic Affairs Committee	4:10 p.m.	Dr. DeFilippo	24
I.F. Motion to Adjourn	4:30 p.m.	Dr. Schexnider	
II. Resources and Planning Committee (VCCS) Monday, October 24, 2022 Room 3563 (3rd floor)	3:00 p.m.		
II.A. Call to Order	3:00 p.m.	Ms. Harker	
II.B. Approval of Minutes from the September 19, 2022, Resources and Planning Committee	3:05 p.m.	Ms. Harker	29
II.C. Action on Budget and Policy Recommendations for FY 2024	3:10 p.m.	Ms. Kang	32
II.D. Action on Institutional Performance Standards	3:45 p.m.	Ms. Kang	51
II.E. Discussion on Themes from the Six-Year Plans	3:55 p.m.	Mr. Allison	64
II.F. Report on the Status of Full Cost Requirement for Out-of-State Students	4:25 p.m.	Ms. Kang	66
II.G. Motion to Adjourn	4:45 p.m.	Ms. Harker	
III. Council Meeting (VCCS) Tuesday, October 25, 2022 Board Room (2nd floor)			
III.A. Call to Order	9:00 a.m.	Mr. Ampy	
III.B. Approval of Minutes from September 19, 2022, Council Meeting	9:05 a.m.	Mr. Ampy	69

III.C. Remarks from Brightpoint Community College President, Ted Raspiller	9:10 a.m.	Dr. Raspiller	78
III.D. HCM Strategists/Edge Research “Where Are the Students?” Study	9:25 a.m.	Ms. Dunn and Mr. Burns	79
III.E. Receipt of Report from Agency Director	10:15 a.m.	Mr. Blake	82
Break	10:25 a.m.		
III.F. Action on Recommendations from Study and Report, “What Matters Most: Critical Student Issues Impacting their Higher Education Experience, Persistence and Completion”	10:35 a.m.	Ms. Salmon	87
III.G. Actions on Bylaws Changes and Policy for All-Virtual Meetings	10:50 am	Ms. Rebar	93
III.H. Report of the Academic Affairs Committee	11:10 a.m.	Dr. Schexnider	
III.I. Report of the Resources and Planning Committee	11:25 a.m.	Ms. Harker	
III.J Resolution for Donald Finley, Retired President of the Virginia Business Higher Education Council (VBHEC)	11:40 a.m.	Ms. Ampy	
III.K. Resolution for Robert Lambeth, Retiring President, Council of Independent Colleges in Virginia (CICV)	11:55 a.m.	Mr. Ampy	
III.L. Receipt of Items Delegated to Staff	12:10 p.m.	Mr. Blake	
III.M. Old Business	12:15 p.m.	Mr. Ampy	
III.N. New Business	12:20 p.m.	Mr. Ampy	
III.O. Receipt of Public Comment	12:25 p.m.	Mr. Ampy	
III.P. Motion to Adjourn	12:30 p.m.	Mr. Ampy	
<u>NEXT MEETING:</u> January 10, 2023, Richmond (Exact Location TBD)			

*Use of courtesy titles is based on the expressed preference of the individual

SCHEV values honesty, quality, diversity, inclusion, growth-orientation, personal well-being, equity, transparency and accountability. Through these values, we create a welcoming work environment that represents the best of who we are as an agency and as individuals.

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
SEPTEMBER 19, 2022
DRAFT MINUTES**

Dr. Schexnider called the meeting to order at 1:00 p.m., at the University of Virginia. Committee members present: Alvin Schexnider, Jeffery Smith, William Harvey, Cheryl Oldham, and Mirza Baig.

Committee members absent:

Staff members present: Joseph G. DeFilippo and Beverly Rebar.

APPROVAL OF MINUTES FROM THE JULY 19 ACADEMIC AFFAIRS COMMITTEE MEETING

On motion by Dr. Harvey and seconded by Dr. Smith, the minutes were approved unanimously (4-0).

Dr. Schexnider introduced and invited staff to present information on the following topics:

ACTION ON PRIVATE POSTSECONDARY INSTITUTION PROVISIONAL CERTIFICATION

Dr. DeFilippo described the background of the proposed provisional certification for Lincoln Memorial University, a regionally accredited private university seeking to be approved for a site in Ewing, Virginia. The institution offers bachelor's degrees in veterinary science and clinical instruction related to its veterinary programs. Dr. DeFilippo described what provisional certification means and why an institution may seek to be provisionally certified. He provided further information about the institution and its application that had been reviewed by staff.

On motion by Dr. Smith and seconded by Dr. Harvey, the following resolution was unanimously approved (4-0) forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia provisionally certifies Lincoln Memorial University to operate as a degree-granting postsecondary institution in the Commonwealth of Virginia, effective immediately and for a period of one (1) year, in accordance with the conditions enumerated below:

- 1. that, during the period of provisional certification, Lincoln Memorial University shall be allowed to advertise and receive student applications, but not actually instruct students at the Ewing location;**

2. that, during the period of provisional certification, Lincoln Memorial University shall be allowed to recruit and hire faculty and staff;
3. that, during the period of provisional certification, all publicity, advertisement, and promotional material related to the Ewing location must include a statement that the school is provisionally certified to operate in Virginia by SCHEV;
4. that, prior to the expiration of the period of provisional certification, SCHEV staff shall conduct a final review of faculty and administrator credentials hired during the provisional certification period;
5. that, prior to the expiration of the period of provisional certification, Lincoln Memorial University shall satisfy a site review conducted by SCHEV staff demonstrating that the facility conforms to all federal, state and local building codes and that it is equipped with classrooms, instructional and resource facilities, and laboratories adequate for the size of the faculty and student body and adequate to support the educational programs to be offered by the school;
6. that, prior to the expiration of the period of provisional certification, Lincoln Memorial University shall submit a surety instrument in an amount adequate to provide refunds to students in the event of school closure during the first year of operation; and
7. that, Lincoln Memorial University's provisional certification shall lapse if conditions 4-6 are not fulfilled prior to September 20, 2023.

BE IT FURTHER RESOLVED that Council delegates to the SCHEV Director authority to confer full certification on Lincoln Memorial University upon his determination, at a point in time prior to September 20, 2023, that Lincoln Memorial University has satisfied all *Virginia Administrative Code* requirements, including, but not limited to, conditions specifically enumerated above.

UPDATE ON OUT-OF-STATE DISTANCE EDUCATION CERTIFICATIONS

Dr. DeFilippo provided background on the requirement to certify out-of-state distance education providers. In order to be authorized to operate in Virginia, out-of-state providers must either be a member of NC-SARA or be certified by SCHEV. The law took effect July 1, 2022. Staff created an expedited process for schools seeking certification to offer distance education to Virginia residents and about 20 institutions have been certified by SCHEV so far.

REVIEW OF PROGRAM ANNOUNCEMENTS OF THE PUBLIC INSTITUTIONS

Dr. DeFilippo introduced the agenda item, presenting "Program Announcements" for new degree programs that public institutions plan to submit for SCHEV approval. The

Program Announcement is a feature of the SCHEV program approval process in accord with Council's duty to "review and approve or disapprove all new undergraduate or graduate academic programs that any public institution of higher education proposes," Code of Virginia § 23.1-203 (5). Dr. DeFilippo spoke about the purposes of listing program announcements related to alerting staff, Council members and other institutions about institutions' programmatic plans.

Dr. DeFilippo provided descriptions of each proposed program and factors that may affect approval of such programs. Committee members offered comments and received information from institutional representatives.

DISCUSSION ON NEW FRAMEWORK FOR TRANSFER ASSOCIATE DEGREE PROGRAMS

Dr. DeFilippo described the purpose of the agenda item, which is to inform the Academic Affairs Committee of a proposal for a new framework for transfer associate degree programs at Virginia's community colleges. The new framework would authorize community colleges to offer a common slate of transfer associate degrees, and remove the current dependence on the Associate of Arts & Sciences in general studies. This change is intended to improve transfer advisement and yield more accurate data on program enrollment and degrees granted at community colleges. Pending further consultations with institutions this fall, staff anticipates presenting the framework for Council action in January 2023. Committee members engaged in discussion of implications of the proposed framework, and heard from Dr. Sheri Robertson of the VCCS, on the positive reception of the framework among community colleges.

RECEIPT OF REPORT FROM ACADEMIC AFFAIRS COMMITTEE STAFF LIAISON

Dr. DeFilippo commented on the recent activities and accomplishments of Academic Affairs staff.

ADJOURNMENT

Dr. Schexnider adjourned the meeting at 2:05 p.m.

Alvin Schexnider
Chair, Academic Affairs Committee

Beverly Rebar
Staff, Academic Affairs

State Council of Higher Education for Virginia Agenda Item

Item: #I.C. – Academic Affairs Committee – Action on Proposed Organizational Changes at Public Institutions

Date of Meeting: October 24, 2022

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
joedefilippo@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Purpose of the Agenda Item:

The purpose of the agenda item is to present information for review and action on three proposed organizational changes at public institutions. The information is presented in fulfillment of Council's statutory duty to

review and approve or disapprove the establishment of any department, school, college, branch, division, or extension of any public institution of higher education that such institution proposes to establish, whether located on or off the main campus of such institution (*Code of Virginia, §23.1-203 (7)*).

Background Information/Summary of Major Elements:

- George Mason University (GMU) is proposing to change the name of its College of Health and Human Services.
- Virginia Polytechnic Institute and State University (VT) is proposing to establish a Department of Real Estate.
- Old Dominion University (ODU).is proposing to establish a School of Data Science.

Materials Provided:

- Summary **with recommendation to approve** changing the name of the College of Health and Human Services at George Mason University (GMU) to **College of Public Health**. [fourth through seventh pages herein]
- Summary **with recommendation to approve** establishment of the **Blackwood Department of Real Estate** at Virginia Polytechnic Institute and State University (VT). [eighth through eleventh pages herein]

- Summary **without recommendation to approve** establishment of a **School of Data Science** at Old Dominion University (ODU). [twelfth through fourteenth pages herein]

Financial Impact: See summary information on each item

Timetable for Further Review/Action: N/A

Relationship to Goals of the Virginia Plan for Higher Education:

Council's consideration of this agenda item supports the following strategies outlined in *Pathways to Opportunity: The Virginia Plan for Higher Education*:

- Cultivate affordable postsecondary education pathways for traditional, non-traditional and returning students.
- Foster program and administrative innovations that enhance quality, promote collaboration and improve efficiency.
- Improve the alignment between post-secondary academic programs and labor market outcomes.

Staff Recommendations and Proposed Council Resolutions:

George Mason University, College of Public Health

Based on a review of the application, staff presents the proposed name change of the College of Health and Human Services to the **College of Public Health** to the Academic Affairs Committee for approval.

The Committee may vote to approve, disapprove, approve with condition, or table for future action. If approved, adopt the following resolution and transmit it to Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the name change of the College of Health and Human Services to the College of Public Health at George Mason University, effective November 1, 2022.

Virginia Polytechnic Institute and State University, Blackwood Department of Real Estate

Based on a review of the application, staff presents the proposed establishment of the **Blackwood Department of Real Estate** to the Academic Affairs Committee for approval.

The Committee may vote to approve, disapprove, approve with condition, or table for future action. If approved, adopt the following resolution and transmit it to Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the establishment of the Blackwood Department of Real Estate at Virginia Polytechnic Institute and State University, effective November 1, 2022.

Old Dominion University, School of Data Science

Based on a review of the application, staff presents the proposed establishment of a **School of Data Science** to the Academic Affairs Committee without a recommendation for approval.

The Committee may vote to approve, disapprove, approve with condition, or table for future action.

If approved, adopt the following resolution and transmit it to Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the establishment of the School of Data Science at Old Dominion University, effective November 1, 2022.

If disapproved, adopt the following resolution and transmit it to Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia disapproves the establishment of the School of Data Science at Old Dominion University.

George Mason University

Proposed Name Change of the College of Health and Human Services

Background

In June 2015, leadership from the Provost's office and the College of Health and Human Services met with representatives of the State Council of Higher Education for Virginia (SCHEV) to present George Mason University's plans to establish an accredited college of public health. At the conclusion of the meeting, SCHEV's Director of Academic Affairs and Planning suggested that the university provide a briefing to the Academic Affairs Committee of the SCHEV Council. On October 16, 2015, representatives from the College presented the Council's Academic Affairs Committee with an overview of the benefits of a college of public health in Virginia, requirements for accreditation from the Council on Education for Public Health (CEPH) and anticipated resources needs.

From November 2015 to September 2017, the university worked internally on programming and other processes to prepare for eventual application to CEPH for accreditation. In October 2017, a new Dean for the College of Health and Human Services was appointed, who continued efforts to establish the College as an accredited college of public health. In January 2018, a college-wide retreat was held to define the college's mission and vision, and to begin work on a new strategic plan. During the retreat, discussions of changing the college's name to the "College of Public Health" first took place. A subsequent faculty retreat in May 2018 was scheduled to refine and finalize the goals for the college's strategic plan, including the proposed name change for the college. In August 2018, representatives from the Dean's office and the Provost's office met with representatives of SCHEV to revisit the discussion of a college of public health at George Mason University.

In October 2018, the Dean and the Chair of the Department of Global Health met with CEPH staff to discuss the eligibility requirements for the Initial Application Submission. In April 2019, a faculty retreat was held to discuss pursuing a name change for the College of Health and Human Services.

Subsequent to his arrival to George Mason University in 2020, President Gregory Washington met monthly with the Dean of the College of Health and Human Services to discuss the college's progress toward accreditation as a college of public health. In October 2021, the President, the Provost, and the Dean of the College determined that the university should propose to SCHEV an organizational change that would change the name of the college.

According to CEPH accreditation procedures, an academic unit becomes eligible to change its name to a college or school of public health upon CEPH's official acceptance of the university's Initial Application Submission. On May 11, 2022, CEPH approved George Mason University's Initial Application Submission to transition to a College of Public Health.

Purpose of Proposed Change

The purpose of the proposed organizational change is to change the name of the college to accurately reflect the overall focus of the college and the academic units in the college.

Rationale for the Proposed Change

The proposed organizational change is needed by the university. Changing the name of the College of Health and Human Services to the College of Public Health will allow the university to: 1) support Virginia's public health plan; 2) accurately identify the college; and 3) align the college name with peer institutions.

Virginia's Public Health Plan

The proposed organization change responds to the need in Virginia for colleges and schools of public health. In its 2021 publication, "Reimagining Public Health in Virginia, The Transformation Roadmap," the Virginia Department of Health called for the development of schools and colleges of public health in order to create the sustainable workforce pathways that are foundational to improving the public health infrastructure in the Commonwealth. The report states that "to lead the nation in healthy outcomes, Virginia must establish a school dedicated to education, research, and community service in public health. Schools and Colleges of Public Health provide a concentrated forum for thought leaders, community partners, and impassioned students to understand and address critical health challenges" (p. 55). The document notes that the ability of the Virginia Department of Health to execute key initiatives and projects is dependent upon the launch of schools and colleges of public health, and that a delay in the "launch or accreditation of the schools or colleges of public health will hinder workforce development, knowledge creation, and reduce nearer-term pipeline support" of experienced public health leaders (p. 55). The proposed name change would allow George Mason University to respond to Virginia's need for accredited "colleges of public health."

College Identification

As a result of the Coronavirus disease (COVID-19) pandemic, public health is at the "forefront of American consciousness," as evidenced by the broad public support for increasing funding for public health and for public health efforts in general. The general population, including the prospective student population, has become familiar with the term "public health." For students seeking a public health academic experience, an institution with the name "College of Public Health" would be recognizable as a source for education in public health. The proposed name change concisely describes the college's emphasis on public health.

The College of Health and Human Services is comprised of departments and a school that focus resources and programming on public health. The college offers five degree programs accredited by the Council on Education in Public Health (CEPH). The college offers undergraduate degrees, graduate degrees, and graduate certificates all of which prepare graduates for careers in public health from the individual clinical level to the population health level. Changing the college's name will reflect the focus on public health to students, faculty, and to the college's stakeholders such as research partners, experiential learning site affiliates, and donors.

Peer Alignment

Currently, no public universities in Virginia operate a college or school of public health that is accredited by the Council on Education in Public Health. George Mason University would be the first public institution in Virginia to have an approved, CEPH-accredited college of public health.

Faculty examined George Mason University's SCHEV-designated peer institutions to determine which institutions had a college or school of public health. Of the 26 institutions so designated, 13 institutions have either a CEPH-accredited college or school of public health. All of the institutions use the name "College of Public Health" or "School of Public Health." The proposed organizational change is needed to align George Mason University with the peer institutions.

Academic Programs

The proposed name change will not alter or impact the existing academic units, departments, or divisions in the college. No changes to academic units will be necessary as a result of the proposed name change. No new academic units (i.e., departments or divisions) will be established at this time.

The proposed name change will not impact curricular offerings administered by the academic units located in the college. No academic programs will relocate to the college as a result of the proposed name change. No substantive changes to the academic programs will result from the proposed name change. However, beginning in academic year 2023-2024, the College will require all degree programs to include a requirement of a three (3) credit hour introductory public health course.

The College is comprised of five academic units: four departments and one "school" that operates as a department. No divisions are located in the college. The academic units are:

Department of Global and Community Health
Department of Health Administration and Policy
Department of Nutrition and Food Studies
Department of Social Work
School of Nursing.

Resources/Budget

Beyond the already existent base budget of the college and its units and programs, an initial expenditure of \$15,500 will be made for the purchase of stationery, business cards, signage (internal and external to the building), and promotional resources associated with the proposed name change. Work to update the website will be handled by existing internal staff at no additional expense. This cost will be accommodated by the existing budget of the College of Health and Human Services.

No additional expenses are required to implement the proposed name change. No new positions will be needed to implement the name change. College administration, administrative support, and space will not be changed by the proposed name change. George Mason University and the College of Health and Human Services have

adequate and sufficient resources to support the proposed organizational change. No new resources will be requested from the state to initiate or sustain the organizational change to rename the College of Health and Human Services.

Virginia Polytechnic Institute and State University
Proposed Establishment of the Blackwood Department of Real Estate
(selections from proposal)

Background

On October 31, 2017, the Pamplin College of Business received a monetary gift of approximately two million dollars from a donor interested in supporting the real estate degree program at Virginia Tech. In June of 2021, the donor pledged an additional contribution of eight million dollars to be paid on or before June 30, 2022. The total gift would be approximately ten million dollars.

During early June 2021, administrators in the Pamplin College of Business and faculty members in the B.S. in Real Estate degree program held two meetings to discuss the history, current state, and vision for the future of academic programs in real estate in the college portfolio. The group discussed enrollment and sustainability of the existing degree program. It was also noted that the real estate degree program is administered by the dean's office. During the second meeting, faculty and administrators discussed the benefits and challenges of establishing an academic unit to administer the academic programs for real estate. Faculty presented research on the organizational structures of Virginia Tech's peer institutions that have real estate degree programs.

During the middle of June 2021, the dean of the Pamplin College of Business met with the deans of the four other colleges on campus to discuss the establishment of a department to administer the academic programs in real estate. The deans discussed the courses offered by the other colleges in the real estate degree program and the benefits and challenges of having a department administer the real estate academic programs. The deans endorsed the idea of establishing a department. Following the endorsement by the deans, the Pamplin College of Business dean, associate deans, and faculty members involved with the real estate academic programs determined the university should propose establishing a new department. It was further decided by the provost, college dean, and faculty members to include the donor's family name in the name of a new department.

Purpose of Proposed Change

The purpose of the proposed organizational change is to establish an academic unit solely responsible for the administration and oversight of real estate programming, research, and resources in the Pamplin College of Business. The proposed organizational change would also honor a donor.

Rationale for the Proposed Change

The proposed new Blackwood Department of Real Estate will provide a formalized administrative unit to house the academic and research efforts in real estate. The new department is needed to: 1) establish an academic "home," 2) distinguish Virginia Tech among peer institutions, and 3) acknowledge a donor.

Establish Academic Home

In the spring of 2013, Virginia Tech received approval from the State Council for Higher Education in Virginia (SCHEV) to initiate the Bachelor of Science (B.S) degree program in Real Estate. In addition to the courses provided by the College of Business, core and required courses were and continue to be provided by the College of Agriculture and Life Sciences, the College of Architecture, Arts, and Design, the College of Engineering, and the College of Liberal Arts and Human Sciences. The degree program would be administered by the dean's office in the Pamplin College of Business. Although in 2013, the dean's office may have been administering other degree programs, at present all other academic degree programs in the Pamplin College of Business are located in a sub-unit in the college. That is, a department is responsible for administering the degree program and other discipline-specific academic programs. The B.S. in Real Estate is the only degree program administered by the Dean's Office. Based on the administrative organizational structure of all other degree programs in the college, the dean determined that it was best to have an academic unit to administer the real estate degree program and the minor. The department would provide the appropriate discipline-specific oversight and administration that the dean's office is not equipped to provide. Thus, the proposed organizational change to establish a department of real estate would move the academic programs for real estate to a unit focused on the field of real estate.

Distinction Among Peers

In the summer of 2021, real estate faculty members examined real estate degree programs at peer institutions to see if departments of real estate existed. Among the 25 State Council of Higher Education for Virginia (SCHEV) peer institutions, six (6) offered similar standalone undergraduate degree programs in real estate. Of those, only two (2) institutions have an academic unit specifically called a "department." Based on this information, faculty members expressed the desire to "stand-out" among the peer institutions by having a department dedicated to the discipline of real estate. The faculty members presented this information to the college administrators and dean who then endorsed this idea. Distinguishing Virginia Tech and the college among its peer institutions is important because "standing-out" in the midst of many institutions competing for student interest and enrollment is critical for attracting students to Virginia Tech and thereby, attracting students to the field of real estate.

Recognition

The naming of the proposed department will honor a donor family, which includes alumni couple Willis Blackwood and Mary Nolen Blackwood, and their alumni children, Morgan Blackwood Patel and Nolen Blackwood. The inclusion of "Blackwood" in the proposed department name will honor the family for their gift of \$10,028,741 to the university specifically designated for the real estate academic programs. Willis Blackwood, who earned his bachelor's in business administration from what is now the Pamplin College of Business, is the President and Founder of Blackwood Development Company, Inc., a privately owned, full-service retail real estate firm in Richmond, Virginia. Mr. Blackwood has been involved with the academic program for real estate since inception and remains an active presence. Mr. Blackwood has chaired the Industry Advisory Board which was specifically developed for the B.S. in Real Estate degree program and served on the Pamplin College of Business' Advisory Council.

The Blackwood's gift was paid in full in summer 2022. The earnings from the gift will be used to supplement, not supplant, the existing real estate degree program.

Academic Programs

Two academic programs will relocate from the Dean's Office to the proposed department as a result of the proposed organizational change. There will be no changes to the academic programs as a result of the relocation to the proposed new department.

The proposed new department will administer two academic programs:
Bachelor of Science (B.S.) in Real Estate
Real Estate, minor.

Administration

A new position will be created for a department chairperson. If the proposed department is approved, upon establishment an existing faculty member will be appointed as chair of the proposed department. The chairperson will be a faculty member in the department. The department chairperson will report to the dean. The chairperson will be responsible for the daily functions (e.g., supervise classified staff and student workers; address faculty and student questions/concerns; oversee course scheduling) of the department, the budget, and all personnel matters.

Resources

Resources to support the proposed department will be reallocated from the university and the Pamplin College of Business. Existing resources from the central Pamplin College of Business budget and the college's Virginia Tech Foundation, Inc. funds will be reallocated to cover all costs associated with the establishment of the proposed new department including resources to support miscellaneous costs and the three new faculty hires. Existing resources from the Pamplin College of Business, will be reallocated to the proposed department to support the existing seven (7) faculty members (including the department chairperson), four (4) classified staff, and five (5) student worker positions. Virginia Tech and the Pamplin College of Business have adequate resources to establish and operate the proposed department. The budget for the Blackwood Department of Real Estate is provided and shows costs of the first three years of operation. No new resources will be requested from the state to establish or sustain the proposed organizational change for the proposed new Department of Real Estate.

New Academic Unit - Proposed Name: Blackwood Department of Real Estate

Expenditure Category	Proposed Budget			
	HDCT	2022 - 2023	2023 - 2024	2024 - 2025
Personnel Salary				
Department Chairperson	1	\$280,078	\$280,078	\$280,078
Fringe Benefits		\$98,868	\$98,868	\$98,868
Academic Advisor	2	\$100,000	\$100,000	\$100,000
Fringe Benefits		\$35,300	\$35,300	\$35,300
Marketing and Communications Coordinator	1	\$52,500	\$52,500	\$52,500
Fringe Benefits		\$28,077	\$28,077	\$28,077
Program Support Specialist	1	\$45,300	\$45,300	\$45,300
Fringe Benefits		\$24,226	\$24,226	\$24,226
Faculty	9	\$583,196	\$743,196	\$743,196
Fringe Benefits		\$201,730	\$258,210	\$258,210
Personnel Subtotal	14	\$1,449,275	\$1,665,755	\$1,665,755
Student Support				
Student Helpers Workers	5	\$21,000	\$21,000	\$21,000
Graduate Teaching Assistant				
Graduate Research Assistant				
Student Support Subtotal	5	\$21,000	\$21,000	\$21,000
Operating Expenses				
Office Supplies		\$13,095	\$13,095	\$13,095
Instructional Supplies		\$10,000	\$10,000	\$10,000
Travel		\$10,000	\$10,000	\$10,000
Marketing		\$17,000	\$17,000	\$17,000
Conference/Professional Development		\$800	\$800	\$800
Other Costs		\$21,250	\$6,250	
Operating Expenses Subtotal		\$72,145	\$57,145	\$50,895
Total	19	\$1,542,420	\$1,743,900	\$1,737,650

Old Dominion University Proposed Establishment of a School of Data Science

Background

Old Dominion University (ODU) engaged in a process of examining its data science efforts and identifying possible strategies for enhancing data science at the university, beginning in spring 2021 and extending through spring 2022. That process included the establishment of three committees and culminated with the decision of the provost to seek establishment of a School of Data Science.

Purpose of Proposed Change

The stated purpose of the proposed school is “to establish an academic unit to provide oversight for the university’s data science programming, resources, and initiatives.”

Rationale for the Proposed Change

The rationales offered in the original submission and in the latest iteration of the proposal document, even after layers of feedback from SCHEV staff over several months and repeated attempts at amendment, remain poorly developed and unpersuasive. The “rationale” section of the proposal document makes claims about how the School of Data Science is needed to enable certain types of outcomes to occur, without clear articulation of how the school will accomplish these outcomes, or why they cannot be accomplished within the current organizational structure. Moreover, explanations offered in the rationale section sometimes appear implausible, and in a few cases what is being described actually sounds like it would lead to negative outcomes. Illustrative examples of this broadly stated problem include:

- On p. 3, it is stated that the School of Data of Science “will provide a structure that will allow one unit to coordinate all data science programming at ODU” (emphasis added), and that the school “will also oversee the coordination of data science research endeavors between sub-units across campus.” On p. 4, it is further stated that data science efforts of six additional academic units external to the proposed school “are important and will continue.” However, nothing is said about how the school will coordinate “programming” in all these other academic units. How exactly will the school do that, especially if the other academic units have different perceptions of what they want their programming to do (which is exceedingly likely)? By its own count, ODU has approximately 200 faculty spread over numerous different departments doing data science of one kind or another. The proposed school will have 22 faculty led by a director. How would the school “coordinate” the activities of this enterprise when most of the controls are within other units? This question is not merely rhetorical or technical. If the main justification of the School of Data Science is the need for a single point of coordination across all ODU’s data science efforts, how exactly would the school do that? In the proposal document provided to SCHEV, this basic question is not recognized, much less answered.
- On p. 4, it is stated that, “the proposed School of Data Science is needed to ensure that existing and new academic and research initiatives in data science are managed and supported at ODU.” One plain meaning of this assertion is that

existing academic and research initiatives in data science at ODU are not now being “managed and supported.” Given the amount of existing data science related activity at ODU, surely that must be false. The proposal submitted to SCHEV does not articulate the current extent of ‘management and support’ of data science at ODU versus what would take place through the proposed School of Data Science. Without such articulation it is not possible to identify the true rationale for establishing the school, much less make a judgement as to its sufficiency. Additionally, another plain meaning of this sentence is that, going forward, all new data science efforts would be managed by the school. However, that idea itself seems unmanageable. For instance, how exactly would the school manage all the research activities going on in disciplinary units external to it? At least six departments, four colleges, and three research centers are cited as engaging in data science efforts, and the proposal states that all of these efforts will continue. On the other hand, if the proposed School of Data Science cannot manage efforts external to it, what—if anything—will it be doing such that its existence is needed to ‘manage and support’ all data science at ODU? The proposal does not acknowledge this question, and thereby fails to provide adequate rationale for the proposed school.

- On p. 5, it is stated that the proposed school will be “responsible for managing internal collaborations and ensuring the strategic distribution of resources across academic disciplines (e.g., computer science, statistics, computer engineering, business analytics and physics)” (emphasis added). The plain meaning of these words is to accord the school a role in distributing resources to other departments/schools/colleges at ODU. Otherwise, how could the school ensure anything about the distribution of resources among the cited departments? Would the other units engaging in data science efforts have to get approval from the school to receive resources for data science efforts? Or, would the school just be given the opportunity to “veto” other units’ data science efforts? Both of these implications sound like bad ideas, but how else could the school ensure “the strategic distribution of resources across academic disciplines?” In sum, the rationale offered in the proposal asserts the school’s role as a distributor of resources across the institution, but does not acknowledge, much less address, obvious questions about how that role would be fulfilled. In this respect, the offered rationale does not provide a sound justification for establishing a School of Data Science.

Given the issues delineated above, and their implications for ODU’s proposal to establish a School of Data Science, SCHEV staff concludes that—on the basis of the documentation that has been provided—approval is not recommended.

Academic Programs

The School of Data Science would administer one academic degree program, the Master of Science in Data Science and Analytics, which is currently administered by the Graduate School.

Resources/Budget

The school's projected initial budget (2023-24) would be \$2,017,598, increasing to \$3,733,915 in the third year (2025-26). The funds would primarily be used to support several new administrator positions and faculty lines. The faculty lines would be a combination of positions taken from other departments and new hires. ODU has indicated the institution will not request support from the General Assembly to establish and operate the School..

State Council of Higher Education for Virginia Agenda Item

Item: #I.D – Academic Affairs Committee – Discussion of State Authorization Reciprocity Agreement

Date of Meeting: October 24, 2022

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
joedefilippo@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Purpose of the Agenda Item:

The purpose of this agenda item is to provide the Academic Affairs Committee with an overview of SCHEV’s responsibilities administering Virginia’s participation in the National Council for State Authorization Reciprocity Agreements (NC-SARA).

Background Information/Summary of Major Elements:

On October 17, 2014, the Southern Regional Education Board (SREB) approved Virginia as a member state to participate in the National Council for State Authorization Reciprocity Agreements (NC-SARA). The reciprocity allows participating Virginia colleges and universities to offer distance-learning programs and courses to residents of member states without seeking state-by-state approval. The agreement further provides enhanced quality assurance and consumer protection to Virginia residents taking distance-learning programs from other member states’ institutions. Currently, 79 Virginia institutions—public and private, two-year and four-year—are SARA members.

Materials Provided:

None enclosed. At the meeting, staff will provide a presentation.

Financial Impact: N/A

Timetable for Further Review: N/A

Relationship to Goals of the Virginia Plan for Higher Education:

Council’s consideration of this agenda item supports the following strategies outlined in *Pathways to Opportunity: The Virginia Plan for Higher Education*:

- Cultivate affordable postsecondary education pathways for traditional, non-traditional and returning students.
- Foster program and administrative innovations that enhance quality, promote collaboration and improve efficiency.
- Improve the alignment between post-secondary academic programs and labor market outcomes.

Resolution: N/A

State Council of Higher Education for Virginia Agenda Item

Item: #I.E. – Academic Affairs Committee – Report of the Staff Liaison to the Academic Affairs Committee

Date of Meeting: October 24, 2022

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
joedefilippo@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Purpose of Agenda Item:

Staff activities report.

Background Information/Summary of Major Elements:

N/A

Materials Provided:

“Report of the Staff Liaison to the Academic Affairs Committee,” by Dr. Joseph G. DeFilippo.

Financial Impact:

N/A

Relationship to Goals of *The Virginia Plan for Higher Education*:

N/A

Timetable for Further Review/Action:

N/A

Resolution:

N/A

Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning

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Private Postsecondary Education (PPE): Orientation Session for Schools Seeking Certification

- PPE staff virtually convened a group of prospective school owners on October 4, 2022. This orientation is the first step in the application process for entities seeking certification to operate a postsecondary school in Virginia. Staff presented participants with an overview of the laws and regulations pertaining to the operation of a private postsecondary school and a summary of the certification process. The orientation also included detailed instructions on how to complete the certification application. There were five participants from degree-granting and sixteen vocational school representatives in attendance.

ACICS Recognition Terminated by USED

- On August 19, 2022, the U.S. Department of Education (USED) announced that it had denied the appeal of the Accrediting Council for Independent Colleges and Schools (ACICS) to retain its recognition as an accreditor. This decision means that higher education institutions currently accredited by ACICS would lose their eligibility for federal financial aid programs, including guaranteed student loans and Pell Grants. USED is allowing ACICS-accredited institutions 18 months to become accredited by another recognized accreditor—during this period they will remain eligible for federal financial aid programs, but with the proviso that they cannot take new students.

Currently, four institutions operating in Virginia are accredited by ACICS. Three of these institutions (California University of Management and Science, Fairfax University of America and University of North America), are certified by SCHEV. The fourth ACICS institution is Stratford University, which has campuses in both Woodbridge and Alexandria. In accordance with §23.1-219(D) of the Code of Virginia, private institutions are no longer required to be certified by SCHEV if they have maintained their main campus continuously in the Commonwealth for at least 20 years and are accredited by an agency recognized by the U.S. Department of Education. Such schools, including Stratford University, have full institutional autonomy and no formal legal relationship with SCHEV.

Stratford announced on September 23 the cessation of its operations in Virginia, effective October 9, 2022. More than 900 students in the Commonwealth will be impacted by this closure. SCHEV staff have offered guidance to Stratford administrators and seek to assist students in any way they are able. A notice has been placed on the SCHEV website to advise Stratford students of resources available to them, including contact information for other institutions that have expressed a willingness to take Stratford students as transfers. The notice is available here: <https://ppe.schev.edu/closed-schools>.

State Committee on Transfer

- The State Committee on Transfer (SCT) met September 22, 2022. The SCT includes representatives from all public two- and four-year institutions. The agenda included a review of the committee's roles and responsibilities, updates on Transfer Virginia, proposed changes to SCHEV's *Guidelines on Award of Academic Credit for Military Education Training and Experience by Virginia Public Higher Education Institutions*, and a presentation from EduNAV on unified digital transcripts. **Dr. Paul Smith** led the discussion on the proposed changes to the military education policy. Further discussion on the policy will take place at the committee's October 20, 2022 meeting.

Governor's Approval of SCHEV Regulations

- Earlier this month Governor Youngkin approved new final regulations related to SCHEV's responsibility to oversee private and out of state institutions operating in Virginia. One regulation increases fees charged by the Private Postsecondary Education (PPE) unit to support that unit's operations. The new fee structure will take effect in 2023; this will be the first change to PPE fees since 2013. The other regulation concerns a new law that took effect on July 1 of this year, which requires out of state schools offering distance education into Virginia either to be a member of the State Authorization Reciprocity Agreement, or to be certified to offer distance education by SCHEV.

Staff Member Appointed

- Ms. Kirstin Pantazis began as Associate for Academic Affairs on October 10. Ms. Pantazis has extensive experience in two-year and four-year higher education institutions, and will work primarily on program and instructional site approval processes.

Staff Activities and Recognition

Joseph G. DeFilippo

- An article, "Cicero and the Stoic Defense of Divination," appeared in Philodorea: Essays in Greek and Roman Philosophy in Honor of Phillip Mitsis, eds. D. Konstan and D. Sider, (Parnassos Press – Fonte Aretusa, 2022), 313-330.

Jodi Fisler

- Started a 6-year term on the National Advisory Committee for the Carnegie Elective Classification for Community Engagement;
- Was invited (and agreed) to represent higher education on the Virginia Service Commission's core team to develop a statewide civic health index;
- Served on the planning committee for the Campus Vote Project's Virginia Student Democracy Summit, held at the University of Virginia on September 23;
- Co-authored an article with Drs. Linda Townsend and Pamela Tracy (both of Longwood University), which will appear in the October/November issue of

Assessment Update. The article, “Readiness for Learning Improvement: A Reflective Process,” describes a tool the group developed to prepare faculty to work collaboratively to improve student learning outcomes in their programs.

Paul Smith

- Attended the British Educational Research Association’s (BERA) annual conference in Liverpool, England from September 6-9, 2022. BERA is a membership association committed to advancing research quality, building research capacity and fostering research engagement. The 2022 conference covered topics spanning the educational spectrum from early childhood to higher education. Sessions were categorized into one of 37 themes and included topics such as alternative curriculum, diversity and inclusion, educational leadership, gender studies, and higher education. The conference provided Dr. Smith with a comparative perspective on higher education models.
- Presented and facilitated a discussion on current trends and challenges in higher education at Norfolk State University’s annual leadership retreat in Williamsburg on July 28, 2022. Presentation topics included escalating costs, viewing higher education as a commodity, social issues, and enrollment declines. NSU holds this retreat annually and attended by senior leadership, college deans, and departmental chairs.

Beverly Rebar

- Met with members of the Sexual Violence Advisory Committee and coordinated the composition of comment to the federal Department of Education concerning proposed changes to Title IX regulations.
- Served on the planning committee for the Virginia Military and Student Veterans Education Summit, to be held on September 22nd and co-sponsored by SCHEV.

Academic Affairs Staff:

Public Sector Academic Affairs

Ms. Karen Banks, Academic Affairs Support Specialist
Dr. Joseph G. DeFilippo, Director, Academic Affairs & Planning
Ms. Darlene Derricott, Senior Coordinator, Academic Services
Dr. Jodi Fidler, Senior Associate for Assessment Policy & Analysis
Ms. Emily Hills, Academic Programs and Services Specialist
Dr. Monica Osei, Associate Director for Academic Programs & Instructional Sites
Ms. Kirstin Pantazis, Associate for Academic Affairs
Ms. Beverly Rebar, Senior Associate for Academic & Legislative Affairs
Dr. Paul Smith, Senior Associate for Student Mobility Policy & Research

Private Postsecondary Education

Mr. Richard Cole, Certification Specialist
Ms. Sandra Freeman, Director, Private Postsecondary Education
Ms. Kathleen Kincheloe, Compliance Specialist
Ms. Angela Menjivar, Certification Specialist

Ms. Monica Lewis, Fiscal Specialist
Ms. Sylvia Rosa-Casanova, Senior Associate for Private Postsecondary Education
Ms. Stephanie Shelton, Administrative Assistant
Mr. Alfonso Wells, Compliance Investigator

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
RESOURCES AND PLANNING COMMITTEE
SEPTEMBER 19, 2022
DRAFT MINUTES**

Ms. Harker called the meeting to order at 1:04 p.m. in Newcomb. Hall in the Commonwealth Room at the University of Virginia. Committee members present: Victoria Harker, Katherine Webb, Thaddeus Holloman, John Broderick, Jennie O' Holleran, Walter Curt, and Ken Ampy.

The following Committee member was unable to attend: John Broderick

Staff members present: Tom Allison, Lee Andes Peter Blake, Celeste Chalkley, Grace Covello, Alan Edwards, Wendy Kang, Laura Osberger, Emily Salmon, Yan Zheng.

Others present: Ramona Taylor from the Attorney General's Office, Sarah Spota Deputy Secretary of Education, Jess Dodson Senate Finance and Appropriations Committee

APPROVAL OF MINUTES

On a motion by Katie Webb and seconded by Thaddeus Holloman, the minutes from the July 19 meeting were approved unanimously.

DISCUSSION ON BUDGET AND POLICY RECOMMENDATIONS FOR FY2024

Ms. Kang provided a summary of the budget and policy recommendations. The most recent budget was one of the largest increases in a generation of higher education funding with a total of \$1 billion dollars. \$292 million was included in the state share for the salary increases. The budget also included affordable access funds. In the financial aid area SCHEV made the largest recommendation to date and it was fully met to help increase affordability for higher education institutions in the state. The general assembly also approved about \$1 billion in capital this biennium.

Looking ahead, SCHEV focused on a few areas for the 2024 budget recommendations, (1) system wide increases (2) impact of rising inflation, (3) operation and maintenance of new facilities coming online, (4) growth of the military survivor program. Members discussed the concern related to institutions ability to raise funds to meet the salary increase requirements without raising tuition and the potential pressures on institutions that are tasked with additional responsibilities.

Mr. Curt asked for the breakdown of institutional costs per student (particularly, by in-state students) and Ms. Harker noted the need to understand costs by student group including transfer students. Members also discussed the need to collaborate with institutions related to budget recommendations. SCHEV staff noted that the recommendations will be discussed with institutional staff before the next council meeting in October. Council member Webb noted that JLARC has three studies coming out after the next council meeting in October. SCHEV staff should note any important

findings to council members that staff may want to include in our budget recommendations.

DISCUSSION OF COST AND FUNDING NEEDS STUDY

Mr. Allison provided an update on the cost and funding needs study and prefaced the presentation with a refresher on the background, scope, and the deliverable status of the project. He noted the accomplishments of the study that included a review of funding policies in other states, the identification of ways our institutions are efficient and effective, and trends in cost and funding. The study fell short in identifying ways institutions are efficient and effective between institutions and working with institutions to identify peer groups.

Mr. Allison provided an overview of tasks for the upcoming year as part of the planning phase. This includes refining the peer/comparison groups, rebuilding the model, and informing budget recommendations by June 2023. Discussion from councilmembers included a suggestion to start small with each institution and build the model based on smaller data then build the model out. Council also discussed peer/comparison group data noting the development process considering unique institutional missions.

DISCUSSION ON INSTITUTIONAL PERFORMANCE STANDARDS

SCHEV provided the Council's responsibility for IPS at the last council meeting. There are two parts to the standards: education related measures and fiscal measures. SCHEV staff is waiting from the Secretary of Finance office for the fiscal measures in October, but preliminary results show all institutions on track to pass. SCHEV staff has provided a template for remediation plans including which include identifying the unmet measure, why it wasn't met. SCHEV staff will re-run that data in May to see what it looks like. Our goal is to maintain communication and awareness. SCHEV staff has held off on sending the template to institutions until the fiscal measures are released so the institutions would have to do 1 form instead of 2. Council discussed the setting of performance measures, specifically who sets them and how they can be changed.

DISCUSSION OF INSTITUTIONAL PERFORMANCE STANDARDS PRELIMINARY DATA

Ms. Kang provided an overview of the Institution Performance Standards noting that it is a two-part process that includes educational and fiscal and administrative measures. The fiscal and administrative standards are reviewed by the Secretary of Finance. SCHEV expects final results in October, but reported that the early review indicated institutions look to have met these standards. There are 1-2 institutions under review.

For the education-related measures, staff provided an overview of the remediation process. Staff plans to seek Council approval to certify the institutions in October.

DISCUSSION OF STUDENT ENROLLMENT TRENDS

Mr. Massa and Dr. Edwards discussed enrollment trends nationally and across the Virginia. Enrollments have been declining since 2010, this decline is tied to the economy and primarily in the community colleges. For the last 30 years in Virginia, there has been a large gap in undergraduate enrollment where there are less men than women enrolling in college. Staff also presented on male enrollment at community colleges and four-year colleges by race/ethnicity to provide additional context to the enrollment concerns.

Staff noted that women have higher retention rates generally. SCHEV and institutions have efforts to better understand male enrollment numbers. Institutions are employing a variety of efforts to support male success focused on targeted outreach to Black male students, men of color, and males in the teaching force. SCHEV has focused on efforts to access including GEAR UP, 1-2-3 Go!, Level Up Virginia, Campus Visit Pilot Fund, and the FASFA completion project.

Staff reviewed college enrollment in the last 100 years nationally, there are some economic reasons valuing why women should go into college. Next steps are to monitor gaps in enrollment and attainment through the statewide strategic plan progress tracker, pursue further study into the choices made by high school students, develop a better picture of Virginia entry points into the workforce after high school. Discussion from council focused on geographical areas impacting enrollment (urban, suburban, and rural), and the impact of community college enrollment on the four-year schools.

UPDATE ON SIX YEAR PLAN PROCESS FOR 2022

Tom Allison presented an update on six-year plans. SCHEV staff issued feedback to the institutions earlier this month that were derived from SCHEV and Op-Six staff providing comments and questions. Those are due back to SCHEV October 11th which is when SCHEV staff will post them on the SCHEV site and the institutions are required to submit the plans to DLAS in December. Members asked that SCHEV staff notify council when they are posted.

MOTION TO ADJOURN

The Chair adjourned the meeting at 11:37am.

Victoria Harker
Committee Chair

State Council of Higher Education for Virginia Agenda Item

Item: #II.C. – Resources and Planning Committee – Action on Budget and Policy Recommendations for FY 2024

Date of Meeting: October 24, 2022

Presenter: Wendy Kang
Director of Finance Policy and Innovation
wendykang@schev.edu

Most Recent Review/Action:

No previous Council review/action

Previous review/action

Date: September 19, 2022

Review: SCHEV staff presented preliminary FY 2024 budget and policy recommendations to Council.

Purpose of Agenda Item:

The purpose of this item is to inform review by the Resources and Planning Committee of budget and policy considerations that Council will recommend to the Governor and General Assembly for FY 2024. These recommendations are a statutory responsibility of Council, per § 23.208 of the [Code of Virginia](#).

A. The Council shall develop policies, formulae, and guidelines for the fair and equitable distribution and use of public funds among the public institutions of higher education, taking into account enrollment projections and recognizing differences and similarities in institutional missions. Such policies, formulae, and guidelines shall include provisions for operating expenses and capital outlay programs and shall be utilized by all public institutions of higher education in preparing requests for appropriations.

Background Information/Summary of Major Elements:

In September, staff provided a general overview of recommendations in the areas of operations, financial aid, and policy recommendations. Over the last month, staff considered Council members' concerns from the September meeting and reviewed recommendations with stakeholders to receive additional input.

The updated recommendations include changes in the following areas:

- **Updated cost estimates and per-student amounts** as discussed at the September meeting.

- **Remaining balances related to stimulus funding by-institution.** This information addresses questions in September from Council members who sought to better understand potential funds available.
- **Additional data and background on need-based financial aid.** Members' questions regarding the distribution of financial aid in the second year led staff to add more details regarding the funding amounts.
- **Options for prioritizing funds if additional state investments are available.** Although staff do not propose that Council recommend specific amounts as a need, if the Governor and/or General Assembly wish to provide additional funding, then priority options are included in the areas of student support services and mental health, workforce alignment and alternative financial aid programs.

Materials Provided: The document on the following pages is a draft report for Council consideration.

Financial Impact: The cost amounts provided are estimates of financial impact based on expected costs and offer a range based on approaches.

Relationship to Goals of *The Virginia Plan for Higher Education*: The budget and policy recommendations relate directly to all three of the statewide strategic plan's goals – equitable, affordable and transformative.

Timetable for Further Review/Action: Upon approval, staff will submit the budget recommendations to the Governor and General Assembly for consideration.

Resolution:

WHEREAS, *Pathways to Opportunity*, the statewide strategic plan for higher education in the Commonwealth, seeks to place Virginia as the best state for education by 2030; and

WHEREAS, Virginia's higher education system ranks as one of the best in the nation when considering factors such as graduation rates, average net price, low loan default rates and high return on investment, which is a status that must be preserved and nurtured; and

WHEREAS, Virginia's system of public higher education is a shared responsibility of the state, institutions and students and parents to reach the highest level of performance and accountability; and

WHEREAS, Council's budget recommendations for FY 2024 address the needs of affordability, equity and transformation; now, therefore

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the Budget and Policy Recommendations for system operations and

financial aid for FY 2024 and directs its staff to transmit the recommendations to the Governor and the General Assembly.

Draft SCHEV Budget and Policy Considerations for FY 2024

The Council is charged with making annual budget and policy recommendations as stated in the 23.208 of the [Code of Virginia](#).

A. The Council shall develop policies, formulae, and guidelines for the fair and equitable distribution and use of public funds among the public institutions of higher education, taking into account enrollment projections and recognizing differences and similarities in institutional missions. Such policies, formulae, and guidelines shall include provisions for operating expenses and capital outlay programs and shall be utilized by all public institutions of higher education in preparing requests for appropriations....

In the second year of the biennial budget, SCHEV generally affirms the two-year budget passed in the prior General Assembly session, considers SCHEV recommendations that did not receive support in the previous session and seeks budget and language adjustments based on new circumstances that may arise.

Current Funding for the 2022-2024 biennium

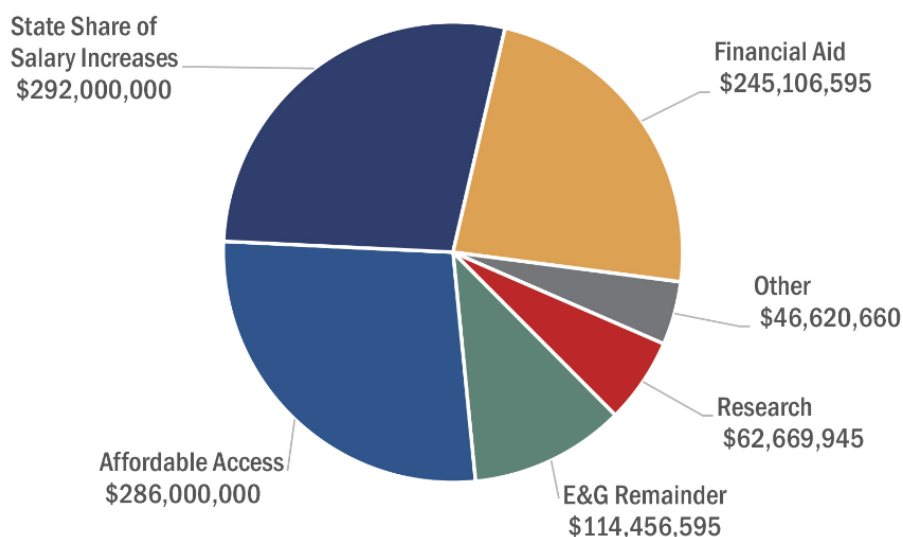
During the 2022 session, the budget included over \$1 billion in investments in higher education. This investment exceeded SCHEV recommendations and included funding for annual five percent salary increases, financial aid, research and other activities. The table below provides an overview of the investments and a [SCHEV Insights blog post](#), describes the funding amounts in more detail. One item to note is the significant investment in need-based aid in the second year. This funding was largely targeted to reduce gaps in student unmet financial need at institutions that serve a high proportion of low-income students compared to other institutions. This was highlighted in a [SCHEV Insights post](#).

Table 1: Additional Operating General Fund for the 2022-2024 biennium

Program	FY 2023	FY 2024	Total
E&G	\$299,348,659	\$393,107,936	\$692,456,595
Financial Aid	\$49,247,017	\$195,859,578	\$245,106,595
Research	\$35,934,063	\$26,735,882	\$62,669,945
Other	\$22,653,792	\$23,966,868	\$46,620,660
Total	\$407,183,531	\$639,670,264	\$1,046,853,795

The graphic below provides additional illustration of the investments by program.

Graph 2: Additional Operating General Fund by Higher Education Program



In addition to investments in higher education operating funding and financial aid, the state also continued to provide significant investments in capital. The biennium budget included over \$1 billion in capital projects along with smaller investments in maintenance reserve and equipment.

Last, during the pandemic, institutions received direct support from the federal government beginning 2020. There were several allocations provided. For most of the funding amounts, institutions were required to allocate at least half of the funding to through student aid. The last round of funding must be spent by June 2023. As of July 31, 2022, institutions expended approximately 80 percent of the funding provided. Additional data on the federal stimulus funding is included in Appendix A.

With the large investments already in the budget for the biennium, the focus of the SCHEV considerations for the FY 2024 budget and 2023 General Assembly Session are to identify potential system-wide cost increases institutions may face. It also takes into account institution-specific priorities and other potential budget and policy topics that may arise.

Summary of key areas of consideration for FY 2024

The following are key areas of consideration:

- **System-wide cost increases:** The recent [tuition and fee report](#) highlighted the growth in tuition and fees for the 2022-23 academic year after several years with

minimal increases. For FY 2024, several system-wide costs will impact all institutions and require additional institution funding to support those costs. These system-wide costs include: (1) the institution share of the five percent salary increases, (2) the impact of rising inflation on nonpersonal service costs, (3) operations and maintenance of new facilities coming online and (4) expected growth in the military survivor tuition waivers. SCHEV provides estimates for these costs and options for state support if the Governor and General Assembly wish to minimize the impact on student tuition and fees.

- **Statewide priority areas and initiatives:** In more recent years, the state has placed a priority on certain key areas through policy or budget initiatives. This includes investments in the state internship program, financial aid, workforce alignment, mental health services and freedom of expression on campuses. If the Governor or General Assembly wish to make investments in higher education, these initiatives along with efforts to mitigate system-wide cost increases should be considered as priority areas.
- **Institutions specific services and activities:** In addition to system-wide cost increases, institutions may seek state general fund support for specific initiatives. Initial institution requests are outlined in their six-year plans that were submitted in July and final plans are completed in October. In addition, institutions make formal requests to the governor through the Department of Planning and Budget. Considerations are provided for prioritizing the types of requests to align with state needs.
- **Capital investments, planning and maintenance reserve:** As noted, the state also made significant capital investments last year. This year, institutions submitted capital requests for FY 2024. SCHEV reviewed these requests and provides criteria to consider in the selection of these projects if the Governor and General Assembly wish to provide additional capital in the upcoming budget. Further, given the large investments over the years in capital, continued investments to maintain facilities should be considered.

The following provides additional details based on the budget and policy areas identified above.

System-wide cost estimates

The system-wide cost estimates are focused on four main areas: salary increases, nonpersonal service inflationary costs, operations and maintenance of new facilities coming online and increased growth in the military survivors and dependents tuition waiver program. SCHEV categorizes these costs as nondiscretionary since institutions are required to support these costs due to external factors.

In addition, the cost estimates: (1) focus on educational and general (E&G) programs and do not include expected cost increases for auxiliary programs, (2) build on approaches from prior years, (3) include input from discussions with stakeholders, and (4) do not take into account specific variations that an institution may experience due to other unique factors of their institution or region.

SCHEV staff reviewed the estimates with the Governor's and money committees' staff, the Department of Planning and Budget and institutions prior to the October Council meeting.

Institution cost of state-authorized salary increase: The budget authorized a five percent salary increase for both years of the biennium. On average, the state provides approximately 50% of the costs of the increases and institutions are required to support the remaining amount. While the budget provided funding for the state share of the salary increase, institutions will need to provide funding for the remaining balance. According to the Department of Planning and Budget the cost of the E&G component of the estimated institution cost is approximately \$101 million.

Inflation estimates on nonpersonal services: With recent changes in the minimum wage and supply chain and worker shortages, inflation is expected to grow at higher rates than prior years. Institutions note increased costs related to nonpersonal services, including those related to insurance premium rates, contractual services, operations and maintenance of facilities and in other purchases.

Based on data used by the Virginia Employment Commission ("Executive Summary: US Economic Outlook, September 2022" by [IHS Markit](#)), the CPI for all goods and services rose by 8.1 percent in 2022 and is expected to grow by 3.9 percent in 2023 and 2.2 percent in 2024. Based on these figures, SCHEV projects a 6.0 percent inflation rate for FY 2023 (the average of 8.1 and 3.9 percent) and 3.1 percent (the average of 3.9 and 2.2 for FY 2024).

Due to fluctuations as a result of COVID, nonpersonal services have varied over the last three years. FY 2021 had the largest fluctuation that appears to be attributed to increased expenditures for COVID testing, cleaning and other requirements. By reviewing the FY 2020 and FY 2022 expenditures, nonpersonal services averaged 23% of total costs for these two years. Applying this average to total expenditures for FY 2022 and adding the inflation increase of 6.0 percent in FY 2023 and a 3.1 percent increase in FY 2024 results in additional cost of \$41.7 million for FY 2024.

Operation and maintenance (O&M) costs of new facilities: Last year, SCHEV estimated the O&M costs of new facilities and only provided recommendations for new facilities opening in FY 2023 as opening dates for FY 2024 could vary due to construction delays or changes. The buildings opening in FY 2023 were partially funded using a fund split estimate provided by SCHEV. The total cost estimates for O&M of new buildings opening in FY 2024 are approximately \$11.5 million.

Military survivors and dependents education program (VMSDEP) growth: VMSDEP provides assistance to Virginia's veterans who have made significant personal sacrifices, including loss of life, liberty (prisoner of war or missing in action) or "limb" (90% or more disabled as a result of service) by waiving tuition and required fees and providing a stipend to their dependents.

The Department of Veterans Services (DVS) reported in August 2021 that the number of program applications are at historic levels and new applications continue to be submitted.

In the 2020-21 year, 3,090 students were eligible for the waiver resulting in \$31 million in waived tuition and fees at public institutions. Initial estimates are that growth in 2021-22 was 47% and could grow by 50% in 2022-23 and 33% in 2023-24. Based on these projections, the costs could increase to \$68 million in FY 2023 and \$91 million in FY 2024—indicating a potential \$23 million increase. In-state students comprise approximately 95% of the costs (\$21.5 million) and in-state undergraduate costs are approximately 81% (\$17.6 million). While the state has not provided funding for tuition waivers in the past, the rapid growth will impact institution revenues. These increases are expected at all institutions, but the rate may vary. If the state chooses to provide funding to support this growth, SCHEV recommends allocating the funding to a central account to distribute funds based on actual growth for FY 2024.

The table below provides a summary of the costs describe above.

Total cost increase estimates for FY 2024 (in millions)

Area	Total Cost
Salary increase (institution share of cost)	\$101
Nonpersonal services	\$42
O&M of new facilities in FY 2024	\$12
Virginia military survivor tuition waiver growth FY 2023 to FY 2024	\$23
Total costs	\$177

Estimates of costs based on different funding approaches

The above items represent the estimated amounts in each area of expected growth. Institutions often seek to support costs through the reallocation of costs internally and through revenue sources. The source of the funds can come from various areas, but tuition and fees are a large part of nongeneral fund revenues. The total costs are based on all funding sources, including in-state and out-of-state, graduate and undergraduate students and other programs, such as community services and research under the E&G program category.

Estimate 1: Traditional fund split. The budget includes the goal that “the General Assembly shall seek to cover at least 67 percent of resident of cost” related to base adequacy. (Item [4-2.01 b.3.a](#)). SCHEV traditionally calculates funding amounts based on this goal. The remaining 33 percent is expected to be funded by the institution, potentially through tuition and fees. After factoring in out-of-state students, this amount averages to about half the cost for the system.

For the salary increases, the budget currently includes the state share using a traditional fund split. However, the budget does not include funding for the estimates related to nonpersonal service costs, O&M and the VMSDEP program. The estimated cost of providing a fund split approach for nonpersonal services and O&M is \$24 million.

Including the VMSDEP estimates for in-state students adds \$21.5 million for a total of approximately \$25 million.

Estimate 2: Traditional fund split with incremental support based on low-income student enrollments: In the past, the Council has included recommendations that provide more state support to institutions that enroll higher percentages of low-income (Pell-eligible) students. This is based on the assumption low-income students are more likely to need to take additional debt to afford college or may not attend (or return) if costs are too high. The approach proposed in this option provides additional funds to institutions based on a scale of the number of Pell-eligible students they enroll where the amount the state covers is proportionally higher for institutions with higher percentages. The impact of cost by institution would vary using this approach.

Estimate 3: In-state share of undergraduate student costs. This method uses the in-state undergraduate share of tuition revenues to determine the proportion of costs that may be attributed to in-state undergraduates. Applying this amount to costs is approximately \$93 million with a potential average cost to students of \$400-410.

This estimate is based on institutions data provided in the six-year plans submitted to SCHEV and used data submitted in July. Updated plans were due October 11 and SCHEV is reviewing changes to determine if costs vary. While this amount may mitigate tuition and fee increases, this approach would provide more state general fund support for institutions with the highest tuition and E&G fees, which tend (although not exclusively) to be those with a higher proportion of students who have a higher ability to pay.

Estimate 4: In-state share of student cost (undergraduate and graduate). This cost estimate includes the general fund support for the full cost of in-state students, including graduate students. As in estimate three, this would allocate more state resources toward institutions with a higher proportion of students who may have a higher ability to pay.

Draft Estimates of costs (in millions)

Area	Total Cost	Traditional fund split (67% of in-state costs)	Estimate 2: Traditional fund split + additional support to institutions with low-income students	Estimate 3: Traditional fund split + In-state undergraduate share*	Estimate 4: In-state student share (undergrad & grad)
Salary increase (institution share of cost)	\$101	included in budget	\$24	\$49	\$58
Nonpersonal services	\$38	\$20	\$25	\$21	\$25
O&M of new facilities in FY 2024	\$12	\$4	\$4	\$5	\$6
Virginia military survivor tuition waiver growth FY 2023 to FY 2024*	\$23	\$22	\$19	\$19	\$22
Sub-total costs	\$174	\$45	\$72	\$94	\$111
State and institution-specific services and activities	Up to \$200	n/a	n/a	n/a	n/a

Notes:

The military survivor waiver figures are provided based on estimated growth in costs for in-state students for estimates 1-3 as 95% of costs and estimate 4 is based on 81% of cost using current cost estimates for in-state undergraduates based on 2021-22 data.

*Costs are preliminary and use six-year plan revenue data to estimate the share of undergraduate costs. Estimates may changed based on updated plans submitted October 11. These are being reviewed by staff.

State areas of interest and priority

In addition to the costs listed above, the state may have additional areas of interest to support. In reviewing the institution requests and other areas of consideration, SCHEV estimates that the amounts could total up to \$200 million. The following is a list of current topics related to higher education that may be considered as part of the budget or legislative bill process that Council staff are monitoring. This list includes initial background and approaches.

Internship alignment: The state provided added support for the [internship program and fund](#) (Virginia Talent + Opportunity Partnership) for the upcoming biennium. This amount was lower than amounts originally requested by SCHEV and in amendments submitted by the Governor and legislators to provide additional support. If the Governor and General Assembly wish to provide additional funding and support in FY 2024, the following are potential strategies to consider.

- Need-based aid for internships: While the state’s undergraduate need-based aid program includes a provision to allocate up to 15 percent of financial aid for internship

programs, it appears there is limited use of this allocation due to challenges with administering the aid program (currently under review by JLARC) and as a result of the need to address existing financial need of students. The state could consider an investment in a separate need-based aid program that is exclusively available for internship support that would provide funding for stipends to students for use as payment for working at a nonprofit, government entity or small businesses.

- Housing support at institutions: Another area of consideration is the need for housing if students need to relocate for a summer or semester. Housing can be a barrier for both students and employers that are not located in areas with short-term housing options. In collaboration with institutions and other stakeholders, SCHEV could review options to short-term housing, including the consideration of using available dorms at institutions to better support student internships.
- Career services support: With the growth in focus on career development and job placement through internships and after college, additional investments may be needed by institutions to better support students through career services as a core component of their learning experience to support increased student, faculty and business connections and identify more opportunities to document and assess internship activities.
- Other areas of consideration: Further areas of consideration could include externship programs for faculty to spend 6-8 weeks in the summer working at companies to gain experience related to their area of expertise; a shared services model to provide added support to students for mock interviews, resume review, etc.; creation of alternative career readiness models at community colleges for students that do not wish to pursue a degree, such as those created through the [Mike Rowe Works Foundation](#); additional support for small businesses; and annual reporting of progress and outcomes of the program to support greater transparency and increase opportunities for input and dialog.

Student services improvements, including mental health: SCHEV recently completed a review of student services and identified several key opportunities to better support students. Further, the Governor is leading an initiative with education providers to learn about the needs in this area. Some examples include: enhancements to career services, advising, mental health (including telehealth, training, and other services). The state may wish to consider investments and legislation in this area in the coming year.

Program alignment to workforce needs and key shortage areas: Similar to internships, additional funding has been added in recent years to further align curriculum to workforce needs. The recently established Virginia Office of Education Economics at the Virginia Economic Development Partnership (VEDP) was cited to provide support to several higher education initiatives in the budget. SCHEV is actively engaged with these projects. As additional data and policies are identified, SCHEV will work with the Governor and General Assembly to assist in opportunities to further align these areas. In addition, teacher and nursing/healthcare shortages continue to be a high concern, and some institutions have included budget requests to address these needs. Several initiatives and

funding approaches were included in the budget, but additional efforts could be considered to better support workforce alignment.

Access and completion/success initiatives: The current Appropriation Act includes funding \$25 million in the second year to increase access and retention of low-income students and requires SCHEV to hire a national organization to assist with this effort. If additional policies are identified as part of this process, SCHEV will work with the Governor and General Assembly to further align these efforts and recommend potential initiatives to increase access and completion particularly for low-income students.

Need-based aid investments and award simplification: As mentioned, the state provided a significant investment in need-based aid for FY 2024 based on SCHEV's aid recommendations and review of its formula. This large investment focused on closing gaps in unmet need for low-income students at institutions serving a large percentage of low-income students. Other areas identified during the formula review and over the last year include an interest to support emergency grants and "just-in-time" aid that may help students complete their coursework. The federal stimulus funds allowed institutions to use this option over the last three years, and those funds will no longer be available after June 2023. Last, Joint Legislative Audit and Review Commission (JLARC) is currently reviewing the effectiveness of the major undergraduate financial aid programs and is expected to provide its report in November. A key focus area of the report is on awarding practices—an area SCHEV was not able to address during the formula review. SCHEV will monitor the recommendations from the report and identify potential policy changes for the upcoming session if needed.

Dual enrollment pricing: Dual enrollment provides students the opportunity to earn both high school and college credit with the same course. It is prevalent but uneven across the state, both in its breadth and how it is funded. In addition, there are challenges in having career and technical teachers with the appropriate credentials. Council raised this as an issue earlier this year, and JLARC will be reporting options for potential improvement in November. Once the report is available, staff will identify potential policy changes and funding areas for the upcoming session if needed.

Data-driven processes, cost and performance alignment: The Governor has brought an increased focus to using data to inform processes, such as through the six-year planning, capital reviews and the cost and funding need study. SCHEV staff is actively engaged in these discussions and is providing support to the administration. The discussions align with SCHEV's recently completed review of costs and funding needs and, more broadly, with directing resources toward performance outcomes and expectations.

Investments in strategies to support student academic success/learning loss: The pandemic caused disruptions in learning in both high school and college that could have lasting consequences. If colleges and universities are experiencing learning loss, then the state may want to develop strategies to address gaps created by the pandemic.

Institutional debt practices/transcript withholding: During the 2022 session, there were several bills under consideration related to students having transcripts withheld due to student debt. In addition, the Secretary of Education was assigned responsibility to conduct a review of institutional student debt by December 1. SCHEV staff is providing support as part of this review. If additional findings from this report indicate a need for further policy alignment, then the state may wish to consider budget language or legislation to support this project.

Data science hub: The budget requires SCHEV to convene a workgroup review of institutions for the purpose “assessing the need and, potentially, developing a plan for a Data Science Innovation Hub and the possible roles for the specific institutions.” SCHEV has met with institutions and plans to continue discussions this fall. If additional funding or language is needed, SCHEV will work with the Governor and General Assembly.

Other technical policy changes: In addition, to the above, SCHEV is seeking more technical legislative changes as part of the policy review process. This includes the adjustments to the maximum award for the Workforce Credential Grant given inflationary increases (current award is capped \$3,000 and has not increased since the creation in 2016) and the percent cap for one program; changing the Tech Talent reporting timeframes to align with reporting requirements in the Institution’s MOUs.; and conforming state aid practices to changes made in federal aid.

Institution-specific priorities and initiatives

This year institutions submitted their updated six-year plans in July. These plans provide an early look at potential institution initiatives and activities for the upcoming year. While final plans were not due until October 11, the preliminary requests totaled \$234 million for FY 2024. The biggest request focused on the institution share of the five percent salary increases. Other requests focused on financial aid, operations and maintenance for new facilities coming online, information technology costs, student affairs and educational programs. While some of the requests are included in the cost estimates included in the prior section, there are other institution-specific costs that the Governor and General Assembly may wish to consider.

Further, institutions submitted [budget requests](#) to the Department of Planning and Budget in September. These amounts totaled \$159 million for FY 2024. (These figures are preliminary and could change in October.) The majority of requests focus additional areas support, such as mental health services, IT costs, salary differentials and investments in programs, such as IT, public health and medical school expansion.

For institution specific requests, SCHEV recommends prioritizing the review of these initiatives based on the following criteria:

- Support of collaboration, shared resources and procurement. The recent cost and funding study report identified an opportunity to potentially further efficiencies in

the state by leveraging shared resources. Institutions submitting requests that could benefit from a shared service approach or through additional collaboration. This could include topics related to IT services, online mental health support, etc.

- Student success, including mental health. SCHEV has worked with institutions over the last six months to identify student needs as they relate to supporting success. Initiatives that can improve the overall mental health of students can help improve student success. Priority should be given to initiatives that can improve outcomes for students.
- Alignment to other state, regional, and institutional needs. As noted, institutions may identify specific needs that are unique to their institution or region or align to a statewide need, such as new program development in high demand areas or increased efforts in shortage areas.

Capital investments, planning and maintenance reserve

SCHEV has responsibilities pertaining to budget recommendations of system-wide capital outlay requirements of public higher education in Virginia. The enabling legislation can be found, in part, in Sections 23.1-208 A through C, and 23.1-203 (9) and (12) of the Code of Virginia. The following is a summary of projects submitted by institutions in August to the Department of Planning and Budget.

In the 2022 session, the General Assembly deferred funding to initiate planning for 19 institutions' capital projects in the Central Capital Planning Pool for 2022-24 biennium and seven capital projects in institutional capital outlay budgets. Deferred projects involved new construction, improvements, renovation and infrastructure for both E&G and auxiliary facilities.

Institutions submitted a total of 68 projects for consideration with an estimated state general fund request of \$2.6 billion. The requests include projects for new construction, renovation, infrastructure improvements, and demolition. While there are many factors impacting the prioritization of these projects if the Governor and General Assembly wish to provide funding, based on feedback provided by the Department of Planning and Budget, Governor's and money committee staff, SCHEV staff recommends reviewing projects and categorizing them based on the following factors: agency prioritization, project inclusion in their six-year plan, critical maintenance component (ADA, Mechanical, Safety, Electric, Plumbing), relative age of the facility, enrollment trends, if the project was deferred in capital planning process and project specific rationale,

Last, with large investments in capital, the state should consider maintaining these assets. The Association of Physical Plant Administrators ([APPA](#)) provides background on how states and education entities should consider the maintenance of capital. According the Department of Planning and Budget and Department of General Services, estimates of the current maintenance reserve backlog for institution facilities is \$2-3 billion. Last year, the state provided over \$106 million in maintenance reserve (not including standalone projects that could reduce the maintenance reserve backlog). SCHEV recommends

including an increased investment in maintenance reserve to help maintain facilities. A doubling of current investments would represent two percent of the total amount.

Summary of Capital Outlay Requests 2022 (in millions)

Total # of Projects	GF Request	NGF Request	9(c) and 9(d) Debt Request	Tax Request	Total Requests
68	\$2,681.4	\$279.0	\$292.10	\$5.7	\$3,258.3

Next Steps

SCHEV's recommendations serve as a foundation in the budget and policy development process. After these recommendations are approved, SCHEV use them when working with institutions, the Governor's office, staff at the Department of Planning and Budget, money committee and legislative staff and legislators during the budget and policy development process. Some of the key steps in the process are identified below:

- **July-August:** Six-year plan development and feedback to institutions (SCHEV facilitates this process working with Op-Six.
- **September-November:** Institution submissions for state funding requests to the Department of Planning and Budget, final six-year plans due, SCHEV development of budget and policy recommendations for consideration during the General Assembly session.
- **December:** Governor's release of introduced budget. SCHEV analysis of budget to identify alignment and gaps.
- **January-March:** Session begins in January and members introduce bills and budget amendments. SCHEV staff reviews bills and amendments to determine impact, supports assessment of fiscal impact of bills and works with legislators and staff to answer questions related to higher education. SCHEV may be asked to testify or present during committees. Committee reports from the Senate and House are released and both houses work together on a conference report. SCHEV reviews reports and provides updated analysis.
- **April:** Governor provides amendments. General Assembly reconvenes for final approval.

Appendix A: Status of Expenditures for Federal Stimulus Funding

Congress passed three major stimulus packages in response to the COVID-19 pandemic: the Coronavirus Aid, Relief, and Economic Security (CARES) Act, the Coronavirus Response and Relief Supplemental Appropriations (CRRSAA) Act, 2021, and the American Rescue Plan (ARP) Act. All three were passed over the course of one year (March 2020 to March 2021). Each subsequent aid package was larger than the previous and had varying rules and regulations for how the funds can be spent and whether they went directly to institutions or to pass-through entities.

Table 1: Total COVID-19 Stimulus Spending in Virginia Higher Education

Inst. Category	CARES	CRRSAA	ARP	Grand Total
Publics	\$436,737,044	\$443,520,970	\$837,045,063	\$1,717,303,077
Privates	\$130,522,700	\$140,718,939	\$211,628,841	\$482,870,480
Total	\$567,259,744	\$584,239,909	\$1,048,673,904	\$2,200,173,557

Source: U.S. Department of Education

HEERF

All three statutes contained funds that went directly to institutions, the Higher Education Emergency Relief Fund (HEERF), with a portion set aside for student aid. HEERF funds accounted for over 80% of all federal stimulus funds that were directed to Virginia institutions (\$1.8 billion out of \$2.2 billion). Within HEERF, there were three main funds. The first used a formula to distribute funds based on each institutions' enrollment levels, weighted for Pell recipients. The second fund was for Historically Black Colleges & Universities, Minority Serving Institutions, and institutions serving high concentrations of low-income students. This fund did not set aside a portion for student aid. A third fund and the smallest amount allowed for the use of funds at the U.S. Secretary of Education's discretion. Each subsequent bill also loosened the restrictions on how the student aid portion could be used. For instance, in CARES, the student aid portion had to be transferred directly to students. In ARP, the funds can be used for any aspect of students' cost of attendance and applied directly to the students' account.

Table 2: Student Aid as a Portion of HEERF

Inst. Category	Total HEERF Funds	HEERF Student Aid	Student Aid as a % of HEERF
Publics	\$1,397,616,090	\$549,300,439	39.3%
Privates	\$446,147,982	\$147,146,743	33.0%
Total	\$1,843,764,072	\$696,447,182	37.8%

Source: U.S. Department of Education

Virginia's public institutions [received \\$1.4 billion, with \\$549 million set aside for student aid in HEERF](#). Private institutions received \$446 million, with \$147 million set aside for student aid. While this is a notable amount, it's worth noting the \$1.4 billion for publics is

allowed to be spread over three years and accounts for less than five percent of the total budget for higher education in Virginia when accounting for both general fund and non-general fund over the same time period.

Institutions report their HEERF spending quarterly to the U.S. Department of Education. These reports aggregate total HEERF spending across all three statutes. To make tracking the funds easier, the U.S. Department of Education created a tool that aggregates the reports and organizes by institution and fund type. A review of this tool shows that Virginia's public institutions have spent 80% of HEERF allocations. This leaves \$271 million that has not been reported as spent. Generally institutions have spent most or all of the portion set aside for student aid. The data below is based on expenditures through July 30, 2022. Funds may be used through June 2023.

HEERF Reported Spending as of July 31, 2022

Institution	Total Awarded	Total Spent	% Total Spent
CNU	\$14,389,378	\$12,885,653	90%
GMU	\$121,073,489	\$88,963,569	73%
JMU	\$61,734,645	\$61,734,645	100%
LU	\$17,223,783	\$17,223,584	100%
NSU	\$102,607,938	\$70,588,124	69%
ODU	\$92,388,338	\$66,412,590	72%
RU	\$47,439,103	\$47,313,533	100%
UMW	\$15,236,153	\$12,190,824	80%
UVA	\$58,987,461	\$48,387,394	82%
UVA-W	\$6,224,611	\$5,405,877	87%
VCU	\$109,304,526	\$102,048,041	93%
VMI	\$5,567,687	\$5,053,130	91%
VSU	\$78,744,822	\$55,228,714	70%
VT	\$97,066,293	\$97,066,293	100%
W&M	\$19,823,063	\$18,617,108	94%
Four-Year	\$847,811,290	\$709,119,079	84%
VCCS	\$512,344,823	\$379,866,587	74%
RBC	\$5,779,910	\$5,779,910	100%
Two-Year	\$518,124,733	\$385,646,497	74%
All Publics	\$1,365,936,023	\$1,094,765,577	80%

Source: <https://covid-relief-data.ed.gov/profile/state/VA>

Notes: Data compiled through Education Stability Fund's Transparency portal. Federal guidelines on student aid evolved through subsequent rounds of stimulus funding. For instance, CARES Act student aid was required to be used as emergency student aid. Subsequent bills expanded eligible spending to traditional financial aid; however, spending is aggregated up through all three bills. These data do not include awards or spending from other sources of federal funds, such as CRF, GEERF or the state recovery funds in ARPA.

State Discretionary Funds

In addition to HEERF that went directly to institutions, an additional \$356 million was distributed through the state through three other funds. The CARES Act funded the

Coronavirus Relief Fund (CRF) and the Governor's Emergency Education Relief (GEER) Fund. The CRF reimbursed expenses directly connected with addressing COVID-19. Both public and private institutions applied for reimbursement to the state with itemized expenses. GEER funds were applied at the discretion of the Governor, split between higher education and K-12. The CRRSAA funded another round of GEER funds, but not CRF.

The American Rescue Plan (ARP) created the third fund with state discretion, State and Local Fiscal Recovery Fund (SLFRF), which were allocated to SCHEV by the General Assembly during the second 2021 Special Session. That money (\$100 million for students attending public colleges and universities and \$11 million for privates) was distributed in early 2022.

State Council of Higher Education for Virginia Agenda Item

Item: #II.D. - Resources and Planning Committee – Action on Certification of Institutional Performance Standards

Date of Meeting: October 24, 2022

Presenter: Wendy Kang
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Wendykang@schev.edu

Most Recent Review/Action:

- No previous Council review/action
- Previous review/action

Date: September 19, 2022

Action/Review: The committee discussed preliminary results on the six general-education-related performance measures, reviewed a remediation plan template and received an update on the status of the fiscal performance measures.

Purpose of the Agenda Item:

The purpose of this item is to inform and facilitate Council action on the certification of public institutions by providing the final results for the 2022 assessment of institutional performance. Staff requests approval to certify all institutions as eligible for the financial benefits authorized in the [state budget](#) (\$10.7 million in each year), based on interest earnings and credit card rebates.

Background Information/Summary of Major Elements:

The *Code of Virginia* charges Council with the duty to assess Institutional Performance Standards. The specific standards are outlined in the [state budget](#). In the multi-faceted review process, SCHEV's role is to assess performance on the education-related measures, review recommendations provided by the Department of Planning and Budget and the Secretary of Finance on the financial and administrative standards and then certify whether institutions are eligible to receive financial benefits as authorized.

In July, staff provided results on the education-related measures. Seven institutions did not meet three or more performance standards (see Table 3 on the following page and in the attached document). Staff recommended that these institutions submit a remediation plan and provide an update in May 2023. At the September meeting, staff provided a template for Council review.

Earlier this month, the Department of Planning and Budget provided its assessment of the financial and administrative standards for FY 2021; all institutions have met the 80% pass threshold. (Details are included in the attached document).

Based on the review of the education-related measures and financial and administrative standards, staff recommends that Council certify all institutions that are not required to submit a remediation plan for the biennium and to certify the seven institutions that must submit remediations plans for FY 2023. Staff recommends reviewing the institutions updated data and plans in May of 2023 to determine certification for FY 2024.

TABLE 3
BIENNIAL ASSESSMENT RESULTS BY INSTITUTION AND RECOMMENDATIONS
Performance Measures 1 - 6
July 2022

Institution	PM 1	PM2	PM 3	PM4	PM5	PM 6	Recommendations
CNU	P	F2	F1&F2	P	F	F	Remediation Plan
CWM	P	F2	P	P	F	P	Feedback Only
GMU	P	P	P	P	P	P	Passed
JMU	P	P	P	P	P	P	Passed
LU	P	F1&F2	F1&F2	P	F	F	Remediation Plan
NSU	P	F1&F2	F1&F2	P	F	F	Remediation Plan
ODU	P	P	P	P	P	P	Passed
RU	P	P	F1&F2	P	P	F	Feedback Only
UMW	P	P	P	P	P	P	Passed
UVA	P	P	P	P	P	P	Passed
UVA-W	F2	P	P	P	F	F	Remediation Plan
VCU	F2	F1	F1&F2	P	P	F	Remediation Plan
VMI	P	P	P	P	P	P	Passed
VSU	F1&F2	F1&F2	F1&F2	P	F	F	Remediation Plan
VT	P	P	P	P	P	P	Passed
VCCS	P	P	F1	N/A	P	N/A	Feedback Only
RBC	P	F2	F2	N/A	F	N/A	Remediation Plan

P = Pass F = Fail (F1 = Fail first year, 2019-20, and F2 = Fail second year, 2020-21) N/A = Not Applicable

PERFORMANCE MEASURES:

PM 1 - Institution meets at least 95 percent of its State Council-approved biennial projections for in-state undergraduate **headcount enrollment**.

PM 2 - Institution meets at least 95 percent of its State Council-approved biennial projections for the number of **in-state associate and bachelor degree awards**

PM 3 - Institution meets at least 95 percent of its State Council-approved biennial projections for the number of **in-state STEM-H associate and bachelor degree awards**

PM 4 - Institution meets at least 95 percent of its State Council-approved biennial projections for the number of **in-state, upper level- sophomore level for two-year institutions and junior and senior level for four-year institutions - program-placed, full-time equivalent students**

PM 5 - Maintain or increase the number of **in-state associate and bachelor degrees awarded to students from underrepresented populations**

PM 6 - Maintain or increase the number of **in-state two-year transfers to four-year institutions**.

Materials Provided:

- Institutional Performance Standards Overview
- Appendix A: Results of the Review of the Financial and Administrative Standards for Level Three Institutions
- Appendix B: Results of the Review of the Financial and Administrative Standards for Level One and Level Two Institutions.

Financial Impact:

Certified institutions are eligible to receive financial benefits listed in § [23.1-1002](#) (approximately \$10 million each year for FY 2023 and FY 2024).

Timetable for Further Review/Action:

This review completes the 2022 assessment process. Staff will provide updates to Council in 2023 on the institutions with remediation plans. The next review must be completed by October 1, 2024.

Resolution:

BE IT RESOLVED that, consistent with § 23.1-206, *Code of Virginia*, the State Council of Higher Education for Virginia certifies for FY 2023 and FY 2024 that William & Mary, George Mason University, James Madison University, William and Mary, Old Dominion University, Radford University, University of Mary Washington, University of Virginia, Virginia Military Institute, Virginia Tech, and Virginia Community College System public institutions have satisfactorily met the performance standards of the Virginia Higher Education Opportunity Act and the Appropriation Act. The Council certifies Christopher Newport University, Longwood University, Norfolk State University, University of Virginia at Wise, Virginia Commonwealth University, Virginia State University, and Richard Bland College for FY 2023. The Council will review the institutions' updated data and remediation plans in May 2023 to determine certification for FY 2024.

SCHEV Assessment of Institutional Performance Standards (Performance Period 2021-2022)

Background

The state began assessing institutional performance standards beginning with the Higher Education Restructuring Act in 2005. The standards were further refined through the Virginia Higher Education Opportunity Act of 2011 (Top Jobs Act or TJ21) and related *Code of Virginia* amendments. SCHEV is responsible for administering these assessments and certifying whether institutions have met the standards. In return, institutions are eligible to receive additional financial benefits, including interest earnings and credit card rebates earned during the fiscal year (approximately \$10.7 million for each year).

The Appropriation Acts of 2022-24 (state budget) outlines the assessment process and lists the six education-related measures and the financial and administrative standards by which the Council shall base its assessment and certification. The full text is available [online](#). Specifically, the following text relates to SCHEV's responsibilities:

In general, institutions are expected to achieve all performance measures in order to be certified by SCHEV, but it is understood that there can be circumstances beyond an institution's control that may prevent achieving one or more performance measures. The Council shall consider, in consultation with each institution, such factors in its review: (1) institutions meeting all performance measures will be certified by the Council and recommended to receive the financial benefits, (2) institutions that do not meet all performance measures will be evaluated by the Council and the Council may take one or more of the following actions: (a) request the institution provide a remediation plan and recommend that the Governor withhold release of financial benefits until Council review of the remediation plan or (b) recommend that the Governor withhold all or part of financial benefits.

Further, the State Council shall have broad authority to certify institutions as having met the standards on education-related measures. The State Council shall likewise have the authority to exempt institutions from certification on education-related measures that the State Council deems unrelated to an institution's mission or unnecessary given the institution's level of performance.

The State Council may develop, adopt and publish standards for granting exemptions and ongoing modifications to the certification process.

Institutions that meet certification criteria are eligible to receive financial benefits from the state. Section § [23.1-1002](#) contains the details about these financial benefits. The benefits include approximately \$14 million for the biennium. Institutions certified by SCHEV during this current assessment process will be eligible to receive benefits for FY 2021 and FY 2022.

As discussed at the September meeting, two areas are measured. The six general education-related performance measures comprise one area. The financial and administrative standards comprise the second area. Additional information regarding the contains the six general education-related measures and the financial and administrative standards is available on the SCHEV [website](#).

Findings

Education-Related Performance Measures:

The six education-related measures are:

1. HEADCOUNT - Institution meets at least 95 percent of its State Council-approved biennial projections for in-state undergraduate headcount enrollment.
2. DEGREE AWARDS - Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state associate and bachelor degree awards.
3. STEM-H DEGREE AWARDS - Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state STEM-H (Science, Technology, Engineering, Mathematics and Health professions) associate and bachelor degree awards.
4. PROGRESSION AND RETENTION - Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state, upper level - sophomore level for two-year institutions and junior and senior level for four-year institutions - program-placed, full-time equivalent students.
5. DEGREES FOR UNDER-REPRESENTED STUDENTS - Maintain or increase the number of in-state associate and bachelor degrees awarded to students from underrepresented populations.
6. TWO-YEAR TRANSFERS - Maintain or increase the number of in-state two-year transfers to four-year institutions.

Staff provides the review for these measures. The years under review for the 2022 Biennial Assessment are 2019-20 and 2020-21. Preliminary results for the six measures indicate that, systemwide, all six measures were achieved. Table I contains the aggregate information.

TABLE 1
RESULTS FOR SIX GENERAL INSTITUTIONAL PERFORMANCE MEASURES
Aggregate Information
July 2022

PERFORMANCE MEASURE	2019-2020			2020-2021 (Biennium- M5 & M6)		
	Target	Actual	Result	Target	Actual	Result
1 - Institution meets at least 95 percent of its State Council-approved biennial projections for in-state undergraduate headcount enrollment .	294,790	294,770	100%	286,737	287,826	100%
2 - Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state associate and bachelor degree awards .	50,577	49,064	97%	51,435	51,251	100%
3 - Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state STEM-H associate and bachelor degree awards .	18,807	18,451	98%	19,126	19,891	104%
4 - Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state, upper level – sophomore level for two-year institutions and junior and senior level for four-year institutions – program-placed, full-time equivalent students .	69,588	79,403	114%	69,817	81,090	116%
5 - Maintain or increase the number of in-state associate and bachelor degrees awarded to students from underrepresented populations .	For this measure, we compare the average for the two years under review to the average for the three prior years.			30,281	31,358	+1,077
6 - Maintain or increase the number of in-state, two-year transfers to four-year institutions .	For this measure, we compare the average for the two years under review to the baseline figure from 2010-11.			9,579	10,863	+1,284

Table 2 contains the results at the institutional level, along with staff recommendations regarding the findings.

TABLE 2
BIENNIAL ASSESSMENT RESULTS BY INSTITUTION AND MEASURE
(Using 2019 Projections)
July 2022

Institution	PM 1		PM 2		PM 3		PM 4		PM 5	PM 6
	19-20	20-21	19-20	20-21	19-20	20-21	19-20	20-21	Biennium	Biennium
CNU	P	P	P	92.3	77.4	83.5	P	P	-30	-36
CWM	P	P	P	92.7	P	P	P	P	-8	P
GMU	P	P	P	P	P	P	P	P	P	P
JMU	P	P	P	P	P	P	P	P	P	P
LU	P	P	80.9	74.7	76.3	56.4	P	P	-69	-10
NSU	P	P	85.2	86.4	70.2	69.2	P	P	-88	-154
ODU	P	P	P	P	P	P	P	P	P	P
RU	P	P	P	P	86.9	87.5	P	P	P	-79
UMW	P	P	P	P	P	P	P	P	P	P
UVA	P	P	P	P	P	P	P	P	P	P
UVA-W	P	91.3	P	P	P	P	P	P	-29	-45
VCU	P	94	89.6	P	76.5	85.1	P	P	P	-43
VMI	P	P	P	P	P	P	P	P	P	P
VSU	94	78.6	51.6	51.2	55.8	61.4	P	P	-118	-22
VT	P	P	P	P	P	P	P	P	P	P
VCCS	P	P	P	P	94	P	N/A	N/A	P	N/A
RBC	P	P	P	86	P	89.3	N/A	N/A	-16	N/A

PERFORMANCE MEASURES:

PM 1 - Institution meets at least 95 percent of its State Council-approved biennial projections for in-state undergraduate headcount enrollment.

PM 2 - Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state associate and bachelor degree awards

PM 3 - Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state STEM-H associate and bachelor degree awards

PM 4 - Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state, upper level - sophomore level for two-year institutions and junior and senior level for four-year institutions - program-placed, full-time equivalent students

PM 5 - Maintain or increase the number of in-state associate and bachelor degrees awarded to students from underrepresented populations

PM 6 - Maintain or increase the number of in-state two-year transfers to four-year institutions. Please note VMI has a different measure - the commissioning rate.

Results indicate that seven institutions achieved all six measures. These institutions are George Mason University, James Madison University, Old Dominion University, University of Mary Washington, University of Virginia, Virginia Military Institute and Virginia Tech.

Staff worked with the other institutions to discuss the results and obtain feedback about their deficiencies. Reasons provided for deficiencies include: the impact of the pandemic; inaccurate enrollment and degree projections; and, with regard to transfers, a smaller pool of transfer students from the Virginia Community College System.

In particular, concerns exist regarding the institutions that show deficiencies for three or more measures. These institutions include Christopher Newport University, Longwood University, Norfolk State University, Richard Bland College, University of Virginia's College at Wise, Virginia Commonwealth University and Virginia State University.

Table 3 contains staff's recommendations regarding action for each institution. In past years, Council has chosen to require remediation plans for institutions with deficiencies for three or more measures.

TABLE 3
BIENNIAL ASSESSMENT RESULTS BY INSTITUTION AND RECOMMENDATIONS
Performance Measures 1 - 6
July 2022

Institution	PM 1	PM2	PM 3	PM4	PM5	PM 6	Recommendations
CNU	P	F2	F1&F2	P	F	F	Remediation Plan
CWM	P	F2	P	P	F	P	Feedback Only
GMU	P	P	P	P	P	P	Passed
JMU	P	P	P	P	P	P	Passed
LU	P	F1&F2	F1&F2	P	F	F	Remediation Plan
NSU	P	F1&F2	F1&F2	P	F	F	Remediation Plan
ODU	P	P	P	P	P	P	Passed
RU	P	P	F1&F2	P	P	F	Feedback Only
UMW	P	P	P	P	P	P	Passed
UVA	P	P	P	P	P	P	Passed
UVA-W	F2	P	P	P	F	F	Remediation Plan
VCU	F2	F1	F1&F2	P	P	F	Remediation Plan
VMI	P	P	P	P	P	P	Passed
VSU	F1&F2	F1&F2	F1&F2	P	F	F	Remediation Plan
VT	P	P	P	P	P	P	Passed
VCCS	P	P	F1	N/A	P	N/A	Feedback Only
RBC	P	F2	F2	N/A	F	N/A	Remediation Plan

P = Pass F = Fail (F1 = Fail first year, 2019-20, and F2 = Fail second year, 2020-21) N/A = Not Applicable

PERFORMANCE MEASURES:

- PM 1 - Institution meets at least 95 percent of its State Council-approved biennial projections for in-state undergraduate **headcount enrollment**.
- PM 2 - Institution meets at least 95 percent of its State Council-approved biennial projections for the number of **in-state associate and bachelor degree awards**.
- PM 3 - Institution meets at least 95 percent of its State Council-approved biennial projections for the number of **in-state STEM-H associate and bachelor degree awards**.
- PM 4 - Institution meets at least 95 percent of its State Council-approved biennial projections for the number of **in-state, upper level - sophomore level for two-year institutions and junior and senior level for four-year institutions - program-placed, full-time equivalent students**
- PM 5 - Maintain or increase the number of **in-state associate and bachelor degrees awarded to students from underrepresented populations**.
- PM 6 - Maintain or increase the number of **in-state two-year transfers to four-year institutions**.

Staff recommends that these institutions submit remediations plans and report on their progress. The timeline for the remediation is as follows: Institutions submit remediation plans to SCHEV by November 15, 2022. Staff requests updates on unmet performance measures in May 2023. Staff provides an update to Council at its July 2023 meeting.

Financial and Administrative Standards

The Department of Planning and Budget, under the Secretary of Finance, performed a review of the results for the Financial and Administrative Standards for 2020-21. Institutions must meet a passing score of at least 80% on these standards.

Table 4 contains the results by institution.

Table 4: Financial and Administrative Standards, Results by Institution

Institution	Score	Pass/Fail
CNU	94%	Pass
GMU*	88%	Pass
JMU*	94%	Pass
LU	88%	Pass
NSU	100%	Pass
ODU	88%	Pass
RBC	94%	Pass
RU	100%	Pass
UMW	90%	Pass
UVA-W	100%	Pass
UVA*	94%	Pass
VCCS	94%	Pass
VCU*	100%	Pass
VMI	94%	Pass
VSU	90%	Pass
VT*	100%	Pass
W&M*	100%	Pass

*Institutions with level III status
Pass is based on a score of 80%

Four institutions scored 100%: Christopher Newport University, Old Dominion University, University of Mary Washington, and Virginia Community College System. All other institutions achieved passing scores.

SCHEV staff, in concurrence with the Secretary of Finance, recommends that all institutions be certified for the 2021 and 2022 fiscal years.

Appendix A contains the specific results, by standard, for the Level Three institutions. Appendix B contains the specific results, by standard, for the Level One and Level Two institutions.

APPENDIX A

RESULTS OF THE REVIEW OF THE FINANCIAL AND ADMINISTRATIVE STANDARDS FOR LEVEL THREE INSTITUTIONS.

Financial & Debt Management				FY 2021 Result					
Measure #	Measure	Measure	Benchmark	W&M	JMU	UVA	VCU	GMU	VPI
1	1. Financial	Financial Statements and Internal Controls	a) An unqualified opinion from the Auditor of Public Accounts upon the audit of the public institution's financial statements;	Y	Y	Y	Y	Y	Y
2	1. Financial	Financial Statements and Internal Controls	b) No significant audit deficiencies attested to by the Auditor of Public Accounts;	Y	Y	Y	Y	Y	Y
3	1. Financial	Compliance with financial directives	c) Substantial compliance with all financial reporting standards approved by the State Comptroller;	Y	Y	Y	Y	Y	Y
4	1. Financial	Accounts Receivable	d) Substantial attainment of accounts receivable standards approved by the State Comptroller, including but not limited to, any standards for outstanding receivables and bad debts; and	Y	Y	Y	Y	N	Y
5	1. Financial	Accounts Payable	e) Substantial attainment of accounts payable standards approved by the State Comptroller including, but not limited to, any standards for accounts payable past due.	Y	Y	Y	Y	Y	Y
6	2. Debt Management	Bond Rating	a) The institution shall maintain a bond rating of AA- or better;	Y	Y	Y	Y	Y	Y
7	2. Debt Management	Investments	b) The institution achieves a three-year average rate of return at least equal to the imoney.net money market index fund; and	Y	Y	Y	Y	Y	Y
8	2. Debt Management	Debt burden ratio	c) The institution maintains a debt burden ratio equal to or less than the level approved by the Board of Visitors in its debt management policy. – (maximum annual debt service on long term debt) divided by (total operating expenses plus principal and interest on capital related debt less research operating expenses)	Y	Y	Y	Y	Y	Y
9	3. Human Resources	Turnover rate	a) The institution's voluntary turnover rate for classified plus university/college employees will meet the voluntary turnover rate for state classified employees within a variance of 15 percent; and	Y	Y	Y	Y	Y	Y
10	3. Human Resources	Internal progression	b) The institution achieves a rate of internal progression within a range of 40 to 60 percent of the total salaried staff hires for the fiscal year.	Y	Y	Y	Y	Y	Y

Procurement & Capital Outlay				FY 2021 Result					
Measure #	Measure Category	Measure	Benchmark	W&M	JMU	UVA	VCU	GMU	VPI
11	4. Procurement	SWAM Participation	a) The institution will substantially comply with its annual approved Small, Women and Minority (SWAM) procurement plans submitted to the Department of Small Business and Supplier Diversity; however, a variance of 15 percent from its SWAM purchase goal, as stated in the plan, will be acceptable; and	Y	Y	N	Y	Y	Y
12	4. Procurement	Procurement orders processed through eVA	b) The institution will make no less than 80 percent of purchase transactions through the Commonwealth's enterprise-wide internet procurement system (eVA) with no less than 75 percent of dollars to vendor locations in eVA.	Y	Y	Y	Y	Y	Y
13	5. Capital Outlay	Capital projects within budget	a) The institution will complete capital projects (with an individual cost of over \$1,000,000) within the budget originally approved by the institution's governing board at the preliminary design state for projects initiated under delegated authority, or the budget set out in the Appropriation Act or other Acts of Assembly which provides construction funding for the project at the preliminary design state. If the institution exceeds the budget for any such project, the Secretaries of Administration and Finance shall review the circumstances causing the cost overrun and the manner in which the institution responded and determine whether the institution shall be considered in compliance with the measure despite the cost overrun;	Y	Y	Y	Y	Y	Y
14	5. Capital Outlay	Owner requested change orders	b) The institution shall complete capital projects with the dollar amount of owner requested change orders not more than 2 percent of the guaranteed maximum price (GMP) or construction price; and	Y	N	Y	Y	Y	Y
15	5. Capital Outlay	Competitive rates for leased office space	c) The institution shall pay competitive rates for leased office space - the average cost per square foot for office space leased by the institution is within 5 percent of the average commercial business district lease rate for similar quality space within reasonable proximity to the institution's campus.	Y	Y	Y	Y	Y	Y

Information Technology				FY 2021 Result					
Measure #	Measure Category	Measure	Benchmark	W&M	JMU	UVA	VCU	GMU	VPI
16	6. Information Technology	Project Management	a) The institution will complete major information technology projects (with an individual cost of over \$1,000,000) on time and on budget against their managed project baseline. If the institution exceeds the budget and/or time schedule for any such project, the Secretary of Technology shall review the circumstances causing the cost overrun and/or delay and the manner in which the institution responded and determine whether the institution appropriately adhered to Project Management Institute's best management practices and, therefore, shall be considered in compliance with the measure despite the cost overrun and/or delay; and	Y	Y	Y	Y	Y	Y
17	6. Information Technology	Information Security	b) The institution will maintain compliance with institutional security standards as evaluated in internal and external audits. The institution will have no significant audit deficiencies unresolved beyond one year.	Y	Y	Y	Y	N	Y

APPENDIX B

RESULTS OF THE REVIEW OF THE FINANCIAL AND ADMINISTRATIVE STANDARDS FOR LEVEL TWO AND LEVEL ONE INSTITUTIONS

Institution	Unqualified Opinion from APA	No Significant Audit Deficiencies	Substantial Compliance with Financial Reporting	Accounts Receivable Standards	Accounts Payable Standards	Complies with Debt Mgmt Policy	Within 15% of Turnover Rate Goal	Within 15% of SWaM Plan Goal	No less than 75% of Dollar Purchases from vendors in eVA	Complete IT projects under original budget	Complete capital projects under original budget	Score	Pass/Fail
points	12	12	12	10	10	10	6	6	6	8	8	100	
CNU	12	12	12	10	10	10	6	6	0	8	8	94	Pass
RBC	12	12	12	10	10	10	6	0	6	8	8	94	Pass
LU	12	12	12	10	10	10	6	0	0	8	8	88	Pass
NSU	12	12	12	10	10	10	6	6	6	8	8	100	Pass
ODU	12	0	12	10	10	10	6	6	6	8	8	88	Pass
RU	12	12	12	10	10	10	6	6	6	8	8	100	Pass
UMW	12	12	12	0	10	10	6	6	6	8	8	90	Pass
UVA-W	12	12	12	10	10	10	6	6	6	8	8	100	Pass
VCCS	12	12	12	10	10	10	6	6	0	8	8	94	Pass
VMI	12	12	12	10	10	10	6	6	0	8	8	94	Pass
VSU	12	12	12	0	10	10	6	6	6	8	8	90	Pass

All metrics for FY 2021

Notes

Passing = 80 points; consistent with prior assessments

IT projects: individual projects over \$1M

Capital Projects: individual projects over \$1M

State Council of Higher Education for Virginia Agenda Item

Item: #II.E. -- Discussion on Themes from the Six-Year Plans

Date of Meeting: October 24, 2022

Presenter: Tom Allison
Senior Associate for Finance Policy
TomAllison@schev.edu

Most Recent Review/Action:

- No previous Council review/action
- Previous review/action

Date: September 19, 2022

Action/Review: Staff provided an interim update on the 2022 six-year plans.

Purpose of Agenda Item:

The purpose of this item is to update the Committee on the themes of the final six-year institutional plans as submitted to SCHEV and to share feedback received from the entities designated to review the plans. (Because of the timing of the submission of final plans from institutions, staff did not have sufficient time to review and include for publishing here. Instead, staff will post the materials online and will notify Council members when they will be available.) These plans inform the budget-development process for the Governor's introduced budget and for potential budget and policy initiatives of the 2023 General Assembly.

Background/Summary of Major Elements:

The process of developing and reviewing six-year institutional plans began as part of the 2005 Restructured Higher Education Financial and Administrative Operations Act. The Higher Education Opportunity Act of 2011 reaffirmed the process. [§ 23.1-306, Code of Virginia](#), sets forth the objectives and purposes for the plans. Plans are developed in odd-numbered years and affirmed or updated, as necessary, in even years.

Council administers the plans in consultation with the Secretary of Finance, the Secretary of Education, the Director of the Department of Planning and Budget, the Staff Director of the House Committee on Appropriations and the Staff Director of the Senate Committee on Finance and Appropriations, or their designees, as outlined in the *Code*. This group, including the Director of SCHEV, is referred to as the Op-Six. In addition to providing input for plan instructions, the Op-Six is required to review all plans and provide comments to the institutions.

In its six-year plan, each public institution is expected to address its academic, financial and enrollment plans; its planned use of projected increases in state funds (general fund) and nongeneral fund revenues (primarily through tuition and fee charges), and align with its six-year enrollment projections. The 2022-24 budget required statements of freedom of expression and inquiry to be included. The final 2022 plans as submitted will be posted on the [SCHEV six-year plan website](#).

SCHEV staff met with the Op-Six multiple times this summer and fall and coordinated weekly meetings with Op-Six staff to discuss the content of the plans and identify feedback to provide to the institutions.

In the initial plans, institutions submitted requests totaling \$234 million for FY 2024. Requests included support for the institutional costs related to the 5% salary increases, financial aid, operations and maintenance for new facilities coming online, information technology costs, student affairs and educational programs.

Materials Provided:

None enclosed. Staff will provide a presentation at the meeting.

Financial Impact:

This project has no financial impact at this time.

Relationship to Goals of *The Virginia Plan for Higher Education*:

Institutions must align the goals in their plans to the goals of [Pathways to Opportunity: The Virginia Plan for Higher Education](#). Staff updated instructions and training materials to ensure that institutions were aware of the statewide strategic plan and its goals of closing gaps in access and completion, lowering costs for students and expanding prosperity for individuals, communities and the Commonwealth.

Timetable for Further Review/Action:

Staff will update the Committee on the progress of this project at future meetings.

Resolution: None.

State Council of Higher Education for Virginia Agenda Item

Item: #II.F. Report on the Status of Full Cost Requirement for Out-of-State Students

Date of Meeting: October 24, 2022

Presenter: Wendy Kang
Director of Finance Policy and Innovation
wendykang@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Review:

Purpose of Agenda Item:

Council is responsible for reviewing annually public institutions' compliance with a state policy that requires nonresident (out-of-state) students at these institutions to pay 100 percent (or the "full cost") of education. The policy's objective is to ensure that state funds are not used to support nonresident students. Council delegated this responsibility to staff in 2019 following several consecutive years of all institutions meeting this requirement. Now, however, due to recent funding increases and a slow-down in enrollment growth, two institutions' charges to nonresident students are below this requirement. Staff will present and discuss a plan of action for these institutions.

Background Information/Summary of Major Elements:

The Appropriation Act sets forth a tuition policy regarding nonresident (out-of-state) students. [\(Item 4-2.01.b.2\)](#). This policy was first established in 1990, and its current version directs SCHEV to calculate the average cost of education by institutions and monitor whether institutions' tuition charges to out-of-state students meet the requirement to "cover at least 100 percent of the average cost of their education" annually.

- b) The Boards of Visitors or other governing bodies of institutions of higher education may set tuition and fee charges at levels they deem to be appropriate for all nonresident student groups based on, but not limited to, competitive market rates, provided that: i) the tuition and mandatory educational and general fee rates for nonresident undergraduate and graduate students cover at least 100 percent of the average cost of their education, as calculated through base adequacy guidelines adopted, and periodically amended, by the Joint Subcommittee Studying Higher Education Funding Policies, and ii) the total revenue generated by the collection of tuition and fees from all students is within*

the nongeneral fund appropriation for educational and general programs provided in this act.

- c) For institutions charging nonresident students less than 100 percent of the cost of education, the State Council of Higher Education for Virginia may authorize a phased approach to meeting this requirement, when in its judgment, it would result in annual tuition and fee increases for nonresident students that would discourage their enrollment.*

The Appropriation Act provides guidance on the methodology to calculate the cost of education. To determine the full cost, staff calculates an average cost to educate a student and compares that cost to the average nonresident tuition rate.

Starting in 2007-08, all institutions met the full-cost requirements annually. Since the Appropriation Act only requires SCHEV to monitor this compliance, staff requested that Council shift this responsibility to be an item delegated to staff for future reporting, starting in 2019-2020.

However, due to recent larger state investments in Norfolk State University (NSU) and Virginia State University (VSU) and moderating enrollment increases, the calculated average cost per student for 2022-23 grew. Due to ongoing concerns of increasing tuition and fees, particularly for low-income students, these two institutions had minimal tuition increases for both in-state and out-of-state students. Without a subsequent increase in tuition and fees to out-of-state students or a comparable growth in enrollments to lower the total average cost, these institutions are below the full cost requirement. Table 1 provides the cost estimates by institution.

SCHEV staff presented this information to staff of the Department of Planning and Budget, the secretaries of Finance and Education and the staff of the legislative money committees. These constituents' collective feedback was that SCHEV should request the institutions review the data and identify options to meet this expectation. SCHEV staff met with staff from NSU and VSU to review their data. Both institutions intend to submit a response this month. SCHEV staff will review with the group identified above and provide an update to Council.

Table 1
2022-23 Average Nonresident Tuition
As a Percent of Average Cost of Education

Institutions	Average Per Student Cost ⁽¹⁾	Average Nonresident Tuition ⁽²⁾	% of Cost
GMU	\$20,404	\$34,479	169%
ODU	\$16,573	\$28,071	169%
UVA	\$36,795	\$43,702	119%
VCU	\$24,595	\$32,235	131%
VT	\$22,051	\$31,781	144%
WM	\$33,498	\$36,946	110%
CNU	\$21,103	\$21,992	104%
UVAW	\$22,809	\$26,318	115%
JMU	\$18,854	\$25,021	133%
LU	\$18,295	\$21,619	118%
UMW	\$22,685	\$25,724	113%
NSU	\$27,492	\$17,930	65%
RU	\$17,434	\$19,670	113%
VMI	\$28,061	\$39,590	141%
VSU	\$20,731	\$18,119	87%
RBC	\$13,462	\$13,470	100%
VCCS	\$10,225	\$10,609	104%
TOTAL⁽³⁾	\$19,265	\$32,016	140%

⁽¹⁾ Derived by dividing (FY2023 general fund appropriations excluding funds for program 10140, 102 and 103) and FY2023 NGF reported in 2022 six-year plans in FY2023) by FY2023 projected enrollment approved by SCHEV in 2021.

⁽²⁾ Enrollment-weighted tuition averages of both undergraduate and graduate students.

⁽³⁾ Total percent of cost calculation has been weighted by level-specific (doctoral, comprehensive, and two-year) enrollments.

Materials Provided: See above.

Financial Impact: None

Relationship to the Goals of The Virginia Plan for Higher Education:

The full-cost report relates to all three goals of the statewide strategic plan – equitable, affordable and transformative.

Timetable for Further Review/Action:

If necessary, staff will provide a further update at the January meeting.

Resolution: None

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
SEPTEMBER 20, 2022
DRAFT MINUTES**

Mr. Ampy called the meeting to order at 9:05 a.m. in Room 374 of Newcomb Hall at the University of Virginia in Charlottesville, Virginia.

Council members present: Ken Ampy, Katharine Webb, Victoria Harker, Alvin J. Schexnider, Jennie O'Holleran, John Broderick, Walter Curt, Cheryl Oldham Jeff Smith, and Mirza Baig.

Council members absent: Jason El Koubi, Thaddeus Holloman, and William Harvey

Staff members present: Tom Allison, Lee Andes, Peter Blake, Celeste Chalkley (Governor's Management Fellow), Grace Covello, Joe DeFilippo, Scott Kemp, Alan Edwards, Jodi Fisler, Wendy Kang, Tod Massa, Laura Osberger, Beverly Rebar, Paula Robinson, Emily Salmon and Yan Zheng.

Secretary of Education, Aimee Guidera, Deputy Secretary of Education, Sarah Spota, and Ramona Taylor from the Office of the Attorney General, Heather McKay from Virginia Office of Education Economics, also attended.

APPROVAL OF MINUTES

Dr. Schexnider made a motion to approve the minutes from the July 19 Council minutes, which were seconded by Jeff Smith. All of the minutes were approved unanimously.

REMARKS FROM JAMES RYAN, PRESIDENT, UNIVERSITY OF VIRGINIA

President Jim Ryan talked to council about the following topics: (1) Affordability and access, and (2) Free speech and Inquiry.

On the discussion on free and open inquiry President Ryan highlighted language from the free speech policy at the University of Virginia which highlights cultivation of critical thinking and free discussion. He also discussed three efforts underway at the University of Virginia to foster free speech: (1) democracy dialogues, (2) one small step, (3) and sustained dialogue.

Ken Ampy asked President Ryan about their retention and graduation rates with a focus on best practices on campus. President Ryan pointed to relationships with faculty members and supports to students from advising to mental health. Another example from UVA-Wise is that first-year students who live in dorms are much more likely to return than those who commute. Ms. Harker asked President Ryan about a new student advisory council, and President Ryan discussed the collaboration between students and the President to create shared governance. Mr. Curt asks President Ryan about the tuition and fees and the breakdown of private and public institutions ranked. President Ryan said that the cost of the University of Virginia is the most affordable for Virginia students against the next top 50 schools. Ms. O'Holleran asked President Ryan about

communication of tuition and fees with prospective students. President Ryan described the difference between sticker price and net price and wanting to improve the accessibility of this information to families. He also discussed committing to a plan and sticking to it in simple ways for families. Mr. Schexnider asks about challenges facing institutions. President Ryan discussed a variety of concerns including the issue of the day, the concerns of Division 1 athletics, and the issues of access, affordability, and quality. He also highlighted the challenging times politically and holding a community together while allowing robust conversations and exchanges of ideas. Mr. Blake asked about two or three things that we might look to as we look ahead for higher education. Mr. Ryan said students will be pursuing a greater variety of credentials after high school and that this will put pressure on traditional higher education as well as provide opportunities.

UPDATE ON VIRGINIA OFFICE OF EDUCATION ECONOMICS (VOEE)

Heather McKay presented on the Virginia Office of Education Economics Data Activities (VOEE). VOEE focuses on labor market data and analysis, state and federal programs for workforce development and education, and sustainable funding models for education. Ms. McKay presented on three areas: (1) state-wide supply demand comprehensive labor market data analysis, (2) Virginia skills initiative, and (3) other activities and collaborations. As a part of the Virginia skills initiative VOEE plans to do alumni tracking and educational programming development. Other research activities from VOEE include career navigation in K-12 and the Virginia Infrastructure Academy. Mr Curt asked Ms. McKay about reaching out to businesses, Ms. McKay described the ways in which she had received business input and said she is always seeking additional feedback. Mr. Curt suggested VOEE consider a survey of businesses.

RECEIPT OF REPORT FROM AGENCY DIRECTOR

Mr. Blake provided an update as a part of his report including the recent tuition and fee report, enrollment, and the Public Service Loan Forgiveness. Institutions raised tuition and mandatory fees but then gave a rebate on the tuition through one-time funds. Enrollment is flat statewide, although there is some increase in enrollment of first-time students. Scott Kemp, SCHEV Student Loan Advocate, presented on the recent federal debt cancellation plans. He estimated that about 350,000 to 400,000 Virginian's will get their loans eliminated and 100,000 will get their loans cut in half. The second initiative is Public Service Loan Forgiveness. In Virginia this will result in several borrowers who will receive refunds for those who paid over the 120 payments. SCHEV is doing some work to let Virginian's know of these programs. Mr. Schexnider asked about any conversations to minimize the debt at other states like improving the retention and graduation rates. Mr. Blake responded that, yes, states are talking about minimizing debt, including financial aid, student progression and opportunities to transfer after starting at a community college. Mr. Smith asked about what communication vehicles SCHEV plans on using to get the message out and loan forgiveness. Mr. Kemp said state agencies had received emails, and that he had participated in news reports and issues press releases. Ms. Oldham asked about the timeline to know if this happens at all regarding legal challenges. Mr. Kemp responded that if students want debt cancellation they need to complete the form by December.

DISCUSSION OF SCHEV'S PURPOSES AND RESPONSIBILITIES

Ms. Webb discussed her experience as the longest serving council member to SCHEV including the welcoming environment, the importance of SCHEV in the state governance structure, and the language in code of SCHEV's role. This council is comprised of members regardless of political affiliation to aid and inspire the highest degree of cooperation by working together and collaboration. Mr. Blake highlighted the changes made in code 12 years ago including a sitting member of a school superintendent and a former public college university president on our board. Mr. Blake highlighted three categories of SCHEV roles in code including strategic planning and managing data systems, second is the academic affairs responsibilities, and third is the fiscal responsibilities. Mr. Blake discussed the responsibility of council to make higher education the best it can be in Virginia on behalf of Virginia residents for the benefit of the Commonwealth. Ms. Harker said that SCHEV is tasked with more each year while our staff is diligent but lean so she encourages the council to work with the team outside of meetings to remain efficient.

UPDATE ON PRIORITY INITIATIVES SUPPORTING THE STATEWIDE STRATEGIC PLAN, PATHWAYS TO OPPORTUNITY

Emily Salmon presented on priority initiatives from the Pathways to Opportunity plan. The update included the nine initiatives that was decided on by this council last year. Focusing the discussion on new initiatives including an equitably goal of enrollment and attainment, a goal to address learning loss, and to identify improvements in the transfer process.

DISCUSSION OF REMOTE PARTICIPATION BYLAWS CHANGE

Ms. Rebar presented on council changes to the bylaws for remote participation in the meetings. These changes are made to reflect changes in the Virginia Information Freedom Act. Changes in the code incorporate new considerations for electronic meetings by public bodies including conducting an all-virtual meeting. If a member wants to participate in a meeting remotely there are four separate justifications for that, and it has to be approved by the council. This is an introduction to the new language and next meeting we will ask council for an action on this item.

ACTION ON MEETING SCHEDULE AND LOCATIONS

Ms. Osberger presented the 2023 schedule for Council meetings which requires an action. Mr. Schneixnder made a motion to approve the schedule and locations. Ms. Webb seconded the motion, which was approved unanimously.

2023 SCHEDULE AND LOCATIONS:

- **January 10, 2023** – SCHEV (Richmond)
- **March 20-21, 2023** – Radford University (Radford)
- **May 15-16, 2023** (with Private College Advisory Board) – Virginia Union University (Richmond)
- **July 18, 2023** – Central Virginia Community College (Lynchburg)
- **September 18-19, 2023** (with Council of Presidents) – James Madison University (Harrisonburg)
- **October 23-24, 2023** – SCHEV (Richmond)

REPORT FROM THE COMMITTEES

Report from Academic Affairs Committee

Mr. Schexnider presents an action item for Lincoln Memorial to operate as a degree granting institution in Virginia. The motion is presented by Mr. Schexnider, Mr. Ampy moves the motion, Ms. Harker seconds the motion. Mr. Schexnider also presents on the program announcement process of new degree programs. The committee also discussed a new framework for transfers from Virginia Community Colleges that we think will enhance the process.

Report from the Resources & Planning Committee

Ms. Harker presented on the budget proposal and staff's recommendations of the budget. The committee asked the staff to quantify this per student and by institutional level data in the October meeting. The committee also discussed the cost and funding needs study updates where the first year was focused on the planning phase and the next year will be focused on peer or comparison groups with a suggestion from council to start with smaller building blocks of the model. The committee also reviewed the institutional performance measures where we hope to have more information on the fiscal side of these measures in the October meeting. A template was also provided for institutions who do not meet the educational measures of the institutional performance standards. Another item discussed was the enrollment trends nationally and across the commonwealth. The enrollment trends showed a large gap between men and women since 1975, it also presented on enrollment trends by race and ethnicity. Another data element included trends on the salary and compensation differences between men and women who earn college degrees where it implies an economically rational decision for more women to enroll in colleges. In the Commonwealth a series of efforts is underway by institutions and by SCHEV to encourage enrollment and retention of the population groups mentioned above. The final update was on the six year plans noting that SCHEV staff sent feedback on September 11 with comments due back by October 11.

RECEIPT OF ITEMS DELEGATED TO STAFF

Mr. Blake updated council on routine items pointing to the agenda book.

OLD BUSINESS

No old business.

NEW BUSINESS

Ms. Webb asked for an update on the Board of Visitors training and orientation and also on the mental health pilot RFP that is out. Mr. Blake responds on the Board of Visitors is on October 18 and 19 in Richmond at the Lewis Ginter Botanical Garden with the agenda currently underway. Mr. Curt has asked for information on how to sign up for this event. As far as the mental health pilot program the RFP was released in September and the deadline is October 7 and the review process will begin after this deadline but completed by November 7.

RECEIPT OF PUBLIC COMMENT

There was no public comment.

MOTION TO ADJOURN

The meeting adjourned at 11:25 a.m.

Ken Ampy
Council Chair

Laura Osberger
Director of Board & Executive Operations

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL ORIENTATION
SEPTEMBER 19, 2022
DRAFT MINUTES**

Present: Cheryl Oldham, Katie Webb, Ken Ampy, Walter Curt, William Harvey. Staff members present: Wendy Kang, Joe DeFilippo, Tod Massa, Paula Robinson, Laura Osberger, Grace Covello, Tom Allison, Celeste Chalkley.

Mr. Blake opened the meeting at 11:33 a.m. in the Commonwealth room in Newcomb Hall at the University of Virginia. Mr. Ampy welcomed the Council members and spoke about the purpose of the orientation for new members.

Mr. Blake asked staff members to introduce themselves. He talked about SCHEV's role and functions as the state coordinating board and provided a brief history of the agency. He gave a brief overview of the size of Virginia's system and presented some data points on enrollment, degrees awarded and state funding. Council does most of its work through two committees and meets six times per year.

Mr. Blake referenced a document provided to members with lists of Council members and staff members. He talked about the processes involving travel to meetings, reimbursements for expenses, and how FOIA rules may impact email communications. He also reviewed a summary of strategic plan priority initiatives and the "Key Facts" booklet that shows important data about higher education in Virginia.

Direct report staff members provided overviews of the work of their section:

- Dr. DeFilippo talked about the Academic Affairs department and its duties of coordination over both the public and private higher education sectors.
- Dr. Edwards talked about the Policy Studies department and its work on the strategic plan goals and initiatives, the innovative internship program, the fund for excellence and innovation and the mental health workforce pilot.
- Ms. Kang talked about the duties of her section, including coordination of planning and budget recommendations concerning the financial operations at the public institutions, financial aid management and guidance, and outreach and access in K-12 sector.
- Mr. Massa talked about Policy Analytics department and the data it collects and maintains. SCHEV is the lead agency for VLDS and therefore has access to data from all the partner agencies.
- Ms. Robinson talked about her role in terms of equity and engagement, especially with regard to internal agency HR functions.
- Ms. Osberger talked about her role coordinating logistics for Council meetings and members, agency operations, and communications.
- Mr. Blake provided an overview of Ms. Boyd's duties at the agency budget director, as Ms. Boyd was not able to be present for the meeting.

The meeting concluded at 12:45 p.m.

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
JOINT SCHEV COUNCIL/COUNCIL OF PRESIDENTS (COP) MEETING
September 19, 2022
DRAFT MINUTES**

Mr. Ampy called the meeting to order at 3:05 p.m. in the Newcombe Hall Ballroom of the University of Virginia in Charlottesville, VA.

Council members present: Ken Ampy, Mirza Baig, Walter Curt, Victoria Harker, William Harvey, Thaddeus Holloman, Jennie O'Holleran, Cheryl Oldham, Alvin J. Schexnider, Smith and Katharine Webb.

Council members absent: John Broderick and Jason El Koubi.

Staff members present: Tom Allison, Lee Andes, Peter Blake, Grace Covello, Joseph DeFilippo, Alan Edwards, Sandra Freeman, Jodi Fisler, Wendy Kang, Tod Massa, Erin McGrath, Laura Osberger, Beverly Rebar and Emily Salmon. Virginia Management Fellow Celeste Chalkley also attended.

Ramona Taylor from the Office of the Attorney General also attended.

WELCOME AND INTRODUCTIONS

On behalf of the Council, chair Ken Ampy greeted the chief executives of the public colleges and universities and stressed the importance of their institutions in meeting the goals and needs of the Commonwealth. On behalf of the Council of Presidents. Tim Sands, president of Virginia Tech, thanked the Council and its staff for their efforts and listed a variety of economic, social and governmental issues on which he and his fellow chief executives are focused in 2022-23. At the request of Mr. Ampy, Council members and presidents/chancellors introduced themselves.

PROMOTING DEMOCRACY, CIVILITY AND FREE EXPRESSION: FOLLOW-UP FROM THE 2022 DAY OF DIALOGUE ON CIVIC ENGAGEMENT

At the invitation of Mr. Ampy, Jodi Fisler discussed the day of dialogue on civic engagement held in June at James Madison University and attended in-person by over 100 personnel from Virginia institutions and remotely by many more. Dr. Fisler outlined definitions, challenges/barriers and future opportunities. President Sands noted a related event slated for October. Dr. Fisler responded to questions from attendees.

UPDATES FROM THE EDUCATION SECRETARIAT

Mr. Ampy introduced the Honorable Aimee Guidera, Secretary of Education, who thanked the institutional executives for their meetings with the Youngkin administration and their efforts, given budgetary realities, to avoid or offset increases in tuition. She advised of a planned "listening tour" of institutions with Finance Secretary Stephen Cummings and of a future event on freedom of speech and inquiry in both secondary and postsecondary education. Secretary Guidera encouraged feedback and questions from attendees and responded to comments and queries from COP members and Council members.

STUDENT ISSUES AND SUPPORT SERVICES: PRELIMINARY FINDINGS AND RECOMMENDATIONS FROM THE 2022 REVIEW

Director Blake introduced Emily Salmon, who summarized the Council-requested staff review of student issues and support services and provided preliminary findings and potential state- and institution-level recommendations. Ms. Salmon reported that four core student issues had been identified and that the recommendations addressed the four issues individually as well as collectively. The feedback she received from attendees included clarification of campus personnel titles/roles. Secretary Guidera advised of intentions for a summit on mental health before year-end.

BUDGET RECOMMENDATIONS AND INSTITUTIONAL PRIORITIES FOR THE 2023 LEGISLATIVE SESSION

Mr. Blake introduced Wendy Kang, who summarized staff's "pre-recommendations" on budgetary matters for attendees' consideration in advance of Council's action in October on formal recommendations for the 2023 legislative session. Ms. Kang detailed the consultative process that yielded the ideas behind the possible recommendations. President Sands noted institutions' recognition of the impact of inflation on families as a driver of their tuition waivers, but cautioned that such efforts would be more difficult next year. Mr. Blake advised that, during his testimony to the legislative "money committees" on the recent tuition-and-fees report, legislators from both political parties asked about the practice of institutions using tuition revenues to fund scholarships/financial aid.

GENERAL DISCUSSION ON TOPICS OF MUTUAL INTEREST

Mr. Ampy opened the floor for discussion of topics of interest to Council members and COP members. Attendees discussed topics related to enrollment, especially Fall 2022, and the statewide work-based-learning initiative. President Sands suggested the need for a provost-level workgroup focused on institutions' roles in and data governance for student internships and related work-based learning activities.

MOTION TO ADJOURN

The chair thanked COP members again for their attendance and adjourned the joint meeting at 4:42 p.m.

Katharine Webb
Council Secretary

Laura Osberger
Director of Council and Board Affairs



Ted Raspiller, President, Brightpoint Community College

Edward “Ted” Raspiller joined John Tyler Community College in August 2013, becoming its seventh president, with more than two decades of experience in higher education that includes roles in college leadership and administration, teaching, workforce development, fundraising, and counseling.

Before coming to Tyler, he served as president of Blinn College’s Brazos County Campuses in Texas, a college where he also taught and, earlier in his career, served as dean of technical and workforce education. Prior to becoming president of Blinn’s Brazos County Campuses, Dr. Raspiller served as the graduate program director of Old Dominion University’s (ODU) Community College Leadership Program, as chair of ODU’s Department of Educational Foundations and Leadership, and as a member of ODU’s faculty. In addition, he has held a variety of positions at two-year colleges, including interim president and also vice president of Waukesha County Technical College in Wisconsin; campus dean and director of adult continuing education at Texas State Technical College; and director of the Integrating Work & Learning Project at Southeastern Community College in Iowa.

Dr. Raspiller holds a Doctor of Education in Leadership and Educational Policy Studies, Adult Continuing Education and a Master of Science in Education in Adult Continuing Education from Northern Illinois University; a Bachelor of Arts from Governors State University; and an Associate of Arts from College of DuPage.

State Council of Higher Education for Virginia Agenda Item

Item: III.D. – HCM Strategists/Edge Research “Where Are the Students?” Study

Date of Meeting: October 25, 2022

Presenters: Terrell Halaska Dunn
Managing Partner, HCM Strategists
terrell_halaska_dunn@hcmstrategists.com

Adam Burns
COO and Senior Research Officer, Edge Research
burns@edgeresearch.com

Most Recent Review/Action:

No previous Council review/action

Previous review/action

Date:

Review:

Purpose of Agenda Item:

This item provides Council an opportunity to hear directly from researchers about their recent study of individuals’ decisions on whether to enroll, maintain enrollment or not enroll in higher education. These topics connect to recent discussions of enrollment trends by the Resources and Planning Committee, including the October 24 update on early-enrollment estimates, as well as to staff’s *Insights* blog post of October 7 on fall enrollments. The information is intended to inform state and Council initiatives for achieving the goals of the statewide strategic plan.

Background Information/Summary of Major Elements:

On September 28, 2022, Edge Research (a marketing research firm) and HCM Strategists (a public policy and advocacy consulting firm) released a memo, “Where Are the Students?: New Research into College Enrollment Declines” (see: <https://usprogram.gatesfoundation.org/news-and-insights/articles/gates-foundation-probes-college-enrollment-decline>), which summarizes key findings of their recent Gates Foundation-funded study, “Exploring the Exodus from Higher Education.” The research received national attention, including on InsideHigherEd.com (see: <https://www.insidehighered.com/news/2022/09/29/new-study-explores-why-people-drop-out-or-dont-enroll>).

Conducted from January–April 2022, the study included 11 focus groups and an online survey of 1,675 high school graduates, 18-30 years of age, who decided not to go to college or dropped out of a two- or four-year college program.

Its findings indicate that students choose to stop out of college and non-enrollees choose not to attend in the first place due to various mostly-psychological factors, including doubts about the financial returns of a college education and an awareness of other career training options outside traditional degree programs.

These enrollment-related issues relate to questions raised in the July meeting of the Resources and Planning Committee, to information presented by staff in the committee's September and October meetings as well as to the September *Insights* publication, and to the efforts of SCHEV (Council and staff) to address gaps in Virginians' enrollment in, persistence in and completion of higher education.

Materials Provided: Ms. Dunn and Mr. Burns will provide a presentation at the meeting. The presenters' biographical sketches follow this cover sheet.

Financial Impact: None

Timetable for Further Review/Action: None

Relationship to Goals of *The Virginia Plan for Higher Education*:

This item supports the plan's first goal – that higher education be more equitable – by closing gaps in student attendance and completion, as well as its overall target – that 70% of working-aged Virginians have attained a credential of value by 2030.

Resolution: None.



Terrell Halaska Dunn

Terrell Halaska Dunn is a managing partner at HCM Strategists, a values-based public policy firm that seeks to be a strategic partner in clients' pursuit of positive change through better policy. Ms. Dunn is an expert in strategy development and relationship building; she leads the firm's support of many education clients. In the mid-2000s, Ms. Dunn served as assistant secretary of education for legislation and congressional affairs, wherein she was the U.S. Department of Education's top negotiator with Congress. Prior to that role, she served as special assistant to the President for domestic policy and, before that, as deputy chief of staff to the secretary of Health and Human Services. Ms. Dunn holds a bachelor's degree from the University of California, San Diego and a master's degree from the Monterey Institution of International Studies.



Adam Burns

Adam Burns is the chief operations officer and senior research analyst at Edge Research. He oversees team operations and ensures the deployment of innovative techniques to uncover implications and inform strategy. He also cultivates the firm's efforts in communications research and social marketing. Previously, Mr. Burns served as senior vice president of strategic planning and research at Porter Novelli, where he led research efforts in the for-profit, non-profit, and government sectors; in 2012, his work garnered a Diamond SABRE Award for Superior Achievement in Measurement and Evaluation. He also served as research director at Teenage Research Unlimited, a consulting firm specializing in teens and young adults. Mr. Dunn holds a bachelor's degree from the University of North Carolina at Chapel Hill and a graduate degree from the Georgetown Public Policy Institute.

State Council of Higher Education for Virginia Agenda Item

Item: #III.E. - Council – Report of the Agency Director

Date of Meeting: October 25, 2022

Presenter: Peter Blake
Director
peterblake@schev.edu

Most Recent Review/Action:

No previous Council review/action

Previous review/action

Date:

Action:

Purpose of Agenda Item:

The purpose of this agenda item is to inform Council of recent and upcoming work in which staff is involved.

Background Information/Summary of Major Elements: N/A

Materials Provided: Report of the Agency Director.

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Relationship to Goals of The Virginia Plan for Higher Education: N/A

Resolution: N/A

**State Council of Higher Education
Director's report
October 25, 2022**

Enrollment news: Staff recently released early enrollment estimates for public and private colleges and universities and prepared a [brief report](#) on the preliminary numbers. Overall enrollment at public institutions is down 0.4% from last year and 4.3% from 2019. First-time-in-college enrollment, however, is up 5.2% from last year, a promising “leading indicator.” Also last month, the Virginia Department of Education released a report on college-going by recent high school graduates. The report tracks the number of students who enroll in any postsecondary education program within 16 months of high school graduation. In 2020, 57,082 (65%) of recent high school graduates were enrolled in a public or private four-year or two-year institution. This percentage is down from 72% in 2010. Staff is pursuing two opportunities to gain addition insight into enrollment – or lack thereof – in higher education. We are preparing for focus group meetings with high schools in three Virginia school localities. We also are working with the [Organization of Economic Co-operation and Development](#) to include questions on an upcoming survey of young adults about their college decision-making.

ACICS recognition terminated: On August 19, 2022, the U.S. Department of Education announced that it had denied the appeal of the Accrediting Council for Independent Colleges and Schools to retain its recognition as an accreditor. This decision means, unless ACICS-accredited institutions become accredited by another recognized accreditor within 18 months, these institutions will lose their eligibility for federal financial aid programs, including guaranteed student loans and Pell Grants. During this period, these institutions will remain eligible for federal financial aid programs, but with the proviso that they cannot take new students. Currently, four institutions operating in Virginia that are currently accredited by ACICS. Three of these institutions – California University of Management and Science, Fairfax University of America and University of North America – are certified by SCHEV.

Stratford University closure: Stratford University, which has campuses in both Woodbridge and Alexandria, also had been accredited by ACICS. In accordance with §23.1- 219(D) of the Code of Virginia, private institutions are no longer required to be certified by SCHEV if and when they have maintained their main campus continuously in the Commonwealth for at least 20 years and are accredited by an agency recognized by the U.S. Department of Education. Such schools, including Stratford University, have full institutional autonomy and no formal legal relationship with SCHEV. Stratford announced on September 23 the cessation of its operations in Virginia, effective October 9, 2022. More than 900 students in the Commonwealth will be impacted by this closure. SCHEV staff members have offered guidance to Stratford administrators and seek to assist students in any way the agency is able. A notice has been placed on the SCHEV website to advise Stratford students of resources available to them, including

contact information for other institutions that have expressed a willingness to take Stratford students as transfers. The notice is available here: <https://ppe.schev.edu/closed-schools>

Board of visitors orientation program planning: The 2022 new board member educational program, which is required by law, occurred October 18-19 in Richmond. More than 50 recent new board appointees attended. Governor Youngkin spoke at the beginning of the program. Thanks to the many Council members who participated in the planning and implementation of this year's orientation.

Meeting regarding the Tech Talent Investment Program: In late September, the "designated reviewers" for the Tech Talent Investment Program (TTIP), which include the Education and Finance secretaries, Department of Planning and Budget director, the staff directors for the legislative money-committees, president of the Virginia Economic Development Partnership and the SCHEV director, held their first FY 2023 meeting to discuss institutions' degree awards and whether/how the quantity and quality of those awards compare to that which each institution agreed in its Memorandum of Understanding with the state.

Mental health workforce pilot grants: Earlier this month, staff received 10 proposals from public institutions for grants from an FY 2023-appropriated, SCHEV-administered, Virginia Healthcare Foundation-collaborated pilot project intended to address both the immediate mental-health needs of students and the long-term behavioral health workforce-development needs of institutions. Up to six institutions will be awarded grants of up to \$100,000 each in FY 2023 and FY 2024 to support (salary and benefits) a graduate of a Master of Social Work or Master of Counseling program as they seek licensure. Each awarded institution will hire, train and supervise the LCSW/LPC candidate until licensed. Staff anticipates making the award announcements on or before November 7.

Pell initiative: The 2022 Act of Assembly, Chapter 2, Item 142 M, directs SCHEV to partner with a national consultant as it works with institutions having below average enrollment of Pell-eligible students. The budget provides \$250,000 in the first year for the administration of this initiative and \$25 million in the second year to fund institutional proposals to improve either recruitment or retention of Pell-eligible and low-income students. In September, after posting a Request for Proposal to secure a private consultant, SCHEV received five responses. A committee is reviewing these proposals with a goal to secure a consultant by late October. The consultant will then begin work on the four deliverables detailed in the RFP, which ultimately will guide the allocation of second-year funds to improve the overall institutional success rate of Pell students.

Access and outreach activities: SCHEV staff, in cooperation with school divisions and other partners, has been involved in many activities designed to smooth the path between secondary and postsecondary education:

- Virginia College Application Week is from October 24-28. High school seniors at approximately 100 high-need schools will have time and support during the school day to complete college applications. Forty colleges and universities will offer support and waive application fees during the week.
- From October 26-27, Hampton City Public Schools, Ford Next Generation Learning Center, SCHEV and GEAR UP Virginia will host a study visit at the Academies of Hampton. School divisions across Virginia will send teams to learn more about the career academy model that transformed Hampton high schools into personalized learning communities that prepare their students for college and career success. We are grateful to Council member Jeffrey Smith, superintendent in Hampton, for his support of these initiatives.
- As of October 1, eight school divisions across Virginia are now participating in a FAFSA completion pilot program. The Free Application for Federal Student Aid – or FAFSA - is used by institutions to determine a student's financial need and the amount and type of aid for which they are eligible. During the 2022-23 academic year, SCHEV will share (in a highly secure way) student-level FAFSA completion data with high school staff so that these staff members can better direct FAFSA assistance efforts. The goal is to provide school staff with more data to ensure that students complete their FAFSA, which is one of several key steps to going to college.

Student Advisory Committee: The 2022-23 Student Advisory Committee, which consists of students from public four-year and two-year institutions and select private institutions, held its first meeting (virtually) on September 30 and its second meeting (in-person) on October 21. At the first meeting, students were asked to say one thing they would like changed about their institution. Although each student had a different idea, staff summarized those ideas into the following categories:

- Campus safety and increased Title IX effectiveness
- Increased funding for institutions overall
- More financial aid and Pell access
- Mental health access
- Increased diversity of faculty and staff
- Better quality or quantity of advisors for students
- More student engagement and involvement in their local communities
- Support groups for returning students and single parents
- Classes in financial literacy and life skills

SNAP: During the 2022 Session the General Assembly passed legislation (HB 582) requiring public institutions to inform students of their potential eligibility for SNAP benefits. Formerly known as food stamps, the Supplemental Nutrition Assistance Program (SNAP) is a federally funded monthly benefit available to individuals and households meeting predetermined asset and income criteria. The Consolidated Appropriations Act, 2021, temporarily expanded limitations to SNAP eligibility access, opening possibilities for college students enrolled in higher

education at least half-time. Staff members from SCHEV and the Department of Social Services are collaborating to provide a webinar that will cover resources and tools to better assist institutions in helping students navigate the possibilities of SNAP. SCHEV also has drafted emails and flyers as examples of outreach efforts for institutions to model.

Meeting with Strada President Stephen Moret: Secretary Guidera and Council member Cheryl Oldham and I recently met with [Strada Education Network](#) President Dr. Stephen Moret about potential partnership opportunities. Dr. Moret is the former president of the Virginia Economic Development Partnership and, as such, was an *ex officio* member of Council.

Agency Risk Management and Internal Control Standards: SCHEV recently completed this annual process. The process includes documenting the agency's assessment of internal control strengths, weaknesses and risks related to financial transactions, compliance with the financial reporting requirements, laws and regulations, and stewardship over the Commonwealth's assets. Finance and budget manager Ellie Boyd led the team effort.

New staff: Kirstin Pantazis is the new Associate for Academic Affairs. Her duties include evaluating proposals for academic program actions and organizational changes. Kirstin was the transfer coach at Brightpoint Community College and an academic advisor at Reynolds Community College. She currently teaches sociology as an adjunct faculty member at Reynolds Community College. She has degrees from Old Dominion University and Arizona State University and is completing a doctoral degree at Virginia Commonwealth University.

Staff meeting: In September, the agency held its fourth all-staff meeting of the year. The agenda included reflections from two staff members, updates on activities from the different units and a summary of a staff survey. The year's fifth and final all-staff meeting is scheduled for December.

Out and about: I participated in the annual retreat of the Virginia 529 board; Virginia Chamber events on early childhood education and workforce and education; a symposium on the new [Stravitz-Sanyal Institute](#) for Liver Disease and Metabolic Health at Virginia Commonwealth University; and an exhibit of the history of Virginia higher education at the Library of Virginia.

State Council of Higher Education for Virginia Agenda Item

Item: III.F.: Action on Recommendations from Study and Report, “What Matters Most: Critical Student Issues Impacting their Higher Education Experience, Persistence and Completion”

Date of Meeting: October 25, 2022

Presenter: Emily Salmon
Senior Associate for Strategic Planning and Policy Studies
emilysalmon@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review

Date: September 19, 2022

Review: During Council’s joint meeting with the Council of Presidents, staff sought input on draft recommendations and potential ideas for implementation.

Purpose of the Agenda Item:

This agenda item summarizes staff’s months-long review of student issues and support services, which culminates in the forthcoming report, “What Matters Most.” Provided here are the recommendations that resulted from the study and potential means to implement those recommendations, which reflect the two-pronged scope of this examination: (1) identifying the most-critical issues affecting students’ higher education experience, persistence and completion; and (2) the challenges that institutions face when working to address those student issues. The intent is to obtain Council’s endorsement of the recommendations for incorporation into the final report, “What Matters Most: Critical Student Issues Impacting their Higher Education Experience, Persistent and Completion.”

Background Information/Summary of Major Elements:

To implement the strategies and achieve the goals of *Pathways to Opportunity: The Virginia Plan for Higher Education*, Council approved nine priority initiatives (short-term actions) in September 2021. One of those nine initiatives supports The Plan’s Equitable Goal and corresponding strategy of “strengthening student support services” in a comprehensive sense. The initiative charges SCHEV staff to “Identify critical student-support-services issues and formulate recommendations that will positively affect the student experience, persistence and completion.” In other words, identify and recommend what matters most.

Over the past nine months, SCHEV staff engaged diverse stakeholders and obtained input from Council, various SCHEV advisory committees and subject matter experts. Quantitative and qualitative input informed the scope of the review, environmental scan, best practices and formulation of recommendations. SCHEV's Virginia Academy of Science, Engineering and Medicine (VASEM) COVES fellow also supported this work with a review of academic research and mainstream literature to validate issues and identify additional best practices as well as potential recommendations.

Four issues that matter most to the student experience, persistence and completion resulted from this input process:

1. College/Life Preparedness;
2. Basic/Human Needs;
3. Sense of Belonging; and
4. Mental Health and Well-being.

The draft executive summary following the agenda item encapsulates these four critical student issues and recommendations to address them. Additional components of the forthcoming report will identify potential means to implement the recommendations at the institutional level and at the state or "system" level.

Materials Provided:

Enclosed is a draft executive summary from "What Matters Most." At the meeting, staff will provide a presentation.

Financial Impact: None

Timetable for Further Review/Action:

- Action on the recommendations is requested at this meeting.
- Any modifications required within Council's approval will be made by staff in the final report.
- In November, staff will release the report, "What Matters Most: Critical Student Issues Impacting their Higher Education Experience, Persistence and Completion."

Relationship to Goals of *The Virginia Plan for Higher Education*:

This agenda item focuses on one of Council's priority initiatives in support of The Plan and implementation of the strategy to "strengthen student support services." The initiative charges SCHEV staff to "Identify critical student-support-services issues and formulate recommendations that will positively affect the student experience, persistence and completion."

Resolution:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the recommendations as discussed and agreed upon on October 25, 2022, for inclusion in the forthcoming report, “What Matters Most: Critical Student Issues Impacting their Higher Education Experience, Persistence and Completion;” and

BE IT FURTHER RESOLVED that the State Council of Higher Education directs agency staff to submit the report to state leaders and policy makers upon its completion and release.

What Matters Most

Critical Student Issues Impacting their Higher Education Experience, Persistence and Completion

Executive Summary

Events over the past three years sharpened the focus on what matters most. For higher education, students matter the most and have long been the focus. The need, however, has never been more acute to provide students the necessary supports for a positive higher education experience, their persistence and completion.

Identified through this effort, **the issues that matter the most include: 1) college/life preparedness; 2) basic needs; 3) sense of belonging; and 4) mental health & well-being.** These four core student issues impacting their higher education experience, persistence and completion have endured for many years and have become more essential in recent years.

What has changed: the events over the past few years catapulted these concerns to the forefront and exacerbated them. On any given week, the media or academic articles or publications highlight one of these student issues. No one can deny the significance of these issues or the tremendous work being done across the nation and in particular at Virginia's higher education institutions to address these challenges and support students.

To achieve the goals of *Pathways to Opportunity: The Virginia Plan for Higher Education*, the State Council of Higher Education for Virginia (SCHEV) seeks to identify critical student issues as well as the challenges that institutions face when addressing them and formulate recommendations at the institution and state or system levels that improve the student experience, persistence and completion. Through this examination, SCHEV also highlights efforts currently underway in Virginia and beyond that positively affect these student issues while shoring up additional work in this area to close completion gaps by strengthening student support services.

Recommendations derive from quantitative and qualitative input; extensive stakeholder and subject matter expert engagement; identification of best practices; and a review of academic research and mainstream literature. The two cross-cutting recommendations provide necessary structure for ongoing implementation, collaboration and innovation across all four student issue areas.

CROSS-CUTTING RECOMMENDATIONS (APPLY TO ALL FOUR ISSUE AREAS)	
<p style="text-align: center;"><u>General Recommendation</u></p> <ul style="list-style-type: none"> • Convene a statewide consortium of student affairs vice presidents to exchange best practices, offer continual input on issues, policy and practice recommendations and implementation. 	<p style="text-align: center;"><u>System-level Recommendation</u></p> <ul style="list-style-type: none"> • Implement state - “system”- level efficiencies to create economies of scale, foster collaboration, innovation and maximize impact.

ISSUE-SPECIFIC RECOMMENDATIONS	
STUDENT ISSUES	GENERAL RECOMMENDATIONS
<u>College/Life Preparedness</u>	<ul style="list-style-type: none"> • Improve the transitions between high school and college and life after college.
<u>Sense of Belonging</u>	<ul style="list-style-type: none"> • Focus resources and efforts on marginalized student groups, including first generation students and students with disabilities, recognizing such efforts will benefit all students. • Promote a culture of free expression by developing skills in effective dialogue across differences.
<u>Basic Needs</u>	<ul style="list-style-type: none"> • Take advantage of the flexibility granted to states in Supplemental Nutrition Assistance Program (SNAP) benefit and award criteria. • Expand student usage of SNAP benefits. • Broaden the definition of and supports for basic needs to include broadband, digital access, childcare for college students who are parents and accommodations for students with disabilities.
<u>Mental Health & Well-being</u>	<ul style="list-style-type: none"> • Provide additional mental health resources to students, faculty and staff and reduce burdens on institutions, communities and the mental health workforce writ large.

Issue-specific recommendations are intentionally general just as the ideas for implementation are intentionally specific – these topics are multifaceted. The sections that follow provide a closer look at the four student issues, recommendations and detailed ideas for implementation via policy and practice.

This report serves as a catalyst for further action by the institutions, SCHEV and the Commonwealth on what matters most.

DRAFT

State Council of Higher Education for Virginia Agenda Item

Item: III.G – Actions on Bylaws Changes and Policies for All-virtual Meetings

Date of Meeting: October 25, 2022

Presenter: Beverly Rebar
Senior Associate for Academic, Legislative and Regulatory Affairs
beverlyrebar@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: September 20, 2022

Review: Council discussed proposed changes to its Bylaws

Purpose of Agenda Item:

The purpose of this item is to inform Council's consideration of and action on: (1) proposed changes to its Bylaws (regarding remote participation in meetings); and (2) a separate policy governing all-virtual meetings.

Background Information/Summary of Major Elements:

As of September 1, 2022, the provisions of the Virginia Freedom of Information Act (FOIA) concerning electronic meetings held by public bodies have been amended. To incorporate these new provisions into the Council Bylaws, staff drafted potential changes to the Bylaws.

At Council's September meeting, staff outlined the new statutory provisions and presented proposed amendments to the Council Bylaws. In that briefing, new provisions regarding all-virtual meetings were presented as a new Appendix to the Bylaws.

However, staff subsequently determined that inclusion of those provisions in a free-standing policy would be more efficient. Thus, at the October meeting, staff are presenting two documents for Council consideration and action: (1) Amended Bylaws; and (2) SCHEV Policies for All-Virtual Meetings and Electronic Meetings Conducted During State of Emergency Declarations. The proposed standalone policy contains verbatim the same language reviewed by Council in September as a proposed Appendix to its Bylaws.

The prior FOIA provisions concerning electronic meetings were found in § 2.2-3708.2 of the *Code of Virginia*. Effective September 1, 2022, the FOIA provisions concerning electronic meetings are found in § 2.2-3708.2 and new § 2.2-3708.3. These two sections separate electronic meetings into two general categories:

- (1) Electronic meetings held other than during a declared state of emergency, which includes both remote participation by individual members and all-virtual public meetings (in new § 2.2-3708.3); and
- (2) Electronic meetings held during a declared state of emergency (in § 2.2-3708.2). [Note that electronic meetings held during a declared state of emergency are also addressed in the State Budget].

Staff's proposed amendments to the Bylaws provide more-detailed procedures for Council to grant permission to an individual member to participate in a meeting remotely. Reasons for remote participation include the following: personal matters; a member's medical condition or disability; the need to provide medical care for a family member; and the member's principal residence being 60 miles or more from the meeting location (this reason had been available only to regional public bodies prior to September 1).

The proposed free-standing policy and procedures for holding all-virtual meetings will apply to meetings in which all members will participate remotely as well as electronic meetings held during a declared state of emergency. FOIA's provisions concerning all-virtual public meetings became effective as of September 1, 2022. As a policy existing outside the Bylaws, future amendment of the policy will not require the extended process for review and approval that applies to the Bylaws, and thus, can be accomplished more quickly in response to future changes to the FOIA requirements.

Materials Provided:

- A redline version of the current Bylaws, showing the proposed changes, begins on the next page.
- A new policy, SCHEV Policies for All-Virtual Meetings and Electronic Meetings Conducted During State of Emergency Declarations, follows the revised Bylaws.

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolutions:

Resolution 1:

BE IT RESOLVED, that the State Council of Higher Education for Virginia, pursuant to the SCHEV Bylaws, Section Eight, following presentation in writing and discussion at its meeting on September 20, 2022, and following a three-quarters vote of the total Council membership, adopts the amended version of the SCHEV Bylaws dated October 25, 2022.

Resolution 2:

BE IT RESOLVED, that the State Council of Higher Education for Virginia adopts the “SCHEV Policies for All Virtual Meetings and Electronic Meetings Conducted During State of Emergency Declarations.”

Staff is hereby directed to distribute both the amended bylaws and the new policy to Council members and to post the documents on the SCHEV website.



STATE COUNCIL OF HIGHER
EDUCATION FOR VIRGINIA

SCHEV Bylaws

Adopted:	September 17, 2003
Amended:	October 17, 2006
Amended and Restated:	January 8, 2008
Amended:	July 20, 2010
Amended:	October 29, 2013
Amended:	January 10, 2017
Amended:	January 14, 2019
<u>Amended:</u>	<u>October 25, 2022</u>

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Preface

The original SCHEV Bylaws were adopted in 1986 and specify that the Bylaws be reviewed every four years. Changes were made in 2003, 2006, 2008, 2010, 2013, 2017, ~~and 2019~~ and 2022. This report is presented to the Council and recommends revisions that reflect the Council's current organizational structure and good-governance practices.

The major revisions to the Bylaws proposed are summarized as follows:

- Changed the Electronic Participation section to reflect changes made to legislation in the ~~2018~~ 2022 session.

Bylaws of the State Council of Higher Education for Virginia

Amended by Council ~~January 14, 2019~~ October 25, 2022

SECTION ONE

These Bylaws of the State Council of Higher Education for Virginia adopted ~~January 14, 2019~~ October 25, 2022, supersede all previous Bylaws of the Council. The Council acknowledges that it is guided in its operations by law, various state regulations and by its own standing orders.

SECTION TWO

Responsibilities of the Council

The responsibilities of the Council of Higher Education shall be those specified in the Code of Virginia or assigned to the Council by the Governor or the General Assembly.

SECTION THREE

Council Officers and Method of Election

- I. The Council annually shall elect a chair and vice chair and appoint a secretary from its membership to serve until their successors have been elected.
- II. Election of the chair and vice chair, and appointment of the secretary shall be held at the last meeting of the Council prior to June 30 each year. Notification to all Council members of the date, time and place of the election meeting shall be made in writing at least two weeks prior to the meeting. The chair, vice chair, and secretary may be nominated by any member of the Council. Voting shall be by a voice vote or a show of hands. The nominee for each position receiving the majority of the votes cast by members attending the meeting shall be elected. No proxy voting shall be allowed.
- III. The number of consecutive years a member may hold the same office shall be limited to three. Committee chair terms are not so limited. A vacancy in the office of chair shall be filled by the vice chair.
- IV. A vacancy in the office of vice chair shall be filled by the secretary.
- V. The Council shall establish such other offices as it deems necessary from time to time.

- VI. The general duties of the chair shall include:
- A. Preside at all meetings of the Council.
 - B. Serve as the official spokesperson and representative of the Council. On policy issues on which Council has not taken an official position, the chair shall consult the Executive Committee or act at the request of the Council.
 - C. The chair may delegate all or part of these duties to other members of Council as permitted by law.
- VII. The general duties of the vice chair of the Council shall include:
- A. Perform those duties delegated by the chair.
 - B. Serve as acting chair in the chair's absence.
- VIII. The general duties of the secretary of the Council shall include:
- A. Perform those duties delegated by the chair.
 - B. Sign the official minutes of the Council.

SECTION FOUR

Membership of the Council

The membership of the Council is specified in Section 23.1-200 of the Code of Virginia, included in Appendix A to these Bylaws.

SECTION FIVE

Council Staff

- I. The Council shall employ a full-time director to serve as its chief administrator.
- II. The duties of the director shall be specified by the Council. The director shall receive a performance evaluation at least annually in a manner specified by the Council. Except as specified in these Bylaws, the staff employees of the Council shall be supervised by the director. The director shall report to the Council. However, between Council meetings the director shall take guidance and direction from the chair on behalf of the Council.
- III. The director, with the consent of the Council, shall appoint a professional staff member whose responsibilities will include assisting the director in making arrangements for Council meetings and keeping minutes of all Council meetings.

SECTION SIX

Council Meetings

- I. The presiding officer of the Council shall be the chair who shall enforce the rules of procedure of the Council fairly and impartially. If the chair does not serve, the vice chair shall serve. If the vice chair cannot serve, the secretary will serve.
- II. The Council shall meet at least quarterly or on the call of the chair. A majority of the Council may also call a meeting.
- III. Written or oral notification of each meeting shall be given to each member of the Council or committee at least one week prior to the Council or committee meeting. A Council meeting may be called upon shorter notice by agreement of a majority of the members but must be in accordance with the open meeting requirements in the Freedom of Information Act.
- IV. A written agenda for the Council or committee meetings shall be sent to each member approximately one week prior to the meeting unless the meeting has been called on shorter notice by agreement of a majority of the members.
- V. Except as prescribed in these Bylaws, all Council meetings shall be conducted in accordance with the rules and procedures set forth in the most recent edition of Robert's Rules of Order. For purposes of interpretation of Robert's Rules of Order, Council meetings shall be considered a meeting of a "large" body. However, meetings of any committee of the Council shall be considered a meeting of a "small" body.

SECTION SEVEN

Committees

Establishment and Appointments. The Executive Committee shall be a standing committee of the Council and consist of the chair, vice chair and such other members as may be appointed by the chair. The Executive Committee shall make recommendations in all those areas concerning the internal management of Council operations, including the organization and effective functioning of the Council, its staff and its work. The Executive Committee shall act on behalf of the Council between meetings.

The chair may appoint such other standing committees or ad hoc committees from time to time as deemed appropriate or to ensure the efficient disposition of the Council's work. The chair shall specify the purpose and duration of any ad hoc committee.

Terms of Office. The term of office of members appointed to the Executive Committee, any other standing committee or any ad hoc committee shall be at the pleasure of the Council's chair.

Quorum. The presence of fifty percent of committee members shall constitute a quorum. For purposes of constituting a quorum of any committee, the Council’s chair and/or vice chair, when present, shall be considered members of that committee, entitled to take action within that committee.

Electronic Participation. ~~If a member is unable to attend a Council meeting due to a temporary or permanent disability or other medical condition that prevents the member's physical attendance; or due to a personal matter and identifies with specificity the nature of the personal matter the member may participate in the Council's meeting by electronic means as permitted by Virginia Code § 2.2-3708.2 and enumerated in the Council policy regarding electronic participation.~~

Pursuant to applicable law and guidance, the following practice and procedures apply for the participation of members who cannot physically attend a meeting in which public business will be conducted.

1. Prior to a scheduled Council meeting, a member must (1) notify the Chair or Board Liaison that he or she is unable to attend the meeting due to (a) a temporary or permanent disability or other medical condition that prevents physical attendance, (b) a family member’s medical condition that requires the member to provide care for such family member thereby preventing the member’s physical attendance, (c) a member’s residence is more than sixty (60) miles from the meeting location identified in the notice, and (d) a personal matter that prevents physical attendance.
 - a. in the case of a personal matter, the member must identify with specificity the nature of the personal matter.
 - b. Participation by a member pursuant to a personal matter is limited each calendar year to two meetings or 25 percent of the meetings held per calendar year rounded up to the next whole number, whichever is greater.
2. A quorum of the Council members must be physically assembled at the primary or central meeting location for the Council to consider the participation of a remote member.
3. The Chair, or in the Chair’s absence, the Vice Chair, shall recommend approval or disapproval of the participation to the Council member. If the Council approves the participation by majority vote, it must record in its meeting minutes
 - a. the fact of the remote participation;
 - b. the location of the remote participation (and the remote location need not be open to the public);
 - c. whether the remote participation is because of
 - d. a temporary or permanent disability or other medical condition, or
 - e. a personal matter; and
 - f. in the case of a personal matter, the specific nature of personal matter.
4. This policy must be applied strictly and uniformly, without exception, to the entire membership and without regard to the identity of the member requesting remote participation or the matters that will be considered or voted on at the meeting.

5. The Council may deny participation for personal matters only if participation would violate this policy. If a member's participation is disapproved, the disapproval and the reason for the disapproval shall be recorded in the minutes with specificity.
6. The Council must plan for the voice of the remote participant to be heard by all persons at the primary or central meeting location.
7. Should the requirements of this policy not be met, the Council member will be allowed to listen into the proceedings through an electronic means, if available.
8. The Council will provide the public access to observe any meeting at which a member is permitted to participate by remote means. The Council will state in the notice for the meeting whether public comment will be taken at the meeting and will provide a means for submitting written comments.

Manner of Acting. The act of the majority of the committee members present at a meeting at which there is a quorum shall constitute the act of the committee.

Operation of Committees and Authority. Committees shall not have authority of the Council except where specifically authorized by the Council.

SECTION EIGHT

These Bylaws shall be reviewed and revised, as necessary, at least every four years. Any member may propose amendments to the Bylaws at any time. Proposed amendments must be presented in writing and for discussion at the meeting of the Council prior to the meeting when the amendments are to be voted upon. A three-quarters vote of the total membership shall be required to adopt any amendments to these Bylaws.

The attached appendix is not part of the SCHEV Bylaws. It is included here as reference material.

Appendix A
Code of Virginia

Chapter 2

§ 23.1-200. State Council of Higher Education for Virginia established; purpose; membership; terms; officers.

A. The State Council of Higher Education for Virginia is established to advocate for and promote the development and operation of an educationally and economically sound, vigorous, progressive, and coordinated system of higher education in the Commonwealth and lead state-level strategic planning and policy development and implementation based on research and analysis and in accordance with § [23.1-301](#) and subsection A of § [23.1-1002](#). The Council shall seek to facilitate collaboration among institutions of higher education that will enhance quality and create operational efficiencies and work with institutions of higher education and their governing boards on board development.

B. The Council shall be composed of individuals selected from the Commonwealth at large without regard to political affiliation but with due consideration of geographical representation. Nonlegislative citizen members shall have demonstrated experience, knowledge, and understanding of higher education and workforce needs. Nonlegislative citizen members shall be selected for their ability and all appointments shall be of such nature as to aid the work of the Council and inspire the highest degree of cooperation and confidence. No officer, employee, trustee, or member of the governing board of any institution of higher education, employee of the Commonwealth, member of the General Assembly, or member of the Board of Education is eligible for appointment to the Council except as specified in this section. All members of the Council are members at large who shall serve the best interests of the whole Commonwealth. No member shall act as the representative of any particular region or of any particular institution of higher education.

C. The Council shall consist of 13 members: 12 nonlegislative citizen members appointed by the Governor and one ex officio member. At least one nonlegislative citizen member shall have served as a chief executive officer of a public institution of higher education. At least one nonlegislative citizen member shall be a division superintendent or the Superintendent of Public Instruction. The President of the Virginia Economic Development Partnership Authority shall serve ex officio with voting privileges.

D. All terms shall begin July 1.

E. Nonlegislative citizen members shall serve for terms of four years. Vacancies occurring other than by expiration of a term shall be filled for the unexpired term. No nonlegislative citizen member shall serve for more than two consecutive terms; however, a nonlegislative citizen member appointed to serve an unexpired term is eligible to serve two consecutive four-year terms. No nonlegislative citizen member who has served two consecutive four-year terms is eligible to serve on the Council until at least two years have passed since the end of his second consecutive four-year term. All appointments are subject to confirmation by the General Assembly. Nonlegislative citizen members shall continue to hold office until their successors have been appointed and qualified. Ex officio members shall serve terms coincident with their terms of office.

F. The Council shall elect a chairman and a vice-chairman from its membership. The Council shall appoint a secretary and such other officers as it deems necessary and prescribe their duties and terms of office.

G. At each meeting, the Council shall involve the chief executive officer of each public institution of higher education in its agenda. The chief executive officers shall present information and comment on issues of common interest and choose presenters to the Council from among themselves who reflect the diversity of the institutions.

H. At each meeting, the Council may involve other groups, including the presidents of private institutions of higher education, in its agenda.

1956, c. 311, § 23-9.3; 1964, c. 597; 1970, c. 117; 1972, c. 210; 1974, c. 544; 1980, c. 728; 1991, c. 590; 2013, c. [605](#); 2016, c. [588](#); 2017, c. [314](#); 2018, c. [202](#).

**SCHEV Policies for All Virtual Meetings and
Electronic Meetings Conducted During State of Emergency Declarations
Approved October 25, 2022**

I. All Virtual Meetings

The following practice and procedures apply when a meeting is held in which all members participate electronically:

1. Upon the decision by the Chair or Majority of the Council membership that a Council meeting will be held in an all-virtual format, the Council will issue a required meeting notice and include a statement notifying the public that the all-virtual meeting format will be used. This notice should include a statement that should the meeting format change, that subsequent notice will be issued and in accordance with Virginia Code 2.2-3707.
2. The Council will provide for the general public to observe the all virtual meeting via electronic communications which allow the public to hear the Council members' deliberations, other than for any portion of the meeting that is closed pursuant to Virginia Code § 2.2-3711.
 - a. If audio-visual technology is used, the electronic communication means should allow the public to also see the public body.
 - b. The Council will provide the public access to observe all-virtual meetings.
 - c. The Council will state in the notice for the meeting whether public comment will be taken at the meeting or provide a means for submitting written comments.
3. A copy of the proposed agenda and all agenda packets and, unless exempt, all materials furnished to the members of the Council for a meeting shall be made available to the public in electronic format at the same time that the materials are provide to the members of the Council.
4. No more than two members of the Council can be together or present in any one of the remote locations used during the all-virtual meeting unless that remote location is open to the public and physically accessible to the public.
5. The Council is limited in convening meetings in the all-virtual format to two meetings or 25 percent of the meetings held each calendar year rounded up to the next whole number, whichever is greater.
6. The Council may not hold meetings in the all-virtual format consecutively with another all-virtual public meeting.
7. The Council will provide a phone number or other live contact information so the public can alert the Council of the audio or video transmission issues that interfere with their access, participation or viewing of the public bodies meeting.
 - a. The Council will monitor such designated means of communication during the meeting.
 - b. Should access fail, the Council shall take a recess until public access is restored (subject to reasonable time limitations).
8. In the event the Council convenes a closed session during the all-virtual public meeting, transmission of the meeting to the public must resume before the public body votes to certify the closed meeting as required by subsection D of Virginia Code § [2.2-3712](#).

9. Minutes of all-virtual public meetings held by electronic communication means are taken as required by Virginia Code § [2.2-3707](#) and include the fact that the meeting was held by electronic communication means and the type of electronic communication means by which the meeting was held.

II. Electronic Meetings Conducted During State of Emergency Declarations

When an emergency has been declared, pursuant to Virginia Code § 44-146.17 or where the locality in which the body is located has declared a local state of emergency pursuant to Virginia Code § 44-146.21, the Council must affirm that (i) the catastrophic nature of the declared emergency makes it impracticable or unsafe to assemble a quorum in a single location and (ii) the purpose of the meeting is to provide for the continuity of operations of the Council or the discharge of its lawful purposes, duties, and responsibilities.

In such cases, a physical quorum is not required for the conduct of public business.

In cases of emergency, the Council will:

1. Give public notice using the best available method given the nature of the emergency, which notice shall be given contemporaneously with the notice provided to members of the Council conducting the meeting;
2. Make arrangements for public access to such meeting through electronic communication means;
3. Provide the public with the opportunity to comment if public comment is customarily received at such meeting; and
4. Follow other mandates of this policy and law.