



Boards of Visitors Orientation

October 18-19, 2022

Lewis Ginter Botanical Garden
Kelly Education Center
Massey Conference Center Auditorium
1800 Lakeside Avenue
Richmond, Virginia 23228

OCTOBER 18

- 12:15 pm** **CHECK-IN OPENS; INFORMAL NETWORKING (Refreshments Available)**
Massey Auditorium, Kelly Center, Lewis Ginter Botanical Garden
- 12:45 pm** **Welcome, Overview and Acknowledgements**
- **Peter Blake**, Director, State Council of Higher Education for Virginia (SCHEV)
 - **Ken Ampy**, Vice Chair, State Council of Higher Education for Virginia
- 1:00 pm** **Remarks from Governor Youngkin**
Glenn Youngkin, Governor of the Commonwealth of Virginia
- 1:20 pm** **The Governor's Finance-related Priorities and Virginia's Economic Outlook**
Stephen Cummings, Secretary of Finance
- 1:45 pm** **Expectations of Board Members**
Ed Feulner, Chair, Virginia Commission on Higher Education Board Appointments
- 2:00 pm** **Overview of Virginia Higher Education**
- **Katharine Webb**, Vice Chair, SCHEV Council
 - **Peter Blake**, Director, SCHEV
- 2:40 pm** **BREAK (Refreshments Available)**
- 2:50 pm** **Fundamentals of Service on a Public Board**
[2:50 pm] **Trusteeship 101: The Role of a Public Trustee**
- Moderator: **Alvin Schexnider**, SCHEV Council Member; former President of Thomas Nelson Community College and former Interim President of Norfolk State University
 - Speakers:
 - **Michael Poliakoff**, President, American Council of Trustees & Alumni (ACTA)
 - **Henry Stoeber**, President & CEO, Association of Governing Boards (AGB)

[3:50 pm] **Trusteeship 102: Virginia-specific Responsibilities (FOIA; Ethics and COIA)**

- **Alan Gernhardt**, Executive Director, Virginia Freedom of Information Advisory Council
- **Mike Melis**, Senior Assistant Attorney General, Office of the Attorney General

4:35 pm

Analyzing and Benchmarking Institutional Spending

Armand Alacbay, Chief of Staff and Senior Vice President of Strategy, ACTA

4:50 pm

Higher Education Priorities of the Youngkin Administration

Aimee Guidera, Secretary of Education

5:15 pm

RECEPTION

Robins Room, Visitor's Center, Lewis Ginter Botanical Gardens

OCTOBER 19

8:15 am

CHECK-IN OPENS; INFORMAL NETWORKING (Refreshments Available)

Massey Auditorium, Kelly Center, Lewis Ginter Botanical Garden

8:30 am

Welcome, Overview and Acknowledgements

Peter Blake, Director, SCHEV

8:40 am

Institutional and State Finance: Budgeting, Spending and Tuition Setting

- Moderator: **Sarah Spota**, Deputy Secretary of Education
- Speakers:
 - **Michael Maul**, Director, Department of Planning and Budget
 - **Jennifer "JJ" Davis**, Executive VP and Chief Operating Officer, University of Virginia
 - **Davis Rennolds**, Chair, Administration, Advancement, Finance and Facilities Committee, Board of Visitors, University of Mary Washington

9:45 am

Risk Assessment and Management

[9:45pm] **Changing Demographics and Potential Impacts on Enrollment**

Qian Cai, Director, Demographics Research Group, Weldon Cooper Center, University of Virginia

[10:15am] **Odds vs Risks in Institutional Governance and Administration**

- Moderator: **Peter Blake**, Director, SCHEV
- Speakers:
 - **Maribeth Herod**, Rector, Board of Visitors, James Madison University
 - **Michael Rao**, President, Virginia Commonwealth University

11:00 am

Student Mental Health and Wellness; Vibrant and Safe Campuses

- Moderator: **Suzanne Youngkin**, First Lady, Commonwealth of Virginia
- Speakers:
 - **John Littel**, Secretary of Health and Human Resources; Member, Board of Visitors, William and Mary
 - **Frances Keene**, Interim Vice President for Student Affairs, Virginia Tech
 - **Janet Gullickson**, President, Germanna Community College

12:00 pm

LUNCH (Buffet-style Meal Provided)

12:50 pm

Boards' Roles in Freedom of Speech/Expression, Academic Freedom and Intellectual Diversity

- Moderator: **Aimee Guidera**, Secretary of Education
- Speakers:
 - **Michael Poliakoff**, President, ACTA
 - **Joe Cohn**, Legislative and Policy Director, Foundation for Individual Rights and Expression (FIRE)
 - **Jim Douglas**, Member, Governors' Council, Bipartisan Policy Center (Campus Free Expression Project); former Governor, Vermont
 - **Timothy Zick**, Professor, William and Mary Law School

2:00 pm

BREAK (Refreshments Available)

2:15 pm

Best Practices for Effective Governance: Advice from Rectors and Presidents

- Moderator: **Judi Lynch**, Member and former Vice Rector, Board of Visitors, Longwood University
- Speakers:
 - **Makola Abdullah**, President, Virginia State University
 - **Taylor Reveley IV**, President, Longwood University
 - **Whitt Clement**, Rector, Board of Visitors, University of Virginia; Former Chair, SCHEV
 - **Jimmy Hazel**, Member and former Rector, Board of Visitors, George Mason University

3:15 pm

Conclusions, Reflections and Appreciation

- **Peter Blake**, Director, State Council of Higher Education for Virginia (SCHEV)
- **Kay Coles James**, Secretary of the Commonwealth