



Boards of Visitors Orientation

November 12-13, 2024

Founder's Inn and Conference Center
Virginia Ballrooms #3 and #4
5641 Indian River Road
Virginia Beach, VA 23464

NOVEMBER 12

9:00 am

REGISTRATION OPENS; INFORMAL NETWORKING

Virginia Ballroom Foyer

10:00 am

Welcome, Overview and Acknowledgements

REQUIRED for 2024 appointees and 2023 appointees who did not attend in 2023; ENCOURAGED for others

Scott Fleming, Director, State Council of Higher Education for Virginia (SCHEV)

Gen. John Jumper, Chair, SCHEV Council; former President, Board of Visitors, Virginia Military Institute

10:15 am

Governance 101 – Fundamentals of Service on the Governing Board of a Public Institution of Higher Education

REQUIRED for 2024 appointees and 2023 appointees who did not attend in 2023; ENCOURAGED for others

Introduction: **Gen. John Jumper**, Chair, SCHEV Council

Speakers:

Armand Alacbay, Secretary, Boards of Visitors, George Mason University; Chief of Staff & Senior Vice President of Strategy, American Council of Trustees & Alumni (ACTA)

Mike Melis, Senior Assistant Attorney General & Higher Education Section Chief, Office of the Attorney General (OAG)

11:15 am

The Art – and Science – of Institutional Governance

REQUIRED for 2024 appointees and 2023 appointees who did not attend in 2023; ENCOURAGED for others

Moderator: **Ross Mugler**, Member and former Rector, Board of Visitors, Old Dominion University; Chair, Board of Directors, Association of Governing Boards (AGB)

Panelists:

Todd Haymore, Rector, Board of Visitors, Virginia Commonwealth University

Gen. John Jumper, Chair, SCHEV Council

Rachel Sheridan, Chair, Audit, Compliance, & Risk Committee, Board of Visitors, University of Virginia

- 12:00 pm** **LUNCH (Buffet Meal Provided)**
Fireside Chat
Aimee Guidera, Secretary of Education, Office of the Governor
John Littel, Chief of Staff, Office of the Governor; former Rector, Board of Visitors, William & Mary
- 1:00 pm** **Overview of Virginia Higher Education**
Scott Fleming, Director, SCHEV
Alan Edwards, Strategic Planning & Policy Studies Director, SCHEV
Lee Andes, Finance Policy & Innovation Interim Director, SCHEV
- 2:15 pm** **Virginia Finances, the State Budget and Budgeting**
Stephen Cummings, Secretary of Finance
- 3:00 pm** **BREAK (Refreshments Provided)**
- 3:15 pm** **Institutional Budgeting, Tuition Setting, Strategic Financial and Academic Planning – Making Tough Decisions**
Moderator: Michael Maul, Director, Department of Planning & Budget (DPB)
Panelists:
Gil Bland, Member, Board of Visitors; Norfolk State University; former Chair, SCHEV Council
Amy Sebring, Executive Vice President & Chief Operating Officer, Virginia Tech
Deb Dickenson, Chief Financial Officer & Executive Vice President for Finance, George Mason University
- 4:45 pm** **Reflections and Preparations for Day Two**
Scott Fleming, Director, SCHEV
- 5:00 pm** **RECEPTION (Refreshments Provided)**
Virginia Ballroom Foyer
Remarks from Co-Chairs of SCHEV Student Advisory Committee
Destinee Jackson, Student, Norfolk State University
Zayd Hamid, Student, George Mason University
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NOVEMBER 13

- 7:00 am** **BREAKFAST (PROVIDED); INFORMAL NETWORKING**
Virginia Ballroom #2
- 8:30 am** **Call to Order, Introductions and Preview**
Scott Fleming, Director, State Council of Higher Education for Virginia (SCHEV)
- 8:45 am** **Boards' Use of Data in Institutional Governance – Data Sources and Strategic Use of Data in Planning and Decision-making**
Moderator: Lee Andes, Finance Policy Interim Director, SCHEV
Speakers:
John Markowitz, Deputy Secretary of Finance
Paula Pando, President, Reynolds Community College

Todd Oldham, Interim Executive Director & Director of Research,
Virginia Office of Education Economics (VOEE)
Tod Massa, Policy Analytics Director, SCHEV

10:15 am **BREAK (Refreshments Provided)**

10:30 am **National and Virginia Enrollment Trends/Challenges and Demographic Changes Impacting Higher Education**

Moderator: **Michael Walsh**, SCHEV Consultant and former Dean of Admissions, James Madison University

Speakers:

Justin Brown, Senior Associate Director, Joint Legislative Audit & Review Commission (JLARC)

Zachary Jackson, Research & Policy Analyst, Demographics Research Group, Weldon Cooper Center for Public Service

12:00 pm **LUNCH (Buffet Meal Provided)**

Keynote: Artificial Intelligence (AI) in Higher Education

Amarda Shehu, Chief AI Officer, George Mason University

1:00 pm **Workforce Development and Curricular Alignment**

Introduction: **Scott Fleming**, Director, SCHEV

Speakers:

Joe DeFilippo, Academic Affairs Director, SCHEV

David Doré, Chancellor, Virginia Community College System (VCCS)

Debbie Melvin, Assistant Vice President, Regional Talent Solutions & Business Outreach, Virginia Economic Development Partnership (VEDP)

Brian Stout, Senior Manager, U.S. Public Policy, Amazon

2:15 pm **BREAK (Refreshments Provided)**

2:30 pm **Campus Safety, Security and Free Expression**

Jonathan Schleffer, Deputy Secretary of Public Safety & Homeland Security, Office of the Governor

Javaune Adams-Gaston, President, Norfolk State University

Mary Kate Cary, Director, Think Again, University of Virginia

Carl Rowan, Chief of Police & Assistant Vice President for Public Safety, George Mason University

3:45 pm **Conclusions, Reflections and Appreciation**

Kelly Gee, Secretary of the Commonwealth

Scott Fleming, Director, SCHEV

4:00 pm **ADJOURNMENT**