

The AGB Board of Directors Statement on Justice Equity and Inclusion: A Conversation

Board of Visitors Orientation



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Board Member Responsibilities

For

Justice, Equity, Inclusion

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Objectives

 Review Board and Board Member responsibilities for justice, equity and inclusion (JEI).

 Review strategies to assist Boards and Board members effectively fulfill JEI responsibilities.

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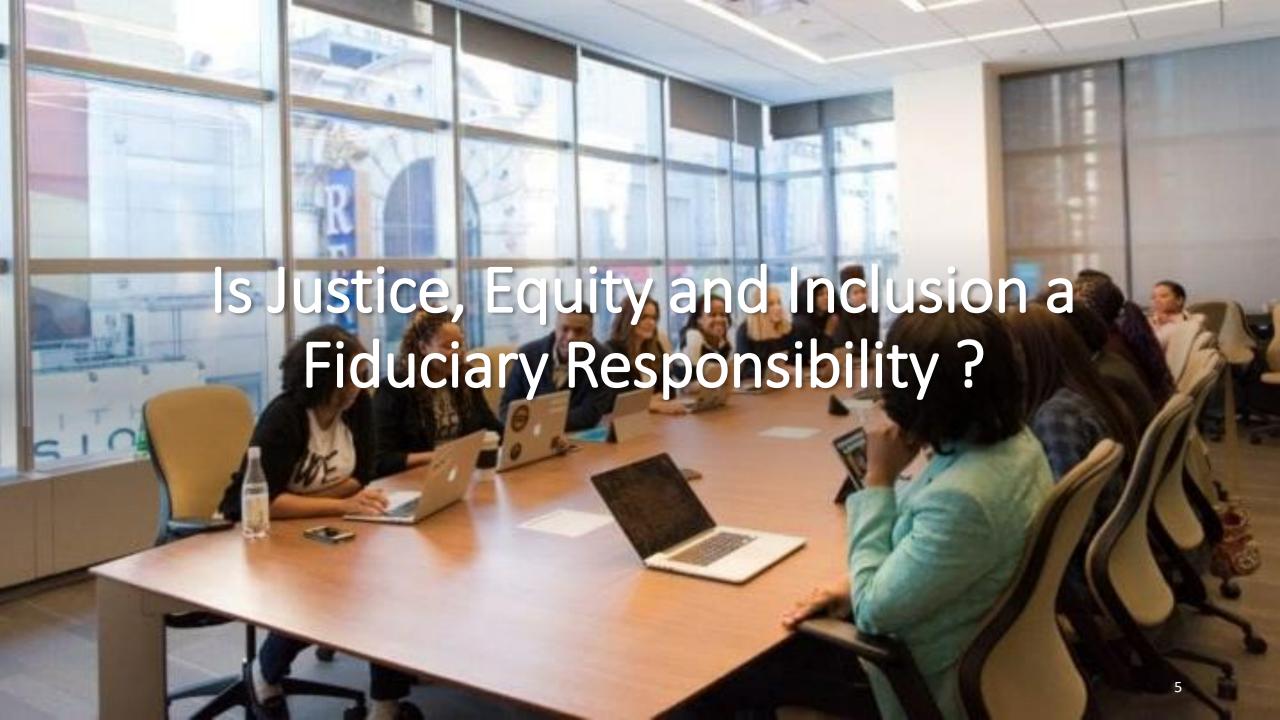




Why Is Justice, Equity and Inclusion a Board Member's Concern

- Legal Issues
- Social and Moral Imperatives
- Demographic Changes
- Market-Economics
- Mission-Educational Richness

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Fiduciary Responsibilities



Duty of Care

- Mission
- Promise
- Sustainability
- Brand

Duty of Obedience

- Federal nondiscrimination laws and regulations
- State laws and regulations

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Justice, Equity and Inclusion is a Fiduciary Responsibility!



Significant Fiduciary Responsibilities

- Board's duty to support institutional mission
- Board's duty to support the President
- Board's ultimate accountability for:
 - Ensuring public trust (incl. social and moral imperatives)
 - Institutional quality
 - Student, faculty, and staff well-being
 - Financial well-being
 - Risk management imperative
 - Institutional reputation

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Do you feel competent to fulfill the fiduciary responsibilities of justice, equity and inclusion?





EXERCISE: Difficult Conversations

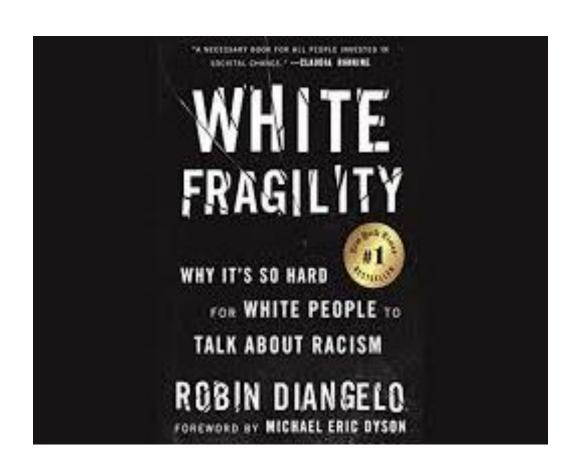
Why is it difficult to have conversations about justice, diversity equity and inclusion?

Why is it difficult for Boards to have such conversations?



Accept and Commit to the Tensions

- It will be uncomfortable.
- Institutions that take on these tasks in earnest will see clashes of beliefs and culture.
- If there are no clashes there is insufficient dialogue and effort or insufficient diversity on the Board.
- The goal is to maintain civility and learn throughout the dialogue.



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The Diversity Conversation is an Act of Stewardship

"The stewardship responsibility assigned to boards demands that they care deeply about the institution on whose behalf they serve... Caring about our institution enough so that we take on the challenge of diversity conversation is a leadership calling to which we must respond."

Larry Roper, Trustee Heidelberg University and Oregon State University Professor



What Board Members Should Do To Develop The Competencies









COMMIT TO A PERSONAL JOURNEY **LISTEN**

LEARN

ASK QUESTIONS

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An Invitation to a Personal Journey to Inclusion:

- 1. Know Self First Who am I? What do I stand for? What makes me "me"?
- 2. Value Self What are my unique gifts? Who is my best self?
- **3.** Acknowledge Your Prejudices In what ways do I exclude? How do I contribute to intolerance? What are my blind spots?
- 4. Open Self to Change What are my opportunities to grow? ...to be my best self?
- 5. Learn About Others How are other individuals/groups different from me? How are they the same?
- 6. Value Differences How do differences enhance who I am and can become? What can I learn from differences?
- 7. Include Others Expand your circle to optimize diversity.
- 8. Embrace Personal Growth Constantly ask yourself, where am I now? Am I growing in my journey to be more inclusive? What changes do I need to make?

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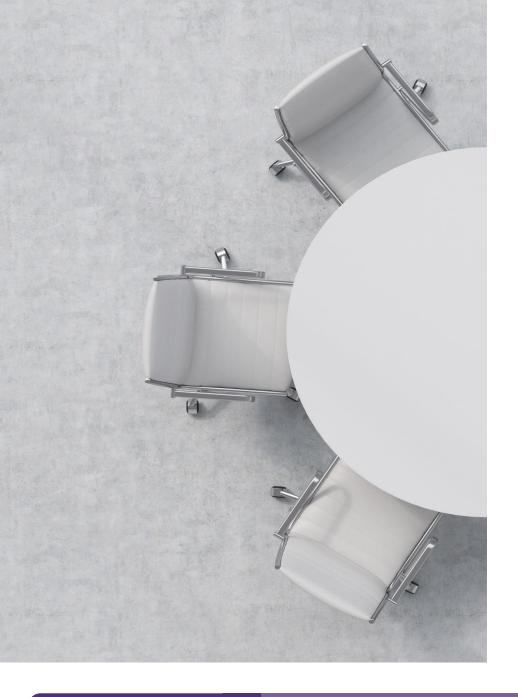


WHAT Should the Board Do?

Examine Itself
Learn
Lead
Assess
Monitor Campus Climate

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LEAD:BOARDS IN THE MIRROR

 What dynamics exist in the board room related to justice, equity, inclusion, civility and diversity?

 Where are we, as a board, lacking in our own comfort, competencies and composition? What can we do about this?

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LEARN: Understand Key Terms Understanding the meaning of certain terms is essential for this work. It is foundational to

Understanding the meaning of certain terms is essential for this work. It is foundational to constructive discussion and framing of the issues. This list is not offered as finite.

- Antiracism
- Diversity includes: Race, Gender, Identity and Expression, Ethnicity, National Origin, Religion, Sexual orientation and expression, Age, Socio-economic Background and Status, Physical Ability and Disability, Neurodiversity, Student and Faculty Intellectual and Political Beliefs
- Equity
- Inclusion
- Justice
- Sense of Belonging
- Social Justice
- Structural Racism

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Powerful Tool: Board Assessment Beyond Enrollment and Numbers.



Board inquiry should test if JEI efforts are:

Intentional

 Beyond integration (i.e., mixing of races), how do we ensure that homogenous and diverse populations benefit from each other not just coexist?

Pervasive

 The responsibility is shared among students, staff, faculty and administration.
 Examine the place most critical to learning -- the classroom.

Visible

Leadership matters.
 It influences culture
 and ultimately the
 climate.

Assessment Sample: Student Outcomes Data





Academic Achievement:

retention, graduation rates, success in gateway courses, persistence in selected fields



Academic Engagement:

participation in high impact practices



Postgraduation Outcomes:

debt at graduation, graduate school/college acceptance rates, career placement, earnings, etc.

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Assessment Sample: Institution, Faculty and Staff Data



General Data

- Campus Climate Surveys
- Bias Incidence Reports
- Diversity: Students, Faculty, Staff, Leadership Team

Faculty and Staff Data

- Racial/ethnic/gender differential patterns
- Promotion and tenure
- Faculty and staff retention

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Why Climate Matters



- Attracts and retains students
- Attract and retain faculty and staff
- Enhances well-being of all
- Produces sense of community and deeper engagement in campus life
- Provides concrete evidence of institutional progress and success
- Allows students to model the respectful environment society seeks and enables them to create it.

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Boards Should Be Attentive to Campus Climate

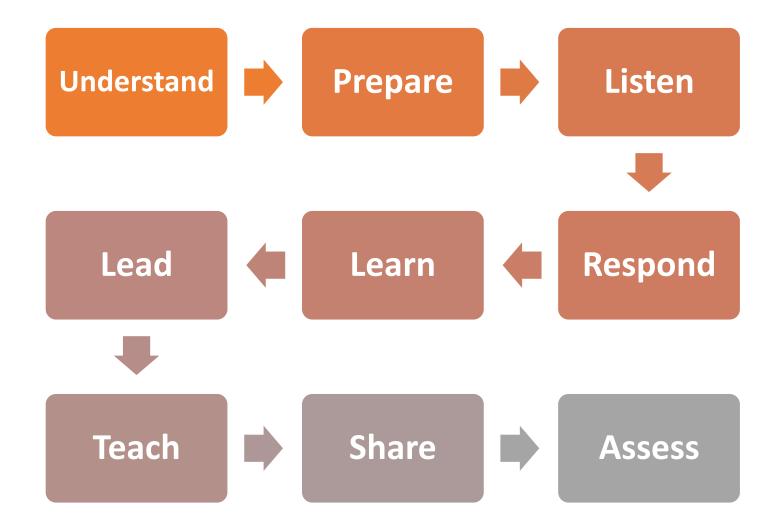
Climate can be impacted by the Board:

- Fulfilling fiduciary responsibilities
- Affirming JEI's relationship to Goals, Missions and Values
- Committing to monitor and measure progress
- Articulating expectations of engagement
- Assigning ownership and responsibility
- Celebrating successes and acknowledging shortfalls
- Creating opportunities for the community to collaborate

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Board's JDEI Journey





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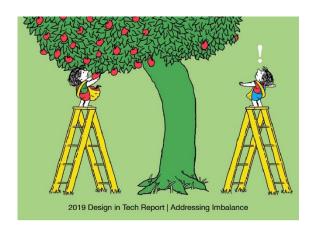


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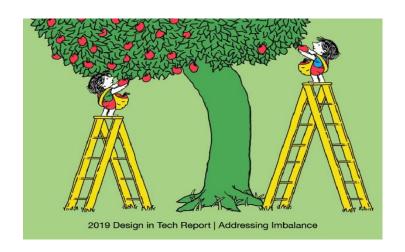
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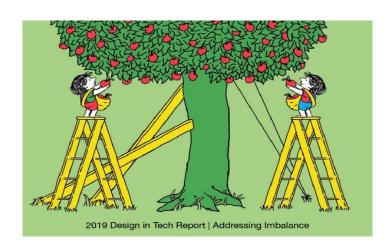
Equity as Fundamental Fairness





EQUALITY





EQUITY JUSTICE

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AGB Board of Directors'
Statement on Justice,
Equity, and Inclusion
A catalyst for important
conversations and action

Three recommended strategies executed comprehensively:

- Develop and apply an equity lens in the board's governance structures and processes.
- Apply a justice, equity, and inclusion lens throughout the institution.
- Contribute to social justice and equity in the communities where the institution is located.

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Dimensions of Equity



Diverse

Students, Faculty,
Staff

Inclusive

Welcoming, Belonging, Bias-Free

Equitable

Access, Opportunity,
Outcomes

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The Board's Work - Strategy 1



MODEL

Develop and apply an Equity Lens in the Board's Governance, Structure and Process

- Diverse Membership
- Incorporate JEI into Long-Term Work of the Board
- Commit to Learning
- Set Expectation of Leadership

Question

Have the VA state system and local college governing boards clearly articulated metrics related to justice, equity, and inclusion and incorporated these into its institutional strategic priorities and into the annual assessment of the chancellor, presidents, and the leadership team to ensure accountability?

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The Board's Work - Strategy 2



Comprehensive

Develop and apply an JEI Lens throughout the Institution.

- Clarify values, expectations
- Provide resources
- Establish benchmarks
- Monitor polices, practices and progress
- Work collaboratively with institutional leadership

Question: Have the VA state system and local college governing boards affirmed that closing achievement gaps are an institutional priority that will be demonstrated by evidence that race, ethnicity, socioeconomic status, and gender are no longer predictors of academic success?

The Board To Do - Strategy 3



Lead: Through Community Investment

Contributing to social justice and equity in the locality

- Hospitable Communities
- Business Practices
- Scholarship & Community Engagement
- Expanding Access
- Investing in K-12

Question: Working with their chancellor and presidents, do the VA state and local college governing boards seek opportunities to acknowledge and reward scholarly work and community engagement that address intractable problems associated with inequality and injustice?

Resources



- AGB FAQ Fiduciary Duties for Institutional Board Members
- AGB Board Statement on Campus Climate, Inclusion and Civility
- Justice, Diversity, Equity, and Inclusion Microsite
 - Tool kit
 - AGB Board Statement on Justice, Equity, and Inclusion Implementation
 - FAQ
 - AGB Trusteeship magazine articles
 - Customized services

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Thank you for your Stewardship!



ARE YOU THE TRUSTEE TO ENSURE YOUR INSTITUTION'S FUTURE?

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